



Welcome to the 2014



Maricopa Association of Governments

Desert Peaks Awards Evening

June 25, 2014





SPECIAL THANKS TO OUR PLATINUM SPONSOR



Desert Peaks Awards Evening

June 25, 2014

Sheraton Phoenix Downtown Hotel

340 North 3rd Street, Phoenix, Arizona 85004

PROGRAM

5:30 Reception

Reception and Cash Bar

6:15 Awards Presentations

Welcome

Dennis Smith, *Executive Director*,
Maricopa Association of Governments

Master of Ceremonies

- *Recognition of MAG Regional Council*
- *Recognition of Special Guests*
- *Recognition of Sponsors and Judges*
- *Year in Review Video*

Michael LeVault, *Chair*, MAG Regional
Council; *Mayor*, Town of Youngtown

Special Presentation

Desert Peaks Awards

Presenters

Public Partnership

Greg Stanton, *Mayor*, City of Phoenix

Public-Private Partnership

Lana Mook, *Mayor*, City of El Mirage

Professional Service

Thomas Schoaf, *Mayor*, City of Litchfield Park

Regional Partnership

Jackie Meck, *Mayor*, City of Buckeye

*Outstanding Economic Development
Champion*

W. J. "Jim" Lane, *Mayor*, City of Scottsdale

Regional Excellence

Gail Barney, *Mayor*, Town of Queen Creek

Passing of the Gavel Video Presentation

Scott Smith, *Previous Chair*, MAG Regional
Council; *Former Mayor*, City of Mesa

Michael LeVault, *Current Chair*, MAG Regional
Council; *Mayor*, Town of Youngtown

MAG Regional Council Members



CHAIR
Michael LeVault
Mayor of Youngtown



TREASURER
W. J. "Jim" Lane
Mayor of Scottsdale



Robin Barker
Councilmember, Apache Junction



Jackie Meck
Mayor of Buckeye



Kenneth Weise
Mayor of Avondale



Mike Farrar
Councilmember, Carefree



Reginald Monachino
Councilmember, Cave Creek



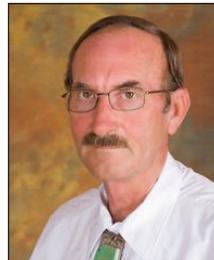
Jay Tibshraeny
Mayor of Chandler



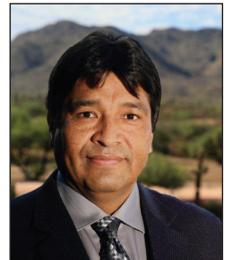
Roc Arnett
CTOC Chair



Lana Mook
Mayor of El Mirage



Tom Rankin
Mayor of Florence



President Ruben Balderas
Fort McDowell Yavapai Nation



Linda M. Kavanagh
Mayor of Fountain Hills



Steve Holt
Mayor of Gila Bend



Governor Gregory Mendoza
Gila River Indian Community



John Lewis
Mayor of Gilbert



Jerry Weiers
Mayor of Glendale

MAG Regional Council Members

CONTINUED



Georgia Lord
Mayor of Goodyear



Rebecca Jimenez
Mayor of Guadalupe



Thomas Schoaf
Mayor of Litchfield Park



Christian Price
Mayor of Maricopa



Steve Chucri
Supervisor, Maricopa County



Alex Finter
Mayor of Mesa



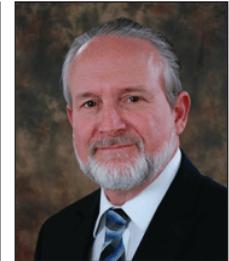
Scott LeMarr
Mayor of Paradise Valley



Bob Barrett
Mayor of Peoria



Greg Stanton
Mayor of Phoenix



Todd House
Supervisor, Pinal County



Gail Barney
Mayor of Queen Creek



President Diane Enos
Salt River Pima-Maricopa Indian Community



Joseph E. La Rue
State Transportation Board



Jack Sellers
State Transportation Board



Sharon Wolcott
Mayor of Surprise



Mark Mitchell
Mayor of Tempe



Adolfo F. Gamez
Mayor of Tolleson



John Cook
Mayor of Wickenburg

Judges

The Maricopa Association of Governments wishes to thank the following individuals for their participation as judges for the Desert Peaks Awards. Their involvement in this process has contributed greatly to the success of the program.



Kerwin V. Brown
President/CEO
Greater Phoenix Black
Chamber of Commerce

George Pettit
Professor of Practice
School of Public Affairs
Arizona State University



Boyd Dunn
Superior Court Judge
Maricopa County Superior
Court

David Smith
Chief Operations Officer
The Society of St. Vincent
de Paul



Diane B. McCarthy
*Director, Business
Partnerships and
Government Affairs*
West-MEC

Claudia Reeder Walters
Executive Vice-President
Mesa United Way



Art Othon
President/CEO
El Bravo Sky Harbor LLC



*Thank you for your
participation!*

Public Partnership

This award is presented to the group or project that has demonstrated a commitment to regionalism through public sector or public/nonprofit partnership. Nominations must include at least one MAG member agency.

Recipient

Northern Parkway—Phase One (Sarival Avenue to Dysart Road)

The first phase of Northern Parkway—from Sarival Avenue to Dysart Road—broke ground in February 2012 and opened to traffic in December 2013. This is the first phase of a five-phase project that will ultimately become a 12.5 mile, high-capacity parkway connecting Loop 303 to US 60 (Grand Avenue). It will provide a vital east-west route in the central portion of the West Valley—six miles north of I-10, eight miles south of Loop 101, with convenient access to Luke Air Force Base. While most high-capacity highways in the Valley are owned and built by the state, Northern Parkway is an exception.

The project faced the challenge of going through multiple jurisdictions in its pathway, including three cities, the county, and a federal military facility. Northern Parkway covers varying levels of urban-scale development, and the partners agreed that each jurisdiction would have to play a unique role in accommodating a high-speed, high volume facility. The principles of partnership and cooperation have allowed the initial highway concept to evolve into a design that addresses the needs of the individual jurisdictions, as well as the region. As each phase is completed, Northern Parkway promises to attract commercial and industrial opportunities along the Loop 303 Corridor, and offer residents direct access to Glendale's sports and entertainment district.



Partnering Agencies: Arizona Department of Transportation; City of El Mirage; City of Glendale; City of Peoria; Federal Highway Administration; Luke Air Force Base; Maricopa County Flood Control District; Maricopa County Department of Transportation.

Public Partnership

(Continued)

Nominees

City of Buckeye and the Buckeye Air Fair

For the last six years, the city of Buckeye has assisted a group of volunteers to put on one of the Valley's largest free community events, the *Buckeye Air Fair*. The success of this event is due to the collaborative efforts of the volunteer committee, various businesses, and nonprofit organizations. The *Buckeye Air Fair* includes many other elements, including the Buckeye SciTech Festival, a car show, vendor booths, a museum, a kid zone and live entertainment. The goal of the Air Fair has always been to host a free event for the community and offer a hands-on experience through aviation and education activities. The air fair also opens regional relationships; for the past two years, Buckeye's economic development team has invited a regional team to a networking breakfast in conjunction with the fair to talk about the area's airports and the benefits of utilizing the West Valley's resources. The *Buckeye Air Fair* attracts approximately 25,000 participants each year and provides the community with an exceptional experience where residents can learn and play.

Partnering Agencies: Buckeye Air Fair Committee; City of Buckeye.

Light Rail Stations Designated as a Safe Place for Youth

Safe Place is a national program that connects youth in crisis to designated locations with local youth social services. Currently, there are several locations in the Valley that serve as *Safe Place* sites, including Quick Trip stores, Arizona Federal Credit Union branches, and several city libraries. The program is managed locally by Tumbleweed Center for Youth Development. In September 2013, all 28 light rail stations in the Valley were designated as a *Safe Place* for youth. Valley Metro's intent is to expand the *Safe Place* locations in the Valley for the sake of teens in need. Teens can call for help on the emergency call box at the station and wait for a *Safe Place* responder to arrive. Valley Metro worked with the cities of Mesa, Phoenix, and Tempe to develop a Standard Operating Procedure that was functional operationally while meeting national requirements. Valley Metro worked with Tumbleweed Center for Youth Development on the program elements. The program spans three cities and covers 20 miles. Light rail is familiar to Valley teens, and utilizing rail stations provides *Safe Place* locations to youth in many at-risk areas where stationary locations do not exist.

Partnering Agencies: City of Mesa; City of Phoenix; City of Tempe; Tumbleweed Center for Youth Development; Valley Metro.

Tale of Two Cities

Collaboration, partnerships, and regionalism are all terms describing the *Tale of Two Cities*. What began as a special event to celebrate Arizona's centennial statehood has now grown into an annual celebration of community and culture. In February, the cities of Avondale and Goodyear, along with Estrella Mountain Community College, hosted the third annual joint parade through the two cities, followed by a large celebratory festival. This year's theme, *An International Celebration*, promoted a variety of cultures represented through people, arts, crafts, music, traditions, cuisine and more. The event included a Naturalization Ceremony where 150 area residents took the Oath of Allegiance and became U.S. citizens. The *Tale of Two Cities Annual Parade and Festival* event has come to be recognized as a regional, friendly, home-town celebration of partnership and community. From concept to completion, the event represents collaboration by expanding the definition of community partnership through shared identity, experiences and personal connections.

Partnering Agencies: City of Avondale; City of Goodyear; Estrella Mountain Community College.

Public-Private Partnership

This award is presented to the group or project that has demonstrated a commitment to regionalism through a public-private partnership.

Nominations must include at least one MAG member agency.

Recipients (Two recipients were selected in this category)

“Don’t Let Our Air Go Up in Smoke” Winter No Burn Campaign 2013-2014

Winter traditions include gathering around fireplaces, chimineas, firepits and other woodburning devices. Unfortunately, the ambient air quality pays the price for this seasonal tradition. When the number of woodburning fires increases, so do the levels of unhealthy particles known as PM-2.5. Partly to blame is stagnant air, common during winter months. In an unprecedented effort to maintain compliance with air quality standards, the Maricopa County Air Quality Department partnered with the Arizona Department of Environmental Quality on an aggressive, widespread, bilingual outreach campaign.



The campaign had five goals: to increase awareness of *No Burn* days within the community; to change behavior by offering alternatives to woodburning on *No Burn* days; to improve air quality during a traditionally challenging time of year; to prevent violation of the federal PM 2.5 standard; and to avoid costly and burdensome requirements associated with nonattainment. Outreach components included advertising, mobile phone app alerts, billboards, flyers, freeway signs, radio and television Public Service Announcements, op-ed articles, newsletters and presentations. The collaborative effort included more than 70 business, industry, health, environmental and government stakeholders. The campaign was a success: there were no air quality violations for PM-2.5 and the region stayed in attainment with national health-based air quality standards.

Partnering Agencies: Amanda Reeve, Polsinelli; American Lung Association in Arizona; Arizona Chamber of Commerce and Industry; Arizona Department of Environmental Quality; Arizona Department of Transportation; Arizona General Contractors Association; Arizona Rock Products Association; Bashas’ Family of Stores; City of Glendale; City of Mesa; City of Phoenix; Jeff Munn, Broadcaster; KTVK-3TV, Arizona’s Family; Maricopa County Air Quality Department; Ralph Sampson, National Basketball Retired Players Association; Salt River Pima-Maricopa Indian Community; Salt River Project (SRP).

Public-Private Partnership

(Continued)

Recipients (continued)

Greater Phoenix Age-Friendly Network

The Greater Phoenix Age-Friendly Network is made possible through the partnership of leaders throughout the region. More than 20 organizations are collaborating toward the singular goal of better connecting older adults with people of all ages in their communities.

The Network launched in 2012 with support from a leadership team of 45 members as part of two national initiatives: Community AGEnda, funded by the Pfizer Foundation and administered by Grantmakers in Aging, and the City Leaders Institute on Aging in Place, funded by MetLife Foundation and staffed by Partners for Livable Communities. Virginia G. Piper Charitable Trust is a dedicated local partner. The Network provides technical assistance to communities wanting to become more inclusive of older adults, an interactive website through www.Connect60Plus.com, ongoing training through a monthly webinar series on diverse topics, and an annual conference featuring national and local best practices. Pilot sites are well established in Phoenix, Tempe and the Northwest Valley, while a fourth project is beginning in Scottsdale. Additional communities are participating in the discussion, utilizing the theme that what one community innovates, others can share. The work was recently celebrated during a national competition, when the Greater Phoenix region was named as one of four age-friendly communities in the country.



Partnering Agencies: AARP Arizona; All Saints' Episcopal Church & Day School; Area Agency on Aging Region One; Arizona Department of Economic Security; Arizona Department of Health Services; Arizona Grantmakers Forum; Arizona State University; Benevella; Central Village; Chicanos por la Causa; City of Peoria; City of Phoenix; City of Scottsdale; City of Tempe; Duet; Foothills Caring Corps; Grantmakers in Aging; Maricopa Association of Governments; Maricopa County; Neighbors Who Care, Inc.; Pfizer Foundation; Sun Health; Tempe Community Council; Tempe Neighbors Helping Neighbors; Valley Metro; Virginia G. Piper Charitable Trust.

Public-Private Partnership

Nominees

Care 1st Avondale Resource and Housing Center

Care 1st Avondale Resource and Housing Center serves as a one-stop shop offering resources through a holistic approach for improving the quality of life for residents in the Southwest Valley. In 2013, more than 50,000 residents came through the doors in need of services. The first of its kind in the Southwest Valley, this multifaceted hub for human services was made possible through an innovative public and private partnership. Formerly a public library, Care 1st provided the funding for renovations and operations for the center, while First Things First, an organization committed to helping Arizona kids five and younger receive the quality education, healthcare and family support they need to arrive at school, provided funding for programming and services. Avondale is responsible for recruiting participating nonprofit agencies, coordinating services and evaluating outcomes. Non-profit organizations are provided free space in exchange for providing much-needed services in the Southwest Valley. Programs include literacy training, teen parenting support, job search and career counseling, legal aid services, domestic violence support, housing assistance, and numerous other training programs.

Partnering Agencies: Care 1st Health Plan of Arizona, Inc.; City of Avondale; First Things First, Southwest Maricopa Region.

Chandler Innovation Center

The Chandler Innovation Center is an innovative partnership bringing together the city of Chandler, Arizona State University, and TechShop. Located in a building originally housing Chandler's public works yard, the city-owned facility now houses TechShop and ASU. The collaborative partnership aligns separate goals for the three partners. Chandler was seeking a larger university presence; ASU wanted to increase its regional presence; and TechShop had been trying to expand its reach by partnering with an academic institution. TechShop is a membership-based workshop offering high-tech equipment to students, hobbyists and inventors, while ASU operates separate classrooms focusing on technology and innovation. The classes are offered through ASU's Polytechnic school, whose 4,000 acre satellite campus in Mesa is only 15 minutes away from the center. Classes teach skills that can be directly applied at TechShop. With technology changing at a rapid pace—and education often lagging behind—it is critical for municipalities and academic institutions to embrace the new wave of job skills by providing the hands-on learning available at the Chandler Innovation Center.

Partnering Agencies: Arizona State University; City of Chandler; TechShop

Domestic Violence Roadmap to Excellence

The city of Phoenix implemented the *Domestic Violence Roadmap to Excellence (Roadmap)* in April 2013. This *Roadmap* took the strong foundational infrastructure already existing and brought it to a new level, making Phoenix a model in preventing and addressing domestic violence. Understanding that domestic violence cannot be addressed effectively in isolation, the city embarked on a journey that would develop a comprehensive strategic plan to address city systems while also meeting regional needs. A diverse group of more than 50 community leaders from across the region worked to provide innovative solutions that could be replicated regionally or nationally. Efforts included a contract for a collaborative centralized intake program and a mobile domestic violence specialist in Maricopa County. A leadership team was developed to provide regional awareness of issues as they were addressed in the implementation of the *Roadmap's* strategic five-year plan. Short term goals were implemented, providing new approaches to areas such as serving Orders of Protection, providing dating violence education in high schools, and community education programs through the *Paint Phoenix Purple* initiative.

Partnering Agencies: Arizona Coalition to End Sexual and Domestic Violence; City of Phoenix; Maricopa Association of Governments; O'Connor House.

Gallery Glendale at Westgate

The city of Glendale Parks, Recreation and Library Services and Westgate Entertainment District developed a lease agreement with Westgate that provided Glendale with 3,050 leasable square feet of retail space for the *Gallery*

Glendale at Westgate. The 12-month lease was at no cost to Glendale and valued at \$100,000 per year. The agreement also included utilities, including water and electric at no cost, with a value estimate of \$10,000. In addition to the gallery space, use of the designated public spaces throughout Westgate was granted for special programming, providing the city with additional space for services and programs. A cross-promotional plan was developed that included websites, publications, and the city's access to a freeway electronic billboard. As a result of the partnership, Westgate has seen an increase in foot traffic, attracting more than 13,000 visitors and participants to experience Gallery Glendale and the Westgate Entertainment District since the Gallery's Grand Opening in May. *Partnering Agencies: Arbitrary Arts, Inc.; Arizona Artists Guild; Art League West; City of Glendale; Eye Lounge, LLC; Glendale Union High School District; Peoria Fine Arts Association; PSA Behavioral Health Agency; Scottsdale Public Arts-IN FLUX; Westgate Entertainment District; West Valley Arts Council; WHAM Art Association.*

Glendale Vieste Mixed Waste Processing Facility

The city of Glendale and Vieste Energy, LLC (Vieste) are partnering on a solid waste recycling project located at the Glendale Municipal Landfill (landfill) located just west of Loop 101. The city has been operating the landfill since 1973 and anticipates continuing for another 52 years. The landfill is a progressive and environmentally sound long-term solution to solid waste management. The landfill is positioned next to the methane gas-to-energy plant (another public-private partnership) and the new Vieste mixed waste processing facility. In 2010, Glendale was approached by Vieste to collaborate on a public-private partnership for a solid waste recycling project to be located at the landfill. The Vieste project will be privately funded. Vieste will take solid waste materials currently disposed at the landfill, separate and sort recyclables, and return unusable waste to the landfill. Recyclables will be sold through the Glendale Materials Recovery Facility and proceeds shared with Vieste. This process will nearly triple the city's current recycling efforts, helping reduce the carbon footprint in the northwest region of the Valley. *Partnering Agencies: City of Glendale; Vieste Energy, LLC.*

Republic: Allied with Fountain Hills

When the town of Fountain Hills involved hundreds of residents in a planning effort in 2005, the effort resulted in a strategic plan emphasizing the desire to maintain the town's natural desert beauty and to protect the environment. The strategic plan revealed that after decades of up to six different waste removal companies traveling the roads five days a week, some with no recycling options, it was clear that community-wide consolidation of trash management with curbside recycling was a priority. An interim installation of recycling bins in the Town Hall parking lot was soon overwhelmed. Through a business-model bid process, recycling and waste removal services were consolidated under one provider, Republic Services of Phoenix. With Republic serving the entire community of Fountain Hills in one day per week, the utilization of a single-source recycling provider has had a positive impact on the community and region. Benefits include reduced capacity needed in landfills and overall energy savings. The dramatic decrease in the amount of truck traffic not only preserves local infrastructure but relieves pressure on regional roads. Air quality also benefits from lower particulates. Single day collection means less fuel needed, resulting in a smaller carbon footprint.

Partnering Agencies: Republic Services of Phoenix; Town of Fountain Hills.

Gilbert/SRPMIC Native American Management Internship Program

The town of Gilbert, with funding from the Salt River Pima-Maricopa Indian Community, Arizona Public Service, and Salt River Project, created a management internship to foster local government management and leadership opportunities for college students. The program allows students to apply their internship experience to the benefit of tribal nations, communities, and/or initiatives. The genesis of the program was Gilbert's desire to become a more meaningful partner to its tribal neighbors and Arizona tribal nations in general. The public-private partnership brings graduate and undergraduate students into a paid, executive-level internship to experience public management firsthand in one of the nation's fastest growing and innovative communities. Students interact and work with local elected officials, management, and department staff to research, analyze and execute policy initiatives and action items. The town committed to raising funds for the paid internship program from public and private sponsors, recognizing that most eligible students would have to forgo a part-time job or other paid internship in order to participate in this program. Gilbert's Native American Management Internship Program is thought to be the first program of its kind in Arizona.

Partnering Agencies: Arizona Public Service; Salt River Pima-Maricopa Indian Community; Salt River Project; Town of Gilbert.

Professional Service

The Professional Service Award is presented to the individual staff member from any organization who has significantly contributed to regionalism through sustained or outstanding professional efforts, such as involvement with a Maricopa Association of Governments (MAG) committee or program.

Recipient

Charles P. McClendon

Mr. Charles McClendon, “Charlie,” has served the residents of Glendale, Avondale and the region for nearly 30 years. Mr. McClendon’s commitment to professional public service includes 17 years with the City of Glendale. Mr. McClendon joined the city of Avondale in 2002 as Assistant City Manager and was subsequently appointed City Manager in 2004. Upon this appointment, Mr. McClendon became Avondale’s representative on the MAG Management Committee, and served as its vice chair from 2007 to 2008 and as its chair from 2008 to 2009. Mr. McClendon’s participation on subcommittees demonstrated his regional commitment. He was especially involved in population demographics and served on the MAG Management Committee’s Subcommittee to Examine Special Census/Survey Options. He also served on the MAG Population Technical Advisory Committee (POPTAC), filling the vice chair and chair roles on this committee. Additionally, Mr. McClendon was one of two city managers appointed to the MAG Process Review Task Force, where he worked with MAG Regional Council members to develop guidelines that would define operating policies and procedures for the MAG organization. He was a constant supporter of the MAG organization, and his easygoing attitude and cheerful demeanor paved the way for cooperative working relationships.



Mr. McClendon left the city of Avondale in 2014 to become the City Manager of Cathedral City, CA. But he left behind a legacy of partnership, cooperation, and excellence that will continue to be felt in the MAG region for many years to come.

Regional Partnership

This award honors two or more MAG member agencies that have demonstrated a commitment to regionalism through cooperative efforts. Partnerships must be among MAG member agencies.

Recipient

East Valley Recycling Alliance

The East Valley Recycling Alliance consists of six East Valley cities that recognized the need to combine expertise and resources to further regional recycling, education and outreach efforts. The cities, along with the city of Casa Grande, formed the East Valley Recycling Alliance in October 2012. Since then, the group has worked together in a regional approach to share marketing strategies, training materials, and innovative recycling education efforts.



The group has consistently worked cooperatively for the benefit of regional recycling and environmental issues. Projects have included a joint bid request for promotional items; a “bench the bag” contest and collection drive with area schools to promote “no plastic bags” in the blue recycling bin, divert the bags from the landfill, and educate residents that bags can be recycled at grocery stores; Girl Scout recycling workshops and the creation of a recycling badge; the development of a “Recycling Rewards” program; a “My-Waste” mobile phone app; a curbside and drop-off textile recycling program; a “Club Blue” young recyclers program; and other idea-sharing programs. The open, informal meetings have created a forum and culture for sharing ideas, developing programs, encouraging innovative educational and outreach opportunities, and promoting regional recycling and diversion.

Partnering Agencies: City of Chandler; City of Mesa; City of Scottsdale; City of Tempe; Town of Gilbert; Town of Queen Creek.

Regional Partnership

(Continued)

Nominees

Regional Solutions for Solid Waste Disposal

An Intergovernmental Agreement (IGA) between the town of Gilbert and the cities of Mesa and Tempe was implemented in 2012. This agreement provided the ability to leverage a high volume of tonnage for reduced rates on solid waste disposal and increased recycling revenue through a multiple-agency request for proposals. The purpose of the partnership was the realization of substantial cost savings on solid waste disposal and increased revenues on recyclable materials. Currently, the three cities have multiple disposal and commingled recyclable materials contracts that are nearing the end of their terms. This presents a critical need for the communities to acquire new disposal contracts that will not only meet current, but future, business needs. With the growth of residential communities and businesses in the East Valley, a new business need has arisen to provide cost-effective collection service; the most efficient solution is the addition of more disposal facilities in closer proximity to the location of the fleet. The process of procuring disposal facility agreements in a collective fashion is unique to the industry, as bids typically are on an individual basis. The joint effort is designed to improve competition, quality and services, as well as to lower costs and avoid duplication of efforts.

Partnering Agencies: City of Mesa; City of Tempe; Town of Gilbert.

Shop, Give, Serve Local

“Shop, Give, Serve Local” is a movement created by Leadership West to encourage awareness of the importance of shopping in, donating to, and serving the local community. For example, for every \$100 spent at a local business, \$73 stays in the local economy, compared to a non-locally owned business, in which \$57 leaves the local economy. The partnership also provides information that connects local donors and local charities through a website, www.chamberforgood.com. Finally, the campaign asks West Valley residents to become involved in the community by giving one hour of time each month to an organization or neighbor. Promoting “local” in the form of “Shop, Give, Serve Local” is expected to build a collective partnership under one unifying campaign; drive traffic to the Chamber for Good and Local First Arizona websites; give exposure to nonprofit organizations; give citizens centralized destinations to buy, give or serve; increase tax revenue; shape the West Valley as a place to bring business to a supportive local community; and reinforce the impact gained from Leadership West networking.

Partnering Agencies: City of Avondale; City of Buckeye; City of Goodyear.

Outstanding Economic Development Champion

This award is presented to a business, economic development agency or individual within the Maricopa region that has demonstrated a commitment to creating an environment conducive to promoting regional economic development, in collaboration with the public sector.

Recipient

Valley Partners—Luke Forward Campaign

Luke Air Force Base is the largest active duty F-16 training base in the world, but in 2009, West Valley leaders recognized that a transition to the new F-35 fighter jet could have a significant impact on the base, the region, and Arizona. Fourteen jurisdictions—known as the West Valley Partners—came together in an unparalleled regional effort to proactively advocate for the selection of Luke as the primary training base for the new F-35. Working with the nonprofit organization *Fighter Country Partnership*, the partners launched a community outreach and public information campaign known as *Luke Forward*. The purpose of the campaign was to generate awareness of the positive economic impact the new mission could have on the region and the state, and to send a strong message to the U.S. Department of Defense that the West Valley was “mission ready.” Through the implementation of the *Luke Forward* campaign, more than 21,000 residents throughout Arizona registered their support for the F-35 coming to Luke. Support also came from the Governor’s Office, Arizona’s congressional delegation, and every city and town in the state.



In addition to the many other advantages offered by Luke, the widespread community support garnered by the *Luke Forward* campaign elevated Arizona above states in other parts of the country where the Air Force was considering placing the F-35. The decision to base six squadrons of F-35s at Luke (144 aircraft in total) reaffirms an ongoing commitment to the long-term viability of Luke and cements Luke AFB’s place as an economic engine for the entire state.

Partnering Agencies: City of Avondale; City of Buckeye; City of El Mirage; City of Glendale; City of Goodyear; City of Litchfield Park; City of Peoria; City of Phoenix; City of Surprise; City of Tolleson; Fighter Country Partnership; Maricopa County; Town of Gila Bend; Town of Wickenburg; Town of Youngtown.

Outstanding Economic Development Champion

(Continued)

Nominee

Phoenix Children's Hospital

Recognizing a great need for pediatric medical care in the Southwest Valley region, hospital administrators and economic development specialists conducted assessments and engaged with community leaders and neighboring municipalities to respond to the need. As a result, the state-of-the-art Phoenix Children's Hospital Southwest Valley Specialty and Urgent Care Clinic opened its doors in Avondale in early 2013. Before the facility was built, many families in the West Valley were required to travel to Phoenix Children's Hospital's Phoenix location to see pediatric specialists and receive specialty services such as blood infusions, cancer treatment, and rehabilitation services. With the new West Valley location, these children can now spend more time learning in school or recuperating at home instead of traveling to the main campus for treatment. Within a week of opening, the nightly urgent care team doubled in size to meet the demand. The facility occupies a 12.6 acre property at Avondale Boulevard and McDowell Road. It is situated along the region's health-tech corridor and is part of a growing cluster of medical practice and service providers along the corridor. Long-term plans include expanding the complex to become a hospital, providing quality jobs and service to the surrounding area.

Partnering Agencies: City of Avondale; Phoenix Children's Hospital.

Regional Excellence

The Regional Excellence award is presented to the single individual who has demonstrated exemplary commitment to the spirit of regionalism. Individual nominations may be made of any elected or appointed public official or any private sector individual who has demonstrated significant leadership in regional issues.

Recipients (Two recipients were selected in this category)

The Honorable Jackie A. Meck, Mayor, City of Buckeye

Buckeye Mayor Jackie Meck is a man whose vision includes the growth and prosperity of his community and the region, understanding that when one community wins big, the entire region benefits. As a native of Buckeye, his “heart and life’s” work has been advocating the growth and prosperity of the West Valley.

Mayor Meck has worked toward unifying the efforts of surrounding municipalities to attract businesses and create jobs, so that more residents can work and play nearer to their homes. He helped to promote Goodyear’s Cancer Treatment Centers of America and supported the city of Glendale in its efforts to keep Luke Air Force Base as a significant economic engine in the West Valley. Mayor Meck was instrumental in helping to transition Buckeye from a town to a city, and as past president of the Buckeye Chamber of Commerce, he led the *Buckeye is Open for Business* campaign. His experience as the retired general manager of the Buckeye Water Conservation and Drainage District contributes to his expertise on West Valley water issues. Mayor Meck currently serves on the MAG Regional Council and the MAG Economic Development Committee, and is the current chair of the Transportation Policy Committee. He has also served on the boards of directors for Valley Metro, the Greater Phoenix Economic Council, and WESTMARC.



Regional Excellence

(Continued)

Recipients (continued)

The Honorable Jay Tibshraeny, Mayor, City of Chandler

A native of Chandler, Mayor Jay Tibshraeny began his service to the community in 1980 as a member of the city's Planning and Zoning Commission. Six years later, he was elected to the Chandler City Council, where he served until he was elected mayor in 1994. In his first eight years as mayor (1994-2002), Mayor Tibshraeny helped Chandler grow into a major metropolitan city—the fourth largest city in Arizona. While he led Chandler through this period of exceptional growth, he continued to focus on quality development in both the residential and commercial sectors of the city. He also was instrumental in the development of a multimodal transportation system that links the city to the Phoenix metropolitan region.



After completing his first term, Mayor Tibshraeny continued his public service as a state senator. During his eight years at the state legislature, he successfully sponsored bills to address problems related to the housing crisis by enhancing regulations on loan officers and increasing penalties for mortgage fraud.

He returned as Chandler's mayor in 2011 and was reelected in an unprecedented sixth term. He has focused on sustainable neighborhoods, and was recognized as the 2013 Municipal Leader of the Year by *American City and County Magazine* for creating, protecting and preserving the Price Corridor. Mayor Tibshraeny has served as MAG Treasurer and on the Greater Phoenix Economic Council Board of Directors, Arizona League of Cities and Towns Executive Committee, and East Valley Partnership.

Past MAG Regional Council Officers

The Maricopa Association of Governments has been providing leadership in the region for 47 years. Below is a listing of former Regional Council officers.

FY	Chair	Vice Chair	Treasurer
2013-2014	Mayor Scott Smith <i>Mesa</i>	Mayor Michael LeVault <i>Youngtown</i>	Mayor W.J. "Jim" Lane <i>Scottsdale</i>
2012-2013	Mayor Marie Lopez Rogers <i>Avondale</i>	Mayor Scott Smith <i>Mesa</i>	Mayor Michael LeVault <i>Youngtown</i>
2011-2012	Mayor Hugh Hallman <i>Tempe</i>	Mayor Marie Lopez Rogers <i>Avondale</i>	Mayor Scott Smith <i>Mesa</i>
2010-2011	Mayor Thomas Schoaf <i>Litchfield Park</i>	Mayor Hugh Hallman <i>Tempe</i>	Mayor Marie Lopez Rogers <i>Avondale</i>
2009-2010	Councilmember Peggy Neely <i>Phoenix (FY 09-10)</i> Mayor Mary Manross <i>Scottsdale (FY 09)</i>	Mayor Thomas Schoaf <i>Litchfield Park (FY 09-10)</i> Councilmember Peggy Neely <i>Phoenix (FY 09)</i>	Mayor Hugh Hallman <i>Tempe (FY 09-10)</i> Mayor Thomas Schoaf <i>Litchfield Park (FY 09)</i>
2007-2008	Mayor James Cavanaugh <i>Goodyear</i>	Mayor Mary Manross <i>Scottsdale</i>	Vice Mayor Peggy Neely <i>Phoenix (FY 08)</i> Mayor Joan Shafer <i>Surprise (FY 07)</i>
2005-2006	Mayor Keno Hawker <i>Mesa</i>	Mayor Woody Thomas <i>Litchfield Park</i>	Mayor Mary Manross <i>Scottsdale</i>
2003-2004	Mayor Wendy Feldman-Kerr <i>Queen Creek</i>	Mayor Keno Hawker <i>Mesa (FY 04)</i> Mayor Joan Shafer <i>Surprise (FY 03)</i>	Mayor John Keegan <i>Peoria (FY 04)</i> Mayor Keno Hawker <i>Mesa (FY 03)</i>
2001-2002	Mayor Skip Rimsza <i>Phoenix</i>	Mayor John Keegan <i>Peoria</i>	Mayor Jay Tibshraeny <i>Chandler</i>
1999-2000	Mayor Neil Giuliano <i>Tempe</i>	Mayor Skip Rimsza <i>Phoenix</i>	Mayor John Keegan <i>Peoria</i>
1997-1998	Mayor Elaine Scruggs <i>Glendale</i>	Mayor Neil Giuliano <i>Tempe</i>	Mayor Skip Rimsza <i>Phoenix</i>
1995-1996	Mayor Wilburn Brown <i>Gilbert</i>	Mayor Elaine Scruggs <i>Glendale</i>	Mayor John Cutillo <i>Fountain Hills</i>
1993-1994	Mayor Charles Hayes <i>Tolleson</i>	Mayor Harry Mitchell <i>Tempe</i>	Mayor Paul Johnson <i>Phoenix</i>
1991-1992	Mayor Peggy Rubach <i>Mesa</i>	Mayor Charles Hayes <i>Tolleson</i>	Mayor Harry Mitchell <i>Tempe</i>

Past MAG Regional Council Officers (continued)

FY	Chair	Vice Chair	Treasurer
1989-1990	Mayor Ron Travers <i>Peoria</i>	Mayor Peggy Rubach <i>Mesa</i>	Mayor Charles Hayes <i>Tolleson</i>
1987-1988	Mayor Terry Goddard <i>Phoenix</i>	Mayor Jerry Brooks <i>Chandler</i>	Mayor Ron Travers <i>Peoria (FY 88)</i> Mayor Chauncey Coor <i>Goodyear (FY 87)</i>
1985-1986	Supervisor Fred Koory <i>Maricopa County</i>	Mayor Terry Goddard <i>Phoenix</i>	Mayor L. J. Reed <i>Gilbert</i>
1983-1984	Mayor George Renner <i>Glendale</i>	Mayor Jim Patterson <i>Chandler</i>	Mayor Don Strauch <i>Mesa</i>
1981-1982	Councilmember Ken O'Dell <i>Phoenix</i>	Mayor George Renner <i>Glendale</i>	Councilmember Joanne Smith <i>Peoria</i>
1979-1980	Mayor Charles Salem <i>Goodyear</i>	Mayor William Jenkins <i>Scottsdale</i>	Councilmember Ken O'Dell <i>Phoenix (FY 80)</i> Mayor Ken Thomas <i>Chandler (FY 79)</i>
1977-1978	Mayor Charles Salem <i>Goodyear</i>	Mayor William Jenkins <i>Scottsdale</i>	Mayor Ken Thomas <i>Chandler (FY 78)</i> Councilmember Ronald Travers <i>Peoria (FY 77)</i>
1976	Mayor Charles Salem <i>Goodyear</i>	Mayor Max Klass <i>Glendale</i>	Mayor Dale Hallock <i>Gilbert</i>
1974-1975	Mayor B. L. Tims <i>Scottsdale</i>	Mayor Charles Salem <i>Goodyear (FY 75)</i> Councilmember Dorothy Nelson, <i>Tempe (FY 74)</i>	Mayor Dale Hallock <i>Gilbert (FY 75)</i> Mayor Charles Salem <i>Goodyear (FY 74)</i>
1972-1973	Mayor B. L. Tims <i>Scottsdale</i>	Mayor John Driggs <i>Phoenix</i>	Mayor William Allen <i>Avondale (FY 73)</i> Mayor Wayne Pigg <i>Goodyear (FY 72)</i>
1970-1971	Mayor B. L. Tims <i>Scottsdale</i>	Mayor Jack Taylor <i>Mesa</i>	Mayor Jack Huntress <i>Paradise Valley</i>
1968-1969	Mayor B. L. Tims <i>Scottsdale</i>	Mayor Jack Taylor <i>Mesa</i>	Mayor Jack Huntress <i>Paradise Valley (FY 69)</i> Pat Riggs, <i>Maricopa County</i> <i>(End of FY 68)</i> William Andrews <i>Maricopa County (FY 68)</i>

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