

PRELIMINARY RECOMMENDATIONS: PEORIA

Recommendation	Catalyst	Impact(s)	Priority
Consolidate Valley Metro's Grand Avenue Limited and Express Route 571 into a single high capacity route; increase span of service to cover mid-day hours	Community survey, focus groups	Improved access to downtown Phoenix	Near-term
Modify existing Glendale and Peoria transit routes to better align with consolidated express route	Consolidated express route recommendation	Improved access between Northwest Valley and regional transit network	Near-term
Divide proposed local circulator into two separate routes and increase each route's coverage area	Community survey, focus groups	Expanded service area, access to local activity centers, connection to regional transit network	Mid-term
Increase the frequency on Valley Metro Route 106 or maintain existing frequency and serve Banner Boswell Medical Center on all trips	Community survey	Improved access to Banner Boswell Medical Center (local) and Scottsdale (regional)	Mid-term
Implement high capacity transit from Surprise to downtown Phoenix along Grand Avenue (multi-phased implementation starting in downtown Phoenix; part of larger regional high capacity transit; connect to light rail at Central Ave and Van Buren)	Community survey	Improved access to downtown Phoenix and beyond; would ultimately replace consolidated Grand Avenue express route	Long-term
Consolidate Northwest Valley fixed-route and demand-response services under a single brand, locally administered	Community survey	Brand unity, improved service coordination, cost-effective service provision	Long-term

- Focus group participants were particularly concerned with access to Dial-A-Ride service for persons with limited mobility.
- Community survey respondents indicated a desire for service to new areas as well as greater frequency and better connections to the areas outside the Northwest Valley.
- Given the City of Peoria already has existing transit service (Valley Metro Routes 106 and 67), there is less immediate need for new service.
- When expanded, the local circulator would include service to Peoria, including Old Town and Peoria High School.
- Peoria would be well-served by the new express route along Grand Avenue as well as any future high capacity transit service via the Peoria Park-and-Ride in Old Town.

