



U.S. Department of Energy SunShot Initiative Rooftop Solar Challenge

# SOLAR READY II

MAG POPTAC January 28, 2014

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- ✘ Part of the US DOE SunShot Initiative
  - + \$75,000 grant
  - + 18 month timeframe (Oct 2013 to March 2015)
- ✘ Project Leads:
  - + Mid-America Regional Council (Kansas City)
  - + National Association of Regional Councils
  - + Meister Consultants Group
- ✘ MAG and eight other regional councils participating



# PROGRAM GOALS

- ✘ Reduce non-hardware costs of solar, such as:
  - + Installation Labor
  - + Customer Acquisition
  - + Financing Costs
  - + Permitting & Inspections
  - + Other Paperwork
- ✘ Expand local solar adoption



# SOLAR STAKEHOLDER GROUP

- ✘ First meeting February 4, 2pm
- ✘ Member agency personnel
  - + Building Officials
  - + Planners
  - + Sustainability staff
- ✘ Other organizations
  - + Utility Companies
  - + ASU
  - + Sierra Club
  - + Governor's Office of Energy Policy



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## Questions?



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