

September 8, 2010

TO: Members of the Regional Council Executive Committee Subcommittee for the Formation of a Joint Planning Advisory Council Working Group

FROM: Councilwoman Peggy Neely, City of Phoenix, Chair

SUBJECT: MEETING NOTIFICATION AND TRANSMITTAL OF TENTATIVE AGENDA FOR THE EXECUTIVE COMMITTEE SUBCOMMITTEE FOR THE FORMATION OF A JPAC WORKING GROUP

Monday, September 13, 2010 - 11:00 a.m.
MAG Office, Suite 300 -Mesquite Room
302 North 1st Avenue, Phoenix

A meeting of the Regional Council Executive Committee Subcommittee for the formation of a JPAC Working Group has been scheduled for the time and place noted above. Members of the Subcommittee may attend the meeting either in person, by telephone conference, or by videoconference.

Please park in the garage under the building. Bring your ticket to the meeting, parking will be validated. For those using transit, the Regional Public Transportation Authority will provide transit tickets for your trip. For those using bicycles, please lock your bicycle in the bike rack in the garage.

Pursuant to Title II of the Americans with Disabilities Act (ADA), MAG does not discriminate on the basis of disability in admissions to or participation in its public meetings. Persons with a disability may request a reasonable accommodation, such as a sign language interpreter, by contacting Denise McClafferty at the MAG office. Requests should be made as early as possible to allow time to arrange the accommodation.

If you have any questions regarding the agenda items, please contact me at (602) 262-7445. For MAG staff, please contact Denise McClafferty at (602) 452-5033.

**MAG EXECUTIVE COMMITTEE SUBCOMMITTEE FOR
THE FORMATION OF A JPAC WORKING GROUP
TENTATIVE AGENDA
SEPTEMBER 13, 2010**

COMMITTEE ACTION REQUESTED

1. Call to Order

The meeting of the Executive Committee Subcommittee for the Formation of a JPAC Working Group will be called to order.

2. Call to the Audience

An opportunity will be provided to members of the public to address the Subcommittee on items not scheduled on the agenda that fall under the jurisdiction of MAG, or on items on the agenda for discussion but not for action. Members of the public will be requested not to exceed a three minute time period for their comments. A total of 15 minutes will be provided for the Call to the Audience agenda item, unless the Subcommittee requests an exception to this limit. Please note that those wishing to comment on action agenda items will be given an opportunity at the time the item is heard.

2. Information and discussion.

**ITEMS PROPOSED TO BE HEARD
BY THE SUBCOMMITTEE**

3. Approval of the August 16, 2010 MAG Executive Committee Subcommittee for the Formation of a JPAC Working Group Meeting Minutes

4. Formation of a MAG Joint Planning Advisory Council Working Group

On July 19, 2010, the MAG Executive Committee approved forming a subcommittee to discuss the formation of a MAG JPAC Working Group and to return to the Executive Committee with a recommendation for the composition of this working group. On August 16, 2010, the Executive Committee Subcommittee for the Formation of a JPAC Working Group met to discuss the composition of the working group. A

3. Review and approval of the August 16, 2010 MAG Executive Committee Subcommittee for the Formation of a JPAC Working Group meeting minutes.

4. Information, discussion and possible action regarding the formation of the MAG JPAC Working Group.

report was given to the Executive Committee at the August 16, 2010 meeting. The Executive Committee requested that the subcommittee further define the process and determine the appropriate individuals to be considered by the Regional Council for appointment to the working group. It was also suggested that letters of interest be solicited from MAG member agency elected officials for the representation of the Five Cities/Towns.

MAG staff contacted the suggested business members of the MAG JPAC Working Group that would represent region-wide interests. It is anticipated that the request for the letters of interest for the representation of the Five Cities/Towns will be on the September 22, 2010 Regional Council agenda. An update on the composition and terms, as well as the draft mission statement will be provided. Please refer to the enclosed material.

5. Request for Future Agenda Items

Topics or issues of interest that the Subcommittee would like to have considered for discussion at a future meeting will be requested.

6. Comments from the Subcommittee

An opportunity will be provided for the Subcommittee members to present a brief summary of current events. The Subcommittee is not allowed to propose, discuss, deliberate or take action at the meeting on any matter in the summary, unless the specific matter is properly noticed for legal action.

Adjournment

5. Information and discussion.

6. Information

MINUTES OF THE
MARICOPA ASSOCIATION OF GOVERNMENTS
MAG REGIONAL COUNCIL EXECUTIVE COMMITTEE
SUBCOMMITTEE FOR THE FORMATION OF A JPAC WORKING GROUP
August 16, 2010
MAG Offices, Mesquite Room
302 N. 1st Avenue, Phoenix, Arizona

MEMBERS ATTENDING

Councilwoman Peggy Neely, Phoenix
Mayor Marie Lopez Rogers, Avondale

Mayor Scott Smith, Mesa
Mayor Jim Lane, Scottsdale

* Not present

Participated by video or telephone conference call

1. Call to Order

The Subcommittee for the Formation of a JPAC Working Group (Subcommittee) meeting was called to order by Councilwoman Neely at 11:04 p.m. Councilwoman Neely stated that public comment cards were available for those members of the public who wish to comment. Transit tickets were available from Valley Metro for those using transit to come to the meeting. Parking validation was available from MAG staff for those who parked in the parking garage.

2. Call to the Audience

Councilwoman Neely noted that, according to the MAG public comment process, members of the audience who wish to speak are requested to fill out the public comment cards. She stated that there is a three-minute time limit. Public comment is provided at the beginning of the meeting for items that are not on the agenda that are within the jurisdiction of MAG, or non-action agenda items that are on the agenda for discussion or information only. Councilwoman Neely noted that no public comment cards had been received.

3. Formation of a MAG Joint Planning Advisory Council Working Group

Councilwoman Neely stated that she believes the Joint Planning Advisory Council (JPAC) projects will help Arizona advance its economy. She stated that creating a MAG working group to provide continuity and guidance on projects related to the JPAC would assist in this effort. Councilwoman Neely suggested that some of the MAG working group duties could include monitoring and providing leadership to the JPAC, promoting quality of life and economic opportunities for the Sun Corridor, and serving as the lead representative for the Punta Colonet project. She also noted that MAG can provide the resources to assist in these projects. Councilwoman Neely stated that we need to begin discussions so that we can locate and utilize our resources here in Arizona. She noted that APL Limited, one of the largest container shipping

companies in the world, relocated to Arizona. She noted that APL is also one of the largest shippers out of the LA/Long Beach port and has expressed interest in a new port in Seattle. She stated that APL is a resource in our own back yard. Dennis Smith noted that APL is the largest shipper on the Union Pacific (UP) rail line. Councilwoman Neely stated that we need to start communicating with businesses like APL and others to see if there are opportunities. She noted that if an inland port is feasible for the region, we may begin to see ancillary businesses locate to the area as a result.

Mr. Smith stated that his concern is that APL will invest in Seattle and put more resources into that region. He noted the importance of taking the next steps and using the tools available to us and looking at the economy and economic development in this region. Mr. Smith noted the importance of collaboration between the private sector and government. He noted the positive results of such collaboration in Proposition 300 and Proposition 400. Councilwoman Neely agreed it is important to focus on the economic opportunities in this region. She gave an example of creating a map of empty warehouses in the Valley and begin by filling those warehouses and building infrastructure to ship out the product. Mayor Lane commented that he believes the working group is a good idea, but is concerned about the political ramifications. He asked if we are looking for a combined governance. Councilwoman Neely stated that the three counties seem to be operating in silos and we need to begin working together. She also noted that trust needs to be gained within the three counties and believes that will evolve by working together to benefit the Sun Corridor. Mr. Smith referred back to Mayor Lane's comment and noted the question is do we want more governance or more government. He noted this effort can begin with governance and may evolve into government in the future. Mayor Lane suggested focusing on a direction. He noted that we need to have a mission. Mr. Smith agreed and also suggested a formal outreach to the business community. Mayor Lopez Rogers suggested reaching out to the Morrison Institute. She noted the Morrison Institute study that was done in 2008 and looks at all aspects of growth and the economy, such as water, land use, transportation, rail, etc. She suggested updating this study. Mr. Smith noted that in the future, we may want to engage members of the Sustainability Communities group currently working on the grant. This effort could be a great resource for the MAG JPAC working group.

Mayor Smith stated that the efforts of this group need to be regional. He noted the big question is how do we get MAG member agencies excited about an inland port in Eloy, for example. Mayor Smith noted the importance of understanding that everyone can benefit from an inland port in Eloy. Councilwoman Neely agreed that we need to communicate that message and raise awareness of these issues. The subcommittee members summarized the mission and focus of the MAG JPAC Working Group.

Develop an opportunity-specific and action oriented plan that fosters and advances a plan for the Sun Corridor dealing with infrastructure, especially transportation infrastructure that would further economic opportunities.

The Subcommittee suggested the following list of members be contacted to determine their interest in serving on the MAG JPAC Working Group, and if they would like to be considered for possible appointment by the MAG Regional Council.

- 1) Councilwoman Peggy Neely, Phoenix, Chair

- 2) Mayor Marie Lopez Rogers, Avondale
- 3) Mayor Scott Smith, Mesa
- 4) Mayor Jim Lane, Scottsdale
- 5) (west valley member agency)
- 6) Jim Rounds, Elliot Pollack
- 7) Jeffrey Simmons, Ryley Carlock, Transportation Attorney
- 8) Mary Peters, HDR, ADOT Consultant
- 9) Representative from Thunderbird
- 10) WESTMARC
- 11) East Valley Partnership
- 12) Steve Betts, ULI, GPEC Board Member
- 13) Greater Phoenix Leadership (GPL)
- 14) Joseph Stewart, Chairman, JP Morgan Chase Bank

4. Request for Future Agenda Items

Councilwoman Neely asked if there were any requests for future agenda items. There were none.

5. Comments from the Committee

Councilwoman Neely asked if there were any comments for the committee members. There were no comments.

Adjournment

Mayor Smith moved to adjourn the Subcommittee meeting. Mayor Lane seconded the motion and it carried unanimously. There being no further business, the Subcommittee adjourned at 12:02 p.m.

Chair

Secretary

MAG JPAC Working Group

Mission

The mission of the MAG JPAC Working Group is to develop an opportunity-specific and action oriented plan that fosters and advances a plan for the Sun Corridor dealing with infrastructure, especially transportation infrastructure that would further economic opportunities.

Composition - This working group would not exceed 12 members.

1. Five Cities/Towns elected officials - to be appointed by the MAG Regional Council.
 - Central City
 - Two West Valley
 - Two East Valley

2. Seven business members of the MAG JPAC Working Group representing region-wide interests. Example of membership could include representation from the transportation industry, business community, community leaders, economic development organizations, and institutions of higher education.
 - *Jim Rounds, Elliott Pollack & Company, VP & Senior Economist*
 - *Jeffrey Simmons, Ryley Carlock, Transportation Attorney*
 - *Thunderbird Representative*
 - *Candace Wiest, WESTMARC Vice Chair*
 - *Mark Dreher, East Valley Partnership Chair*
 - *Steve Betts, Greater Phoenix Economic Council Board Member*
 - *Philip Frances, Greater Phoenix Leadership Chair*
 - *Joseph Stewart, Chairman, JP Morgan Chase Bank*
 - *Mary Peters, ADOT Consultant, HDR*

Terms - Two year terms with possible reappointment as a private sector representative by recommendation of the Executive Committee and approval of the MAG Regional Council.

