

General Plan 2035 Update

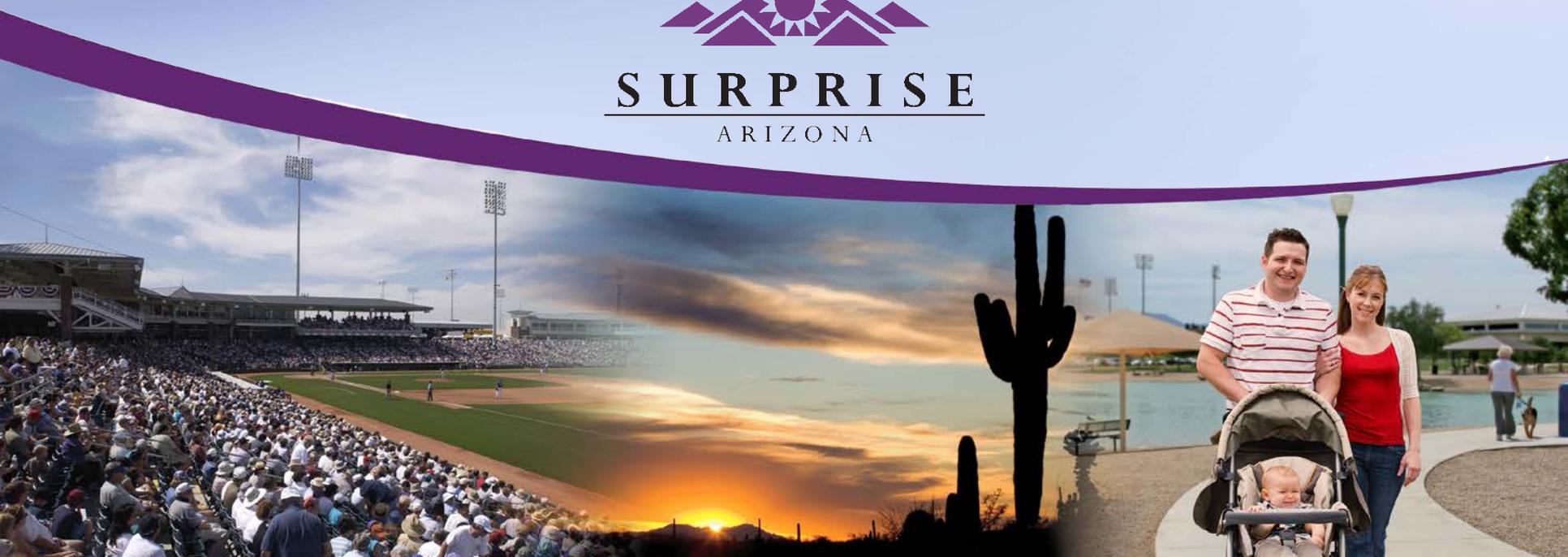
Maricopa Association of Governments

POPTAC

March 26, 2013

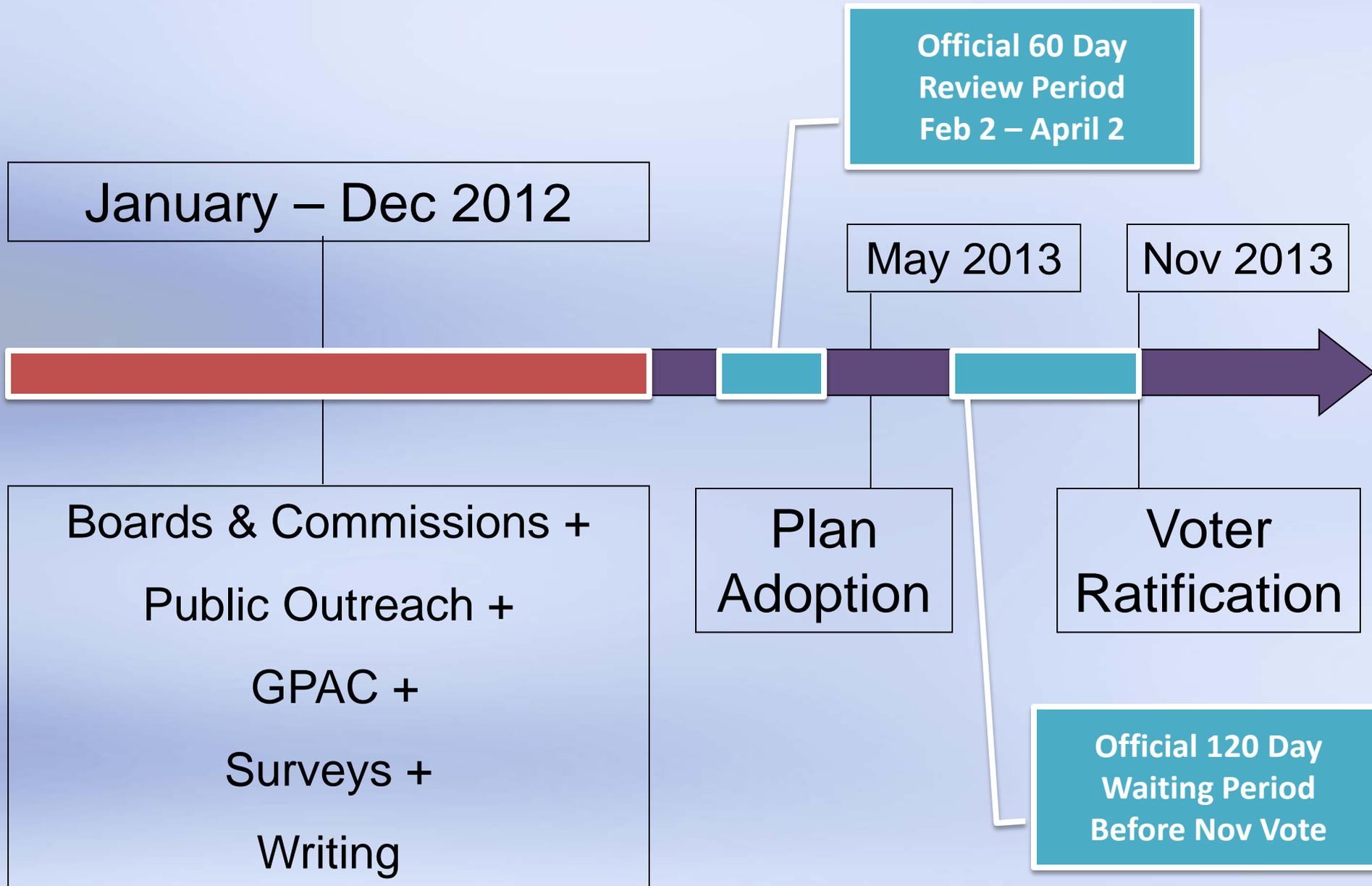


SURPRISE
ARIZONA



- ❖ General Plan Update Process
- ❖ General Plan Content Overview
- ❖ Community Survey Results
- ❖ General Plan Comparison Report
- ❖ Summary of 60 Day Review Period
- ❖ Next Steps

General Plan Update Process



Chapter 1: Development

- Growth
- Land Use
- Economic Development*
- Urban Design*

Chapter 2: Quality of Life

- Neighborhood Planning
- Housing
- Conservation, Rehabilitation and Redevelopment
- Education*
- Recreation & Open Space
- Arts and Culture*

Chapter 3: Transportation

- Roadway Systems
- Transit
- Alternate Modes

Chapter 4: Resources

- Environmental Planning
- Conservation
- Water Resources
- Energy

Chapter 5: Finance, Infrastructure & Services

- Cost of Development
- Public Buildings & Services
- Public Utilities
- Health & Safety

Chapter 6: Implementation

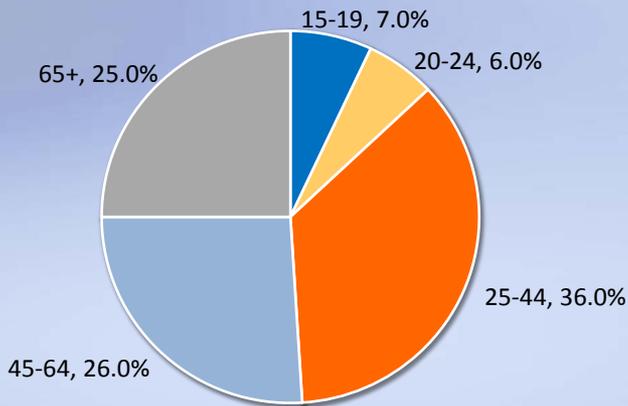
Survey Results



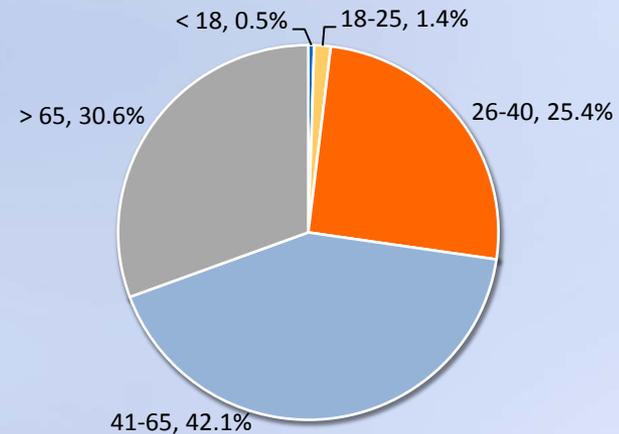
Survey Results - Overview

- 2,547 completed surveys
 - Recommended sample size for 100,000 population is 383 surveys
- Age demographics comparable to 2010 census

Census 2010 Age Groups



General Plan Survey Age Groups



- Mix of full-time residents (79.5%), property owners (27.7%), seasonal residents (12.6%), business owners (4.8%), and non-residents (3.5%) across entire GPA.

A Clean and Safe Community

- Well maintained streets, clean neighborhoods & attractive commercial properties

Economic Development

- Support for small business
- Downtown growth and expanded shopping opportunities
- Higher education opportunities

Sustainability

- Environmentally conscious development standards
- Water conservation strategies & Preservation of open space

Quality Transportation Systems

- Create a complete transportation network
- Support community connectivity and foster future growth
- Connect to regional freeway systems

Recreation

- Opportunities for all age groups
- Expand number and type of facilities

2030 & 2035 General Plan Comparison Report



2030 to 2035 Comparison Report

Format Changes

- New title
- Reduced number of pages
- Document introduction
- Executive summaries
- Chapter and element titles

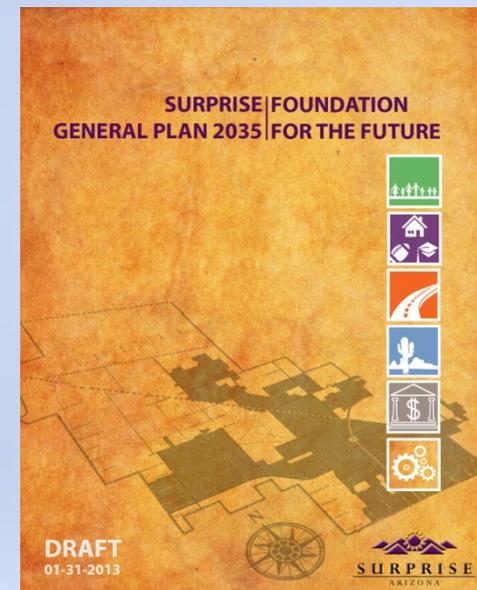
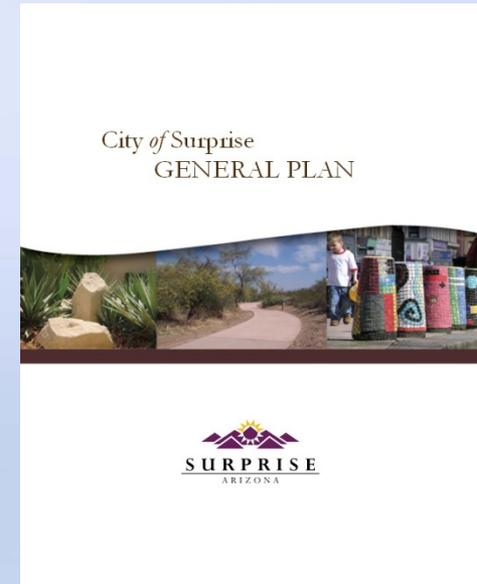
Citizen Participation

- 2,500+ Surveys
- Better attendance at open houses
- GPAC



Chapter 1: Development

- Conserve natural resources
- Downtown Surprise





Chapter 2: Quality of Life

- Clean and safe neighborhoods
- Recreational opportunities for all ages



Chapter 3: Transportation

- Regional Cooperation
- Balanced multi-modal system



Chapter 4: Resources

- Protect natural environment
- Sustainable development



Chapter 5: Finance, Infrastructure & Services

- Location of utilities
- Land use decisions tied to infrastructure investments

60-Day Review Period



60-Day Review Summary

❑ Internal Review

- Fire Department
- Public Works
- Transportation

❑ Public Comment

- Online comment form
- E-mails / Phone calls

❑ Key Stakeholders

- Waste Management
- MCDOT
- City of Glendale
- Town of Buckeye

❑ Presentations

- 11 Boards & Commissions
- Community Open House



- ❑ Collect input from key stakeholders thru **April 2nd**
- ❑ Wrap-up presentations to Boards and Commissions
- ❑ GPAC Recommendation to Council on **March 28th**
- ❑ Offsite P&Z Hearing – **April 4th** (AZ Techcelerator)
- ❑ P&Z Hearing to Vote – **May 2nd**
- ❑ City Council Hearings (**April 23rd** & **May 14th**)
- ❑ Voter ratification – **November 2013**

For more information including:

- List of upcoming events
- Complete General Plan Draft
- Online Comment Form
- Survey Results

Visit: <http://surpriseaz.gov/generalplan>

OR

Contact the Community and Economic Development
Department @ (623) 222-3137