

October 26, 2011

**TO:** Members of the MAG Population Technical Advisory Committee

**FROM:** Jim Bacon, Paradise Valley, Chair

**SUBJECT:** TRANSMITTAL OF MEETING NOTICE AND TENTATIVE AGENDA

Tuesday, November 1, 2011 - 10:00 a.m.  
MAG Office, Second Floor, Chaparral Room  
302 North 1<sup>st</sup> Avenue, Phoenix

A meeting of the MAG Population Technical Advisory Committee (POPTAC) will be held at the time and place noted above.

Members of the POPTAC may attend either in person or by telephone conference. If you are attending via audioconference please contact Steve Gross at (602) 254-6300 at least one day prior to the meeting.

Visitor parking is available in the surface parking lot adjacent to the building. Refer to the enclosed map.

Pursuant to Title II of the Americans with Disabilities Act (ADA), MAG does not discriminate on the basis of disability in admissions to or participation in its public meetings. Persons with a disability may request a reasonable accommodation, such as a sign language interpreter, by contacting Scott Wilken at the MAG office. Requests should be made as early as possible to allow time to arrange the accommodation.

Please be advised that under procedures approved by the MAG Regional Council on June 26, 1996, all MAG committees need to have a quorum to conduct business. A quorum is a simple majority of the membership or 14 people for the MAG POPTAC. If you are unable to attend the meeting, please make arrangements for a proxy from your jurisdiction with Scott Wilken at (602) 254-6300.

**TENTATIVE AGENDA**  
**MAG Population Technical Advisory Committee**  
**November 1, 2011**

1. Call to Order

2. Call to the Audience

An opportunity will be provided to members of the public to address the MAG POPTAC on items not scheduled on the agenda that fall under the jurisdiction of MAG, or on items on the agenda for discussion but not for action. Members of the public will be requested to limit their comments to three minutes. A total of 15 minutes will be provided for this agenda item, unless the Chair of the POPTAC provides for an exception to this limit. Those wishing to comment on action agenda items will be given an opportunity at the time the item is heard.

3. Approval of Meeting Minutes of September 27, 2011.

4. Census Update - Delineation of 2010 Public Use Microdata Areas (PUMAs)

The Census Bureau has offered State Data Centers an opportunity to delineate or coordinate the delineation of Public Use Microdata Areas (PUMAs). The PUMAs are based upon aggregations of contiguous Census Tracts to achieve a PUMA population of at least 100,000 people. Because the Census Bureau recommends trying to maximize the number of PUMAs, MAG has stayed within the recommended maximum population of 200,000 people for all PUMAs. Arizona's State Data Center has requested input from MAG for 2010 PUMA boundaries by November 29, 2011. MAG has identified 35 PUMAs for Maricopa County based on Census rules and guidelines for PUMA delineation. A

2. For information.

3. For information, discussion and approval of the minutes of September 27, 2011.

4. For information and discussion

draft version of MAG's recommended PUMA boundaries was sent to members of the MAG POPTAC for review and comment on October 10. MAG staff has incorporated comments provided by members of the POPTAC inasmuch as possible. The MAG POPTAC is requested to recommend approval of these PUMA boundaries to the MAG Management Committee. Staff will forward the final boundaries, including input from POPTAC, to the State Data Center. A draft map of the current recommended draft PUMA boundaries is included as Attachment One.

5. Draft July 1, 2011 Maricopa County and Municipality Resident Population Updates and Methodology

Arizona Department of Administration (ADOA) is preparing the July 1, 2011 resident population updates for each county in the state. MAG has received a draft 2011 County population update for Maricopa County. MAG staff has developed a draft set of provisional municipality updates based on the draft control total for Maricopa County. The updates, which are used to prepare budgets and set expenditure limitations, were prepared using the 2010 Census as the base and housing unit data supplied and verified by MAG member agencies. These updates are needed by the Economic Estimates Commission. Because there may be changes to the State and county control totals by ADOA, the MAG POPTAC is requested to recommend approval of these updates to the MAG Management Committee provided the Maricopa County control total is within one percent of the final control total. Please see Attachment Two.

5. For information, discussion, and possible recommendation to the MAG Management Committee to approve the Draft July 1, 2011 Maricopa County and MAG Municipality Resident Population Updates, provided the Maricopa County control total is within one percent of the final control total.

6. State Demographer's Office Update

The Council of Technical Solutions, authorized by Executive Order 2011-04 and staffed by the Arizona Department of Administration, meets every month to discuss technical issues as related to population data, methods and processes for the State of Arizona. An update on current activities will be provided.

7. Intercensal Estimates: 2000-2010

With the availability of Census 2010 data, MAG staff has been working with the State Demographer's Office to develop an intercensal estimates series from 2000 to 2010. MAG Staff will present a place-level version developed by the State Demographer's Office and a place-level version developed by MAG staff that is controlled to Census Bureau intercensal estimates for Maricopa County. Please see Attachment Three.

8. Data Collection and Review

a. Land Use Database

Ongoing data collection efforts include land use information such as General Plan amendments and development projects. The land use data collected are used in preparing socioeconomic projections and conducting regional analysis. A schedule for the collection of data for the next six months is included in Attachment Four. A review of MAG's Draft Existing Land Use database will be undertaken in October. More information will be provided to POPTAC members on the developments review at the next meeting. A status report will be provided.

6. For information and discussion.

7. For information and discussion.

8.

a. For information and discussion

b. Employer Database

MAG has for many years maintained a database of all employers with 5 or more employees. Data collection for the 2011 MAG Employer database is underway. An update will be provided.

9. MAG Member Agency Meetings

a. Recent Meetings Update

MAG Staff is currently meeting with member agencies to demonstrate the new interactive GIS mapping and reporting websites, as well as to discuss land use planning efforts and regional land use planning issues. An update on these meetings will be provided.

b. Planners Stakeholder Group

MAG will soon be restarting the Planner Stakeholder Group meetings as a periodic workshop and open discussion meeting focused on specific topics. MAG staff will give an update on the upcoming resumption of these meetings.

10. Avondale General Plan 2030

On October 5, 2011, the City of Avondale released the update to their general plan for its 60-day review. Stacey Bridge-Denzak, the project manager for the General Plan update, will give an overview of the updated plan and will discuss the process used to write the draft.

11. Designing Transit Accessible Communities

The purpose of the study is to develop strategies to make transit more accessible for pedestrians and bicyclists. The

b. For information and discussion

9.

a. For information and discussion.

b. For information and discussion.

10. For information and discussion.

11. For information and discussion.

American Public Transit Association (APTA) defines transit access as "the segment of an individual trip that occurs between an origin or destination point and the transit system." The goals of the study are: 1) to identify the challenges that are faced by transit users in the region when accessing transit; 2) recommend improvements, policies, and guidelines that are applicable in the MAG region; and 3) provide a cost analysis and a framework for funding options and prioritization. MAG staff will provide an overview of this study.

## 12. Regional Updates

MAG POPTAC members and MAG staff will have the opportunity to provide an update on development within their jurisdiction, amendments to general plans and any special projects.

## 13. Next Meeting of MAG POPTAC

The next meeting of the MAG POPTAC is currently scheduled for Tuesday, January 24, 2012 at 10:00 a.m. Please note that there will be no POPTAC meeting held in December 2011.

12. For information and discussion.