

June 5, 2014

TO: Members of the MAG Bicycle and Pedestrian Committee

FROM: Katherine Coles, Phoenix, Chair of the MAG Bicycle and Pedestrian Committee

SUBJECT: MEETING NOTIFICATION AND TRANSMITTAL OF TENTATIVE AGENDA

Tuesday, June 17, 2014 at 1:30 p.m.  
MAG Offices, Ironwood Room, Second Floor  
302 North First Avenue, Phoenix

A meeting of the MAG Bicycle and Pedestrian Committee will be held at the time and place noted above. If you are attending in person, please park in the garage under the building. Bring your ticket to the meeting as parking will be validated. For those using transit, the Regional Public Transportation Authority will provide transit tickets for your trip. For those using bicycles, please lock your bicycle in the bike rack in the parking garage.

Committee members may attend the meeting either in **person, by video conference or by telephone conference call**. Those attending by videoconference must notify the MAG site three business days before the meeting. Those attending by telephone conference call please contact MAG offices for conference call instructions.

Pursuant to Title II of the Americans with Disabilities Act (ADA), MAG does not discriminate on the basis of disability in admissions to or participation in its public meetings. Persons with a disability may request a reasonable accommodation, such as a sign language interpreter, by contacting Maureen DeCindis at the MAG office. Requests should be made as early as possible to allow time to arrange the accommodation.

Please be advised that under procedures adopted by the MAG Regional Council on August 21, 2013, all MAG committees need to have a quorum to conduct business. A quorum is a simple majority of the membership based on the attendance of the three previous Bicycle and Pedestrian Committee meetings. If the Bicycle and Pedestrian Committee does not meet the quorum requirement, members who have arrived at the meeting will be instructed that a legal meeting cannot occur and will subsequently be dismissed. Your attendance at the meeting is strongly encouraged. If you are unable to attend the meeting, please make arrangements for a proxy from your jurisdiction to represent you. Please contact Maureen DeCindis at (602) 254-6300 or send email to [mdecindis@azmag.gov](mailto:mdecindis@azmag.gov) if you have any questions or need additional information.

## TENTATIVE AGENDA

1. Call to Order

For the June 2014 meeting, the quorum requirement is 11 committee members.

2. Approval of the May 20, 2014 Meeting Minutes of the Bicycle and Pedestrian Committee

2. For information, discussion and action to approve the meeting minutes of the May 20, 2014 Bicycle and Pedestrian Committee meeting.

3. Call to the Audience

An opportunity will be provided to members of the public to address the committee on items not scheduled on the agenda that fall under the jurisdiction of MAG, or on items on the agenda for discussion but not for action. Members of the public will be requested not to exceed a three minute time period for their comments. A total of 15 minutes will be provided for the Call to the Audience agenda item, unless the Committee requests an exception to this limit. Please note that those wishing to comment on action agenda items will be given an opportunity at the time the item is heard. Please fill out blue cards for Call to the Audience and yellow cards for Action Items.

3. For information.

4. Staff and Member Agency Reports

Staff and committee members are invited to provide an update of pedestrian and bicycle-related activity in their agencies.

4. For information and discussion.

5. FY 2014-2018 TIP Change Request for the Jointly Applied for and Programmed Bikeshare Project

The city of Tempe and the city of Phoenix are requesting changes to the FY 2014-2018 TIP for their joint 2015 CMAQ Bikeshare Project. Tempe would like to start up their program complete with bikes, kiosks, racks, etc. Phoenix would like to procure bikes to add to the expanding Bikeshare program which is set to be unveiled late Fall early-Winter this year. Tempe and Phoenix propose splitting the project work task elements up by jurisdiction as identified in the original scope. Tempe and Phoenix are requesting an amendment to the TIP to split the funds at a 55% Phoenix and 45% Tempe ratio. The city of Tempe and the city of Phoenix will present an updated scope for consideration by the committee.

6. Presentation on Socioeconomic Analysis of Bicycle Facilities and Transit Usage by Geographic Area

Jorge Luna from Valley Metro will present maps with socioeconomic data of bikeway infrastructure by geographic area comparing it to bicycle boardings on transit.

7. Wayfinding Project Survey Results

An online survey was conducted to involve the public and users of the off-street bicycle network in the development of a system identity and to ensure that the branding reflects the unique character of the bike path system in the region. Theresa Gunn will present the findings from the survey result.

5. For information, discussion and potential action. Action: Request committee to technically review proposed division of project work tasks and the previously awarded federal funding for a modification to the FY2014-2018 TIP.

6. For information and discussion.

7. For information and discussion.

8. Presentation of the Wayfinding Project Brand Name and Logo Concepts

John Bosio will present five concepts for a brand name and logo for the committee to consider. These concepts came about through input from the committee and the survey from the general public.

9. Request for Future Agenda Items

Members will have the opportunity to suggest future agenda topics.

10. Next Meetings

All meetings will be on the third Tuesday of the month in the Ironwood Room at 1:30 p.m., except where otherwise noted.

July 15, 2014

August 19, 2014

September 16, 2014

October 21, 2014

November 18, 2014

December 16, 2014 (possibly noon)

8. For information and discussion.

9. For information and discussion.

10. For information and discussion.