



302 North 1st Avenue, Suite 300 ▲ Phoenix, Arizona 85003
Phone (602) 254-6300 ▲ FAX (602) 254-6490
E-mail: mag@azmag.gov ▲ Web site: www.azmag.gov

September 26, 2011

TO: Members of the MAG Economic Development Committee

FROM: Mayor Thomas Schoaf, City of Litchfield Park, Chair

SUBJECT: MEETING NOTIFICATION AND TRANSMITTAL OF TENTATIVE AGENDA FOR THE MAG ECONOMIC DEVELOPMENT COMMITTEE

Tuesday, October 4, 2011 - 11:30 a.m. (PLEASE NOTE PERMANENT TIME CHANGE)
MAG Office, Suite 200 - Saguaro Room
302 North 1st Avenue, Phoenix

A meeting of the MAG Economic Development Committee (EDC) has been scheduled for the time and place noted above. Members of the Committee may attend the meeting either in person or by telephone conference. A light lunch will be provided.

Please park in the garage under the building. Bring your ticket to the meeting. Parking will be validated. For those using transit, the Regional Public Transportation Authority will provide transit tickets for your trip. For those using bicycles, please lock your bicycle in the bike rack in the garage.

Pursuant to Title II of the Americans with Disabilities Act (ADA), MAG does not discriminate on the basis of disability in admissions to or participation in its public meetings. Persons with a disability may request a reasonable accommodation, such as a sign language interpreter, by contacting Denise McClafferty at the MAG office. Requests should be made as early as possible to allow time to arrange the accommodation.

If you have any questions regarding the EDC agenda items, please contact Dennis Smith, MAG Executive Director, or Denise McClafferty, Management Analyst, at (602) 254-6300.

MAG ECONOMIC DEVELOPMENT COMMITTEE
TENTATIVE AGENDA
OCTOBER 4, 2011

COMMITTEE ACTION REQUESTED

1. Call to Order

The meeting of the Economic Development Committee will be called to order.

2. Call to the Audience

An opportunity will be provided to members of the public to address the Economic Development Committee on items not scheduled on the agenda that fall under the jurisdiction of MAG, or on items on the agenda for discussion but not for action. Members of the public will be requested not to exceed a three-minute time period for their comments. A total of 15 minutes will be provided for the Call to the Audience agenda item, unless the Economic Development Committee requests an exception to this limit. Please note that those wishing to comment on action agenda items will be given an opportunity at the time the item is heard.

3. Approval of the September 6, 2011 Economic Development Committee Meeting Minutes

2. Information and discussion.

3. Review and approval of the September 6, 2011 Economic Development Committee meeting minutes.

4. Brookings Metropolitan Business Planning Initiative

In August 2011, Brookings announced that MAG, in collaboration with economic development leaders from across the Valley, had been selected to participate in the Initiative to determine an economic development strategy for the region with a goal of enhancing the economy and creating sustainable jobs. This meeting is to officially launch the Metropolitan Business Planning Initiative. Amy Liu, Co-founder of the Metropolitan Policy Program at Brookings, will provide an overview of the project, as well as expected outcomes. The Leadership Advisory Team (LAT) will also provide their expectations and how their work impacts this project.

4. Information, discussion and input.

The Brookings Institution Metropolitan Policy Program selected MAG as one of only a handful of pilot cities to participate in a collaborative partnership to develop the Metropolitan Business Plan. Working with the municipalities, economic development agencies, and academic interests, MAG will develop an innovative, bottom-up approach to regional economic development in collaboration with Brookings. The result will be a comprehensive business plan that includes an overview of the region's economy, one or more lead initiatives, a prospectus, and a policy memorandum to align the plan with federal priorities and opportunities.

5. Update on the Draft Strategic Overview of the Brookings Metropolitan Business Planning Initiative

The Brookings Metropolitan Business Planning Initiative includes the development of a strategic overview on the region's economy. The analysis and information from the strategic overview will be carried forward in the process under the advisement of the Leadership Advisory Team (LAT) and the oversight of the MAG Economic Development Committee. Staff will provide highlights from the Draft Strategic Overview.

6. Request for Future Agenda Items

Topics or issues of interest that the Economic Development Committee would like to have considered for discussion at a future meeting will be requested.

7. Comments from the Committee

An opportunity will be provided for the Economic Development Committee (EDC) members to present a brief summary of current events. The EDC is not allowed to propose, discuss, deliberate or take action at the meeting on any matter in the summary, unless the specific matter is properly noticed for legal action.

Adjournment

5. Information, discussion and input.

6. Information and discussion.

7. Information.