

August 20, 2013

TO: Members of the MAG Population Technical Advisory Committee

FROM: Charlie McClendon, Avondale, Chair

SUBJECT: TRANSMITTAL OF MEETING NOTICE AND TENTATIVE AGENDA

Tuesday, August 27, 2013 - 10:00 a.m.
MAG Office, Second Floor, **Chaparral Room**
302 North 1st Avenue, Phoenix

A meeting of the MAG Population Technical Advisory Committee (POPTAC) will be held at the time and place noted above.

Members of the POPTAC may attend either in person or by telephone conference. If you are attending via audio conference please contact Merry Holmgren at (602) 254-6300 at least one day prior to the meeting.

If you drive to the meeting, please park in the garage under the building and bring your ticket to the meeting; parking will be validated. For those using transit, the Regional Public Transportation Authority will provide transit tickets for your trip. For those using bicycles, please lock your bicycle in the bike rack in the garage.

Pursuant to Title II of the Americans with Disabilities Act (ADA), MAG does not discriminate on the basis of disability in admissions to or participation in its public meetings. Persons with a disability may request a reasonable accommodation, such as a sign language interpreter, by contacting Scott Wilken at the MAG office. Requests should be made as early as possible to allow time to arrange the accommodation.

Please be advised that under procedures approved by the MAG Regional Council on June 26, 1996, all MAG committees need to have a quorum to conduct business. A quorum is a simple majority of the membership or 14 people for the MAG POPTAC. If you are unable to attend the meeting, please make arrangements for a proxy from your jurisdiction with Merry Holmgren at (602) 254-6300.

TENTATIVE AGENDA
MAG Population Technical Advisory Committee
August 27, 2013

1. Call to Order

2. Call to the Audience

An opportunity will be provided to members of the public to address the MAG POPTAC on items not scheduled on the agenda that fall under the jurisdiction of MAG, or on items on the agenda for discussion but not for action. Members of the public will be requested to limit their comments to three minutes. A total of 15 minutes will be provided for this agenda item, unless the Chair of the POPTAC provides for an exception to this limit. Those wishing to comment on action agenda items will be given an opportunity at the time the item is heard.

3. Approval of Meeting Minutes of June 25, 2013.

4. Regional Data Center Website

The MAG Information Services Division collects and maintains numerous datasets. In an effort to provide easier, more efficient access to these data for our member agencies, MAG is building a regional data center website. The website will include data, community profiles, and reports that can be downloaded. MAG staff will give a demo of the first draft of the Regional Data Center.

5. Interactive Map Viewers

MAG staff is currently working on updates to existing online map viewers. This includes updating the employment viewer to use the 2012 MAG employer database and the creation of a new viewer that will display data from the 2013 MAG Socioeconomic projections. Additionally, the Demographics viewer was updated with data from the ACS 5 year for

2. For information.

3. For information, discussion, and approval of the minutes of June 25, 2013.

4. For information and discussion.

5. For information and discussion.

2007-2011 back February of 2013. Staff will give an update and demonstration of the viewers.

6. Trip Reduction Program Data Analysis

MAG staff receives survey data annually from the Maricopa County Trip Reduction Program (TRP). The data from the TRP allows MAG to do many different types of Analysis and maps on worker statistics that include demographics, commuting patterns, and occupations. Staff will present information about the TRP and the data.

7. Designing Transit Accessible Communities Study Final Report

In December 2011, MAG initiated a study to help provide member agencies with additional tools and guidelines to provide better transit accessibility for pedestrians and bicyclists. The project will ultimately provide a set of documents that will serve as a pathway for communities to build livable and multi-modal neighborhoods. The study methodology utilized field reviews, stakeholder meetings, and intercept surveys to better focus on the critical concerns of the transit user. The final report is complete and available for member agencies. Some of the findings of the study will be discussed.

8. Data Collection and Review

Ongoing data collection efforts include land use information such as General Plan amendments and development projects. The land use data collected are used in preparing socioeconomic projections and conducting regional analyses. A schedule for the collection of data for 2013 is included in Attachment One.

9. Regional Updates

MAG POPTAC members and MAG staff will have the opportunity to provide an update on development within their jurisdiction, amendments to general plans and any special

6. For information and discussion.

7. For information and discussion.

8. For information and discussion.

9. For information and discussion.

projects.

10. Next Meeting of MAG POPTAC

The next meeting is scheduled for Tuesday,
September 24, 2013 at 10:00 a.m.

10.

MINUTES OF THE
MARICOPA ASSOCIATION OF GOVERNMENTS
POPULATION TECHNICAL ADVISORY COMMITTEE

June 25, 2013
MAG Offices, Chaparral Room
302 N. 1st Ave, Phoenix

MEMBERS IN ATTENDANCE

Charlie McClendon, Avondale
A-Tracy Clark, ADOT
*Bryant Powell, Apache Junction
A-Andrea Marquez, Buckeye
*DJ Stapley, Carefree
A-Ian Cordwell for Usama Abujbarah, Cave Creek
* David de la Torre, Chandler
A-Jose Macias for Thomas Doyle, El Mirage
A-Ken Valverde, Fountain Hills
*Rick Buss, Gila Bend
Patrick Banger, Gilbert
Thomas Ritz, Glendale
A-Brett Burningham for Katie Wilken, Goodyear
*Gino Turrubiarres, Guadalupe

A-Sonny Culbreth, Litchfield Park
*Matt Holm, Maricopa County
Wahid Alam, Mesa
A-Molly Hood, Paradise Valley
A-Shawn Kreuzwiesner, Peoria
Chris DePerro, Phoenix
Dave Williams, Queen Creek
*Bryan Meyers, Salt River Pima-Maricopa Indian
Community
*Adam Yaron, Scottsdale
Lloyd Abrams, Surprise
A-Arlene Palisoc for Lisa Collins, Tempe
Ratna Korepella, Valley Metro
*Diane Cordova, Youngtown

** Not in attendance*

A - Participated via audio conference

OTHERS IN ATTENDANCE

Merry Holmgren, MAG
Jami Garrison, MAG
Anubhav Bagley, MAG
Jesse Ayers, MAG
Jason Howard, MAG

Scott Bridwell, MAG
Shannon Acevedo, MAG
Eric Morgan, Avondale
Max Enterline, Phoenix
Rick Brammer, Applied Economics

1. Call to Order

The meeting was called to order at 10:02 am by Chair Charlie McClendon.

2. Call to the Audience

There were no comments.

3. Approval of the Meeting Minutes of May 28, 2013

Dave Williams made a motion to approve the minutes of May 28, 2013. Chris DePerro seconded the motion, and the motion carried unanimously.

4. MAG Annual Municipality Population Projections for July 1, 2013 through July 1, 2040

Anubhav Bagley gave a presentation on the MAG Annual Municipality Population Projections for July 1, 2013 through July 1, 2040. He said that at the last POPTAC meeting, recommended approval of the socioeconomic projections at the Municipal Planning Area (MPA) and Regional Analysis Zone (RAZ) levels. He said that those projections were approved by MAG Regional Council on June 19th. He said that the next step in the process is to produce annual population projections by incorporated area. He said that the methodology was discussed in detail at the POPTAC Ad Hoc subcommittee. He said that the 2020, 2030, and 2040 population projections in this series are in line with the approved projections. He said that these population projections were done by existing incorporated area, and those boundaries are held constant throughout the series.

Patrick Banger said that the POPTAC Ad Hoc subcommittee recommended approval of the MAG Annual Municipality Population Projections for July 1, 2013 through July 1, 2040. Dave Williams seconded the motion and the motion passed unanimously.

5. MAG Regional Profiles

Jason Howard presented MAG Regional Profiles. He said that the profiles are a summation of the demographics, land use, and housing characteristics for each MAG member agency. He said that the full set of profiles and the individual profiles will be available online. Charlie McClendon asked if the individual profiles would be emailed to POPTAC members. Jason Howard said that they could be made available via MAG's FTP site, and they will be available on the MAG website, as well.

6. Fiscal Balance Report Update

Rick Brammer gave a presentation on the update of the Fiscal Balance Report. He said in 2001 as part of the Growing Smarter initiative, Applied Economics (AE) looked at the fiscal impacts of land use on individual municipalities. He said the update will consist of two phases. He said the first phase will consist of real, current budgetary data. He said the second phase will provide a tool to find the net gain or loss per acre by land use. He said that there will also be documentation to allow MAG to update the model in the future.

Wahid Alam asked how the latest sales tax state law is being incorporated. Rick Brammer said that model will be a spreadsheet that allows those rates to be changed as needed. Wahid Alam asked if the model will be able to be used to show the total fiscal impact on the city of a proposed general plan amendment, and if it will be simple enough that city staff can run the "what if" scenario. Rick Brammer said that the model is capable of doing this to a point. Anubhav Bagley said that the idea is if a member agency wants MAG to do some analysis, the model will allow that. He said that long-term, if there's interest from the member agencies to have a tool like that available to them, something could be made available.

Rick Brammer added that this presentation is just a progress report, but that when the model and report are finished he can come back to POPTAC for a final presentation and demonstration. Charlie McClendon said that the committee would like to see the model when it is complete.

Lloyd Abrams asked if the model is spreadsheet based or if it will be a GIS model. Rick Brammer said that it will be a Microsoft Access application. Anubhav Bagley added that the inputs, such as land use acreage, have to be pulled out of GIS. Rick Brammer said that one of the keys to this model, as opposed to other academic prototypes out there, is that this model is specific to each municipality. He said that at a larger scale, the differences between local

governments can get lost. Anubhav Bagley said that at a later date if there is demand for more analysis like this, similar methodology could be implemented into AZ-SMART and extend that model system into this realm.

Dave Williams asked what the timeframe for this project is. Anubhav Bagley said that hopefully Rick Brammer can provide another update at the next POPTAC meeting in August with some draft results. Rick Brammer said that the existing conditions should be available by August, and the model may lag behind that a little.

7. Data Collection and Review

Jason Howard gave an update on data collection and review.

8. Regional Updates

Dave Williams said Queen Creek had six major general plan amendment applications this year, with a large enough percentage of the Town's acreage that they are moving forward with a new General Plan, which would be four years ahead of when it would be required. He said they are also starting to work on a zoning ordinance rewrite.

9. Next Meeting of MAG POPTAC

Chair Charlie McClendon said that the July POPTAC meeting would be cancelled, and the next meeting is scheduled for Tuesday, August 27, 2013 at 10:00 am. The meeting adjourned at 10:33 am.

DRAFT MAG POPTAC Timeline From September 2013 to April 2014		
MAG Due Date	Member Agency Due Date	Activity
	Submit when the latest Plan or update is complete.	Submit General Plans for 60 day review.
	Submit when Amendment is ready for review.	Submit Major General Plan Amendments for 60 day review.
Ongoing	Ongoing	Submit Minor General Plan Amendments, Area Plans and Development Master Plans/Community Master Plans and Amendments.
Ongoing	Ongoing	Submit Planned Area Developments/Planned Community Developments/Planned Residential Developments/Unit Planned Development/Final Plats and Reports.
Ongoing	Ongoing	Submit copy of C404 Form to MAG.
Ongoing	Ongoing	Submit Annexations to MAG as they occur.
	October, 2013	Submit Q3 residential completions to MAG.
November/December, 2013		Review of County and Sub-county 2013 population updates dependent upon State Demographer's Office schedule.
	January, 2014	Submit Q4 residential completions to MAG.
December, 2013	January, 2014	MAG sends jurisdictions list of all land use documents received for calendar year 2013 for their review.
January, 2014	February, 2014	MAG sends jurisdictions the draft 2012 General Plan and developments database for review.
January, 2014	February, 2014	MAG sends jurisdictions the 2013 draft Employer database for review.
	April, 2014	Submit Q1 residential completions to MAG.
April, 2014	April, 2014	MAG sends jurisdictions the draft annexations between July 1, 2013 and March 31, 2014 for July 1 Arizona Department of Commerce population estimates. Jurisdictions verify and provide number of units.