



302 North 1st Avenue, Suite 300 ▲ Phoenix, Arizona 85003
Phone (602) 254-6300 ▲ FAX (602) 254-6480
E-mail: mag@mag.maricopa.gov ▲ Web site: www.mag.maricopa.gov

July 20, 2009

TO: Members of the MAG Population Technical Advisory Committee

FROM: George Pettit, Gilbert, Chair

SUBJECT: TRANSMITTAL OF MEETING NOTICE AND TENTATIVE AGENDA

Tuesday, July 28, 2009 - 10:00 a.m.
MAG Office, Suite 200, Saguaro Room
302 North 1st Avenue, Phoenix

A meeting of the MAG Population Technical Advisory Committee (POPTAC) will be held at the time and place noted above.

Members of the POPTAC may attend either in person, by telephone conference call or by videoconference. If you are attending by videoconference, you must make arrangements with Craig Chenery at MAG and your site coordinator by the Friday prior to the meeting. If you are attending via audio conference please contact Steve Gross at (602) 254-6300 at least one day prior to the meeting.

If you are driving, please park in the garage under the building. Bring your ticket to the meeting and parking will be validated. For those using transit, the RPTA will provide transit tickets for your trip. For those using bicycles, please lock your bicycle in the bike rack in the garage.

Pursuant to Title II of the Americans with Disabilities Act (ADA), MAG does not discriminate on the basis of disability in admissions to or participation in its public meetings. Persons with a disability may request a reasonable accommodation, such as a sign language interpreter, by contacting Heidi Pahl at the MAG office. Requests should be made as early as possible to allow time to arrange the accommodation.

Please be advised that under procedures approved by the MAG Regional Council on June 26, 1996, all MAG committees need to have a quorum to conduct business. A quorum is a simple majority of the membership or 14 people for the MAG POPTAC. If you are unable to attend the meeting, please make arrangements for a proxy from your jurisdiction to represent you. If you have any questions or need additional information, please contact Heidi Pahl at (602) 254-6300.

TENTATIVE AGENDA

1. Call to Order

2. Call to the Audience

An opportunity will be provided to members of the public to address the MAG POPTAC on items not scheduled on the agenda that fall under the jurisdiction of MAG, or on items on the agenda for discussion but not for action. Members of the public will be requested to limit their comments to three minutes. A total of 15 minutes will be provided for this agenda item, unless the Chair of the POPTAC provides for an exception to this limit. Those wishing to comment on action agenda items will be given an opportunity at the time the item is heard.

3. Approval of Meeting Minutes of June 23, 2009

4. Census 2010 Update

4a. "Count to '10" Census Outreach Group

To assist jurisdictions in promoting the importance of filling out the census forms and ensuring high levels of participation, MAG has implemented the "Count to 10" Census Outreach Group. The group has been working with the City of Phoenix Complete Count Committee Media Subcommittee on developing promotional materials. An update will be provided.

4b. Timeline

MAG staff is monitoring and working with the Census Bureau to ensure MAG member agencies are aware of and meet any deadlines in order to obtain an accurate and complete count. Please see Attachment One for a draft Census 2010 timeline.

COMMITTEE ACTION REQUESTED

2. For information.

3. For information, discussion and approval of the minutes of June 23, 2009.

4a. For information and discussion.

4b. For information and discussion.

4c. Participant Statistical Areas Program (PSAP) Verification

The PSAP Verification allows program participants to verify their jurisdiction's 2010 PSAP boundaries as recorded by the Census Bureau. Census staff will discuss the verification process, time frame and tools. Census staff will also briefly discuss the ramifications of the first American Community Survey (ACS) tract level data release in December of 2010 and how it relates to the 2010 PSAP program.

4d. Local Update of Census Addresses (LUCA) Appeals

The purpose of LUCA feedback is to provide feedback to local governments on addresses submitted to the Census Bureau as part of the 2010 LUCA program conducted in 2008. Census staff will discuss what materials participants will receive, important dates, and the appeals process. Please see Attachments Two A - Two C. A presentation will be given by Census staff.

4e. New Construction Program

The New Construction Program ensures that the Census address list is as complete and accurate as possible by providing an opportunity for tribal and local governments to submit the addresses of housing units built after the Address Canvassing operation is complete and prior to Census Day (March 2009 – April 1st 2010). Census staff will discuss eligibility, materials, and timelines. Please see Attachment Three. A presentation will be given by Census staff.

5. Arizona Department of Commerce (ADOC) Update

An update will be provided on the progress of the data collection supporting ADOC 2009 population estimates.

4c. For information and discussion.

4d. For information and discussion.

4e. For information and discussion.

5. For information and discussion.

6. Regional Updates

MAG POPTAC members and MAG staff will have the opportunity to provide an update on development within their jurisdiction, amendments to general plans and any special projects.

7. Next Meeting of MAG POPTAC

The next meeting of the MAG POPTAC is scheduled for Tuesday, August 25, 2009 at 10:00 a.m.

6. For information and discussion.

7. For information and discussion.

MINUTES OF THE
MARICOPA ASSOCIATION OF GOVERNMENTS
POPULATION TECHNICAL ADVISORY COMMITTEE

June 23, 2009
MAG Office, Saguaro Room
302 North 1st Ave, Phoenix

MEMBERS IN ATTENDANCE

George Pettit, Gilbert, Chairman
*Bryant Powell, Apache Junction
Scott Wilken, Avondale
Brian Rose, Buckeye
A-Ian Cordwell for Gary Neiss, Carefree
*Usama Abujbarah, Cave Creek
Sam Andrea for Jason Crampton, Chandler
*Mark Smith, El Mirage
*Eugene Schlecta, Fountain Hills
*Terry Yergan, Gila River Indian Community
Thomas Ritz, Glendale
A-Katie Wilken, Goodyear
*Gino Turrubiarres, Guadalupe
A-Sonny Culbreth, Litchfield Park

John Verdugo for Matt Holm, Maricopa County
*Wahid Alam, Mesa
A-Molly Hood, Paradise Valley
A-Ed Boik, Peoria
Tim Tilton, Phoenix
Dave Williams, Queen Creek
*Bryan Meyers, Salt River Pima-Maricopa
Indian Community
Harry Higgins, Scottsdale
Janice See, Surprise
Arlene Palisoc for Lisa Collins, Tempe
*Steve Boyle for Wickenburg
*Ann McCracken, Valley Metro
*Lloyce Robinson, Youngtown

* Not in attendance

A - Participated via audioconference

OTHERS IN ATTENDANCE

Linda Bowen, Census Bureau
Peter Valenzuela, Census Bureau
Al Macias, Census Bureau
Craig Echeveste, Census Bureau
Anubhav Bagley, MAG
Jesse Ayers, MAG
Hanyi Li, MAG
Heidi Pahl, MAG
Rita Walton, MAG
Jason Howard, MAG

Jami Garrison, MAG
Kurt Cotner, MAG
Kelly Taft, MAG
Tammy Perkins, Phoenix
Max Enterline, Phoenix
Pam Nagel, ADWR
Chris DePerro, Phoenix
Shawny Ekadis, Queen Creek

1. Call to Order

The meeting was called to order at 10:03 a.m. by Chair George Pettit.

2. Call to the Audience

No comments were made by the audience.

3. Approval of Meeting Minutes of April 28, 2009

Harry Higgins moved, John Verdugo seconded and it was unanimously recommended to approve the meeting minutes of April 28, 2009.

4. Census 2010 Update

4a. Phoenix Complete Count Committee (CCC)

Tammy Perkins said the City of Phoenix CCC and five subcommittees, Media, Business, Minority Outreach, Community and Schools, and Communities of Faith, have held several meetings and are now on summer recess. The charge to the CCC is to develop and implement a public awareness education program to inform residents about the benefits of completing and returning the 2010 Census questionnaire and to encourage every household to participate in the effort.

Tammy Perkins distributed a city of Phoenix CCC update. She said that there are over 130 community leaders involved and the CCC Leadership Team is meeting bi-monthly to coordinate subcommittee efforts. The subcommittees have been meeting monthly since March. She said the subcommittees are working to complete action plans by end of October, 2009.

Tammy Perkins said that several members of the Phoenix CCC, along with Mayor Phil Gordon, Councilman Michael Johnson, and Councilman Michael Nowakowski, participated in a roundtable discussion regarding the 2010 Census with U.S. Commerce Secretary Gary Locke on June 22, 2009. This statewide invitation-only event, with over 50 Latino community leaders, was hosted by Chicanos Por La Causa (CPLC) and the League of United Latin American Citizens (LULAC) at the CPLC Phoenix office. Cathy Illian, Director of the Denver Regional Office of the Census Bureau, also attended the event.

George Pettit thanked Tammy Perkins for such a comprehensive update and for all of the hard work and leadership the city of Phoenix has been doing on Census 2010 outreach.

4b. "Count to '10" Census Outreach Group

Kelly Taft said the MAG Count to 10 Census Outreach Group met on May 14, 2009 and discussed a number of issues. She said a main topic of the agenda was the Partner Support Program, which is a Census Bureau program designed to provide funding assistance for outreach for active census partners. Ms. Taft noted that at the meeting, Census Partnership Specialist Al Macias discussed the process for partners to submit requests for what are called "micropurchases." She said that under the Partner Support Program, up to \$2,999 can be used for products (t-shirts, water bottles, etc.) and \$2,499 for services (translations, printing, etc.). To become a census partner, partnership agreements must be signed with the Census Bureau. Cities can have more than one partnership agreement among different city departments. Ms. Taft said that micropurchase requests must be submitted through the Partnership Specialist.

Kelly Taft noted that there are two pots of money to be allocated. She said the first pot will be distributed at the end of the federal fiscal year, September 30, 2009. The deadline for applying for money from the

first program is August 15, 2009. However, applications are being accepted now and agencies are encouraged to get requests in now because once the money is gone, it's gone. She stated that the second pot will be available at the start of the new fiscal year, October 1, 2009. The deadline for applications for that money is December 15, 2009. Ms. Taft explained that there are ten states competing for the money, so communities will need to be able to articulate how the project will increase participation in the census.

Kelly Taft said that at the May meeting the Count to '10 Group also discussed the need for Questionnaire Assistance Centers (QACs). She explained that QACs are designed to provide a resource to people responding to the Census questionnaires. She said these are places that people can go to ask questions regarding the census and are typically open during non-business hours from mid-March through mid-May 2010. She noted that the Census Bureau is reaching out to partners to provide space. QACs would be staffed by census staff, or partner organization staff that has been approved and hired by the census. Kelly Taft informed that she emailed the specifications for these centers to the communication representatives, and announced that she had extra copies of the requirements for QAC space available.

Kelly Taft said that another issue discussed at the May 2009 meeting was concern regarding how to count "snowbirds" or seasonal residents. Ms. Taft stated that Mr. Macias reported that under the "residence rule," primary residence is determined by where you "live and sleep most of the time," which is stated in the questionnaire instructions. He noted that if snowbirds spend an equal amount of time in Arizona and at their other home, but are here on April 1st, they should be counted in Arizona. However, if the snowbird spends the majority of the year somewhere else but are living here on April 1st, they should be counted in the alternate location.

Kelly Taft said that to assist cities and member agencies in identifying areas where they might want to target outreach efforts, MAG is able to provide maps at the census tract level of the response rate from Census 2000. In addition, MAG has found some helpful information on the Census website that includes a "hard-to-count" score based on about a dozen variables and MAG information staff is putting together an interactive map that should be available next month.

Kelly Taft discussed the two Census brochures. She said one brochure is targeted to immigrants and the other one to the rest of the Valley community. She said the purpose of the brochure is to encourage participation by communicating the benefits of the census and why it is so important to residents and communities. She said the primary targets of the brochure would be the general public, assimilated Hispanics, and non-assimilated Hispanics. The method of distribution for the brochure is expected to be through special events, city offices, town halls, businesses, media, churches, and nonprofits, who would be utilized to distribute the brochure to emphasize confidentiality and the importance of filling out the census and turning it in.

Craig Echeveste, Partnership Specialist with the US Census Bureau, informed the Committee that the Partnership Support Program is also open to community organizations as long as they sign the Partnership agreement and have taken some action to show support of Census 2010 outreach efforts. Mr. Echeveste clarified that the \$2499 is part of the \$2999, they are not two separate pots of money.

Brian Rose asked if the Census Bureau is still accepting Partnership Applications. Craig Echeveste replied yes.

4c. Phoenix Local Census Office Operations

Linda Bowen, Early Local Census Office (ELCO) Manager, provided an update on the operations and activities of the ELCO. This included a summary on address canvassing, and preparations for group quarters validation. Ms. Bowen thanked member agencies for their assistance with getting information for gated communities for address canvassing. George Pettit said that having the ELCO Census staff participate in MAG POPTAC meetings helps the member agencies help the Census Bureau.

Peter Valenzuela provided an explanation on the Track Action Plan (TAP) to identify Hard to Count (HTC) areas throughout the US. He stated that there is a score that identifies a census tract as HTC. He said approximately 46 percent of census tracts have been identified as HTC. He said the TAP should be completed by end of August 2009.

Brian Rose asked if TAP data is available to member agencies. Rita Walton mentioned that HTC data and criteria are available on the Internet. She said she would provide the web site link. Ms. Walton said MAG placed the HTC census tracts for Maricopa County on the MAG interactive web site. Tim Tilton said he has been in contact with Census Bureau staff who informed him that they will be using 2005-2007 American Community Survey (ACS) data with different variables for identifying HTC areas for 2010. He said this data will be shared with cities and towns.

4d. Timeline

Heidi Pahl explained that MAG staff is monitoring and working with the Census Bureau to ensure MAG member agencies are aware of and meet any Census deadlines. She referred members to Attachment One for a draft Census 2010 timeline. Ms. Pahl reviewed the key dates on the timeline. She mentioned that the Denver Census Bureau staff have been invited to attend the July MAG POPTAC meeting to discuss the new construction program and the Local Update of Census Addresses (LUCA) appeals process.

Heidi Pahl said that Participant Statistical Areas Programs (PSAP) materials could begin flowing to member agencies as early as July 2009 but most likely will not be available until fall or winter. She added that LUCA materials should be sent to MAG member agencies for review anytime between September and the end of this year. Ms. Pahl noted that the timeline has been enhanced to include some additional tasks and due dates for the New Construction program.

Heidi Pahl said she also added the Census Bureau Boundary Validation Program (BVP) to the timeline. Ms. Pahl explained the BVP. She noted she would e-mail a revised timeline with new dates for the BVP.

4e. Release of 2010 Census Data Products

Jami Garrison said that Attachment Two includes two draft Census Bureau documents related to the release of 2010 products. She said Attachment Two A is a comparison of the 2010 Census data products plan to Census 2000 data products. Attachment Two B is a timeline of when Census 2010 data products will be released and at what level of geography.

5. Arizona Department (ADOC) of Commerce Update

Anubhav Bagley said the Council of Technical Solutions was established by the new State Demographer at the Arizona Department of Commerce (ADOC) in February 2009. This group created by Executive Order 2009-1, meets every month to discuss technical issues as related to population data, methods and processes.

Mr. Bagley provided an update on the progress of population estimates, projections, data collection by ADOC for the 2009 population estimates, and possible Census 2010 support.

Mr. Bagley said that ADOC, in support of Census 2010, was working on a review of addresses at the State level and if any city or town wants to send MAG their address list, MAG will send it to the State to assist in the State's review of the Master Address File. George Pettit mentioned that since all member agencies participated in LUCA, a State review may be redundant.

6. Job Center Survey Update

Jason Howard said MAG has completed the 2009 job center survey of member agencies. He thanked member agencies for their responsiveness to the survey. He provided a summary of findings from the updated job center survey. He distributed a map of new job center boundaries that reflect updates submitted to MAG as part of the job center survey.

George Pettit asked when the job center information would be available on the MAG web site. Jason Howard replied that it would take about a month. Rita Walon added that MAG can place a PDF of the job center map on the MAG web site so a jurisdiction can zoom into their area to see the job centers.

7. Updated MAG Land Use Code and Match with Member Agency Land Use Codes

Kurt Cotner said that MAG staff maintains three regional land use datasets – General Plan of all member agencies, known development plans, and existing land use. He said as part of these land use datasets a common land use code that is applied to all the datasets is needed. He noted that MAG staff have recently updated the MAG land use codes. He referred POPTAC members to Attachment Three. Also, to maintain the regional General Plan dataset a land use conversion table for each member agency is needed. He said the draft 2009 MAG land use codes, and the conversion table between the member agency code to MAG land use code, have been sent for review to POPTAC. He asked that all member agencies send any comments to him by July 17, 2009. Mr. Cotner said the next step is to develop a mixed use lookup table.

8. Data Collection Efforts and Timeline

Jason Howard said that ongoing data collection efforts include land use information such as General Plan amendments and development projects. He noted that the land use data collected are used in preparing socioeconomic projections and conducting regional analysis. MAG sent information on land use documents submitted to MAG from January 1, 2008 to March 19, 2009 to jurisdictions for their review and comment and feedback. He thanked those that provided feedback and reminded those that have yet to respond to send any comments to MAG as soon as possible.

Heidi Pahl referred POPTAC members to Attachment Four for a non-Census schedule for the collection of data for the next 6 months.

9. Collection of Public Employment Data

Jami Garrison said that in the fall of 2008 MAG requested member agency public employment information from each agency to enhance the MAG Employer database. She said since MAG began requesting this data in 2007, the public employment data has been greatly enhanced. She noted that in July 2009 MAG will request assistance in collecting member agency public employment data.

10. Preparation for 2012 Socioeconomic Projections – AZ-SMART

Anubhav Bagley said that for the past two years, MAG staff have been working on the development of the next generation of socioeconomic model: Arizona's Socioeconomic Modeling Analysis and Reporting Toolset (AZ-SMART). He said Phase I of the tool was completed in 2008 and is currently being tested. Mr. Bagley gave a presentation on AZ-SMART with details on the model, data needs, current status, and future steps.

11. Regional Updates

George Pettit said Gilbert is beginning the update of their General Plan to be completed by their General Election in November 2011.

Dave Williams encouraged all member agencies to closely monitor foreclosure data as Forbes magazine printed inaccurate data for Queen Creek's foreclosure rates.

George Pettit announced that Tim Tilton is retiring and this will be Mr. Tilton's final POPTAC meeting. On behalf of the Committee, Mr. Pettit expressed his appreciation for Mr. Tilton's commitment to POPTAC and particularly noted Mr. Tilton's role as the Chair of the POPTAC Ad Hoc Subcommittee. He also mentioned that Harry Higgins is planning to retire in September 2009.

12. Next Meeting of MAG POPTAC

George Pettit said the next meeting of the MAG POPTAC is scheduled for Tuesday, July 28, 2009 at 10:00 a.m.

13. Adjournment

There being no further business, the MAG POPTAC adjourned at 11:20 a.m.

DRAFT 2010 Census Key Dates

	2010						2011			
	Jul	Aug	Sep	Oct	Nov	Dec	Jan	Feb	Mar	Apr
Participant Statistical Areas Program (PSAP)										
Member agencies and MAG verify Statistical Area Program boundaries										
Tribal Statistical Areas Program (TSAP)										
Census Bureau Regional Office review										
Tribal governments verification phase										
Local Update of Census Adresses (LUCA)										
Census Bureau ships feedback materials to LUCA participants showing how LUCA submissions were processed										
Member agencies review LUCA feedback. Participants that chose Option 1 or 2 have 30 days to appeal results										
Census Bureau reviews and adjudicates the appeals										
Group Quarters (GQ)										
Census Bureau GQ validation										
Census Bureau selects crew leaders for GQ enumeration										
Census Bureau GQ advance visit										
Census Bureau conducts GQ enumeration										
Boundary and Annexation Survey (BAS)										
Member agencies complete 2010 BAS by March 1										
Boundary Validation Program (BVP)										
Census Bureau sends BVP materials to Highest Elected Official (HEO)										
MAG holds BVP Workshop										
Member agency HEO certifies boundaries as correct or submits boundary corrections to Census Bureau										
Census Bureau sends boundary materials to HEO a second time to double check boundaries one final time										
Member agency submits corrections and boundaries to Census Bureau within 5 days of receipt from Bureau										
New Construction Program (NCP)										
Member agency highest elected official and LUCA contact(s) receives letter from Census Bureau inviting them to participate in the NCP										
Member agency registers for NCP										
Census Bureau ships materials to participants										
Member agencies and MAG work on New Construction Program										
Census Outreach and Complete Count Committee (CCC)										
Member agencies establish subcommittees under the CCC (e.g. government, education, schools, neighborhoods, business, faith)										
Member agencies CCC members participate in Census CCC training										
Member agencies hold regularly scheduled CCC and subcommittee meetings										
MAG holds regularly scheduled Count to '10 Census Outreach Group meetings										
Recruitment and Local Census Offices										
Member agencies and MAG assist with local recruiting (enumerator and management positions)										
Census Bureau opens remaining Local Census Offices										
2010 Census Key Dates										
Census Bureau mails questionnaires to households or door-to-door enumeration										
Census Bureau conducts Homeless Count called Service-Based Enumeration (SBE)										
Census Day - April 1, 2010										
Census Bureau follows-up with households that did not return questionnaires										
Census Bureau performs quality control on data received										
Census Bureau delivers population counts to the President for reapportionment										
Census Bureau delivers population counts to the State										

7/20/2009 13:14

Member Agency	
Member Agencies and MAG	
MAG	
Census Bureau	

Census 2010 New Construction Program

Quick reference Guide

Purpose:

- Ensure that the Census address list is as complete and accurate as possible by providing an opportunity for tribal and local governments to submit new city-style addresses.
- Capture the addresses of housing units built after the Address Canvassing operation is complete and prior to Census Day (March 2009 – April 1st 2010).

Who Can Participate?

- Only those Tribal and Local governments that contain Mailout/Mailback collection blocks. Please contact the Denver Geography section for a list of eligible governments. (720) 475-3600

How Governments Can Participate:

- Governments can use the MAF/TIGER Partnership Software (MTPS) or their own GIS to compile and submit a pre-formatted ASCII text file to the Regional Census Center for review and processing.

What is Provided:

- Instructions, address list template, Adobe Reader and MTPS software and GIS or PDF maps on CD-ROM. No Title-13 information is provided.

Important Dates:

- **July 2009** – Census mails the invitation letter package
- **September, 2009** – Census mails final reminder/closeout postcard
- **October 8, 2009** – Deadline for registration
- November 2009 through January 2010 – Census mails outgoing materials. Participants will have **45 days** from date of receipt to return submission

What we will Do with the New Construction Addresses:

- Match New Construction Addresses with existing addresses to check for duplicates.
- Accepted addresses go to the **Nonresponse Follow-Up/Vacant Delete Check (NRFU/VDC)** operation where census workers will attempt to find the New Construction addresses and enumerate the residence.

DEPARTMENT OF COMMERCE

Bureau of the Census

[Docket Number 090429803-9711-01]

Procedures for Participating in the 2010 Decennial Census New
Construction Program

AGENCY: Bureau of the Census, Department of Commerce.

ACTION: Notice and request for comments.

SUMMARY: The Bureau of the Census (Census Bureau) requests public comment on the New Construction Program, which allows tribal and local governments to submit lists of addresses for newly constructed housing units to the Census Bureau. The purpose of this program is to ensure that the Census Bureau's address list is as complete and accurate as possible for the conduct of the Decennial Census on April 1, 2010.

DATES: To ensure consideration during the decision-making process, the Census Bureau must receive all comments in writing on or before July 31, 2009.

ADDRESSES: Comments concerning the proposed 2010 Census New Construction Program should be submitted to Arnold A. Jackson, Associate Director for Decennial Census, U.S. Census Bureau, through one of the following methods:

FAX: Comments may be faxed to (301) 763-8867.

E-mail: Comments may be e-mailed to Arnold.A.Jackson@census.gov.

FOR FURTHER INFORMATION CONTACT: Correspondence about the Census Bureau's 2010 Census New Construction Program in general should be directed to Timothy F. Trainor, Chief, Geography Division, U.S. Census Bureau, through one of the following methods:

FAX: Correspondence may be faxed to (301) 763-4710.

E-mail: Correspondence may be e-mailed to
Timothy.F.Trainor@census.gov.

SUPPLEMENTARY INFORMATION: As part of its objective to produce a complete and accurate population count, the Census Bureau proposes to implement the 2010 Decennial Census New Construction Program to capture the addresses of newly constructed housing units. Specifically, the purpose is to utilize tribal and local knowledge of recent and in-progress construction to identify, and add to the census address list, the addresses for housing units not yet existent at the time of the Address Canvassing Operation, a nationwide check during the Spring/Summer of 2009 in which the Census Bureau verified the census address list that will be used to deliver questionnaires for the Decennial Census. During address canvassing, census workers systematically canvassed all census blocks looking for living quarters and add, delete, and correct entries on the census address list to ensure its completeness and accuracy. The Address Canvassing Operation is expected to conclude on July 17, 2009. In order to account for any housing units whose construction began after the start of the Address Canvassing Operation, the Census Bureau is proposing to implement the New Construction Program.

The 2010 Decennial Census New Construction Program is conducted by the Census Bureau under the authority of Title 13, United States Code (U.S.C.), Section 141(a), and is separate and distinct from the Local Update of Census Addresses Program (see 73 FR 12369) in that its only purpose is to identify addresses for housing units newly constructed starting in March 2009 that are expected to be closed to the elements (final roof, windows and doors) by Census Day, April 1, 2010. The New Construction Program was conducted for the first time as part of Census 2000.

Proposed 2010 Decennial Census New Construction Program

The 2010 Census New Construction Program is offered to Federally Recognized American Indian tribal governments with reservations and/or trustlands, and local governments (counties, incorporated places, and functioning minor civil divisions) with jurisdictions where the Census Bureau will deliver the census questionnaires

by mail. For other areas, Census Bureau enumerators will hand deliver the census questionnaires to all housing units in each block, including any newly constructed units not already on the census address list. Tribal and local governments that wish to participate in the Program will be invited to submit a list of addresses of newly constructed housing units for inclusion in the Census Address List. The address list submitted by New Construction Program participants must only include addresses for housing units for which construction began during or after March 2009 that are expected to be closed to the elements (final roof, windows and doors) by Census Day, April 1, 2010. No street or boundary updates will be accepted by the New Construction Program.

The New Construction Program will not accept additions of Group Quarters addresses. Group Quarters addresses are defined as places where people live or stay in a group living arrangement that is owned or managed by an entity or organization providing housing and/or services for the residents. The Census Bureau has programs that are specifically designed to capture new Group Quarters addresses, including but not limited to, Group Quarters Validation, Group Quarters Advanced Visit, Group Quarters Enumeration, and the Count Review program.

The Census Bureau plans to mail a New Construction Program invitation letter and registration forms in July 2009 to the tribal and local governments that are eligible to participate in the New Construction Program. Interested tribal and local governments will be asked to return the registration form in order to participate in the program. As part of the registration form, the participant must identify the format of the maps or spatial data that they wish to receive from the Census Bureau. The maps or spatial data are for use as a reference for assigning census tract and block codes (geocoding) for each submitted address. The maps are offered in Portable Document Format (PDF) and spatial data are available from TIGER^[supreg] in shapefile format that requires a Geographic Information System (GIS) software application for viewing.

For governments choosing maps in PDF, the Census Bureau will provide Adobe^[supreg] Reader^[supreg] software to view the PDF maps. For those participants who choose to use shapefiles, the Census Bureau will provide the MAF/TIGER Partnership Software (MTPS) to enter addresses and output them in the prescribed format. The MTPS is an easy-to-use desktop tool that makes participation easier for governments without a GIS system. The MTPS also provides map viewing capability when used

with the shapefiles provided by the Census Bureau. However, participants may use their own software to create a computer readable list of addresses in the prescribed format.

The Census Bureau will send out New Construction materials to registered participants during November 2009 through January 2010. The PDF package will contain the following:

- (1) The New Construction Quick Start Document;
- (2) The New Construction User Guide;
- (3) The New Construction Address List Template;
- (4) Zip Software;
- (5) CD Readme.txt File;
- (6) PDF Software (Adobe^[supreg] Reader^[supreg]);
- (7) New Construction Map PDFs.

The MTPS/Shapefile package will contain the following:

- (1) The New Construction Quick Start Document;
- (2) The New Construction User Guide;
- (3) The New Construction MTPS User Guide;
- (4) The New Construction Address List Template;
- (5) Zip Software;
- (6) CD Readme.txt File;
- (7) MTPS Software;
- (8) Shapefiles.

Participants must submit their New Construction address lists to the Census Bureau within forty-five (45) calendar days after receipt of the New Construction materials. "Receipt" as used herein is defined as the delivery date reported to the Census Bureau by the delivery service that delivers the New Construction materials to the eligible government. The New Construction addresses must be returned in the Census Bureau's predefined format and each address must be "geocoded," or assigned to the census tract and block in which it is located as shown on the New Construction census maps (PDF or shapefiles).

Files that are submitted in the proper format are compared against the Census Bureau's Master Address File to check for any addresses already on the list. The Census Bureau, using the participant supplied addresses, will visit and attempt to enumerate each newly constructed housing unit that has been identified as missing from our list. The census enumeration process will determine the final housing unit status and population for each new unit.

Classification

Executive Order 12866

This notice has been determined to not be significant under Executive Order 12866.

Paperwork Reduction Act

Notwithstanding any other provision of law, no person is required to respond to, nor shall a person be subject to a penalty for failure to comply with, a collection of information subject to the requirements of the Paperwork Reduction Act (PRA) unless that collection of information displays a current, valid Office of Management and Budget (OMB) control number. In accordance with the PRA, 44 U.S.C., Chapter 35, the Census Bureau requested, and OMB granted, clearance for the information collection requirements for this program on April 15, 2009 (OMB Control Number 0607-0795, expires on April 30, 2012).

Thomas L. Mesenbourg,
Acting Director, U.S. Census Bureau.
[FR Doc. E9-15524 Filed 6-30-09; 8:45 am]

BILLING CODE 3510-07-P

LUCA Participation Options

[Option 1 - Full Address List Review with Count Review](#)

[Option 2 - Local Address List Submission](#)

[Option 3 - Non-Title 13 Local Address List Submission](#)

Option 1 - Full Address List Review with Count Review

The Full Address List Review option requires that the participant sign the Confidentiality Agreement in accordance with Title 13, United States Code. This option is intended for those governments that have the time and resources to review and comment on the 2010 Census Address List. The Full Address List Review participants receive the 2010 Census address list, the Address Count List, and the maps of their jurisdiction. Participants selecting this option must have the means to secure the Title 13 address list and maps. The 2010 Census address list and the Address Count List are available as a paper (for participants with less than 6,000 addresses only) or a computer-readable product. The Census Bureau maps are available as paper or as spatial data (shapefiles). Although the 2010 Census address list contains city-style and noncity-style addresses, participants can only add and/or provide updates for city-style addresses. Participants may also challenge the address count for a census block on the Address Count List. Participants **cannot** provide updates for individual address on the 2010 Census Address List **and** challenge the count of addresses within the **same census block**. For example, if a participant knows that the area covered by a census block(s) has more housing unit addresses than the Census Bureau indicates, and contains a majority of noncity-style addresses, it is suggested that the participant indicate an address count challenge on the Address Count List. Option 1 participants may use the MAF/TIGER Partnership Software to assist in their review.

A field check of all addresses called the Address Canvassing operation is planned for Spring 2009 with the purpose to verify housing unit addresses in each census block. The address canvassers will add to the 2010 Census address list any additional addresses they find, and make other needed corrections to the 2010 Census address list and maps using a Global Positioning Satellite (GPS) equipped hand-held computer.

Each government that notifies the Census Bureau of its intent to participate in the 2010 Decennial Census LUCA program has **120 calendar days** to conduct its review of LUCA materials. All materials must be returned to the Census Bureau by April 4, 2008. Adhering to this deadline ensures that the Census Bureau can complete all subsequent LUCA and other 2010 Census Address List development steps in a timely manner.

Option 2 - Local Address List Submission

The Title 13 Local Address List Submission option requires that the participant sign the Confidentiality Agreement in accordance with Title 13, United States Code. The Title 13 Local Address List Submission option is a new LUCA option for the 2010 Census. It is intended for those governments that may not have the time or resources to update the 2010 Census Address List, but wish to review and compare the list to their local address list. Participants that select this option must have the means to secure the Title 13 Census

address list and maps. The Title 13 Local Address List Submission participants receive the 2010 Census Address List, the Address Count List, and the maps. The 2010 Census Address List and the Address Count List are only available in a computer-readable format for Option 2. The Census Bureau maps are available as paper or the spatial data as shapefiles. Participants may also elect to use the MAF/TIGER Partnership Software (MTPS).

Although the participant receives the 2010 Census Address List containing city-style and noncity-style addresses and the Address Count List, participants can only use these materials for reference purposes. The participant may make updates and/or corrections to the features and boundaries on the Census Bureau maps. If the participant finds that residential addresses are missing and/or differ from the 2010 Census Address List, they must send the Census Bureau a **computer-readable** file of their local address list (city-style addresses only) in the Census Bureau-defined computer-readable format. The Census Bureau cannot accept a participant's local address list containing noncity-style addresses. A Census Bureau field check called Address Canvassing is planned for Spring 2009 to verify addresses in the census blocks. At this time, the address canvassers will update the 2010 Census Address List and maps.

Each government that notifies the Census Bureau of its intent to participate in the 2010 Decennial Census LUCA program has **120 calendar days** to conduct its review of LUCA materials. **All materials must be returned to the Census Bureau by April 4, 2008.** Adhering to this deadline ensures that the Census Bureau can complete all subsequent LUCA and other Census 2010 Address List development steps in a timely manner.

Feedback Process for Option 1 and Option 2 (Title 13)

After the Address Canvassing operation, the Census Bureau will provide written detailed LUCA Feedback materials to each government that returned a copy of their local city-style address list, and/or updated the Census Bureau maps. The schedule for the delivery of the Feedback materials to the jurisdictions is Summer/Fall 2009. The Census Bureau will provide the Feedback materials after the following steps have been completed:

The Census Bureau will review and computer-match each local address list file submitted by the participants.

The Census Bureau will send staff into the field to conduct Address Canvassing to determine the validity of the participant's addresses. The Address Canvassing operation will ensure that all addresses submitted actually exist and that they are assigned to the correct census block.

The detailed Feedback materials the Census Bureau will provide to each participating government will document which of its addresses the Census Bureau found and which it did not find. These materials include: (1) a detailed Feedback Processing Report containing tallies of recommendations submitted by the participating government and tallies of actions taken by the Census Bureau for that government; (2) an updated 2010 Census Address List, (3) an updated Address Count List documenting the number of addresses in each census block within the jurisdiction; and (4) a set of updated Census Bureau maps for the jurisdiction. The Census Bureau's 2010 Decennial Census LUCA Program is officially completed at the time the Census Bureau provides the detailed Feedback materials. If the participant disagrees with the LUCA Feedback, they may file an appeal. The participant may not appeal the results of the Address Canvassing operation for any addresses they did not

submit. (See the Appeal Process for the Option 2 (Title 13) Local Address List Submission, below.)

Appeal Process for Option 1 and Option 2 (Title 13)

If a participant disagrees with the LUCA Feedback materials regarding a specific address or group of addresses, or the count of addresses in one or more specific census blocks, the participant may seek a formal review of the Feedback materials through the Appeal process.

Only those governments that participated in the Title 13 Local Address List Submission and completed a review of the Feedback materials are eligible to file an Appeal. Appeals must be filed within 30 business days after receiving the Feedback materials. Appeals filed after the deadline will be denied.

To file an Appeal on the LUCA Feedback 2010 Census Address List, each eligible jurisdiction must provide the following two items of information for each specific address it believes to be missing from or misrepresented on the Feedback list: (1) the specific address(es) or location description(s) of the housing unit(s) the participant believes is missing, including, for each address, the 2010 Census block number and the LUCA tracking number, and (2) the specific location of each "missing" address by adding a "map spot" and accompanying map spot number on the Feedback map.

An eligible 2010 Decennial Census LUCA government may appeal to the Census Address List Appeals Office, and must submit a duplicate copy of its additional evidence to the Census Bureau's Regional Office responsible for the jurisdiction. (After notification from the Appeals Office to the Census Bureau, the Census Bureau will have 15 calendar days to submit its evidence concerning the appealing government to the Census Address List Appeals Office.) The Appeals Office will conclude its review of appeals submissions in January 2010.

Option 3 - Non-Title 13 Local Address List Submission

The Non-Title 13 Local Address List Submission option is a new LUCA option for the 2010 Census. Under this option, the participant chooses not to receive and review the 2010 Census Address List for their jurisdiction. The Non-Title 13 Local Address List Submission option does not require the participant to sign the Confidentiality Agreement. The participant receives the Address Count List only as a computer-readable file. Although the participant receives the Address Count List, participants can only use this list for reference purposes; they cannot challenge the address counts on this list. The participant also receives a set of Census Bureau maps or shapefiles showing all features, current boundaries, and current census blocks for their jurisdiction.

The participant can make updates and/or corrections to the features and boundaries on the Census Bureau maps or to the shapefiles. The participant submits their local address list containing only the city-style addresses using the Census Bureau's defined record layout. The Census Bureau cannot accept a local address list containing noncity-style addresses.

A Census Bureau field check called Address Canvassing is planned for early 2009 to ensure the validity of the addresses submitted by participants. At this time, the address canvassers will update the Census 2010 address list any additional addresses they find and make other needed corrections to the address list and maps.

Each government that notifies the Census Bureau of its intent to participate in the 2010 Decennial Census LUCA program has **120 calendar days** to conduct its review of LUCA materials. **LUCA participants must return all materials to the Census Bureau by April 4, 2008.** Adhering to this deadline ensures that the Census Bureau can complete all subsequent LUCA and other Census 2010 Address List development steps in a timely manner.

Feedback Process for Option 3 (Non-Title 13)

After the Address Canvassing operation, the Census Bureau will provide Feedback materials to each participating government that sent a copy of their local city-style address list file and/or updated the Census Bureau maps. The schedule for the delivery of Feedback materials to the participants is Summer/Fall 2009. The Census Bureau will provide the Feedback materials after the following steps have been completed:

For jurisdictions that submitted their city-style address list, the Census Bureau will review and computer-match each participant address.

The Census Bureau will send staff into the field to conduct address canvassing to determine the validity of the participant's addresses. The Address Canvassing Operation will ensure that all addresses submitted actually exist and that they are assigned to the correct census block.

The Feedback materials for Non-Title 13 participants include: (1) an updated Address Count List documenting the number of addresses in each census block within the jurisdiction; and (2) a set of updated Census Bureau maps for the jurisdiction. The Feedback materials do not include a detailed 2010 Census Address List. The Census Bureau's 2010 Decennial Census LUCA Program is officially completed at the time the Census Bureau provides the Feedback materials to the participant. The participant cannot file an appeal since they do not receive detailed address level feedback and have no way of knowing what specific addresses are on the final 2010 Census Address List at the completion of the Address Canvassing operation.

Source: www.census.gov/2010

For **Option 2** participants, the Census Bureau provides the following materials:

- 1. Full Address List** – contains all of the residential addresses for those housing units and other living quarters currently recorded in the Census Bureau’s MAF/TIGER Data base (MTDB) for your jurisdiction, reservation, and/or off-reservation trust land. This address list reflects updates resulting from your participation in the 2010 Decennial Census LUCA program, the Census Bureau’s Address Canvassing operation, and address information provided by the United States Postal Service (USPS).
- 2. Full Address Count List** – contains the current residential address counts, including housing unit and other living quarters, for each census block within your jurisdiction, reservation, and/or off-reservation trust land.
- 3. Detailed Feedback Address List** – shows all address record updates submitted by you and a processing code identifying a specific action taken by the Census Bureau on that address record. This list also identifies any addresses deleted during the Address Canvassing operation.
- 4. Detailed Feedback Address Count Challenge List** – includes the original Census address count and the most recent Census count of residential (housing unit and other living quarters) addresses for census blocks where address counts decreased as a result of Census Bureau operations.
- 5. Feedback Address Update Summary Report** – displays the tallies of actions taken by the Census Bureau for all of the address updates you submitted.
- 6. Maps (paper or shapefiles)** – may include feature updates provided by you and/or other updates found by the Census Bureau during the Address Canvassing operation.

For **Option 3** participants, the Census Bureau provides the following materials:

- 1. Feedback Address Update Summary Report** – displays the original number of addresses on the Census Bureau’s address list for the participant’s jurisdiction, the total number of addresses submitted by the participant, and the current number of addresses within the participant’s jurisdiction.
- 2. Maps (paper or shapefiles)** – may include feature updates provided by you and/or other updates found by the Census Bureau during the Address Canvassing operation.

Note: Due to scheduling changes that have impacted coordinate processing, the Census Bureau will not provide structure coordinates or map spots for housing units collected during the 2009 Address Canvassing Operation.

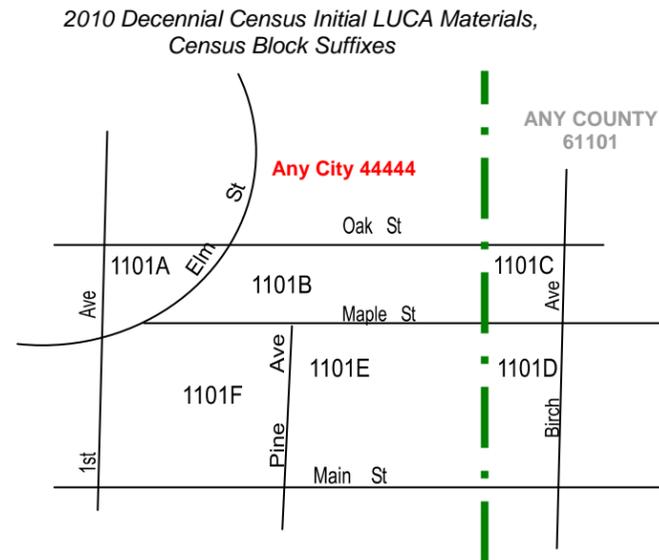
Are there any differences between the initial LUCA materials and the LUCA feedback materials?

You may find differences between the census block numbers on your initial LUCA materials and your LUCA feedback materials. The Census Bureau has continually updated the MTDB since Census 2000. Because the addition of new roads and/or boundary updates can subdivide census blocks, block suffixes can change.

The newly created census blocks are assigned a 4-digit number “parent” block number (i.e., 1101) plus an alphabetic suffix (i.e., 1101A). This is why some census blocks on your initial LUCA materials had suffixes.

For instance, “parent” block 1101 on the initial LUCA materials contained blocks 1101A, 1101B, 1101E, 1101F in Any City and blocks 1101C, 1101D within Any County but outside of Any City.

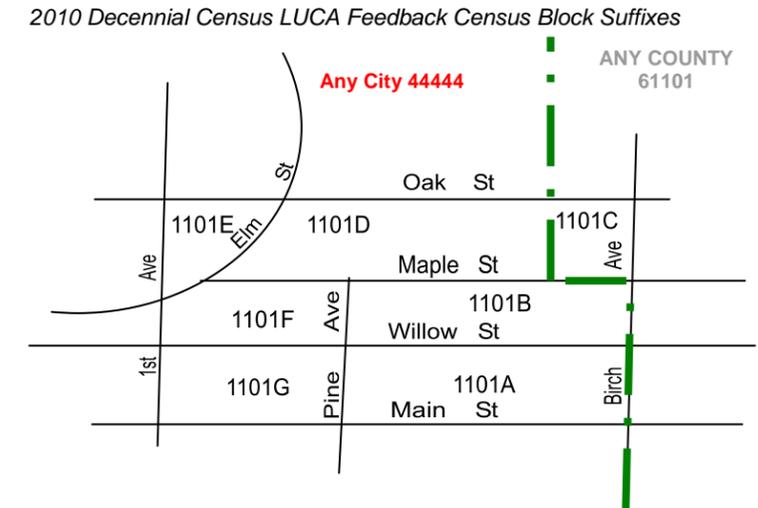
(Note that LUCA participant Any City received addresses only for those census blocks located within its jurisdiction, i.e. 1101A, 1101B, 1101E, and 1101F. Census blocks 1101C and 1101D are located outside of Any City in Any County.)



This process of adding roads and updating boundaries has continued since you received your initial LUCA materials. Some blocks may now be numbered differently in your feedback materials than they were on your initial LUCA materials. Some formerly unsuffixed blocks now have suffixes, while some formerly suffixed blocks may have been further subdivided.

Note how resuffixing occurred because of a **boundary change** by Any City, and also the **addition of Willow Street**. The computer algorithm that assigns suffixed block numbers does not attempt to preserve the old suffixed numbers for the portions of the original “parent” block number even when they are unaffected by a new road or boundary. Thus, the census block bounded by Elm St., Oak St., and 1st Ave. now is numbered 1101E but corresponds exactly to the former block 1101A. The original blocks 1101D, 1101E, and 1101F are now completely reconfigured and numbered 1101A, 1101B, 1101F, and 1101G.

Any City would receive feedback materials containing addresses only for those census blocks now located within their jurisdiction, i.e. 1101A, 1101B, 1101D, 1101E, 1101F, and 1101G. Census block 1101C is located outside of Any City in Any County.



Fortunately, the majority of block numbers are unchanged since your initial LUCA review. To avoid confusion where there has been a change, however, all blocks with suffixes, including blocks that have been newly subdivided since your initial LUCA review, will be identified only with their 4-digit numeric “parent” block number on the Detailed Feedback Address List and the Detailed Feedback Address Count Challenge List, i.e., 1101 (no suffixes). Because these products compare your originally proposed changes with the Census Bureau’s address list following address canvassing, reverting to “parent” block numbers prevents the erroneous comparison of renumbered or reconfigured census blocks.

By contrast, the maps and shapefiles, the Full Address List, and the Full Address Count List show the blocks as currently numbered following the most recent round of resuffixing, i.e., 1101A, 1101B, etc.

What if a LUCA participant has a disagreement with the Census Bureau’s address determinations?

To ensure that tribal, state, and local governments participating in the 2010 Decennial Census LUCA Program have a means to appeal the Census Bureau’s determinations, the Census Address List Improvement Act of 1994 requires that the Administrator of the Office of Management and Budget (OMB) Office of Information and Regulatory Affairs, acting through the Chief Statistician and in consultation with the Census Bureau, develop an Appeals Process to resolve any disagreements that may remain after participating governments receive the Census Bureau’s LUCA feedback materials.

Who may file an appeal?

Only those governments that participated in Option 1 or Option 2 are eligible to file an appeal.

Option 1 participants that returned additions to or corrections of the 2010 Decennial Census Addresses, and/or challenged the count of addresses in one or more census blocks on the 2010 Decennial Census Address Count List, or certified to the Census Bureau after their LUCA review that the 2010 Decennial Census Address List was correct and required no update are eligible to file an appeal.

Option 2 participants that submitted their local city-style address list to the Census Bureau or certified to the Census Bureau after their LUCA review that the 2010 Decennial Census Address List was correct and required no update are eligible to file an appeal.

Option 3 participants do not receive an address list and may not file an appeal.

LOCAL UPDATE OF CENSUS ADDRESSES (LUCA) PROGRAM FEEDBACK and ADDRESS APPEAL OVERVIEW

2010 Decennial Census Program

Issued June 2009

What addresses may Option 1 participants appeal?

Option 1 eligible participants may appeal three types of address discrepancies:

1. Address additions and corrections they provided to the Census Bureau after their initial LUCA review that the Census Bureau did not accept
2. Addresses missing from blocks they challenged after their initial LUCA review, and
3. Addresses that were not commented on by the participant during their initial LUCA review but were deleted from the initial 2010 Decennial Census Address List by the Census Bureau during the Address Canvassing operation.

What addresses may Option 2 participants appeal?

Option 2 eligible participants may appeal two types of address discrepancies:

1. Addresses submitted by the participant that the Census Bureau did not accept and
2. Addresses that were deleted from the initial 2010 Decennial Census Address List by the Census Bureau during the Address Canvassing operation.

What documentation must LUCA participants provide?

The complete appeals process and instructions can be found in the Federal Register notice for appealing addresses at <http://www.gpoaccess.gov/fr/index.html>.

In addition to providing address information contained on your LUCA feedback materials, the following list provides a brief overview of the supporting documentation you must submit:

1. A written explanation that gives a specific recommendation for how each address and location being appealed should appear on the 2010 Decennial Census Address List
2. A written statement outlining your position on why the Appeals Staff should adopt each of your recommendations
3. For each address, supporting documentary evidence, including a reference to the exact location on the supporting documentation that may include:
 - a. On-site inspection and/or resident interviews
 - b. Recent occupancy permits
 - c. Utility records
 - d. Provision of other governmental services
 - e. Aerial photography or standard photography
 - f. Land use maps
 - g. Local 911 emergency lists, or
 - h. Tax assessment records
4. Evidence supporting address quality or map reference sources such as:
 - a. Date of address source
 - b. How often source is updated
 - c. Updating methods
 - d. Quality assurance procedure(s), or
 - e. How the address source is used by the eligible government and/or the originator of the source

Where do LUCA participants file an appeal?

Appeals must be sent to the independent LUCA Appeals Staff. *The address will be included with your feedback materials.*

Where can LUCA participants find more information about LUCA feedback and the appeal process?

For more information about LUCA feedback and the appeal process including the Federal Register notice for appealing addresses, visit the Census Bureau at www.census.gov. Click on [Geography](#) then [Geographic Programs](#). Click on 2010 Census Local Update of Census Addresses (LUCA).

You will also receive a copy of the Federal Register notice with your feedback materials.

As a participant in the U.S. Census Bureau's Local Update of Census Addresses (LUCA) Program, you will receive your LUCA feedback materials between **October and December, 2009**. In order for you to prepare for this phase of the LUCA program, the Census Bureau is providing an overview of the feedback phase, the feedback materials you will receive, and the process Option 1 and Option 2 participants may use to appeal address determinations reflected in the Census Bureau's updated address list. Although Option 3 participants will receive limited feedback materials, they are not eligible to appeal. Your review of the feedback materials and filing an address appeal are voluntary.

What is the feedback phase of the LUCA Program?

In accordance with the Census Address List Improvement Act of 1994, Public Law 103-430, the feedback phase of the LUCA program provides an opportunity for Option 1 and Option 2 LUCA participants to review actions taken by the Census Bureau regarding their original LUCA submissions and file an appeal for address discrepancies with the 2010 Decennial Census LUCA Appeals Staff, an independent, temporary Federal entity set up to administer the Appeals Process.

How long do LUCA participants have to review the feedback materials and file an appeal?

Appeals must be filed within **30 calendar days** after the eligible government's receipt of its LUCA feedback materials. FEDEX will deliver your LUCA feedback materials, for which your signature is required. Your deadline is determined by adding 30 days to the signature date. The LUCA Appeals Staff will deny any appeal filed after the deadline. The Federal Register notice describing the feedback and appeals processes will be posted at www.census.gov. Click on [Geography](#) then [Geographic Programs](#). Click on 2010 Census Local Update of Census Addresses (LUCA). A copy of the Federal Register notice will be included with your feedback materials.

Are the feedback materials confidential under Title 13, United States Code (U.S.C.)?

The LUCA program feedback materials provided to Option 1 and Option 2 participants contain confidential Title 13, U.S.C. information. Title 13, U.S.C. provides for the confidential treatment of census-related information, including individual addresses.

Who is required to sign the Confidentiality Agreement?

Title 13 requires that all liaisons, reviewers, and anyone with access to Title 13 information sign the LUCA Confidentiality Agreement and abide by the LUCA Confidentiality and Security Guidelines. Therefore, anyone who will review or have access to the Title 13 confidential feedback materials and **has not already signed the Confidentiality Agreement must do so before reviewing the feedback materials**. A blank Confidentiality Agreement form is included with this advance notice package.

In what format will the Census Bureau provide feedback materials?

The Census Bureau provides the feedback materials according to the participation option and in the format that you selected for your initial review, either paper or computer-readable. Additionally, the MAF/TIGER Partnership Software (MTPS) will be provided for use with all computer-readable feedback materials.

What feedback materials will the Census Bureau provide?

For **Option 1** participants, the Census Bureau provides the following materials:

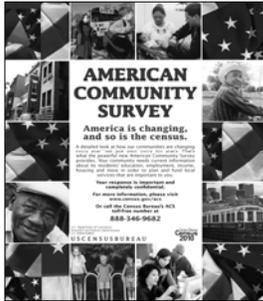
1. **Full Address List** – contains all of the residential addresses for those housing units and other living quarters currently recorded in the Census Bureau's MAF/TIGER Data base (MTDB) for your jurisdiction, reservation, and/or off-reservation trust land. This address list reflects updates resulting from your participation in the 2010 Decennial Census LUCA program, the Census Bureau's Address Canvassing operation, and address information provided by the United States Postal Service (USPS).
2. **Full Address Count List** – contains the current residential address counts, including housing unit and other living quarters, for each census block within your jurisdiction, reservation, and/or off-reservation trust land.
3. **Detailed Feedback Address List** – shows all address record updates submitted by you and a processing code identifying a specific action taken by the Census Bureau on that address record. This list also identifies any addresses deleted during the Address Canvassing operation.
4. **Detailed Feedback Address Count Challenge List** – contains address counts for those census blocks that you challenged, if any. The list includes the original Census address count, the address counts you submitted to the Census Bureau, and the most recent Census count of residential (housing unit and other living quarters) addresses. The list also includes census blocks where address counts decreased as a result of Census Bureau operations.
5. **Feedback Address Update Summary Report** – displays the tallies of actions taken by the Census Bureau for all of the address updates you submitted.
6. **Maps (paper or shapefiles)** – may include feature updates provided by you and/or other updates found by the Census Bureau during the Address Canvassing operation.

American Community Survey Data Products and Use of 2010 Statistical Geography

A presentation by:
Jim Castagneri
With content by
Mark E. Asiala
Chief, ACS Estimation Branch
Decennial Statistical Studies Division

USCENSUSBUREAU

What is the American Community Survey?



USCENSUSBUREAU

2

Decennial Census

In Census 2000, the census used 2 forms

1. "short" form – asked for basic demographic and housing information, such as age, sex, race, how many people lived in the housing unit, and if the housing unit was owned or rented by the resident
2. "long" form – collected the same information as the short form but also collected more in-depth information such as income, education, and language spoken at home

Only a small portion of the population, called a sample, received the long form.

USCENSUSBUREAU

3

2010 Census and American Community Survey

- 2010 Census will focus on counting the U.S. population
- The sample data are now collected in the ACS
- Puerto Rico is the only U.S. territory where the ACS is conducted
- 2010 Census will have a long form for U.S. territories such as Guam and U.S. Virgin Islands
- Same "short form" questions on the ACS

USCENSUSBUREAU

4

American Community Survey Content



USCENSUSBUREAU

5

American Community Survey Social Characteristics



- Education
- Marital Status
- Fertility
- Grandparent Caregivers
- Veterans
- Disability Status
- Place of Birth
- Citizenship
- Year of Entry
- Language Spoken at Home
- Ancestry / Tribal Affiliation

USCENSUSBUREAU

6

**American Community Survey
Economic Characteristics**

- Income
- Benefits
- Employment Status
- Occupation
- Industry
- Commuting to Work
- Place of Work



**American Community Survey
Housing Characteristics**



- Tenure
- Occupancy & Structure
- Housing Value
- Taxes & Insurance
- Utilities
- Mortgage/Monthly Rent

**American Community Survey
Demographic Characteristics**



- Sex
- Age
- Race
- Hispanic Origin

**American Community Survey
Methodology**

- Sample includes about 3 million addresses each year
- Three modes of data collection
 - mail
 - phone
 - personal visit
- Data are collected continuously throughout the year

**American Community Survey
Target Population**

- Resident population of the United States and Puerto Rico
 - Living in housing units and group quarters
- Current residents at the selected address
 - “Two month” rule

**American Community Survey
Period Estimates**

- ACS estimates are period estimates, describing the average characteristics over a specified period
- Contrast with point-in-time estimates that describe the characteristics of an area on a specific date
- 1-year, 3-year, and 5-year estimates will be released for geographic areas that meet specific population thresholds

General Data Product Notes (cont)

- No suppression at the tract or block group level
- Block group data available at less detail than tract data
- Disclosure avoidance relies on targeted swapping and / or synthetic data

USCENSUSBUREAU

Denver Contact Information

James.d.castagneri@census.gov

USCENSUSBUREAU

DUTIES: The incumbent of this position serves as a Partnership Specialist. The Partnership Specialist is responsible for developing partnerships with state, local, and tribal governments; community-based organizations, faith-based groups; schools; media outlets; businesses; and other grassroots entities in communities within the regional office area. The Partnership Specialist also provides support to census field operations such as Recruitment, Be Counted, Questionnaire Assistance Centers, Non-Response Follow-Up, and others. The Partnership Specialist will work under the supervision of a Partnership Coordinator. The incumbent will conduct research, analyze the regional office area, and assist in the development of the regional plan for the PDS Program for the census. This plan will follow the goals and objectives, overall strategies, and major activities provided by headquarters staff as well as adhere to the budget allocations for the regional office for the planning and implementation of the program. Travel will be required.

QUALIFICATIONS: Applicants are responsible for insuring that the application submitted clearly indicates that they meet the qualifications listed below.

1. You must be 18 years or older to be hired, and be a U.S. citizen
2. You may qualify for a position based on your education, specialized experience, or a combination of both. If qualifying based on education, you **MUST** submit a copy of your college transcripts. The selectee will be required to supply original transcripts.

Specialized experience is defined as follows: Experience which has equipped the applicant with the particular knowledge, skills and abilities to perform successfully the duties of the position and which is typically in or related to the position to be filled. To be creditable, specialized experience must have been at least equivalent to the next lower grade level.

GG-0301-09:

EXPERIENCE:

You must have one year of specialized experience equivalent to the 301-07 grade level in the Federal service. Specialized experience is work experience applying communication principles, methods, techniques for the development of campaigns **OR** work experience in editing technical material for targeted audience **OR** work experience interacting and dealing with the public including media, state, and local government officials, community, businesses, and organization program officers, **OR**

EDUCATION: Two full years of graduate education or master's degree directly related to the position that provided knowledge of broadcast journalism; print journalism; creative writing; public administration; advertising; composition; mass communication or mass media; public relations techniques; or radio, television, and film production.

GG-0301-11:

EXPERIENCE:

You must have one year of specialized experience equivalent to the 301-09 grade level in the Federal service. Specialized experience is work experience applying analytical techniques and interpersonal relations in dealing effectively with targeted audience; and analyzing the views and opinions from organizations and developing recommendations for stimulating interest in activities, **OR**

EDUCATION: Three full years of graduate education or the Ph.D., directly related to the position that provided the knowledge of speech communication; broadcast journalism; creative writing; public administration; advertising; mass communication or mass media; public relations techniques; or radio, television, and film production.

GG-0301-12:

EXPERIENCE:

You must have one year of specialized experience equivalent to the 301-11 grade level in the Federal service. Specialized experience is work experience (1) conducting public affairs programs involving public information and community relations activities; and (2) seeking cooperation and presenting information to internal and external groups, including media, state, and local government officials, community businesses, and organization program officers.

Education: No substitution of education for experience is permitted.

HOW TO APPLY:

Mail the following to the address indicated:

1. Your resume' or OF-612 (see Appendix A for required information) (Please submit a separate application for each grade level).
2. Your statement addressing the 3 evaluation criteria
3. Your OF-306, Declaration for Federal Employment (which can be downloaded from our website),
4. Your other supporting documents such as DD-214, SF-15, etc.

**U.S. Census Bureau
Denver Regional Census Center (RCC)
6950 W. Jefferson Ave., Suite 250
Lakewood, CO 80235-2032**

ATTN: Dulcy Hernandez, Human Resources Specialist

Applications must be received by the closing date. Applications received after the closing date will not be considered. Applications will not be accepted by e-mail or fax.

**THE U.S. DEPARTMENT OF COMMERCE IS AN
EQUAL EMPLOYMENT OPPORTUNITY EMPLOYER**

ALL QUALIFIED APPLICANTS WILL BE CONSIDERED REGARDLESS OF AGE, RACE, COLOR, SEX, CREED, NATIONAL ORIGIN, LAWFUL POLITICAL AFFILIATION, DISABILITY, MARITAL STATUS, AFFILIATION WITH AN EMPLOYEE ORGANIZATION, SEXUAL ORIENTATION, OR OTHER NON-MERIT FACTOR.

Appendix A

REQUIRED INFORMATION ON OF-612 OR RESUME'

Within the application or resume, **you must provide the following information** in order to evaluate your qualifications and determine if you meet legal requirements for Federal employment. Failure to provide this information may result in loss of consideration.

-Recruiting Bulletin number, title, and lowest grade acceptable

-Full name, mailing address (including zip code) and day and evening phone numbers (with area code).

-Social Security number

-Country of citizenship (**this Federal job requires U.S. citizenship**).

-Veteran's Preference – Applicants claiming 10-point veteran's preference **MUST** submit the SF-15, Application for 10-Point Veteran Preference, with the required proof (i. e., statement from the Department of Veterans Affairs) and the latest copy of the DD-214, Certificate of Release or Discharge from Active Duty. Applicants claiming 5-point veteran's preference must submit a DD-214 to receive preference.

Highest Federal civilian grade held (if applicable)

Highest education level achieved. Specify: name, city, state, zip code (if known), date or expected date (month/year) of completion of degree requirements, type of degree received, and graduate of foreign universities must include proof of foreign education equivalency to an accredited U.S. college/university.

-Paid and non-paid work experience related to the position. For each work experience include: job title, series/grade (if Federal employment), duties and accomplishments, employer's name and address, supervisor's name and address, starting and ending dates, hours per week, salary, and indicate if we may contact your current supervisor/employer.

-Job-related: training courses (title and year), skills (eg. other languages, typing speed, computer software/hardware, tools, etc.) certificates/licenses (current), and honors, awards, and special accomplishments (eg. publications, memberships in professional societies, etc.).

Use of any Government agency envelopes to file job application is a violation of Federal laws and regulations. Applications submitted in Government envelopes or sent from a Government FAX machine will not be accepted.

-Individuals with a disability may request reasonable accommodations by calling (720) 533-4120.

CONDITIONS OF EMPLOYMENT:

- This is a mixed-tour work schedule that may be changed from full-time, part-time, or intermittent to accommodate fluctuating workloads.
- Candidates selected for these positions must sign agreements outlining the conditions of employment
- You will be required to complete a Declaration of Federal Employment (OF-306) to determine your suitability for Federal employment and to authorize a background investigation. You will also be required to sign and certify the accuracy of all the information in your application. If you make false statement in any part of your application, you may not be hired; or you may be fired after you begin; or you may be fined or jailed.
- Public law requires all new appointees to present proof of identity and employment eligibility (e.g., U.S. citizenship).

For information on this position, call Dulcy Hernandez, HR Specialist 720-533-4120