



SOUTHEAST VALLEY TRANSIT SYSTEM STUDY

Pre-Proposal Conference

August 19, 2013

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- MAG recently finalized several transit related studies:
 - Northwest Valley Local Transit System
 - Southwest Valley Local Transit System
 - Sustainable Transportation and Land Use Integration
 - Designing Transit Accessible Communities
 - Regional Transit Framework
 - Commuter Rail System Study
- MAG will lead the study
- Study is in complete partnership with VM



Agenda

- Proposal Requirements
- Evaluation and Selection Process
- Administrative Requirements
- Project Overview and Objective
- Proposed Tasks
- Upcoming Schedule
- Public Involvement Plan
- Questions

Proposal Requirements

- Details on pages 9-12 of the RFP
- \$375,000 project budget
- Proposals due September 5, 2013 at 3:00 PM MST
- Submit nine (9) copies of proposal
- 30 page limit including cover letter, resumes, etc.
- Proposal must document any potential conflicts of interest



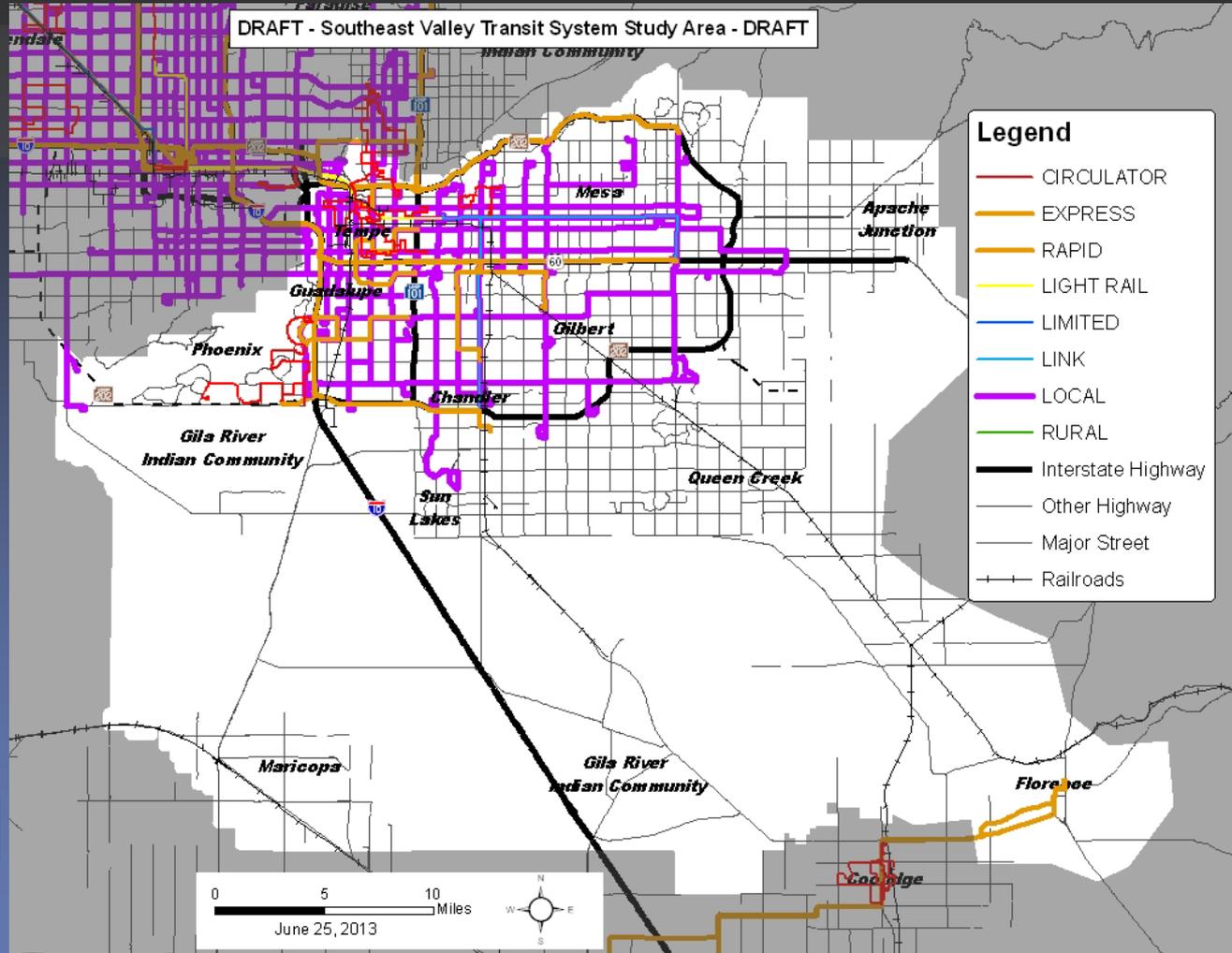
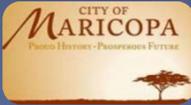
Evaluation and Selection Process

- Details on page 13 of the RFP
- RFP's will be evaluated by a multi-agency panel

Administrative Requirements

- Details on pages 14 and 15 of the RFP
- Cost-reimbursement plus fixed fee contract
- MAG withholds 10% retainage from each invoice until acceptance of the final product and invoice
- Contractor is required to comply with MAG insurance requirements
- ADOT has not established a DBE participation goal on this contract

Project Overview



Project Objective

- Develop a comprehensive, phased, demand-defined, fully integrated transit system plan that effectively connects to the regional transit system;
- Identify existing and future transit demand areas for effective & efficient transit service;
- Identify transit service gaps and how to best serve them;
- Perform efficiency analysis of existing & proposed short- and mid-range transit services;



Project Objective (cont.)

- Recommend appropriate transit modes as both an effective alternative and a supplement to planned bus service and high capacity transit;
- Address funding needs and strategies for such integrated transit system, and how to implement it;
- Address changing demographics, such as the region's increasing aging population;



Project Objective (cont.)

- Coordinate study with on-going regional and local transit plans and studies;
- Develop a phased implementation plan and sound financial plan;
- Gauge community support for new and expanded transit service

Note

- **Study Focus:** existing transit service (local bus, circulator, RAPID/Express, etc...) and those modes or services that can supplement them
- The focus of this study is not to analyze high-capacity transit (HCT) modes or corridors
- To the extent possible the study will acknowledge HCT studies and recommend supporting transit services to feed such investments



Proposed Tasks

- Review and Analysis of Existing and Future Conditions and Needs
- Agency and Public Involvement
- Transit Service Efficiencies
- Financial Plan
- Transit Service Plan Recommendations
- Study Record
- Executive summary and report
- Support Agency and Public Involvement Efforts

Upcoming Schedule

- Pre-proposal conference - August 19, 2013 2:00 PM MST
- Proposals Due – September 5, 2013 3:00 PM MST
- Proposal Opening – September 5, 2013 3:05 PM MST
- Interviews
 - Week of September 23, 2013 (If Needed)
- Expected Project Award
 - November 2013 (MAG Executive Committee)



Valley Metro Public Involvement

- VM will lead and complete the PI tasks;
- Consultant will support agency staff in:
 - Provide materials and information to support website updates, publications, graphics, and meeting materials; and
 - Attend and participate in stakeholder meetings, briefings, and other agency and public involvement-related events.

Valley Metro Public Involvement (cont.)

- Elements of the public involvement program will include but not be limited to the following:
 - Stakeholder interviews, including communities of concern;
 - A survey to gauge public perceptions and needs about transit service;
 - Participation in existing public forums and social media;
 - Project fact sheets or newsletters

Note

- MAG recently finalized several transit related studies
- New MAP-21 and its focus on performance
- VM transit contract unification
- VM service standards and performance measures
- MAG VM Partnership



Note (cont.)

- Various transportation/transit plans in each member agency
- New MAG boundary and members
- EV communities in different states of public transit
- Declining revenues demanding greater efficiency
- Demand driven approach
- Service optimization
- Think outside the box on your submittals



QUESTIONS?

All questions and answers will be recorded on MAG's website:

www.azmag.gov