

MINUTES OF THE
MARICOPA ASSOCIATION OF GOVERNMENTS
TELECOMMUNICATIONS ADVISORY GROUP

July 25, 2002
MAG Office
302 North First Avenue
Phoenix, Arizona

MEMBERS ATTENDING

Jim Hull, Mesa, Chair
*Kevin Hinderleider, Avondale
*Betsy Wise¹, Carefree
Patrick McDermott, Chandler
✓ Peter Putterman¹, Fountain Hills
Shawn Woolley, Gilbert
Jerry Wightman, Glendale
John Imig¹, Goodyear
Cary Parker², Maricopa County

**Duncan Miller¹, Paradise Valley
Ralph Spencer, Peoria
Greg Binder, Phoenix
**Tracy Corman, Queen Creek
*Kevin Sonoda, Scottsdale
Randy Jackson, Surprise
**John Laue¹, Tempe
*Ralph Velez, Tolleson
*Derek Rushing, ADOT
*Randi Alcott¹, RPTA

*Members neither present nor represented by proxy.

OTHERS PRESENT

Brad Tritle, GITA
Mark Goldstein, IRC
Audrey Skidmore², MAG
Heidi Pahl¹, MAG
Rita Walton, MAG

Debbie Kohn, MAG Telecommunications
Associate
**Linda Bauerle, Norstan
**Kazi Haque, Queen Creek
**Steve Brodsky, RW Beck

**Participated via telephone conference call.

✓ Participated via video conference call.

- 1 Site Coordinator
- 2 Backup Site Coordinator

1. Call to Order

The meeting was called to order at 10:05 a.m. by Chair Jim Hull. Voting members Duncan Miller, John Laue and Tracy Corman attended via telephone conference call and Peter Putterman attended via videoconference.

2. Approval of June 27, 2002 Meeting Minutes

It was moved by Randy Jackson, seconded by Ralph Spencer and unanimously recommended to approve the June 27, 2002 meeting minutes.

3. MAGTAG Projects Update

Audrey Skidmore gave an update on the Regional Community Network (RCN) Study. Ms. Skidmore

said that Kimley-Horn is expanding the member agency survey paper with a list and basic analysis of any documents member agencies returned with their surveys. She noted that at the June 2002 MAGTAG meeting, MAG distributed a list of the studies, maps, and other documentation Kimley-Horn collected from member agencies. Also at the MAG meeting, each committee member was asked to identify any projects that were not represented in the list and any contact information for those projects. Ms. Skidmore reported that MAG and Kimley-Horn have been following up on these leads and have collected additional information. She added that MAG is also working with Kimley-Horn to come up with some additional questions to expand the business and education community data. She mentioned that MAG has distributed a draft outline for the Final Implementation Plan for members of the RCN review group and TAG and requested that all comments be sent to her. She added that Kimley-Horn is also starting the Telecommunication/Utility Company interviews.

Heidi Pahl gave an update on the Regional Videoconferencing System (RVS). Ms. Pahl said that the July 22, 2002 site coordinator meeting was well attended. She noted that the site coordinators were briefed on the RVS marketing activities, MAG videoconference training, RVS usage, and miscellaneous technical tasks such as software upgrades and long distance rates. Debbie Kohn gave an update on RVS usage and the draft site coordinator newsletter. Heidi Pahl said that the site coordinator newsletter is a one-page document that would be e-mailed to all site coordinators on a quarterly basis. Greg Binder asked if anyone else would receive the newsletter. Ms. Pahl explained that the site coordinator newsletter is in draft format at this time and when it is ready to be sent out to site coordinators that she will also send it to MAGTAG members. Peter Putterman asked when the RVS documentation forms would be web based. Heidi Pahl responded that MAG is working on creating web based forms for RVS documentation but that it is new to MAG staff and there is a learning curve. Ralph Spencer said that one of his staff could assist in the creation of the web based forms. Rita Walton thanked Mr. Spencer for the offer and indicated that MAG would appreciate the assistance.

4. Review of Strategic Planning Facilitation and Brainstorming Session

Debbie Kohn distributed the MAGTAG Strategic Planning Working Group presentation. Heidi Pahl noted that she e-mailed a PDF of the presentation to all MAGTAG voting and non-voting members at 9 a.m. July 25, so that those participating via audio conference could follow along during the meeting. Working Group members Peter Putterman, Jim Hull, Rita Walton, Heidi Pahl, Randy Jackson, Greg Binder and Debbie Kohn explained each of the slides in the presentation. Randy

Jackson moved to approve the five core strategies. Peter Putterman seconded and the motion carried unanimously.

After discussion by the committee, Pat McDermott moved to approve all MAGTAG Strategic Planning Working Group recommendations. Randy Jackson seconded and the motion carried unanimously.

Pat McDermott asked whether the implementation of the draft recommendations would require additional MAG staff. Rita Walton responded that the five core strategies and recommendations would not require an increase in MAG staff. Ms. Walton noted that she would be happy to bring the recommendations forward to the Interim Executive Director.

After lengthy discussion by the committee regarding how to proceed with the recommended working groups, Pat McDermott suggested that members select one group at the meeting to volunteer for. It was agreed that the RVS Outreach and RVS Additional Sites would be combined.

The table below illustrates MAGTAG members interest in participating in working groups. Jim Hull noted that the time commitment of those volunteering for a working team would be two hours per month to start. The members agreed that they could participate on more than one working team.

Table One: MAGTAG Working Group Volunteers

RVS Outreach and Additional Sites	Coordinate/ Integrate	Education/ Awareness	Advise/Consult/ Guide	RTSP	Information Sharing
Pat McDermott		Peter Putterman	Shawn Woolley	Cary Parker	Greg Binder
John Imig				Tracy Corman	Randy Jackson
Ralph Spencer				John Laue	Duncan Miller
				Peter Putterman	Peter Putterman
					Shawn Woolley

Jim Hull thanked the committee for their participation and volunteering their time for the working groups. He noted that other members of the MAGTAG not present would be asked to volunteer.

5. Announcements and Public Input

Mark Goldstein announced the Arizona Telecommunications and Information Council activities and encouraged MAGTAG members to visit the ATIC web site at: <http://www.researchedge.com/atic> for further information.

6. Date of Future Meetings

The next meeting is August 22, 2002 from 10 AM to noon.

The meeting was adjourned at 12:00 PM.