

# **MARICOPA ASSOCIATION OF GOVERNMENTS**

## **INFORMATION SUMMARY... for your review**

**DATE:**

May 3, 2011

**SUBJECT:**

Survey Services Selection for the MAG Municipal Aging Services Project

**SUMMARY:**

On March 14, 2011, the MAG Regional Council Executive Committee amended the budget to reflect a \$110,800 grant from the Virginia G. Piper Charitable Trust to support the MAG Municipal Aging Services Project. This project will result in a municipal aging services model that will assist local governments in meeting the needs of older adults. The budget for this project includes \$30,000 to conduct a survey and \$45,000 for evaluation services.

A Request for Proposals was advertised on March 22, 2011, and three proposals were received from the following organizations: ETC Institute, Partners for Strategic Action, and LeCroy and Milligan Associates.

A multi-agency proposal evaluation team reviewed the proposal documents. On April 25, 2011, the proposal evaluation team recommended to MAG the selection of ETC Institute to conduct the survey for an amount not to exceed \$30,000. The team also recommended that MAG initially provide the evaluation services for the project and reassess the need for an external consultant for evaluation of services as the project is implemented. This recommendation is on the MAG Human Services Technical Committee meeting agenda for May 5, 2011, for action. An update from this meeting will be distributed at the May 11, 2011, MAG Management Committee meeting.

**PUBLIC INPUT:**

An opportunity for public input will be made available at the May 5, 2011, MAG Human Services Technical Committee meeting. An update will be offered on any public input received at this meeting.

**PROS & CONS:**

**PROS:** Three phases are planned for this project. The first phase is underway with an inventory of municipal aging services. The survey is part of the community engagement activities planned for the second phase. Other activities include subregional focus groups and a regional community forum. The result of these activities is the identification of needs experienced by older adults and consensus around the most effective strategies to meet these needs.

**CONS:** None.

**TECHNICAL & POLICY IMPLICATIONS:**

**TECHNICAL:** The procurement of a firm to conduct a scientifically valid survey will enable MAG to obtain valid data about the needs of older adults and the most effective way local government may assist in meeting these needs.

**POLICY:** The results of the project will offer additional policy alternatives local governments may use when considering strategies to meet the needs of older adults.

**ACTION NEEDED:**

Recommend approval of the selection of ETC Institute to conduct the survey for the MAG Aging Services Project for an amount not to exceed \$30,000.

**PRIOR COMMITTEE ACTIONS:**

This item is on the May 5, 2011, MAG Human Services Technical Committee agenda for action. An update will be provided on action taken by the committee.

On April 25, 2011, the proposal evaluation team recommended the selection of ETC Institute to conduct the survey for the MAG Aging Services Project for an amount not to exceed \$30,000.

Proposal Evaluation Team Members:

The Honorable Trinity Donovan, City of Chandler,  
MAG Human Services Coordinating Committee  
Chair

Sylvia Sheffield, City of Avondale, MAG Human  
Services Technical Committee Chair

Jeffrey Jamison, City of Phoenix, MAG Human  
Services Technical Committee member

Laura Guild, Arizona Department of Economic  
Security, Division of Adult and Aging Services,  
MAG Human Services Technical Committee  
member

Carol Sherer, Arizona Department of Economic  
Security, Division of Developmental Disabilities,  
MAG Human Services Technical Committee  
member

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