



INFOGRAM

An information service of the
Denver Regional Census Center

American Community Survey (ACS) 5-Year Data Release... Preparation Starts Now!

Status Update

Print, broadcast and online journalists are preparing now for the mid-December release of American Community Survey's first ever data products release for all areas in the United States. This is the first real snapshot since the 2000 Census of what has happened in your community. It features demographics down to the neighborhood and census tract level.

DATA ON DEADLINE

Fresh, local news stories on a wide range of topics available whenever you want them from ACS.

>Changing racial and ethnic composition of cities, counties and neighborhoods.

>Areas with the highest concentration of vacant housing.

>Commuting, migration, intermarriage, educational attainment, poverty, family type and home ownership.

>Poorest and richest neighborhoods.

>Most highly educated neighborhoods.

>Neighborhoods with highest percentage of grandparents raising the grandchildren.



The Impact Is Local –What To Do Now

Getting Started - Sign up now online at: www.dataondeadline.com to ensure that you receive important data releases and webinar press briefing access information. The U.S. Census Bureau will conduct media webinar conferences prior to the data release.

Learning More - Take time now to visit the ACS website at: <http://www.census.gov/acs/www/>

You will learn how to access ACS data, identify data products, tables, and geographies. You will receive guidance on when to use 1-3 and 5 year estimates, and learn guidelines for comparing ACS data.

American Community Survey's On-Line E-Tutorial - is available at: http://www.census.gov/acs/www/guidance_for_data_users/e_tutorial/

Downloadable PDF Compass Handbook - A Compass for Understanding and Using American Community Survey Data - What the Media Needs to Know, is available at: http://www.census.gov/acs/www/guidance_for_data_users/handbooks

American Community Survey News Media Toolkit – is online at: <http://www.census.gov/newsroom/releases/>

American Community Survey Data Release Is Scheduled
for December, 2010

Metropolitan Policy Program at the Brookings Institute reports...Over the last decade, America has passed a number of major demographic milestones. The Brookings Institute report shows how these "new realities" are redefining who we are, where and with whom we live, and how we provide for our own welfare, as well as that of our families and communities. **"These underlying realities are too large to ignore"**