



City of Phoenix
Parks and Recreation Department

***Building healthy communities through
parks, programs and partnerships.***

**Phoenix Parks and Recreation Department
Mission Statement**

PUBLIC—PRIVATE PARTNERSHIPS

- 188 City parks totaling 4,700 developed acres
- 38,000 acres of mountain parks and preserves
- 6,000+ programs annually
- In 2010, 400 organizations and 6,300+ volunteers partnered with Department
- Majority are nonprofits



NONPROFIT OPERATED FACILITIES

- Youth Services
 - Grant Park Recreation Center
 - Central Park Recreation Center
 - Smith Park Recreation Center
 - Thunderbirds Teen Center
 - South Phoenix Youth Center
 - Boys & Girls Clubs, Jerry Colangelo Clubhouse & ISAAC Schools soccer fields



NONPROFIT OPERATED FACILITIES

- **Arts & Cultural Services**
 - Phoenix Center for the Arts
 - Shemer Art Center & Museum
 - Japanese Friendship Garden
 - Irish Cultural Center & McClelland Library
 - Phoenix Zoo
 - Valley Garden Center
 - Pioneer Arizona Living History Museum



NONPROFIT OPERATED FACILITIES

- **Sports & Fitness/
Disability Services**
 - Virginia G. Piper Sports & Fitness Center
- **Equestrian**
 - Arizona Horse Lovers Park



NONPROFIT OPERATED FACILITIES

- **Environmental Education & Stewardship**
 - North Mountain Visitors Center
 - South Mountain Environmental Education Center
 - Desert Botanical Garden
 - Audubon Center at Rio Solado



NONPROFIT OPERATED FACILITIES

- **Historic Preservation**
 - Tovrea Castle
 - Heritage Square
 - Smurthwaite House
- **Other**
 - American Legion Post 41



REQUEST FOR PROPOSALS FOR SHUTTERED FACILITIES

- **Consistent with PRD's mission**
- **Provide basic services eliminated through the budget**
- **Compatible with facility's intended use**
- **Complies with legal restrictions/ Bond covenants**
- **Competitive and fair RFP process**

SAMPLE RFP TIME LINE

- **Proposal issue date—May 6**
- **Pre-proposal meeting—May 17**
- **Proposal due date—June 20**
- **Evaluation panel makes selection—July 11**
- **Parks Board approval—July 28**
- **Nonprofit assumes occupancy—September or as negotiated**

OPERATING AGREEMENT TERMS

- **Five year terms**
- **Establishes minimum hours of operation & service delivery levels valued = to or > than rental value**
- **Services based on facilities' prior mission/ focus**
- **Operator covers portion of utilities, phones & internet, interior cleaning, program costs**
- **Operator must remain in compliance with City's contract terms and nonprofit status**
- **City maintains facility major systems, landscaping & pays portion of utility costs**

OUTCOMES

- **RFP process restored services to 8 facilities**
- **Three additional facilities were reopened by affilliate nonprofits**
- **20+ nonprofits in residence**
- **Services restored at no additional cost to General Fund**
- **Virginia G. Piper capacity building grants of \$145,000 secured for nonprofit operators**
- **Nonprofit operators reported 36,000 hours of service to residents last quarter**

THANK YOU!

FOR MORE INFORMATION
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