



ENTER PROJECT TITLE : School Speed Display Signs Supporting SRTS

CITY OF EL MIRAGE

**APPLICATIONS ARE DUE VIA E-MAIL TO srts@azmag.gov BY
10:00 a.m. Thursday, September 29, 2016**

PART A - MAG MEMBER AND LOCAL AGENCY CONTACT INFORMATION

1. MAG Member Agency Contact Information (applicant):

Select you Agency Name from the drop down box below and manually enter the Contact Name, Phone Number, E-mail and Mailing Address in the fields provided below. (See *Note* below)

MAG Member Agency	El Mirage
Contact Name	Bryce Christo
Phone Number	623.876.2974
E-Mail Address	bchristo@cityofelmirage.org
Mailing Address	12145 NW Grand Avenue, El Mirage, AZ 85335

2. Endorsing Local Agency Contact Information:

All project applications must be endorsed by the appropriate Local Agency staff for each project/school location (See Note below). Please select the Local Agency below and obtain their signature(s) to complete Part F. Please select up to four (4) Local Agency (endorsing agency) name(s) by selecting from the drop down box provided next to "Local Agency". Once the Local Agency is selected, the appropriate contact information will automatically populate based on your selection. Contact Margaret Boone at MAG if more that four Local Agencies will be endorsing the project application at MBoone@azmag.gov.

Local Agency Contact #1	Local Agency:	El Mirage
	Contact Name:	Bryce Christo
	Phone Number:	(623) 876-2974
	E-mail Address:	bchristo@cityofelmirage.org
Local Agency Contact #2	Local Agency:	
	Contact Name:	
	Phone Number:	
	E-mail Address:	
Local Agency Contact #3	Local Agency:	
	Contact Name:	
	Phone Number:	
	E-mail Address:	
Local Agency Contact #4	Local Agency:	
	Contact Name:	
	Phone Number:	
	E-mail Address:	

Note : If a Local Agency is submitting the application as the Sponsoring MAG Member Agency and there are no other Local Agency partners included in your project(s), Only Section 1 of Part A requires completion. Some project(s) may include one or more Local Agency partners. In this case, please select the Local Agency partner(s) for your project(s).

PART B - PROJECT INFORMATION

The purpose of Part B is to provide sufficient information to evaluate the program and to provide assurance that the program will be capable of meeting the ADOT administered federal clearance and implementation process. This process requires an abbreviated environmental clearance process prior to FHWA authorization letter to encumber federal funding for implementation. Part B Sections 3-6 will demonstrate the proposed project(s) alignment with national SRTS project criteria with known success based on the NHTSA SRTS document referenced at <http://www.nhtsa.gov/people/injury/pedbimot/bike/Safe-Routes-2002/overview.html#12>. The application, once completed, will also demonstrate compliance with the MAG TA Set-Aside Non-infrastructure SRTS goals and objectives which are aligned with guidance for the Fixing America's Surface Transportation (FAST) Act and SAFETEA-LU Section 1404 for SRTS referenced at: http://www.fhwa.dot.gov/environment/safe_routes_to_school/guidance/. (Live links for both of these references are provided outside the print area of this row in the Excel form)

1. Project Development Determination:

Does the school(s) or school district(s) have policies that prohibit students from biking or walking to school, or that mandate busing? If the answer to this question is "YES" and a process to change these policies cannot be completed prior to September 29, 2016 this project cannot qualify for funding through the MAG TA Non-infrastructure SRTS program.

YES NO

If "Yes", please explain any plans currently underway to change these policies, including a timeline and deadline for achieving this:

N/A

2. Project Programming Timeframe:

Are you applying for a multi-year project? YES NO

If yes, check the appropriate boxes for each year of this funding: FFY 2018 FFY 2019 FFY 2020

3. School Profile(s): (Maximum Evaluation Points: 5) If you are including more than four (4) schools, "unhide" rows 29-82. (Type in school name and use drop down boxes provided for the other information to the right of the school name.)

Please provide the school name(s):	Title 1? (Yes/No)	# of Students Enrolled	Estimated # Currently Walking/Biking	*Public or Non-Profit (Yes/No)
Riverview Elementary School (Only Special Needs Buses)	Yes	1004	900	Yes
Dysart Elementary School (Special Needs & Regular Buses)	Yes	946	600	Yes
Surprise Elementary School (Special Needs & Regular Buses)	Yes	931	700	Yes

*Is this a public or other school funded through a nonprofit organization? (Yes/No) - if "Yes" see Part D, Required Attachments for charter and other non-public schools that are not for profit. If "No", proposed projects at this school are not eligible for funding through the MAG TA Non-infrastructure SRTS program.

4. Five E's: (Maximum Evaluation Points: 25) The proposal should demonstrate how the project(s) address the 5 E's (Engineering, Enforcement, Education, Encouragement, and Evaluation). The proposed project(s) may not themselves address all five E's (e.g. Engineering). However, if the proposal documents other on-going efforts that focus on the 5 E's that are not covered by the proposal, those efforts can be counted as qualified E's. Please indicate "Yes" or "No" next to each "E" using the drop down box provided. Provide (type in) a brief two line description of how the project(s) address the associated E in the space provided to the right.

Engineering	Yes	El Mirage will purchase four Speed Display Signs to be mounted on existing poles located in the City's ROW. The City and school officials will determine the most efficient sign locations.
Enforcement	Yes	Dysart School District recently limited bus transportation resulting in more than 2,000 children walking 1-2 miles twice a day. Police Officers will conduct SRTS activities by enforcing the law.
Education	Yes	The Police and Fire Departments will visit the schools to educate students and teachers about how to be safe when walking, riding or skate boarding to school during planned SRTS activities and events.
Encouragement	Yes	El Mirage's Council Members, Staff and volunteers will be encouraging students to walk/bike to school during the October 4, 2017 Walk/Bike to School Day event where SRTS materials will be distributed.
Evaluation	Yes	El Mirage will distribute parent surveys to speed sign impact and other information about SRTS awareness and future suggestions for walking/biking to school.

PART B - PROJECT INFORMATION (CONT'D)

The purpose of Part B is to provide sufficient information to evaluate the program and to provide assurance that the program will be capable of meeting the ADOT administered federal clearance and implementation process. This process requires an abbreviated environmental clearance process prior to FHWA authorization letter to encumber federal funding for implementation. Part B Sections 3-6 will demonstrate the proposed project(s) alignment with national SRTS project criteria with known success based on the NHTSA SRTS document referenced at <http://www.nhtsa.gov/people/injury/pedbimot/bike/Safe-Routes-2002/overview.html#12>. The application, once completed, will also demonstrate compliance with the MAG TA Set-Aside Non-infrastructure SRTS goals and objectives which are aligned with guidance for the Fixing America's Surface Transportation (FAST) Act and SAFETEA-LU Section 1404 for SRTS referenced at: http://www.fhwa.dot.gov/environment/safe_routes_to_school/guidance/. (Live links for both of these references are provided outside the print area of this row in the Excel form)

5. Sustainability: (Maximum Evaluation Points: 30) The proposal should demonstrate how the planned project(s) can be continued into the future. Please use the drop down boxes to indicate how many of the suggested strategies to promote the project into the future will be implemented as part of your project(s). Be sure to select unique entries for each field provided below (duplicates will not be counted). The sixth field is provided to add (type in) unique strategies to be implemented as part of this project.

Keep your school community up-to-date on the latest street improvements. Every new success builds increased support for the program.

Keep measuring your success through new surveys. The greatest satisfaction comes from seeing the increase in the number of children walking and biking to school and the reduction of cars entering the school grounds.

Notify parents by including information about the program in the parent packages that are mailed home at the start of the school year.

Despite limited resource from the school district, the City of El Mirage is seeking the use of solar Speed Display Sign technology to assist with traffic calming. The Federal Highway Administration's Speed Concepts Information Guide suggests that speed reductions of up to 9 miles per hour have been observed at school districts. This project has the potential to reduce vehicle speeds that will encourage more walking and biking to school.

6. SRTS Strategies: (Maximum Evaluation Points: 40) The proposed project(s) should demonstrate the likely effectiveness of planned SRTS strategies. The following section will indicate the number of known effective SRTS strategies (Stakeholders identified, Events, Escort Programs) to be implemented with the proposed project(s).

Stakeholders:

a. How many of the following Stakeholders have been identified or will be identified as part of this project? Please indicate a number next to each type of stakeholder. (enter a number in the field provided, leave blank for "0")

Parents Students Teachers Neighbors School Staff City Staff
County Staff Elected Officials Businesses Community Groups Law Enforcement Crossing Guards

b. Does your project include the development of or an existing partnership agreement between stakeholders? (Yes/No)

Events:

c. How many of the following events are planned as part of the proposed project? (Enter a number in the field provided to the right, leave blank for "0")

Walk/Bike to School Day
International Walk to School Day
Walk/Bike Safety Assemblies
Walk/Bike Safety Education Booths

d. How often are these events planned?
(Select Weekly, Monthly, Quarterly, Annually
from the drop down box provided below)

Annually
Annually
Annually
Quarterly

Escort Programs:

e. How many of the following Escort Programs are planned as part of the proposed project(s):
(Enter a number in the field provided, leave blank for '0')

Walking School Bus Bike Trains

Other: f. Are Parent Surveys included as part of the proposed project(s) or do they exist as baseline information?
(Select 'Yes' or 'No' in the drop down box provided)

Yes

PART C - NON-INFRASTRUCTURE SAFE ROUTES TO SCHOOL COST ESTIMATE FORM

Please provide a detailed cost estimate for this program. See FHWA TA Non-Infrastructure guidance at the following link http://www.fhwa.dot.gov/environment/safe_routes_to_school/guidance/ (Live link provided outside the print area of this row in the Excel form)

Inappropriate Uses of SRTS Funds

States are not permitted to use Section 1404 funds for projects that do not specifically serve the stated purposes of the SRTS Program, nor should they be used for reoccurring costs except as specifically provided in the legislation. For example, in general, Program funds should not be used to pay crossing guard salaries, as these are reoccurring costs (although funds may be used for crossing guard training programs). Funding requests for costs that are expected to be reoccurring costs in future years should include plans for how the costs will be funded in the future and a rationale for how federal funding of 1-2 years will enable leveraging of future financial security for the activity.

The use of Section 1404 funds for projects that reorganize pick-up and drop-off primarily for the convenience of drivers rather than to improve child safety and/or walking and bicycling access is not permitted, nor should Program funds be spent on education programs that are primarily focused on bus safety. Improvements to bus stops are not eligible for this funding.

Sponsoring Agency:	CITY OF EL MIRAGE	Project Title:	ENTER PROJECT TITLE : School Speed Display Signs Supporting SRTS
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Project Programming Year: FY2018

Item Description	Unit	Quan.	Unit Price	Total	Federally Eligible	Federal Funds (94.3%)	Local Funds (5.7%)	Other	Note(s)
Speed Display Signs for Riverview Elementary School		2	\$4,000.00	\$8,000.00	Yes	\$7,544.00	\$456.00		City to mount on existing pole
Speed Display Sign for Dysart Elementary School		1	\$4,000.00	\$4,000.00	Yes	\$3,772.00	\$228.00		City to mount on existing pole
School Display Sign for Surprise Elementary School		1	\$4,000.00	\$4,000.00	Yes	\$3,772.00	\$228.00		City to mount on existing pole
Safe Routes to School Walk Event T-Shirts		3,000	\$5.00	\$15,000.00	Yes	\$14,145.00	\$855.00		
Safe Routes to School Incentives (coloring books, bike helmets, bike reflectors, tatoos)		3,000	\$2.50	\$7,500.00	Yes	\$7,072.50	\$427.50		
				\$0.00	Yes	\$0.00	\$0.00		
				\$0.00	Yes	\$0.00	\$0.00		
				\$0.00	Yes	\$0.00	\$0.00		
				\$0.00	No	\$0.00	\$0.00	\$0.00	
Subtotal of Program Costs FY2018				\$38,500.00		\$36,305.50	\$2,194.50	\$0.00	
ADOT Fee	EA	1	\$ 2,000.00	\$ 2,000.00	Yes	\$1,886.00	\$114.00	\$0.00	
Total Program Cost Including ADOT Fees FY2018				\$40,500.00		\$38,191.50	\$2,308.50	\$0.00	

Project Programming Year: FY2019

Item Description	Unit	Quan.	Unit Price	Total	Federally Eligible	Federal Funds (94.3%)	Local Funds (5.7%)	Other	Note(s)
				\$0.00	Yes	\$0.00	\$0.00		
				\$0.00	Yes	\$0.00	\$0.00		
				\$0.00	Yes	\$0.00	\$0.00		
				\$0.00	Yes	\$0.00	\$0.00		
				\$0.00	Yes	\$0.00	\$0.00		
				\$0.00	Yes	\$0.00	\$0.00		
				\$0.00	Yes	\$0.00	\$0.00		
				\$0.00	No	\$0.00	\$0.00	\$0.00	This portion paid for by the District
Subtotal of Program Costs FY2019				\$0.00		\$0.00	\$0.00	\$0.00	
ADOT Fee	EA	1	\$ 2,000.00	\$ 2,000.00	Yes	\$1,886.00	\$114.00	\$0.00	
Total Program Cost Including ADOT Fees FY2019				\$2,000.00		\$1,886.00	\$114.00	\$0.00	

Project Programming Year: FY2020

Item Description	Unit	Quan.	Unit Price	Total	Federally Eligible	Federal Funds (94.3%)	Local Funds (5.7%)	Other	Note(s)
				\$0.00	Yes	\$0.00	\$0.00		
				\$0.00	Yes	\$0.00	\$0.00		
				\$0.00	Yes	\$0.00	\$0.00		
				\$0.00	Yes	\$0.00	\$0.00		
				\$0.00	Yes	\$0.00	\$0.00		
				\$0.00	Yes	\$0.00	\$0.00		
				\$0.00	Yes	\$0.00	\$0.00		
				\$0.00	No	\$0.00	\$0.00	\$0.00	This portion paid for by the District
Subtotal of Program Costs FY2020				\$0.00		\$0.00	\$0.00	\$0.00	
ADOT Fee	EA	1	\$ 2,000.00	\$ 2,000.00	Yes	\$1,886.00	\$114.00	\$0.00	
Total Program Cost Including ADOT Fees FY2020				\$2,000.00		\$1,886.00	\$114.00	\$0.00	

PART D - SIGNATURE(S):

As the MAG member agency's official, I hereby certify that this application is accurate and complete, and that the program will be included in the MAG member agency's local budget if the program is selected for federal funding.

Signature:	
Name:	Bryce Christo
Title:	P.E. Civil Engineer II
Date:	

Note: All below signatures indicate an agreement in principle and a partnership on this project between the MAG member agency and the signing organizations. Although not all signatures are required, applications that include more signatures will be ranked higher

Endorsing Local Agency Contact Signature (required):

Signature of contact(s) listed in Section 2 in Part A. Unhide rows 16-30 for more than one Endorsing Local Agency signatures and 37-51 for more than one School Official signature.

Signature:	
Name:	Terry McDonald
Title:	Police Chief
Organization:	City of El Mirage
Date:	

School Official (required):

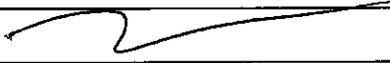
Signature:	
Name:	Kathy Hill
Title:	Director of Federal and Community Outreach
Organization:	Dysart School District
Date:	Pending

Non-Profit and/or Community Partner (optional):

Signature:	
Name:	
Organization:	Valley Interfaith Project
Title:	
Date:	Pending

PART D - SIGNATURE(S):

As the MAG member agency's official, I hereby certify that this application is accurate and complete, and that the program will be included in the MAG member agency's local budget if the program is selected for federal funding.

Signature:	
Name:	Bryce Christo
Title:	P.E. Civil Engineer II
Date:	9-28-16

Note: All below signatures indicate an agreement in principle and a partnership on this project between the MAG member agency and the signing organizations. Although not all signatures are required, applications that include more signatures will be ranked higher

Endorsing Local Agency Contact Signature (required):

Signature of contact(s) listed in Section 2 in Part A. Unhide rows 16-30 for more than one Endorsing Local Agency signatures and 37-51 for more than one School Official signature.

Signature:	See additional pages for required signatures.
Name:	
Title:	
Organization:	
Date:	
School Official	
Signature:	
Name:	
Title:	
Organization:	
Date:	
Non-Profit and/	
Signature:	
Name:	
Organization:	
Title:	
Date:	

PART D - SIGNATURE(S):

As the MAG member agency's official, I hereby certify that this application is accurate and complete, and that it will be included in the MAG member agency's local budget if the program is selected for federal funding.

Signature:	
Name:	Bryce Christo
Title:	P.E. Civil Engineer II
Date:	

Note: All below signatures indicate an agreement in principle and a partnership on this project between the MAG member agency and the signing organizations. Although not all signatures are required, applications that include more signatures will be ranked higher

Endorsing Local Agency Contact Signature (required):

Signature of contact(s) listed in Section 2 in Part A. Unhide rows 16-30 for more than one Endorsing Local Agency signature, rows 37-51 for more than one School Official signature.

Signature:	
Name:	Terry McDonald
Title:	Police Chief
Organization:	City of El Mirage
Date:	9/29/16

School Official (required):

Signature:	
Name:	Kathy Hill
Title:	Director of Federal and Community Outreach
Organization:	Dysart School District
Date:	Pending

Non-Profit and/or Community Partner (optional):

Signature:	
Name:	
Organization:	Valley Interfaith Project
Title:	
Date:	Pending

PART E - Checklist	
This checklist is included to facilitate applicant review and verification that all required fields in the form have been completed. Please select Yes or No from the drop down box provided	
COVER SHEET	Complete?
Cover Sheet is complete with a representative photo, project title and MAG Member Agency Name inserted.	Yes
PART A - Contacts and Program Description Fields	Complete?
1. MAG Member Agency name and contact information completed.	Yes
2. Endorsing Local Agency Contact selected for all local agencies included in the project application and contact information automatically populated.	Yes
PART B - Project Description	Complete?
1. Project Development Determination complete with YES or NO indicated and an explanation provided if the answer is YES.	Yes
2. Project Programming Timeframe completed with indication of YES or NO for a multi-year project and the associated fiscal year the project will be programmed in indicated.	Yes
3. School names provided and each of the four fields; Title 1, # of Students, Estimated # Currently Walking/Biking, and Public or Non-profit completed.	Yes
4. Five E's completed with indication of Yes or No for inclusion as part of the proposed project(s) and description of how each "E" is addressed provided in the manual field provided to the right of each "E".	Yes
5. Sustainability section completed with all the elements included in the project(s) selected and any additional elements provided in the 6th field of Part B Section 4 (if applicable).	Yes
6. SRTS Strategies section completed indicating the number and types of Stakeholders identified, Events and Escort Programs to be included, and indication of Yes or No if Parent Surveys are to be included or exist (a through f).	Yes
PART C - Cost Estimate Worksheet	Complete?
Applicant has read and understands federal eligible cost guidance.	Yes
Sponsoring Agency, Program Title, and Application Date are complete.	Yes
Individual Item Costs are complete and accurate.	Yes
Subtotal Cost is complete and accurate.	Yes
Non federalized Local Match of 5.7% is completed for each line item as well as in the Subtotal and Total fields.	Yes
ADOT fee is \$2000 and is a federally eligible expense.	Yes
Total Cost is complete and accurate and does not exceed \$50,000 for each FY 2017, 2018, & 2020.	Yes
PART D - Signatures	Complete?
Form is signed and dated (PDF version) by the MAG member agency's official who will be responsible for allocating budget and signing invoices.	Yes
Name, title and date fields under the signatures are completed (both PDF and excel format).	Yes
Form is signed and dated (PDF version) by each endorsing Local Agency staff.	Yes
Name, title, organization and date fields under the endorsing Local Agency staff signatures are completed.	Yes
Form is signed and dated (PDF version) by each School Official.	No
Name, title, organization and date fields under the School Official signatures are completed.	No
Additional signatures and dates (PDF version) and related name, title, organization are completed (both PDF and excel).	Yes
PART E - Checklist	Complete?
Entire checklist is completed.	Yes
PART F - Required Attachments	Complete?
Any and all applicable attachments scanned into a PDF and inserted into the complete PDF application file.	Yes

September 29, 2016

Terry Kennedy
Transportation Improvement Program Manager
Maricopa Association of Governments
302 North 1st Avenue, Suite 300
Phoenix, Arizona, 85003



Re: El Mirage Speed Display Signs – Supporting SRTS

Dear Terry Kennedy:

The City of El Mirage's Police Department is proud to support the El Mirage Speed Display Signs – Supporting SRTS grant proposal which will enhance the current efforts to encourage Safe Routes To Schools activities and events. El Mirage's Police Department has historically worked with Dysart School District, Parent Teacher Associations, local non-profits, elected officials and city staff to ensure that traffic enforcement at school zones remains a priority. Within the last year we participated in a grassroots effort that resulted in the installation of our first Speed Display Sign at El Mirage Elementary School. This joint effort between the City of El Mirage, Dysart School District, parents, students and Valley Interfaith Project, a local non-profit resulted in a reduction in traffic related citations. Parents have stated that they no longer drive their student's to school because they feel comfortable allowing them to cross the street. El Mirage Police Department put together the Back to School Traffic Enforcement event at the beginning of the school year where officers enforced traffic in school zones for all five of the elementary school during drop-off and pick-up times. Educational stops encouraged the community about the importance of obeying all traffic laws.

The City of El Mirage is now requesting grant funding to enhance its SRTS efforts through the purchase and installation of four more Speed Display Signs at three different elementary schools. Additional funding will assist with hosting more events and participation in the City's first National Walk to School Event. We hope that you find the application worthy of funding as we are committed to support SRTS activities through enforcement, community policing, SRTS education and collaborative efforts with other stakeholders. Please contact Janeen Gaskins, Assistant to the City Manager | Grant Writer at 623.876.2973 or at jgaskins@cityofelmirage.org for additional information. Thank you in advance for your time and consideration.

Sincerely,


Terry McDonald
Police Chief
City of El Mirage

Kathy Hill
Director of Federal Projects
and Community Outreach

15802 North Parkview Place
Surprise, Arizona 85374
Phone: 623.876.7066
Fax: 623.876.7060
Kathy.Hill@dysart.org

www.dysart.org

September 29, 2016

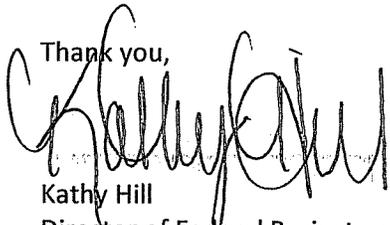
RE: El Mirage Safety Project – MAG Design Assistance

To Whom It May Concern:

The Dysart Unified School District (DUSD) would like to express our support for the El Mirage Safety Project Grant Proposal. DUSD is a proud partner of the City of El Mirage. The City's previous community partnership with El Mirage Elementary School Parent Teacher Association and Interfaith, a non-profit organization, resulted in a speed radar sign that has proven to be a benefit to parents and students that cross El Mirage Road.

The City is now seeking additional funding to provide the same benefit at three more schools through this grant program. The Dysart Unified School District is committed to supporting this project. Please feel free to contact me at Kathy.hill@dysart.org or 623-876-7066 should you have any questions.

Thank you,



Kathy Hill
Director of Federal Projects and Community Outreach
Dysart Unified School District

Superintendent
Gail Pletrick, Ed.D.

Governing Board
Spencer Bailey
Suzanne Kellis
Traci Sawyer-Sinkbell
Jennifer Tanner