

Graffiti Abatement Update

ADOT - Phoenix Maintenance District

RTP Landscape
Section

June 2011

History

- | Graffiti was becoming burdensome to in-house ADOT roadway crews whose priorities were road safety and road preservation
- | In 2007 conducted research of existing contracts and programs to address the abatement of graffiti in the MAG freeway areas of PMD

History

- | Conducted Internet search of other community programs
- | Met with City of Phoenix Graffiti Busters to discuss their in-house program and cooperative efforts
- | Met with City of Tucson regarding successful contract they were administering

Situation at That Time

- | Local communities were concerned with freeway aesthetics
- | Tag abatement colors were not matching in most areas
- | Response time apparently good, but effected roadway ORGs delivery of other work

Photos of Existing Conditions Prior to Program Implementation

- | Examples of ADOT Freeway Areas

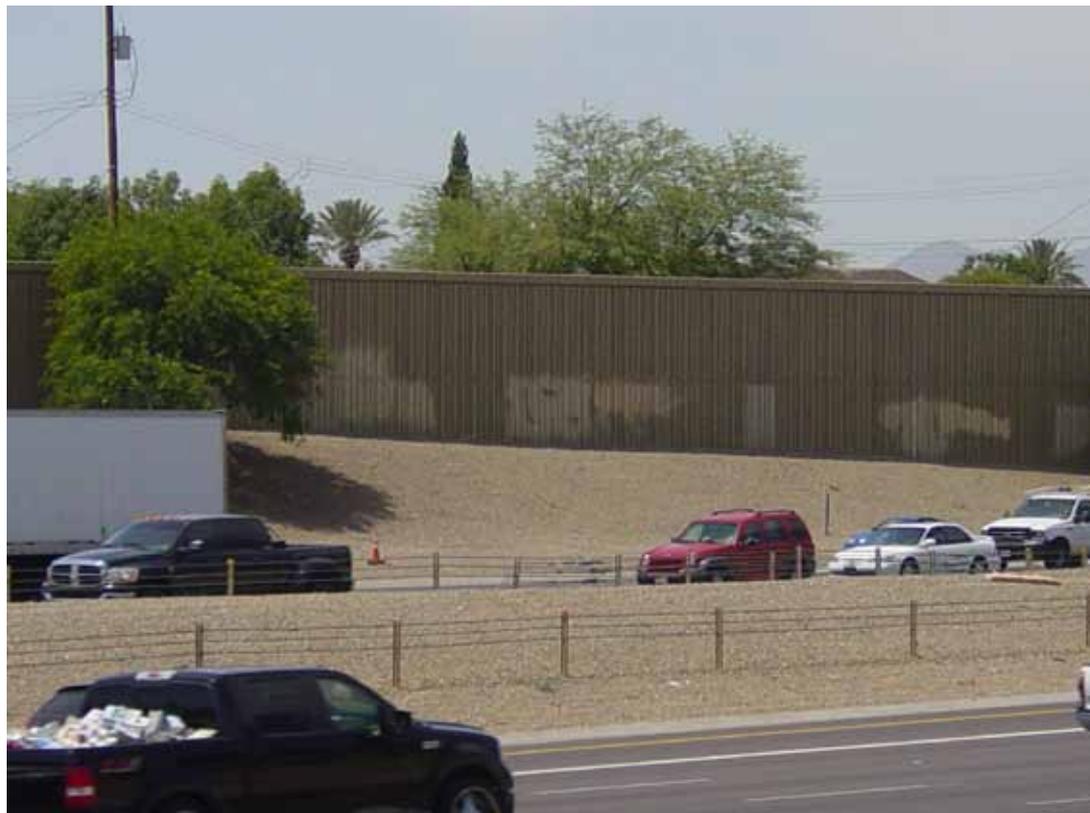
Frontage road areas and color match concerns



Tagged features in our R/W that were owned by others



Noise walls and poor abatement color match



Sign and barrier wall tagging



Low priority tags (out of sight from public)



Tags with access and safety concerns



Tags on crash impact features



Tags on electrical cabinets



Contract Development

- | Identified treatment areas: walls, channels, drainage structures, pump house exteriors, and concrete barriers
- | Initially, no overhead bridge work (superstructure or substructure) although abutments ok

Contract Development

- | Payment is made by the square foot
- | Initially, no signs, poles, signals, cabinets
- | Traffic lane closures and after hour work not required of this contract for normal day-to-day operations

Contract Development

- | Established limits of work and inventory (some areas covered by Joint Project Agreements)
- | Color listings and specs were supplied by ADOT Roadside Development Services
- | Investigated color matching technology

Contract Development

- | Initially considered ADOT supplied paint, however vendor had ability to provide all materials with the service
- | Awarded contract in early 2008, and started on I-10 corridor, and expanded program valley wide later that year

Contract Development

- | Planned for \$200K in FY08, now over \$500K expended
- | RTP office supplies one inspector
- | Billing and photo logging system is computer based

Contract Development

- | Established a Graffiti hot line for citizen calls 602-712-6726
- | Performance criteria: profanity gets immediate response, visible and complaint based are Level 1, and hidden is Level 2
- | Level 1 is 24 hour response (based on five day work week)

Contract Development

- | Contractor is Graffiti Protective Coatings (GPC) at <http://targetgraffiti.com/>
- | Contractor runs two - 1 man crews w/truck and third crew is on call
- | Contractor drives valley for tagging and abates immediately

Mobile unit



Tagging abatement



Challenge areas



Graffiti Expenditures - RTP

- | FY 08 - \$319,000 spent
- | FY 09 - \$465,000 spent
- | FY 10 - \$684,000 spent
- | FY 11 - \$441,000 spent to date

Before and After Pictures



ASPKT













WES 2012







Things We've Learned

- | Blotches become a canvas for the next tagger
- | Goal is to make it look like the tag never happened
- | Not all taggers are kids, police caught 32 year old tagger
- | Taggers are learning where we have slow response time (overhead signs, median barrier walls)

Thank you

