

The Maricopa Association of Governments



in partnership with the

U.S. Census Bureau Partnership and Data Services

Invite you to attend:

The Keys to Your Community's Future: Accessing Census Data Products Effectively



Location:

Maricopa Association of Governments

302 North 1st Ave, Suite 200, Saguaro Room

Tuesday, February 22, 2011, 9:00 a.m.—3:00 p.m.

America is changing, and so is the Census.

2011 will usher in new data and revamped tools. It is important for policy makers, community based organizations, and local governments to learn more about how to navigate census.gov in order to provide data essential to Arizona's communities.

Program Highlights include:

- Update of Arizona's 2010 Census and the Data Release Schedule
- Changing Needs/Changing Data: American Community Survey (ACS) Basics
- Understanding ACS Multi-Year Estimates
- ACS 3 and 5 Year Period Estimates
- ACS Data Products
- The New American FactFinder Tool
- Quarterly Workforce Indicators, *Industry Focus*, Hot Reports and Other Data Releases

United States™
**Census
2010**



It is helpful to bring a laptop or iPad to follow along in the Census website demonstration. (Room is limited to 25 Wi-Fi connections.) **Seating is limited to 55. To ensure your seat, please RSVP by February 1, 2011 to Steve Gross at sgross@azmag.gov or (602) 254-6300.**

Parking in the garage below the MAG building will be validated, and transit tickets will be provided to those who use transit to attend the meeting. For more information, or to arrange special disability accommodations, please contact Steve Gross at (602) 254-6300.