

Member Agencies

City of Apache Junction

City of Avondale

Town of Buckeye

Town of Carefree

Town of Cave Creek

City of Chandler

City of El Mirage

Fort McDowell Yavapai Nation

Town of Fountain Hills

Town of Gila Bend

Gila River Indian Community

Town of Gilbert

City of Glendale

City of Goodyear

Town of Guadalupe

City of Litchfield Park

Maricopa County

City of Mesa

Town of Paradise Valley

City of Peoria

City of Phoenix

Town of Queen Creek

*Salt River Pima-Maricopa Indian
Community*

City of Scottsdale

City of Surprise

City of Tempe

City of Tolleson

Town of Wickenburg

Town of Youngtown

Arizona Department of Transportation

*Citizens Transportation
Oversight Committee (CTOC)*



Welcome to the 2012



Maricopa Association of Governments

Desert Peaks Awards Evening

June 27, 2012



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Maricopa Association of Governments

Desert Peaks Awards Evening

June 27, 2012

Sheraton Phoenix Downtown Hotel
340 North 3rd Street, Phoenix, Arizona 85004
PROGRAM

5:30 Reception

Reception and Cash Bar

6:15 Awards Presentations

Welcome

Master of Ceremonies

*Recognition of MAG Regional Council
Recognition of Special Guests
Recognition of Sponsors and Judges
Special Presentation*

Desert Peaks Awards

Public Partnership

Public-Private Partnership

Professional Service

Regional Partnership

Regional Excellence

*Outstanding Economic Development
Champion*

Passing of the Gavel

Dennis Smith, Executive Director,
Maricopa Association of Governments

Hugh Hallman, Chair, MAG Regional Council
Mayor, City of Tempe

Presenters

Greg Stanton, Mayor, City of Phoenix

Scott Smith, Mayor, City of Mesa

Jim Lane, Mayor, City of Scottsdale

Michael LeVault, Mayor, Town of Youngtown

Elaine Scruggs, Mayor, City of Glendale

Thomas Schoaf, Mayor, City of Litchfield Park

Hugh Hallman, Outgoing Chair, MAG
Regional Council; Mayor, City of Tempe

Marie Lopez Rogers, Incoming Chair, MAG
Regional Council; Mayor, City of Avondale

Desert Peaks Awards 2012

MAG Regional Council Members



CHAIR
Hugh Hallman
Mayor of Tempe



VICE CHAIR
Marie Lopez Rogers
Mayor of Avondale



TREASURER
Scott Smith
Mayor of Mesa



Robin Barker
Councilmember, Apache Junction



Jackie Meck
Mayor of Buckeye



David Schwan
Mayor of Carefree



Dick Esser
Councilmember, Cave Creek



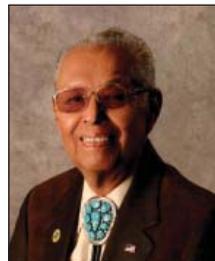
Jay Tibshraeny
Mayor of Chandler



Roc Arnett
CTOC Chair



Lana Mook
Mayor of El Mirage



President Clinton Pattea
Fort McDowell Yavapai Nation



Linda M. Kavanagh
Mayor of Fountain Hills



Ron Henry
Mayor of Gila Bend



Governor Gregory Mendoza
Gila River Indian Community



John Lewis
Mayor of Gilbert



Elaine M. Scruggs
Mayor of Glendale



Georgia Lord
Mayor of Goodyear



Yolanda Solarez
Mayor of Guadalupe

Past MAG Regional Council Officers (continued)

FY	Chair	Vice Chair	Treasurer
1987-1988	Mayor Terry Goddard <i>Phoenix</i>	Mayor Jerry Brooks <i>Chandler</i>	Mayor Ron Travers <i>Peoria (FY 88)</i> Mayor Chauncey Coor <i>Goodyear (FY 87)</i>
1985-1986	Supervisor Fred Koory <i>Maricopa County</i>	Mayor Terry Goddard <i>Phoenix</i>	Mayor L. J. Reed <i>Gilbert</i>
1983-1984	Mayor George Renner <i>Glendale</i>	Mayor Jim Patterson <i>Chandler</i>	Mayor Don Strauch <i>Mesa</i>
1981-1982	Councilmember Ken O'Dell <i>Phoenix</i>	Mayor George Renner <i>Glendale</i>	Councilmember Joanne Smith <i>Peoria</i>
1979-1980	Mayor Charles Salem <i>Goodyear</i>	Mayor William Jenkins <i>Scottsdale</i>	Councilmember Ken O'Dell <i>Phoenix (FY 80)</i> Mayor Ken Thomas <i>Chandler (FY 79)</i>
1977-1978	Mayor Charles Salem <i>Goodyear</i>	Mayor William Jenkins <i>Scottsdale</i>	Mayor Ken Thomas <i>Chandler (FY 78)</i> Councilmember Ronald Travers <i>Peoria (FY 77)</i>
1976	Mayor Charles Salem <i>Goodyear</i>	Mayor Max Klass <i>Glendale</i>	Mayor Dale Hallock <i>Gilbert</i>
1974-1975	Mayor B. L. Tims <i>Scottsdale</i>	Mayor Charles Salem <i>Goodyear (FY 75)</i> Councilmember Dorothy Nelson, <i>Tempe (FY 74)</i>	Mayor Dale Hallock <i>Gilbert (FY 75)</i> Mayor Charles Salem <i>Goodyear (FY 74)</i>
1972-1973	Mayor B. L. Tims <i>Scottsdale</i>	Mayor John Driggs <i>Phoenix</i>	Mayor William Allen <i>Avondale (FY 73)</i> Mayor Wayne Pigg <i>Goodyear (FY 72)</i>
1970-1971	Mayor B. L. Tims <i>Scottsdale</i>	Mayor Jack Taylor <i>Mesa</i>	Mayor Jack Huntress <i>Paradise Valley</i>
1968-1969	Mayor B. L. Tims <i>Scottsdale</i>	Mayor Jack Taylor <i>Mesa</i>	Mayor Jack Huntress <i>Paradise Valley (FY 69)</i> Pat Riggs, <i>Maricopa County</i> <i>(End of FY 68)</i> William Andrews <i>Maricopa County (FY 68)</i>

Past MAG Regional Council Officers

The Maricopa Association of Governments has been providing leadership in the region for 45 years. Below is a listing of former Regional Council officers.

FY	Chair	Vice Chair	Treasurer
2011-2012	Mayor Hugh Hallman <i>Tempe</i>	Mayor Marie Lopez Rogers <i>Avondale</i>	Mayor Scott Smith <i>Mesa</i>
2010-2011	Mayor Thomas Schoaf <i>Litchfield Park</i>	Mayor Hugh Hallman <i>Tempe</i>	Mayor Marie Lopez Rogers <i>Avondale</i>
2009-2010	Councilmember Peggy Neely <i>Phoenix (FY 09-10)</i> Mayor Mary Manross <i>Scottsdale (FY 09)</i>	Mayor Thomas Schoaf <i>Litchfield Park (FY 09-10)</i> Councilmember Peggy Neely <i>Phoenix (FY 09)</i>	Mayor Hugh Hallman <i>Tempe (FY 09-10)</i> Mayor Thomas Schoaf <i>Litchfield Park (FY 09)</i>
2007-2008	Mayor James Cavanaugh <i>Goodyear</i>	Mayor Mary Manross <i>Scottsdale</i>	Vice Mayor Peggy Neely <i>Phoenix (FY 08)</i> Mayor Joan Shafer <i>Surprise (FY 07)</i>
2005-2006	Mayor Keno Hawker <i>Mesa</i>	Mayor Woody Thomas <i>Litchfield Park</i>	Mayor Mary Manross <i>Scottsdale</i>
2003-2004	Mayor Wendy Feldman-Kerr <i>Queen Creek</i>	Mayor Keno Hawker <i>Mesa (FY 04)</i> Mayor Joan Shafer <i>Surprise (FY 03)</i>	Mayor John Keegan <i>Peoria (FY 04)</i> Mayor Keno Hawker <i>Mesa (FY 03)</i>
2001-2002	Mayor Skip Rimsza <i>Phoenix</i>	Mayor John Keegan <i>Peoria</i>	Mayor Jay Tibshraeny <i>Chandler</i>
1999-2000	Mayor Neil Giuliano <i>Tempe</i>	Mayor Skip Rimsza <i>Phoenix</i>	Mayor John Keegan <i>Peoria</i>
1997-1998	Mayor Elaine Scruggs <i>Glendale</i>	Mayor Neil Giuliano <i>Tempe</i>	Mayor Skip Rimsza <i>Phoenix</i>
1995-1996	Mayor Wilburn Brown <i>Gilbert</i>	Mayor Elaine Scruggs <i>Glendale</i>	Mayor John Cutillo <i>Fountain Hills</i>
1993-1994	Mayor Charles Hayes <i>Tolleson</i>	Mayor Harry Mitchell <i>Tempe</i>	Mayor Paul Johnson <i>Phoenix</i>
1991-1992	Mayor Peggy Rubach <i>Mesa</i>	Mayor Charles Hayes <i>Tolleson</i>	Mayor Harry Mitchell <i>Tempe</i>
1989-1990	Mayor Ron Travers <i>Peoria</i>	Mayor Peggy Rubach <i>Mesa</i>	Mayor Charles Hayes <i>Tolleson</i>

MAG Regional Council Members



CONTINUED



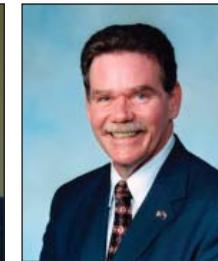
Thomas Schoaf
Mayor of Litchfield Park



Max Wilson
Supervisor, Maricopa County



Scott LeMarr
Mayor of Paradise Valley



Bob Barrett
Mayor of Peoria



Greg Stanton
Mayor of Phoenix



Gail Barney
Mayor of Queen Creek



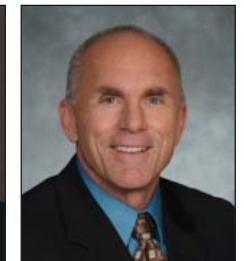
President Diane Enos
Salt River Pima-Maricopa Indian Community



W. J. "Jim" Lane
Mayor of Scottsdale



Victor Flores
State Transportation Board



Joseph E. La Rue
State Transportation Board



Sharon Wolcott
Mayor of Surprise



Adolfo F. Gamez
Mayor of Tolleson



Rui Pereira
Councilmember, Wickenburg



Michael LeVault
Mayor of Youngtown



Judges

The Maricopa Association of Governments wishes to thank the following individuals for their participation as judges for the Desert Peaks Awards. Their involvement in this process has contributed greatly to the success of the program.



James K. Ballinger
Director,
Phoenix Art Museum

Michael S. Ellegood, P.E.
Senior Consultant,
PSMJ Resources, Inc.



Donald Cassano
Ombudsman,
Arizona Department of
Transportation

Lloyd Harrell
Former City Manager,
City of Chandler



Angela Creedon
Assistant Vice President for
the Office of Public Affairs,
Arizona State University

Jack W. Lunsford
Former President/CEO,
WESTMARC



Outstanding Economic Development Champion

(Continued)

Nominee

Town of Queen Creek - Queen Creek Incubator (QC Inc.)

The mission of the Queen Creek Incubator (QC Inc.) is to assist businesses in becoming commercially viable, increasing the region's economic and employment base and organically growing small businesses within the community. The concept was to leverage an underutilized asset, a vacant town property, to encourage entrepreneurs to use this time to grow their business within the region. The program aims to nurture the development of entrepreneurial companies, helping them survive and grow during the start-up period when they are most vulnerable. The program also assists businesses that are ready to take operations to the next level. QC Inc. provides the expertise of a Small Business Resource Team, access to copy machines, faxes, telephone services, etc., as well as a conference room, private meeting rooms and a café-style networking space. By design, the Queen Creek Chamber of Commerce serves as an anchor tenant and is vital to the "one-stop shop" the town is working to establish. In its first year, QC Inc. reached maximum capacity with a total of 14 tenants, creating approximately 50 full- and part-time jobs within the community and nearly \$500,000 in additional payroll. QC Inc. strives to continue its efforts in being a catalyst for the truest sense of economic growth through small business incubation and expansion.



Outstanding Economic Development Champion

The Outstanding Economic Development Champion award is presented to a business, economic development agency, or individual within the Maricopa region that has demonstrated a commitment to creating an environment conducive to promoting regional economic development, in collaboration with the public sector.

Recipient

The Flinn Foundation

Through its advocacy and philanthropic efforts, the Flinn Foundation has been at the forefront of supporting initiatives to improve the quality of life and regional economic development in Arizona. Since 2001, the Foundation has commissioned Arizona's Bioscience Roadmap, a template to advance Arizona to bioscience prominence. The Foundation mobilized the state, county, cities and key community stakeholders to support the biosciences. The Foundation's efforts have driven new economic and job growth, improved access and quality in health care, and made our region competitive in the bioscience market.



The Flinn Foundation took a monumental leap by investing in the biosciences as a means to diversifying and stabilizing the state's economy. The biosciences represented an opportunity to build a higher-wage, skilled, and technology driven employment base with jobs at various skill levels. By 2020, the bio sector is predicted to generate nearly \$45 billion in economic impact in Arizona. Additionally, bioscience research also could lead to the availability of new medical treatments for Arizona residents.

At the onset of the Flinn Foundation's efforts, it was realized that collaboration was to be the key to Arizona's bioscience success. The Foundation was able to pool ideas and resources with others who share this vision to collectively achieve mutual goals. These regionally-based efforts are helping position Maricopa County and the state as a leader in the biosciences, as well as nurturing Arizona's own to create a new generation of leaders.

The Foundation also sponsors the Flinn Scholars program, an undergraduate study program that provides study abroad and mentorship to talented students.

Public Partnership

This award is presented to the group or project that has demonstrated a commitment to regionalism through public sector or public/nonprofit partnership.

Recipient

Regional Emergency Transportation Service

The mayors, city managers, and fire chiefs from the communities of Apache Junction, Gilbert, Mesa and Queen Creek worked together to establish a Regional Emergency Transportation Services contract for ambulance services. Prior to the regional agreement, each community managed separate emergency transportation contracts within their cities/towns.



This was problematic on border calls or incidents where the ambulance closest to the call was not the provider for service in that community. The communities, working together, solved the problem by erasing all boundaries to allow the closest unit to be dispatched and efficiently respond to distress calls as needed. While similar approaches have been taken with fire departments, the agreement for ambulance services is the first of its kind in Arizona. Working proactively, the four East Valley communities demonstrated that prompt response and safety was a priority for their combined 750,000 residents.

Partnering Agencies: City of Apache Junction; City of Mesa; Town of Gilbert; Town of Queen Creek.

Public Partnership

(Continued)

Nominees

Centennial Fare Media Pass

The city of Phoenix Public Transit Department, METRO Light Rail, and the Regional Public Transportation Authority (RPTA/Valley Metro) collaborated to produce a Statehood Centennial Commemorative Fare Pass. This pass represented the first-ever instance of “themed” regional fare media, in which a special logo was incorporated into the regional pass’s design to commemorate Arizona’s 100th birthday. After the Centennial Commission approved the use of its logo on fare media, RPTA staff, working with METRO staff, coordinated the artwork for the pass. Once the artwork was completed, the city of Phoenix coordinated the centennial pass’s mass production through its contracted fare media producer. More than a half million passes, including both full-fare and reduced all-day passes, were distributed regionwide. The successful implementation of this project has paved the way for potentially new and creative uses of regional fare media, which can contribute to a regional identity and help generate revenue opportunities.

Partnering Agencies: City of Phoenix; METRO Light Rail; Regional Public Transportation Authority.

City of Glendale and Luke Air Force Base Pilot Program

The city of Glendale and Luke Air Force Base launched a pilot program that combines their fire departments’ resources in a dual-staffed, advanced life support engine company deployed from the base. This collaboration is an innovative, creative approach to regionalism between local and federal agencies and demonstrates the community’s continued commitment to supporting Luke’s mission. Through the partnership, the city of Glendale contributes two paramedic firefighters and an existing, fully-equipped, reserve fire engine. The base provides the use of a fire station and two additional firefighters, to complete the crew of four. The unit, Engine 1562, is in operation 40 hours per week during peak demand times, both on and off the base. Glendale annexed Luke Air Force Base in 1995, resulting in a mutually beneficial relationship. Glendale is a strong advocate of base-friendly development to prevent encroachment that might interfere with the base’s mission. The fire departments from both agencies train together regularly, respond together to incidents and often provide assistance during community and base special events. Sharing resources enables both agencies to expand their services beyond current limitations without bearing the full cost of operations. This program has been identified by the Air Force as a prototypical model and may become a national standard in other Air Force bases throughout the United States.

Partnering Agencies: City of Glendale; Luke Air Force Base.

City of Mesa/Mesa Public Schools Recycling Partnership Program

From milk cartons, water bottles, and food cans in the cafeteria, to writing and copy paper in the classroom and administrative offices, each day schools generate a significant amount of recyclable material. While a few public schools in Mesa were offering onsite recycling, the Mesa Solid Waste Management department realized there was an opportunity to build a partnership with the Mesa Public Schools District, which could lead to recycling capabilities at all school campuses and administrative offices. As of February 2012, 82 schools and 11 district office sites are currently participating in the recycling program. A total of 1,303 blue recycle barrels and 48 six-yard cardboard bins are currently being used by the schools and district offices. Since implementation, the school locations cumulatively have reduced total weekly trash volume by 1,272 cubic yards, and are generating a trash disposal savings of \$8,050 per month.

Partnering Agencies: City of Mesa; Mesa Public Schools.

Loop 101 Bicycle and Pedestrian Bridge

The bicycle-pedestrian bridge over the Loop 101 at 63rd Avenue in Glendale is a cable-stayed bridge that eliminates a barrier to bicycle and pedestrian travel across a busy freeway. The construction of the bridge means that people commuting to work or school, or making short, local trips to libraries and city parks, can cross the freeway safely and comfortably. While the bridge is located in the city of Glendale, it links together a regional

Regional Excellence

(Continued)

The Honorable Shana Ellis, City of Tempe

Tempe Councilmember Shana Ellis has demonstrated a commitment not only to serve her city, but also as a key regional leader in transportation. As a member of the Regional Public Transportation Authority (RPTA/Valley Metro) Board of Directors and the METRO Light Rail Board of Directors, Councilmember Ellis has been committed to ensuring that regional public transportation is a priority.



In 2011, Councilmember Ellis served as the chair of the RPTA Board of Directors, exemplifying strong leadership as she navigated through a challenging year of funding deficits in the Transit Life Cycle Program that resulted in service reductions. Councilmember Ellis spent more than a year leading a board working group that included four other Valley Metro and METRO light rail board members. As chair of the working group, Councilmember Ellis had the responsibility of ensuring that a new CEO would be hired to replace the retiring executive director, which would eventually lead to a milestone decision of having a single leader for both transit agencies. During this time, she also enhanced regional transit partnerships among member agencies, including the opening of the Valley Metro Mobility Center and the approval of the new paratransit service delivery model, leading to greater efficiencies and savings in the East Valley.

In serving as a board member of METRO light rail, Councilmember Ellis has been a fervent supporter of light rail and its future expansion into other areas of the Valley. She is a strong proponent of the development of the modern streetcar project that will serve a regional urban core in central Tempe and be of benefit to the area’s economy. In addition, she has provided her support to other initiatives focused on improving the local economy, such as the *Shift the Way You Shop* partnership with Local First Arizona and the *Rail Ride* ticket partnership with US Airways Center.

Regional Excellence

The Regional Excellence award is presented to the single individual who has demonstrated exemplary commitment to the spirit of regionalism.

Recipients (Two recipients were selected in this category)

The Honorable Marie Lopez Rogers, City of Avondale

Marie Lopez Rogers was elected as Avondale's first Latina mayor in January 2006, after serving on the Avondale City Council for 14 years. Today, she is guiding the transformation of not only Avondale but the entire region through her direct engagement in supporting economic, social and cultural vitality. Her lifelong personal and professional experiences in social work, community, regional and national organizations have set new standards for public service and inclusive leadership. She has taken on both national and regional leadership roles, serving as the vice president of the National League of Cities and as incoming chair of the MAG Regional Council.



In 2011, Mayor Lopez Rogers formed the Southwest Valley Rail Partnership, a collaborative effort among the communities of Avondale, Buckeye, Gila Bend, Goodyear, Litchfield Park, and Tolleson, as well as the Southwest Valley Chamber of Commerce and various business leaders, to expand multimodal transportation options. Mayor Lopez Rogers has worked to build support to advance rail options that can greatly improve the economic outlook of the region.

In cooperation with the Avondale City Council, Mayor Lopez Rogers approved an agreement to bring Gangplank Collective, a small business incubator and co-working space, to the West Valley. The agreement offered the collective use of Avondale's old City Hall building to serve as a hub for innovators, technology companies, creative entrepreneurs and the general public. The regional collaboration provides West Valley small businesses and budding entrepreneurs the opportunity to work in an open and collaborative environment without the overhead costs associated with opening a business.

A member of the Joint Planning Advisory Council, which consists of the Maricopa Association of Governments, the Pima Association of Governments, and the Central Arizona Association of Governments, Mayor Lopez Rogers had the opportunity to speak with President Obama when she made a visit to the White House in the spring of 2012. During that meeting, Mayor Lopez Rogers emphasized the importance of improving Arizona's ports of entry. They discussed that in order to maximize trading opportunities, appropriate investments in transportation infrastructure are needed.

Public Partnership

(Continued)

trail system that reaches into the cities of Phoenix and Peoria, and even beyond. The Loop 101 Bicycle and Pedestrian Bridge is a keystone in the larger Maricopa Association of Governments (MAG) regional bikeways system. The bridge showcases regional efforts that result in projects that benefit a larger, interconnected trail network that is a critical cog in a regional transportation system.

Partnering Agencies: City of Glendale; Maricopa Association of Governments.

Rapid Anti-Convulsive Medicine Prior to Arrival Trial Study

The Glendale Fire Department, along with the University of Arizona, participated in a national Rapid Anti-Convulsive Medicine Prior to Arrival Trial (RAMPART) study of a new method to administer medication to treat seizure patients. The RAMPART study, sponsored by the National Institutes of Health, sought to determine whether an intramuscular injection is as safe and effective as giving medicine directly into a vein. Due to patients' willingness to participate in the study, the Glendale Fire Department was able to provide valuable research data and scored the highest rating in quality standards for administering the study. The study found that an alternative drug, given by intramuscular injection, is a faster and more effective way to stop prolonged seizures. The partnership led to enhanced treatment methods of a disease that impacts more than 50,000 people each year. The success of the study regionally has led to the expectation that all emergency medical providers in the Valley, state and across the country will adopt the new protocol as an industry standard for treating seizures lasting longer than five minutes.

Partnering Agencies: City of Glendale; University of Arizona College of Medicine.

Valley Metro Mobility Center

The Valley Metro Mobility Center opened on March 1, 2011, with the intent of better assisting passengers in navigating the Valley Metro service best suited to each individual, including the bus and light rail systems in the metropolitan Phoenix region. The focus of the regional transit facility is to offer in-person interviews and functional mobility assessments for Americans with Disabilities Act (ADA) paratransit eligibility certification. It also serves as a facility to provide regional travel training to help transition passengers from expensive paratransit trips to bus and light rail when possible. The facility is a key resource for passengers who benefit most from the flexibility and independence gained from using fixed route transit and alternative services.

Partnering Agencies: City of Avondale; City of Chandler; City of El Mirage; City of Glendale; City of Goodyear; City of Mesa; City of Phoenix; City of Scottsdale; City of Surprise; City of Tempe; City of Tolleson; Maricopa County; Regional Public Transportation Authority; Town of Buckeye; Town of Wickenburg.

White Tank Library and Nature Center

The White Tank Library and Nature Center is a new public library built by the Maricopa County Library District and is located at the entrance to Maricopa County's White Tanks Mountain Regional Park in Waddell. The building opened in November 2010 and is an environmental marvel, complete with a nature center for the Maricopa County Parks and Recreation Department and an outdoor amphitheater that seats 100. The Library District had funding designated for building a library, but it did not have land allocated for the project. At the same time, the Parks and Recreation division had land available, but no funding to construct a nature center building. Through cooperative efforts, the divisions pooled resources to bring the project to fruition. The endeavor not only enabled each division to meet its own independent goals, but also led to a \$2.5 million savings in expenditures. The combination of programs and services enables each entity to continue leveraging resources. The building is the first public library in Arizona to achieve a Leadership in Energy and Environmental Design (LEED) Platinum certification—the highest level of LEED certification possible.

Partnering Agencies: Maricopa County; Maricopa County Library District.

Public-Private Partnership

This award is presented to the group or project that has demonstrated a commitment to regionalism through a public-private partnership.

Recipient

Gangplank Avondale

In August 2011, the city of Avondale entered into a professional services agreement with Gangplank Collective to manage a collaborative workspace for technology-focused small businesses, entrepreneurs and creative companies. Gangplank Avondale helps entrepreneurs, startups, small businesses and freelancers achieve success by providing collaborative workspace, mentoring, and education, as well as connections to talent, funding sources and experienced entrepreneurs. With doors officially open in March 2012, following remodeling of the city's former City Hall, Gangplank Avondale is already home to six West Valley businesses and entrepreneurs, three of whom have committed to being anchor tenants. The core purpose of Gangplank is to provide infrastructure and resources for a community of companies with the end goals of connected community; successful, exportable products; job creation; talent retention; tax revenues; and the attraction of new sectors to the region and state.



Gangplank

Avondale

Avondale is the third location for Gangplank. The original headquarters is in downtown Chandler and a second location is in Tucson. Because of its desire to keep technology businesses in Arizona, Gangplank has already made an impact in the region and state through its commitment to science, technology, engineering, and mathematics (STEM) education, regional transportation and economic development.

Partnering Agencies: City of Avondale; Gangplank Collective

Regional Partnership

(Continued)

Regional Wireless Cooperative/Topaz Regional Wireless Cooperative

Effective radio communication is vital to helping police officers and firefighters safely respond to incidents, conduct life-saving operations, fight blazes, and exchange information between emergency medical personnel and hospitals. Radio communications systems must support rapid and effective response during daily, routine operations, as well as large-scale special events and emergencies. For many years, cities were utilizing older technology that had reached available capacity, and the need to replace existing radio systems became clear. To address this need, the Regional Wireless Cooperative and Topaz Regional Wireless Cooperative committed to work together to provide regionwide, seamless effective radio communications for first responders across the region. The partnership has resulted in higher levels of service at a lower cost for the 17 MAG member agencies and six fire districts that are a part of this collaboration.



The two agencies adopted a joint resolution that establishes that the systems will share capabilities when possible to avoid costly overbuilding of infrastructure, saving taxpayer dollars. They also agreed to conduct joint strategic planning, ensure that the two systems remain compatible, and identify other areas where the systems can work together in support of public safety end users. In addition to establishing a uniform set of objectives, the agencies have partnered in other ways, including petitioning the Federal Communications Commission on high impact frequency allocation issues and actively working together to establish radio communications links for major regional response within the county and across the state.

Partnering Agencies: City of Apache Junction; City of Avondale; City of Chandler; City of El Mirage; City of Glendale; City of Goodyear; City of Mesa; City of Peoria; City of Phoenix; City of Scottsdale; City of Surprise; City of Tempe; City of Tolleson; Town of Buckeye; Town of Gilbert; Town of Guadalupe; Town of Queen Creek.

Nominee

Goodyear-Litchfield Park Emergency Services Agreement

For many years, the city of Litchfield Park was served by a private fire department that provided emergency services on a subscription basis for residents. Litchfield Park could not become a member of the Automatic Aid System, which provides for regional emergency response, because the city's emergency services were provided by a private service company. The cities of Litchfield Park and Goodyear worked together to develop an intergovernmental agreement (IGA) that provided fire and emergency services to Litchfield Park. Litchfield Park residents now receive access to high quality fire, rescue, and emergency medical services at a reasonable cost and no longer need to pay a private company for the service. In addition to receiving a higher level of service, Litchfield Park is now part of the Automatic Aid System. The city of Goodyear was able to absorb the added responsibilities without requiring significant resources, because the Goodyear fire station was geographically close to Litchfield Park. As a result of this partnership, both communities benefit from reduced costs and greater efficiency.

Partnering Agencies: City of Goodyear; City of Litchfield Park.

Regional Partnership

This award honors local governments that have demonstrated a commitment to regionalism through cooperative efforts.

Recipients *(Two recipients were selected in this category)*

Domestic Violence Protocol Evaluation Project

The Domestic Violence Protocol Evaluation Project was developed to provide a more consistent regional response to domestic violence. A collaborative effort among 11 MAG member agencies resulted in a regional model for establishing a consistent response to misdemeanor domestic violence crimes across the region. The project was designed to assess the protocols or practices used by law enforcement, prosecutors, and victim advocates when handling domestic violence cases at the misdemeanor level. The goal is to keep victims safe and to hold abusers accountable.



With more than 500 community stakeholders from law enforcement, prosecution and advocacy agencies engaged in evaluating the protocols that led to the development of the model, MAG member agencies are now working toward training law enforcement officers to recognize the signs of strangulation and suffocation, leading to an increase in charges filed against abusers. Increasingly, victim/advocate relationships are empowering victims to engage in the court process. These actions, combined with thoroughly-completed police reports, are resulting in higher bonds and longer jail time for abusers. Already, the protocol model is making a difference. This ongoing network will result in making the criminal justice system more effective and efficient when handling domestic violence crimes, with the primary objective of keeping victims safe.

Partnering Agencies: City of Apache Junction; City of Avondale; City of El Mirage; City of Glendale; City of Goodyear; City of Mesa; City of Peoria; City of Phoenix; City of Scottsdale; City of Tolleson; Maricopa Association of Governments; Maricopa County; Town of Buckeye; Town of Gilbert.

Public-Private Partnership

(Continued)

Nominees

Curbside Trash and Recycling Services

After a solid waste study that included surveys of surrounding communities to incorporate best practices, the town of Queen Creek approved a contract for its first comprehensive Trash and Recycling Curbside Service utilizing public-private partnerships. After a little more than a year, the program now has more than 7,300 households on town service, provided more than 6,000 curbside bulk collections, has an average recycling diversion rate of 20 to 22 percent, and has the second-lowest monthly cost in the Phoenix metropolitan area. The project and partners have helped the region by increasing jobs at material recovery, e-waste recycling, metal recycling, and transfer station facilities, as well as by reducing heavy trash truck traffic on roads in the region. By providing partnerships in multi-county regions, the project positively impacts the environment through the reduction of greenhouse gas emissions, reduces illegal dumping in washes and public open spaces, provides green waste collections, and offers a recycling center drop-off site.

Partnering Agencies: City of Chandler; Commodity Management Services (CMS/Morrell); Environmental Education Exchange; Phoenix Fibers; Right Away Disposal; Town of Queen Creek; United Fibers.

Glendale Domestic Violence Task Force

The Glendale Domestic Violence Task Force demonstrates a strong commitment to regionalism through the united efforts of several public and nonprofit agencies. These efforts involve ongoing collaborative work to aid victims of family violence and improve legal processes and programs committed to holding perpetrators accountable. During its approximately seven years of operations, the Glendale Domestic Violence Task Force has accomplished a variety of successful activities that promote a coordinated community response to improving the safety and quality of life for victims of domestic violence. All task force partners meet monthly to identify and prioritize specific issues and interests in response to incidents of domestic violence in our neighborhoods and communities. These efforts often extend beyond Glendale's geographical boundaries to positively impact the surrounding cities.

Partnering Agencies: A New Leaf, Inc.; City of Glendale; Justice Service Holdings; Maricopa County.

Professional Service

The Professional Service Award is presented to the individual who has significantly contributed to regionalism through sustained or outstanding professional efforts.

Recipients (Two recipients were selected in this category)

Ed Beasley

Ed Beasley served as the city manager of the city of Glendale from January 2002 to June 2012. He was responsible for the internal operations of the city, which including managing a nearly \$1 billion budget and more than 2,500 employees. Throughout his career, he has played a significant role in regional leadership and regional cooperation, including serving as chair of the MAG Management Committee from 2006 to 2007 and serving as a member of the MAG Governance Task Force, which led to the formation of the Transportation Policy Committee.

Mr. Beasley provided the critical vision and leadership that has made the city of Glendale home to the region's first sports and entertainment district, which includes: the National Hockey League Phoenix Coyotes; the multi-purpose University of Phoenix Stadium that serves as home of the Arizona Cardinals and Fiesta Bowl; the surrounding six million square feet of development; and a new Major League Baseball spring training facility. In addition, Mr. Beasley was instrumental in developing a regional proposal to secure the 2008 and 2015 Super Bowls in the city of Glendale, which generate hundreds of millions of dollars in economic activity for the region and the state.

Prior to his service in Glendale, Mr. Beasley held other management positions in Arizona cities and served as an assistant county administrator in Pinal County. He also held positions in Wyandotte County in Kansas City and served as a legislative aide to Senator Thomas Eagleton of Missouri. Mr. Beasley participates in a number of governmental organizations, which include the National Forum for Black Public Administrators, the Arizona City/County Management Association, and the International City/County Management Association, where he is past senior regional vice president. He also has served as a mentor and coach to many young professionals throughout his career.



David R. Smith

David Smith served as Maricopa County manager from 1994 to 2012. When Mr. Smith arrived in Arizona in 1994, Maricopa County faced a \$66 million deficit. Known as a fiscal “turnaround artist,” he was able to reverse that trend and Standard and Poor’s just recently conferred Maricopa County a Triple A rating. *Governing Magazine* has named him as “Public Official of the Year,” while the American Society for Public Administration selected him to receive the 2008 National Public Service Award. That same year, he was elected to the National Academy of Public Administration as a fellow.

During his tenure as Maricopa County manager, Mr. Smith initiated several preventative health care programs at the county level, including working with the University of Arizona College of Medicine to establish an integrative health clinic for county employees and create a pilot research study to compare results—the first of its kind. Additionally, Mr. Smith worked with his staff to develop a far-reaching network of crime prevention programs designed to reduce recidivism among prison parolees, probationers and juvenile offenders. These programs already have seen many positive results.

Mr. Smith helped implement the county’s Combined Charitable Contribution program, which commits a half-million dollars per year to the Valley of the Sun United Way and pools county employee resources to provide valuable social and educational services to youth, low-income people, and those who are homeless. He also was a key player in the county’s role in developing T-GEN, providing \$1.5 million annually. T-GEN has leveraged these funds to draw in research funding, putting Arizona on the map as a leader in genetic research.

