

MINUTES OF THE  
MARICOPA ASSOCIATION OF GOVERNMENTS  
REGIONAL COUNCIL EXECUTIVE COMMITTEE MEETING  
September 13, 2004  
MAG Offices  
302 North 1st Avenue, Phoenix, Arizona

MEMBERS ATTENDING

Mayor Keno Hawker, Mesa, Chair	* Mayor Phil Gordon, Phoenix
Mayor Woody Thomas, Litchfield Park, Vice Chair	* Mayor Joan Shafer, Surprise Mayor James M. Cavanaugh, Goodyear
Mayor Mary Manross, Scottsdale, Treasurer	
Mayor Wendy Feldman-Kerr, Queen Creek	

\* Not present

# Participated by videoconference or telephone conference call

1. Call to Order

The Executive Committee meeting was called to order by Chairman Keno Hawker at 12:10 p.m.

2. Call to the Audience

Chairman Hawker noted that according to MAG's public comment process, members of the audience who wish to speak are requested to fill out the public comment cards. She stated that there is a three minute time limit. Public comment is provided at the beginning of the meeting for items that are not on the agenda that are within the jurisdiction of MAG, or non-action agenda items that are on the agenda for discussion or information only.

Chairman Hawker stated that there were no public comment cards received.

3. Approval of Consent Agenda

Chairman Hawker stated that public comment will be received before taking action on the consent items. Each speaker is provided with a total of three minutes to comment on the consent agenda. After hearing public comments, any member of the Committee can request that an item be removed from the consent agenda and considered individually. Chairman Hawker stated that agenda items #3A and #3B were on the consent agenda.

Mayor Woody Thomas moved to approve consent agenda items #3A and #3B. Mayor James Cavanaugh seconded, and the motion carried unanimously.

\*3A. Approval of the July 19, 2004 Executive Committee Meeting Minutes

The Executive Committee, by consent, approved the July 19, 2004 meeting minutes.

\*3B. Amendment of the FY 2005 MAG Unified Planning Work Program and Annual Budget to Update the MAG Specifications and Details for Public Works Construction

The Executive Committee, by consent, approved an amendment to the FY 2005 MAG Unified Planning Work Program and Annual Budget in the amount of \$80,000 to provide funding for a consultant study to update the MAG Specifications and Details for Public Works Construction. The MAG Specifications and Details Committee is requesting that a consultant be hired to assist the Committee in updating the Specifications and Details for Public Works Construction. It is anticipated that the \$80,000 would be needed for the update and MAG federal funds could be used for this effort. A request for proposals would be issued for the consultant effort and the consultant selected for the effort would be recommended at the November Management Committee meeting. This agenda item was on the September 8, 2004 Management Committee agenda for action. An update was provided to the Executive Committee.

4. Regional Report Update

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Dennis Smith reported that on July 19, 2004, the Executive Committee was provided a briefing on the development of the MAG Regional Report and the Business Forum. He noted that discussion has been held with the Business Coalition Steering Committee regarding the report and how to work together on the Forum. Mr. Smith distributed some information regarding the Regional Report Forum. He noted that the potential date for the forum is November 16, 2004 from 8:00 a.m. to 10:30 a.m. at the Downtown Phoenix Hyatt. He suggested a \$35.00 cost to attend this event. Mr. Smith stated that the partnering agencies in this event are Behavior Research, the Business Coalition/GPEC and the Center for the Future of Arizona. Behavior Research will provide information on a survey that asked why people move to the Valley. The program will include speakers and information from all partners, including MAG elected officials. Mr. Smith reviewed the format of the event.

Mr. Smith stated that at a meeting with partnering agencies, it was discussed how the final report might look. He displayed copies of the Urban Atlas, the MAG 1989 Regional Development Summary, and the ASU Greater Phoenix Regional Atlas. Mayor Feldman-Kerr stated that she thought the ASU Greater Phoenix Regional Atlas was too big. Mr. Smith noted that the Urban Atlas size was most popular and that it was more conducive to displaying maps and pictures. He stated that people seem to like visuals with little text. Mayor Thomas asked what the distribution would be on this document. Mr. Smith replied that invitees to the Forum would include MAG member agencies and the senior policy leaders of the Business Coalition Leadership Council. He noted that we are looking for input from this Committee on the invitee list. Mr. Smith also noted that there seems to be a desire from member agencies to review the document in advance. He suggested that a PowerPoint presentation outlining the report be prepared for the October meetings. Mayor Cavanaugh asked if the date for this event was firm. Mr. Smith replied that we have facilities on hold for this date. Chairman Hawker stated that the Forum is a good idea because it brings everyone together instead of everyone doing their own thing. He noted that Lattie Coor looked at what might be a stumbling block in the next 100 years in Arizona and the concept was

that there may not be a boundary between Phoenix and Tucson. This gets you thinking what we might have to plan for in the future. Mayor Thomas commented that we may get more participation by partnering with the other agencies.

Mr. Smith asked if the Mayors would like their councilmembers to receive a copy of the report. This will help to determine how many reports we need to print. Mayor Manross stated that she would like her Council to receive a copy. Mayor Hawker asked what the production cost would be. Mr. Smith replied that we do not have that number yet, but will get that information to the Committee. Mayor Feldman-Kerr asked if the report could include foldout maps and be printed on 8 ½ by 11 paper. Kelly Taft said that she would look into the cost of printing and folding various ways.

Chairman Hawker thanked Mr. Smith for his update.

#### 5. Sales Tax Incentives for Retail Development

Tom Remes stated that at the July 19, 2004 Executive Committee meeting, the issue of municipal sales tax incentives was discussed. He noted that it is anticipated that a legislative measure to preempt municipalities from using incentives will be introduced during the next legislative session. MAG staff was directed to provide the Committee with options on this issue. Mr. Remes referenced the memorandum to the Executive Committee that provided four options to consider. He noted that option number one would be for the MAG Regional Council to take no action on this issue and cities could proceed on their own. The second option would be similar to the League of Arizona Cities and Towns Resolution #24 on strengthening intergovernmental agreements and the intent would be to have a more explicit definition in State statute. Chairman Hawker stated that Resolution #24 was the resolution put forward by Phoenix and Peoria. Mr. Remes moved to the third option that suggested adopting a MAG Resolution to have MAG member agencies agree to meet when certain types of projects are proposed in border areas. He noted that this resolution could be as open or binding as member agencies wanted. And the last option, number four, would be a revenue sharing pilot program between two member agencies. He noted that this option would demonstrate that revenue agreements that reflect unique community needs are possible.

Mr. Remes noted that it was difficult to find states, counties, cities or towns with similar sales tax dependence and incentive challenges. He noted that California enacted legislation regarding incentives to automobile dealerships and big box retailers, but their experience is not analogous to Arizona's. Mayor Thomas stated that California seems to be more about stealing business and not looking at growth or revenue sharing. Mr. Remes agreed that it was difficult to find something similar. Chairman Hawker stated that the question is "Do we let the legislature mandate or do we do something ourselves?" He noted that municipalities are currently working on number four, the pilot program, and a version of option number two possibly by Phoenix. Mayor Manross stated that she hesitates to get MAG in the middle, such as with option number three. She noted that we could not ignore the unique needs and viewpoints on this issue both within our region and throughout the State. Mayor Manross noted that Scottsdale is also working with Phoenix and could possibly have a pilot program. She again stated that MAG would not be the appropriate place to do this and may end up causing more conflict or disagreement. Mayor Cavanaugh stated that he objects to option number two, but fears that the State will do something regardless. He

agreed that option number four is a possibility. Mayor Cavanaugh stated that we should impress upon the State that we are taking action. He also noted that we should follow the Tourism and Sports Authority's (Arizona Sports and Tourism Authority) rules to make the losing city whole.

Mr. Smith suggested creating an option number five not to take action today, but to put this item on the Executive Committee agenda for next month. Mayor Thomas suggested that MAG compile what sharing agreements have already occurred, i.e. Phoenix and Peoria. Mayor Feldman-Kerr stated that she thinks that MAG is the venue for this discussion. She agreed to share Queen Creek's experience with Home Depot. Mayor Manross agreed that we do not want the State dictating. She stated that there is a problem and the taxpayers should not pay the price. Mayor Feldman-Kerr stated that there needs to be an agreed upon standing. Mayor Manross stated that she wanted to clarify that MAG is a good venue to discuss this topic, but does not think there should be a formal resolution from MAG. Mr. Smith stated that MAG will collect the best local examples and bring them back to the October meeting. This will keep discussion and information flowing. Chairman Hawker asked what Goodyear and Litchfield Park do in regards to incentives. Mayor Cavanaugh stated that Goodyear typically competes with Avondale. He noted that there may be an auto dealer in the future. He stated that incentives are a concern for Goodyear. Mayor Thomas stated that Litchfield Park would not be a good example. He noted that Litchfield Park has been dealing with grocery stores, and incentive are not used because there is a need and they want to build where there is a need. He stated that incentives is a tool that may be of interest to Litchfield Park in the future.

Chairman Hawker suggested that staff continue to look at item number four, compile some examples and bring back information next month to the Executive Committee. The Committee agreed. Chairman Hawker thanked Mr. Remes for the report.

## 6. Continuum of Care Update

Terri Wogan, Director of Community Relations for the Governor's Office of Children in Youth Families, and Co-Vice Chair of the Continuum of Care Committee, gave an update on the Continuum of Care. Ms. Wogan stated that in late 1999, the MAG Human Services Coordinating Committee recommended that a community steering committee be established. HUD required every community to coordinate activities through a Continuum of Care. MAG and the Continuum of Care have done a great job in bringing in \$65 million, and potentially \$19 million more this year. When the Continuum of Care first came to MAG, verbal guidelines and history guided the groups actions. Ms. Wogan stated that the Continuum of Care saw a need to develop written guidelines for membership, committee structure, and decision making process. Ms. Wogan asked the Executive Committee to review and support these guidelines. Chairman Hawker asked how the Continuum of Care has operated in the last five years. Ms. Wogan stated that the group worked on issues according to its verbal guidelines. She noted that working off verbal guidelines was the number one concern of the Committee at its August 2003 Strategic Planning meeting. Mayor Feldman-Kerr stated that this committee has worked diligently and has come very far in the last five years and Mayor Manross concurred. Chairman Hawker stated that the committee may not want to specify that they operate under Robert's Rules of Order without a parliamentarian.

Mayor Thomas moved to approved recommending to the Regional Council the Continuum of Care Guidelines. Mayor Manross seconded, and the motion carried unanimously.

7. Americorps Volunteer for Homeless Veterans

Debra Determan stated that there is an opportunity to provide on-the-job training for a second Americorps volunteer. She noted that the FY 2005 MAG Unified Planning Work Program and Annual Budget includes funding to continue with one Americorps volunteer to assist the MAG Human Services Program. These volunteers would work on homeless and domestic violence issues in the MAG region over the next ten months. Ms. Determan noted that the Work Program would need to be amended to reflect the second volunteer and change the sponsorship to \$8,000. Chairman Hawker asked if the volunteer's work needed to be directed to Veterans. Mr. Smith replied that the volunteers are through the U.S. Veterans, but they will work on all domestic violence and homeless issues. He noted that the last Americorps volunteer was such an outstanding experience that MAG offered a vacant, full-time position in its Human Services Division to that person.

Mayor Manross moved to approve the amendment to the Unified Planning Work Program and Annual Budget to provide sponsorship in the amount of \$8,000 for two, ten-month volunteers from Americorps to work on Homeless and Domestic Violence issues in the MAG region. Mayor Cavanaugh seconded, and the motion carried unanimously.

8. Adjournment

There being no further business, the meeting was adjourned at 1:00 p.m.

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Chair

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Secretary