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**EXECUTIVE DIRECTOR**



*Rehoboth*

**cdc**

**community development corporation**

*"Breaking the Cycles of Poverty & Violence...*

*...through Commitment, Compassion, & Collaboration"*

# RCDC Overview



Rehoboth Community Development Corporation's (RCDC) mission is to increase social and economic justice, demonstrate compassion, and combat poverty in partnership with residents and stakeholders within the Canyon Corridor Neighborhoods and Maricopa County; we develop affordable housing and commercial real estate, stimulate job and business creation, deliver community and youth services; and, shapes and promotes collaborative planning in order to build healthier and stronger communities of choice.



# CFAA's Impact on the Community

Community for All Ages has not only brought people of all ages together within the Canyon Corridor, but it has created connectivity and a sense of community for a diverse group of residents from all over the world.





- **Around the World Community Play Day** – a day for people of all ages to showcase their gifts and talents; and, to learn about community resources available to them;





## **Programs & Services** –

ESL classes,  
Leadership  
Academies,  
Healthy Eating  
and Active  
Living  
Initiatives,  
Physical Fitness  
activities -  
including  
Zumba, yoga,  
and dance;





- **Community Gardens** – 2 new gardens in 2011 at Iglesia Vida Nueva and Rehoboth Place; The garden serves as a place of uninhibited cultural exchange and understanding where traditions and gardening techniques are exchanged. The children's dual roles as gardeners and translators guarantee that the children are building connections with other community members. In so, the garden also creates a platform for trans-generational interaction, building trust and communication across the ages.





# CFAA's Impact on the Community



**Movies in the Park** – a time for families to come together and interact across age and ethnic groups as well as cultural.





- **Bricks and Mortar** – Opening of Community Life Center at Vida Nueva: provides a safe place for people of all ages to meet and share their experiences as well as learn together;



# CFAA's Impact on the Community



**Rehoboth Place** – an intergenerational multi-family 47-unit housing complex serving people of all ages. Its amenities and activities are designed to bring residents together – i.e. Multi-purpose Sports Court creates interaction across ethnic groups with volleyball and badminton tournaments, community gardening, and other pro-social alcohol and drug free activities.



# Successes and Challenges of CFAA



## **Successes:**

- Our ability to work with multiple ethnic refugee and immigrant groups
- Multi-cultural participation in pro-social activities

## **Challenges:**

- Language barrier is one of the greatest.
- Bridging the cultural divide between long-term residents and others by offering some sort of diversity training (not sure if this would work).

# Replication of CFAA



## What would we do differently?

- ✓ RCDC would actively seek seniors who were not active in neighborhood associations, but have a love for their community.
- ✓ RCDC would select a few champions to host neighborhood chats in their living rooms
- ✓ RCDC would provide opportunities for seniors to engage with children after-school for an hour or two teaching a quilting, sewing, or perhaps a music class.



# Replication of CFAA



## **How can we duplicate our successes?**

- Successes can be duplicated by hosting conferences
- Allowing former and active sites to share their story via digital storytelling or site visitations.



# uestions



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