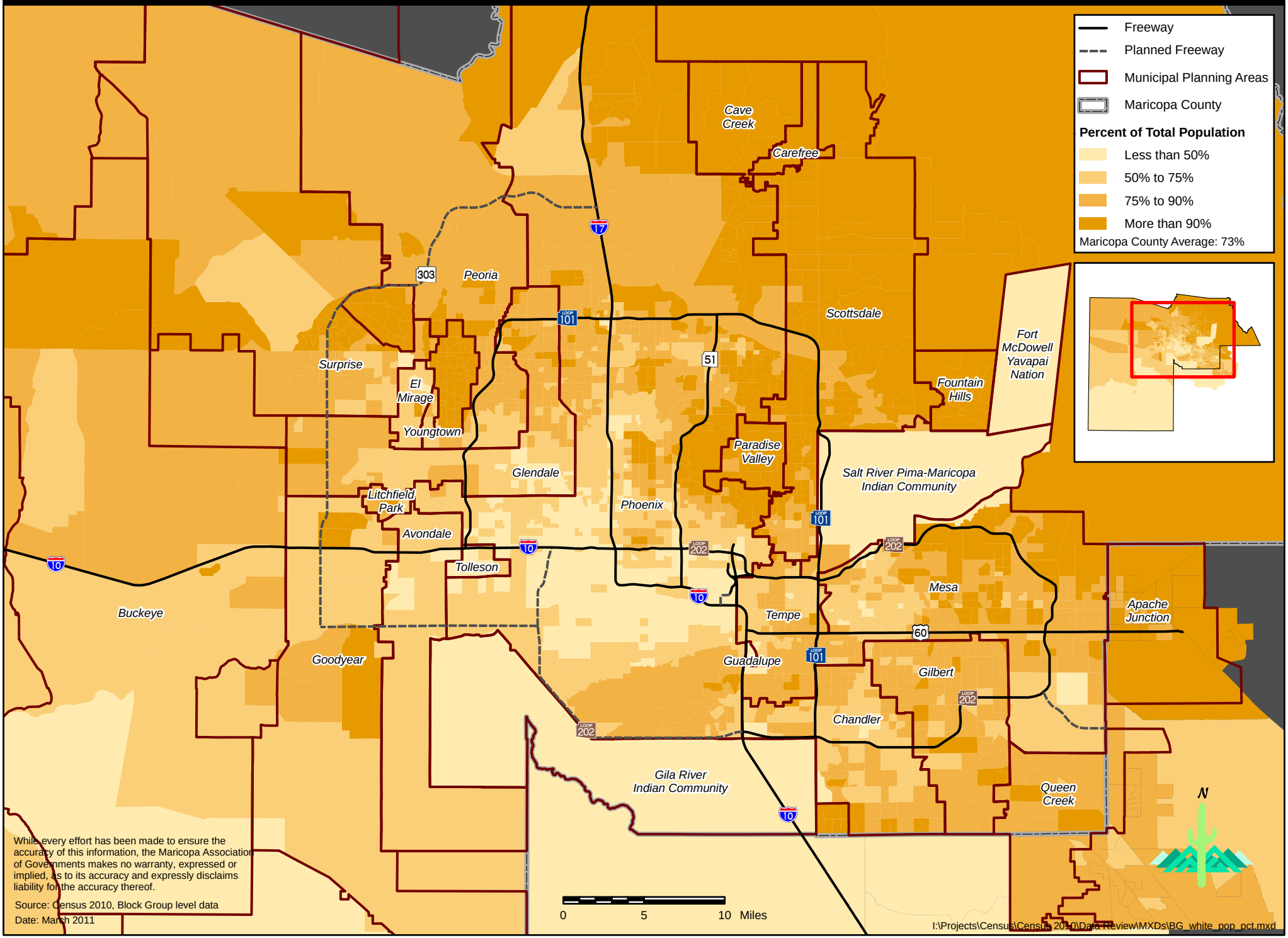White Population, Census 2010