

GREATER PHOENIX REGION

Metropolitan Business Plan Initiative- Regional Council Update



Photo credit: Solon/Cotton Center
Solar Plant in Gila Bend

LEAD INITIATIVE #1: CLEAN ENERGY DEVELOPMENT CENTER

MARKET ANALYSIS

- Huge global market growth in energy efficiency, technology, and services.
- Need to better define multiple and emergent dynamics of industries.
- Range of local competencies in diverse sectors needs to be engaged and supported.



Photo Credit: Solon./Cotton Center
Solar Plant in Gila Bend.



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CLEAN ENERGY DEVELOPMENT CENTER

Strategy: Continually provide firm-driven, value-added research and services by sector.



Institutional form: A market-driven organization with technical and finance staff who can provide services.

LEAD INITIATIVE #2: CENTER OF EXCELLENCE

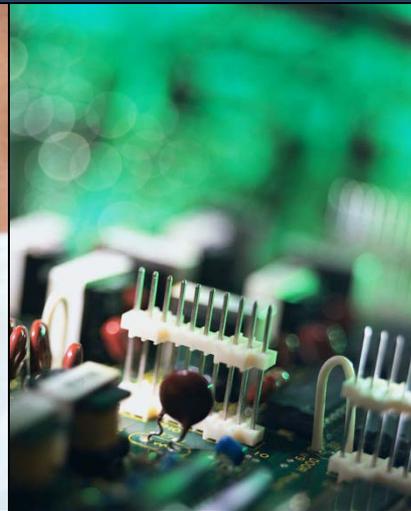
MARKET ANALYSIS FOR AN UNMANNED SYSTEMS CENTER OF EXCELLENCE

- The region has significant activity in UAV, a growth market.
- The underlying technologies connect to other sectors with many commercial applications.
- There are many existing and pending research and training institutions relevant to UAV technologies.



CENTER OF EXCELLENCE FOR UNMANNED SYSTEMS

- Facilitate the transfer of unmanned systems technology knowledge, products, and services from defense into the commercial sector via the following sectors:
 - Remote and unmanned medical.
 - Information technology (IT).
 - National air space.
 - Cyber security.





NEXT STEPS

- **Convene industry leadership** to better understand technology applications and needs.
- **Fine-tune the strategic overview** with analysis highlights.
- **Prioritize services** that respond to a specific market niche in the business plan.
- **Premier the plan** in DC this fall.



 FOR MORE INFORMATION

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