

September 21, 2011

TO: Members of the MAG 3-1-1 Business Plan Committee

FROM: Jane Morris, City of Phoenix, Chair 3-1-1 Business Plan Committee

SUBJECT: MEETING NOTIFICATION AND TRANSMITTAL OF TENTATIVE AGENDA OF THE MAG
3-1-1 BUSINESS PLAN COMMITTEE

Tuesday, September 27, 2011 , 10:00 a.m. - 11:30 a.m.
MAG Office, Suite 200 - Ironwood Room
302 North 1st Avenue, Phoenix

A meeting of the MAG 3-1-1 Business Plan Committee has been scheduled for the time and place noted above. Members of the Committee may attend the meeting either in person or by telephone conference. For those using transit, the Regional Public Transportation Authority will provide transit tickets for your trip.

Please be advised that under procedures approved by the MAG Regional Council on June 26, 1996, all MAG committees need to have a quorum in order to conduct business. A quorum is a simple majority of the membership, or 10 people for the MAG 3-1-1 Business Plan Committee. If you are unable to attend the meeting, please make arrangements for a proxy from your jurisdiction to represent you.

If you have any questions regarding the 3-1-1 Business Plan Committee agenda items, please contact Audrey Skidmore at (602) 254-6300.

3-1-1 BUSINESS PLAN COMMITTEE TENTATIVE AGENDA

COMMITTEE ACTION REQUESTED

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| <p>1. <u>Call to Order</u></p> <p>The meeting of the 3-1-1 Business Plan Committee will be called to order.</p> | |
| <p>2. <u>Call to the Audience</u></p> <p>An opportunity will be provided to members of the public to address the MAG 3-1-1 Business Plan Committee on items not scheduled on the agenda that fall under the jurisdiction of MAG, or on items on the agenda for discussion but not for action. Members of the public will be requested not to exceed a three minute time period for their comments. A total of 15 minutes will be provided for the Call to the Audience agenda item, unless the MAG 3-1-1 Business Plan Committee requests an exception to this limit. Please note that those wishing to comment on action agenda items will be given an opportunity at the time the item is heard.</p> | 2. Information and discussion. |
| <p>3. <u>Purpose of 3-1-1 Business Plan Committee</u></p> <p>On July 13, 2011, the MAG Management Committee formed the 3-1-1 Business Plan Committee to explore initiating a 3-1-1 system on a region-wide basis and to recommend a proposed business model and system type if appropriate. The committee will discuss how to achieve this goal by early 2012.</p> | 3. For information and discussion. |
| <p>4. <u>Status of 3-1-1 Systems</u></p> <p>Staff will present a brief overview of 3-1-1 systems including representative call volumes and system types. Staff will also talk about other emerging technologies that may be used in lieu of 3-1-1. The Tempe and Maricopa County committee representatives will then provide information about their local initiatives and experiences in this area.</p> | 4. For information and discussion. |
| <p>5. <u>Schedule for Future Meetings</u></p> <p>Committee members will discuss the frequency and scheduling of future meetings.</p> | 5. For information and discussion. |
| <p>6. <u>Request for Future Agenda Items</u></p> <p>Topics or issues of interest that the 3-1-1 Business Plan Committee would like to have considered for discussion at a future meeting will be requested.</p> | 6. For information and discussion. |
| <p><u>Adjournment</u></p> | |