

2012 Economic Census Update

(Plus other Census Econ Programs)

Maricopa Association of Governments
Workshop

September 1, 2015

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U.S. Census Bureau

Outline

- Census Bureau Economic Programs **Primer**
- The *Economic Census* and the **business.census.gov** Site
 - What's Been **Released So Far**
 - What's Coming Up (Subjects/Summary Series, etc.)
- Other **New Offerings**

Key Economic Census Terms

- **NAICS** (North American Industry Classification System)
 - Our primary data dimension
- **Establishments** (vs. Companies, Firms, etc.)
 - Our collection/tabulation level
- **Employers** (vs. Nonemployers)
 - EC only covers employer businesses
- U.S. Code **Title 13 and 26**
 - Protects business privacy



Census Economic Data

- Monthly and Quarterly Data
 - Leading Economic Indicators, like *Monthly Retail Sales*
- Annual Data
 - *Annual Survey of Manufactures*
- The **Economic Census** and Related Programs

U.S. Census Bureau Economic Indicators			
Advance Report Durable Goods March 2014 Report Released 8:30 AM EDT, 4/24/14	\$234.8 B New Orders	↑ 2.6%	
New Residential Sales March 2014 Report Released 10:00 AM EDT, 4/23/14	384,000 Single-family houses	↓ -14.5%	
New Residential Construction March 2014 Report Released 8:30 AM EDT, 4/16/14	946,000 Housing starts	↑* 2.8%	
Business Inventories March 2014 Report Released 10:00 AM EDT, 4/14/14	\$1,715.6 B	↑ 0.4%	

View All * change not statistically significant
° significance not reported / applicable

Monthly, Quarterly, & Annual Surveys

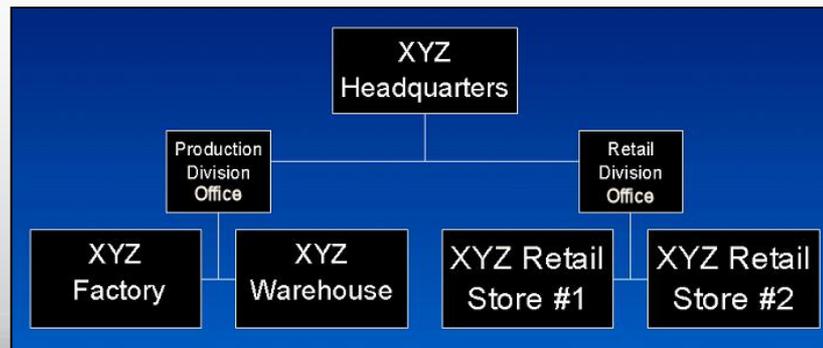
- **Sample surveys** – drawn from universe of businesses identified in the Economic Census
 - Fewer **data items** published
 - Less **geographic** and **industry** detail
 - Partial **coverage**
 - Sampling and Nonsampling errors
- **Benchmarked** to the latest Economic Census

Current Economic Surveys

- **Other Annual and related economic programs**
 - **Retail e-Commerce Sales** (<http://www.census.gov/econ/estats/index.html>)
 - **Annual Capital Expenditures Survey**
(<http://www.census.gov/econ/aces/index.html>)
 - **Information and Communication Technology Survey**
(<http://www.census.gov/econ/ict/index.html>)
 - **Statistics of U.S. Businesses** (<http://www.census.gov/econ/susb/index.html>)
 - **Foreign Trade** (<http://www.census.gov/foreign-trade/>)
 - **Census of Governments** (<http://www.census.gov/govs/>)

Economic Census

- Done on the years ending in “2” and “7” (2012 Economic Census dissemination kickoff in March 2014)
- Covers **employer businesses** in the U.S.
- Collected on an **establishment basis**



The Economic Census Offers...

- Over **200** unique industry statistics
- National-, state-, metro-, county-, **place-**, and ZIP Code-level data (varies by sector)
- Industry detail: 2- thru **6-digit** NAICS codes
- **18** of the 20 NAICS sectors covered; excluded:
 - Agriculture (covered by [USDA/NASS](#))
 - Governments (covered by GOVS)
- Very accurate



Census-Related Programs

- **Commodity Flow Survey (CFS)** - Selected national- and finer-level data on the movement of products across the U.S. by mode of transportation (plus other breakouts). (<http://www.census.gov/econ/cfs/>)
- **Economic Census of Island Areas** – Selected industry, product, and other data for American Samoa, Guam, the Northern Mariana Islands, Puerto Rico, and the U.S. Virgin Islands. (<http://www.census.gov/econ/islandareas/>)
- **Survey of Business Owners (SBO)** – Selected national- and finer-level industry data for women- and minority-owned businesses and the characteristics of all businesses and their owners. (<http://www.census.gov/econ/sbo/>)

Business.Census.Gov

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Mining, Quarrying, Oil and Gas Extraction Booming

This sector showed tremendous growth as establishments rose by 26.4 percent. Read more in the *2012 Economic Census Advance Report* - the first report capturing a comprehensive look at the U.S. economy since the 2007 recession.

Population Clock

U.S. Population
3 1 8 0 2 9 5 4 5

World Population
7 1 6 5 5 6 8 7 4

May 12, 2014 18:44 UTC (+4) [Learn More >>](#)

Quick Facts

Quick, easy access to people, business, and industry data.

Select a state to

Latest News

Census Bureau to Participate in Google Hangout with Bicyclists
May 08, 2014
U.S. Census Bureau analyst and author of a report on bicycling to work, will participate in a Google Hangout with the League of American Bicyclists.

Biking to Work Increases 60 Percent Over Last Decade
May 08, 2014

Topics

Population, Economy

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International Trade

Public Sector

Index A-Z

Economy

The U.S. Census Bureau is the official source of statistical data tracking the national economy.

Classification Codes (i.e., NAICS)

Economic Census

Economic Indicators

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Industry Statistics Portal

Other Economic Programs

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You are here: [Census.gov](#) > [Economic Census](#)

Economic Census

[business.census.gov](#)

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New for 2012
Investing Now for the 2017 Econ Census [PDF]
About the Economic Census
How can I use census data?
Data Revisions
Quick links to data tools
Information for Respondents

I am looking for statistics on...
Find the right data >

Information and Promotion
Resources to inform your organization >

How we gather data
Guide to Economic Census Methodology >

Detailed geographic area statistics from the Economic Census are now being released. See [what's been released](#) or learn more about the [Geographic Area Series](#).

Fun Facts
Just released from the 2012 Economic Census
71,229 people were employed in Motion picture and video production in California with \$7.5 billion in annual payroll in 2012.
[business.census.gov](#)

[View other Fun Facts](#)

[Find the data you need](#)

[Information for your organization](#)

[Responding to the Economic Census](#)

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Release Schedule by Date
Table with columns: Release Date, Title, Description

Release Schedule by Quarter
Table with columns: Quarter, Release Date, Title, Description

What's Been Released
Table with columns: Release Date, Title, Description

Upcoming Releases
Table with columns: Release Date, Title, Description

Census Business Builder [Beta]
c b census business builder

Release Schedule

Economic Census business.census.gov

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2012 Economic Census Release Schedule

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See the schedule by quarter



See what's been released

What's been released

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Publication Series	Report Title	Release Date Range
Core Business Statistics	Advance Report	March '14
	Enterprise Statistics	Feb '16
	Franchise	Feb '16
	Bridge	June '16
	Comparative	June '16
Industry Series	Construction	Oct '14 - Dec '14
	Manufacturing	June '14 - Dec '14
	Mining	Oct '14 - Dec '14
	Retail	July '14 - Jan '15
	Services	July '14 - Feb '15
	Utilities and Finance	June '14 - Feb '15
	Wholesale	July '14 - Feb '15

See upcoming releases

What will be released

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The following publications will be released this year. Dates are subject to change. If you're interested please contact us. [Contact Us](#)

Publications being released in the next 30 days

- Finance and Insurance Industry Series, 2012; Insurance Agencies, Brokers and Other Related Activities
- Finance and Insurance Industry Series, 2012; Insurance Agencies, Brokers and Other Related Activities
- Finance and Insurance Industry Series, 2012; Insurance Agencies, Brokers and Other Related Activities

Arizona

Note: All links in this table will lead to the search results page in AFF. Once in AFF, simply click on the table title to view. The table will appear with its default parameters. To add more items, return to the search results and use the menus on the left hand side of the page. For more information on how to use AFF, visit the [AFF help](#) section.

Release Date	Data	Link to Data
18-AUG-15	Manufacturing: Subject Series, 2012: Location of Manufacturing Plants Summary: Arizona	Link to AFF
18-AUG-15	Manufacturing: Subject Series, 2012: Product Summary: Arizona	Link to AFF
30-JUN-15	Other Services (Except Public Administration): Geographic Area Series, 2012: Arizona	Link to AFF
30-JUN-15	Arts, Entertainment, and Recreation: Geographic Area Series, 2012: Arizona	Link to AFF
12-JUN-15	Health Care and Social Assistance: Geographic Area Series, 2012: Arizona	Link to AFF
12-JUN-15	Educational Services: Geographic Area Series, 2012: Arizona	Link to AFF
29-MAY-15	Professional, Scientific, and Technical Services: Geographic Area Series, 2012: Arizona	Link to AFF
29-MAY-15	Information: Geographic Area Series, 2012: Arizona	Link to AFF
05-MAY-15	Transportation and Warehousing: Geographic Area Series, 2012: Arizona	Link to AFF
14-APR-15	Wholesale Trade: Geographic Area Series, 2012: Arizona	Link to AFF
10-APR-15	Accommodation and Food Services: Geographic Area Series, 2012: Arizona	Link to AFF
07-APR-15	Administrative and Support and Waste Management and Remediation Services: Geographic Area Series, 2012: Arizona	Link to AFF
03-APR-15	Retail Trade: Geographic Area Series, 2012: Arizona	Link to AFF
03-APR-15	Utilities: Geographic Area Series, 2012: Arizona	Link to AFF
31-MAR-15	Construction: Geographic Area Series, 2012: Arizona	Link to AFF
17-MAR-15	Real Estate and Rental and Leasing: Geographic Area Series, 2012: Arizona	Link to AFF
27-JAN-15	Manufacturing: Geographic Area Series, 2012: Arizona	Link to AFF

2012 Economic Census Release Schedule by Program and Series

Publication Series	Report Title	Release Date Range
Core Business Statistics	Advance Report	March '14
	Enterprise Statistics	Feb '16
	Franchise	Feb '16
	Bridge	June '16
	Comparative	June '16
Industry Series	Construction	Oct '14 - Dec '14
	Manufacturing	June '14 - Dec '14
	Mining	Oct '14 - Dec '14
	Retail	July '14 - Jan '15
	Services	July '14 - Feb '15
	Utilities and Finance	June '14 - Feb '15
	Wholesale	July '14 - Feb '15

Advance Report

- National-level data at 2- and 3-digit NAICS
- Released on March 26th, 2014

FOR IMMEDIATE RELEASE: WEDNESDAY, MARCH 26, 2014

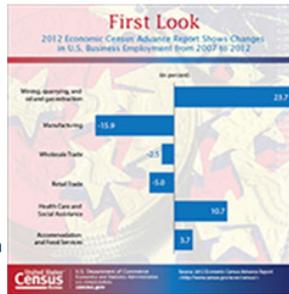
Mining, Quarrying, Oil and Gas Extraction Booming, According to First Results from the Census Bureau's 2012 Economic Census

From Utilities to Health Care to Manufacturing, Census Bureau Statistics Provide Look at U.S. Economy Since Recession

The mining, quarrying, and oil and gas extraction sector of the economy showed tremendous growth from 2007 to 2012 as the number of establishments rose by 26.4 percent, according to the *2012 Economic Census Advance Report* released today by the U.S. Census Bureau.

These results provide the first comprehensive look at the U.S. economy since the 2007 recession. The economic census is the most authoritative and comprehensive source of information about U.S. businesses from the national to the local level. It provides the foundation and benchmark for gross domestic product, monthly retail sales, as well as other indicators of economic performance.

"The economic census is one of the Commerce Department's most valuable data resources," U.S. Secretary of Commerce Penny Pritzker said. "By providing a close-up look at millions of U.S. companies in thousands of industries, the economic census is an important tool that informs policy at the local, state and national level, and helps businesses make critical decisions that drive economic growth and job creation. At the Department of Commerce, one of the top priorities of our 'Open for Business Agenda' is to make our data easier to access and understand so that it can continue enabling startups, moving markets, protecting life and property, and powering both small and large businesses across the country."



2012 Economic Census: Advance Report Snapshot

Selected Preliminary Findings

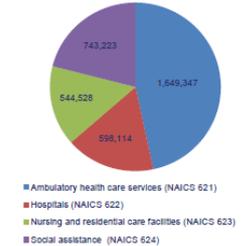
DID YOU KNOW?

The Health Care sector was not only the largest employer in the U.S. in 2012 (with nearly 18.6 million employees) but this sector also reported the highest annual payroll (\$804.4 billion). The Wholesale Trade sector reported the most sales (\$7.2 trillion), and the Retail Trade sector had the largest number of businesses (nearly 1.1 million establishments).

Difference in Sales, Shipments, Receipts, or Revenue for Selected Sectors: 2007 to 2012 (\$ Billion)



Components of Health Care Sector Total Employment Difference: 2002 to 2012



Employment Statistics in Top 5 Economic Census Sectors in the U.S.: 2012, 2007, & 2002

NAICS Code	NAICS Title	Number of Employees (sector ranking criteria)				Annual Payroll per Employee (\$)			
		2012	2007	2002	Change 2002 - 2012	2012	2007	2002	Change 2002 - 2012
62	Health care and social assistance	18,587,467	16,792,074	15,052,255	3,535,212	\$43,275	\$39,466	\$32,942	10,333
44-45	Retail trade	14,737,687	15,515,396	14,647,675	90,012	\$25,196	\$23,384	\$20,625	4,571
72	Accommodation and food services	12,027,557	11,600,751	10,120,951	1,906,606	\$16,383	\$14,726	\$12,603	3,780
31-33	Manufacturing	11,268,906	13,395,670	14,699,536	-3,430,630	\$52,686	\$45,818	\$39,197	13,489
56	Administrative and support and waste management and remediation services	10,217,859	10,250,955	8,741,854	1,476,005	\$33,826	\$29,407	\$23,615	10,211

Note: All data are expressed in current dollars. Sectors presented are limited to those which are comparable over time; comparisons for other sectors may be impacted by changes to the North American Industry Classification System codes.

THE ECONOMIC CENSUS IS THE OFFICIAL 5-YEAR MEASURE OF AMERICAN BUSINESS

For more statistics on this industry, visit business.census.gov

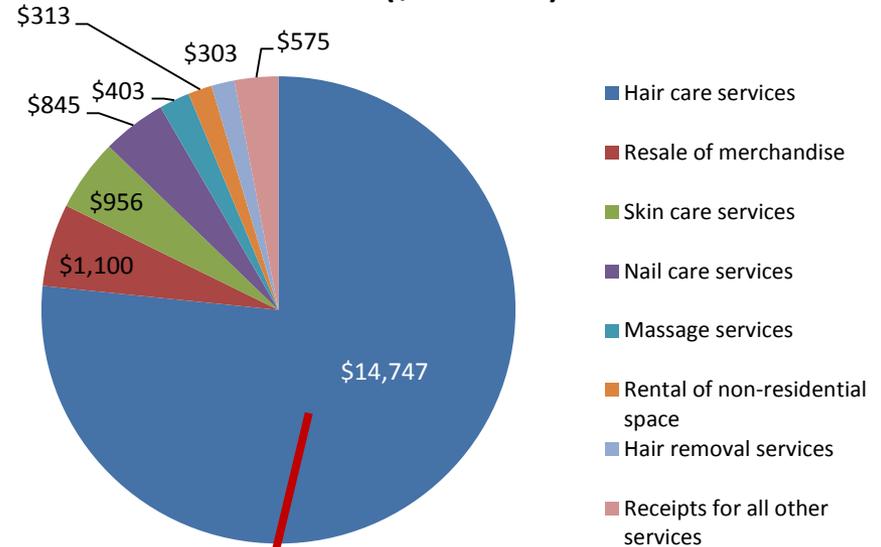
Source: 2012, 2007, and 2002 Economic Census; Economy-Wide Key Statistics File



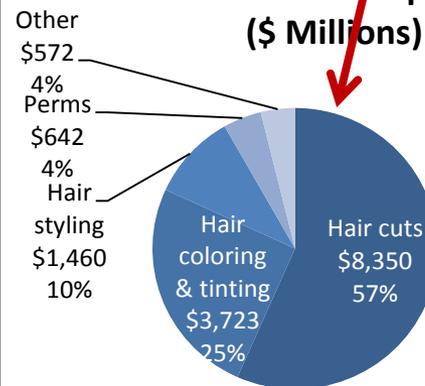
Industry Series

- Started in **May 2014**
- **National-level** data only, but...
- **More detailed NAICS**
- **Products** data
- **NAICS Changes...**

Broad Beauty Salon Product Line Receipts: 2007 (\$ Millions)



Detailed Beauty Salon Product Line Receipts: 2007 (\$ Millions)



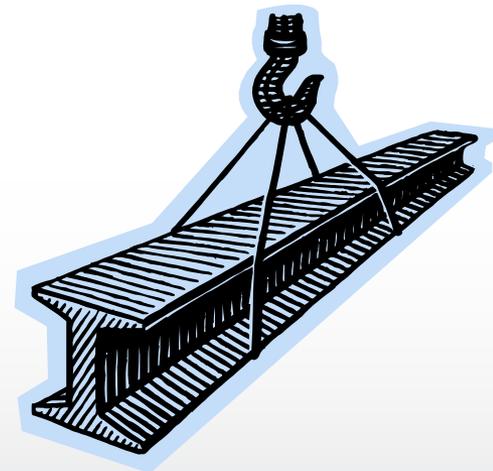
New Industries for the 2012 Economic Census

- New and emerging industries
 - Breakout of **solar, wind, geothermal, and biomass electric power generation** from All Other Electric Power Generation (NAICS 221119)
 - Stats:
 - Number of businesses: 673 in 2011 with 9,058 employees (435 in 2007)



Industry Changes for the 2012 Economic Census

- Consolidations due to decrease in number of companies due to:
 - General industry **decline**
 - Company **consolidation** (mergers and acquisitions)
- Primarily impacts the **manufacturing** sector (178 industries)
- Stats:
 - Steel mills (880 in 2007, **570** in 2011)
 - Machine tools (579 to **626** (cutting type) and 292 to **312** (forming type))



Other Industry Changes

- Changes to (and consolidation of) existing industries due to **market change**
- Primarily impact the Retail and A&F sectors
- **Stats**
 - Computer Stores: 12,411 in 2007, 10,292 in 2011
 - Camera Stores: 2,049 to 1,115
 - Music Stores: 4,496 to 2,379

2007 NAICS	2012 NAICS	NAICS Industry Title
	443142	Electronics Stores
443112		<i>Radio, Television, and Other Electronics Stores</i>
443120		<i>Computer and Software Stores</i>
443130		<i>Camera and Photographic Supplies Stores</i>
451220		<i>Prerecorded Tape, Compact Disc, and Record Stores</i>

Where Can I Go for More Information?

- BCG **What's New** page
- NAICS web site (<http://www.census.gov/eos/www/naics/>)
 - Industry definitions and Concordance tables
 - Relationships to other systems
 - *Federal Register Notices*

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North American Industry Classification System

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NAICS Search:
Enter keyword or 2-6 digit code
 2012 NAICS Search
Enter keyword or 2-6 digit code
 2007 NAICS Search
Enter keyword or 2-6 digit code
 2002 NAICS Search

Downloads/Reference Files/Tools
2012 NAICS

Introduction to NAICS

The North American Industry Classification System (NAICS) is the standard used by Federal statistical agencies in classifying business establishments for the purpose of collecting, analyzing, and publishing statistical data related to the U.S. business economy.

NAICS was developed under the auspices of the Office of Management and Budget (OMB), and adopted in 1997 to replace the [Standard Industrial Classification \(SIC\) system](#). It was developed jointly by the [U.S. Economic Classification Policy Committee \(ECPC\)](#), [Statistics Canada](#), and Mexico's [Instituto Nacional de Estadística y Geografía](#), to allow for a high level of comparability in business statistics among the North American countries.

This official U.S. Government Web site provides the latest information on plans for NAICS revisions, as well as access to various NAICS reference files and tools.

The official 2012 U.S. NAICS Manual includes definitions for each industry, background information, tables showing changes between 2007 and 2012, and a comprehensive index. The official 2012 U.S. NAICS Manual is available in print and on CD-ROM from the National Technical Information Service (NTIS) at (800) 553-6847 or (703) 605-6000, or through the [NTIS](#) Web site. Previous versions of the NAICS Manual are available.

Additional information on the background and development of NAICS is available in the [History](#) section of this Web site.

Announcements

[August 17, 2011](#) [PDF, 145KB]
Federal Register Notice-North American Industry Classification System; Revision for 2012; Notice. Vol. 76, No. 159.

[2012 NAICS Structure](#) [XLS, 249KB]

Finding Data Page

The home of the ISP

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Economic Census
[business.census.gov](#)

Industry Statistics Portal

SELECT AN INDUSTRY

- 21 - Mining, quarrying, and oil and gas extraction
- 22 - Utilities
- 23 - Construction
- 31-33 - Manufacturing
- 42 - Wholesale trade
- 44-45 - Retail trade
- 48-49 - Transportation and warehousing
- 51 - Information
- 52 - Finance and insurance
- 53 - Real estate and rental and leasing
- 54 - Professional, scientific, and technical services
- 55 - Management of companies and enterprises
- 56 - Administrative and support and waste management and remediation services
- 61 - Educational services
- 62 - Health care and social assistance
- 71 - Arts, entertainment, and recreation
- 72 - Accommodation and food services
- 81 - Other services (except public administration)

NAICS SEARCH
 Enter a NAICS code or Title

This application provides access to the Census Bureau programs that provide economic data for a user-selected industry. To choose the industry you are interested in:

- Enter the North American Industry Classification System (NAICS) code or keyword into the NAICS SEARCH box above, or
- Choose the industry from the SELECT AN INDUSTRY menu to the left.

For an overview of the information presented in the ISP, see [ISP Preview](#).
 For tips on how to use the ISP, see [ISP Tips and Tricks](#).

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Finding Data

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The Census Bureau conducts over 100 surveys each year to measure the nation's people, places, and economy.

The Economic Programs conducted by the Census Bureau cover business activity on the local and national levels. If you are interested in data about people and households, please visit the [People and Households page](#).

Choose one of the paths below to search for the data you need:

Find Economic Data by Industry

View the new **Industry Statistics Portal**

OR

View an Industry Snapshot

Want to learn more? Visit the [Industry Classifications Help Center](#).

Find Economic Data by Geography



OR

View Snapshots of selected geographies

Want to learn more? Visit the [Geography Help Center](#).

Find Economic Data by Topic

Topics (NAICS industry, year, dataset, ...)

Want to learn more? Visit the [Data Help Center](#).

Find Demographic Data

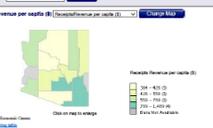


Need data on age, race and ethnicity, income, and other demographic variables? Visit the [Demographic Data landing page](#).

U.S. Department of Commerce
United States Census Bureau

Industry Snapshot
 Health Care and Social Assistance (naics 80)
 Change Geography (Criteria)

2012 Receipts Revenue per capita (\$) (Receipts/Revenue per capita (\$))



Receipts Revenue per capita (\$)

- 271 - 401.25
- 141 - 270.25
- 71 - 140.25
- 0 - 70.25

Click on map to change

2012 Receipts Revenue per capita (\$)

Year	2007	2008	2009	2010	% Chg.
Number of establishments	15,551	12,093	15,440	16,872	9.2%
Receipts/Revenue (\$ in millions)	13,841	16,822	30,437	37,284	21.4%
Annual payroll (\$ in millions)	8,264	7,307	11,654	14,236	22.2%
Total employment	186,232	212,946	278,832	315,107	13.2%
Receipts/Revenue per establishment (\$ (000))	1,221	1,396	1,969	2,198	13.6%
Receipts/Revenue per employee (\$ (000))	69	88	109	118	7.4%
Receipts/Revenue per \$ of payroll (\$)	2.44	2.08	2.01	2.03	-2%
Payroll per establishment (\$)	28,209	34,314	41,784	45,573	8.1%
Employees per establishment	17.70	17.61	18.06	18.68	3.8%
Receipts/Revenue per capita (\$)	2,711	3,468	4,000	5,003	14.7%
Payroll per establishment (\$)	402	448	360	388	-2.7%
Nonprofit establishments (establishments without paid employees)	1,400	1,100	1,400	1,400	0%
Number of establishments	15,676	13,663	20,762	23,024	14.0%
Receipts (\$ in 000)	517,182	605,178	1,214,524	1,238,073	1.8%
Payroll per establishment (\$)	25,474	33,450	40,784	36,437	-10.7%
Receipts per capita (\$)	1,018.18	1,418.24	1,581.83	1,983.05	-4.2%
Total Population	4,738,260	5,198,298	6,107,081	6,355,248	3.9%

Receipts/Revenue per Employee: \$2,198

Receipts/Revenue per \$ of Payroll: 2.03

Employees per establishment: 18.68

Receipts/Revenue per capita: 5,003

Payroll per establishment: 388

Employees per establishment: 18.68

Receipts/Revenue per capita: 5,003

Payroll per establishment: 388

... and the Industry Snapshots

Industry Statistics Portal

Industry Statistics Portal (ISP) (www.census.gov/econ/isp/)

- All data sources for an industry
- Links to AFF
- Industry definitions & comparability back to 1997

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Feedback

Industry Statistics Portal

2012 NAICS: 44111 - New car dealers

GUIDE TO ALL DATA SOURCES

- ECONOMIC DATA IN AFF
- DEFINITION & COMPARABILITY
- 2012 NAICS SEARCH

RELATED INDUSTRIES

- ISP Home
- 44-45 - Retail trade
 - 441 - Motor vehicle and parts dealers
 - 4411 - Automobile dealers
 - 44111 - New car dealers
 - 441110 - New car dealers

SELECTED VISUALIZATIONS

Guide to All Census Bureau Data Sources for This Industry

Source & Description	Frequency	Latest Data	Geography	Industry
Monthly Retail Trade and Food Services Survey (MRTS)	Monthly	Feb 2014	U.S.	Selected 2 thru 5 digits
Annual Retail Trade Survey (ARTS)	Annual	2011	U.S.	Selected Retail Trade 3- thru 6-digits
County Business Patterns (CBP)	Annual	2011	U.S., states, counties, metros, ZIP Codes, and island areas	Selected 2- thru 6-digits
Statistics of U.S. Businesses (SUSB)	Annual	2011	U.S., states, metro areas, counties	Selected 2- thru 6-digits
Economic Census (ECN)	Every 5 years	2012	U.S., states, counties, places, metros, ZIP Codes	2- thru 6-digits
Economic Census of Island Areas (IA)	Every 5 years	2007	American Samoa, Commonwealth of the Northern Mariana Islands, Guam, Puerto Rico, and the US Virgin Islands	2- thru 5 digits
Survey of Business Owners (SBO)	Every 5 years	2007	U.S., states, counties, cities, metro areas	Selected 2- thru 6-digits

Release Schedule

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- [Upcoming releases](#)

Schedule by quarter

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Geographic Area Series

2012 Economic Census Data Release Schedule

	2014				2015				2016			
	Q1	Q2	Q3	Q4	Q1	Q2	Q3	Q4	Q1	Q2	Q3	Q4
Economic Census of the United States												
Multi-Sector												
Mining												
Utilities ^[2]												
Construction												
Manufacturing												
Wholesale Trade												
Retail Trade ^[2]												
Services ^[1]												

Geographic Area Series

- Scheduled to start in **November 2014**
- **National-, state- county-, metro area-, and place-level data**
- **Full NAICS detail**
- **LOTS of Changes Coming...**



New Places

- 2007 EC cutoff:
5,000+ pop or jobs
- 2012 EC cutoff:
2,500+ pop or jobs
- Results in nearly
5,000 new places
published for 2012
- **64** places added
for AZ

2012 Economic Census

Economic Place Changes from 2007 to 2012 for: Arizona

Summary Information:

No. Places in 2007:	104
No. Places Added for 2012:	64
No. Places Dropped for 2012:	5
No. Places in 2012:	163

Added Places

(Cross-over place parts highlighted in blue)

COUNTY Code	TITLE	PLACE Code	TITLE
000	Cross-Over Place Total	44270	Marana town
		82740	Wickenburg town
001	Apache County	20960	Eagar town
		62350	St. Johns city
		24460	Fort Defiance CDP
		83720	Window Rock CDP
003	Cochise County	05770	Benson city
		83090	Willcox city
		82156	Whetstone CDP
005	Coconino County	83160	Williams city
		19740	Doney Park CDP
		36475	Kachina Village CDP
007	Gila County	11720	Central Heights-Midland City CDP
		62910	San Carlos CDP
009	Graham County	73420	Thatcher town
		71650	Swift Trail Junction CDP
011	Greenlee County	14380	Clifton town
012	La Paz County	53070	Parker town
		58010	Quartzsite town

COUNTY Code	TITLE	PLACE Code	TITLE
013	Maricopa County	10180	Carefree town
		11300	Cave Creek town
		82740	Wickenburg
		85400	Youngtown town
		02430	Anthem CDP
015	Mohave County	13820	Citrus Park CDP
		24895	Fort Mohave CDP
		28195	Golden Valley CDP
017	Navajo County	14870	Colorado City town
		55980	Pinetop-Lakeside town
		72420	Taylor town
		32310	Heber-Overgaard CDP
		36990	Kayenta CDP
017	Navajo County	39790	Lake of the Woods CDP
		41085	Linden CDP

Place Changes

2012 Economic Census - GeoNotes File for Arizona

(List of all newly-recognized places for the 2012 Economic Census and all places with any change from the 2007 Economic Census)

2012				2007			Description of Change (2007 to 2012)	Change Date
Economic Place Long (LSAD) Name	ECPLACE Code	COUNTY code	COUNTY Name	Economic Place Long (LSAD) Name	ECPLACE Code	COUNTY code		
Ajo CDP	00870	019	Pima	Balance of Pima County	98019	019	New qualifying place	01/01/2012
Anthem CDP	02430	013	Maricopa	New River CDP	49360	013	New CDP	01/01/2010
Arizona City CDP	03530	021	Pinal	Balance of Pinal County	98021	021	New qualifying place	01/01/2012
Avenue B and C CDP	04710	027	Yuma	Balance of Yuma County	98027	027	New CDP	01/01/2010
Avondale city	04720	013	Maricopa	Avondale city	04720	013	Area gain	01/01/2010
Benson city	05770	003	Cochise	Balance of Cochise County	98003	003	New qualifying place	01/01/2012
Black Canyon City CDP	06610	025	Yavapai	Balance of Yavapai County	98025	025	New qualifying place	01/01/2012
Buckeye town	07940	013	Maricopa	Buckeye town	07940	013	Area gain/Area loss	01/01/2010
Carefree town	10180	013	Maricopa	Balance of Maricopa County	98013	013	New qualifying place	01/01/2012
Casa Grande city	10530	021	Pinal	Casa Grande city	10530	021	Area gain	01/01/2010
Casas Adobes CDP	10670	019	Pima	Casas Adobes CDP	10670	019	Area gain	01/01/2010
Cave Creek town	11300	013	Maricopa	Balance of Maricopa County	98013	013	New qualifying place	01/01/2012
Central Heights-Midland City CDP	11720	007	Gila	Balance of Gila County	98007	007	New qualifying place	01/01/2012
Citrus Park CDP	13820	013	Maricopa	Balance of Maricopa County	98013	013	New CDP	01/01/2010
Clarkdale town	13890	025	Yavapai	Balance of Yavapai County	98025	025	New qualifying place	01/01/2012
Clifton town	14380	011	Greenlee	Balance of Greenlee County	98011	011	New qualifying place	01/01/2012
Colorado City town	14870	015	Mohave	Balance of Mohave County	98015	015	New qualifying place	01/01/2012
Coolidge city	15500	021	Pinal	Coolidge city	15500	021	Area gain	01/01/2010
Cordes Lakes CDP	15765	025	Yavapai	Balance of Yavapai County	98025	025	New qualifying place	01/01/2012
Cornville CDP	15620	025	Yavapai	Balance of Yavapai County	98025	025	New qualifying place	01/01/2012
Corona de Tucson CDP	16030	019	Pima	Balance of Pima County	98019	019	New qualifying place	01/01/2012
Dewey-Humboldt town	19145	025	Yavapai	Balance of Yavapai County	98025	025	New qualifying place	01/01/2012
Doney Park CDP	19740	005	Coconino	Balance of Coconino County	98005	005	New CDP	01/01/2010
Douglas city	20050	003	Cochise	Douglas city	20050	003	Area gain	01/01/2010
Drexel Heights CDP	20540	019	Pima	Drexel Heights CDP	20540	019	Area gain/No longer includes all or part of one or more new qualifying entities	01/01/2010
Eagar town	20960	001	Apache	Balance of Apache County	98001	001	New qualifying place	01/01/2012
Eloy city	22360	021	Pinal	Eloy city	22360	021	Area gain	01/01/2010
Florence town	23760	021	Pinal	Florence town	23760	021	Area gain	01/01/2010
Flowing Wells CDP	23960	019	Pima	Flowing Wells CDP	23960	019	Area gain	01/01/2010
Fort Defiance CDP	24460	001	Apache	Balance of Apache County	98001	001	New qualifying place	01/01/2012
Fort Mohave CDP	24895	015	Mohave	Mohave Valley CDP	47400	015	New CDP	01/01/2010
Gilbert town	27400	013	Maricopa	Gilbert town	27400	013	Area gain	01/01/2010
Glendale city	27820	013	Maricopa	Glendale city	27820	013	Area gain/Area loss	01/01/2010
Gold Canyon CDP	28140	021	Pinal	Gold Camp CDP	28120	021	Name and FIPS code change	01/01/2010
Golden Valley CDP	28195	015	Mohave	Balance of Mohave County	98015	015	New qualifying place	01/01/2012
Goodyear city	28380	013	Maricopa	Goodyear city	28380	013	Area gain/Area loss	01/01/2010
Green Valley CDP	29710	019	Pima	Green Valley CDP	29710	019	Area gain	01/01/2010

- Adds / Drops
- Boundary Changes
- New Incorporations / Disincorporations

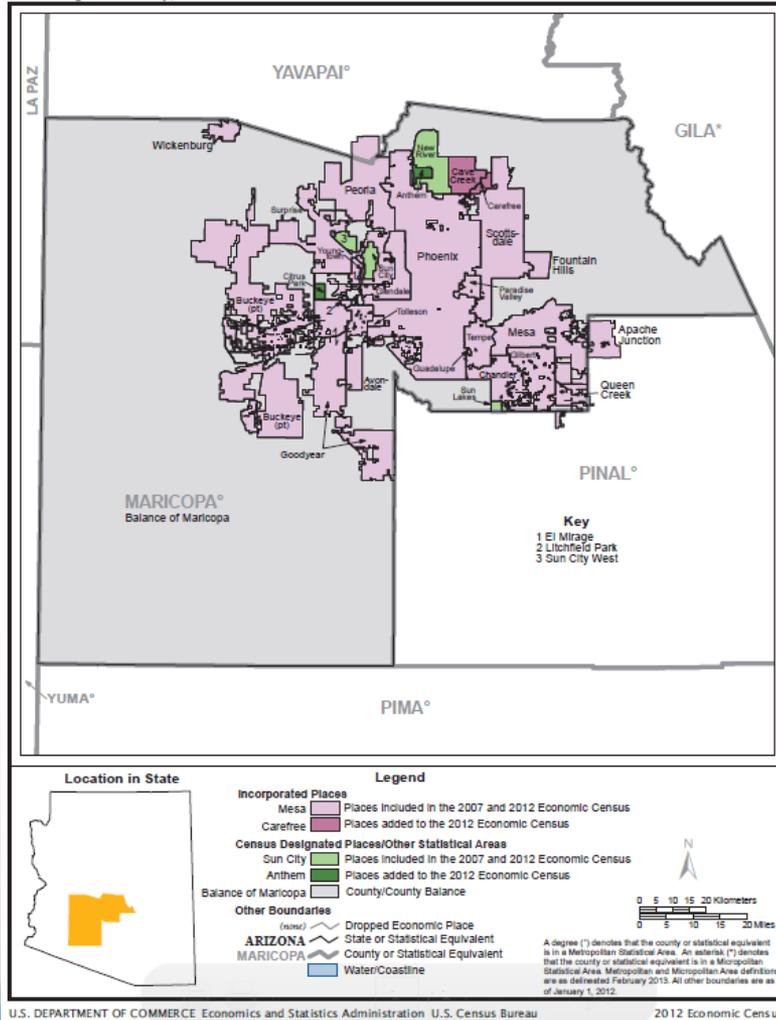
New Metros

- 2007 used metro areas as of Dec. 2006
- 2012 will now use new metros after 2010 Decennial
- **156** new or changed metros
- In AZ:
 - **1** new, **1** changed CSA
 - **1** new and **1** changed non-CSA metros (**6** unchanged)

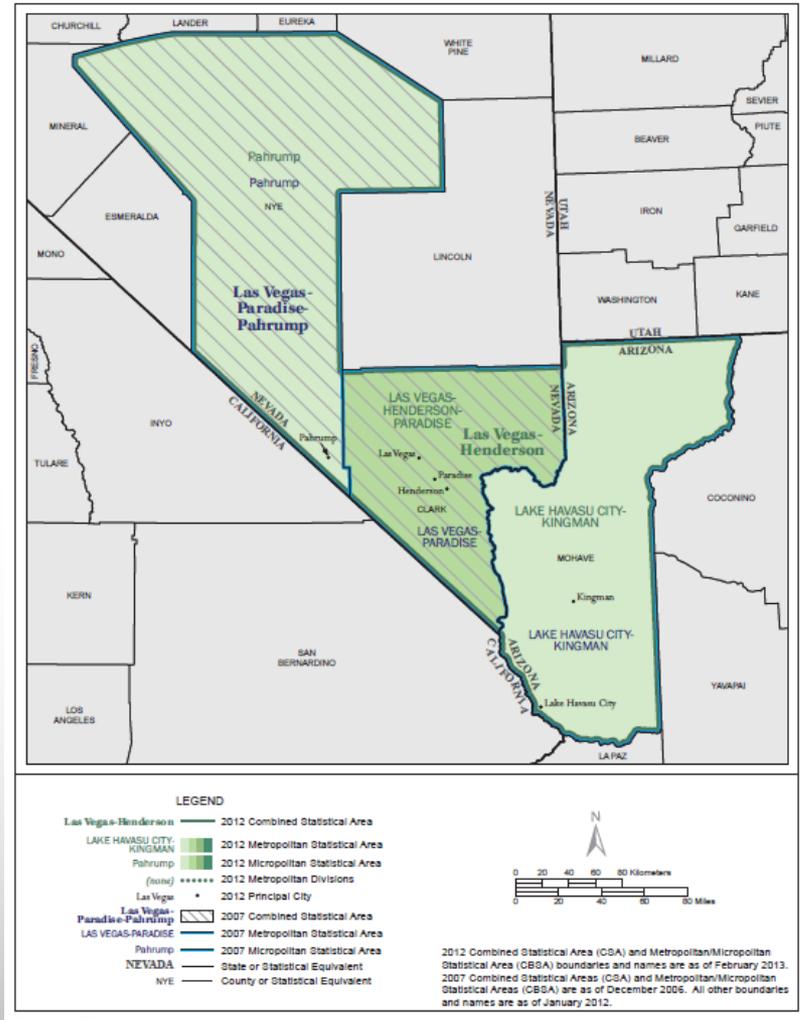
2012 vs. 2007 Arizona Metro Areas and Their County Components						
TITLE	Notes	CSA code	MSA code	MD code	ST code	COUNTY code
Combined Statistical Areas and Their Component Metro and Micro Areas and Counties						
Las Vegas-Henderson, NV-AZ CSA	2007 Combined Statistical Area, with a 2007 Metro Area added	332	00000	99999	00	
Lake Havasu City-Kingman, AZ Metro Area		332	29420	99999	04	
Mohave County	Not In a CSA in 2007	332	29420	99999	04	015
Las Vegas-Henderson-Paradise, NV Metro Area		332	29820	99999	32	
Clark County		332	29820	99999	32	003
Pahrump, NV Micro Area		332	37220	99999	32	
Nye County		332	37220	99999	32	023
Tucson-Nogales, AZ CSA	New Combined Statistical Area, comprised of a 2007 Micro Area and a 2007 Metro Area	536	00000	99999	04	
Nogales, AZ Micro Area		536	35700	99999	04	
Santa Cruz County	Not In a CSA in 2007	536	35700	99999	04	023
Tucson, AZ Metro Area		536	46060	99999	04	
Pima County	Not In a CSA in 2007	536	46060	99999	04	019
Metro and Micro Areas (that are not part of a Combined Statistical Areas) and Their Component Counties						
Flagstaff, AZ Metro Area	No changes for 2012 to 2007 Metro Area	999	22380	99999	04	
Coconino County		999	22380	99999	04	005
Payson, AZ Micro Area	No changes for 2012 to 2007 Micro Area	999	37740	99999	04	
Gila County		999	37740	99999	04	007
Phoenix-Mesa-Scottsdale, AZ Metro Area	No changes for 2012 to 2007 Metro Area	999	38060	99999	04	
Maricopa County		999	38060	99999	04	013
Pinal County		999	38060	99999	04	021
Prescott, AZ Metro Area	No changes for 2012 to 2007 Metro Area	999	39140	99999	04	
Yavapai County		999	39140	99999	04	025
Safford, AZ Micro Area	2007 Metropolitan Statistical Area, with a county dropped (now non-metro)	999	40940	99999	04	
Graham County		999	40940	99999	04	009
Greenlee County	Included In 2007 MSA but non-metro for 2012	999	99999	99999	04	011
Show Low, AZ Micro Area	New Metropolitan Statistical Area, comprised of a 2007 non-metro county	999	43320	99999	04	
Navajo County	Non-metro In 2007	999	43320	99999	04	017
Sierra Vista-Douglas, AZ Metro Area	No changes for 2012 to 2007 Metro Area	999	43420	99999	04	
Cochise County		999	43420	99999	04	003
Yuma, AZ Metro Area	No changes for 2012 to 2007 Metro Area	999	49740	99999	04	
Yuma County		999	49740	99999	04	027

Reference Maps

Maricopa County, AZ - Economic Places



Las Vegas-Henderson, NV-AZ Combined Statistical Area



More Sectors

2012 Economic Census Geographic Coverage

Economic Census Sector	States	Metro Areas	Coun- ties	Places	ZIPs
21: Mining	X				
22: Utilities	X	X	X	X	
23: Construction	X				
31-33: Manufacturing	X	X	X	X	
42: Wholesale Trade	X	X	X	X	
44-45: Retail Trade	X	X	X	X	X
48-49: Transportation and Warehousing	X	X	X	X	
51: Information	X	X	X	X	
52: Finance and Insurance	X	X	X	X	
53: Real Estate and Rental and Leasing	X	X	X	X	
54: Professional, Scientific, and Technical Services	X	X	X	X	X
55: Management of Companies and Enterprise	X				
56: Admin. and Support and Waste Management and Remediation Services	X	X	X	X	X
61: Educational Services	X	X	X	X	X
62: Health Care and Social Assistance	X	X	X	X	X
71: Arts, Entertainment and Recreation	X	X	X	X	X
72: Accommodation and Food Services	X	X	X	X	X
81: Other Services (Except Public Administration)	X	X	X	X	X

X – New for 2012

Other Geographic Changes

- No pub cutoffs
- 6 New Counties in AK
- Planning Areas in PR
- Geographic Components
 - Offshore Areas
 - “Statewide” Areas
 - Non-Metro Areas

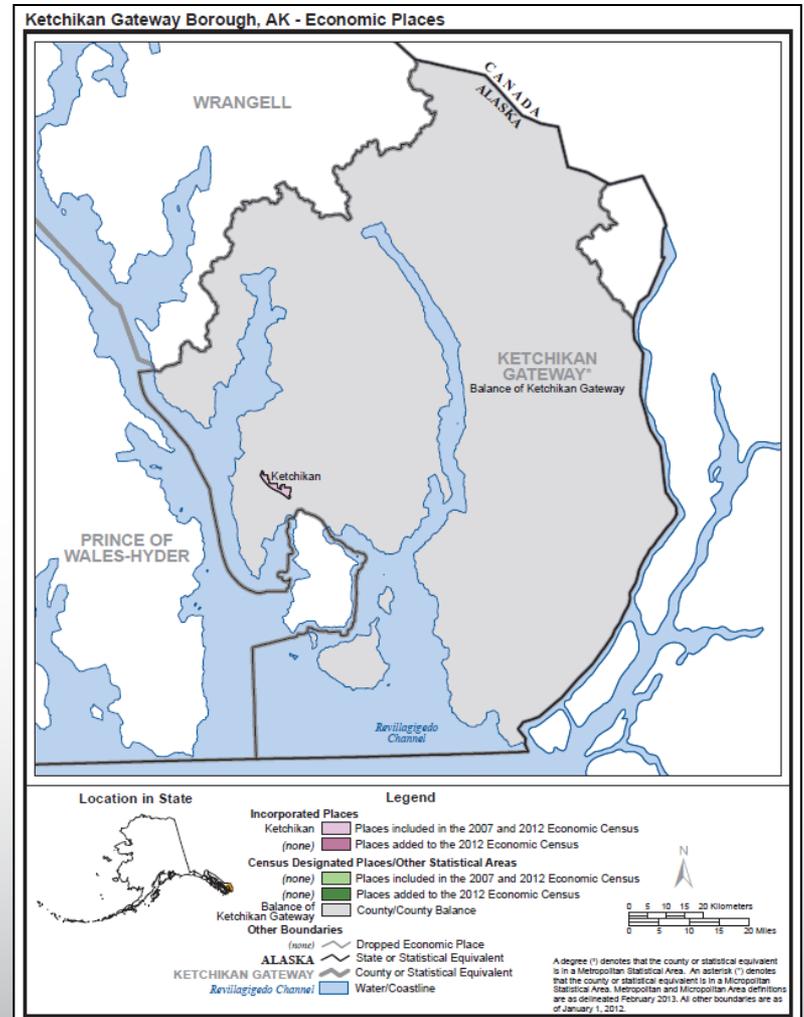
Geography Filter Options

- Geographic Type
- Summary Level
- Within State
- Geographic Component

Include in results:

- All geographies
- Individual geographies
- Groups of geographies

Show Geographic Components (e.g., urban, rural)



2012 EC Geo Reference info

Help Center Page

In this section:

- [Counties](#)
- [Geographic Coverage Tables](#)
- [Metropolitan and micropolitan Areas](#)
- [Offshore Areas](#)
- [Places](#)
- [Puerto Rico Planning Regions](#)
- [Regions and Divisions](#)
- [States](#)
- [ZIP Codes](#)
- [Geography Changes for the 2012 Economic Census](#)

Help Center

The 2012 Economic Census provides a comprehensive view of the American economy for the first time since the 2007 Census. While the economic census occurs every five years, there is a multitude of other programs that provide limited economic data on a monthly, quarterly, annual, and five year basis. To help you arrive at the data you need we have created the following user guide:

- The American FactFinder Help Center**
- Understanding Industry Classification Systems**
- Methodology and Disclosure Help Center**
- Understanding Economic Data**
- What Data Tools are Available**
- Understanding Geography**

Arizona - 2012 Reference Map

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Note: The following maps were created for the 2012 Economic Census. You can view maps for Arizona from the 2007 Economic Census [here](#). All maps are in Portable Document Format (PDF).

2012 State Map

- [Map of Arizona](#)

2012 County Maps

Apache County, AZ [Get Map](#)

2012 Combined Statistical Area (CSA) Maps

Las Vegas-Henderson, AZ Combined Statistical Area [Get Map](#)

2012 Metropolitan/Micropolitan Area Maps

Flagstaff, AZ Metropolitan Statistical Area [Get Map](#)

2012 State Geography Changes

- [All boundary and coding changes between 2007 and 2012 \[pdf\]](#)
- [Boundary changes to Metropolitan/Micropolitan between 2007 & 2012 \[pdf\]](#)
- [Boundary changes to Economic Places between 2007 & 2012 \[pdf\]](#)

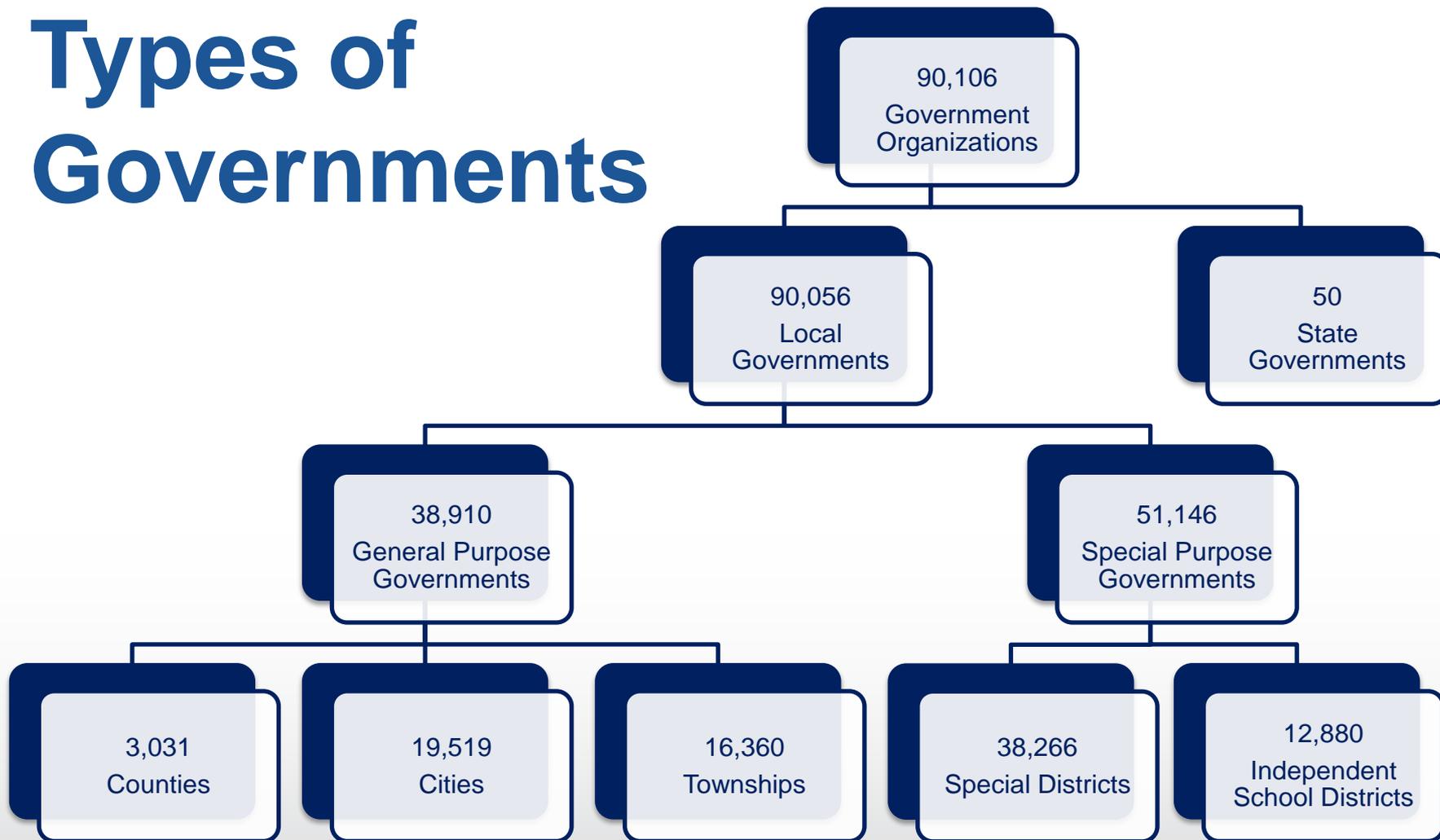
Statistics About Governments

- **Main purposes**
 - Provide economic statistics about governments at the federal, state, and local area levels
 - Serve as public-sector counterpart to private sector
 - Track activity of governments over time
- Response is **voluntary**
- Virtually **no confidentiality restriction**

Core Programs Content

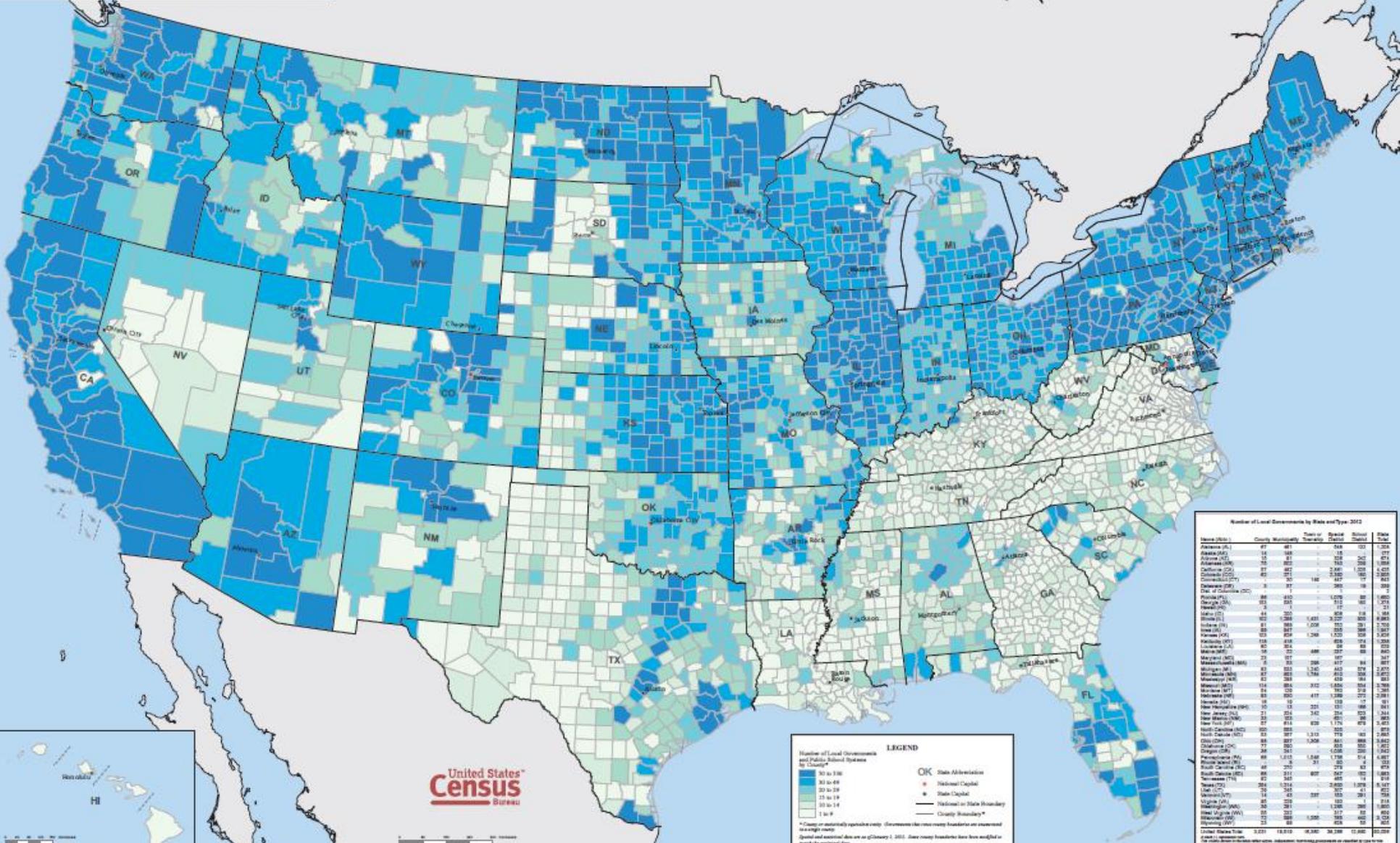
- **Organization and Structure** – Governments by type
- **Government Employment** - Full-time employees, Full-time gross payroll, Part-time employees, Part-time gross payroll, Computed FTE
- **Government Finances** - Revenue by type, Expenditure by character object & function, Debt term, Cash and Securities by type of holding

Types of Governments



Source: U.S. Census Bureau, 2012 Census of Governments: Organization

2012 Census of Governments The Many Layers of American Government



State (US)	County	Municipality	Special District	State	Local	Total
Alabama (AL)	67	481	1	548	133	1,247
Alaska (AK)	14	148	1	15	2	211
Arizona (AZ)	15	81	1	12	20	119
Arkansas (AR)	77	402	1	12	1	1,083
California (CA)	57	487	1	2,486	1,031	4,095
Colorado (CO)	64	71	1	1,122	15	1,213
Connecticut (CT)	5	31	1	382	18	436
Delaware (DE)	3	31	1	382	18	436
District of Columbia (DC)	1	1	1	1	1	1
Florida (FL)	66	410	1	1,079	30	1,925
Georgia (GA)	53	341	1	1,171	17	1,542
Hawaii (HI)	1	1	1	1	1	1
Idaho (ID)	14	147	1	15	1	174
Illinois (IL)	102	5,388	1,431	3,227	805	10,853
Indiana (IN)	92	1,868	1,038	1,112	21	3,039
Iowa (IA)	99	347	1	240	255	593
Kansas (KS)	103	404	1	1,121	125	1,651
Kentucky (KY)	118	418	1	658	174	1,259
Louisiana (LA)	62	304	1	391	85	785
Maine (ME)	18	22	1	486	237	845
Maryland (MD)	23	107	1	491	85	687
Massachusetts (MA)	14	147	1	1,171	17	1,342
Michigan (MI)	83	333	1,242	443	874	2,092
Minnesota (MN)	37	283	1,744	418	238	3,763
Mississippi (MS)	22	107	1	382	18	436
Missouri (MO)	114	384	312	1,034	534	2,364
Montana (MT)	10	15	1	133	66	225
Nebraska (NE)	93	330	1	417	139	887
Nevada (NV)	16	15	1	133	66	225
New Hampshire (NH)	21	21	1	237	121	400
New Jersey (NJ)	21	21	1	237	121	400
New Mexico (NM)	10	15	1	133	66	225
New York (NY)	62	418	1	1,079	30	1,925
North Carolina (NC)	103	404	1	1,121	125	1,651
North Dakota (ND)	53	187	1	1,171	17	1,342
Ohio (OH)	77	382	1,038	658	174	2,253
Oklahoma (OK)	77	402	1	12	1	1,083
Oregon (OR)	37	107	1	491	85	687
Pennsylvania (PA)	66	1,012	1,542	1,738	174	4,916
Rhode Island (RI)	5	31	1	382	18	436
South Carolina (SC)	46	270	1	486	237	845
South Dakota (SD)	84	347	1	417	139	887
Tennessee (TN)	95	347	1	417	139	887
Texas (TX)	254	1,114	1,038	1,079	1,079	5,360
Utah (UT)	29	147	1	133	66	225
Vermont (VT)	14	147	1	133	66	225
Virginia (VA)	95	347	1	417	139	887
Washington (WA)	39	211	1	491	85	687
West Virginia (WV)	17	22	1	486	237	845
Wisconsin (WI)	9	9	1	133	66	225
Wyoming (WY)	23	91	1	382	18	436

United States
Census
Bureau

LEGEND

Number of Local Governments and Public Subdivisions by County*

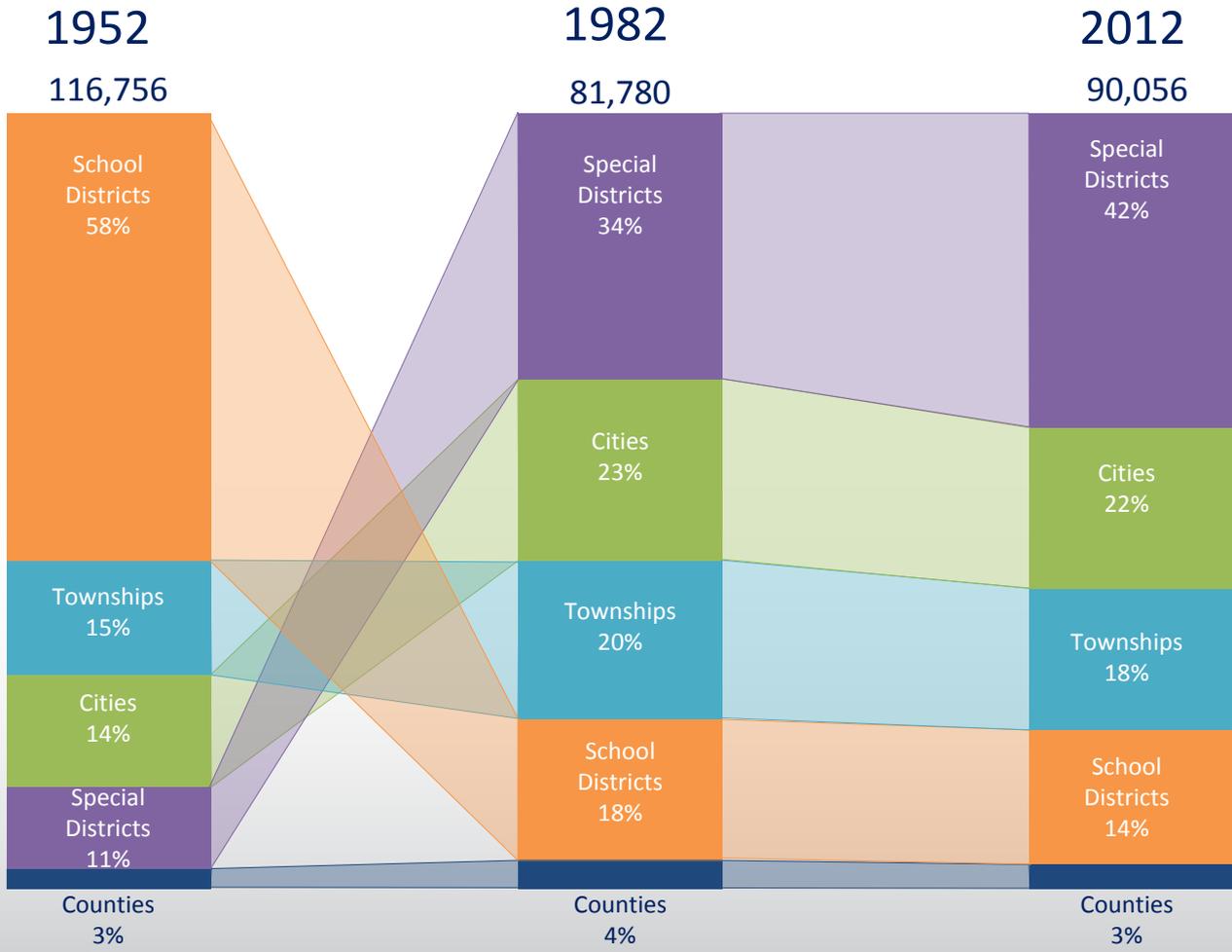
- 30 to 49
- 20 to 29
- 10 to 19
- 1 to 9

* County or substantially equivalent entity. Governmental entities may have boundaries that do not match county boundaries.
 * Special and essential areas are as of January 1, 2012. Some county boundaries have been modified to reflect these changes.
 * State Abbreviation
 * National Capital
 * State Capital
 * National or State Boundary
 * County Boundary*

Composition of Local Governments

The Evolving Picture of our Governments

Total Number of Local Governments



Source: 1952, 1982, & 2012 Census of Governments:

Counts of Governments

Is Government Activity Comparable?

	California	Illinois	Arizona	New Mexico	Texas
Counties	57	102	15	33	254
Cities	482	1,298	91	103	1,214
Townships	0	1,431	0	0	0
Special Districts	2,861	3,227	326	631	2,600
School Districts	1,025	905	242	96	1,079
Total	4,425	6,963	674	863	5,147

Source: U.S. Census Bureau, 2012 Census of Governments

Counts of Governments

Is Government Activity Comparable?

	Apache	Cochise	Coconino	Gila	Graham	Greenlee	La Paz	Maricopa	Mohave	Navajo	Pima	Pinal	Santa	Yavapai	Yuma
County	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1
Cities	3	7	5	6	3	2	2	24	4	6	5	9	2	9	4
Townships	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
Special District	11	24	22	15	7	2	10	88	23	21	24	33	3	26	17
School District	11	24	10	11	8	5	6	58	15	14	18	20	7	25	10
Total	26	56	38	33	19	10	19	171	43	42	48	63	13	61	32

Source: U.S. Census Bureau, 2012 Census of Governments



U.S. Department of Commerce
 Economics and Statistics Administration
 U.S. CENSUS BUREAU
 census.gov

Sources of Tax Revenue

Percent Distribution of State Government Tax Revenue

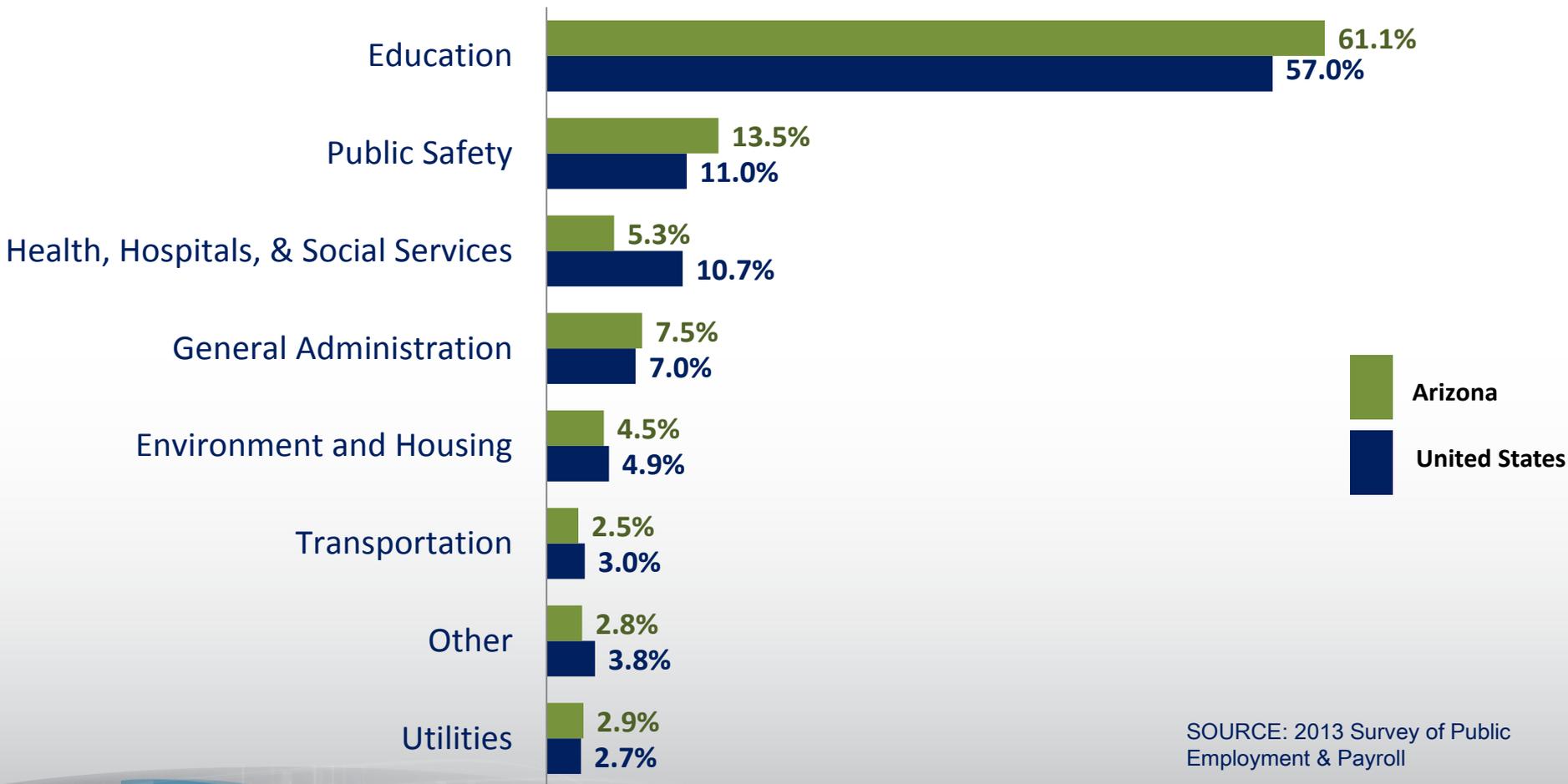
Percent Distribution of State Government Tax Revenue

	Total %	Sales Tax			License Tax	Income Taxes			Other Taxes		
		Total	General Sales	Selective Sales	License Taxes Total	Income Taxes Total	Individual Income	Corporation Income	All Other Taxes Total	Property Taxes	Other Taxes
United States	100.0	47.5	31.3	16.2	5.9	41.2	35.9	5.3	5.3	1.6	3.7
Alaska	100.0	7.6	X	7.6	4.2	12.1	X	12.1	76.2	3.8	72.4
Arizona	100.0	59.3	45.8	13.5	3.3	30.9	26.5	4.4	6.5	6.3	0.2
Delaware	100.0	15.1	X	15.1	41.0	41.5	32.8	8.8	2.4	X	2.4
Florida	100.0	82.1	60.7	21.4	6.0	5.8	X	5.8	6.1	<0.01	6.1
Texas	100.0	82.8	58.5	24.3	6.3	X	X	X	10.9	X	10.9

Source: U.S. Census Bureau, 2014 Survey of State Government Tax Collections

Governments as Employers

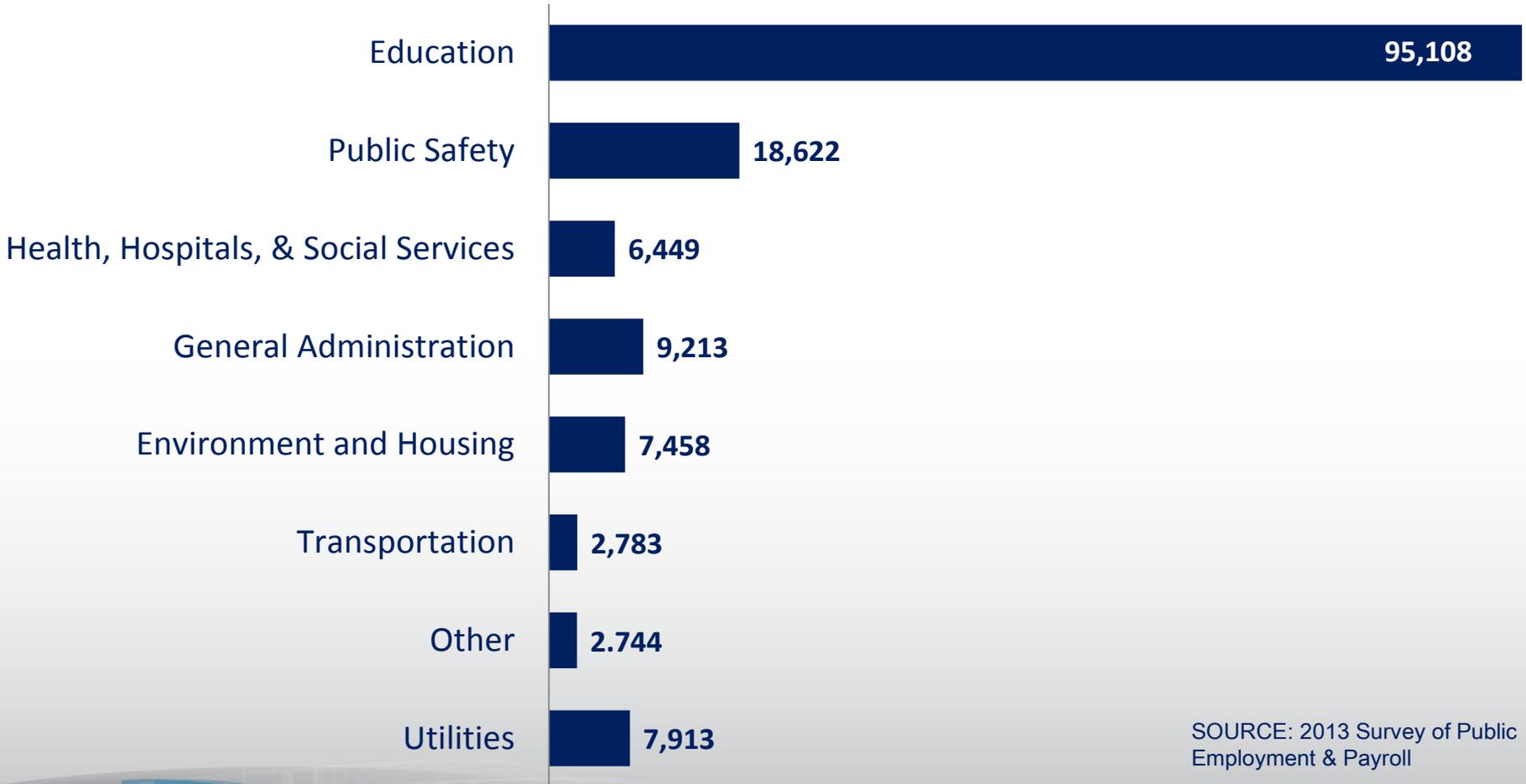
U.S. and Arizona State & Local Public Employment Percentage of Total Employees by Government Function



SOURCE: 2013 Survey of Public Employment & Payroll

Governments as Employers

Maricopa County Area Local Public Employment Total Employees by Government Function



SOURCE: 2013 Survey of Public
Employment & Payroll

Other Economic Data Tools

- **QuickFacts** (<http://www.census.gov/quickfacts/>)
 - Econ and Demo data together (more data and features recently added)
- **Industry Stats Portal** (<http://www.census.gov/econ/isp/>)
 - All Econ data for an industry
- **America's Economy Mobile App**
 - Data from the Economic Indicators
- **Census Business Builder: Small Business Edition**

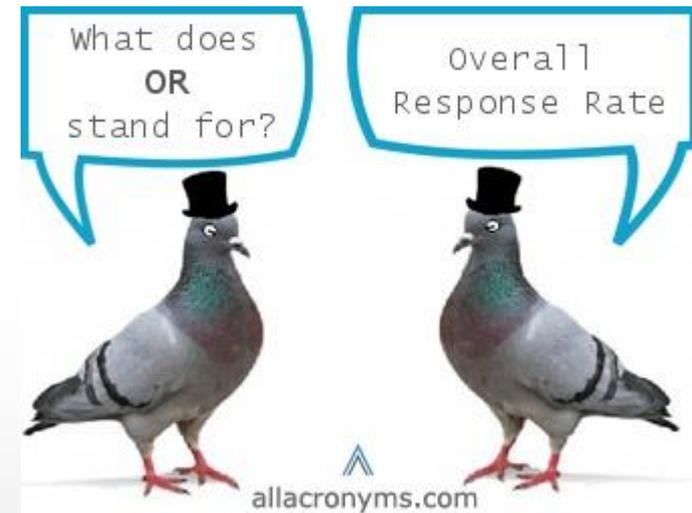


So... What's Next?

Planning for the 2017 Economic Census

Response Promotion

- Continue to work with trade associations, chambers of commerce, and other business organizations
 - Strong response rates + quality reporting = quality data for **YOU**
 - What **materials** do you need to reach out to businesses in your areas?
 - **Arizona** and **Hawaii** use cases...



Collection Changes

- Electronic Only – **no paper forms**
- Collection strategies
 - **Focused support** of hard to reach industries and geographies
 - **Possible delayed mailing** to accommodate when most businesses close their books



Content Changes

- NAICS updates – Federal Register Notice is **open for comment until September**
- Increased implementation of North American Product Classification System (**NAPCS**)
- Geography – Data for the **full list of Places** (no more Economic Places)
- **New dissemination system**



Summary

- The *Economic Census* has a lot of useful materials for you and your users
 - Just a sip of data has been **released so far**
 - Lots more **coming** (Subjects/Summary Series, etc.)
- Other **econ programs** provide updates since the last EC
- Visit **business.census.gov** and promote use of Census **demo & econ data**

Questions



Any other Questions:

Andrew.W.Hait@census.gov

(301)763-6747

Thank You!