

November 12, 2013

TO: Members of the MAG Regional Council Executive Committee

FROM: Mayor Scott Smith, City of Mesa, Chair

SUBJECT: MEETING NOTIFICATION AND TRANSMITTAL OF TENTATIVE AGENDA FOR
THE MAG REGIONAL COUNCIL EXECUTIVE COMMITTEE

Monday, November 18, 2013- 12:00 Noon (following the RCP meeting)
MAG Office, Suite 200 - Ironwood Room
302 North 1st Avenue, Phoenix

A meeting of the MAG Regional Council Executive Committee has been scheduled for the time and place noted above. Members of the Committee may attend the meeting either in person or by telephone conference.

Please park in the garage under the building. Bring your ticket to the meeting, parking will be validated. For those using transit, the Regional Public Transportation Authority will provide transit tickets for your trip. For those using bicycles, please lock your bicycle in the bike rack in the garage.

Pursuant to Title II of the Americans with Disabilities Act (ADA), MAG does not discriminate on the basis of disability in admissions to or participation in its public meetings. Persons with a disability may request a reasonable accommodation, such as a sign language interpreter, by contacting Denise McClafferty at the MAG office. Requests should be made as early as possible to allow time to arrange the accommodation.

If you have any questions regarding the Executive Committee agenda items, please contact me at 480-644-2388. For MAG staff, please contact Dennis Smith, MAG Executive Director, or Denise McClafferty, Regional Program Manager, at (602) 254-6300.

MAG EXECUTIVE COMMITTEE
TENTATIVE AGENDA
NOVEMBER 18, 2013

COMMITTEE ACTION REQUESTED

1. Call to Order

The meeting of the Executive Committee will be called to order.

2. Call to the Audience

An opportunity will be provided to members of the public to address the Executive Committee on items not scheduled on the agenda THAT FALL UNDER THE JURISDICTION OF MAG, or on items on the agenda for discussion but not for action. Members of the public will be requested not to exceed a three-minute time period for their comments. A total of 15 minutes will be provided for the Call to the Audience agenda item, unless the Executive Committee requests an exception to this limit. Please note that those wishing to comment on action agenda items will be given an opportunity at the time the item is heard.

2. Information and discussion.

ITEMS PROPOSED FOR CONSENT*
BY THE EXECUTIVE COMMITTEE

*3A. Approval of the October 15, 2013 Executive Committee Meeting Minutes

3A. Approval of the October 15, 2013 Executive Committee meeting minutes.

*3B. Amendment to the FY 2014 MAG Unified Planning Work Program and Annual Budget to Amend the Contract for the 2010 MAG Activity-Based Model Development Project - Phase 3

The FY 2014 MAG Unified Planning Work Program and Annual Budget, approved by the Executive Committee on May 22, 2013, includes \$336,000 for the completion of the third phase of development of the Activity-Based travel forecasting Model (ABM). The purpose of the project is to complete development of the new generation travel demand forecasting model at MAG. The ABM will allow MAG to address emerging regional planning challenges. The first

3B. Approval to amend FY 2014 MAG Unified Planning Work Program and Annual Budget to amend the contract for the 2010 MAG Activity-Based Model Development Project - Phase 3, with Parsons Brinckerhoff, Inc., to include an addition to the scope of work and to increase the contract by \$54,031.

and second phases of the ABM development have been successfully completed and MAG is overseeing the completion of the third phase.

During the third phase of the project, a few important developments in the field led to amendments in the model design in order to produce a state-of-the-art modeling tool and efficiently incorporate these innovations at lower costs. These new modeling components are critical for extending the range of model applications and include continuous temporal resolution, mechanisms for better integration with Dynamic Traffic Assignment (DTA) and optimization of the model for a distributed computing system. An amendment to the contract with Parsons Brinckerhoff, Inc. is being requested in order to complete the additional scope and budget for the related improvements to the model. The additional funding needed for the enhancements are \$54,031. On November 6, 2013 MAG Management Committee recommended approval of the amendment. Please refer to the enclosed material.

*3C. Consultant Selection for the MAG Off-Street Bicycle Network Wayfinding Guide and Brand Name Project

The Fiscal Year (FY) 2014 MAG Unified Planning Work Program and Annual Budget, approved by the MAG Regional Council in May 2013, includes \$75,000 to develop an Off-Street Bicycle Network Wayfinding Guide and Brand Name. This project will develop a cohesive and comprehensive theme for wayfinding for the 3,520 miles of off-street bikeways in this region. In conjunction with the guidelines, a brand name for the regional off-street system will create a sense of place and imbue it with a unique and memorable name. A Request for Proposals was issued on August 8, 2013, and MAG received proposals from eight firms on September 5, 2013. A multi-jurisdictional proposal evaluation team reviewed the proposals, held interviews, and on September

3C. Approval of the selection of Alta Planning + Design to conduct the MAG Off-Street Bicycle Network Wayfinding Guide and Brand Name project for an amount not to exceed \$75,000.

26, 2013, recommended to MAG the selection of Alta Planning + Design to conduct the MAG Off-Street Bicycle Network Wayfinding Guide and Brand Name project. On October 15, 2013, the MAG Bicycle and Pedestrian Committee recommended approval of the selection. On November 6, 2013 MAG Management Committee recommended approval of the selection. Please refer to the enclosed material.

*3D. Consultant Selection for the Interstate 10/Interstate 17 Corridor Master Plan

On August 12, 2013, the MAG Regional Council Executive Committee amended the FY 2014 MAG Unified Planning Work Program and Annual Budget for \$2,500,000 to develop the Interstate 10/Interstate 17 Corridor Master Plan. This work was previously being conducted by ADOT. The ADOT work has been suspended and the project and funding have been transferred to MAG. The two environmental impact statement (EIS) studies for the corridor previously being conducted by ADOT were between the SR-101L/Agua Fria-Pima "North Stack" and SR-202L/Santan-South Mountain "Pecos Stack" traffic interchanges. By studying both corridors together, rather than separately, certain economies of scale can be realized to establish a common vision and operating principles for accommodating existing and future travel demand. A Request for Proposals was issued to interested consultants for developing the Corridor Master Plan on August 22, 2013, with a submittal deadline of October 3, 2013. MAG received two proposals for the project from teams lead by Parsons Brinckerhoff, Inc., and HDR, Inc. After scoring the proposals, a proposal evaluation team consisting of representatives from the Arizona Department of Transportation, Federal Highway Administration, Valley Metro, and MAG interviewed both project teams on October 30, 2013. The proposal evaluation team recommended to MAG the selection of HDR, Inc. to conduct the Interstate 10/Interstate 17

3D. Approval of the selection of HDR, Inc. to conduct the Interstate 10/Interstate 17 Corridor Master Plan (FY 2014) for an amount not to exceed \$2,500,000.

Corridor Master Plan (FY 2014) . On November 6, 2013 MAG Management Committee recommended approval of the selection. Please refer to the enclosed material.

*3E. Amendment to the FY 2014 MAG Unified Planning Work Program and Annual Budget to Accept Funding to Support Aging Services Planning

The FY 2014 MAG Unified Planning Work Program and Annual Budget (UPWP) was approved on May 22, 2013. On November 11, 2013, a \$40,000 grant from Virginia G. Piper Charitable Trust for the region's participation in Community AGEnda, a national pilot project. This \$40,000 grant will support staffing for the project, an age-friendly conference in Spring 2014, and a contract with NCB Capital Impact to provide technical assistance to the villages launching in Phoenix and Tempe. On October 30, the Arizona Community Foundation notified MAG of a \$5,000 award to support the same project. This region was selected as one of five communities in the country to participate in this national pilot project. As part of the project, the region will implement pilot projects in Phoenix, Tempe, and the Northwest Valley; enhance the project's website, Connect60Plus.com; and host another conference on aging issues. This item is to accept this grant and approve an amendment to the MAG 2014 Unified Planning Work Program and Annual Budget (UPWP) increasing the budget for RCP by \$45,000. Please refer to the enclosed material.

*3F. Aging Services Planning Consultant Selection

On November 6, 2013, the MAG Management Committee recommended approval of selection of NCB Capital Impact for aging services planning technical assistance for an amount not to exceed \$20,000. This contract is supported by a grant from Virginia G. Piper Charitable Trust awarded on November 11, 2013. The grant funding includes up to \$20,000 for a consultant to assist

3E. Approval of the budget amendment to the FY 2014 MAG Unified Planning Work Program and Annual Budget to include grant funding in the amount of \$45,000 from Virginia G. Piper Charitable Trust and the Arizona Community Foundation to support aging services planning.

3F. Approval of the selection of NCB Capital Impact for aging services planning technical assistance for an amount not to exceed \$20,000.

two local villages in Phoenix and Tempe to launch villages in 2014 and to build capacity to launch additional villages in the future.

NCB Capital Impact is the parent organization of the Village to Village Network. The Village to Village Network is the only national association for villages. In addition, NCB Capital Impact offers a range of other community development services. MAG contracted with NCB Capital Impact to analyze community outreach data and develop business plans for the two local villages and an additional pilot project in the Northwest Valley. Given this experience, NCB Capital Impact is uniquely able to provide the detailed technical assistance and support to assist in the launch of the region's first villages. Staff is recommending that NCB Capital Impact be selected as a sole source to provide technical assistance in an amount not to exceed \$20,000. Please refer to the enclosed material.

ITEMS PROPOSED TO BE HEARD
BY THE EXECUTIVE COMMITTEE

4. MAG Committee Chair and Vice Chair
Appointments ending December 31, 2013

On August 21, 2013, the MAG Regional Council approved updates to the MAG Committee Operating Policies and Procedures. Officer appointments for technical and other policy committees, with exception of the MAG Regional Council, Transportation Policy Committee, and Management Committee, will be made by the MAG Executive Committee and are eligible for two-year terms with succession of positions occurring through the ascending order of officers. These appointments will be staggered to assist with continuity, appointing approximately half of the committee officers in June each year and the remainder in January, unless a vacancy occurs.

A memorandum was sent to the technical and policy committee members whose chairs and vice

4. Approval of appointments of the technical and policy committee chairs and vice chairs ending December 31, 2013.

chairs expire in January explaining that officers of these committees have served their term. According to the policies and procedures, the committee's vice chair will ascend to the chair position, and letters of interest were requested for the vice chair positions to be appointed by the Regional Council Executive Committee. An update on the committee appointments will be provided. Please refer to the enclosed material.

5. Accept Funding from FHWA for the Lead Adapter Implementation Assistance for the SHRP2 Implementation Assistance Program

The second Strategic Highway Research Program (SHRP2) was authorized by Congress to address some of the most pressing needs related to the nation's highway system: the toll taken by highway deaths and injuries, aging infrastructure that must be rehabilitated with minimum disruption to users, and congestion stemming both from inadequate physical capacity and from events that reduce the effective capacity of a highway facility. Round 2 Implementation Assistance Opportunities were announced. MAG learned of the SHRP2 opportunity from a consultant with significant expertise working with States, Federal agencies and Tribes in the western region and how efforts might be leveraged regionally. On September 6, 2013, MAG applied for Lead Adopter implementation assistance in applying SHRP2's Expediting Project Delivery (C19) strategies to transportation projects in the Intermountain West region. The proposal was on behalf of the Western Regional Alliance. On October 17, 2013, out of 27 agencies selected, MAG was one of two Metropolitan Planning Organizations to be selected. On October 24, 2013 MAG was notified that we would be receiving a Lead Adopter incentive of \$240,000. The project will focus on advancing the deployment of multi-objective solutions that expedite transportation project delivery in the Intermountain West Region. The grant will support staffing for the project, data collection and

5. Acceptance of \$240,000 of SHRP2 funding in accordance with the grant; and amending the FY 2014 MAG Unified Planning Work Program and Annual Budget; and approval of Duffy Consulting as the consultant not to exceed the amount of \$124,000.

analysis, workshops and or conference(s), and a consultant contract to provide coordination efforts throughout the Intermountain West. Staff is recommending acceptance of \$240,000 of SHRP2 funding in accordance with the grant; and amending the FY 2014 MAG Unified Planning Work Program and Annual Budget; and approval of Duffy Consulting as the consultant not to exceed the amount of \$124,000.

6. Annual Performance Review of the MAG Executive Director

The employment agreement entered into with the MAG Executive Director in January 2003 provided that the Executive Committee conduct an annual performance review in consultation with the Regional Council. On December 15, 2003, the Executive Committee approved an evaluation survey for the MAG Executive Director's performance review. To provide a more efficient process, the evaluation survey has been converted to electronic format in SurveyMonkey. Staff will provide a review of the electronic survey instrument, and the process for conducting the annual evaluation will be discussed.

The Executive Committee may vote to recess the meeting and go into executive session to discuss personnel matters relating to the MAG Executive Director's review. The meeting may then be reconvened to take action regarding the review process. A.R.S. 38-431.03(A)(1).

7. Request for Future Agenda Items

Topics or issues of interest that the Executive Committee would like to have considered for discussion at a future meeting will be requested.

8. Comments from the Committee

An opportunity will be provided for the Executive Committee members to present a brief summary of current events. The Executive Committee is

6. Information, discussion and possible action regarding the Executive Director's evaluation; and possible motion to adjourn to executive session to discuss personnel matters relating to the MAG Executive Director's review process. A.R.S. 38-431.03(A)(1).

7. Information and discussion.

8. Information.

not allowed to propose, discuss, deliberate or take action at the meeting on any matter in the summary, unless the specific matter is properly noticed for legal action.

Adjournment

MINUTES OF THE
MARICOPA ASSOCIATION OF GOVERNMENTS
MAG REGIONAL COUNCIL EXECUTIVE COMMITTEE
October 15, 2013
MAG Offices, Ironwood Room
302 N. 1st Avenue, Phoenix, Arizona

MEMBERS ATTENDING

Mayor Scott Smith, Mesa, Chair	#Mayor Gail Barney, Queen Creek
Mayor Michael LeVault, Youngtown, Vice Chair	#Mayor Marie Lopez Rogers, Avondale
Mayor W.J. “Jim” Lane, Scottsdale, Treasurer	Mayor Lana Mook, El Mirage
	*Mayor Greg Stanton, Phoenix

* Not present

Participated by video or telephone conference call

1. Call to Order

The Executive Committee meeting was called to order by Chair Smith at 12:07 p.m.

2. Call to the Audience

Chair Smith stated that according to the MAG public comment process, members of the audience who wish to speak are requested to fill out the public comment cards. He stated that there is a three-minute time limit. Public comment is provided at the beginning of the meeting for items that are not on the agenda that are within the jurisdiction of MAG, or non-action agenda items that are on the agenda for discussion or information only. Chair Smith stated no comment cards had been received.

3. Approval of Executive Committee Consent Agenda

Chair Smith noted that prior to action on the consent agenda, members of the audience are provided an opportunity to comment on consent items that are being presented for action. Following the comment period, committee members may request that an item be removed from the consent agenda.

Chair Smith requested a motion to approve the consent agenda. Mayor Mook moved to approve items #3A through #3E. Mayor Lane seconded the motion and the motion carried unanimously.

3A. Approval of the September 16, 2013 Executive Committee Meeting Minutes

The Regional Council Executive Committee, by consent, approved the September 16, 2013 Executive Committee meeting minutes.

3B. Consultant Selection for the Public Opinion Quantitative and Qualitative Services

The Regional Council Executive Committee, by consent, approved the selection of WestGroup Research to conduct the public opinion quantitative and qualitative services not to exceed \$50,000. The Fiscal Year (FY) 2014 MAG Unified Planning Work Program and Annual Budget, as amended by the MAG Executive Committee on August 12, 2013, includes \$50,000 for Public Opinion Quantitative and Qualitative Services to better understand public attitudes regarding the current state of the MAG region's transportation system, key transportation priorities, and how willing people are to support various funding options in both Maricopa County and portions of Pinal County. On August 21, 2013, MAG issued a Request for Qualifications. Statements of qualifications were due on September 23, 2013. The MAG evaluation team met on September 27, 2013 and recommended to MAG the selection of WestGroup Research to contract with for these services.

3C. Consultant Section for the Southeast Valley Transit System Study

The Regional Council Executive Committee, by consent, approved the selection of URS Corporation to conduct the Southeast Valley Transit System Study for an amount not to exceed \$375,000. The fiscal year (FY) 2014 Unified Planning Work Program and Annual Budget, as approved by the MAG Regional Council on May 22, 2013, includes \$450,000 from federal and local sources for the Southeast Valley Transit System Study. The study will analyze transit efficiencies, services and ridership demand in transit-established and transit-aspiring communities within the Southeast Valley. This is a joint study between MAG and Valley Metro Regional Public Transportation Authority (RPTA). MAG will contribute \$350,000 and RPTA will provide \$25,000 as a cash match and \$75,000 an in-kind match. The consultant contract for the Study will be for an amount not to exceed \$375,000. On August 5, 2013, MAG issued a Request for Proposals to conduct the study. MAG received proposals from five consultant firms. A multi-agency evaluation team evaluated the proposals on September 23, 2013, conducted consultant interviews on September 30, 2013, and recommended to MAG that URS Corporation be selected to develop the Southeast Valley Transit System Study.

3D. Amendment to the FY 2014 MAG Unified Planning Work Program and Annual Budget

The Regional Council Executive Committee, by consent, approved to amend the FY 2014 MAG Unified Planning Work Program and Annual Budget to add an amount not to exceed \$75,000 from SANDAG, and increase the MAG Consultant Support for the AZ-SMART Enhancement On-Call Project from \$350,000 to \$425,000. The fiscal year (FY) 2014 MAG Unified Planning Work Program and Annual Budget, approved by the MAG Regional Council in May 2013, includes \$350,000 for the enhancement of the AZ-SMART Model system. The purpose of this

consultant support on-call project is to enhance AZ-SMART with regional econometric modeling, business location choice, and data development and visualization routines. The San Diego Association of Governments (SANDAG) has approached MAG to collaborate on the joint development of a regional econometric model system. The cost of the design and development for this custom software is estimated to be \$150,000 to be shared equally by MAG and SANDAG. The additional \$75,000 from SANDAG, along with its staff expertise, will help both organizations better utilize their resources in the development of a system needed by the two organizations. An amendment to the FY 2014 MAG Unified Planning Work Program and Annual Budget is being requested to add an amount not to exceed \$75,000 from SANDAG. The joint project will be conducted as part of the MAG Consultant Support for AZ-SMART Enhancement On-Call Project which is currently in the FY 2014 Work Program for \$350,000. With the approval of the amendment, MAG will enter into a Memorandum of Understanding with SANDAG to accept the \$75,000 and the Request for Qualifications would be issued for \$425,000 with \$150,000 dedicated for the development of a regional econometric model system.

3E. Amendment to the FY 2014 MAG Unified Planning Work Program and Annual Budget to Accept Funding to Support Aging Services Planning

The Regional Council Executive Committee, by consent, approved the budget amendment to the FY 2014 MAG Unified Planning Work Program and Annual Budget to include grant and cash match funding in the amount of \$145,504 from Grantmakers in Aging and the Pfizer Foundation, Benevilla, Duet, Arizona Grantmakers Forum, and Area Agency on Aging to support aging services planning. The FY 2014 MAG Unified Planning Work Program and Annual Budget (UPWP) was approved on May 22, 2013. On September 28, 2013, a \$140,000 grant from Grantmakers in Aging and the Pfizer Foundation was awarded to Regional Community Partners (RCP) for work on the Community AGenda, a national pilot project. This region was selected as one of five communities in the country to participate in this national pilot project. As part of the project, the region will implement pilot projects in Phoenix, Tempe, and the Northwest Valley; enhance the project's website, Connect60Plus.com; and host another conference on aging issues. Local partners are also providing cash match for the project. This includes contributions from the following entities: Benevilla \$300, Duet \$300, Arizona Grantmakers Forum \$3,904; and Area Agency on Aging \$1,000. This item is to accept this grant and approve an amendment to the MAG 2014 Unified Planning Work Program and Annual Budget (UPWP) increasing the budget for RCP by \$145,504.

4. Proposed Policy Guidance on Metropolitan Planning Organization Representation

Dennis Smith, MAG Executive Director, stated that at each member's place were copies of two letters signed by the National Association of Counties, National League of Cities, United States Conference of Mayors, Association of Metropolitan Planning Organizations, National Association of Development Organizations and National Association of Regional Councils. He added that The Federal Transit Administration (FTA) and the Federal Highway Administration (FHWA) have issued a proposed guidance on implementation of provisions of the Moving Ahead for Progress in the 21st Century Act (MAP-21). This guidance requires representation by

providers of public transportation in each metropolitan planning organization (MPO) that serves a transportation management area (TMA) no later than October 1, 2014. Mr. Smith stated that the purpose of the guidance is to assist MPOs and providers of public transportation in complying with the requirement. He added that MAP-21 requires that MPOs that serve an area designated as a TMA must include local elected officials; officials of public agencies that administer or operate major modes of transportation in the metropolitan area, include representation by providers of public transportation; and appropriate State officials. Mr. Smith added that NARC will be having a conference call later this week to see where other regions are on implementing this provision.

Nathan Pryor, MAG Government Relations Manager, added that this guidance proposes that only representation by providers of public transportation that operates in a TMA and are direct recipients of the Urbanized Area Formula Funding program will satisfy the defined legal provisions and that the specifically designated representative should be an elected official or direct representative employed by the agency being represented. Mr. Pryor added that the City of Phoenix is the only agency in our region that meets both of these requirements. He noted that in other cities such as San Francisco, California and Boston, Massachusetts, there could be multiple agencies that meet this two-part qualification. The question now becomes how do they choose their representative. Mr. Pryor stated that he is looking for input from this committee.

Chair Smith stated that in our region, we only have one agency that meets these qualifications and that is the City of Phoenix, therefore we really are not impacted. He noted that nationally, there are other regions that could be impacted. Mayor Lane asked if this is a matter of interpretation. Mr. Pryor stated that this provision is quite clear in terms of the qualifier.

Mr. Pryor added that MAG received a letter this morning from Steve Banta, CEO of Valley Metro, requesting that they be included in these conversations when they do occur. Mr. Smith stated that previous to the Proposition 400 election, Regional Council would appoint the transit representative on the Transportation Policy Committee. After Proposition 400 was approved, the State Statute provided that the Arizona Speaker of the House and the President of the Senate would make the business appointments to the Transportation Policy Committee, including a transit representative. Chair Smith added that the purpose of the federal law is to ensure that transit has a voice in the regional planning, and we have several overlays.

Mayor Mook asked if there is any reason why we would not want to comment. Chair Smith stated we already meet the law and we have adequate transit representation. Mr. Smith stated that we may know more after the conference call takes place with NARC. He added that if we are going to comment then it would be appropriate to take this to Regional Council. Mayor Lopez Rogers stated that she sees no harm if a representative from the Regional Public Transportation Authority (RPTA) holds a seat. Chair Smith stated that Valley Metro does not qualify because of the legal provision that states they must be a direct recipient. Mayor Lopez Rogers stated that if small cities do not have representation at RPTA, they may have it at Regional Council. She agreed that this should be vetted at the next Regional Council meeting.

5. Request for Future Agenda Items

Chair Smith asked if there were any requests for future agendas items.

6. Comments from the Committee

Chair Smith asked if there were any comments from the committee. There were none.

Adjournment

There being no further business, the Executive Committee adjourned at 12:10 p.m.

Chair

Secretary

MARICOPA ASSOCIATION OF GOVERNMENTS

INFORMATION SUMMARY... for your review

DATE:

November 12, 2013

SUBJECT:

Amendment to the FY 2014 MAG Unified Planning Work Program and Annual Budget to Amend the Contract for the 2010 MAG Activity-Based Model Development Project - Phase 3

SUMMARY:

The FY 2014 MAG Unified Planning Work Program and Annual Budget, approved by the MAG Regional Council on May 22, 2013, includes \$336,000 for the completion of the third phase of development of the Activity-Based Travel Forecasting Model (ABM). The purpose of the project is to complete development of the new generation travel demand forecasting model at MAG. The ABM will allow MAG to address emerging regional planning challenges. The first and second phases of the ABM development have been successfully completed and MAG is overseeing the completion of the third phase.

During the third phase of the project, a few important developments in the field led to amendments in the model design in order to produce a state-of-the-art modeling tool and efficiently incorporate these innovations at lower costs. These new modeling components are critical for extending the range of model applications and include continuous temporal resolution, mechanisms for better integration with Dynamic Traffic Assignment (DTA) and optimization of the model for a distributed computing system. An amendment to the contract for the 2010 MAG Activity-Based Model Development Project - Phase 3 with Parsons Brinckerhoff, Inc., is being requested in order to complete the additional scope and budget for the related improvements to the model. The additional funds needed for the enhancements are \$54,031.

PUBLIC INPUT:

No public input has been received.

PROS & CONS:

PROS: This amendment will enable MAG and MAG member agencies to ensure that emerging planning and travel forecasting needs are addressed, and proper transportation modeling tools are available to support future transportation policy decisions and transportation project evaluations. The amendment ensures that MAG model design reflects critical developments in the field. Incorporation of the identified new modeling components at this stage will allow MAG to avoid subsequent model modifications at greater costs. The amendment provides for improved quality of travel forecast and allows MAG to fully capitalize on the advanced model.

CONS: Delaying the amendment and corresponding scope elements could compromise efficiency of the transportation modeling work required for future highway and transit projects and transportation policy decision evaluation. Due to the complex technical nature of the development and interdependence between technical tasks for the project, incorporation of the additional modeling components before model completion and timely processing of the contract amendment are necessary.

TECHNICAL & POLICY IMPLICATIONS:

TECHNICAL: The contract amendment will benefit MAG in terms of improved model capabilities and

forecast accuracy. This project will provide modeling tools for evaluation of transportation policies and projects that cannot be properly evaluated under assumptions of four-step trip-based travel forecasting models. Completion of the project constitutes development of a new generation travel forecasting model needed for required accuracy and consistency of the forecasts. The new modeling components ensure better integration between different modeling products developed at MAG, in particular between the MAG Activity-Based Model and MAG dynamic traffic assignment models.

POLICY: The contract amendment will allow MAG to explicitly account for continuous temporal resolution and DTA components enabling increased sensitivity to planning policy changes and expanding range of model applications. It will also allow MAG to shorten model run times and decrease response time to MAG member agencies' requests.

ACTION NEEDED:

Approval to amend to the FY 2014 MAG Unified Planning Work Program and Annual Budget to amend the contract for the 2010 MAG Activity-Based Model Development Project - Phase 3, with Parsons Brinckerhoff, Inc., to include an addition to the scope of work and to increase the contract by \$54,031.

PRIOR COMMITTEE ACTIONS:

On November 6, 2013, the MAG Management Committee voted to recommend approval to amend the FY 2014 MAG Unified Planning Work Program and Annual Budget to amend the contract for the 2010 MAG Activity-Based Model Development Project - Phase 3, with Parsons Brinckerhoff, Inc., to include an addition to the scope of work and to increase the contract by \$54,031.

MEMBERS ATTENDING

- Dr. Spencer Isom, El Mirage, Chair
- Christopher Brady, Mesa, Vice Chair
- # George Hoffman, Apache Junction
- Charlie McClendon, Avondale
- # Stephen Cleveland, Buckeye
- Gary Neiss, Carefree
- Rodney Glassman, Cave Creek
- Patrice Kraus for Rich Dlugas, Chandler
- Jess Knudson for Charles Montoya, Florence
- * Phil Dorchester, Fort McDowell Yavapai Nation
- Ken Buchanan, Fountain Hills
- Rick Buss, Gila Bend
- * David White, Gila River Indian Comm.
- Leah Hubbard for Patrick Banger, Gilbert
- Jenna Goad for Brenda S. Fischer, Glendale
- Brian Dalke, Goodyear
- * Rosemary Arellano, Guadalupe
- Darryl Crossman, Litchfield Park
- Trisha Sorensen, City of Maricopa
- * Jim Bacon, Paradise Valley
- Carl Swenson, Peoria
- Ed Zuercher, Phoenix
- # Greg Stanley, Pinal County
- # John Kross, Queen Creek
- * Bryan Meyers, Salt River Pima-Maricopa Indian Community
- Brad Lundahl for Fritz Behring, Scottsdale
- Chris Hillman, Surprise
- Andrew Ching, Tempe
- * Reyes Medrano, Tolleson
- Joshua Wright, Wickenburg
- * Jeanne Blackman, Youngtown
- John Nelson for John Halikowski, ADOT
- John Hauskins for Tom Manos, Maricopa County
- John Farry for Steve Banta, Valley Metro/RPTA

* Those members neither present nor represented by proxy.
Participated by telephone conference call. + Participated by videoconference call.

CONTACT PERSON:

Vladimir Livshits, MAG (602) 254-6300

MARICOPA ASSOCIATION OF GOVERNMENTS

INFORMATION SUMMARY... for your review

DATE:

November 12, 2013

SUBJECT:

Consultant Selection for the MAG Off-Street Bicycle Network Wayfinding Guide and Brand Name Project

SUMMARY:

The Fiscal Year (FY) 2014 MAG Unified Planning Work Program and Annual Budget, approved by the MAG Regional Council in May 2013, includes \$75,000 to develop an Off-Street Bicycle Network Wayfinding Guide and Brand Name project. This project will develop a cohesive and comprehensive theme for wayfinding for the 3,520 miles of off-street bikeways in this region. In conjunction with the guidelines, a brand name for the regional off-street system will create a sense of place and imbue it with a unique and memorable name.

A Request for Proposals was issued on August 8, 2013. On September 5, 2013, MAG received proposals from eight firms: Alta Planning + Design, Chen Ryan Associates, Harrington Planning Group, JRC Design, Kimley-Horn, Inc., Lee Engineering, Inc., Otak, and United Civil Group. A multi-jurisdictional proposal evaluation team reviewed and analyzed the proposals, and interviewed Chen Ryan Associates, Otak, and Alta Planning + Design. The evaluation team recommended to MAG the selection of the firm of Alta Planning + Design to conduct the MAG Off-Street Bicycle Network Wayfinding Guide and Brand Name project. On October 15, 2013, the MAG Bicycle and Pedestrian Committee recommended approval of the firm of Alta Planning + Design to conduct the MAG Off-Street Bicycle Network Wayfinding Guide and Brand Name project. Alta Planning + Design brings internationally recognized expertise and dedication to the specialized practice of planning, design, and implementation of bicycle, pedestrian and trail systems. A significant part of the practice is making better connections to trails and key destinations in the communities.

PUBLIC INPUT:

None.

PROS & CONS:

PROS: This consultant will provide the technical expertise to MAG to develop a cohesive and comprehensive theme for wayfinding for the 3,520 miles of off-street bikeways in this region and an internationally recognized brand name.

CONS: None.

TECHNICAL & POLICY IMPLICATIONS:

TECHNICAL: None

POLICY: None

ACTION NEEDED:

Approval of the selection of Alta Planning + Design to conduct the MAG Off-Street Bicycle Network Wayfinding Guide and Brand Name project for an amount not to exceed \$75,000.

PRIOR COMMITTEE ACTIONS:

On November 6, 2013, the MAG Management Committee voted to recommend approval of the selection of Alta Planning + Design to conduct the MAG Off-Street Bicycle Network Wayfinding Guide and Brand Name project for an amount not to exceed \$75,000.

MEMBERS ATTENDING

- Dr. Spencer Isom, El Mirage, Chair
- Christopher Brady, Mesa, Vice Chair
- # George Hoffman, Apache Junction
- Charlie McClendon, Avondale
- # Stephen Cleveland, Buckeye
- Gary Neiss, Carefree
- Rodney Glassman, Cave Creek
- Patrice Kraus for Rich Dlugas, Chandler
- Jess Knudson for Charles Montoya, Florence
- * Phil Dorchester, Fort McDowell Yavapai Nation
- Ken Buchanan, Fountain Hills
- Rick Buss, Gila Bend
- * David White, Gila River Indian Community
- Leah Hubbard for Patrick Banger, Gilbert
- Jenna Goad for Brenda S. Fischer, Glendale
- Brian Dalke, Goodyear
- * Rosemary Arellano, Guadalupe
- Darryl Crossman, Litchfield Park

- Trisha Sorensen, City of Maricopa
- * Jim Bacon, Paradise Valley
- Carl Swenson, Peoria
- Ed Zuercher, Phoenix
- # Greg Stanley, Pinal County
- # John Kross, Queen Creek
- * Bryan Meyers, Salt River
- Pima-Maricopa Indian Community
- Brad Lundahl for Fritz Behring, Scottsdale
- Chris Hillman, Surprise
- Andrew Ching, Tempe
- * Reyes Medrano, Tolleson
- Joshua Wright, Wickenburg
- * Jeanne Blackman, Youngtown
- John Nelson for John Halikowski, ADOT
- John Hauskins for Tom Manos, Maricopa County
- John Farry for Steve Banta, Valley Metro/RPTA

- * Those members neither present nor represented by proxy.
- # Participated by telephone conference call. + Participated by videoconference call.

On October 15, 2013, the MAG Bicycle and Pedestrian Committee recommended approval of the firm of Alta Planning + Design to conduct the MAG Off-Street Bicycle Network Wayfinding Guide and Brand Name project.

MEMBERS ATTENDING

- Katherine Coles, Phoenix, Chair
- Tracy Stevens, Avondale, Vice Chair
- Michael Sanders, ADOT
- # Raquel Schatz, Apache Junction
- * Robert Wisener, Buckeye
- * D.J. Stapley, Carefree
- * Ian Cordwell, Cave Creek
- # Jason Crampton, Chandler
- Sue McDermott, El Mirage
- Nicole Lance, Gilbert
- # Steve Hancock, Glendale

- Joe Schmitz, Goodyear
- * Thomas Chlebanowski, Litchfield Park
- Tonya Glass for Denise Lacey, Maricopa County
- Jim Hash, Mesa
- * Brandon Forrey, Peoria
- Rich Purcell, Queen Creek
- Amanda Leucker for Ben Limmer, ValleyMetro
- Susan Conklu, Scottsdale
- Martin Lucero for Stephen Chang, Surprise
- Eric Iwersen, Tempe

* Robert Carmona, Wickenburg

Grant Anderson, Youngtown

*Members neither present nor represented by proxy
#Attended via audio-conference

On September 19, 2013, a multi-disciplinary team met to review the proposals. The review team chose to conduct interviews. On September 26, 2013, a multi-disciplinary team met to interview the top three consultant teams of Chen Ryan Associates, Otak, and Alta Planning + Design. The team unanimously voted to recommend the firm of Alta Planning + Design to conduct the MAG Off-Street Bicycle Network Wayfinding Guide and Brand Name project.

PROPOSAL EVALUATION TEAM

Katherine Coles, City of Phoenix
Jim Hash, Mesa
Tracy Stevens, Avondale
Grant Anderson, Youngtown

Eric Iwersen, Tempe
Alex Oreschak, MAG
Maureen DeCindis, MAG

CONTACT PERSON:

Maureen DeCindis, MAG, 602-254-6300.

MARICOPA ASSOCIATION OF GOVERNMENTS

INFORMATION SUMMARY... for your review

DATE:

November 12, 2013

SUBJECT:

Consultant Selection for the Interstate 10/Interstate 17 Corridor Master Plan

SUMMARY:

On August 12, 2013, the MAG Regional Council Executive Committee amended the FY 2014 MAG Unified Planning Work Program and Annual Budget for \$2,500,000 to develop the Interstate 10/Interstate 17 Corridor Master Plan following upon environmental studies that were previously being conducted by the Arizona Department of Transportation (ADOT). The ADOT work has been cancelled and the project and funding have been transferred to MAG. The subject of this agenda item is the recommendation from an evaluation team consisting of representatives from MAG, ADOT, the Federal Highway Administration, and Valley Metro to select HDR, Inc., to conduct of the Interstate 10/Interstate 17 Corridor Master Plan.

Environmental Impact Statement (EIS) studies for capacity expansion of both Interstate 10 and Interstate 17 were underway for a number of years. Since the studies were initiated, a number of factors have changed, including the 2008 economic downturn which impacted revenues, and the evolving demographics of population, employment, and travel in the Valley. Also, the proposed projects that were being studied for each corridor substantially exceeded the resources available by almost three billion dollars, as the combined programmed amount from the Regional Transportation Plan is identified at \$1.47 billion. In addition, potential air space conflicts with Sky Harbor International Airport resulted in a decision to cancel both EIS studies. Staff from MAG, ADOT, FHWA, Valley Metro, as well as the Cities of Chandler, Phoenix, and Tempe, met in a workshop to study this consistency and through discussion identified a path forward that includes establishing a corridor master plan for one corridor that stretches from the I-17/SR-101L "North Stack" to the SR-202L "Pecos Stack," rather than as two separate corridors. Together, both corridors, nicknamed "The Spine," represent the backbone of the region's transportation network as more than 40 percent of the daily travel in the Valley use some portion of this corridor.

By studying both corridors together, rather than separately, certain economies of scale can be realized to establish a common vision and operating principles for accommodating existing and future travel demand. As an example, the section of Interstate 17 around the Durango Curve, which is at the end of its service life, could be significantly improved to add capacity to the system rather than directing more traffic through the Interstate 10 Deck Park Tunnel. Preliminary findings from MAG studies have identified alternate cross-sections and priced-congestion programs that could also improve travel time reliability and enhance the capacity of both corridors and contribute to the master plan.

Funding for this effort is from Regional Area Roadway Fund (RARF) study funds that have already been identified for both the Interstate 10 and Interstate 17 corridors. These funds have been transferred from ADOT to MAG for completing the Corridor Master Plan project. Data and effort completed in the canceled environmental efforts will be incorporated into this study project.

A Request for Proposals was issued to interested consultants for developing the Corridor Master Plan on August 22, 2013, with a submittal deadline of October 3, 2013. MAG received two proposals for the

project from teams led by Parsons Brinckerhoff, Inc., and HDR, Inc. After scoring the proposals, an evaluation team consisting of representatives from MAG, ADOT, FHWA, and Valley Metro interviewed both project teams on October 30, 2013. The evaluation committee recommended to MAG the selection of HDR, Inc. to conduct the Interstate 10/Interstate 17 Corridor Master Plan.

PUBLIC INPUT:

ADOT and FHWA have received public input for the development of the current EIS projects. No public input has been received on the action to cancel the projects.

PROS & CONS:

PROS: As studied in these EIS projects, an investment of nearly \$4 billion is proposed for adding capacity to both the Interstates 10 and 17. Presently, the Regional Freeway and Highway Program has programmed \$1.47 billion for both corridors. By taking the time to reevaluate the proposed action, and to consider alternate cross-sections and the opportunity for priced-congestion programs, it may be possible to develop an improvement plan that could provide capacity and, more important, reliability for commuters. In addition, the interim “spot” improvements that will be identified could provide enough enhanced capacity along Interstates 10 and 17 to allow time for developing a more balanced and long-term solution.

CONS: Significant resources have been expended by FHWA and ADOT for both EIS studies. While much of the data from the prior studies can be used in developing the Corridor Master Plan that will be needed to implement a long-term solution, new data sets and analyses will be required for the future studies.

TECHNICAL & POLICY IMPLICATIONS:

TECHNICAL: The combined Interstates 10 and 17 corridor provides a critical function and its long-term operation will be key to economic activity and the region’s quality of life. The outcomes and subsequent actions taken by the Regional Council based upon the findings of the reevaluation could result in a plan for Interstate 10 and Interstate 17 that provides the best value in accommodating future travel demand.

POLICY: The outcomes of this reevaluation will provide guidance to MAG, ADOT, FHWA, and other affected jurisdictions and agencies with a long-term solution and comprehensive approach for accommodating travel demand along the Interstates 10 and 17.

ACTION NEEDED:

Approval of the selection of HDR, Inc., to conduct the Interstate 10/Interstate 17 Corridor Master Plan (FY 2014) for an amount not to exceed \$2,500,000.

PRIOR COMMITTEE ACTIONS:

On November 6, 2013, the MAG Management Committee voted to recommend approval of the selection of HDR, Inc., to conduct the Interstate 10/Interstate 17 Corridor Master Plan (FY 2014) for an amount not to exceed \$2,500,000.

MEMBERS ATTENDING

- Dr. Spencer Isom, El Mirage, Chair
- Christopher Brady, Mesa, Vice Chair
- # George Hoffman, Apache Junction
- Charlie McClendon, Avondale
- # Stephen Cleveland, Buckeye
- Gary Neiss, Carefree
- Rodney Glassman, Cave Creek
- Patrice Kraus for Rich Dlugas, Chandler
- Jess Knudson for Charles Montoya, Florence
- * Phil Dorchester, Fort McDowell Yavapai Nation

- Ken Buchanan, Fountain Hills
- Rick Buss, Gila Bend
- * David White, Gila River Indian Community
- Leah Hubbard for Patrick Banger, Gilbert
- Jenna Goad for Brenda S. Fischer, Glendale
- Brian Dalke, Goodyear
- * Rosemary Arellano, Guadalupe
- Darryl Crossman, Litchfield Park
- Trisha Sorensen, City of Maricopa
- * Jim Bacon, Paradise Valley
- Carl Swenson, Peoria

Ed Zuercher, Phoenix
Greg Stanley, Pinal County
John Kross, Queen Creek
* Bryan Meyers, Salt River Pima-Maricopa
Indian Community
Brad Lundahl for Fritz Behring, Scottsdale
Chris Hillman, Surprise
Andrew Ching, Tempe

* Reyes Medrano, Tolleson
Joshua Wright, Wickenburg
* Jeanne Blackman, Youngtown
John Nelson for John Halikowski, ADOT
John Hauskins for Tom Manos,
Maricopa County
John Farry for Steve Banta,
Valley Metro/RPTA

* Those members neither present nor represented by proxy.
Participated by telephone conference call. + Participated by videoconference call.

On October 31, 2013, the proposal evaluation team interviewed the consultant teams and recommended to MAG the selection of HDR, Inc., to conduct the Interstate 10/Interstate 17 Corridor Master Plan (FY 2014) for an amount not to exceed \$2,500,000. Proposal evaluation team members include:

Brent Cain, ADOT
Steve Beasely, ADOT
Thor Anderson, ADOT
Mike Kies, ADOT
Aryan Lirange, FHWA
Ed Stillings, FHWA

Tom Callow, Valley Metro
Eric Anderson, MAG
Chaun Hill, MAG
Dave Moody, MAG
Bob Hazlett, MAG

CONTACT PERSON:

Bob Hazlett, Senior Engineering Manager, 602 254-6300.

November 12, 2013

TO: Members of the MAG Regional Council Executive Committee

FROM: Amy St. Peter, Human Services and Special Projects Manager

SUBJECT: AMENDMENT TO THE FY2014 MAG UNIFIED PLANNING WORK PROGRAM AND ANNUAL BUDGET TO ACCEPT FUNDING TO SUPPORT AGING SERVICES PLANNING

The FY 2014 MAG Unified Planning Work Program and Annual Budget (UPWP) was approved on May 22, 2013. On November 11, 2013, a \$40,000 grant was awarded by Virginia G. Piper Charitable Trust to support the region's participation in Community AGEnda, a national pilot project. This \$40,000 grant will support staffing for the project, an age-friendly conference in Spring 2014, and a contract with NCB Capital Impact to provide technical assistance to the villages launching in Phoenix and Tempe. On October 30, the Arizona Community Foundation notified MAG of a \$5,000 award to support the same project. This region was selected as one of five communities in the country to participate in this national pilot project. This item is to accept this grant and approve an amendment to the MAG 2014 Unified Planning Work Program and Annual Budget (UPWP) increasing the budget for RCP by \$45,000.

This funding supports the implementation of the MAG Regional Aging in Community Network. The Network was designed to connect older adults to opportunities to be meaningfully involved in their communities. Extensive community engagement identified transportation as one of the foremost concerns of older adults. The network will leverage current assets to enhance the access and options older adults have to travel throughout the region. As part of the grant, the region will implement pilot projects in Phoenix, Tempe, and the Northwest Valley; enhance the project's website, Connect60Plus.com; and host another conference on aging issues.

It is necessary to formally accept these funds and recommend approval of an amendment to the FY 2014 MAG Unified Planning Work Program. If you have any questions regarding this amendment, please contact me at the MAG office at (602) 254-6300.

MARICOPA ASSOCIATION OF GOVERNMENTS

INFORMATION SUMMARY... for your review

DATE:

November 12, 2013

SUBJECT:

Aging Services Planning Consultant Selection

SUMMARY:

On November 6, 2013, the MAG Management Committee recommended approval of selection of NCB Capital Impact for aging services planning technical assistance for an amount not to exceed \$20,000. This contract is supported by a grant from Virginia G. Piper Charitable Trust awarded on November 11, 2013. The grant funding includes up to \$20,000 for a consultant to assist two local villages in Phoenix and Tempe to launch villages in 2014 and to build capacity to launch additional villages in the future.

NCB Capital Impact is the parent organization of the Village to Village Network. The Village to Village Network is the only national association for villages. In addition, NCB Capital Impact offers a range of other community development services. MAG contracted with NCB Capital Impact to analyze community outreach data and develop business plans for the two local villages and an additional pilot project in the Northwest Valley. Given this experience, NCB Capital Impact is uniquely able to provide the detailed technical assistance and support to assist in the launch of the region's first villages. Staff is recommending that NCB Capital Impact be selected as a sole source to provide technical assistance in an amount not to exceed \$20,000.

PUBLIC INPUT:

The region's leadership team for aging services planning comprises representatives from local governments, nonprofit agencies, faith-based groups, Arizona State University, state agencies, and Virginia G. Piper Charitable Trust. The team has expressed support for continuing to contract with NCB Capital Impact.

PROS & CONS:

PROS: Working with a nationally recognized entity with expertise in developing villages and other interventions to assist people to live independently in their homes will provide significant value to the project. Plans to launch the two villages in Phoenix and Tempe were developed with NCB Capital Impact and they know the projects very well. NCB Capital Impact is uniquely situated to provide the kind of expertise needed to make the villages successful.

CONS: None.

TECHNICAL & POLICY IMPLICATIONS:

TECHNICAL: NCB Capital Impact is familiar with this region and has a command of the expertise needed to successfully launch new aging in place initiatives. The firm provides similar support and technical assistance to other villages in the country and is known as the leading expert on villages.

POLICY: The support received from NCB Capital Impact will position the pilot projects for success. This will enable the region to better meet the needs of older adults, thereby improving their quality of life and the ability of the region to leverage the time and talents of older adults.

ACTION NEEDED:

Approval of the selection of NCB Capital Impact for aging services planning technical assistance for an amount not to exceed \$20,000.

PRIOR COMMITTEE ACTIONS:

On November 6, 2013, the MAG Management Committee voted to recommend approval of the selection of NCB Capital Impact for aging services planning technical assistance for an amount not to exceed \$20,000.

MEMBERS ATTENDING

- Dr. Spencer Isom, El Mirage, Chair
- Christopher Brady, Mesa, Vice Chair
- # George Hoffman, Apache Junction
- Charlie McClendon, Avondale
- # Stephen Cleveland, Buckeye
- Gary Neiss, Carefree
- Rodney Glassman, Cave Creek
- Patrice Kraus for Rich Dlugas, Chandler
- Jess Knudson for Charles Montoya, Florence
- * Phil Dorchester, Fort McDowell Yavapai Nation
- Ken Buchanan, Fountain Hills
- Rick Buss, Gila Bend
- * David White, Gila River Indian Comm.
- Leah Hubbard for Patrick Banger, Gilbert
- Jenna Goad for Brenda S. Fischer, Glendale
- Brian Dalke, Goodyear
- * Rosemary Arellano, Guadalupe
- Darryl Crossman, Litchfield Park

- Trisha Sorensen, City of Maricopa
- * Jim Bacon, Paradise Valley
- Carl Swenson, Peoria
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- # Greg Stanley, Pinal County
- # John Kross, Queen Creek
- * Bryan Meyers, Salt River Pima-Maricopa Indian Community
- Brad Lundahl for Fritz Behring, Scottsdale
- Chris Hillman, Surprise
- Andrew Ching, Tempe
- * Reyes Medrano, Tolleson
- Joshua Wright, Wickenburg
- * Jeanne Blackman, Youngtown
- John Nelson for John Halikowski, ADOT
- John Hauskins for Tom Manos, Maricopa County
- John Farry for Steve Banta, Valley Metro/RPTA

* Those members neither present nor represented by proxy.
Participated by telephone conference call. + Participated by videoconference call.

CONTACT PERSON:

Amy St. Peter, MAG Human Services and Special Projects Manager, (602) 254-6300

MAG Technical and Policy Committee Chairs and Vice Chairs
January 2014 Recommended Appointments

MAG Committee	Chair	Vice Chair
Population Technical Advisory Committee	Patrick Banger, Gilbert	Chris Hillman, Surprise
Public Safety Answering Point Managers Group	Cari Zanella, Mesa	Patricia Williams, Peoria
Regional Domestic Violence Council	Chief Steven Campbell, El Mirage	Vice Mayor Robin Barker, Apache Junction
Solid Waste Advisory Committee	Ramona Simpson, Queen Creek	Patrick Murphy, Mesa
*Standard Specification & Details Committee	Thomas Wilhite, Tempe	Jim Badowich, Avondale
Street Committee	Maria Angelica Deb, Mesa Dana Owsiany, Phoenix	
Technology Advisory Group	David Stevens, Maricopa County	Rob Lloyd, Avondale
*Transit Committee	Madeline Cleemann, Scottsdale	Maher Hazine, Peoria
*Transportation Review Committee	David Fitzhugh, Avondale	Rick Naimark, City of Phoenix
*Transportation Safety Committee	Renate Ehm, Mesa	Chris Lemka, Glendale
Water Quality Advisory Committee	Randy Gottler, Phoenix	Barbara Chappell, Avondale

* Chair and Vice Chair's who succeeded to an unexpired term of twelve months or less, and are eligible to serve an additional two-year term.



Chris Hillman
City Manager
16000 N. Civic Center Plaza
Surprise, AZ 85374
623-222-1300

October 23, 2013

Honorable Scott Smith
Chairman, MAG Regional Council
302 N 1st Ave., Ste. 300
Phoenix, AZ 85003

Mayor Smith:

Please except this letter of interest as my request to be considered for the Vice Chair position on the MAG Population Technical Advisory Committee (PTAC).

For the past two years, I have served as a member on the Maricopa Association of Governments on the Management Committee (MC). I have an extensive background and experience in developing public policy in the areas of transportation and economic development. I recognize the importance of this committee in setting the stage for Arizona's economic recovery, particularly in Maricopa County.

Thank you in advance for your consideration. Please let me know if you have any questions.

Respectfully submitted,

Chris Hillman
City Manager, City of Surprise

cc: Mr. Dennis Smith, Executive Director, MAG
Mayor Wolcott, City of Surprise



City of Peoria

CITY MANAGER'S OFFICE

8401 West Monroe Street
Peoria, Arizona 85345
T 623.773.7300
F 623.773.7309

November 7, 2013

Mayor Scott Smith, Chair
Maricopa Association of Governments
302 North 1st Avenue Suite 300
Phoenix, AZ 85003

RE: Vice Chair Vacancy Public Safety Answering Point Managers Group

Dear Mayor Smith:

I would like to express our interest in having Patricia Williams, Communications Manager with the City of Peoria, serve as vice chair of the Public Safety Answering Point Managers (PSAB) Group.

Patricia is a valued employee of the city and I am certain she will carry the same level of professionalism and work ethic as vice chair. Thank you in advance for your consideration.

Sincerely,

A handwritten signature in black ink, appearing to read "Carl Swenson".

Carl Swenson



City of Apache Junction
Home of the Superstition Mountains

OCTOBER 31, 2013

Mayor Scott Smith
Chairman, Maricopa Association of Governments
302 North 1st Avenue, Suite 300
Phoenix, Arizona 85003

Dear Mayor Smith,

I am writing to express my interest in serving the Vice Chair on the Domestic Violence Council at the Maricopa Association of Governments. I am a strong advocate for domestic violence victims. The City of Apache Junction is committed to preventing domestic violence and helping the victims of domestic violence. I believe this is evident in that the City of Apache Junction was the first in the state to pass the Start by Believing proclamation promoting an awareness of domestic violence victims. We have since shared the proclamation with many other cities across our state and they also are passing it.

Thank you for your consideration. I look forward to serving on the committee if given the opportunity.

Sincerely,

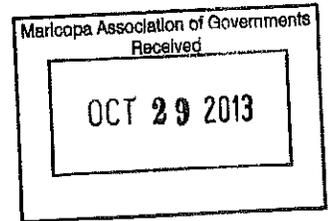
Robin Barker

Robin Barker
Vice Mayor



Town of Queen Creek

October 26, 2013



Mayor Scott Smith
Chair, MAG Regional Council
302 N. 1st Ave., Ste. 300
Phoenix, AZ 85003

Re: Letter of Interest, MAG Solid Waste Advisory Committee

Mayor Smith:

Please accept this letter as interest in serving as chair or vice chair of the MAG Solid Waste Advisory Committee.

In February, 2012, I was appointed to the MAG Solid Waste Advisory Committee, as the representative from the Town of Queen Creek. I have enjoyed working on this committee and our shared commitment to increasing awareness and benefits of regional solid waste management. In June 2013, I was designated as a sub-committee chair for the MAG Regional Recycling Video, which will educate the public on the benefits of recycling and promote our theme of "Think Before You Shop". This project has been highly successful and an example of regional cooperation and innovation.

I am currently the Environmental Programs Supervisor and responsible for managing the Town's programs for Trash & Recycling Services, Air Quality, and Storm Water Management. My responsibilities include managing the Town's waste and recycling hauler contract, special event collections, curbside textile recycling, public education and outreach programs, inspections, customer service, and the IGA with Town of Gilbert for household hazardous waste disposal. I am a SWANA Certified Manager of Recycling Systems and ASU's RCRA (EPA 40 CFR 265.16) Environmental Technology & Emergency Management. I am also a member of the Arizona Recycling Coalition, Valleywide Recycling Partnership, and the East Valley Recycling Alliance.

Mayor, I would offer the committee my experience from these various associations and partnerships and my sincere interest in helping our region address issues and find solutions to regional waste management. I am very passionate about issues of education and outreach, communication, and creating avenues for projects to be successful through cooperative efforts. I look forward to hearing from you and if you need any additional information, please contact me at your earliest convenience.

Sincerely,

Handwritten signature of Ramona G. Simpson in cursive.

Ramona G. Simpson
Environmental Programs Supervisor
Town of Queen Creek
480-358-3831
ramona.simpson@queencreek.org



Solid Waste Management Department

730 N. Mesa Dr.
PO Box 1466
Mesa, AZ 85211-1466

October 24, 2013

Maricopa Association of Governments
Mayor Scott Smith, MAG Chair
302 N. 1st Avenue, Suite 300
Phoenix, AZ 85003

Subject: Vice Chair Appointment MAG Solid Waste Advisory Committee

Dear Mayor Smith,

Thank you for the opportunity to express my interest to be the Vice Chair of the MAG Solid Waste Advisory Committee. Enclosed is a copy of my resume that highlights my career at the City of Mesa, AZ, and the City of Brawley, CA.

I believe that I possess the necessary skills and experience to help facilitate the MAG Solid Waste Advisory Committee to accomplish its goals. Besides my work experience, I have been the Chair/Co-Chair of the YMCA Executive Board for 3 years. As Chair, I ensure that every meeting is planned effectively and conducted in accordance to the organization's strategic plan.

Please let me know if you have any questions on the contents of this letter. I can be reached at 480-644-2423, or patrick.murphy@mesaaz.gov.

Sincerely,

A handwritten signature in cursive script that reads "Patrick J. Murphy".

Patrick Murphy
Solid Waste Collections Administrator
City of Mesa

PATRICK JOHN MURPHY

3354 East Jasper Drive
Gilbert, Arizona 85296
(480) 688-1696 (Cell)
pmurphy92@cox.net

EDUCATION

SAN DIEGO STATE UNIVERSITY - Calexico, California
Masters in Public Administration.

UNIVERSITY OF ARIZONA, Tucson, AZ
Bachelor of Science in Regional Development
Minor: History

EXPERIENCE

City of Mesa, Mesa, AZ

Solid Waste Department Collections Administrator
(2/1/12 to present)

- * Responsible for managing the solid waste collections section, including the areas of Commercial, Commercial Sales, and Outreach.
- * Supervision of 62 employees (3 supervisors, and 38 staff)
- * Prepare and manage this sections operation and maintenance budget.
- * Analyze operational data, prepare reports, and provide recommendations to continually enhance operation efficiency.
- * Assist with the establishment of performance measures, strategic planning, and program goals for the Solid Waste Department.

Executive Manager (10/31/11 to 1/26/12)

- * Republican Debate team member and lead for the Parking Plan for the events.
- * Project lead for various projects such as the Heritage Wall, Implementation of SB 1598, and the renaming of 8th Street. Duties included development and implementation of action plans.
- * Assisted with various projects such as the request for proposals for downtown properties, community garden, and small business website.

Economic Development Project Manager (12/1/96 to 1/31/12)

- * Project manager for the Base Realignment and Closure (BRAC) of the Air Force Research Lab.
- * Project manager for development projects including negotiation and implementation of development agreements.
- * Supervisory experience.
- * Prepared budget for the Economic Development Department.
- * Project manager for a \$21 million Main Street Streetscape Project.
- * Conducted business and retention in-person surveys.
- * Author of ordinances such as a comprehensive revision to the sign ordinance, updates to the zoning ordinance, and the City Municipal Code.
- * Member of City Project Teams ranging from Land Development Process Update Team to Succession Planning.
- * Negotiated and monitored contracts with non-City service providers.
- * Coordinated the development and implementation of the Downtown Mesa Core Shared Parking Use Plan.
- * Wrote several successful grant applications for pedestrian pathways, BRAC process, and historic preservation related projects ranging from \$35,000 to \$500,000.
- * Developed strategic partnerships with public and private groups to promote the City of Mesa.

CITY OF BRAWLEY, Brawley, CA

Management Assistant (9/12/94 to 11/15/96)

- * Director of the Planning Division.
- * Project Manager for the 1995 update of the General Plan and Zoning Ordinance.
- * Project Manager for a 1900-acre annexation proposal.
- * Conducted investigations, analytical studies, and provided reports on a wide variety of projects.
- * Served as second in line Acting City Manager when the City Manager was absent.
- * Represented the City in special purpose and interest community meetings as needed.

- * Authored numerous ordinances and resolutions ranging in issues from water efficient landscape ordinance to Brawley's Subdivision Ordinance.
- * Supervisory experience.
- * Treasurer, Imperial Valley Enterprise Community Advisory Council.
- * First Vice Chairman Overall Economic Development Commission.
- * Deputy Affirmative Action Officer.
- * Assisted in the development and implementation of innovative policies and procedures in support of the goals and objectives of the City of Brawley.

Deputy City Clerk (9/6/94 to 11/15/96)

- * Act on behalf of the City Clerk in her absence.

Community Development Planner (5/20/91 to 9/12/94)

- * Wrote reports and prepared recommendations on development related matters.
- * Assisted in labor negotiations with the Police and Fire Departments.
- * Conducted in-person and mail-out surveys to improve the business climate.
- * Assisted the Public Works Department with their Street Improvement Program.

PROFESSIONAL AFFILIATIONS

- * Co-Chair, YMCA Board of Management

Leadership Training

- * Graduate Basic Economic Development Course (1990)
- * Graduate AGTS Supervisor's Academy (1998)
- * Graduate Systematic Development of Informed Consent (1999)
- * Graduate Mesa Management Academy (2000)
- * Graduate The Complete Management Course for Planning Directors (2005)

MILITARY

UNITED STATES ARMY RESERVES, Tucson, AZ
Combat Medical Specialist (4/17/85 to 4/17/93)

REFERENCES

Provided upon request.



Maricopa Association of Governments
Mayor Scott Smith, MAG Chair
302 N. 1st Avenue, Suite 300
Phoenix, AZ 85003

October 30, 2013

Reference: Chair Appointment to MAG's Street Committee

Dear Mayor Smith,

Thank you for the opportunity to express on Maria Angelica Deeb's behalf, her interest to be the Chair of the MAG Street Committee. Enclosed is a copy of her resume that highlights her career at the City of Mesa's Transportation Departments and at the Arizona Department of Transportation.

I believe Maria Angelica possesses the necessary skills and experience to help facilitate the MAG Street Committee and help the City and the MAG region achieve its goals.

Please let me know if you have any questions on the contents of this letter. Maria Angelica Deeb can be reached at 480-644-2845 or maria.deeb@mesaaz.gov.

Sincerely,

Scott J. Buttler
Assistant to the City Manager, Government Relations
City of Mesa
(480) 644-2964

Enclosures:

1. Maria Angelica Deeb - resume

c.c.: Maria Angelica Deeb, City of Mesa
Renate Ehm, City of Mesa
Teri Kennedy, MAG

Resume – Maria Angelica Deeb Sossa

Enclosed is a summary of my work experience which highlights my experiences both at the City of Mesa Transportation Department and at the Arizona Department of Transportation. I believe I possess the necessary skills and experience to help facilitate the MAG Street Committee and help the City and the MAG region achieve its goals.

- Improving the MAG's region transportation network
- Improving MAG agency's opportunities for obtaining federal aid funded grants
- Improving MAG agency's knowledge on the federal aid processes
- Improving the RTP/ALCP agencies in the execution and management of their program
- Improve implementation of strategies that allow for: reducing traffic congestion and air pollution.
- Providing additional transportation choices to an underprivileged population.
- Encouraging transit oriented development, including brownfields redevelopment.
- Revitalizing the region's core.

I believe that my professional experience, as well as my educational background could enhance the MAG's Street Committee.

My professional skills include the capacity for concurrently supervising, directing, coordinating, and evaluating the planning, programming, scheduling, budgeting, development, implementation and/or operation of the transportation projects, while responsibly monitoring, overseeing, and participating in the development of a workgroup plan, monitoring workflow, and reviewing and evaluating work projects. My core abilities include being responsible, hardworking and committed professional; well structured approach to problem solving, integrating project management formal analysis with environmental broad integration of technical, social and environmental issues; good communicator, problem solving oriented, and sensitive to minorities and the less privilege.

Education

- I am a Civil Engineer (PE) with graduate studies in the areas of project management, environmental planning, transportation and public policy (Master of Science in Construction Management 1997; Transportation Graduate Certificate Program in Intermodal, Interdisciplinary Transportation Systems 2008; Master Of Environmental Planning, Planning and Landscape Architecture 2004 and Master of Public Policy 2011). This educational path has paralleled my professional growth. Soon after receiving my professional degree I worked as construction field engineer, concentrated in one project. After earning two master's degrees I started working with the Arizona Department of Transportation, ADOT, supporting project and program formulation with scheduling and environmental licensing processes. From concentrating with individual projects my

professional responsibilities grew to dealing with multiple projects embedded in programs. At the City of Mesa, Arizona, where I am currently working as Transportation Program Manager, I developed and operate a programming and control database that allows overseeing technical budgetary and objective (goal) achievement for the transportation department at the City of Mesa. As described I do have experience in all the wide range of project management activities, from formulation, to implementation, through all the processes in between, such licensing and budgetary scheduling and negotiation. As member of the Department of Transportation of a city embedded in a metropolitan area I am also part of the regional group of officials linking Federal, State and Metropolitan activities with city investments and operations. In this capacity I oversee and negotiate, in representation of the city, planning exercises that link a multilayered decision making process in economic and transportation planning, with budgetary realities and local decision making institutions. The study of the performance and relevance of this multi-layered decision making structure was the subject of my graduate program in Public Policy, graduate studies I undertook while employed at the City of Mesa.

- The importance of the transportation network and its operation to the vitality of a region drove me to further study and understand how the status of a region's infrastructure affects the public choices offered within an area. So I chose to apply my project/program management skills to the area of transportation planning, including infrastructure and transportation systems assessments, planning, implementation and operation.
- My work experience goal is to complement the degrees already achieved, with further understanding of the institutional and decision making procedures for developing and formulating strategies and policies that support community environmental and economical development goals through the planning, design and construction of a holistic multi-mode transportation network.
- Being born in Colombia, I have studied and witnessed how transportation network (physical infrastructure and communication patterns) impact the economic competitiveness of a region. A country's transportation policy also has the potential to shape a community's environmental development. As described in this short overview of my professional growth, I want to positively impact the economic, social and institutional spheres of this region while supporting its environmental and economic development.

Professional Experience:

08/05 to present:

- **Transportation Program Manager** for the City of Mesa Transportation Division. Manager directing, coordinating, and evaluating the implementation of the City's transportation capital program, and major pavement rehabilitation work. Performing advanced-level professional program coordination, scheduling, and financial management work of considerable difficulty for transportation capital projects, and major pavement rehabilitation work. Responsibilities include developing, monitoring, and reporting progress on the schedule of all transportation programs; and coordinating financial and schedule related issues for all projects in the transportation capital program between multiple City divisions and departments.

01/05 to 08/05:

- **Transportation Engineer** appointed to the Arizona Department of Transportation, Environmental & Enhancement Group. Main responsibilities: (a) Team leader directing the Valley Environmental Team (VET) and the Central Valley Team (since 06/2005). (b) Responsible for all environmental works associated with the Regional Transportation Plan Freeway Program (RTPFP). (c) Support the development of new environmental documents for I-10 reliever, I-10 widening, etc. (d) Liaison with the Army Corp of Engineers and the Federal Highway Administration (AZ division) on Section 401/404 permitting and associated mitigation plans. Active member of the Environmental & Enhancement Group - Project Tracking System (EEG PTS) team. Main author of volumes 1, 2, 3 and 4 of the User Guide. The EEG PTS was developed with the primary objective of providing a Sequel Server based database that allows for an efficient way of recording and retrieving work performed by the different but supporting environmental technical and professional disciplines.

08/03 to 01/05

- **Planner III** with the Arizona Department of Transportation, ADOT. Main responsibilities: (a) Limited supervisory duties on activities of the Environmental Technical Section. (b) Assisting both Planner II and on-calls users on the preparation of environmental documentation for federal aid and state funded highway projects. Credited with documenting (process flowcharts) ADOT environmental processes, for training and sharing result with other agencies, consultants and ADOT staff. (c) Liaison between the environmental group and program and project management section for the development of the new EPS PT Version 1 database.

10/01 to 08/03:

- **Manager Analyst II** at Program and Project Management (PPMS) with the Arizona Department of Transportation, ADOT. The PPMS position required scheduling and construction skills to manage effectively projects undertaken by ADOT. Developed effective quality and project control systems to equated budget, time, human, equipment and organizational resources. In PPMS trained ADOT personnel and stakeholders which were involved in the process undertaken by ADOT in relation to improving project time and resource scheduling. Other duties were to serve as team leader for several unique and enriching projects, while stationed at Statewide Project Management (i.e.: ASH, segment 2; Water Pump Station Safety Improvements; I-10 Guardrail (MP00)).

Studies:

Graduate studies: **Arizona State University, Tempe, AZ [ASU]**

- 08/07 – 05/11 Master of Public Administration
- 08/06 - 08/08 Transportation Graduate Certificate Program in Intermodal, Interdisciplinary Transportation Systems
- 08/97-05/04 Master Of Environmental Planning, Planning and Landscape Architecture.
- 01/95-06/97 Master Of Science, Construction Project Management.

Undergraduate: **Universidad de Los Andes, Bogota, Colombia**

- 08/88-06/94 Civil Engineer.

Professional Registrations:

- 12/2004 Professional Engineer, Civil. State of Arizona. Registration #41923
- 08/1994 Professional Engineer, Registered in Colombia. License #2520259823-CND.

Other skills certifications:

- October 31, 2003 Certified Facilitator. ADOT Human Resources Development Center.
- July 24, 2003 Certificate of Achievement for completion of Community Outreach in Public Transportation Project Training. Sponsored by WTS and ADOT.
- March 15, 2002 Certified Instructor Trainer. ADOT Human Resources Development Center.

Languages: Verbal, written and conversational English (very good) and Spanish (native)– very good.



City of Phoenix
OFFICE OF THE CITY MANAGER

November 4, 2013

The Honorable Scott Smith
Chair
Maricopa Association of Governments
302 North 1st Avenue, Suite 300
Phoenix, Arizona 85005

Re: MAG Streets Committee Chair Position

Dear Mayor Smith:

I am writing to submit Ms. Dana Owsiany, PE for consideration as the Chair of the Maricopa Association of Governments (MAG) Streets Committee.

As the Traffic Engineering Supervisor in the City of Phoenix Street Transportation Department's Planning, Design and Programming Section, she oversees the Department's Capital Improvement Program, the Capital Construction Fund, the Storm Drain, and the Streetscape Bond programs. She is also responsible for oversight of the storm water management functions, Federal Aid, Environmental and Labor Compliance Sections. Her background consists of over 20 years of traffic and transportation engineering related experience within Maricopa County and the State of Arizona.

Please contact me at 602-262-7958 if you have any questions or need additional information.

Thank you for your consideration.

Sincerely,

A handwritten signature in black ink, appearing to read 'Ed Zuercher', with a long horizontal line extending to the right.

Ed Zuercher
Acting City Manager

Cc: Dennis Smith, Executive Director, MAG
Paul Blue, Senior Executive Assistant to the City Manager, City of Phoenix



November 4, 2013

Mayor Scott Smith, Chair
Maricopa Association of Governments
302 North 1st Ave, Suite 300
Phoenix, AZ 85003

RE: Letter of Interest for Technology Advisory Group Vice Chair Position

Dear Mayor Smith:

The purpose of this letter is to respectfully request consideration for the open Vice Chair Position on the Maricopa Association of Government's Technology Advisory Group.

The Technology Advisory Group has great potential under a new Chair. As the TAG's membership includes a strong group of technology leaders across the Valley, we have the opportunity to forge a new era of coordinated and shared government technology solutions. I would like to assist the Chair in that effort.

In brief, I have 15 years of experience in the local government, utilities, and information technology sectors. Of those years, 13 have been in senior management and executive roles directing community utilities, leading pioneering online and mobile government services, overseeing multimillion dollar system implementations, guiding strategic planning efforts, and creating cooperative technology purchasing options. To this end, the Center for Digital Government has named the City of Avondale as one of the top ten Digital Cities of America for three consecutive years.

If you have any questions, please contact me at 623-333-5011. My thanks to you and the MAG Executive Committee for your time and consideration.

Sincerely,

Rob Lloyd, CIO/Director
City of Avondale



City of
Avondale

Water Resources Department
399 East Lower Buckeye Road, Suite 100
Avondale, Arizona 85323
Phone: (623) 333-4400
Fax: (623) 333-0440
TDD: (623) 333-0010
Website: www.avondale.org

November 5, 2013

Mayor Scott Smith
Regional Council Chair
Maricopa Association of Governments
302 North 1st Avenue, Suite 300
Phoenix, AZ 85003

RE: Vice Chair Position, Maricopa Association of Governments (MAG) Water
Quality Advisory Committee

Dear Mr. Smith,

Please accept this request for consideration to be appointed Vice Chair of the MAG
Water Quality Advisory Committee. I am currently the City of Avondale Water
Resource and Regulatory Compliance Manager and Avondale's appointed member of the
Committee.

Thank you for your consideration.

Respectfully,

Barbara Chappell, PE
Water Resource and Regulatory Compliance Manager

Cc: Shirley Gunther, Intergovernmental Liaison, City of Avondale
Dennis Smith, Executive Director, Maricopa Association of Governments