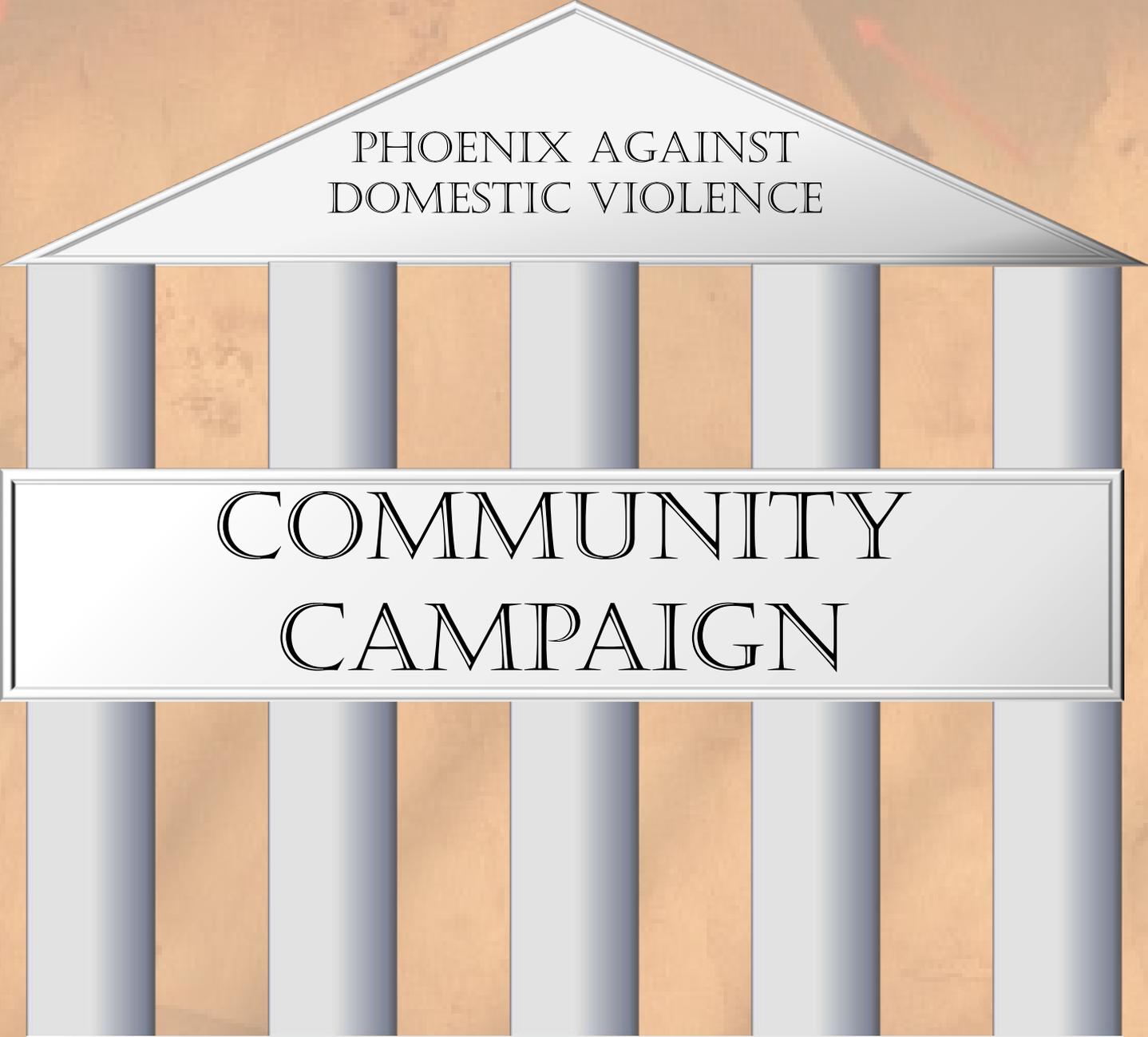




A ROADMAP TO EXCELLENCE:
MAKING THE CITY OF PHOENIX
A NATIONAL LEADER IN
PREVENTING AND ADDRESSING
DOMESTIC VIOLENCE



PHOENIX AGAINST
DOMESTIC VIOLENCE

COMMUNITY
CAMPAIGN

EXISTING FOUNDATION

- Cultural shift in attitude towards DV
- Media event to announce campaign and adoption of DV proclamation
- Internet pledge
- Annual Community events:
 - Paint Phoenix Purple
 - “In her Shoes” training
 - Run DV out of Town
- Coordinate national media drive

PHOENIX AGAINST
DOMESTIC VIOLENCE

COMMUNITY AWARENESS

PHOENIX AS A MODEL

SYSTEMS REFORM TO
FOCUS ON DV

COORDINATED SERVICES

PARTNERSHIPS

EXISTING FOUNDATION

PHOENIX AGAINST
DOMESTIC VIOLENCE

COMMUNITY AWARENESS

PHOENIX AS A MODEL

SYSTEMS REFORM TO
FOCUS ON DV

COORDINATED SERVICES

PARTNERSHIPS

EXISTING FOUNDATION

Raise public awareness and lead in prevention and early Intervention

- Innovative and coordinated marketing campaign
- AZCADV to coordinate website for victims
- Adopt a domestic violence curriculum in schools focusing first on existing best practices

Lead the community by adopting best practices in all City operations

- Identify, evaluate and recommend model policies
- Update Employee Ethics Manual to make clear DV will not be tolerated
- No Wrong Door: Train employees, supervisors and our residents

Lead the nation by adopting Best Practices in all City and State Policies

- Reinststitute City DV Fatality Review Team
- Establish vertical prosecution model
- Analyze offender treatment programs for effectiveness

Protect all Victims by strengthening, coordinating and improving access to services

- City departments identify innovations and efficiencies to advance the DV Plan
- Increase number of trained victim advocates connecting DV victims with services

Engage every level of the community to solve this problem

- Partner with the private sector
 - Resources
 - Hotel vouchers
- Establish community fundraising account
- Host a Mayor's Faith Summit in collaboration with Arizona Coalition to End Homelessness and AZCADV to support families in crisis