

MINUTES OF THE
MARICOPA ASSOCIATION OF GOVERNMENTS
REGIONAL COUNCIL EXECUTIVE COMMITTEE MEETING
February 9, 2004
MAG Offices
302 North 1st Avenue, Phoenix, Arizona

MEMBERS ATTENDING

Mayor Wendy Feldman-Kerr, Queen Creek,
Chair
Mayor Keno Hawker, Mesa, Vice Chair
Mayor John Keegan, Peoria, Treasurer

Mayor Mary Manross, Scottsdale
Mayor Joan Shafer, Surprise
Mayor Woody Thomas, Litchfield Park

* Not present

Participated by videoconference or telephone conference call

1. Call to Order

The Executive Committee meeting was called to order by Chair Wendy Feldman-Kerr at 12:15 p.m.

2. Call to the Audience

Chair Feldman-Kerr noted that according to MAG's public comment process, members of the audience who wish to speak are requested to fill out the public comment cards. She stated that there is a three minute time limit. Public comment is provided at the beginning of the meeting for items that are not on the agenda that are within the jurisdiction of MAG, or non-action agenda items that are on the agenda for discussion or information only.

Chair Feldman-Kerr stated that there were no public comment cards received.

3. Approval of the Consent Agenda

Chair Feldman-Kerr stated that public comment will be received before taking action on the consent items. Each speaker is provided with a total of three minutes to comment on the consent agenda. After hearing public comments, any member of the Committee can request that an item be removed from the consent agenda and considered individually. Chair Feldman-Kerr stated that agenda items #3A through #3C were on the consent agenda.

Mayor Joan Shafer moved to approve consent agenda items #3A, #3B, and #3C. Mayor John Keegan seconded, and the motion carried unanimously.

3A Approval of the January 12, 2004 Executive Committee Meeting Minutes

_____ The Executive Committee, by consent, approved the January 12, 2004 meeting minutes.

3B. Amendment to the FY 2004 MAG Unified Planning Work Program and Annual Budget to Accept Funding from the Pima Association of Governments in the Amount of \$35,000 to Partner with MAG to Enhance the Subarea Allocation Model (SAM) and to Amend the Contract with Planning Technologies by \$70,000

_____ The Executive Committee, by consent, approved amending the FY 2004 MAG Unified Planning Work Program and Annual Budget to accept funding from the Pima Association of Governments in the amount of \$35,000 to partner with MAG to enhance the Subarea Allocation Model (SAM) and to amend the contract with Planning Technologies by \$70,000. The FY 2004 MAG Unified Planning Work Program and Annual Budget includes a work element to enhance the Subarea Allocation Model (SAM) that MAG uses for the preparation of socioeconomic projections, and to evaluate this model with other socioeconomic models and incorporate or maintain such models in the MAG socioeconomic modeling process. Planning Technologies, and in particular its principal, Mr. Michael Corlett, is the developer of SAM, prepared expressly for MAG. Because of his knowledge of the custom SAM model, he is uniquely capable to work with MAG to define the requirements for future models. The Pima Association of Governments (PAG) would like to partner with this endeavor and has offered \$35,000 towards the creation of the requirements document for the future socioeconomic modeling efforts of both MAG and PAG.

3C. Americorps Volunteer

_____ The Executive Committee, by consent, approved to proceed with entering into an agreement for a second volunteer from Americorps to work on Homeless and Domestic Violence issues in the MAG region. On August 18, 2003, MAG entered into an agreement to provide sponsorship in the amount of \$4,000 for a 10-month volunteer from Americorps to work on Homeless issues in the MAG region. MAG would like to enter into a second agreement with U.S. Veterans allowing for an additional participant to work with the MAG Human Services division. Based on the ongoing need for staff support for domestic violence and homeless issues, and based on an Americorps participant's desire to gain experience in research, policy and human services planning, MAG is seeking approval for Danielle Elleman to participant as a volunteer at MAG. The only requirements are that MAG provide office space and sign a memorandum of understanding to begin the process. There is no financial sponsorship required.

4. Consortium for the Study of Rapidly Urbanizing Regions (CSRUR)

Mr. Smith introduced Mr. Charles Redman from Arizona State University, Center for Environmental Studies. Mr. Redman identified CSRUR as a local resource that addresses scientific strength in urban/environmental issues. He reviewed the key projects that ASU is working on, such as Environmental Fluid Dynamics with ADEQ and policy analysis with the Morrison Institute. He noted that the goal of CSRUR is to act as a bridge from ASU units to community, national and global partners. Mr. Redman stated that rapidly urbanizing regions is a pressing global issue and that for the first time ever, half the world's population lives in cities. He noted that Phoenix is in

an excellent position to test new approaches and become a model for global development. Mr Redman stated that CSRUR has created an atlas and developed a new task force. He also noted that they are working with MAG on networking urban models and providing data so that people can make better decisions. Mr. Redman discussed the 100 Cities Project that uses new remote sensing to monitor changes in cities worldwide. This project is sponsored by NASA and leverages ideas and techniques pioneered in Phoenix for use globally. He noted that the first international conference is scheduled for April 2004.

Mayor Shafer stated that she has been in the Valley for 40 years and believes that it is the development that has caused the extended, increased heat. Mr. Redman stated that we also need to examine what kind of trees that are planted and where. Mr. Redman stated that this information is provided so the municipalities and others can discuss and make informed decisions. He noted that at the present rate of growth, this region could run out of private land by 2027, anticipating that all things stay the same. The Committee continue to discuss development and growth in the Valley and globally.

Chair Feldman-Kerr thanked Mr. Redman for his presentation.

5. Discussion of the Development of the FY 2005 MAG Unified Planning Work Program and Annual Budget

Becky Kimbrough addressed the MAG FY 2005 budget information. She began with Attachment One, the Work Program and Annual Budget proposed timeline. Ms. Kimbrough highlighted the February 13, 2004 Budget Workshop via videoconference and the Intermodal Planning Group Certification Review on May 4 and 5, 2004. Ms. Kimbrough then reviewed Attachment Two that shows the estimated funding sources and uses for FY 2005. The Committee discussed the line item expenditure of salaries. Mr. Smith explained that MAG only has performance based increases, unlike the cities and towns that have step increases. Mr. Smith discussed the request for a Compensation Study, and described the requested two new positions at MAG. He noted that the transportation position is contingent on the election for the extension of the half-cent sales tax for transportation. Mayor Hawker asked if there have been any studies on how municipalities share revenue or if MAG is even the appropriate venue. He stated that he was very impressed with the transportation plan and how the municipalities came together, and maybe the same could be done with revenue sharing. Mr. Smith stated that as a result of a previous Management Committee retreat, a revenue sharing project was placed in the Work Program. This project was never implemented. Mr. Smith suggested discussing this issue with City Managers.

Mr. Smith confirmed that the Executive Committee concurred with moving forward on the Compensation Study. Mayor Hawker stated that it should be understood that any changes should be gradual. The Executive Committee agreed.

6. MAG and United Way Database Partnership

Debra Determan explained that MAG, Valley of the Sun United Way and The Arizona Republic have been collaborating on a publication, *Community Vital Signs*, that could be used by non-profit and MAG member agencies in displaying information from the 2000 Census and other local

socioeconomic data. She noted the this publication is phase one, and phase two is a Human Services MAG interactive mapping Web site. Ms. Determan stated that the goal today is to get input on this publication. She noted that the launching date is March 31, 2004. Mayor Manross stated that the document is very impressive. Mayor Shafer stated that her staff also thought the document was very informative. The Committee agreed. Chair Feldman-Kerr thanked Ms. Determan for her report.

7. Legislative Update

_____ Chair Feldman-Kerr stated that this agenda item will not have a report due to no new information. She noted that Mr. Smith will keep the Committee updated on the retirement bill.

8. Annual Performance Review of the MAG Executive Director

Chair Feldman-Kerr updated that Committee on their discussion at the January 12, 2004 Executive Committee meeting regarding the MAG Executive Director's performance review.

Chair Feldman-Kerr moved to approve providing the MAG Executive Director an amount equal to 4.28 percent of his annual salary to be provided as either a one-time contribution to one, or a combination of, deferred compensation or as a one time incentive bonus. Mayor Joan Shafer seconded, and the motion carried unanimously.

9. Adjournment

There being no further business, the meeting was adjourned at 1:30 p.m.

Chair

Secretary