

Maricopa Association of Governments  
**Human Services Leadership Tours**  
Draft Outline November 4, 2011

The Maricopa Association of Governments (MAG) Unified Planning Work Program includes the following outcome measure regarding the proposed Human Services Leadership Tours:

*Coordinate tours of and presentations by municipal and nonprofit human services programs to raise awareness with community leaders about the needs in human services, the limited resources to address them, and local innovations that are making a difference. A list of available tours and presentations will be developed in the first quarter of FY 2012 and implemented by the second quarter. By the fourth quarter of FY 2012, at least three tours will be conducted for community leaders. Progress will be demonstrated by a list of available activities in the first quarter and a report on how many have been conducted. The report will be offered to the MAG Human Services Coordinating and Technical Committees on a quarterly basis.*

The following principles and considerations have been identified as being important to the development of this activity:

- Ensure a diverse, regional representation of issues and services.
- Invite local (municipal, county, state) elected officials to participate.
- The activity should be scalable to fit within varying schedules and interest.
- The focus is on education and offering people information about a variety of human services issues.

On the basis of these principles, it is proposed to offer a “**State of Human Services**” address to raise awareness about human services issues, coordinate activity, and achieve a deeper understanding of the regional impact of human services issues. The following recommendations apply:

- **When:** Late January 2012 before the Legislature convenes.
- **What:** A morning strategy session, a leadership luncheon, and tour options in the afternoon.
- **Who:** Current MAG human services committee members in the morning, joined by newly elected officials and members of the MAG Human Services Coordinating Committee members for the luncheon, and an open invitation for the tours in the afternoon.
- **Potential Partners:** United Ways, human services-related coalitions, Arizona League of Cities, nonprofit agencies for the tours.
- **Deliverable:** A State of Human Services report covering a variety of issues and data.
- **Funding:** Space may be secured at no cost. Funding sources could be explored to cover the luncheon.

The following next steps apply if this process is approved:

1. Vet the idea with stakeholders and potential partners.
2. Secure date and venue.
3. Develop materials and a report.
4. Secure speakers and funding as needed.
5. Schedule the tours.
6. Target and invite participants.