

MINUTES OF THE
MARICOPA ASSOCIATION OF GOVERNMENTS
BICYCLE AND PEDESTRIAN COMMITTEE

Tuesday, September 21, 2010 at 1:30 p.m.
MAG Office Building, Saguaro Room
302 North First Avenue, Phoenix

MEMBERS ATTENDING

Brandon Forrey, Peoria, Chair of Bicycle and Pedestrian Committee	Ken Maruyama for Tami Ryall, Gilbert
Reed Kempton, Scottsdale, Vice-Chair of Bicycle and Pedestrian Committee	Steve Hancock, Glendale
Michael Sanders, ADOT	Joe Schmitz, Goodyear
*Tiffany Halperin, ASLA, Arizona Chapter	^Paul Ward for Michael Cartsonis, Litchfield Park
^Margaret Boone-Pixley, Avondale	Denise Lacey, Maricopa County
Robert Wisener, Buckeye	Jim Hash, Mesa
^D.J. Stapley, Carefree	Katherine Coles, Phoenix
Bob Beane, Coalition of Arizona Bicyclists	Lisa Padilla, Queen Creek
Bob Bortfeld, Chandler	*Peggy Rubach, RPTA
Doug Strong, El Mirage	Hobart Wingard, Surprise
	*Eric Iwersen, Tempe

*Members neither present nor represented by proxy.

^Attended via audio-conference

OTHERS PRESENT

Mara Deluca, Maricopa County Public Health	Krishna Satti, AECOM
Gene Holmerud, AZ Coalition of Bicyclists	Karen Savage, Surprise
Richard Weeks, AECOM	
Ximena Zamora, AECOM	

1. Call to Order

Brandon Forrey called the meeting to order at 1:33 p.m.

2. Approval of the August 17, 2010 Meeting Minutes of the Bicycle and Pedestrian Committee

Jim Hash moved to approve the meeting minutes of the Bicycle and Pedestrian Committee for August 17, 2010. Denise Lacey seconded the motion. The motion passed unanimously.

3. Call to the Audience

An opportunity was provided to members of the public to address the MAG Bicycle and Pedestrian Committee on items not scheduled on the agenda that fall under the jurisdiction of MAG, or on items on the agenda for discussion but not for action. Members of the public were requested not to exceed a

three minute time period for their comments. A total of 15 minutes was provided for the Call to the Audience agenda item, unless the Bicycle and the Pedestrian Committee requests an exception to this limit. Please note that those wishing to comment on action agenda items were given an opportunity at the time the item was heard. No one wished to address the committee.

4. Staff and Member Agency Reports

Reed Kempton reported that Scottsdale just installed a one mile bike lane on Osborn and Thomas Road and next week Scottsdale will build more of the Cross-cut canal path.

Ken Maruyama reported that Gilbert is working with ADOT to sponsor a safe walk to school workshop. There are 36 participants and if committee members are interested, contact Brian Fellows.

Peggy Rubach talked about Walk Month. A Walk Tracker and list of Walk Events are on the Valley Metro website. From Sept 25 - Nov 7, 2010 there are 33 events. Peggy Rubach asked for committee members to check the site for accuracy and to include any other events. There are lights, backpacks and water bottles as give-aways. Valley Metro is moving offices in November. The Notice to Proceed for bike and ped safety grant for the ADOT Round 17 enhancement grant will start next week. There will be funds for banners that can be signed out for events.

5. MAG Performance Measures

Monique de los Rios Urban of MAG gave an overview on the recent updates to the Performance Measurement Program and presented the proposed CMP (Congestion Management Process) methodology to aid in the selection of federally funded projects.

Monique de los Rios Urban explained a graphic that depicted how Performance Measurement can give a quantitative method of assessing projects. Bike and ped has the least amount of quantitative data and versus highways where there is a lot of data. There is a minimal set of measures for bike and ped currently.

The role of this committee is to establish goals and objectives for the bike/ped mode. Connectivity, safety and education are goals that have been described in the bike and ped plans. The next component is to develop regional tools and strategies to manage congestion set up by federal guidelines. In a competitive process, the methodology will provide a way to choose priority projects. The Federal Highway Administration in SAFETEA-LU changed the name to Congestion Management Process.

The committee could use the CMP method as a parallel method or use it in a combined process. In the future there may be TIGER funds or other mode funds in which the CMP process would assess project priorities.

Peggy Rubach noted that the current ranking system doesn't allow for bike education projects. Do any other modes have an education component? Education does not reduce congestion. Monique de los Rios Urban said that the program can be quantified to prove effectiveness especially if this is a goal and objective for the overall program. She urged the committee to develop measures that can be quantified

There are two types of performance measures:

1. Inventory measure reflects the number of miles of bike lanes or bike paths, etc.
2. Outcome measure indicates how much of the goal has been achieved. For example, achieving a complete system, a Complete Streets Program, completely connected system.

A Matrix was displayed with the columns indicating the current data available. The goals were taken from the MAG Regional Transportation Plan.

Mobility and focus areas (goals from RTP) indicate a bike/ped Level of Service that needs quantitative counts. Reed Kempton noted that bike/ped LOS is qualitative not quantitative and said that counts are not considered in bike LOS. Reed Kempton is concerned that definitions are being changed.

Peggy Rubach noted that MAG should fund these inventory counts. These are not necessarily the measures this committee should collect. This committee needs to identify their own measures. Below is a sample of the qualitative measures that the bike and ped committee could develop to prioritize projects.

	Yes to 0 or 1 question	Yes to 2 questions	Yes to 3 questions	Yes to 4 or more questions
1. Does the project improve connectivity in the MAG Regional Bicycle and Pedestrian Network, is multijurisdictional in nature, or is on a regional facility?				
2. Is project in accordance with MAG Pedestrian Policies and Design Guidelines or AASHTO Guide for Bicycle Facilities?				
3. Does project improve access to short trip destinations such as activity centers, commercial destinations, transit services, libraries, parks, and schools?				
4. Is project is in identified in the MAG Regional Bicycle Plan, MAG Pedestrian Plan, Regional Off-Street System Plan, or MAG Regional Bikeway Master Plan?				
5. Is project is required by local jurisdiction policies and plans?				
6. Does project include marketing, education and incentive programs that encourage shift to bicycle and pedestrian modes?				

MAG has a performance measurement website and the committee was encouraged to look at the information currently available. This report will be a recommendation but it is up to the committee to develop their own CMP process.

6. Routes of Regional Significance

This topic was tabled to a future date.

7. Bicycle/Pedestrian Safety Education

MAG has allocated \$185,000 for a bicycle and pedestrian safety education project. MAG staff is seeking ideas on programming these funds. Maureen DeCindis suggested a bike and ped inventory count. There was a discussion on the merits and difficulties and expense in conducting an inventory count including:

1. Results are invalid unless the count is conducted annually in the exact same manner.
2. How would the locations be chosen?
3. Would the cities in which there is no major destination attracting bicycles such as ASU be at a disadvantage?

Joe Schmidt said what is the merit of the counts? One would have to be there everyday. Not long enough to generate data because bike riding is not the same as vehicle count.

Jim Hash proposed the concept of police education. Bob Beane offered the services of the AZ Coalition of Bicyclists.

Peggy Rubach strongly encouraged MAG to develop safety brochures on both bike and ped safety issues and suggested that MAG staff contact the Pima Association of Governments to learn about their program.

Denise Lacey was very supportive for an education program for police.

Brandon Forrey suggested using some of the funds to conduct a pre-project and post-project bicycle survey that could be case studies.

Gene Holmerud said that there is a bicycle safety education course in place currently that the Coalition of AZ Bicyclists conducts. There needs to be more exposure to let people know these courses exist. Creating awareness of the current educational opportunities should be part of the new program.

8. Request for Future Agenda Items

Members will have the opportunity to suggest future agenda topics.

9. Next Meetings

All meetings will be on the third Tuesday of the month in the Cholla Room at 1:30 p.m., except where otherwise noted.

September 21, 2010

October 19, 2010

November 9, 2010 (note change)

December 14, 2010 (noon)