



# The Arizona International Connection

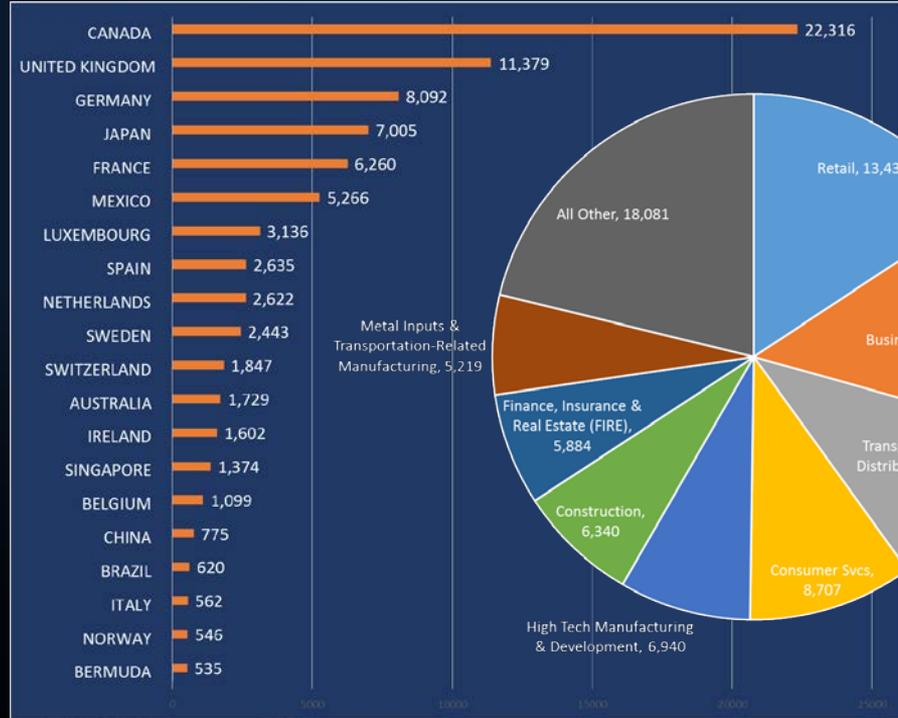
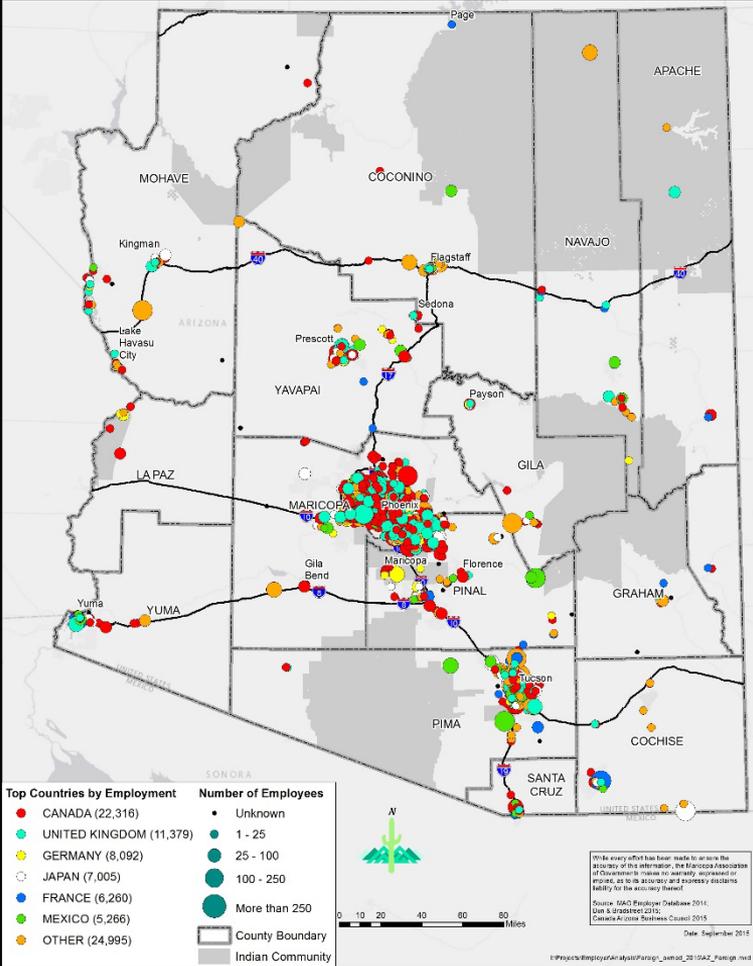
MAG Management Committee

November 18, 2015

# Arizona: International Owned Business Inventory

Countries : 50  
 Businesses: 997  
 International Parent Companies: 683

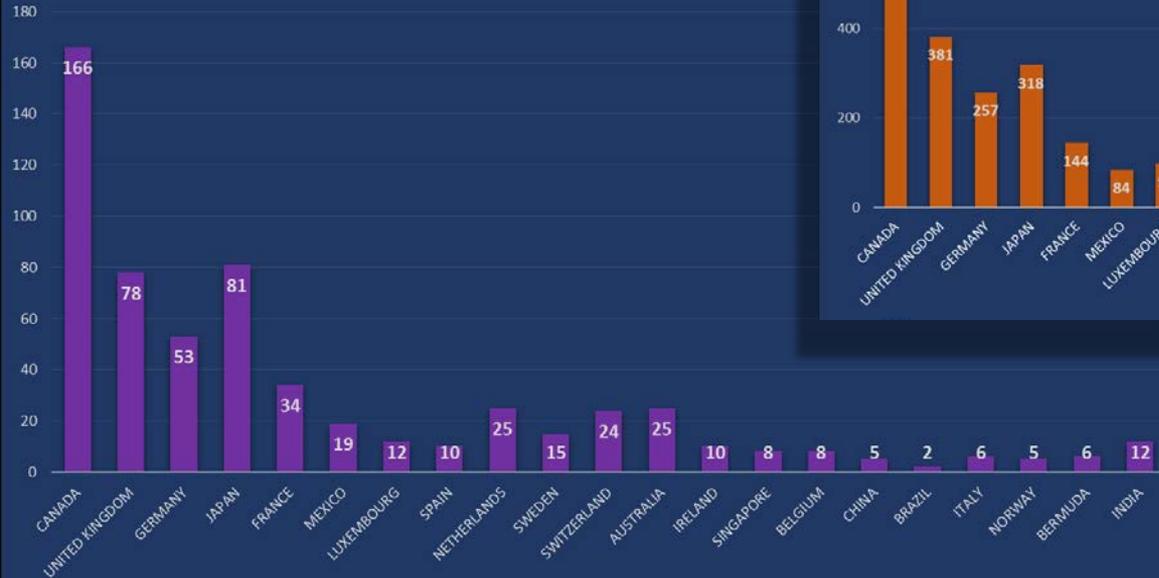
Jobs: 85,313  
 Locations: 3,026



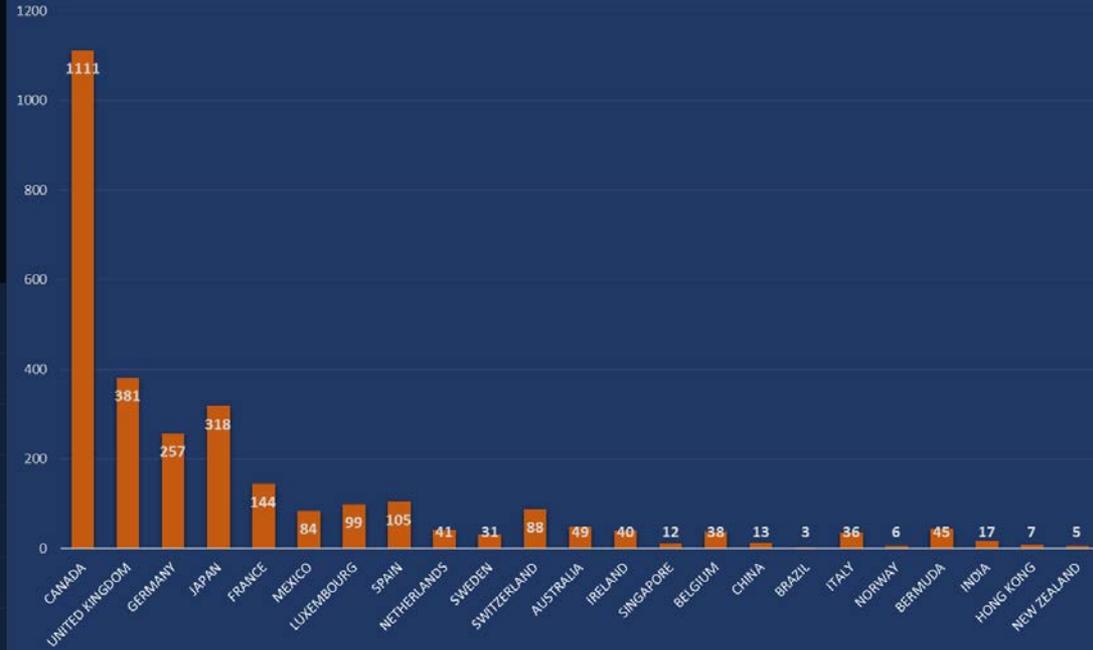
Source: MAG; Dun & Bradstreet, 2015; CABC

# Arizona: International Owned Business Inventory

## International Parents



## Business Locations

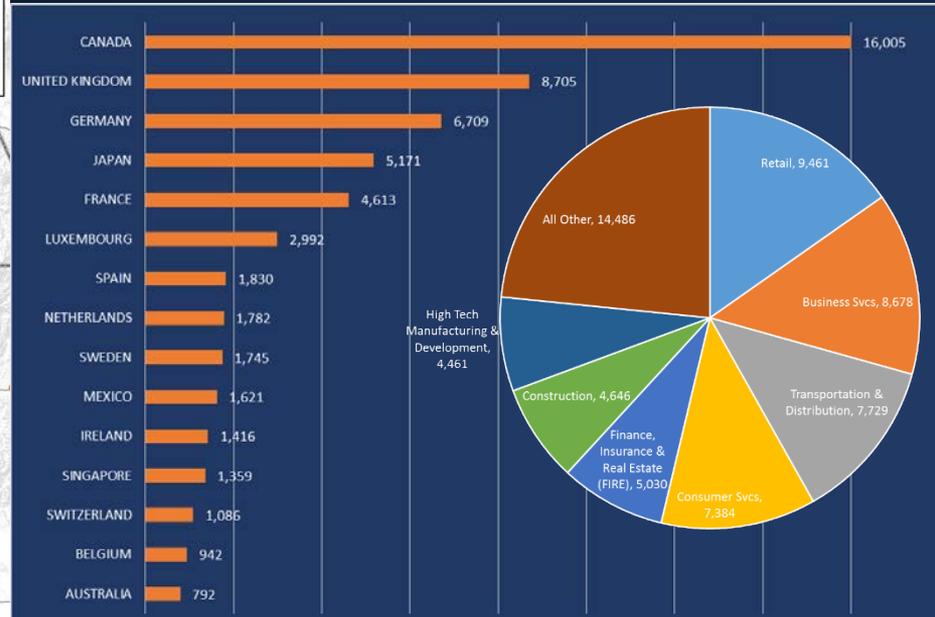
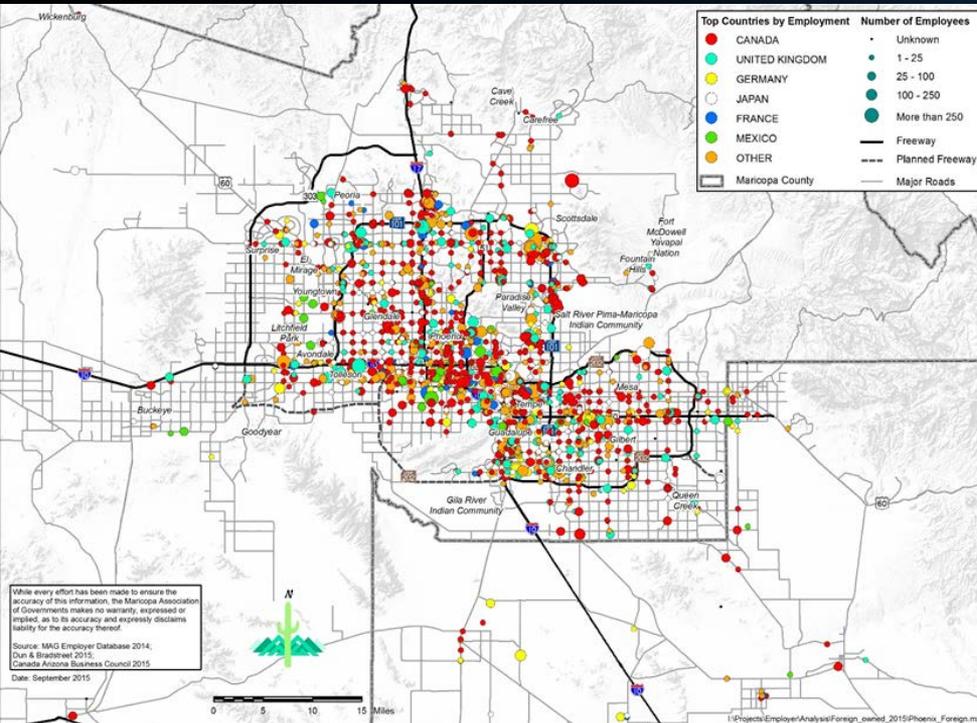


\*Countries ranked by job production.

# Maricopa: International Owned Business Inventory

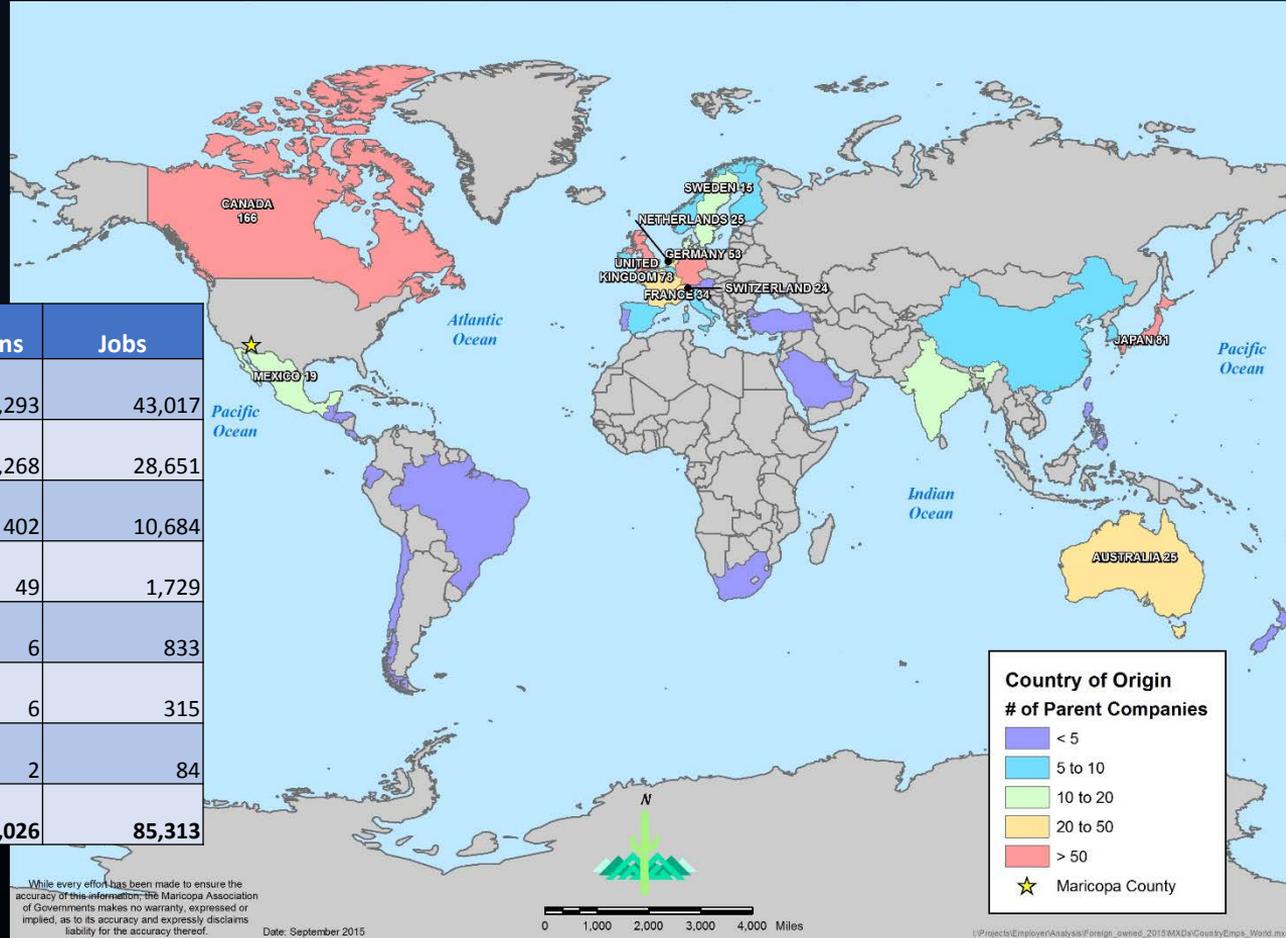
Countries : 46  
 Businesses: 819  
 International Parent Companies: 570

Jobs: 61,875  
 Locations: 2,168



Source: MAG; Dun & Bradstreet, 2015; CAB

# AZ International Connection - Parent Companies



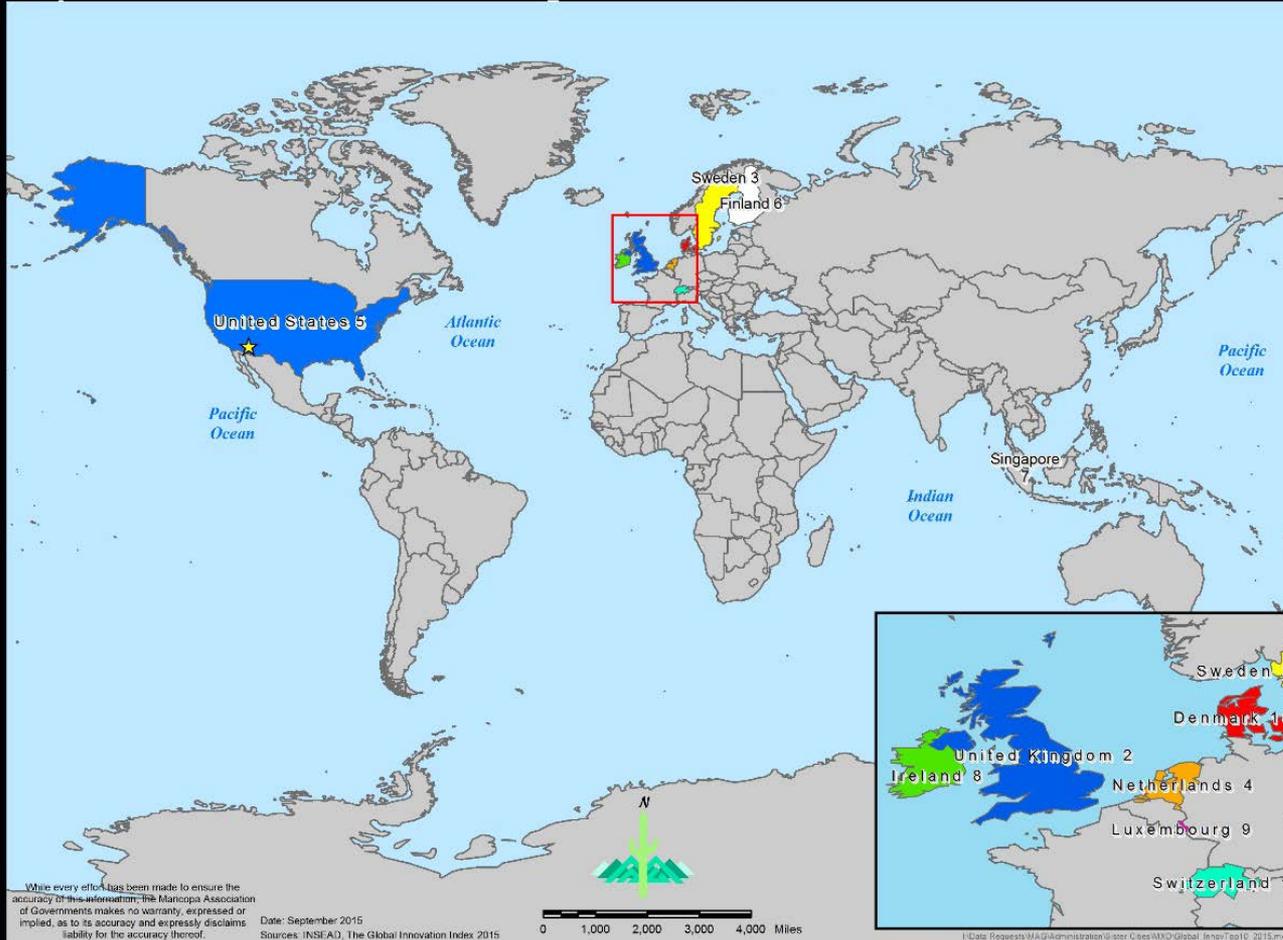
Continent	Parent Cos.	Businesses	Locations	Jobs
EUROPE	303	477	1,293	43,017
NORTH AMERICA	209	307	1,268	28,651
ASIA	135	167	402	10,684
AUSTRALIA	25	34	49	1,729
SOUTH AMERICA	4	5	6	833
OCEANIA	5	5	6	315
AFRICA	2	2	2	84
<b>Grand Total</b>	<b>683</b>	<b>997</b>	<b>3,026</b>	<b>85,313</b>

While every effort has been made to ensure the accuracy of this information, the Maricopa Association of Governments makes no warranty, expressed or implied, as to its accuracy and expressly disclaims liability for the accuracy thereof.

Date: September 2015

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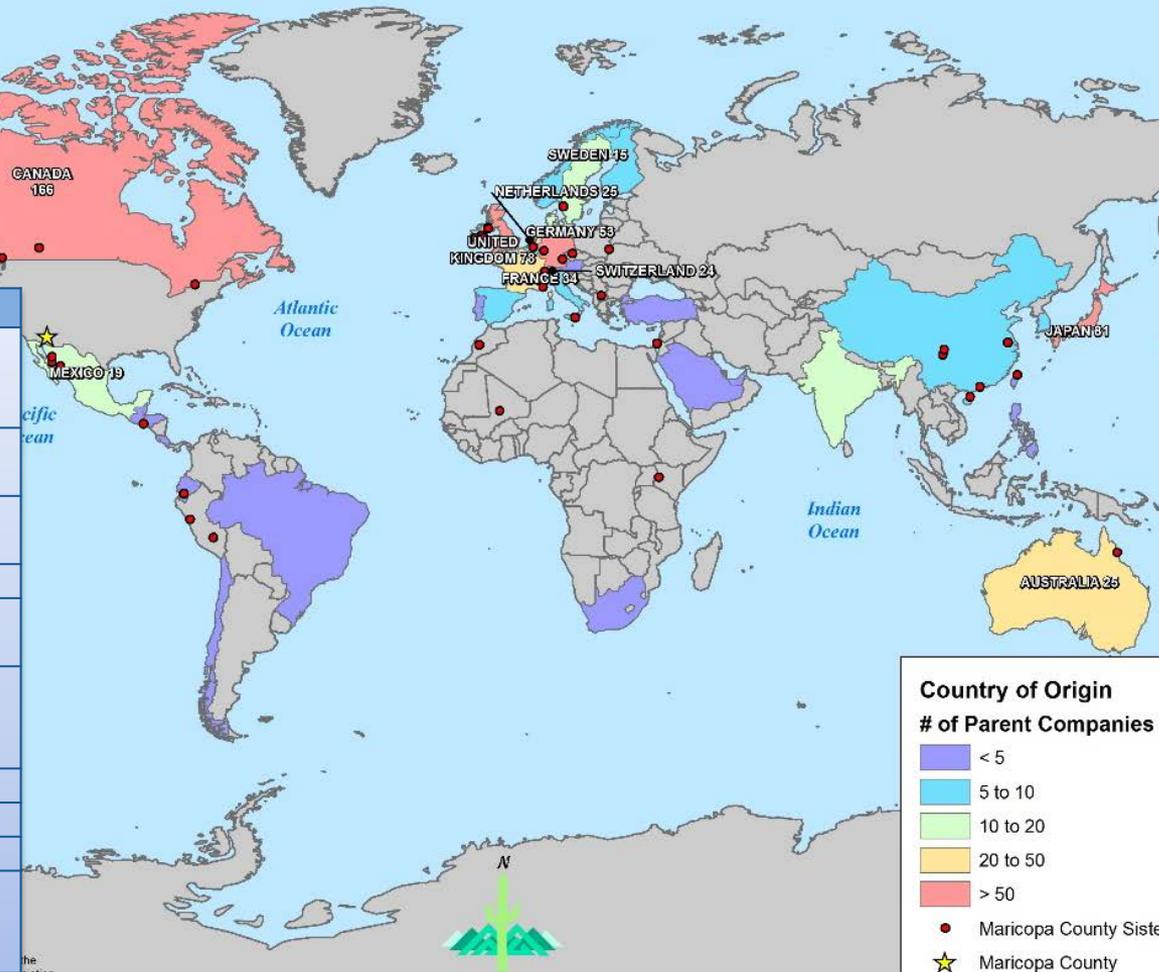
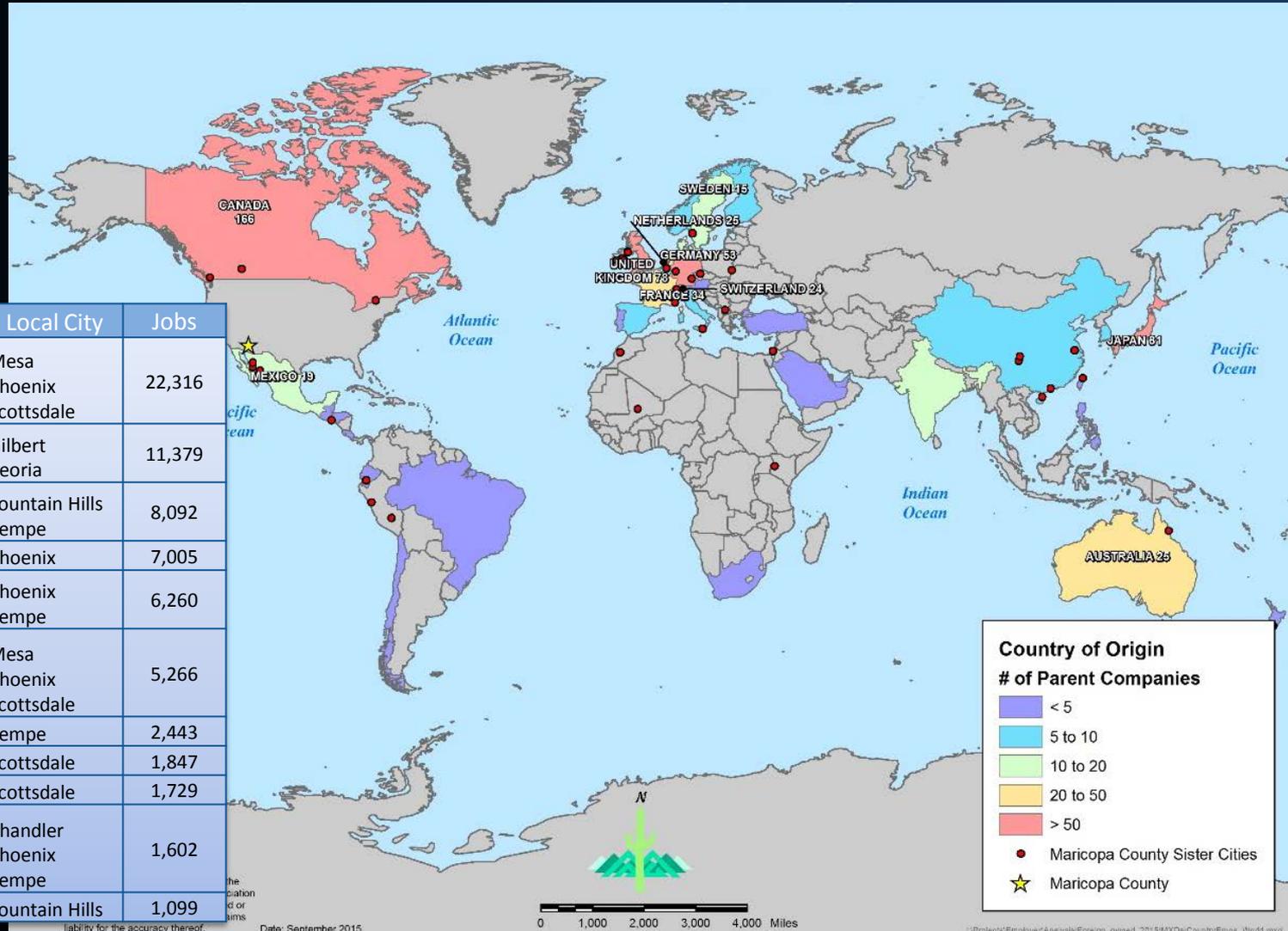
# The Global Innovation Index – Top 10



Country	Innovation Rank	AZ Jobs
Switzerland	1	1,847
United Kingdom	2	11,379
Sweden	3	2,443
Netherlands	4	2,622
Finland	6	196
Singapore	7	1,374
Ireland	8	1,602
Luxembourg	9	3,136
Denmark	10	214

# Sister Cities & AZ Parent Companies

## Country of Origin



Sister City	Country	Local City	Jobs
Burnaby Calgary Kingston	Canada	Mesa Phoenix Scottsdale	22,316
Newtownabbey Ards	United Kingdom	Gilbert Peoria	11,379
Dierdorf Regensburg	Germany	Fountain Hills Tempe	8,092
Himeji	Japan	Phoenix	7,005
Grenoble Beaulieu-sur-Mer	France	Phoenix Tempe	6,260
Guaymas Hermosillo Álamos	Mexico	Mesa Phoenix Scottsdale	5,266
Trollhättan	Sweden	Tempe	2,443
Interlaken	Switzerland	Scottsdale	1,847
Cairns	Australia	Scottsdale	1,729
Tullamore Ennis Carlow	Ireland	Chandler Phoenix Tempe	1,602
Kasterlee	Belgium	Fountain Hills	1,099

# Connect BIEN

## Building an International Economic Network

[www.connectbien.com](http://www.connectbien.com)



 **What is BIEN?**

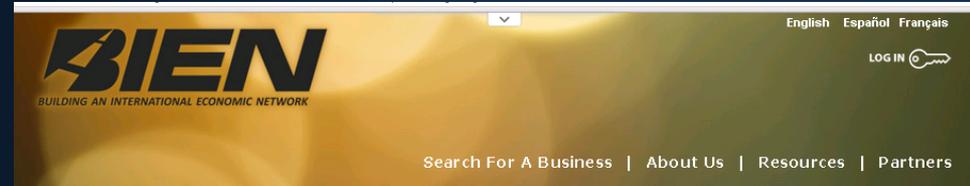
"BIEN" means "good" or "right" in Spanish and French. It is also an acronym for "Building an International Economic Network." The purpose of this site is to create a business-to-business e-platform to connect individual businesses across international boundaries. [www.connectbien.com](http://www.connectbien.com)

 **Join**

Support and grow your business by connecting with other companies throughout Arizona, Mexico and Canada. Membership is free and registration is simple. Join today and begin connecting with companies in the BIEN network.

 **Business Search**

Search for businesses in the BIEN network. Search results can be filtered by a large variety of industry categories so you can find and connect with companies related to your industry. Membership is not required to search the BIEN network of companies.



### Business Resources

[Economic Development And Business Agencies](#)

[Research and Publications](#)

**Events**

**North America Economic Connectivity Conference**

**When:**  
September 30, 2015, 8 am to 3:30 pm

**Where:**  
Phoenix Marriott Airport Hotel  
1101 N. 44th Street, Phoenix, AZ 85008

[Registration via ASU](#)

### Reports and Studies

***International Companies in Arizona — Canada and Mexico in the Top 10***

Arizona has a diverse representation of international companies from all over the world, located in both its urban and rural economies. Detailed analysis performed by the Maricopa Association of Governments reveals that Canada, United Kingdom, Germany, Japan and France are the top five originators of international businesses and related foreign investment to Arizona. Canada stands out as the largest source of foreign investment in Arizona, accounting for more than 22,300 jobs in foreign-owned companies. United Kingdom (which includes England, Scotland, Wales and Northern Ireland) ranked second supporting over 11,300 jobs, while Germany ranked third with over 8,000 jobs. Mexico, Arizona's top trading partner, ranked 6th with just over 5,200 jobs.

***Arizona — Mexico Small and Medium-Sized Business Connections***

Prepared for the Maricopa Association of Governments by Consultants from Thunderbird School of Global Management, December 4, 2012.

# Next Steps

- Review of International Business dataset
  - Economic Development Teams
  - International Experts (Top 10 Countries)
- Explore the need and effort for
  - Expansion of dataset to include additional key information (exports, key contacts, expansion plans)
  - Continuous update and analysis of dataset
- Discuss development of International Strategies
  - Specific strategies for Countries and Clusters
  - Why Greater Phoenix and AZ?

