

Transportation Alternatives (TA) Program

MAG TRC

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Agenda

- MAP-21
- TA Survey Results
- MAG TA program DRAFT Goals and Objectives
- Evaluation Team
- Upcoming Schedule



MAG's TA Funds

FY 2013 and 2014 Funds – Programmed for current MAG SRTS and TEA committed projects. Increased their funding to the maximum federal share

Need to Program

- FY 2015 - \$4.4 million
- FY 2016 - \$4.4 million
- FY 2017 - \$4.4 million

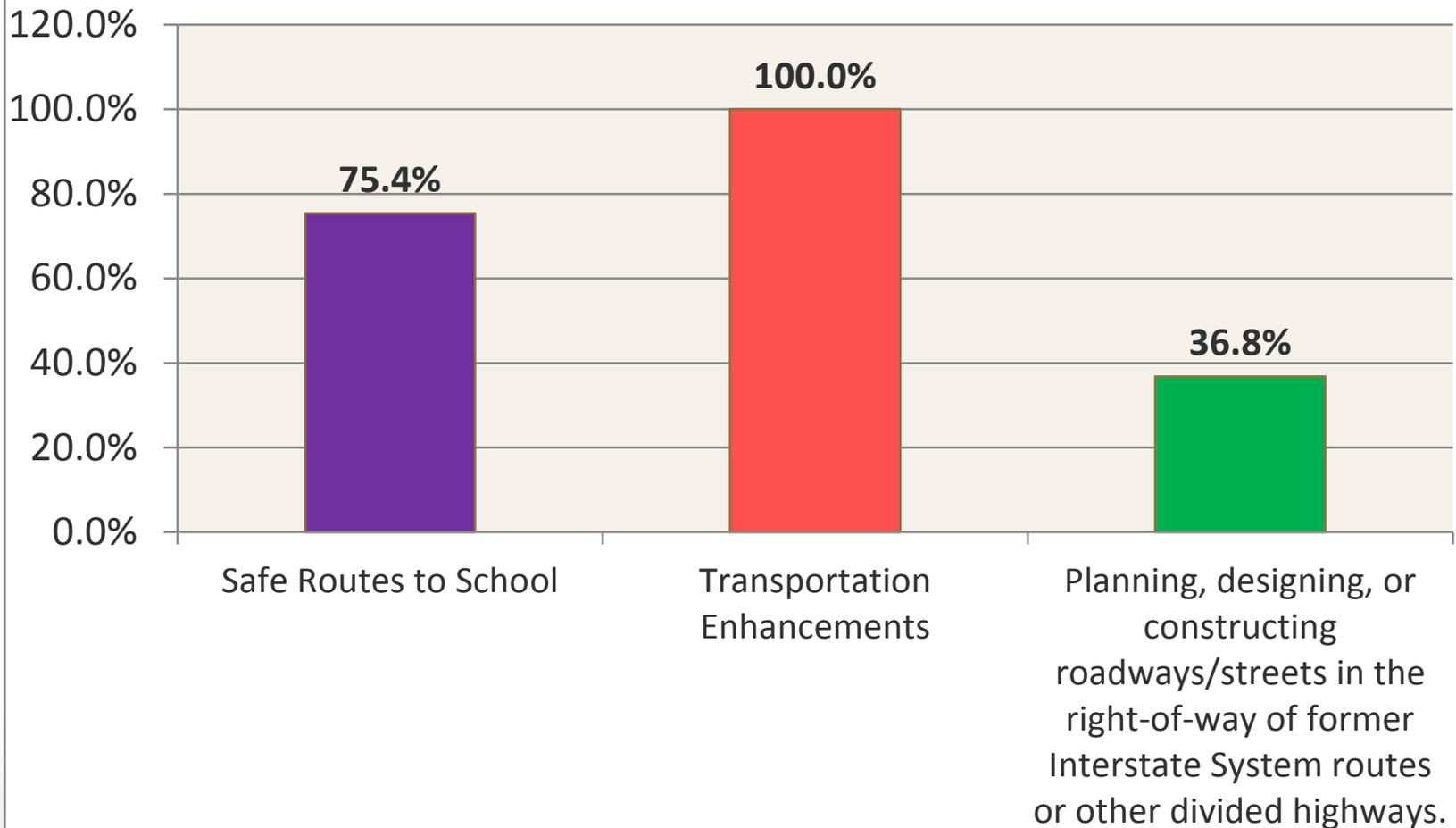


TA Survey

- Survey sent to committees on June 20, 2013
 - Bicycle & Pedestrian Committee
 - Safety Committee
 - Street Committee
 - Transit Committee
 - TRC
- 60 responses

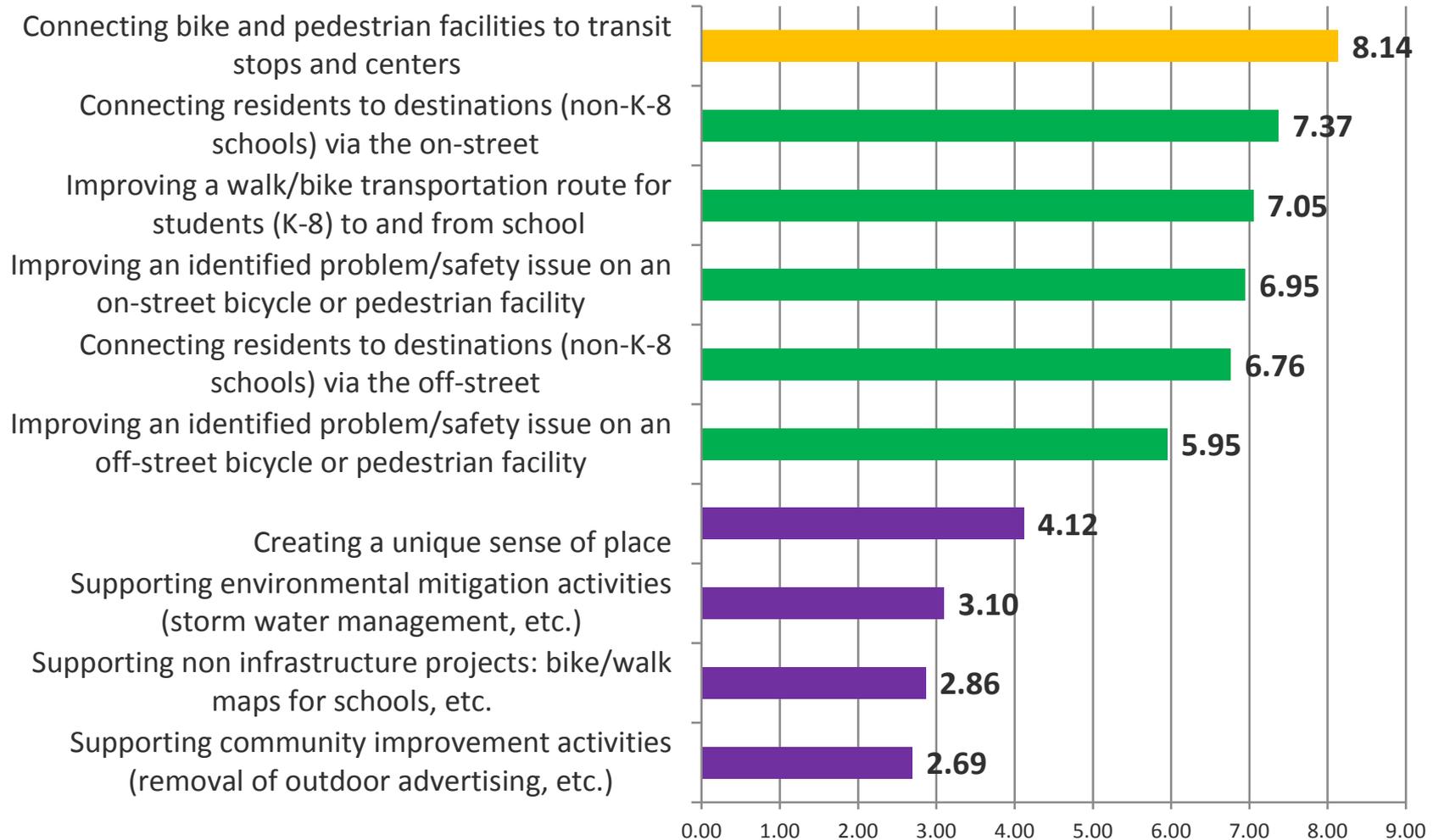


Should the MAG Transportation Alternatives funding be used to fund eligible activities allowed under (check all that apply):

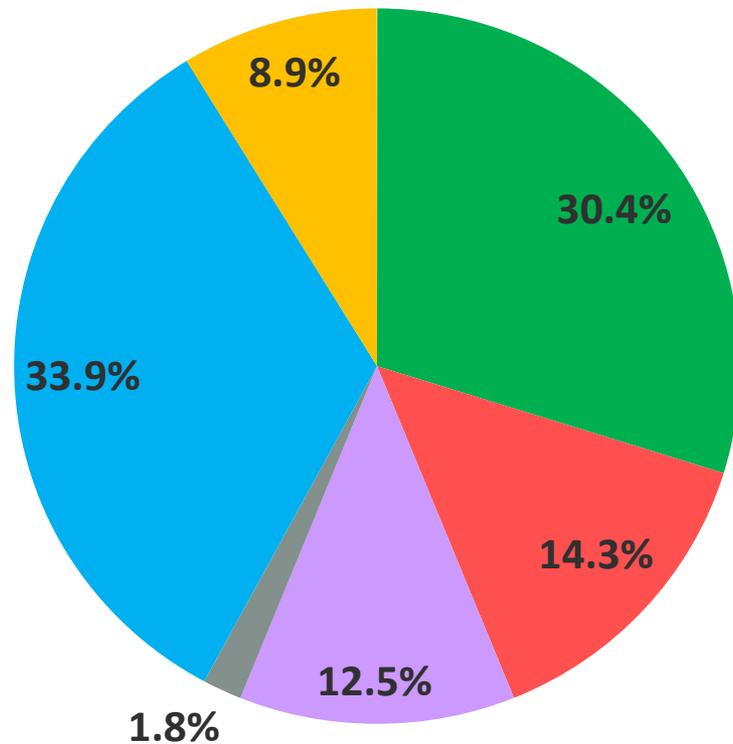


Please rank the type of project that is most needed in the MAG Metropolitan Planning Area?

Higher Score = Greater Need



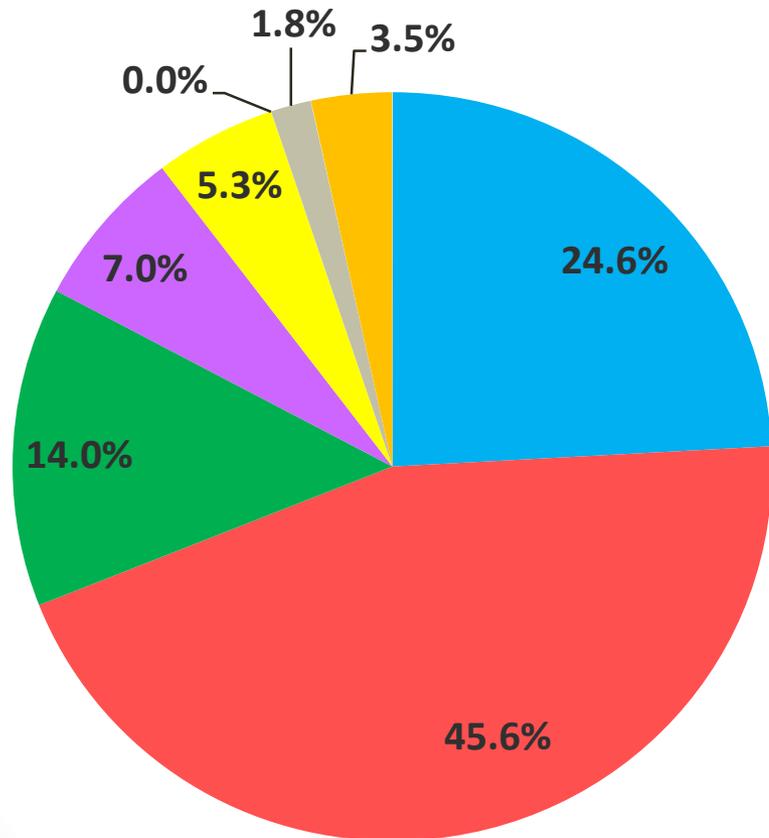
What is the most critical issue that people face while walking? (select one)



- Unsafe Street Crossing
- Unsafe intersections/crossings with off-street paths (canals, etc.)
- Lack of shade
- Lack of personal safety
- Missing, narrow, or poorly maintained sidewalks
- Other (please specify)



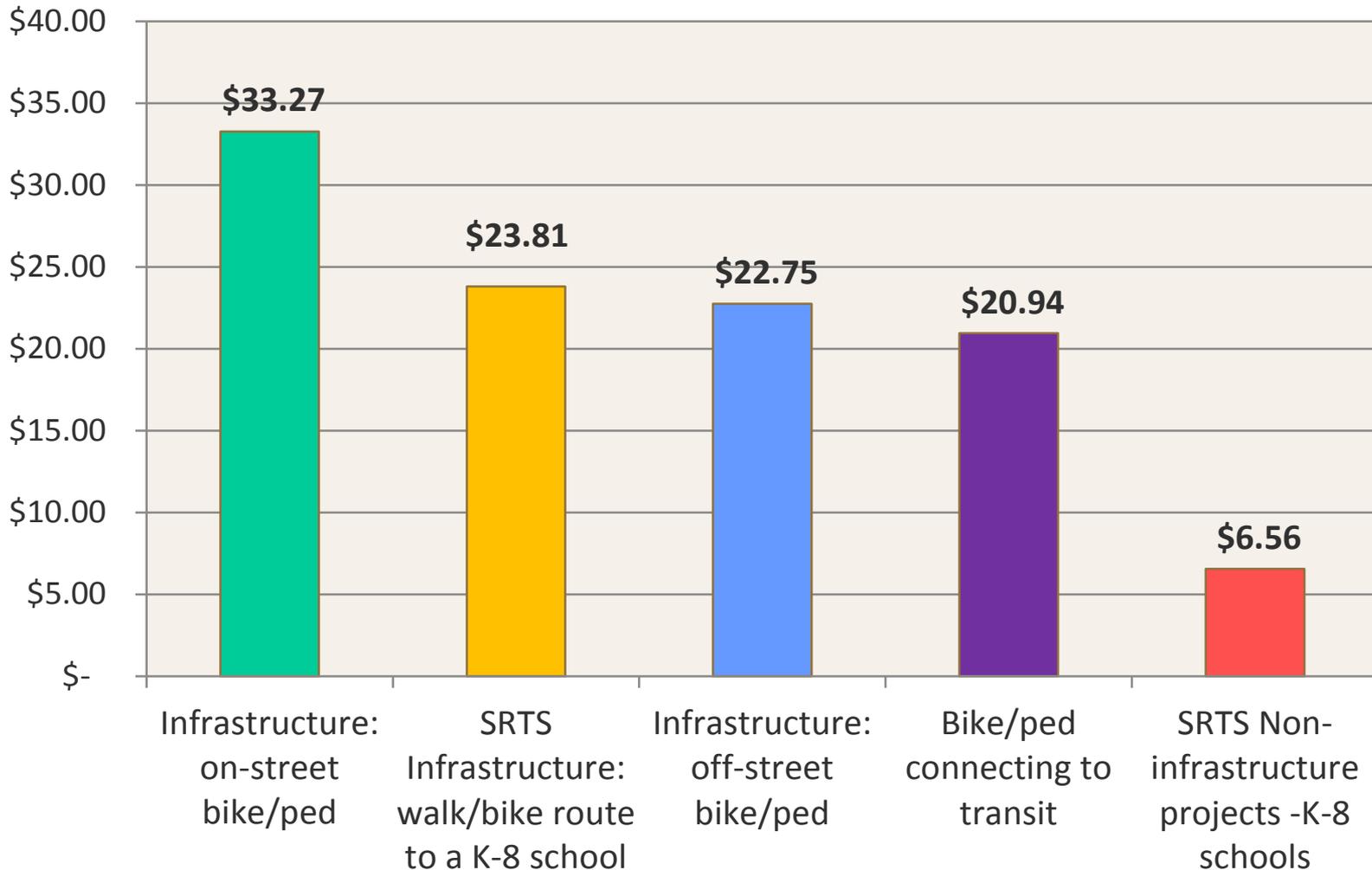
What is the most critical issue that people face while biking? (select one)



- Bike facilities ending/dead end without connections
- Lack of bike lanes on street
- Lack of bike paths off street
- Unsafe intersections/crossings
- Unsafe intersections/crossings with off-street paths (canals, etc.)
- Access to bicycle parking
- Information signage/wayfinding
- Other (please specify)



If you had \$100 to spend, what type(s) of project(s) would you spend it on?



MAG TA Program Goals

- Improve pedestrian and bicyclist accessibility and connectivity on the transportation network.
- Assist in providing a safe environment for the bicyclists and pedestrians on both the on-street and the off-street transportation networks.
- Make bicycling and walking to K-8 schools a safer and more desirable transportation alternative to motorized vehicles.



MAG TA Program Objectives

- Fund eligible Transportation Enhancement and Safe Routes to School projects through the federal MAP-21 Transportation Alternatives fund.
- Fund bike and pedestrian improvement projects that provide a safe transportation route or improve a transportation route for (K-8) students to schools.
- Fund bike and pedestrian improvement projects that address a perceived or observed problem/safety issue. . .



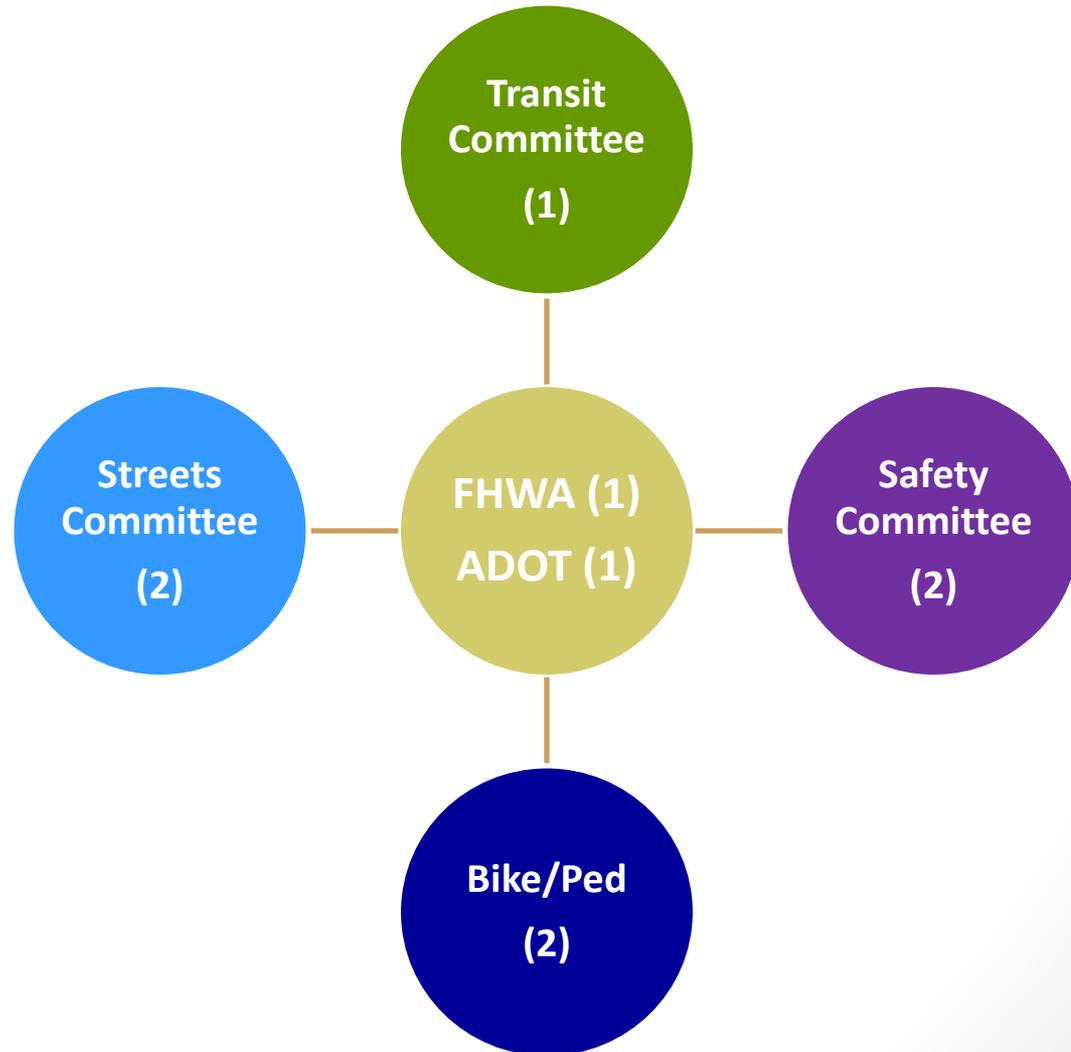
MAG TA Program Objectives

- Fund Safe Routes to School non-infrastructure projects that educate and encourage K-8 students, parents, and school resources officers/staff on bicycle and walking options.
 - GUIDELINE - Set aside \$400,000.
 - GUIDELINE – Data collection & Reporting
- Utilize evaluative tools based on quantitative and qualitative performance measures to inform project rankings in the application process.



Proposed Evaluation Team

Infrastructure Projects



Proposed Evaluation Team

Non-Infrastructure SRTS Projects

MAG Safety Committee



Firefox | Safe Routes To School | +

← srts.mag.maricopa.gov ☆ Google

Safe Routes To School

Safe Routes To School Overview | Getting Started | Helpful Links | Contact Us

Our goal is to get more children traveling safely to school on foot or bike, with greater frequency.

Safe Routes to School Programs

look different from community to community. Yet they all share the common goal to improve the health of kids and the community by making walking and bicycling to school safer, easier and more enjoyable.

- WHO? These programs involve parents, community members, school staff, traffic engineers, city planners, law enforcement officers, community leaders and many others.
- HOW? They work to assess the safety of school travel routes; make changes such as building crosswalks or adding crossing guards; educate students and drivers about safe travel and encourage walking and biking to school. Some programs expand to promote safe walking and bicycling throughout the community.

2013 MAG Regional School Crossing Guard Training Workshops

We would like to invite the school crossing guards and interested school officials that serve in your school district to attend one of three half-day Regional School Crossing Guard Training Workshops that will be held prior to the start of the next school year. The first workshop will be held on July 30, 2013 in Phoenix, the second will be held on August 1, 2013 in Mesa, and the third will be held on August 6, 2013 in Peoria. These workshops are part of a regional effort to help improve road safety. The workshop content was developed in partnership with a number of cities in the Phoenix metropolitan region. We hope to see participation by crossing guards from schools in your district. Following the workshops we plan to distribute safety vests to all workshop participants via their School Districts. **There is no cost to attend these workshops.**

As the regional planning agency for the Phoenix metropolitan region, we are working with all the cities and towns in this region to improve road safety. Improving Safety on Access Routes to Schools, is identified as a goal in the MAG Strategic Transportation Safety Plan. The support of School Districts is essential to address this issue effectively. Providing education and training to school crossing guards in the region is a basic, but an essential step to ensure that crossing guards do not compromise their own safety nor that of children while performing their duties.

All three workshops will have identical content. We will be providing Spanish translation services for those who need it. Many cities in the region recommend this workshop for all K-8 schools within their city limits. Please note that the City of Phoenix will not be holding a separate training event this year.

For event planning purposes we would like to request that interested schools, organizations and individuals register for the workshops indicating the number of attendees requiring Spanish translation services. Please distribute this announcement to all K-8 schools in your district, requesting them to use the enclosed registration form and have it faxed to reach us by July 22, 2013. You may also mail the form to us OR [download it from our website at this link and submit via email.](#)

If you have any questions please contact the event coordinator, Margaret Boone (602) 254-6300 or [via email at this link.](#) Thank you.

| Workshop #1 | Workshop #2 | Workshop #3 |
|--|---|---|
| Tuesday, July 30, 2013 9:00 a.m. - 12:00 p.m. Sunnyslope High School - Auditorium 35 W. Dunlap Ave Phoenix, AZ 85021 | Thursday August 1, 2013 9:00 a.m. - 12:00 p.m. Mesa Education Center - Auditorium 855 W. 8th Ave Mesa, AZ 85210 | Tuesday, August 6, 2013 9:00 a.m. - 12:00 p.m. Rio Vista Recreation Center 8866-A W. Thunderbird Rd. Peoria, AZ 85301 |

Next Steps – September

- TA Program Goals and Objectives to
 - Management, TPC, Regional Council
- MAG staff working on application, performance criteria, and webpage
- Local Agencies working on project development: gap analysis, coordinating with schools, data analysis, identifying improvements, costs, etc. –
 - Projects obligating in 2015, 2016, and 2017



Next Steps

- **Applications released September 26th (day after Regional Council)**
- Application due in late October
- Review and recommendation in November and December

