



On the Road to Greatness

FACTS * FOCUS * FUTURE



The Maricopa Association of Governments and the Business Coalition Present

On the Road to Greatness: Facts * Focus * Future

January 25, 2005—8:00 to 10:30 a.m. Continental Breakfast at 7:30 a.m.

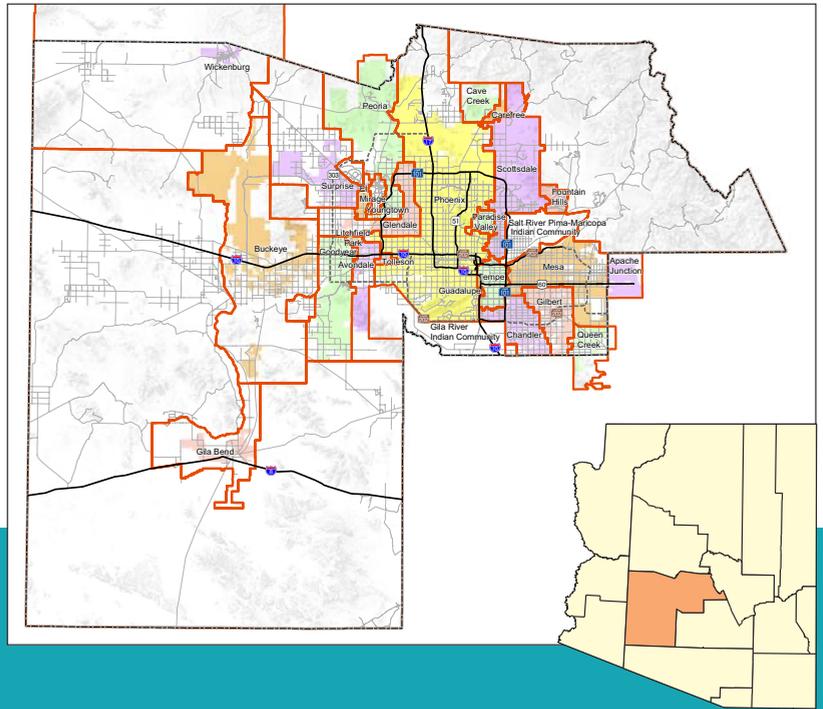
Arizona Club in the Bank One Center

201 N. Central Avenue, 37th Floor—Phoenix, Arizona

Full color Regional Report included with paid registration.

Regional Report

A RESOURCE FOR POLICY MAKERS IN THE MARICOPA REGION



January 2005

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Join us as we explore how our region compares to peer regions in the United States in seven issue areas: regional governance, growth, urban form, regional transportation, air quality, economic quality and social well-being.

Partners and Guest Speakers:



Maricopa Association of Governments
Mayor Keno Hawker,
Regional Council Chair



Behavior Research
Bruce Hernandez,
Senior Vice President



Greater Phoenix Economic Council
Paul Ringer,
Interim President & CEO



Center for the Future of Arizona
Lattie Coor,
Chairman & CEO



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Program



7:30 – 8:00 a.m. **Registration & Continental Breakfast**

8:00 – 8:10 a.m. **Welcome**

- *Mayor Keno Hawker, Mayor, Mesa
Chair, MAG Regional Council*

Facts:



8:10 – 8:45 a.m. **Why People Move to the Valley**

Voting by Forum Attendees

- *Bruce Hernandez, Senior Vice President, Behavior Research*

8:45 – 9:10 a.m. **Presentation of Regional Report**

Video Presentation by MAG Regional Council Executive Committee

Focus:



9:10 – 9:30 a.m. **Business Development Strategy**

- *Paul Ringer, Interim President & CEO
Greater Phoenix Economic Council*

Future:



9:30 – 9:45 a.m. **Future of Arizona Presentation**

- *Lattie Coor, Chairman & CEO
Center for the Future of Arizona*

Wrap-up:

9:45 – 10:30 a.m. **Building Blocks for the Future**

Dialogue & Voting by Forum Attendees



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Arizona Club Location

Downtown Phoenix



The Arizona Club is located in the Bank One Center
 201 N. Central Avenue, Suite #3700, Phoenix, Arizona.

Parking available on the SE corner of 1st Street and Van Buren. Parking will be validated.

For more information please visit: www.mag.maricopa.gov/event.cms?item=4268

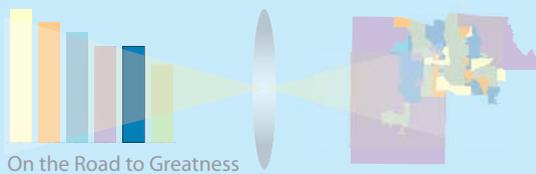
or contact Maricopa Association of Governments
 302 N. 1st Avenue, Suite 300, Phoenix, Arizona 85003
 602-254-6300

Partners



Sponsors:





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Registration Form

On the Road to Greatness: Facts * Focus * Future

January 25, 2005—8:00 to 10:30 a.m. Continental Breakfast at 7:30 a.m.

Arizona Club in the Bank One Center — \$35 per person

201 N. Central Avenue, 37th Floor—Phoenix, Arizona

Please return this registration form to Maricopa Association of Governments (MAG).

Reservations and payment need to be received by our office on or before January 18, 2005.

Reservations after January 18th only as space allows. Cancellations prior to January 18th will be refunded on request.

Enter the total number for whom you are making the RSVP: _____ **Please list the attendees on the reverse side.**

Contact Name: _____ Title _____

Street Address: _____

City: _____ State: _____ ZIP: _____

Phone: () _____ FAX: () _____

E-mail: _____

Organization Name: _____

Organization Address: (if different than above) _____

City: _____ State: _____ ZIP: _____

Payment method: Cash Check Credit Card (MC or Visa)

Please make checks out to MAG. For credit card reservations please call 602-254-6300.

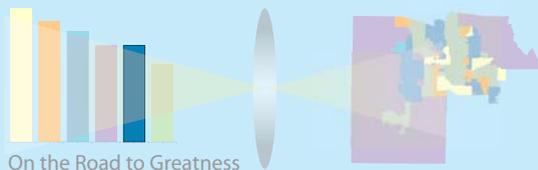
All monies must be received by January 18th. Cancellations must be made by January 18th for refunds.

Please mail this registration form and payment to:
On the Road to Greatness: Facts * Focus * Future

Maricopa Association of Governments
302 N. 1st Avenue, Suite 300
Phoenix, Arizona 85003

or fax this registration form to 602-254-6309 and call 602-254-6300 to arrange for credit card payment.

We hope to see you there!



On the Road to Greatness

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Registration Form

Please list all the attendees for this RSVP.

Please Print. This information will be used for name badges. (Please include prefix, i.e., *The Honorable, Mayor, Mr., Mrs.*)

Name	Title	Organization
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1. _____
2. _____
3. _____
4. _____
5. _____
6. _____
7. _____
8. _____
9. _____
10. _____

Notes:

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