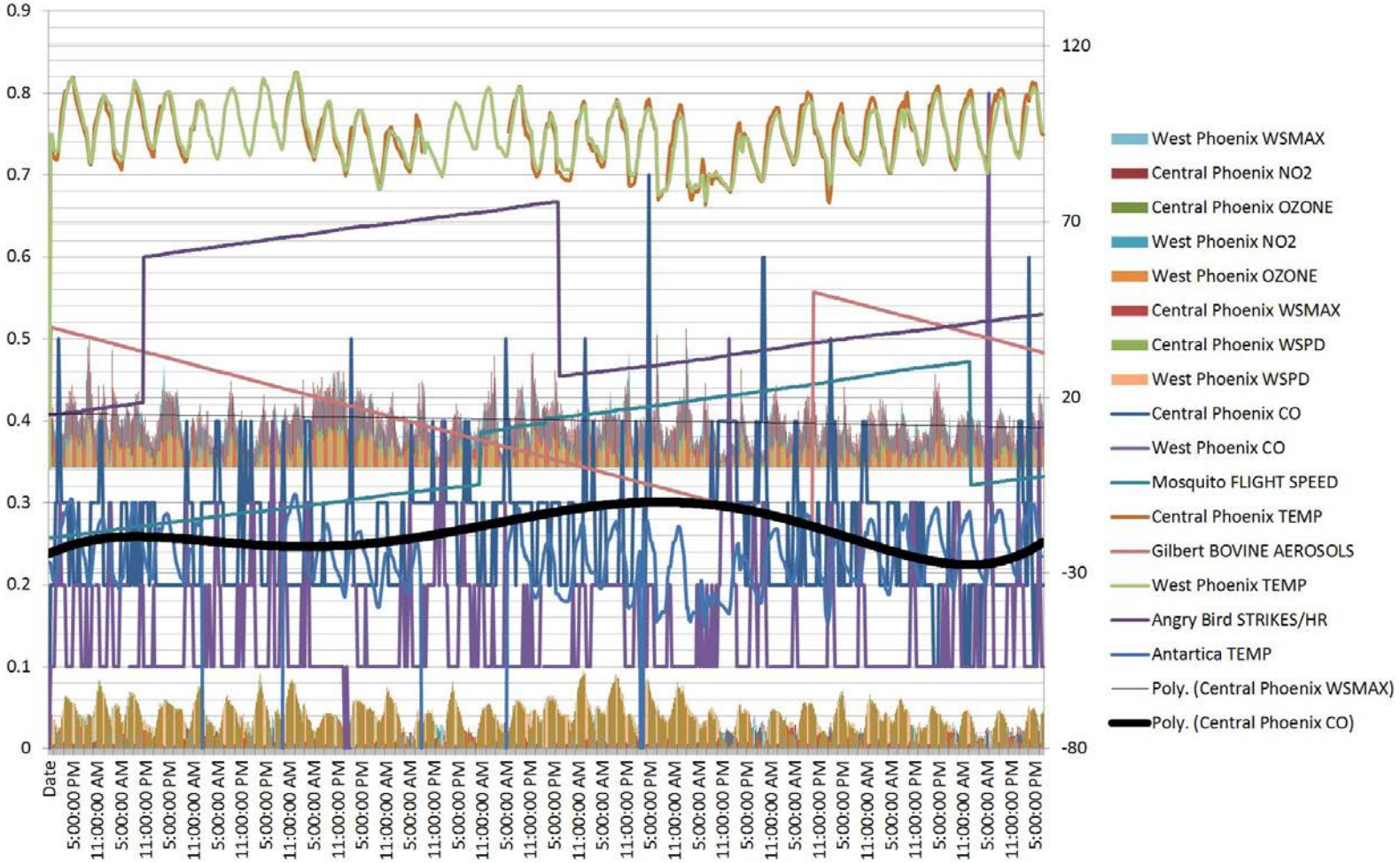
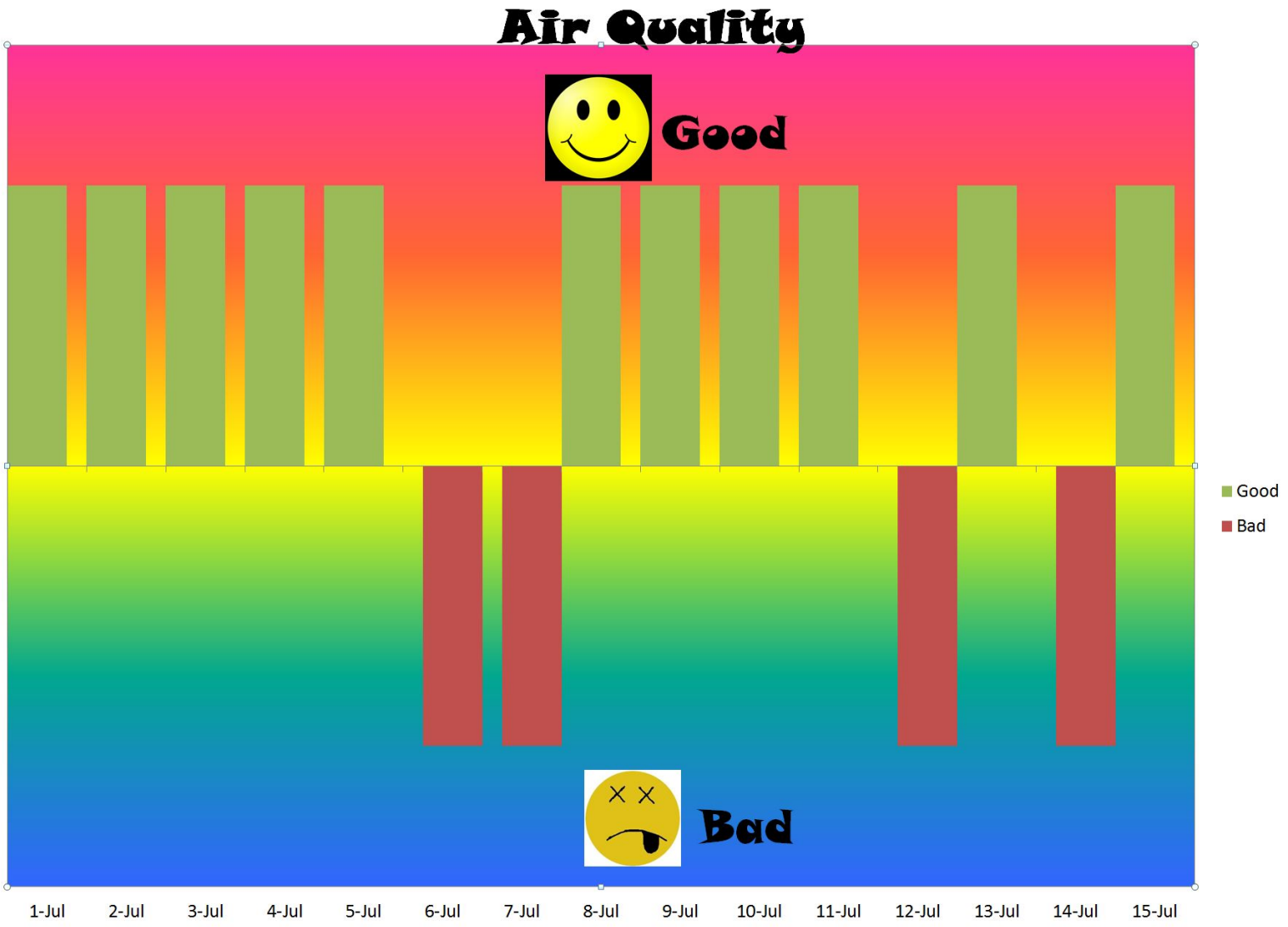
WINTER
NO BURN CAMPAIGN

MARICOPA COUNTY
AIR QUALITY DEPARTMENT

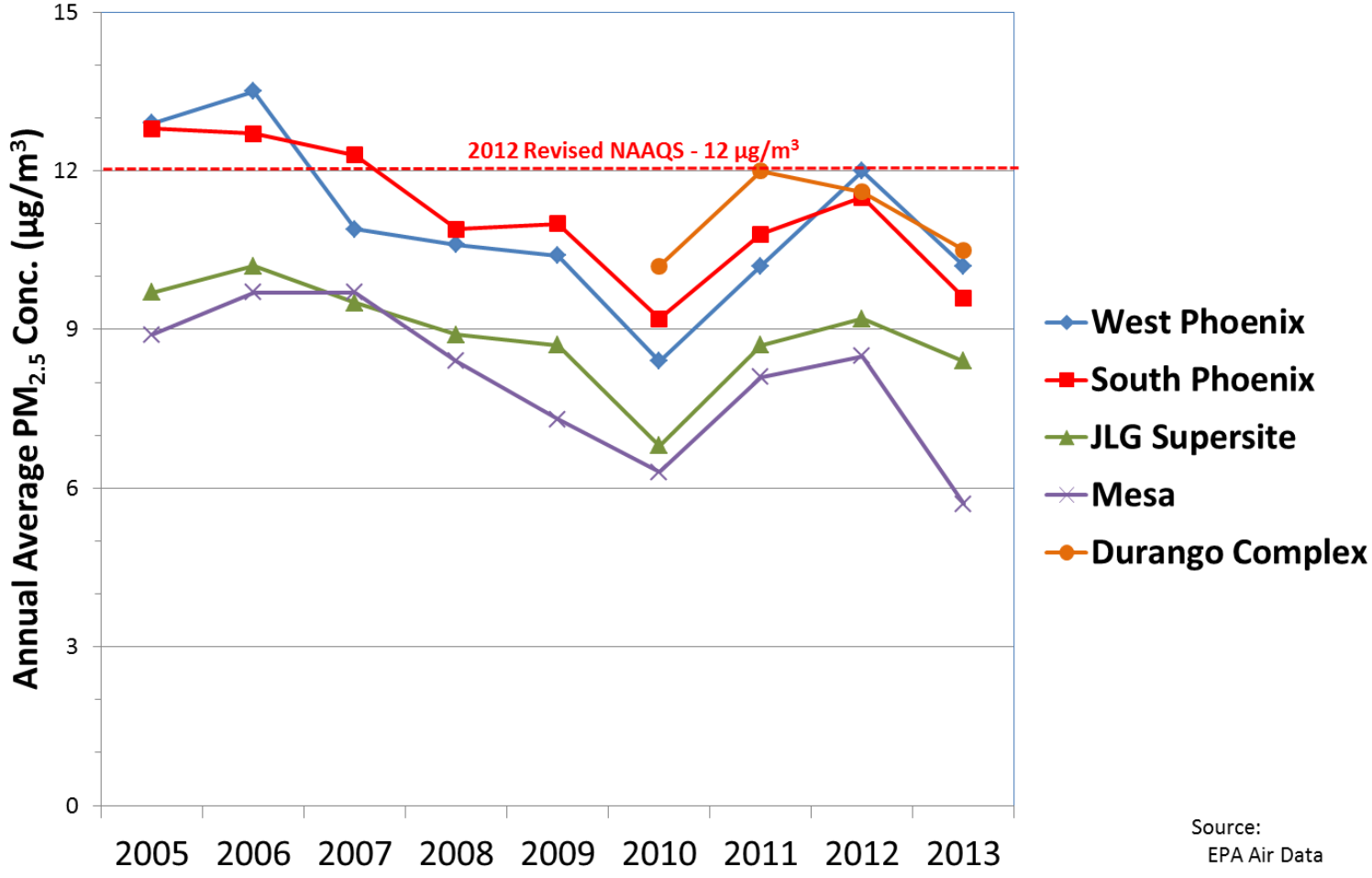
Simple Depiction of Data




Air Quality
Good
Bad
Good
Bad
1-Jul
2-Jul
3-Jul
4-Jul
5-Jul
6-Jul
7-Jul
8-Jul
9-Jul
10-Jul
11-Jul
12-Jul
13-Jul
14-Jul
15-Jul

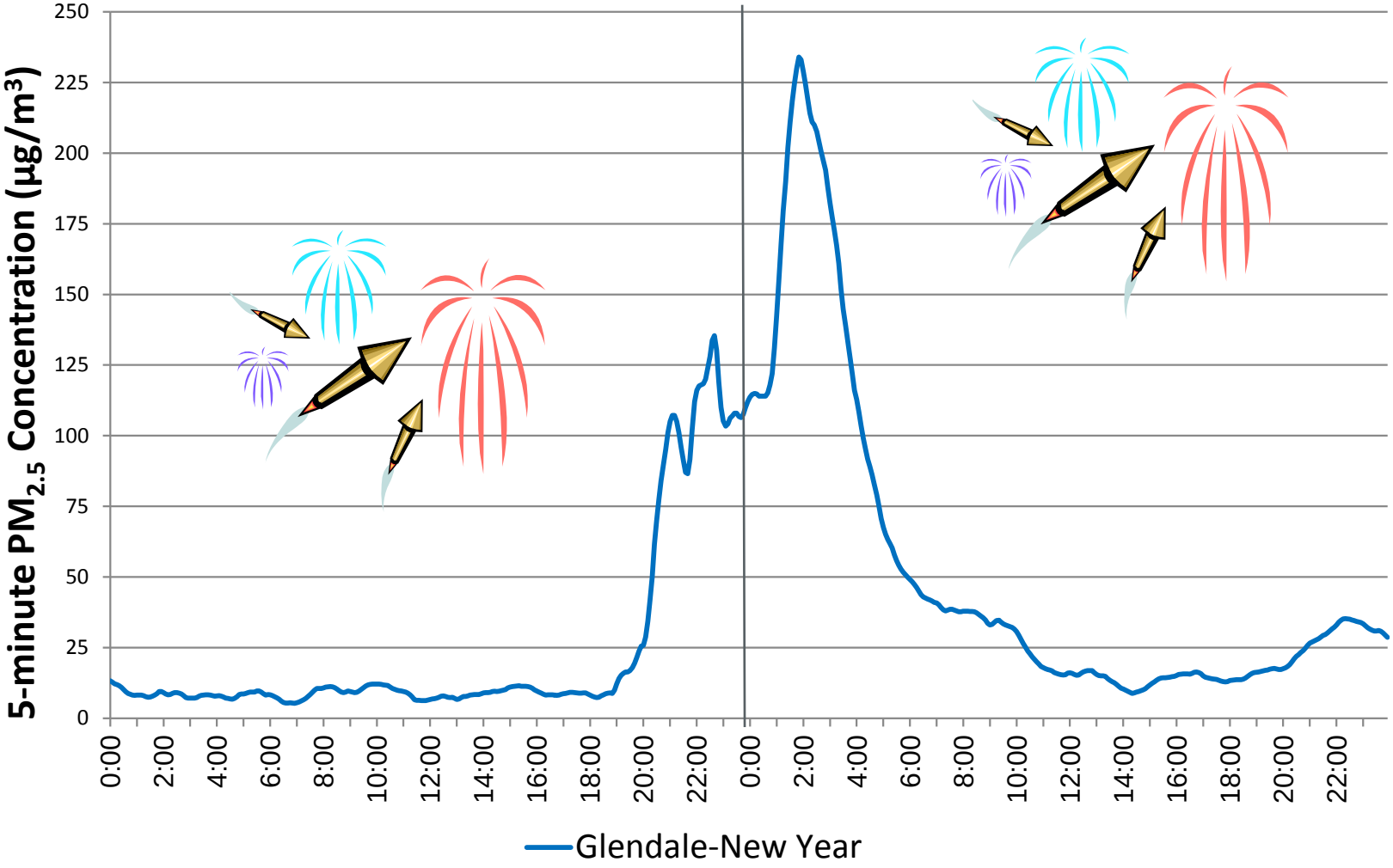
Maricopa County $PM_{2.5}$ Annual Average Trends

For the Years 2005 through 2013



Source:
EPA Air Data

Glendale 5-Minute $PM_{2.5}$ Concentrations for New Years Eve to Day '13-'14



VIDEO CONTEST:

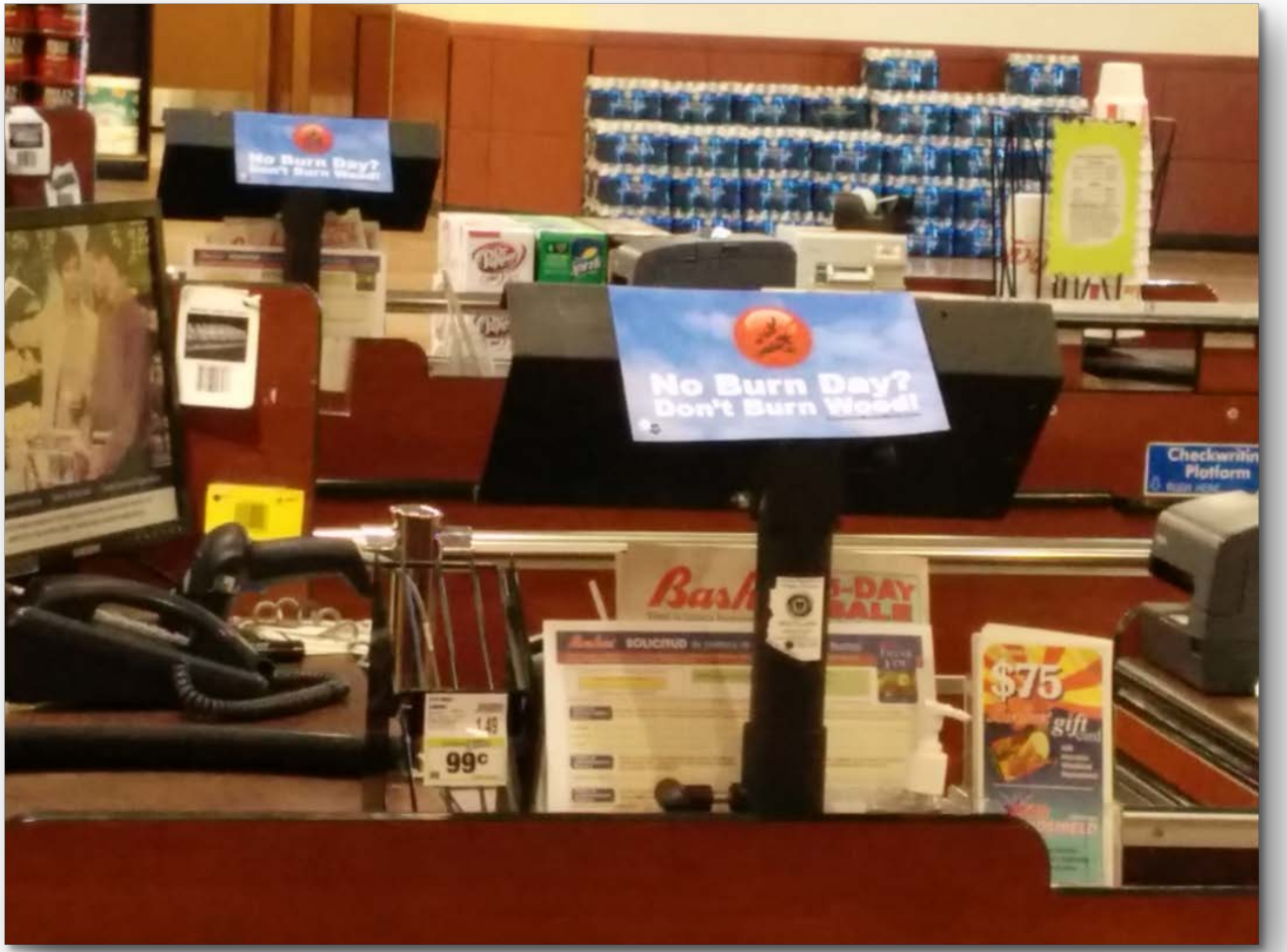
https://www.youtube.com/watch?v=TfIBRyj1j3E

VIDEO CONTEST ENTRIES:

- Legos: http://youtu.be/GZV2zGh1Gpg
- Clouds- bring back Bonnie: http://youtu.be/82gZ4O69EKo
- Burning match- stop before it hurts: https://www.youtube.com/watch?v=als4poTwzyI&feature=youtu.be
- Lighting re-lighting matches- don't burn on a no burn day: https://www.youtube.com/watch?v=08CUsXLS9g8&feature=youtu.be
- Close up of faces with voice over: https://www.youtube.com/watch?v=OCWL-enL0vs&feature=youtu.be
- Slides and voice over- inhaler: https://www.youtube.com/watch?v=IzV5rfg9jFE
- Young boy talking about air pollution/ burning wood:https://www.youtube.com/watch?v=XZTgbMHmqRw&feature=youtu.be

PALO VERDE
EMERGENCY EDUCATION CENTER:

AFME-GROCERY STORES



RESTAURANT ASSOCIATION:

SPANISH OUTREACH:

univision

IDEAS:

- Channel 11
- Space on Billboards/Message Boards
- Social Media
- Water Bills
- Newsletters
- Messaging to employees
- Fireworks message

HELP!

THANK YOU.

FOR MORE INFO OR IF YOU HAVE ANY IDEAS ON HOW YOU CAN BE A PARTNER IN THIS CAMPAIGN PLEASE CONTACT:

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