

November 12, 2013

TO: Members of the MAG Bicycle and Pedestrian Committee

FROM: Katherine Coles, Phoenix, Chair of the MAG Bicycle and Pedestrian Committee

SUBJECT: MEETING NOTIFICATION AND TRANSMITTAL OF TENTATIVE AGENDA

Tuesday, November 19, 2013 at 1:30 p.m.
MAG Offices, Ironwood Room, Second Floor
302 North First Avenue, Phoenix

A meeting of the MAG Bicycle and Pedestrian Committee will be held at the time and place noted above. If you are attending in person, please park in the garage under the building. Bring your ticket to the meeting as parking will be validated. For those using transit, the Regional Public Transportation Authority will provide transit tickets for your trip. For those using bicycles, please lock your bicycle in the bike rack in the parking garage.

Committee members may attend the meeting either in **person, by video conference or by telephone conference call**. Those attending by videoconference must notify the MAG site three business days before the meeting. Those attending by telephone conference call please contact MAG offices for conference call instructions.

Pursuant to Title II of the Americans with Disabilities Act (ADA), MAG does not discriminate on the basis of disability in admissions to or participation in its public meetings. Persons with a disability may request a reasonable accommodation, such as a sign language interpreter, by contacting Maureen DeCindis at the MAG office. Requests should be made as early as possible to allow time to arrange the accommodation.

Please be advised that under procedures adopted by the MAG Regional Council on August 21, 2013, all MAG committees need to have a quorum to conduct business. A quorum is a simple majority of the membership based on the attendance of the three previous Bicycle and Pedestrian Committee meetings. If the Bicycle and Pedestrian Committee does not meet the quorum requirement, members who have arrived at the meeting will be instructed that a legal meeting cannot occur and will subsequently be dismissed. Your attendance at the meeting is strongly encouraged. If you are unable to attend the meeting, please make arrangements for a proxy from your jurisdiction to represent you. Please contact Maureen DeCindis at (602) 254-6300 or send email to mdecindis@azmag.gov if you have any questions or need additional information.

TENTATIVE AGENDA

1. Call to Order

For the November 2013 meeting, the quorum requirement is 12 committee members.

2. Approval of the October 15, 2013 Meeting Minutes of the Bicycle and Pedestrian Committee

2. For information, discussion and action to approve the meeting minutes of the October 15, 2013 Bicycle and Pedestrian Committee meeting.

3. Call to the Audience

An opportunity will be provided to members of the public to address the committee on items not scheduled on the agenda that fall under the jurisdiction of MAG, or on items on the agenda for discussion but not for action. Members of the public will be requested not to exceed a three minute time period for their comments. A total of 15 minutes will be provided for the Call to the Audience agenda item, unless the Committee requests an exception to this limit. Please note that those wishing to comment on action agenda items will be given an opportunity at the time the item is heard. Please fill out blue cards for Call to the Audience and yellow cards for Action Items.

3. For information.

4. Staff and Member Agency Reports

Staff and committee members are invited to provide an update of pedestrian and bicycle-related activity in their agencies.

4. For information and discussion.

5. Valley Permaculture Alliance Presentation on the Shade and Tree Program

5. For information and discussion.

Valley Permaculture Alliance is a non-profit (501c3 organization), educational organization. Their mission is to inspire sustainable living in the desert southwest. The Valley Permaculture Alliance will give a presentation on the project they are working on with Salt River Project and Arizona Public Service to provide free trees.

6. Presentation on Cost-Effective Ways to Retrofit Bike Lanes

The city of Peoria will present ideas and information on cost-effective ways to retrofit bike lanes on roadways and methods to conquer the most common concerns that prevent bike lane installation.

7. MAG Unified Work Program

MAG staff will propose the Design Assistance program as a 2015 project and the committee will discuss options for one other project.

8. Update on the Transportation Alternatives Program and the I-10/I-17 Spine Study

MAG staff will provide and update on the Transportation Alternatives Program and on recent activity for the bike/ped bridge on the Sun Circle trail as part of the new I-10/I-17 Study.

9. Request for Future Agenda Items

Members will have the opportunity to suggest future agenda topics.

6. For information and discussion.

7. For information and discussion

8. For information and discussion

9. For information and discussion

10. Next Meetings

All meetings will be on the third Tuesday of the month in the Ironwood Room at 1:30 p.m., except where otherwise noted.

December 17, 2013 **NOON LUNCHEON**

January 21, 2014

February 18, 2014

March 18, 2014

April 15, 2014

May 20, 2014

June 16, 2014

July 15, 2014

August 19, 2014

September 16, 2014

October 21, 2014

November 18, 2014

December 16, 2014 (possibly noon)

MINUTES OF THE
MARICOPA ASSOCIATION OF GOVERNMENTS
BICYCLE AND PEDESTRIAN COMMITTEE

Tuesday, October 15, 2013 at 1:30 PM
MAG Office Building, Ironwood Room
302 North First Avenue, Phoenix

MEMBERS ATTENDING

Katherine Coles, Phoenix, Chair of Bicycle and Pedestrian Committee	* Thomas Chlebanowski, Litchfield Park
Tracy Stevens, Avondale, Vice-Chair of Bicycle and Pedestrian Committee	Tonya Glass for Denise Lacey, Maricopa County
Michael Sanders, ADOT	Jim Hash, Mesa
^ Raquel Schatz, Apache Junction	* Brandon Forrey, Peoria
* Robert Wisener, Buckeye	Rich Purcell, Queen Creek
* D.J. Stapley, Carefree	Amanda Luecker for Ben Limmer, Valley Metro
* Ian Cordwell, Cave Creek	Susan Conklu, Scottsdale
^ Jason Crampton, Chandler	Martin Lucero for Stephen Chang, Surprise
Bryce Christo, El Mirage	Eric Iwersen, Tempe
Nicole Lance, Gilbert	* Robert Carmona, Wickenburg
^ Steve Hancock, Glendale	Grant Anderson, Youngtown
Joe Schmitz, Goodyear	

*Members neither present nor represented by proxy

^Attended via audio-conference

OTHERS PRESENT

Tiffany Halperin, ASLA, Arizona Chapter	Jeremy Stapleton, City of Phoenix Bicycle Initiative Subcommittee
Kelly LaRosa, FHWA Liason	Scott Walters, Tempe Bicycle Action Group
Vincent Lopez, Maricopa County	Alex Oreschak, MAG
Reed Kempton, Wilson & Company	Margaret Boone, MAG
Gail LaGrander, Maryvale on the Move	Eileen Yazzie, MAG
Joe Perez, City of Phoenix	Alice Chen, MAG

1. Call to Order

Chair Katherine Coles called the meeting to order at 1:31 p.m.

2. Approval of the September 17, 2013 Meeting Minutes of the Bicycle and Pedestrian Committee

Tracy Stevens moved to approve the meeting minutes of the Bicycle and Pedestrian Committee for September 17, 2013. Jim Hash seconded the motion. The motion passed unanimously.

3. Call to the Audience

An opportunity was provided to members of the public to address the MAG Bicycle and Pedestrian Committee on items not scheduled on the agenda that fall under the jurisdiction of MAG, or on items on the agenda for discussion but not for action. Members of the public were requested not to exceed a three minute time period for their comments. A total of 15 minutes was provided for the Call to the Audience agenda item, unless the Bicycle and the Pedestrian Committee requests an exception to this limit. Please note that those wishing to comment on action agenda items were given an opportunity at the time the item was heard.

Vincent Lopez from Maricopa County informed the committee of the Health Impact Assessments (HIAs) being completed with Valley Metro on various projects. Mr. Lopez also informed the committee that a full-day free workshop on HIA's would be held on October 25, 2013, and that it would be an opportunity to learn about the HIA process.

Gail LaGrander introduced herself as the project coordinator for Maryvale on the Move. Ms. LaGrander noted that Mike Zunecki had spoken to the committee at the previous meeting regarding the Phoenix Bicycle Master Plan. Ms. LaGrander noted that the plan's ability to interface with the community was limited by a lack of a Spanish language option and a focus on internet-based communication. Ms. LaGrander noted that for some people whose only choice is to walk or bike, access to the internet may be an issue, so it is important to provide non-internet feedback and communication options. Ms. LaGrander also asked if, as part of the bike system inventory, Phoenix was referring to the NACTO Urban Bikeway Guide. Chair Coles noted that the MAG committee does not have jurisdiction over the Phoenix bike plan, but that the City of Phoenix would bring Ms. LaGrander's comments back to the consultant, and that the NACTO guide is used on a case-by-case basis as warranted.

4. Staff and Member Agency Reports

Mike Sanders from ADOT informed the committee about the Arizona Strategic Highway Safety Plan Safety Summit occurring Wednesday, November 6, 2013 at the Desert Willow Conference Center in Phoenix. Mr. Sanders specifically mentioned two task forces appropriate to the committee: a cycle traffic task force and a special traffic zones task force. Margaret Boone from MAG noted that MAG is in the process of a Strategic Transportation Safety Plan for the region that is coordinating with the Arizona Strategic Highway Safety Plan. Ms. Boone noted that more information was available on the MAG website.

Eric Iwersen from Tempe noted that Tempe was holding a public meeting on October 17, 2013 regarding the City's Broadway Road project. Mr. Iwersen noted that Tempe was advancing a concept to the public and City Council that included removing one lane of eastbound traffic, and reallocating the space for bike lanes, shade trees, wider sidewalks, and other neighborhood amenities.

Alex Oreschak from MAG reminded the committee that the deadline to submit applications for Transportation Alternatives projects through MAG was Tuesday, October 22, 2013 at 10:00 a.m. Mr. Oreschak also provided an update on the MAG Bicycles Count program, noting that the consultant had completed the first of four sets of two week, automated, continuous bike counts, and was moving ahead with the second set. The consultant was also in the process of collecting supplementary, peak-period manual bike counts throughout the region. Mr. Oreschak told the committee that the National Association of City Transportation Officials (NACTO) was hosting a conference in Phoenix, at the Hotel Palomar, from October 27 to October 29.

Chair Coles reminded committee members that Phoenix was seeking feedback for the City's bicycle master plan, and that the City's consultant had sent out an email to the committee earlier in the week.

5. MAG Off-Street Bicycle Network Wayfinding Guide Consultant Recommendation

MAG received eight consultant proposals in response to the Request for Proposal for the MAG Off-Street Bicycle Network Wayfinding Guide. The Evaluation Panel met on September 19, 2013 and choose three consultants to interview: Alta Planning + Design, Chen Ryan Associates, and Otak. The Evaluation Panel recommended Alta Planning + Design for approval by the committee.

Grant Anderson from Youngtown moved to recommend approval for Alta Planning + Design as the selected consultant for the MAG Off-Street Bicycle Network Wayfinding Guide Consultant Recommendation. Jim Hash from Mesa seconded, and the motion passed unanimously.

6. MAG Off-Street Bicycle Network Wayfinding Guide Project Presentation

Karen Vitkay from Alta Planning + Design and John Bosio from Merje gave a presentation on the proposed MAG Off-Street Bicycle Network Wayfinding Guide project for the committee to consider.

Mike Sanders asked whether the project would consider destinations and the importance of some destinations (sports arenas, downtowns, etc.) compared to others (gas stations, strip malls, etc.). Ms. Vitkay responded that providing directionality to destinations was an important aspect of regional wayfinding, and would be incorporated.

Joe Schmitz asked what the next steps for the project were. Chair Coles noted that the recommendation of Alta Planning + Design still needed to be approved by other MAG committees, and that MAG hoped to initiate the contract around January 1, 2014.

Chair Coles noted that, with a small budget for a project for this scale, there would not be a large public outreach component to the project, so it would be up to members of the committee to make sure the word is getting out on the project, and that their agencies and citizens were well informed on the project.

7. Multiple Level Of Service Project (MMLOS)

Alice Chen, MAG, gave a presentation on the Multiple Level Of Service Project (MMLOS). Some of the greatest transportation needs of the region are those of the non-motorized user and the transit user. The quality of experience of such users, either perceived or actual is not currently being measured in a qualitative way. A Multimodal Level of Service (MMLOS) tool will help member agencies, MAG and Regional Public Transit Authority make informed decisions when investing in capital improvements or service changes. This tool will provide perceived quality of service for transit users, pedestrians and bicyclists. MAG staff is soliciting input on pilot locations, participation, and study outcome.

Eric Iwersen asked what the timeline for the study was? Ms. Chen replied that the study was still in the scoping stage, and the request for proposals (RFP) had not yet been released. The earliest the RFP would be released would be in January. Mr. Iwersen asked if the goal would be for the MMLOS to be incorporated into MAG's project analysis efforts. Ms. Chen noted that it was too early to answer that question. Mr. Iwersen believed the MMLOS tool would be helpful for the City of Tempe, and that Tempe would be interested in being involved in the project and potentially being used as a pilot case study. Chair Coles also expressed interest in Phoenix being used as a case study, particularly near light rail stations, and Jim Hash expressed interest in Mesa being used as a case study.

Mr. Iwersen noted that MMLOS could be used to justify projects where vehicle level of service analysis alone would not be sufficient. Chair Coles said that MMLOS should be considered "one piece of the pie" for project input, as things in the region are changing, and MMLOS could impact the funding and financing aspects of projects.

8. Valley Permaculture Alliance Presentation on the Shade and Tree Program

Chair Coles noted that representatives of the Valley Permaculture Alliance requested that their presentation be moved to the November 19, 2013 committee meeting.

9. Request for Future Agenda Items

Members will have the opportunity to suggest future agenda topics. Chair Coles noted that Brandon Forrey from Peoria would be presenting at the November committee meeting on how Peoria has accomplished bicycle infrastructure improvements.

10. Next Meetings

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Joe Schmitz from Goodyear motioned to adjourn. Jim Hash seconded. Chair Coles adjourned the meeting at 2:20 pm.