



PHOENIXMART



7047 E. Greenway Pkwy, Suite 160
Scottsdale, AZ 85254
Phone: (480) 525-8138

World Sourcing Centers

Collective Marketing of Products by Manufacturers

Yiwu (China)



Dragon Mart (Dubai)



PhoenixMart (USA)

Yiwu: Today - 2013



- The largest commodities center in the world.
- In 2011, **600,000** visiting buyers & buyers' agents; More than **3,000** branch offices of foreign businesses; GDP: **\$13 billion**.
- **11** Specialized Markets; **14** merchandise streets; **43 million** square feet of commercial space; **80,000** shops; **1.7 million** products; and **18,000** brands.
- **2 minutes** per shop, **8 hours** per day, **1 YEAR** for all shops.

Dragon Mart: 2013 – Fully Developed



1,977 acres, **13** districts, **485** buildings: including residential, commercial, restaurants, medical centers, police station, and transportation services.

Dragon Mart - II: Opening Early 2014



Dragon Mart II: Adding 580,000 sq. ft. to the Sourcing Center. Plus a three-star Convention Hotel and multi-story Parking Garage.

U.S. Collective Marketing by Manufacturers

Other Merchandise Marts - U.S.

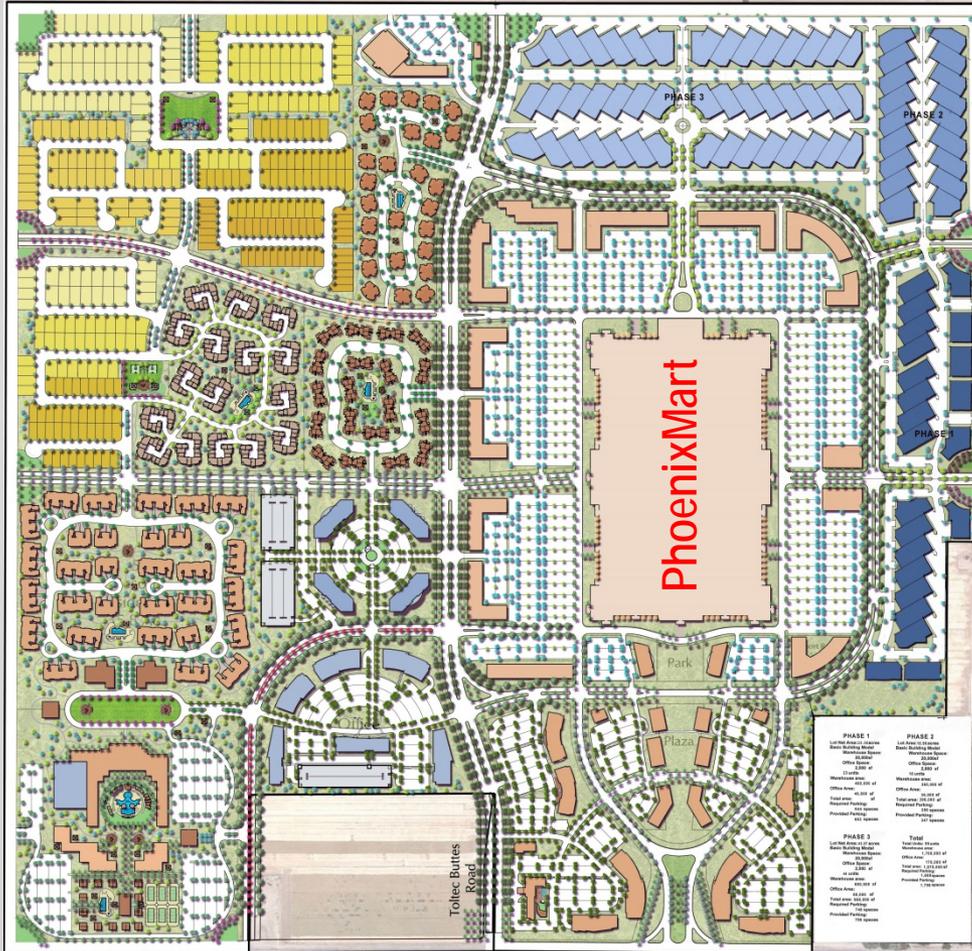
- **The Merchandise Mart – Chicago, IL**
- **Dallas Market Center – Dallas, TX**
- **AmericasMart – Atlanta, GA**

PhoenixMart: Coming Into Focus



<http://www.phoenixmart.com>

PhoenixMart: Development Plan



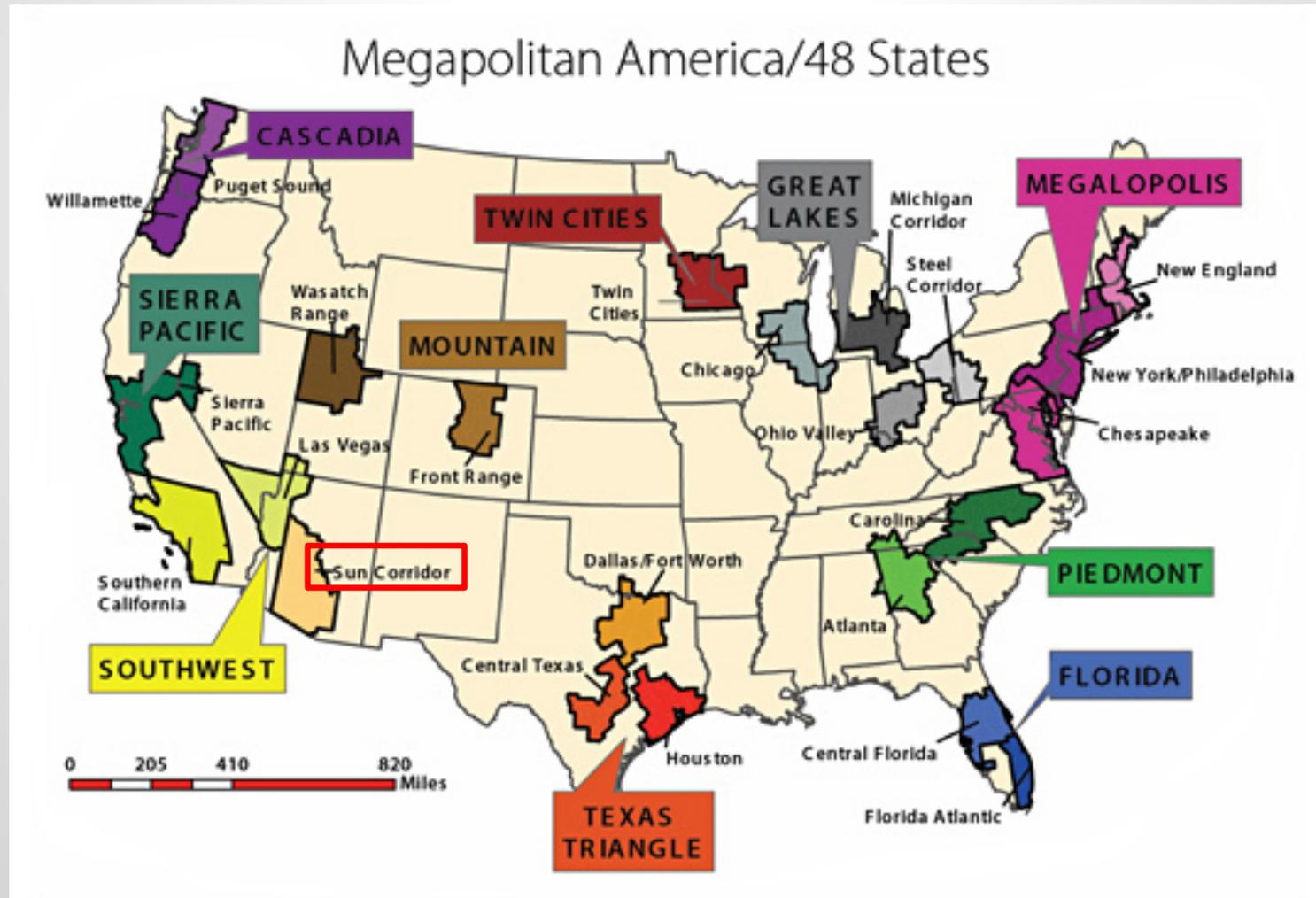
585 acres of master-planned community; **1.7 million** square feet multi-functional wholesale sourcing center, and **4 million** square feet of support commercial uses.

PhoenixMart: One-stop Shop with Six Distinct Product Centers





PHOENIXMART: Strategically Located



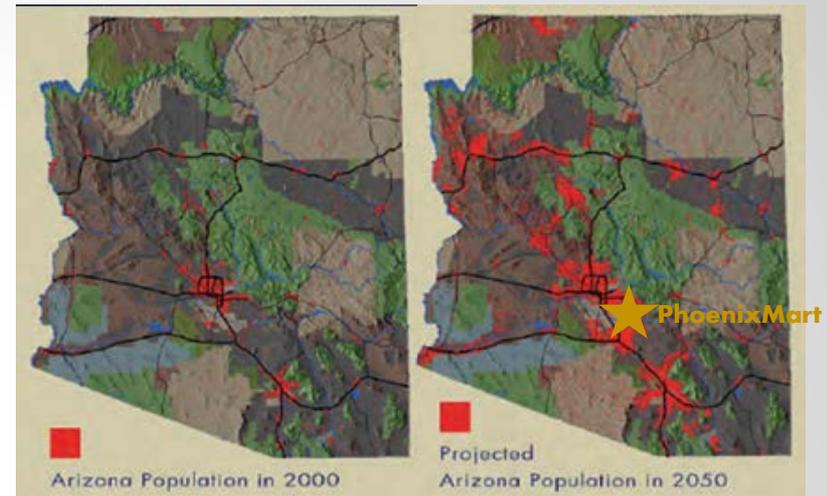
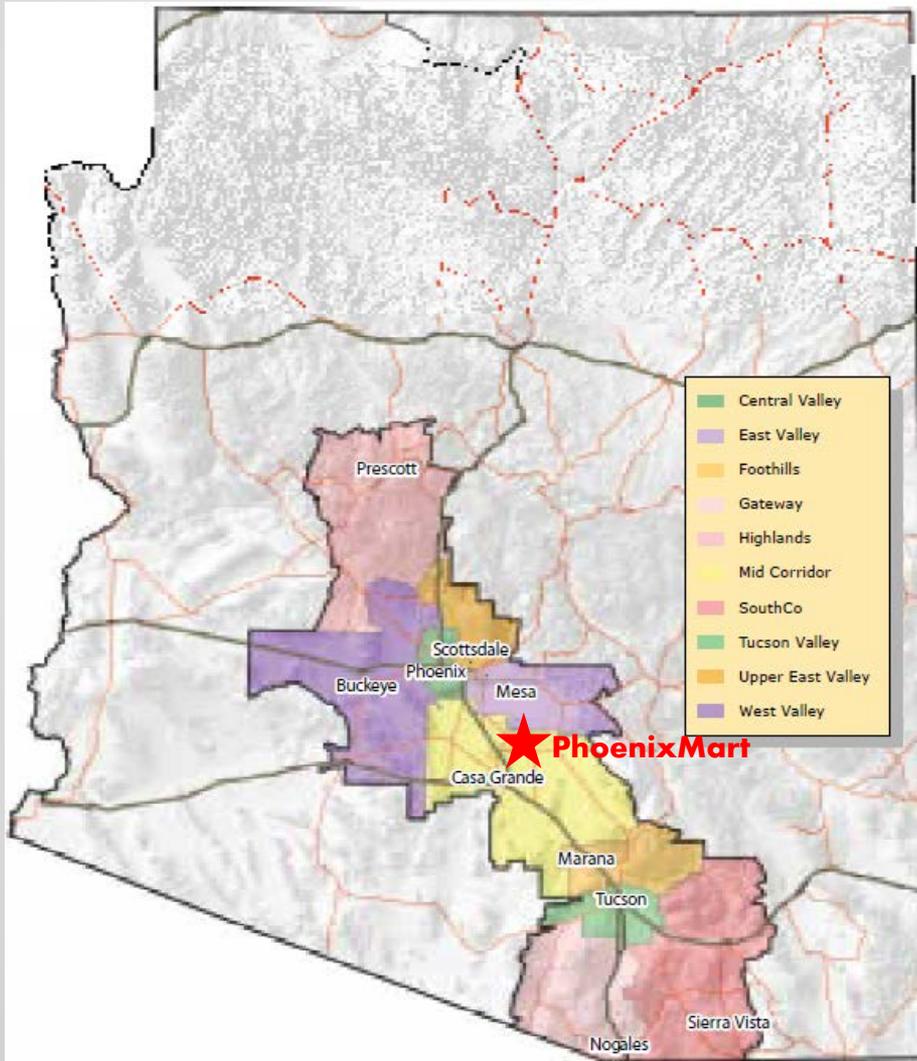
Why Arizona - the Sun Corridor?

- Top 10 Economic Growth in 2012
- Job Creation: 49,000 in 2012
60,000 in 2013 (projected)
- Among the highest in population growth from other states
- High demand real estate market
- More efficient business operations

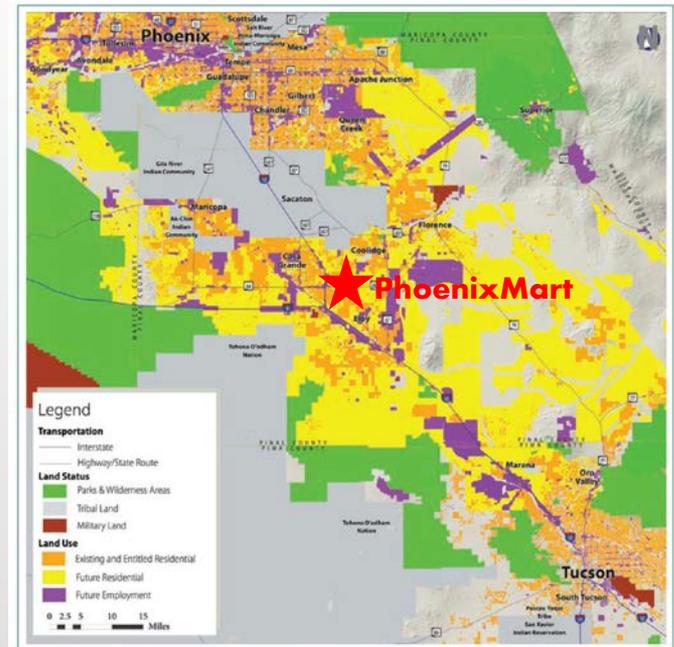


PHOENIXMART

at the heart of the Sun Corridor



WHERE PEOPLE WILL LIVE AND WORK IN THE FUTURE



Commerce and Transportation

Nafta Freeway

Union Pacific
Double Track Railroad



I-10 / I-8 Corridor

International
Inland Port



INLAND PORTS:
Linking Freight and Regional
Economic Development



Drive Time: Less than 40 Minutes

Phoenix to Phoenixmart Map

Travel route & points of interest around Phoenix & Casa Grande.

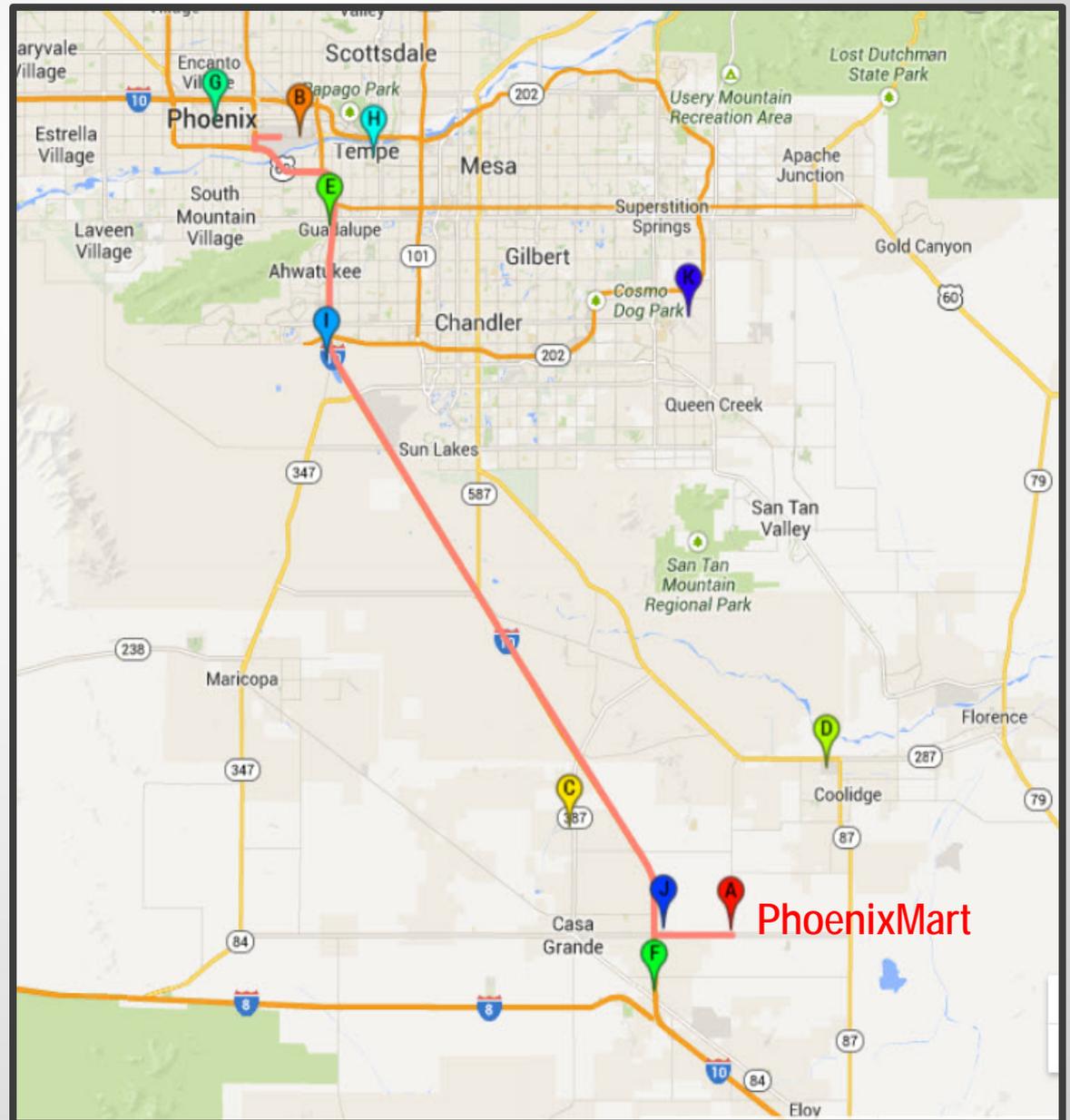
Sky Harbor Airport

Style Data Labels

- PhoenixMart
- Sky Harbor Airport Terminal 4 ...
- Untitled item
- Untitled item
- Casa Grande Municipal Airport
- Casa Grande Ruins National M...
- Arizona Grand Resort
- Home Center Factory Direct
- US Airways Center
- Arizona State University
- Wild Horse Pass Resort
- Promenade at Casa Grande

Untitled layer

Base map



PhoenixMart: Economic Impact

Job Creation Summary, updated by 2011

| Project | Direct | Indirect | Induced | Total | Multiplier |
|-------------------|--------|----------|---------|-------|------------|
| Construction | 0 | 264 | 484 | 748 | n.a. |
| Small Shops | 2667 | 370 | 796 | 3833 | 1.44 |
| Mall Stores | 764 | 100 | 217 | 1081 | 1.41 |
| Restaurants | 474 | 77 | 116 | 667 | 1.41 |
| Warehouse | 295 | 57 | 126 | 478 | 1.62 |
| Office | 473 | 210 | 315 | 999 | 2.11 |
| Convention Center | 58 | 17 | 24 | 99 | 1.71 |
| Total | 4731 | 1095 | 2078 | 7905 | 1.67 |

Data Resources: *The Dynamic Economic Impact*, Prepared by Evans, Carroll & Associates, July 2011

PhoenixMart: Economic Impact

Economic Impact Report Summary, updated by 2013

| Economic Impact | Dynamic (supply-side) | | Static (demand-side) | | Total | |
|----------------------|-----------------------|----------|----------------------|-----------|-------------------|-----------|
| | Total | Average | Total | Average | Total | Average |
| Job Creation (N) | 1,943 | - | 7,905 | - | 9,848 | - |
| Economic Output (\$) | \$188.82 million | \$97,196 | \$848.2 million | \$107,300 | \$1,037.0 million | \$105,300 |
| Earnings (\$) | \$87.25 million | \$44,911 | \$328.9 million | \$41,607 | \$416.1 million | \$42,300 |

Data Resources: *The Dynamic Economic Impact*, Prepared by Evans, Carroll & Associates, March 2013

Where Are We Now?

Service Partners

Sponsors



PHOENIXMART Gateway to the Future

