

**Maricopa Association of Governments
Human Services Planning Program
FY 2011 Objectives**

Objective

Identify, coordinate, and promote assets and strategies to proactively address emerging needs and historical challenges that threaten the vitality and sustainability of the region.

FY 2011 Outcome Measures and Progress to Date

1. Outcome Measure: Research the effectiveness and need for services funded with locally planned Social Services Block Grant (SSBG) dollars. This will include public comment and engagement. The MAG Human Services Coordinating Committee will take into account funding reductions that have been made to other sources and the impact of cost shifting to the municipalities. The SSBG allocation recommendations and corresponding analysis will be presented in the Regional Human Services Plan in the third quarter. Approval by the MAG Regional Council will indicate the funds are allocated to provide the maximum benefit.

Progress to Date: A draft timeline, process, and fact sheets for each target group have been prepared.

2. Outcome Measure: The goal of the federal Livable Communities Act is to cut traffic congestion; reduce greenhouse gas emissions and gasoline consumption; protect rural areas and green spaces; revitalize existing Main Streets and urban centers; and create more affordable housing. Opportunities to engage in this initiative will be assessed for implementation in this region by the fourth quarter of FY 2011. The impact of this activity is that support for housing, transportation, and environmental quality projects will be better coordinated for the benefit of the region's residents. This will be demonstrated by securing at least one grant award from this funding source as the funding becomes available.

Progress to Date: MAG applied on behalf of the Sun Corridor Consortium for the Sustainable Communities Regional Planning Grant Program in August. In October, the U.S. Department of Housing and Urban Development (HUD) announced the list of finalists which did not include the Sun Corridor Consortium. Staff will solicit feedback from HUD and research other opportunities in the future.

3. Outcome Measure: Analyze the impact of funding reductions to municipal human services programs by the fourth quarter of FY 2011. This will include identifying changes in services, quantifying the scope of reductions made, the impact to the residents, and if costs are shifted to other departments such as fire and police. This activity will offer a better understanding about the full impact of the recession on human services delivery and the affect this has on municipalities. Committee approval of the analysis will indicate the information is useful and relevant to MAG member agencies.

Progress to Date: The draft study has been completed through the assistance of an Arizona State University CARE Program intern. A survey, key informant interviews, and budget analysis was completed. The draft report has been received by MAG and will begin the review and approval process in November 2010.

4. Outcome Measure: Maintain and expand information about human services resources through the Human Services Information Station and the Virtual Youth Network on the MAG Web site. This will be done by updating information on a monthly basis and posting new information received from MAG Committee members and community partners. Track visits to the pages throughout FY 2011 and demonstrate steady traffic. The impact will be that MAG Committee members and community partners will have access to centralized information about human services resources region-wide.
Progress to Date: Information is added regularly to the website. Traffic is being monitored and will be assessed toward the end of the fiscal year.
5. Outcome Measure: Publish at least three press releases throughout the year to promote greater awareness of regional human services planning efforts and greater public engagement. This will result in an increase of coverage by 10 percent from the previous year.
Progress to Date: Press releases have been issued about the regional heat relief efforts, the award from the U.S. Department of Housing and Urban Development for new Stuart B. McKinney projects, and the annual domestic violence awareness month press conference. Additional press releases will include the annual homeless street count results. Coverage will be tracked and assessed toward the end of the fiscal year.
6. Outcome Measure: Publish quarterly electronic newsletters about regional human services planning with a special focus on human services transportation coordination. Highlight success stories from MAG member agencies and committees to increase capacity throughout the region. A sampling of recipients will confirm the impact of the newsletter is that MAG member agencies and community partners receive relevant, useful information that assists them to better plan for and deliver human services.
Progress to Date: Newsletters have been published in the first and second quarters. Impact will be tracked and assessed.
7. Outcome Measure: Support activities to assess the benefits and potential burden of transportation projects on populations covered by Title VI, Environmental Justice, throughout FY 2011. Activities include analyzing regional data to identify EJ protected populations, assessing and updating the Environmental Justice Title VI Plan, developing an implementation plan, monitoring implementation of the plan, and tracking performance measures by the fourth quarter of FY 2011. The impact of these activities will be that the needs of Title VI populations are fully considered in transportation planning. The success of these activities will be demonstrated by committee approval by the fourth quarter.
Progress to Date: The MAG Human Services Technical and Coordinating Committees have recommended practices to undertake and populations to engage to support this activity. Further progress is pending.