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October 18, 2010

TO: Members of the MAG Population Technical Advisory Committee

FROM: Jim Bacon, Paradise Valley, Chair

SUBJECT: TRANSMITTAL OF MEETING NOTICE AND TENTATIVE AGENDA

Tuesday, October 26, 2010 - 10:00 a.m.  
MAG Office, Suite 200, Saguaro Room  
302 North 1<sup>st</sup> Avenue, Phoenix

A meeting of the MAG Population Technical Advisory Committee (POPTAC) will be held at the time and place noted above.

Members of the POPTAC may attend either in person, by telephone conference call or by videoconference. If you are attending by videoconference, you must make arrangements with Craig Chenery at MAG and your site coordinator by the Friday prior to the meeting. If you are attending via audio conference please contact Steve Gross at (602) 254-6300 at least one day prior to the meeting.

If you are driving, please park in the garage under the building. Bring your ticket to the meeting and parking will be validated. For those using transit, the RPTA will provide transit tickets for your trip. For those using bicycles, please lock your bicycle in the bike rack in the garage.

Pursuant to Title II of the Americans with Disabilities Act (ADA), MAG does not discriminate on the basis of disability in admissions to or participation in its public meetings. Persons with a disability may request a reasonable accommodation, such as a sign language interpreter, by contacting Heidi Bickart at the MAG office. Requests should be made as early as possible to allow time to arrange the accommodation.

Please be advised that under procedures approved by the MAG Regional Council on June 26, 1996, all MAG committees need to have a quorum to conduct business. A quorum is a simple majority of the membership or 15 people for the MAG POPTAC. If you are unable to attend the meeting, please make arrangements for a proxy from your jurisdiction to represent you. If you have any questions or need additional information, please contact Heidi Bickart at (602) 254-6300.

## TENTATIVE AGENDA

1. Call to Order

2. Call to the Audience

An opportunity will be provided to members of the public to address the MAG POPTAC on items not scheduled on the agenda that fall under the jurisdiction of MAG, or on items on the agenda for discussion but not for action. Members of the public will be requested to limit their comments to three minutes. A total of 15 minutes will be provided for this agenda item, unless the Chair of the POPTAC provides for an exception to this limit. Those wishing to comment on action agenda items will be given an opportunity at the time the item is heard.

3. Approval of Meeting Minutes of September 28, 2010

4. Census Update

At the July 2010 MAG POPTAC meeting, Jerry O'Donnell from the US Census Bureau, provided an update on the schedule of release of Census 2010 data and the basic differences between Census 2010 and American Community Survey (ACS) data.

To eliminate confusion caused from several census bureau data releases in a short timeframe, Jerry O'Donnell has agreed to update the MAG POPTAC on several Census programs including Census 2010, ACS, Census population estimates, Economic Census and the Count Question Resolution program. Mr. O'Donnell will discuss the schedule for release of Census 2010 data products, what data will be received at what level of geography, what variables are benched to what, how to use Census 2010 results, and information on undercount rates. He will provide information on the ACS multi-year data release, when to use one-year versus five-year ACS data, reliability versus currency

## COMMITTEE ACTION REQUESTED

2. For information.

3. For information, discussion and approval of the minutes of September 28, 2010.

4. For information and discussion.

depending on data needs, and differences between Census 2010 and ACS definitions. MAG POPTAC members are requested to come prepared with questions.

5. Arizona Department of Commerce Update

The Council of Technical Solutions, created by Executive Order 2009-1, meets every month to discuss technical issues as related to population data, methods and processes.

An update will be provided on the July 1, 2010 population estimates, estimates methodology, and timing.

6. Data Collection Timeline

Ongoing data collection efforts include land use information, employment and residential completions. A schedule for the collection of data for the next 6 months is included in Attachment One.

7. MAG Housing Analysis

MAG staff has created a project page on the MAG web site that contains maps on valley foreclosures:

<http://www.azmag.gov/Projects/Project.asp?CMSID=3554>. This data is from The Information Market. MAG staff will continue to produce the maps and analysis on a quarterly basis.

MAG staff analyzed residential housing data from the Maricopa County assessor. This analysis will be presented in tables at the meeting. An update will be provided.

8. Central Phoenix Framework Study

The MAG Central Phoenix Framework Study is the latest in a series of long range planning studies done by MAG. This study's goal is to develop an environmentally sustainable multimodal transportation network, to determine and prioritize capacity, operational and safety

5. For information and discussion.

6. For information and discussion.

7. For information and discussion.

8. For information and discussion.

improvements, and form a framework for regional connections and roadways within the study area.

A draft Central Phoenix Buildout for the study area comprising dwelling units, population and employment was sent out for review. An update will be provided.

9. Regional Updates

MAG POPTAC members and MAG staff will have the opportunity to provide an update on development within their jurisdiction, amendments to general plans and any special projects.

10. Next Meeting of MAG POPTAC

The next meeting of the MAG POPTAC is scheduled for Tuesday, November 23, 2010 at 10:00 a.m. This meeting may change due to timing of population estimates.

9. For information and discussion.

10. For information and discussion.