

MINUTES OF THE  
MARICOPA ASSOCIATION OF GOVERNMENTS  
POPULATION TECHNICAL ADVISORY COMMITTEE

June 21, 2005  
MAG Office, Suite 200, Saguaro Room  
302 North 1<sup>st</sup> Avenue  
Phoenix, Arizona

MEMBERS IN ATTENDANCE

|  |                                 |
|--|---------------------------------|
| George Pettit, Gilbert, Chairman           | Sonny Culbreth, Litchfield Park |
| *Bryant Powell, Apache Junction            | Wahid Alam, Mesa                |
| Connie Randall, Avondale                   | *Matt Holm, Maricopa County     |
| Brian Rose, Buckeye                        | Prisila Ferreira, Peoria        |
| Gary Neiss, Carefree                       | Tim Hilton, Phoenix             |
| *Ian Cordwell, Cave Creek                  | Shawnee Accedes, Queen Creek    |
| David DeLaTorre, Chandler                  | Harry Higgins, Scottsdale       |
| Mark Smith, El Mirage                      | *Stephanie Wilson, Surprise     |
| *Ken Valverde, Fountain Hills              | * Hector Tapia, Tempe           |
| *Bev Turner, Gila Bend                     | ✓ Matt Monic, Wickenburg        |
| *Terry Yergan, Gila River Indian Community | Mark Fooks, Youngtown           |
| **Kate Langford, Glendale                  | Stuart Boggs, Valley Metro      |
| Brett Burningham, Goodyear                 |                                 |
| * Gary Smith, Guadalupe                    |                                 |

\* Not in attendance  
\*\* Participated via audioconference  
✓ Participated via videoconference

OTHERS IN ATTENDANCE

|                                 |                     |
|---------------------------------|---------------------|
| Karen Flores, Peoria            | Steve Gross, MAG    |
| Max Enterline, Phoenix          | Michelle Green, MAG |
| Peggy Rubach, McDOT             | Heidi Pahl, MAG     |
| Jay Occhiogrosso, Census Bureau | Harry Wolfe, MAG    |
| Phil Garthright, Consultant     | Don Worley, MAG     |
| Anubhav Bagley, MAG             |                     |

1. Call to Order

The meeting was called to order at 9:05 a.m by George Petti.

2. Call to the Audience

There were no requests to address the MAG POPTAC.

3. Approval of Meeting Minutes of April 19, 2005

It was moved by Prisila Ferreira, seconded by David de la Torre and unanimously recommended to approve the meeting minutes of April 19, 2005.

4a. 2005 Census Survey

Heidi Pahl provided an overview of preparations for the 2005 Census Survey. She discussed a scheduled meeting to discuss outdoor locations, address canvassing, and publicity and outreach. George Pettit asked if the video presentation promoting the Census was in a format that could be used by his local TV station. Ms. Pahl said that it was.

Matt Monic from Wickenburg asked for copies of brochures to be sent to him.

4b. Group Quarters and Outdoor Locations

Harry Wolfe indicated that to meet the Census Bureau's time line, the final deadline for submitting any updates to the initial lists of group quarters and/or outdoor locations to MAG is July 1, 2005. He said that MAG would then forward those changes to the Census Bureau.

Mr. Wolfe also explained that in response to a recommendation from a member of the POPTAC, a draft letter to group quarters representatives was being prepared informing them of the upcoming count of population living in group quarters and requesting their cooperation during the enumeration.

4c. Updates to Annexations

Harry Wolfe indicated that the Boundary and Annexation Survey (BAS) Workshop held by MAG for member agencies helped for obtain annexation information to be forwarded to the Census Bureau. He said that jurisdictions were requested to identify annexations that took effect up to March 31, 2005 and to predict other annexations that would be effective as of September 1, 2005.

Mr. Wolfe said that MAG needs to know whether there have been any additional annexations that have taken place, but were not reported to the Census Bureau so they can be included in the

2005 Census Survey. He asked for jurisdictions to notify MAG of any additional annexations by July 13, 2005.

Brian Rose said that Buckeye had been annexing 2 square miles a month. He said he wanted to ensure that the annexations were reported to MAG. Harry Wolfe said that MAG had received the Buckeye annexation information from the Town consultant.

#### 4d. Address Lists

Don Worley stated that MAG staff had been working with the Census Bureau on compiling a list of addresses. Mr. Worley noted that thirteen member agencies had provided address files and twelve had indicated that they will not be able to provide them. Mr. Worley also mentioned that MAG staff had reviewed the address lists, performed quality assurance tests and quality control on the lists and forwarded them to the Census Bureau. He added that the “ball is now in the Census Bureau’s court.”

#### 4e. Identification of Locations of Access-Restricted Communities

Harry Wolfe reported that MAG is working with member agencies to identify the locations of access-restricted communities. He said that this will enable census personnel to identify households within access-restricted communities that have post office boxes or that do not return their surveys by mail. Mr. Wolfe added that all MAG member agencies that have access-restricted communities had said that they can provide the locations along with a map. Harry Wolfe indicated that the Census Bureau also wants the name of a contact at each Access-Restricted Community and a telephone number.

#### 5a. Development of July 1, 2005 Resident Population Updates

Harry Wolfe indicated that each year DES prepares state and county resident population estimates for Arizona, counties and places. He said that MAG prepares subregional estimates for the cities and towns within Maricopa County.

Mr. Wolfe mentioned that the estimates would be used for distributing state-shared revenue for those jurisdictions not conducting a Special Census, a Census Survey or requesting and their April 1, 2000 Census figure be used. While they will not be used for distributing state-shared revenue with MAG member agencies, MAG is still required to prepare the estimates.

#### 5b. Data Collection for July 1, 2005 Resident Population Estimates

Harry Wolfe said that DES had initiated the process of collecting data for preparing the July 1, 2005 estimates. He noted that this year MAG would collect and provide to DES annexation

and group quarters data, in addition to the residential completion data that have been provided on a regular basis.

Mr. Wolfe reviewed the documentation that DES is requiring for the annexations and the population in Group Quarters.

#### 5c. Estimates Methodology Workshop

Harry Wolfe noted that a workshop which provided an overview of the process used to prepare the resident population estimates was planned for the July meeting. It was recommended by members of the MAG POPTAC that the workshop should be scheduled to coincide with the MAG POPTAC committee meeting. It was also requested that materials be prepared to provide to MAG POPTAC members which provided information on the estimates process.

#### 6. Socioeconomic Projections

Anubhav Bagley reported that MAG is still awaiting Maricopa County population projections from DES to prepare an official set of socioeconomic projections. He said that at the June 3, 2005 meeting of the State POPTAC, DES staff reported that they were testing ten extrapolation methods which would be used to develop a projections method for each county. Staff estimated that it would take about two months before any draft projections were distributed. Anubhav Bagley commented that once official county projections were developed, MAG would use them as control totals for developing subcounty projections. .

#### 7. MAG Information Services Strategy and Data Collection Process

Anubhav Bagley stated that the data sets developed and maintained by Information Services staff, such as the Residential Completions database, existing and future land use, developments, etc. required a large data collection and update effort. He said that these data sets were used in the development of Annual Population Updates, Projections and numerous analysis and mapping projects.

Mr. Bagley emphasized that MAG Information Services staff has been working towards developing a strategy aimed at streamlining the data maintenance and review process. He added that as part of this effort, a data collection survey relating to the land use data sets was sent to our member agencies in April 2005. The goal of the survey was to help us better understand the information our member agencies keep and identify processes within your agency that MAG could use in its data collection activities.

#### 8. Next Meeting of the MAG POPTAC

The next meeting of the MAG POPTAC was scheduled for Tuesday, July 19, 2005 at 9:00 a.m.