



302 North 1st Avenue, Suite 300 ▲ Phoenix, Arizona 85003
Phone (602) 254-6300 ▲ FAX (602) 254-6490
E-mail: mag@mag.maricopa.gov ▲ Web site: www.mag.maricopa.gov

September 20, 2010

TO: Members of the MAG Population Technical Advisory Committee

FROM: Jim Bacon, Paradise Valley, Chair

SUBJECT: TRANSMITTAL OF MEETING NOTICE AND TENTATIVE AGENDA

Tuesday, September 28, 2010 - 10:00 a.m.
MAG Office, Suite 200, Saguaro Room
302 North 1st Avenue, Phoenix

A meeting of the MAG Population Technical Advisory Committee (POPTAC) will be held at the time and place noted above.

Members of the POPTAC may attend either in person, by telephone conference call or by videoconference. If you are attending by videoconference, you must make arrangements with Craig Chenery at MAG and your site coordinator by the Friday prior to the meeting. If you are attending via audio conference please contact Steve Gross at (602) 254-6300 at least one day prior to the meeting.

If you are driving, please park in the garage under the building. Bring your ticket to the meeting and parking will be validated. For those using transit, the RPTA will provide transit tickets for your trip. For those using bicycles, please lock your bicycle in the bike rack in the garage.

Pursuant to Title II of the Americans with Disabilities Act (ADA), MAG does not discriminate on the basis of disability in admissions to or participation in its public meetings. Persons with a disability may request a reasonable accommodation, such as a sign language interpreter, by contacting Heidi Bickart at the MAG office. Requests should be made as early as possible to allow time to arrange the accommodation.

Please be advised that under procedures approved by the MAG Regional Council on June 26, 1996, all MAG committees need to have a quorum to conduct business. A quorum is a simple majority of the membership or 14 people for the MAG POPTAC. If you are unable to attend the meeting, please make arrangements for a proxy from your jurisdiction to represent you. If you have any questions or need additional information, please contact Heidi Bickart at (602) 254-6300.

TENTATIVE AGENDA

1. Call to Order

2. Call to the Audience

An opportunity will be provided to members of the public to address the MAG POPTAC on items not scheduled on the agenda that fall under the jurisdiction of MAG, or on items on the agenda for discussion but not for action. Members of the public will be requested to limit their comments to three minutes. A total of 15 minutes will be provided for this agenda item, unless the Chair of the POPTAC provides for an exception to this limit. Those wishing to comment on action agenda items will be given an opportunity at the time the item is heard.

3. Approval of Meeting Minutes of July 27, 2010

4. Chair and Vice Chair Term Appointments

On July 22, 2009, the MAG Regional Council approved the MAG Committee Operating Policies and Procedures. The document has clarified, and in some cases, modified, former MAG committee procedures. The policies and procedures note that Chairs and Vice Chairs of technical and policy committees, with the exception of the Transportation Policy Committee, will be appointed by the MAG Executive Committee and are eligible for one-year terms, with possible reappointment to serve up to one additional term by consent of the committee.

The MAG POPTAC chair and vice chair have agreed to reappointment by consent of the POPTAC. The recommendation will go to the November 15, 2010 Executive Committee meeting for approval.

COMMITTEE ACTION REQUESTED

2. For information.

3. For information, discussion and approval of the minutes of July 27, 2010.

4. Recommend approval to reappoint the current chair and vice chair of the MAG POPTAC to serve an additional one-year term.

5. Sustainable Communities Regional Planning Grant Program

In August 2010, MAG submitted an application for the Sustainable Communities Regional Planning Grant Program on behalf of the Sun Corridor Consortium. The grant requests nearly \$5 million to support the creation of a regional plan for sustainable development. The purpose of the plan is to integrate housing, economic development, and transportation planning in order to enhance the economy, the environment, and social equity. In total, 120 partners formally supported the grant application by leveraging nearly \$21 million. The Sustainable Communities Planning Grant Program is offered through the U.S. Department of Housing and Urban Development (HUD) in partnership with the U.S. Department of Transportation and the Environmental Protection Agency. The application process is expected to be very competitive for the \$98 million available nationally. MAG began convening stakeholders in April 2010 to explore possible opportunities to position the region well. Six initiatives were proposed in the application to inform the process to develop the Sun Corridor Regional Plan for Sustainable Development. These initiatives address issues such as transportation and housing. Securing funding now may be advantageous for the region if regional plans for sustainable development become a requirement with the re-authorization of federal transportation funding. An update is offered on the activities and partners included in the grant application. Please see Attachment One.

6. Status Report on Census 2010

The Census Bureau has completed the Non Response Follow-Up phase of Census 2010 and the local census offices are closed. A status report will be provided on the schedule for the release of census counts and progress on other census programs. Please see Attachment Two.

On August 24, 2010, the Census Bureau released the proposed criteria for defining urban

5. For information and discussion.

6. For information and discussion.

areas based on the results of the 2010 Decennial Census. The Bureau is currently requesting public comment. More information can be found here: <http://federalregister.gov/a/2010-20808>.

7. The 2010 Census Count Question Resolution Program

The Count Question Resolution (CQR) program will address corrections for three types of challenges for the 2010 Decennial Census: (1) boundary, (2) geocoding, and (3) coverage. The CQR program is not a mechanism or process to challenge or revise the population counts sent to the President by December 31, 2010, which are used to apportion the U.S. House of Representatives. The Census Bureau will accept challenges between June 1, 2011, and June 1, 2013. The Census Bureau will review challenges in the order they are received. More information is available here: <http://federalregister.gov/a/2010-12626> An update will be provided.

8. Arizona Department of Commerce Update

The Council of Technical Solutions, was established by the State Demographer at the Arizona Department of Commerce in February 2009. This group, created by Executive Order 2009-1, meets every month to discuss technical issues as related to population data, methods and processes.

An update will be provided on the July 1, 2010 population estimates, estimates methodology, and projections.

9. MAG Land Use Database Review

MAG staff maintains a number of regional databases on an ongoing basis to assist member agencies. These databases are also used to develop an official set of population, housing unit, and employment projections.

MAG staff has completed a review of the land uses databases with the member agencies and

7. For information and discussion.

8. For information and discussion.

9. For information and discussion.

updated the databases with feedback. An update will be provided.

10. Building and Employment Databases Project

In an effort to provide unified employment and building information for effective socioeconomic and transportation modeling inputs, MAG has hired a consultant to work on the Building and Employment Databases project. This project allows for the development and population of several building-based and employment-based inventory databases for the MAG region. An update will be provided.

11. Data Collection Timeline

Ongoing data collection efforts include land use information, employment and residential completions. A schedule for the collection of data for the next 6 months is included in Attachment Three.

12. MAG Information Services Data Analysis

MAG staff has prepared a residential completions analysis with data from April 1, 1990 to end of calendar year 2009. The report is available on the MAG web site at: <http://www.mag.maricopa.gov/detail.cms?item=11714>.

MAG staff has created a project page on the MAG web site that contains maps on valley foreclosures: <http://www.mag.maricopa.gov/project.cms?item=12289>. This data is from The Information Market. MAG staff will continue to produce the maps and analysis on a quarterly basis. An update will be provided on MAG housing data.

13. Regional Updates

MAG POPTAC members and MAG staff will have the opportunity to provide an update on development within their jurisdiction,

10. For information and discussion.

11. For information and discussion.

12. For information and discussion.

13. For information and discussion.

amendments to general plans and any special projects.

Due to a number of new faces on the MAG POPTAC and in the planning departments at our MAG member agencies, MAG is offering a “POPTAC 101” immediately following this meeting. POPTAC 101 explains the role of POPTAC, the committee’s main functions, and major products. MAG staff will discuss the roles of MAG member agency staff and MAG staff as it relates to preparing estimates, developing projections and coordinating census activities. Everyone is welcome to attend, this is not just for POPTAC members.

14. Next Meeting of MAG POPTAC

The next meeting of the MAG POPTAC is scheduled for Tuesday, October 26, 2010 at 10:00 a.m. which may also include a POPTAC orientation for interested member agency staff.

14. For information and discussion.

MINUTES OF THE
MARICOPA ASSOCIATION OF GOVERNMENTS
POPULATION TECHNICAL ADVISORY COMMITTEE

July 27, 2010
MAG Office, Saguaro Room
302 North 1st Ave, Phoenix

MEMBERS IN ATTENDANCE

Jim Bacon, Paradise Valley, Chair
Charlie McClendon, Avondale, Vice Chair
*Bryant Powell, Apache Junction
A- Andrea Marquez, Buckeye
A-DJ Stapley, Carefree
*Usama Abujbarah, Cave Creek
Sam Andrea for David de la Torre, Chandler
A-Mark Smith, El Mirage
A-Eugene Slechta, Fountain Hills
*Terry Yergan, Gila River Indian Community
Thomas Ritz, Glendale
A-Katie Wilken, Goodyear
*Gino Turrubiarres, Guadalupe

*Rick Buss, Town of Gila Bend
A-Linda Edwards for Kyle Mieras, Gilbert
Sonny Culbreth, Litchfield Park
*John Verdugo for Matt Holm, Maricopa County
*Wahid Alam, Mesa
*Ed Boik, Peoria
Chris DePerro, Phoenix
Dave Williams, Queen Creek
*Bryan Meyers,
Salt River Pima-Maricopa Indian Community
A-Eddie Lamperez, Scottsdale
A- Lloyd Abrams, Surprise
A-Arlene Palisoc for Lisa Collins, Tempe
*Anne McCracken, Valley Metro
*Lloyce Robinson, Youngtown

* Not in attendance

A - Participated via audioconference

OTHERS IN ATTENDANCE

Jerry O'Donnell, Census Bureau
Craig Echeveste, Census Bureau
Al Macias, Census Bureau
Heidi Bickart, MAG
Jami Garrison, MAG
Jason Howard, MAG
Peter Burnett, MAG

Kurt Cotner, MAG
Scott Bridwell, MAG
Jesse Ayers, MAG
Rita Walton, MAG
A-Molly Hood, Paradise Valley
Max Enterline, Phoenix
Eric Morgan, Avondale

1. Call to Order

The meeting was called to order at 10:00am by the Chair, Jim Bacon.

2. Call to the Audience

No comments were made by the audience.

Jim Bacon announced that Rita Walton is retiring effective August 6, 2010. Jim Bacon presented Rita Walton with a Resolution of Appreciation. The full POPTAC commended Ms. Walton and wished her best of luck in her future endeavors. Rita Walton said it has been a pleasure working with the MAG POPTAC and that it is her favorite committee.

3. Approval of the Meeting Minutes of June 22, 2010

Dave Williams moved, Thomas Ritz seconded and it was unanimously recommended to approve the meeting minutes of June 22, 2010.

4. Census Update

Jim Bacon introduced Jerry O'Donnell and thanked him for attending POPTAC. Heidi Bickart stated that the PowerPoint is available on the MAG web site for those attending via audio conference. Jerry O'Donnell, Denver Census Bureau Manager of Partnership and Data Services, gave a presentation of an overview of the American Community Survey (ACS), 2010 Census, and population estimates. Mr. O'Donnell provided an update on the U.S. Census Bureau efforts to wrap up door-to-door follow-up in the 2010 Decennial Census. He discussed the additional work that must be conducted before the final counts are announced next spring. He said during the next several months, the Census Bureau will conduct major quality assurance operations to ensure that the 2010 Census is an accurate and complete picture of everyone living in the United States. The Census Bureau is already conducting coverage follow-up on forms returned by mail and re-interviews as a check on employee performance. The Census Coverage Measurement program conducts field operations to determine the effective population and housing coverage within the 2010 Census. These operations are similar to the full decennial Census and the results are matched to measure the accuracy of the count. Coverage measurement crews will continue to work throughout 2010 and into 2011, but the Census Bureau is on track to deliver the state apportionment totals by December 31, 2010.

While work is ongoing for the decennial census, in October the Census Bureau is expected to release the numbers from the first American Community Survey (ACS). The Census Bureau has been gathering ACS information for the last five years. Starting this year, there will be an annual release of data, including population estimates. Mr. O'Donnell said the U.S. Census Bureau wants to avoid confusion regarding this release of data by ensuring that member agencies are aware of how the ACS numbers will differ from the official decennial census numbers. He said the ACS is continuous measurement which are period estimates and Census 2010 is from one point in time. He said there will be a new look for the American Fact Finder designed for the surfer of data. The Census Bureau is working on an e-learning tutorial for the American Fact Finder. He said the 5-year ACS data being released later this year is by 2000 Census geography. He noted that block group data from the ACS should be used as aggregates because of the possibility of large margins of error. Mr. O'Donnell distributed a timeline for 2010 Census data products. He said there will be a Summary File 1 for States in the American Fact Finder and a Summary File 3 from ACS in the American Fact Finder. He added that block group data will be downloadable.

Jerry O'Donnell thanked MAG for making communities aware of the 2010 Census.

Katie Wilken asked if the Census Bureau is using 2009 population estimates to determine if cities greater than 65,000 people will be included in the ACS 1-year data. Jerry O'Donnell replied yes; for 1-year ACS data they use the most recent Census Bureau population estimate and for multi-year ACS data they use an average of the population estimates.

5. Arizona Department of Commerce Update

Heidi Bickart thanked the member agencies for providing annexation information for the time period of April 1 to June 30, 2010. Ms. Bickart said this information will be sent to the Arizona Department of Commerce for use in the July 1, 2010 population estimates. She noted that the due date for supplying MAG with group quarters information was July 26th. She said she would be in contact with those agencies that have yet to respond and thanked those that have responded.

Rita Walton said Governor Jan Brewer established the Arizona Commerce Authority which is quasi-public and is to replace the Arizona Department of Commerce. She said the Council for Technical Solutions as well as the entire "Strategic Investment and Research" group headed by Bill Schooling (State Demographer) will be moving to the Office of Strategic Planning and Budgeting. She noted that Jessica Smothermon was leaving the Department of Commerce to take a job in the private sector. She thanked Allen Barnes and Jim Chang for attending MAG POPTAC, as they are MAG's contacts at the State for population estimates.

6. Major Developments Data Collection and Review

Jason Howard said MAG staff maintain a number of regional databases on an ongoing basis to assist member agencies. These databases are also used to develop an official set of population, housing unit, and employment projections.

He said MAG staff had completed a draft version of the Developments database. To ensure that we have the latest available information, MAG will be asking member agencies to review the Major Developments dataset for accuracy and completeness. Members of the MAG POPTAC will begin receiving review materials within the next week. These materials will be provided as Excel spreadsheets and shapefiles. Mr. Howard asked that members pay particular attention to the status of developments and total units expected to be built.

7. Data Collection Timeline and Major Data Collection Schedule

Heidi Bickart referred members to Attachment One, a schedule for the collection of data for the next 6 months. Ongoing data collection efforts include land use information, employment and residential completions. She noted that group quarters data is due to the Department of Commerce in August, not July as written in Attachment One.

8. Maricopa County Assessor's Office: Discontinuation of Accelerated Property Splits and New Subdivisions

Rita Walton said that Attachment Three states that on August 1, 2010 the Maricopa County Assessors Office will discontinue the free service to accelerate property splits and new subdivisions with accurate and prompt assignment of new Assessor Parcel Numbers (APNs). She said that it is important for all cities and towns to know that this is happening. The Assessor's Office is doing this in order to provide better service to their core business of providing normal business splits and subdivision functions within a four week time frame. She noted that accelerated parcel numbers for subdivision requests were submitted by developers within 10 days of a recorded plat and accelerated parcel numbers for splits and combines were submitted by property owners to get APNs. She said the Assessor's Office said they had notified all the cities and towns.

9. National Local Technical Assistance Program (LTAP) Training

Jami Garrison reported on the National Local Technical Assistance Program (LTAP). She said that the LTAP is the primary way that the Federal Highway Administration (FHWA) helps local transportation agencies learn about maintaining and improving their roads, innovative methods and materials, and ways to work smarter. In Arizona the LTAP is administered through the Arizona Department of Transportation (ADOT). Ms. Garrison said that the Arizona LTAP offers training and technical assistance to LTAP members for free and for non-member local government agencies they offer reduced rates on training. For example, a typical 2-day ArcGIS course offered through ESRI would be \$980. LTAP members could attend the course for free while non-member local government employees can attend for the reduced rate of \$290.

Ms. Garrison referred to agenda packet Attachment Four, which provides course descriptions for the classes offered through the Arizona LTAP. Most of the courses are specific to transportation, since LTAP is an FHWA program, but there are some courses on planning, grant writing and GIS that POPTAC members may find beneficial.

Ms. Garrison directed members to visit the Arizona LTAP website at azltap.org for a current course description list and training schedule. She said that if you look at the schedule today there are only a handful of classes actually scheduled. However, if there is a course offered in their course catalog/descriptions that you are interested in, contact them as they generally schedule courses as needed. Their phone number is 602.712.4050 and email is ttraining@azdot.gov. Ms. Garrison added that the courses are usually held in Phoenix at the ADOT training center located at 1130 North 22nd Avenue (under the I-10/I17 "stack").

10. Foreclosure Maps and Data

Rita Walton said based on interest at the last MAG POPTAC meeting, MAG staff have created a project page on the MAG web site that contains maps and data tables on valley foreclosures. She provided the URL: <http://www.mag.maricopa.gov/project.cms?item=12289>.

She said MAG staff obtain distressed residential property data from The Information Market on a regular basis. MAG locates each housing unit geographically, and plots both the foreclosures and pending foreclosures on maps. There are three maps for every time period. The foreclosure map shows all residential properties that have already been foreclosed and have not yet been purchased. The pending foreclosure map displays all residential properties that have received a letter stating the property will be foreclosed but have not yet been foreclosed. The third map combines the two into "distressed residential properties."

She said this analysis has been done for September 2009 and March 2010. June 2010 data will be available shortly. It is anticipated that MAG will produce the maps and analysis quarterly in the future.

11. HUD Sustainable Communities Planning Grant Program

On June 24, 2010, the U.S. Department of Housing and Urban Development (HUD) made \$100 million available nationally to support the creation of regional plans for sustainable development through the Sustainable Communities Planning Grant Program. This program is offered through HUD in partnership with the U.S. Department of Transportation and the Environmental Protection Agency. The purpose of the Sustainable Communities Planning Grant Program is to integrate housing, economic development, and transportation planning in order to enhance the economy, environment, and social equity. On July 19, 2010, the MAG Regional Council Executive

Committee received a report on activities undertaken to determine an approach that puts the region in the most advantageous position and best reflects the priorities of the region. It appears that there is consensus for MAG to apply as the lead applicant on behalf of the Sun Corridor. A potential focus for this region could be developing green housing and jobs along high capacity transit routes and completing paths along the canal system. The application process is expected to be very competitive. Feedback will be solicited from the Committee to ensure the region's response to this grant will be competitive and reflect local priorities and activities. Please refer to Attachment Five.

Amy St. Peter said that Housing and Urban Development (HUD) Sustainable Communities Planning Grant Program makes \$100 million available nationally to support the creation of regional plans for sustainable development. Of this amount, \$5 million is available for large metro areas and \$2 million is available for small metro or rural areas. She noted the grant period is three years. She said applying for this funding now may position the region well if such plans become a requirement for the reauthorization of federal funding. She added that if the application meets certain threshold requirements, then all partners of the project can receive a "preferred sustainability status" that will make them more competitive when applying for other federal grants. Ms. St. Peter said the Notice of Funding Availability was released on June 24th with a deadline of August 23rd. This provided just 60 days to prepare a competitive application. She said MAG has been working hard to develop a response that puts the region in the most advantageous position and best reflects the priorities of this region. She said MAG did confirm with the US Department of Housing and Urban Development (HUD) that the Sun Corridor is eligible as a mega-region and will include the entire areas of Maricopa, Pima, and Pinal Counties. To date, MAG is aware of two other mega-regions applying (Utah and Florida).

Amy St. Peter said MAG has been working closely with the Pima Association of Governments (PAG) and the Central Arizona Association of Governments (CAAG) to identify unifying elements that retain flexibility and control at the local level. One area of focus that has been identified in this region is developing additional green housing and jobs along high capacity transit routes. She said CAAG and PAG are each taking approaches that respond to their needs. CAAG is very interested in economic development and PAG has been partnering with Imagine Greater Tucson in a visioning process. Unifying elements for the entire Sun Corridor include conducting a centers study, supporting the Arizona Health Survey by St. Luke's Health Initiative, conducting a tribal transit study, and completing the path along the canal system. Activity will be driven by the councils of governments and their member agencies with support from community partners. The organizational chart reflects that the Joint Planning Advisory Council is proposed to coordinate activity at the Sun Corridor level and will not dictate any activity or requirements to the councils of governments. The grant requires applications be submitted by consortia. She said MAG has been actively seeking partners to help fulfill this requirement and to assist with the activities proposed in the grant. The Urban Land Institute, Local Initiatives Support Corporation, Morrison Institute, regional and state transportation agencies, and a number of nonprofit agencies have all expressed interest in partnering on the grant. PAG and CAAG are in the process of identifying their partners now. She said the MAG Executive Committee approved the following four recommendations.

1. Recommend MAG as the lead applicant to work collaboratively with MAG member agencies, PAG, CAAG, and community partners to submit an application for the Sustainable Communities Planning Grant Program on behalf of the Sun Corridor by August 23, 2010. The application will request up to \$5 million for a three year period.

2. Direct MAG staff to solicit signed partnership agreements and memoranda of understanding from diverse representatives including but not limited to MAG member agencies, nonprofit agencies, educational institutions, and philanthropies. This will demonstrate a high level of community engagement and collaboration.

3. Recommend that the MAG Regional Council Chair sign a partnership agreement on behalf of the MAG Regional Council at the July meeting.

4. Recommend that MAG, PAG, and CAAG convene local stakeholders to identify strategies at the regional level and work with the Joint Planning Advisory Council to advise on the interfaces among the planning regions.

Amy St. Peter said the goal is to position the MAG member agencies to receive as much support as possible for local priorities where appropriate.

Charlie McClendon noted that a potential focus for this grant application is green housing and jobs along high capacity transit routes such as commuter rail, and since this region does not have commuter rail he questioned what MAG was looking at in terms of routes. Amy St. Peter replied that MAG was looking at possible routes and that MAG is launching a sustainable transportation and land use study that will look at proposed routes. Charlie McClendon said that is good and commented that the commuter rail study conducted by MAG a couple years ago evaluated possible routes using evaluation criteria based on conventional development that has occurred. He encouraged MAG to use different evaluation criteria in order to create a different style of development along the high capacity transit corridor. Amy St. Peter responded that HUD is asking all applicants to integrate their plans, so that current, older and new and emerging plans become one plan moving forward with one common goal.

Jim Bacon thanked Amy St. Peter for her informative update.

12. Regional Updates

No updates were provided.

13. Next Meeting of the MAG POPTAC

Chairman Jim Bacon said the next meeting of the MAG POPTAC is scheduled for Tuesday, August 24, 2010 at 10:00 a.m. The meeting adjourned at 11:06 a.m.

Executive Summary for the Sun Corridor Consortium

Arizona's Sun Corridor is projected to be among the fastest growing of the 20 megapolitan regions in the United States through the next 30 years. The megaregion's current population of 5.4 million people represents more than 80 percent of the state's residents and is expected to nearly double by 2035. This will create extraordinary demands on the corridor's infrastructure and natural resources. In addition to this dynamic growth, the Sun Corridor also has been impacted severely by the recession. The high foreclosure and unemployment rates, disproportionately high levels of poverty among Native American residents, and a highly cyclical economy that is predicated on future growth and housing construction are indicators of the economic stress of the region. The need to build a more sustainable economy never has been greater. The Sun Corridor Consortium is applying as a megaregion under Category One to develop a Regional Plan for Sustainable Development (RPSD).

The Sun Corridor Consortium was established on the foundation of years of collaboration among three councils of governments and 120 total partners. The effort leverages nearly \$21 million in community support from 45 partners, including the strategic right-of-way valued at \$14 million that has been contributed to ensure successful implementation of the trail system along the canals. In a spirit of cooperation and commitment to sustainability principles, the Sun Corridor Consortium will mobilize leaders and residents alike to shape a future that provides opportunities for all residents to thrive. The Regional Plan for Sustainable Development will coordinate planning for housing, transportation, and employment. This coordination will help to reduce costs, improve the quality of life, and mitigate negative impacts on the environment.

The Sun Corridor is composed of the Maricopa/Pinal Metropolitan Statistical Area and the adjacent Pima Metropolitan Statistical Area. These two areas are inextricably linked by common issues. Addressing these common challenges and planning for a sustainable future must begin at the megaregion scale. This is the appropriate geography for addressing challenges associated with the economy, housing, infrastructure needs and environmental concerns. However, many decisions, such as land use and significant infrastructure investments, are made at the local level and not at the regional or megaregion level. Therefore, a framework is needed to plan for sustainable actions at multiple levels of geography with significant buy-in from all constituencies to ensure a successful planning effort.

The formation of the Sun Corridor Joint Planning Advisory Council (JPAC) was a major step in creating this new paradigm. The JPAC was formed voluntarily in December 2009 through a resolution signed by the Regional Councils of the Maricopa Association of Governments (MAG), the Central Arizona Association of Governments (CAAG), and the Pima Association of Governments (PAG), with the goal of enhancing and coordinating existing planning and information sharing. This coordination is critical because activity within this megaregion is highly interconnected and will significantly impact the rest of the state. The Sun Corridor Consortium builds on the relationships established by JPAC and expands the scope and membership of the group to include a diverse array of stakeholders dedicated to sustainability principles.

The Sustainable Communities Regional Planning Grant Program presents an opportunity to build upon the work of JPAC with the support of a diverse consortium of local, regional, state, nonprofit and community partners. This integrated approach to developing a RPSD for the Sun Corridor will ensure that activities are responsive to emerging needs, that support is built early in the process, and that resources made scarce by the recession are maximize. This approach involves the integration of a plan and set of sustainability strategies that will be scalable between the megaregion level and the regional/metro level. Since the vast majority of local jurisdictions in the megaregion have signed on to

the initiative as partners, this will not only enhance the consistency of the planning efforts at multiple levels of geography, but will also maximize the potential for successful implementation of the plan.

This approach will simultaneously synchronize planning efforts at the Sun Corridor megapolitan level with those occurring at the regional/metro level. While megaregion issues and concerns that transcend the entire Sun Corridor are analyzed, the consortium will engage the public at the regional/metro scale to conduct scenario planning that will be synthesized with the RPSD. The strength of this approach lies in the integration of planning efforts that will break through fragmented approaches and will be augmented by the extraordinary support of a significant coalition of public organizations, private sector, nonprofit agencies, community coalitions and grassroots organizations, and many other stakeholders.

The overall goal is to enhance the megaregion's resiliency using sustainable development practices that conserve natural and economic resources, resulting in communities that enhance quality of life and promote unique social and environmental assets. A number of perspectives shape this work. Housing, employment, and transportation planning need to be coordinated to achieve location efficiency and lower costs. To this end, the consortium will sponsor six initiatives to inform the RPSD.

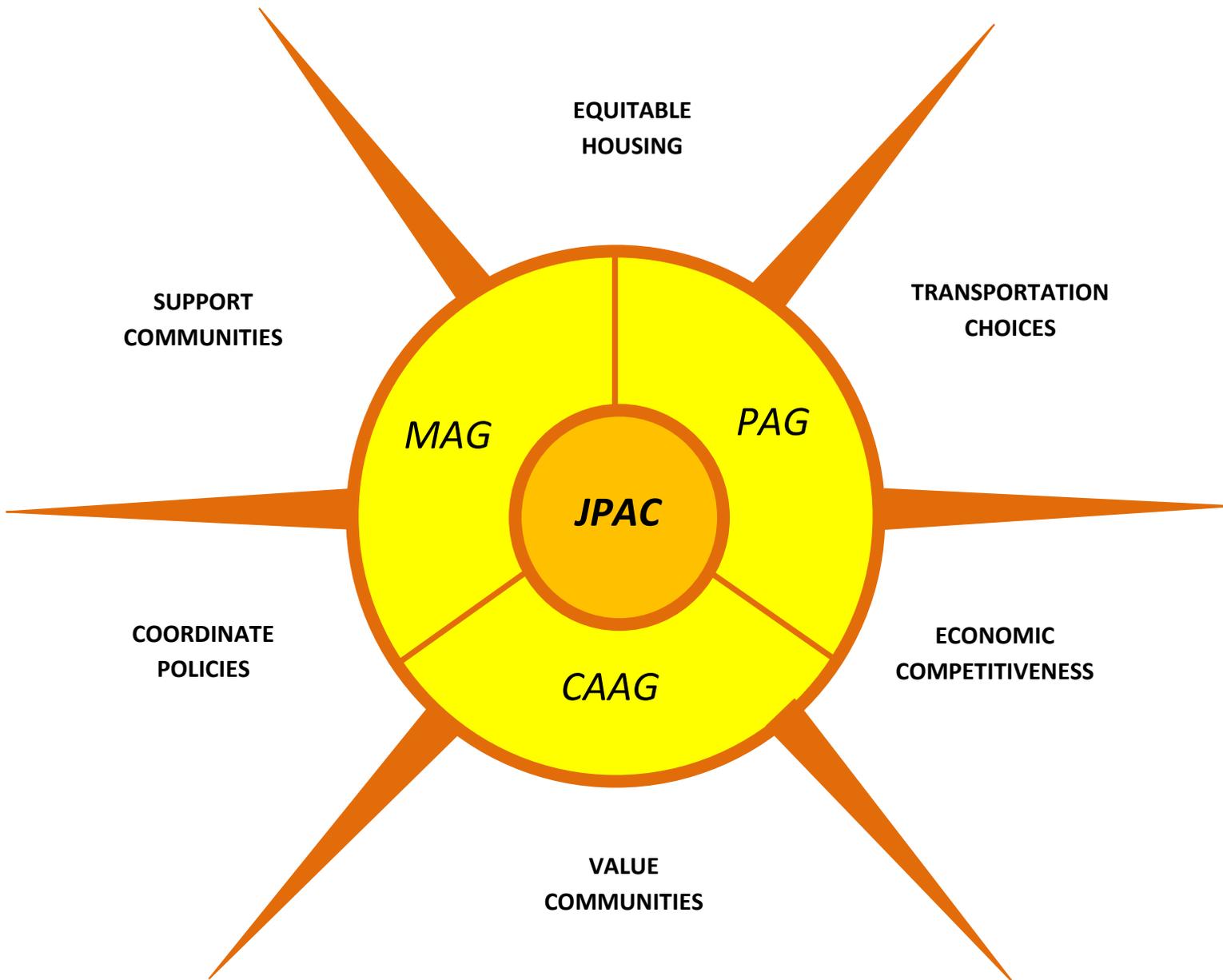
- *Regional Housing Plan* to address fair housing issues and the range of housing needed within the Sun Corridor to support a sustainable economy and housing policies free from discrimination.
- *Cluster/Economic Development Study* to identify the industries that have the most potential for success in the Sun Corridor and elements needed to support them.
- *Canal Path Integration Study* to identify missing segments in the trail along the canals that run throughout the Sun Corridor and strategies to complete the trail system, resulting in an environmentally friendly alternative mode of transportation.
- *Native American Communities Transit Study* to connect Native American Indian community residents with employment opportunities to reduce poverty rates and increase employment rates.
- *Connected Centers Framework Study* to synthesize the results of the other studies and determine the steps needed to make current and emerging centers sustainable.
- *The Arizona Health Survey* to track indicators related to health, quality of life, and social equity.

The end result will be an overall Regional Plan for Sustainable Development with a set of strategies and principles for the Sun Corridor that provides a unifying framework to align housing, transportation, and economic development plans and activities, making the Sun Corridor more sustainable in a manner that conserves, enhances, and protects the physical and cultural environment.

The Sun Corridor Consortium has the capacity and community support needed to make this plan a reality. The significant leverage applied to this project is one example of how the megaregion is rallying to this cause. Several other initiatives are already underway that have embraced the livability principles and will support the work of this plan. Partners are exploring opportunities to improve and benefit from goods movement through the megaregion and to evaluate the potential development of inland ports that could create a vital economic Sun Corridor. A capital fund for transit oriented development projects is being established. This grant completes the picture by providing funding to support the focus and activity needed to integrate existing plans and to shape future plans in a sustainable way.

The Sun Corridor Consortium thanks the U.S. Department of Housing and Urban Development and its partner agencies for the opportunity to apply for this program. It presents an exciting opportunity to redesign the future of the Sun Corridor on strategies that will sustain the megaregion for many generations. The activities generated by the project will have an indelible impact on the lives of millions of residents and will reshape the growth of the state for a sustainable future.

SUN CORRIDOR CONSORTIUM ORGANIZATIONAL CHART



JPAC - Joint Planning Advisory Council

PAG - Pima Association of Governments

CAAG - Central Arizona Association of Governments
Governments

MAG - Maricopa Association of

Roles

Joint Planning Advisory Council: Develop Sun Corridor strategies and sustainability plan.

CAAG, MAG, and PAG: Organize work groups, approve menu of strategies, and develop regional approach.

Livability principles: Housing, transportation, and economic competitiveness will be addressed by their respective work groups. Policy coordination will be addressed by the Sun Corridor Steering Committee composed of designated representatives from MAG, PAG, and CAAG. The supporting existing communities principle will be addressed by the Housing Plan and Centers Study. The valuing communities and neighborhoods principle will be addressed by scenario planning, the Canal Path Study, and the AZ Health Survey. Please refer to the Partner Role Matrix for details on specific agency commitments.



**2010 CENSUS DATA PRODUCTS:
UNITED STATES**
At a Glance
(Version 1.0)

September 23, 2009

Planned Release Date ¹	Data Products	Lowest Level Geography
<p><u>States:</u> FEB 2011 – MAR 2011</p> <p><u>National:</u> APR 2011</p>	<p>2010 Census Redistricting Data (P.L. 94-171) Summary File:</p> <ul style="list-style-type: none"> • State population counts for race and Hispanic or Latino categories • State housing unit counts by occupancy status (occupied units, vacant units) <p><i>Media: Internet tables, DVD, download capability</i></p> <p>National Summary File of Redistricting Data:</p> <ul style="list-style-type: none"> • Population and housing unit counts for the United States, regions, divisions, and American Indian, Alaska Native, and Native Hawaiian Areas <p><i>Media: Internet tables, download capability</i></p>	<p>Blocks</p> <p>American Indian, Alaska Native, and Native Hawaiian areas</p>
<p>MAY 2011</p>	<p>Demographic Profile:</p> <ul style="list-style-type: none"> • Selected population and housing characteristics • Includes Congressional Districts of the 111th Congress <p><i>Media: Internet quick tables, download capability</i></p>	<p>Places/Functioning Minor Civil Divisions²</p>
<p><u>States:</u> JUN 2011 – AUG 2011</p> <p><u>National Update:</u> NOV 2011</p> <p><u>Urban/Rural Update:</u> OCT 2012</p> <p><u>Redefined CBSA Update:</u> JUL 2013 – AUG 2013</p>	<p>Summary File 1 (SF 1):</p> <ul style="list-style-type: none"> • Population counts for 63 race categories and Hispanic or Latino..... • Population counts for many detailed race and Hispanic or Latino categories, and American Indian and Alaska Native tribes..... • Selected population and housing characteristics..... <p>National Update:</p> <ul style="list-style-type: none"> • Counts for the United States, regions, divisions, and geographic areas that cross state lines such as American Indian Areas and Core-Based Statistical Areas <p>Urban/Rural Update:³</p> <ul style="list-style-type: none"> • Addition of urban and rural population and housing unit counts • Addition of characteristics for urbanized areas and urban clusters <p>Redefined Core-Based Statistical Areas Update:</p> <ul style="list-style-type: none"> • Addition of counts and characteristics for redefined Core-Based Statistical Areas as defined by the Office of Management and Budget following the 2010 Census <p><i>Media: Internet tables, DVD (state and national only),⁴ download capability</i></p>	<p>Blocks</p> <p>Census Tracts</p> <p>Blocks/Census Tracts</p> <p>American Indian Areas</p> <p>Blocks</p> <p>Urban Clusters</p> <p>Principal cities</p>
<p><u>States:</u> DEC 2011 – APR 2012</p> <p><u>National Update:</u> MAY 2012</p> <p><u>Urban/Rural Update:</u> JAN 2013</p>	<p>Summary File 2 (SF 2):</p> <ul style="list-style-type: none"> • Population and housing characteristics iterated for many detailed race and Hispanic or Latino categories, and American Indian and Alaska Native tribes <p>National Update:</p> <ul style="list-style-type: none"> • Counts for the United States, regions, divisions, and geographic areas that cross state lines such as American Indian Areas and Core-Based Statistical Areas <p>Urban/Rural Update:</p> <ul style="list-style-type: none"> • Addition of urban and rural population and housing unit counts • Addition of characteristics for urbanized areas and urban clusters <p>Threshold: To be determined</p> <p><i>Media: Internet tables, DVD (state and national only),⁴ download capability</i></p>	<p>Census Tracts</p> <p>American Indian Areas</p> <p>Census Tracts</p> <p>Urban Clusters</p>

OVER

Planned Release Date ¹	Data Products	Lowest Level Geography
MAY 2012 – DEC 2012	<p>Summary Population and Housing Characteristics Report Series</p> <ul style="list-style-type: none"> Data tables on age, sex, race, Hispanic origin, households, families, housing tenure and occupancy, population density, and area measurements Reports for each state, the District of Columbia, and Puerto Rico; and a U.S. Summary Similar to the Census 2000 PHC-1 report series <p><i>Media: Internet (PDF) only</i></p>	Places
APR 2013 – SEP 2013	<p>Population and Housing Unit Counts Report Series</p> <ul style="list-style-type: none"> Data tables providing selected historical population and housing unit counts Includes tables on population density and area measurements Reports for each state, the District of Columbia, and Puerto Rico; and a U.S. Summary Similar to the Census 2000 PHC-3 report series <p><i>Media: Internet (PDF), paper (printed reports)</i></p>	Places
JAN 2013 (and every 2 years thereafter for states where redistricting occurs)	<p>Congressional District Summary File (113th Congress)</p> <ul style="list-style-type: none"> Retabulation of Summary File 1 for newly redistricted Congressional Districts (113th Congress) <p><i>Media: Internet tables, DVD, download capability</i></p>	Census Tracts within Congressional Districts
JUN 2013 (and every 2 years thereafter for states where redistricting occurs)	<p>State Legislative District Summary File</p> <ul style="list-style-type: none"> Retabulation of Summary File 1 for State Legislative Districts drawn following the 2010 Census <p><i>Media: Internet tables, DVD, download capability</i></p> <p>Legislative District Geographic Supplement</p> <ul style="list-style-type: none"> Files containing current geographic attributes for blocks within State Legislative Districts No characteristics – only total population and housing unit counts <p><i>Media: DVD, download capability</i></p>	Places Blocks
DEC 2012	<p>American Indian and Alaska Native Summary File</p> <ul style="list-style-type: none"> Population and housing characteristics iterated for many detailed American Indian and Alaska Native tribes Same content as Summary File 2 <p>Threshold: To be determined</p> <p><i>Media: Internet tables, DVD, download capability</i></p>	American Indian and Alaska Native Areas
APR 2013	<p>Characteristics of American Indians and Alaska Natives by Tribe Report</p> <ul style="list-style-type: none"> Population and housing characteristics for selected American Indian and Alaska Native tribes Similar to the Census 2000 PHC-5 report, but only for 100-percent data <p><i>Media: Internet (PDF), paper (printed report)</i></p>	States
MAR 2011 – FEB 2012	<p>2010 Census Briefs</p> <ul style="list-style-type: none"> Analysis of topics including graphs and tables Topics based on 2010 Census questions Similar to the Census 2000 Briefs series <p><i>Media: Internet (PDF), paper (printed reports)</i></p>	Largest Places
JUN 2011 – JUN 2013	<p>2010 Census Special Reports</p> <ul style="list-style-type: none"> Detailed analysis of topics including graphs, tables, and maps Similar to the Census 2000 Special Report series Includes an “Atlas” <p><i>Media: Internet (PDF), paper (printed reports)</i></p>	Largest Places
To be determined	<p>Public Use Microdata Sample (PUMS) Files</p> <ul style="list-style-type: none"> Includes age, sex, race, Hispanic or Latino origin, household type and relationship, and tenure data with identifying information removed <p><i>Media: DVD, download capability</i></p>	PUMAs of 100,000+ population

FOOTNOTES –

- ¹ The dates in this column refer to the first medium of release.
- ² Functioning Minor Civil Divisions (MCDs) in 20 states.
- ³ Includes the production of a download file that provides users with urban/rural population and housing unit counts not available with previous SF 1 releases. The lowest level geography is blocks.
- ⁴ One DVD containing state and national data will be produced following the release of the National Update.

GENERAL – The 2010 Census data products meet a variety of data needs for different segments of the data user community. The data products described here provide a summary of the general tabulation and publication program for the 50 states, the District of Columbia, and Puerto Rico (which is treated as a state equivalent for most data products).

Summary Files will include all or some of the following: quick tables (including demographic profiles), geographic comparison tables, and ranking tables. Thematic maps will be available as a function in DADSII. Download capability includes FTP and DADSII download options.

DRAFT		
MAG POPTAC Non-Census Timeline		
From October 2010 to March 2010		
Member Agency Due Date	MAG Due Date	Activity
Submit when the latest Plan or update is complete.		Submit General Plans for 60 day review.
Submit when Amendment is ready for review.		Submit Major General Plan Amendments for 60 day review.
Ongoing		Submit Minor General Plan Amendments, Area Plans and Development Master Plans/Community Master Plans and Amendments.
Ongoing		Submit Planned Area Developments/Planned Community Developments/Planned Residential Developments/Unit Planned Development/Final Plats and Reports.
Ongoing		Submit copy of C404 Form to MAG.
Ongoing		Submit Annexations to MAG as they occur.
October, 2010		Submit Q3 residential completions to MAG.
November - December, 2010		Review of County and Sub-county 2010 population updates dependent upon Arizona Department of Commerce schedule.
January - February, 2011		Review MAG point databases including hotel/motels, major group quarters, RV parks/Mobile homes, and apartments.
January, 2011		Submit Q4 residential completions to MAG.