

MAG Bicycle & Pedestrian Committee – Alex Oreschak

WHEELIN' WEDNESDAYS



MAG
@MAGregion
Official Twitter of the Maricopa Association of Governments, a council of governments serving as the metropolitan planning organization for the Phoenix area.
Phoenix · <http://www.azmag.gov/>

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Tweets

- MAG @MAGregion 6 Dec
MAG's #Transit Thursday: wondering where the next #LightRail extensions are going to be? Visit, bit.ly/YFWMns for more information!
Expand
- MAG @MAGregion 5 Dec
MAG's #Wheelin' Wednesday: check out the link to an upcoming #symposium in the #Phoenix area, bit.ly/VknKtd and submit your idea.
Expand
- MAG @MAGregion 29 Nov
#Transit Thur. @MAG: checkout MAG transit projects bit.ly/rnXn7g & join the email distribution list to stay involved and in the know!
Expand
- MAG @MAGregion 28 Nov
MAG's Wheelin' Wed., is all about Bike/Ped. Here's a link to the Bike Map online, bit.ly/XMsa0b. Click it, share it, BIKE it!
Expand
- MAG @MAGregion 27 Nov
For #GivingTuesday give support to a victim of #DomesticViolence. Find victim advocacy services in the MAGRegion here bit.ly/YnK1H.
Expand
- MAG @MAGregion 26 Nov
It's M&M (#MeetingMonday) at MAG. Click on the link for a list of this week's meetings: bit.ly/Ws0mLi. #Public welcomed.
Expand
- MAG @MAGregion 29 Oct
Cooler weather, are you gearing up to bike ride in Maricopa County? MAG's updated bike map, bit.ly/XMsa0b . Plan your ride!
Expand
- MAG @MAGregion 12 Sep



Types of Tweets

- Information
- Events
- Advocacy
- Ideal bike/walk places
- Local articles
- Non-local articles
- Jurisdiction News

Hashtags

- Used to “group” different tweets about a common subject
- Many regions are using hashtags to stimulate conversation about biking
- #bikeNYC, #bikeLA, #bikeSFO, etc

Tweets

People



Top videos



Trends · Change

#GalaxyFamily Promoted

#LetsMakeItAwkward

#fashion

#OneOfMyFavoriteMovies

#PickMeEllen

Mike Shanahan

#ThingsIDontUnderstand

Facebook

New Music

Graves

Results for #bikenyc



Tweets Top / All / People you follow



Ezra @NYMBlog @NYMBlog

19m

Looks like after many delays the #BikeNYC bike share program will be arriving in May buff.ly/RQTZEX

View summary



natalie espinosa @espinosa602

36m

Awesome Infographics. #bikenyc [Why Better Transportation Options Keep You Healthy] fastcoexist.com/node/1680831 via @FastCoExist

View summary



susi wunsch @velojoy

41m

#Rainbow on a rainy day, Fifth Avenue. #bikenyc instagr.am/p/TEUz84OrL4/

Expand



Anita Singh @brooklynbybike

1h

Hey #BikeNYC there is a meetup tonight for a good cause! ow.ly/fYPIP Don't let the rain stop you.

Expand

Tweet Examples

Ever wonder about taking your bike on the train? @[ValleyMetroRPTA](#) shows how: [ow.ly/fll8t](#) #bikePHX

It's not too late to register for the Casa Grande Century Ride in January
[ow.ly/fll8t](#) #bikePHX

@CAzBike offers many great bike classes
[ow.ly/fll8t](#) #bikePHX

FEEDBACK/QUESTIONS