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January 26, 2011

TO: Members of the MAG Economic Development Committee

FROM: Councilwoman Peggy Neely, City of Phoenix, Chair

SUBJECT: MEETING NOTIFICATION AND TRANSMITTAL OF TENTATIVE AGENDA FOR THE MAG ECONOMIC DEVELOPMENT COMMITTEE

Tuesday, February 1- 12:00 Noon
MAG Office, Suite 200 - Saguaro Room
302 North 1st Avenue, Phoenix

A meeting of the MAG Economic Development Committee (EDC) has been scheduled for the time and place noted above. Members of the Committee may attend the meeting either in person, by telephone conference, or by videoconference. A light lunch will be provided.

Please park in the garage under the building. Bring your ticket to the meeting. Parking will be validated. For those using transit, the Regional Public Transportation Authority will provide transit tickets for your trip. For those using bicycles, please lock your bicycle in the bike rack in the garage.

Pursuant to Title II of the Americans with Disabilities Act (ADA), MAG does not discriminate on the basis of disability in admissions to or participation in its public meetings. Persons with a disability may request a reasonable accommodation, such as a sign language interpreter, by contacting Denise McClafferty at the MAG office. Requests should be made as early as possible to allow time to arrange the accommodation.

If you have any questions regarding the EDC agenda items, please contact Dennis Smith, MAG Executive Director, or Denise McClafferty, Management Analyst, at (602) 254-6300.

A Voluntary Association of Local Governments in Maricopa County

City of Apache Junction ▲ City of Avondale ▲ Town of Buckeye ▲ Town of Carefree ▲ Town of Cave Creek ▲ City of Chandler ▲ City of El Mirage ▲ Fort McDowell Yavapai Nation ▲ Town of Fountain Hills ▲ Town of Gila Bend
Gila River Indian Community ▲ Town of Gilbert ▲ City of Glendale ▲ City of Goodyear ▲ Town of Guadalupe ▲ City of Litchfield Park ▲ Maricopa County ▲ City of Mesa ▲ Town of Paradise Valley ▲ City of Peoria ▲ City of Phoenix
Town of Queen Creek ▲ Salt River Pima-Maricopa Indian Community ▲ City of Scottsdale ▲ City of Surprise ▲ City of Tempe ▲ City of Tolleson ▲ Town of Wickenburg ▲ Town of Youngtown ▲ Arizona Department of Transportation

MAG ECONOMIC DEVELOPMENT COMMITTEE
TENTATIVE AGENDA
FEBRUARY 1, 2011

COMMITTEE ACTION REQUESTED

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| <p>1. <u>Call to Order</u></p> <p>The meeting of the Economic Development Committee will be called to order.</p> | |
| <p>2. <u>Call to the Audience</u></p> <p>An opportunity will be provided to members of the public to address the Economic Development Committee on items not scheduled on the agenda that fall under the jurisdiction of MAG, or on items on the agenda for discussion but not for action. Members of the public will be requested not to exceed a three-minute time period for their comments. A total of 15 minutes will be provided for the Call to the Audience agenda item, unless the Economic Development Committee requests an exception to this limit. Please note that those wishing to comment on action agenda items will be given an opportunity at the time the item is heard.</p> | <p>2. Information and discussion.</p> |
| <p>3. <u>Approval of Economic Development Committee Consent Agenda</u></p> <p>Prior to action on the consent agenda, members of the audience will be provided an opportunity to comment on consent items that are being presented for action. Following the comment period, Committee members may request that an item be removed from the consent agenda. Consent items are marked with an asterisk (*).</p> | <p>3. Approval of Economic Development Committee Consent Agenda.</p> |

ITEMS PROPOSED FOR CONSENT
BY THE ECONOMIC DEVELOPMENT COMMITTEE

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| <p>*3A. <u>Approval of the December 21, 2010 Economic Development Committee Meeting Minutes</u></p> | <p>3A. Review and approval of the December 21, 2010 Economic Development Committee meeting minutes.</p> |
| <p>*3B. <u>Status of Arizona's Infrastructure</u></p> <p>At the December 21, 2010 Economic Development Committee meeting, it was requested that staff provide information on the state's infrastructure and future opportunities. The Arizona Department of</p> | <p>3B. Information and discussion.</p> |

Transportation (ADOT), as a part of Building a Quality Arizona (bqAZ), developed a 2010 Statewide Transportation Planning Framework Program. This program provides information on existing roadways, public transit and rail improvements, as well as a recommended scenario for the future. The goal of this multimodal effort is to efficiently move people and goods, and link the state nationally and globally. In addition, ADOT is in the process of developing a new statewide plan, *What Moves You Arizona*. The purpose of the plan is to implement a portion of the bqAZ effort. The Transportation in Arizona Executive Summary, developed through the *What Moves You Arizona* effort, provides basic facts about transportation today, transportation challenges of tomorrow and planning and investing in our transportation future. Please refer to the enclosed material.

*3C. Arizona's Potential Role in the Deep Water Port in Punta Colonet, Mexico

On December 21, 2010, MAG staff provided a presentation to the Economic Development Committee on Interstate 11 and inland port concepts. Staff indicated that under the freight and inland port concept is the objective to continue monitoring Punta Colonet developments. The Economic Development Committee requested a report on the status of the Punta Colonet project in Mexico. A white paper was prepared by the Governor's CANAMEX Task Force that provides an overview and background information regarding Punta Colonet, as well as potential opportunities for Arizona. Please refer to the enclosed material.

3C. Information and discussion.

ITEMS PROPOSED TO BE HEARD BY THE
ECONOMIC DEVELOPMENT COMMITTEE

4. Major Business Relocations

At the Economic Development Committee (EDC) meetings in the past, there have been discussions on current Arizona assets that attract businesses to this region, and what Arizona may need to work on to retain and attract businesses in the future. To obtain more information on what businesses look for when relocating, staff has invited David Noe, Vice President from APL Limited, to discuss his

4. Information and discussion.

experiences in doing business in Arizona and the reason(s) why APL relocated to the region.

5. Inland Port Presentation and Discussion

At the December 21, 2010 EDC meeting, there was discussion regarding various inland port projects around the country and how they affect the local and regional economy. Staff has invited Michael Zachary from Parsons Brinckerhoff, the consultant for the MAG Freight Transportation Framework Study, to discuss inland port projects. Mr. Zachary is a specialist in ports, maritime and goods movement. The consultant will also discuss the role of freight coalitions that are forming around the country. The committee may want to discuss current relationships with freight partners in the Intermountain West corridor to encourage freight facilities, such as Interstate 11. Please refer to the enclosed material.

6. Possible Impediments to the Freight Industry

In 2008, HB 2165 was signed into law. The legislation requires railroad companies to provide the Arizona Department of Transportation and the affected communities notice and an opportunity to hold public hearings regarding plans to build a new route or site in a community before the railroad companies may invoke their eminent domain powers. Although the legislation provides for ADOT to conduct hearings, federal law provides the Surface Transportation Board with the fundamental mission of resolving railroad rate and service issues. The Committee may wish to examine the need for this added regulatory process when the authority appears to reside with a federal agency. Please refer to the enclosed material.

7. Partner with the Greater Phoenix Economic Council to Develop a Data System for Economic Development

MAG, as a Council of Governments (COG) and Metropolitan Planning Organization (MPO), collects a wealth of information to conduct regional planning. One of MAG's functions as an MPO is to foster economic growth and development. In the past, MAG has focused its data information without a specific concentration on economic development.

5. Information, discussion and possible action to further explore developing freight relationships in the Intermountain West.

6. Information and discussion.

7. Information, discussion and possible action to partner with GPEC to develop a data system for economic development.

Many regions are using regional planning data to deliver information to existing and potential businesses, as well as residents. MAG has explored, with the Greater Phoenix Economic Council (GPEC), forming a regional data partnership to provide economic development related information. It is envisioned that the enhanced online data center will have mapping and data metrics capabilities including the use of dashboards.

8. Request for Future Agenda Items

Topics or issues of interest that the Economic Development Committee would like to have considered for discussion at a future meeting will be requested.

9. Comments from the Committee

An opportunity will be provided for the Economic Development Committee (EDC) members to present a brief summary of current events. The EDC is not allowed to propose, discuss, deliberate or take action at the meeting on any matter in the summary, unless the specific matter is properly noticed for legal action.

Adjournment

8. Information and discussion.

9. Information.