

February 6, 2012

TO: Members of the MAG Regional Council Executive Committee

FROM: Mayor Hugh Hallman, City of Tempe, Chair

SUBJECT: MEETING NOTIFICATION AND TRANSMITTAL OF TENTATIVE AGENDA FOR
THE MAG REGIONAL COUNCIL EXECUTIVE COMMITTEE

Monday, February 13, 2012 - 12:00 Noon
MAG Office, Suite 200 - Ironwood
302 North 1st Avenue, Phoenix

A meeting of the MAG Regional Council Executive Committee has been scheduled for the time and place noted above. Members of the Committee may attend the meeting either in person or by telephone conference.

Please park in the garage under the building. Bring your ticket to the meeting, parking will be validated. For those using transit, the Regional Public Transportation Authority will provide transit tickets for your trip. For those using bicycles, please lock your bicycle in the bike rack in the garage.

Pursuant to Title II of the Americans with Disabilities Act (ADA), MAG does not discriminate on the basis of disability in admissions to or participation in its public meetings. Persons with a disability may request a reasonable accommodation, such as a sign language interpreter, by contacting Denise McClafferty at the MAG office. Requests should be made as early as possible to allow time to arrange the accommodation.

If you have any questions regarding the Executive Committee agenda items, please contact me at 480-350-8221. For MAG staff, please contact Dennis Smith, MAG Executive Director, at (602) 254-6300.

MAG EXECUTIVE COMMITTEE
TENTATIVE AGENDA
FEBRUARY 13, 2012

COMMITTEE ACTION REQUESTED

<p>1. <u>Call to Order</u></p> <p>The meeting of the Executive Committee will be called to order.</p>	
<p>2. <u>Call to the Audience</u></p> <p>An opportunity will be provided to members of the public to address the Executive Committee on items not scheduled on the agenda that fall under the jurisdiction of MAG, or on items on the agenda for discussion but not for action. Members of the public will be requested not to exceed a three-minute time period for their comments. A total of 15 minutes will be provided for the Call to the Audience agenda item, unless the Executive Committee requests an exception to this limit. Please note that those wishing to comment on action agenda items will be given an opportunity at the time the item is heard.</p>	<p>2. Information and discussion.</p>
<p>3. <u>Approval of Executive Committee Consent Agenda</u></p> <p>Prior to action on the consent agenda, members of the audience will be provided an opportunity to comment on consent items that are being presented for action. Following the comment period, Committee members may request that an item be removed from the consent agenda. Consent items are marked with an asterisk (*).</p>	<p>3. Approval of Executive Committee Consent Agenda.</p>

ITEMS PROPOSED FOR CONSENT*
BY THE EXECUTIVE COMMITTEE

<p>*3A. <u>Approval of the January 17, 2012 Executive Committee Meeting Minutes</u></p>	<p>3A. Approval of the January 17, 2012 Executive Committee meeting minutes.</p>
<p>*3B. <u>Update on the MAG Five Percent Plan for PM-10</u></p> <p>The Arizona Department of Environmental Quality (ADEQ) is in the process of preparing information for the Draft MAG 2012 Five Percent</p>	<p>3B. Information and discussion.</p>

Plan for PM-10 regarding their commitments to assess the effectiveness of the voluntary and emerging control measure (Dust Action General Permit) and to provide a plan revision to incorporate changes to the Agricultural Best Management Practices Program. The Environmental Protection Agency (EPA) is informally reviewing the technical aspects of the plan. Once these items are addressed, the draft plan document will be completed. In addition, the region needs three years of clean data as measured by the monitors for EPA to determine that the standard has been met. It is critical for the MAG member agencies to maintain their aggressive efforts to prevent exceedances at the monitors and throughout the region. To date in 2012, there have been two PM-10 exceptional event exceedances due to a frontal high wind system on January 21, 2012 and residual dust on January 22, 2012. ADEQ is continuing to prepare the documentation for the 21 days of exceptional events in 2011 with technical assistance from Maricopa County and MAG staff. The documentation for the first group of exceptional events for July 2-8, 2011 will be available for a 30 day public comment period in February and then submitted officially in March 2012. Due to the extensive documentation required, ADEQ will be hiring a consultant to prepare the documentation for the remaining 12 packages of exceptional events for 2011.

- *3C. Amendment to the Elliott D. Pollack and Company Contract for the Metropolitan Business Planning Initiative in the amount of \$60,000

On November 14, 2011, the MAG Regional Council Executive Committee approved the selection of Elliott D. Pollack and Company to conduct the analysis needed to support the selection of the lead initiative. The purpose of the amendment is to seek additional expertise in providing a national and global perspective of the economic strategies for this region, and to also extend the amount of time that Elliott D. Pollack and Company can be engaged in the Metropolitan

- 3C. Approval to amend the Elliott D. Pollack and Company contract by \$60,000 to conduct the additional work for the Metropolitan Business Planning Initiative and other MAG efforts.

Business Planning effort beyond the data collection and analysis. Elliott D. Pollack and Company will subcontract with Michael Gallis and Associates to analyze existing MAG efforts, such as the Metropolitan Business Planning Initiative, the Freight Transportation Framework Study and the Thunderbird efforts. This and other information will be used to create the foundation for the Greater Phoenix region to better position itself in the global network and to enhance the strategic process capable of producing results. It is anticipated that in June 2012, the results of the subcontractor effort will be a written report and findings presented to MAG and other economic development groups.

ITEMS PROPOSED TO BE HEARD
BY THE EXECUTIVE COMMITTEE

4. Economic Development Committee Vacancy

The composition of the Economic Development Committee (EDC), approved by the Regional Council, includes the Chair and the Vice Chair of the Transportation Policy Committee (TPC). On January 25, 2012, the Regional Council appointed Mayor Jackie Meck, Town of Buckeye, as the Vice Chair of the TPC. The West Valley seat that Mayor Meck previously held on the EDC is now vacant. A memorandum was sent to the Regional Council members explaining the vacant West Valley seat and requesting letters of interest for this seat be sent to the Regional Council Chair. According to MAG Committee Operating Policies and Procedures, the Regional Council Executive Committee recommends to the Regional Council a new West Valley elected official to fill this seat. An update on the letters received for this position will be provided. Please refer to the enclosed material.

5. Regional Council Meeting Time for June 27, 2012

On January 25, 2012, the MAG Regional Council approved changing the time of the monthly MAG Regional Council meetings from 5:00 p.m. to

4. Information, discussion and recommendation to approve the appointment of a member agency elected official to the vacant Economic Development Committee West Valley seat.

5. Information, discussion and recommendation on the timing for the June 27, 2012 annual meeting of the MAG Regional Council.

11:30 a.m. The time change is effective beginning with the February 22, 2012, MAG Regional Council meeting. On June 27, 2012, the biannual Desert Peaks Awards event will be held. In the past, this event began with the annual meeting of the Regional Council at 5:00 p.m. followed by the Desert Peaks Awards ceremony at 5:30 p.m. With the Regional Council meeting time change, staff is requesting guidance from the Executive Committee on when to hold the annual meeting of the Regional Council.

6. Discussion of the Development of the FY 2013 MAG Unified Planning Work Program and Annual Budget

Each year, the Unified Planning Work Program and Annual Budget is developed in conjunction with member agency and public input. The Work Program is reviewed each year by the federal agencies in the spring and approved by the Regional Council in May. This overview of MAG's draft Dues and Assessments, the proposed budget production timeline, and proposed new projects provides an opportunity for early input into the development of the Work Program and Budget. Please refer to the enclosed material.

7. Funding for the Brookings Metropolitan Planning Initiative

On July 18, 2011, staff announced that MAG had received confirmation that Brookings selected this region to participate in the Metropolitan Businesses Planning Initiative. It was noted that Brookings would be seeking funding from the business community to help support a portion of their efforts. Options will be discussed regarding MAG soliciting private sector funding for this effort or using a portion of MAG funding as seed money.

8. Review of MAG FY 2011 Goals and Results and Discussion of Proposed Draft FY 2012 Goals/Work Emphasis Areas

6. Information and input on the development of the fiscal year (FY) 2013 MAG Unified Planning Work Program and Annual Budget.

7. Information, discussion and possible action to support the Metropolitan Business Planning Initiative with MAG funding as seed money.

8. Review of MAG FY 2011 Goals and Results and discussion/input into the Draft FY 2012 Goals/Work Emphasis Areas.

Each year, as part of the Executive Director's evaluation, current year (FY 2011-2012) goals and results are presented. This information was sent to the Regional Council and Executive Committee with the performance survey. The proposed goals/work emphasis areas for FY 2012 are being presented for input.

9. Request for Future Agenda Items

Topics or issues of interest that the Executive Committee would like to have considered for discussion at a future meeting will be requested.

10. Comments from the Committee

An opportunity will be provided for the Executive Committee members to present a brief summary of current events. The Executive Committee is not allowed to propose, discuss, deliberate or take action at the meeting on any matter in the summary, unless the specific matter is properly noticed for legal action.

Adjournment

9. Information and discussion.

10. Information.

MINUTES OF THE
MARICOPA ASSOCIATION OF GOVERNMENTS
MAG REGIONAL COUNCIL EXECUTIVE COMMITTEE

January 17, 2012

MAG Offices, Ironwood Room
302 N. 1st Avenue, Phoenix, Arizona

MEMBERS ATTENDING

Mayor, Hugh Hallman, Tempe, Chair
Mayor, Marie Lopez-Rogers, Avondale,
Vice Chair
#Mayor Scott Smith, Mesa, Treasurer
*Mayor Jim Lane, Scottsdale

#Mayor Michael LeVault, Youngtown
Vice Mayor Thelda Williams, Phoenix
Mayor Thomas L. Schoaf, Litchfield Park,
Past Chair

* Not present

Participated by video or telephone conference call

1. Call to Order

The Executive Committee meeting was called to order by Chair Hallman at 12:03 p.m.

Chair Hallman stated that public comment cards were available for those members of the public who wish to comment. Transit tickets were available from Valley Metro for those using transit to come to the meeting. Parking validation was available from MAG staff for those who parked in the parking garage.

2. Call to the Audience

Chair Hallman stated that according to the MAG public comment process, members of the audience who wish to speak are requested to fill out the public comment cards. He stated that there is a three-minute time limit. Public comment is provided at the beginning of the meeting for items that are not on the agenda that are within the jurisdiction of MAG, or non-action agenda items that are on the agenda for discussion or information only. Chair Hallman noted that no public comment cards had been received.

3. Consent Agenda

Chair Hallman noted that prior to action on the consent agenda, members of the audience are provided an opportunity to comment on consent items that are being presented for action. Following the comment period, committee members may request that an item be removed from the consent agenda.

Chair Hallman requested a motion to approve the consent agenda. Vice Mayor Williams moved to approve items #3A through #3F. Mayor Schoaf seconded the motion and the motion carried unanimously.

3A. Approval of the November 14, 2011 Executive Committee Meeting Minutes

The Regional Council Executive Committee, by consent, approved the November 14, 2011 Executive Committee meeting minutes.

3B. Status Update on the June 30, 2011 Single Audit and Management Letter Comments, MAG's Comprehensive Annual Financial Report and OMB Circular A-133 Reports (i.e., "Single Audit") for the Fiscal Year Ended June 30, 2011

The Regional Council Executive Committee, by consent, recommended acceptance of the audit opinion issued on the MAG Comprehensive Annual Financial Report (CAFR) and Single Audit by the accounting firm of LarsonAllen, LLP which completed the audit for the fiscal year ended June 30, 2011. An unqualified audit opinion was issued on November 16, 2011 on the financial statements of governmental activities, the aggregate discretely presented component units, each major fund and the aggregate remaining fund information. The independent auditors' report on compliance with the requirements applicable to major federal award programs, expressed an unqualified opinion on the Single Audit. The Single Audit report indicated there were no reportable conditions in MAG's internal control over financial reporting considered to be material weaknesses, no instances of noncompliance considered to be material and no questioned costs. The Single Audit report had no new or repeat findings. The CAFR financial statements and related footnotes were prepared in accordance with the Government Finance Officers Association's (GFOA) standards for the Certificate of Achievement for Excellence in Financial Reporting awards program. Management intends to submit the June 30, 2011 CAFR to the GFOA awards program for review. If awarded the certificate for the June 30, 2011 CAFR, this would be the agency's 14th consecutive award.

3C. Consultant Selection for the MAG Gila Bend Small Area Transportation Study

The Regional Council Executive Committee, by consent, approved the selection of Kimley-Horn and Associated to conduct the Gila Bend Area Transportation Study for an amount not to exceed \$95,000. The Fiscal Year (FY) 2012 MAG Unified Planning Work Program and Annual Budget, approved by the MAG Regional Council in May 2011, includes \$70,000 to conduct the Gila Bend Small Area Transportation Study, which will accept and incorporate formally the recommended transportation framework identified in the MAG Interstates 8/10 Hidden Valley Transportation Framework Study as part of the Town of Gila Bend's transportation network. The Town of Gila Bend is going to contribute \$5,000 toward the project and Maricopa County Department of Transportation is going to contribute \$20,000, bringing the total cost of the project to \$95,000. The Request for Proposals was advertised on September 13, 2011. Five proposals were received and reviewed by a multi-agency proposal evaluation team. On November 14, 2011, the proposal

evaluation team recommended to MAG the selection of Kimley-Horn and Associates to conduct the project for an amount not to exceed \$95,000.

3D. Consultant Selection to Conduct the MAG Bicycle Count Project

The Regional Council Executive Committee, by consent, approved the selection of Fehrs & Peers to conduct the MAG Bicycle Count Project for an amount not to exceed \$96,000. The Fiscal Year (FY) 2012 MAG Unified Planning Work Program and Annual Budget includes \$96,000 to develop a methodology and conduct a bicycle count in the region. The project will gather data for the bicycle count, which will be incorporated into the MAG Performance Measures, MAG Safety and MAG modeling programs. A Request for Proposals was issued on September 16, 2011. MAG received proposals from four firms on October 26, 2011. A multi-agency proposal evaluation team reviewed the proposals and on November 9, 2011, recommended to MAG the selection of Fehrs & Peers to conduct the MAG Bicycle Count Project. On November 15, 2011, the MAG Bicycle and Pedestrian Committee recommended approval of Fehrs & Peers to conduct the MAG Bicycle Count Project for an amount not to exceed \$96,000.

3E. MAG Committee Operating Policies and Procedures

The Regional Council Executive Committee, by consent, approved the recommendation to update Section 5.05-Terms of Officers to two-year terms for the technical and other policy committees in the MAG Committee Operating Policies and Procedures. On July 22, 2009, the MAG Regional Council approved the MAG Committee Operating Policies and Procedures. Officer appointments for technical and other policy committees will be made by the MAG Executive Committee and are eligible for one-year terms, with possible reappointment to serve up to one additional term by consent of the respective committee. We have been operating under these policies and procedures for approximately 2 ½ years. Based on this experience, staff is recommending that the terms for the technical and other policy committee officers be extended to two-year terms to provide more continuity. The terms of officers for the Regional Council, Executive Committee, Transportation Policy Committee, Management Committee and Economic Development Committee will remain the same.

3F. Update on the MAG Five Percent Plan for PM-10 and EPA Proposed Ozone Nonattainment Area Boundary

The Regional Council Executive Committee, by consent, approved the update on the MAG Five Percent Plan for PM-10 and the activities to prevent PM-10 exceedances at the monitors and throughout the region. The Arizona Department of Environmental Quality (ADEQ) is continuing to prepare the documentation for the 21 days of exceptional events in 2011 with technical assistance from Maricopa County and MAG staff. On November 22, 2011, positive comments and suggestions were received from the Environmental Protection Agency (EPA) informally on the first group of exceptional events for July 2-8, 2011. The documentation will be revised in January 2012 and then provided for a 30 day public comment period. Following the November

Regional Council Executive Committee meeting, a letter was sent to EPA to discuss a concept for streamlining the exceptional events process by enabling the states and tribes to make the exceptional events determinations, after consultation with EPA. Regarding the plan, ADEQ needs to provide the final Dust Action General Permit, a commitment to assess the effectiveness of the voluntary and emerging control measure (Dust Action General Permit), Agricultural Best Management Practices Program Rule Revision, and a commitment to submit the technical support documentation for the Agricultural Best Management Practices Rule Revision. Regarding ozone, EPA sent a letter to the Governor on December 9, 2011 that proposed the nonattainment area boundary for the 2008 eight-hour ozone standard (0.075 parts per million) based upon a recent recommendation from ADEQ. The proposed boundary would expand the current nonattainment area to the west and southwest where new power plants are located.

4. MAG Committee Chair and Vice Chair Appointments for the Solid Waste Advisory Committee

Vice Mayor Thelda Williams made a motion that Christine Smith, City of Phoenix, be named Chair and Louis Anderson, Town of Gilbert, as Vice Chair for the Solid Waste Advisory Committee. Mayor Lopez-Rogers seconded the motion and the motion carried unanimously.

10. Annual Performance Review of the MAG Executive Director

This item was taken out of order. Mayor Lopez-Rogers moved that the Executive Committee go into executive session regarding the annual performance review of the MAG Executive Director. Vice Mayor Williams seconded the motion and the motion carried unanimously. The meeting went into executive session at 12:06 p.m. The Executive Committee reconvened regular session at 1:02 p.m.

Chair Hallman requested a motion to approve an increase of the base salary of the Executive Director by \$10,250; to give a one-time increase of \$5,750 distributed as deferred compensation, salary or as a combination of salary and deferred compensation; and to continue providing \$6,000 in deferred compensation at the discretion of the Executive Director; and to continue the additional 4 days of vacation. The increase, upon ratification by the Regional Council, would be effective January 1, 2012. Mayor Schoaf moved to approve. Mayor Lopez Rogers seconded the motion and the motion carried unanimously.

Chair Hallman left the committee meeting.

5. 2012 Desert Peaks Awards Program

Leila Gamiz thanked the Chair and members of the committee. She noted that the Maricopa Association of Governments (MAG) established the Desert Peaks Awards Program in 1998 to recognize excellence in regional cooperation among local governments, citizens and the private sector. She noted that MAG is proud to biennially honor those agencies and individuals who have demonstrated a commitment to promoting, recognizing, and attaining the ideals of regionalism.

The 2012 Desert Peaks Awards event is scheduled for June 27, 2012. The event consists of a reception followed by a presentation of the awards. She noted that sponsorship requests were mailed out in December and to date, MAG has received a donation of \$2,000. Ms. Gamiz stated that a "Call for Judges" letters went out requesting the assistance of Regional Council members to identify individuals who could assist in serving as judges for the selection of award winners from among the nomination entries received. She also encouraged the committee members to inform their staff of the availability of nomination forms on the Desert Peaks website beginning January 30th. The due date for nominations will be March 16th.

Ms. Gamiz noted that at past events there were five categories that included: Public Partnership, Public-Private Partnership, Professional Service, Regional Partnership and Regional Excellence. She is requesting feedback from the committee on creating an additional award category to recognize the work being done through the efforts of the Economic Development Committee. She stated this award would be presented to a business within Maricopa County that has demonstrated a commitment to regionalism through involvement in regionally-focused economic development and collaboration with local governments. She noted some possible names for this award could be: Outstanding Regional Business Partner, Regional Business Partnership or Outstanding Regional Business and asked for feedback from the committee.

Ms. Gamiz noted that at past award shows, the awards presented included a main large project award consisting of a 12 x 5.7 Lucite trophy incorporating the Desert Peaks logo, title of category and the name of the winning project, along with a smaller award presented to each partnering agency. She noted that since all of the Desert Peaks partnership awards must include at least two participating agencies, this has meant that submitting agencies had to choose which partner took home the large award when often both were equally deserving. She suggested a possible option would be to eliminate the single larger project award and limit the presentation of trophies to the smaller size award only and asked for the committee's input.

Ms. Gamiz then introduced Sarah Daily, MAG Human Resources Manager, to discuss the venue selection and pricing information.

Ms. Daily thanked the Chair and committee. She noted that the last Desert Peaks event was held in 2010 and was held at the Downtown Sheraton. She received extremely positive feedback regarding the venue and heard suggestions to keep the event at the Downtown Sheraton. Ms. Daily stated that Chelly Dill, the Catering Director for the Sheraton, has informed MAG that June 27th is available, she is familiar with the flow of the event and is willing to work with MAG to keep the food and beverage budget similar to our budget two years ago, however, taxes and fees have gone up. She noted that the set up would remain similar to the previous Desert Peaks events in that an appetizer buffet and a hosted cash bar with two drinks tickets would be available for each attendee.

Ms. Daily stated that she also contacted several other potential local venues who can accommodate up to 300 people and have availability on June 27th, including the Hyatt Regency

and Renaissance Hotel. All have submitted comparable proposals. The Pointe Hilton Tapatio Cliffs and the Arizona Biltmore bid approximately \$5,000 more than the other venues, but noted that the cost was for added comforts and conveniences you get with a high-end resort.

Vice Chair Lopez-Rogers thanked staff for the information and asked if there were any questions or comments from the committee members.

Vice Mayor Williams asked what the difference in price was between the large and small awards. Ms. Gamiz indicated that the smaller award has a cost of \$42 each and for the 2010 program 19 awards were needed. She also noted that the cost of the larger award is \$108, with seven needed in 2010. Ms. Gamiz stated there is an option of getting a medium size award for the 2011 event, which would cost \$70 per award.

Vice Mayor Williams encouraged keeping the event at the Downtown Sheraton, due to their good service, location and parking. The committee members agreed.

Mayor Schoaf suggested giving the same size large award to everyone who participated in the project and not give the actual project an award.

Ms. Gamiz asked the Chair and committee what their input was in regard to the name of the new award. Vice Chair Lopez-Rogers suggested asking the Economic Development Committee (EDC) for ideas at its next committee meeting. Mr. Smith thought that was a good idea and said it would be put in the agenda for the February EDC meeting.

Vice Chair Lopez-Rogers noted if members have any ideas for judges to contact MAG staff.

6. Proposed Change of Time for Regional Council Meetings

Mr. Smith noted historically, Regional Council meetings have been set for 5:00 p.m. and it has been suggested to move the start time from 5:00 p.m. to 11:30 a.m. with a working lunch, making it easier for people to attend the meetings. Vice Mayor Williams stated she would welcome this change as the current time conflicts with regular council meetings and makes it almost impossible for her to attend at the current time.

Mayor Schoaf recommended taking presentations off the agenda that committee members have previously seen from other committee meetings and only show the previously viewed presentations at a request of a member agency. Mayor LeVault agreed with Mayor Schoaf's recommendation, noting this would shorten the agendas.

Vice Mayor Williams made a motion to recommend changing the time of Regional Council meetings to 11:30 a.m. Mayor LeVault seconded the motion and the motion carried out unanimously.

7. Discussion of the Development of the FY 2013 MAG Unified Planning Work Program and Annual Budget

Due to the length of the meeting, the committee agreed to move this item to next month's agenda.

8. Funding for the Brookings Metropolitan Planning Initiative

Due to the length of the meeting, the committee agreed to move this item to next month's agenda.

9. Review of MAG FY 2011 Goals and Results and Discussion of Proposed Draft FY 2012 Goals/Work Emphasis Areas

Due to the length of the meeting, the committee agreed to move this item to next month's agenda.

11. Request for Future Agenda Items

Vice Chair Lopez-Rogers asked if there were any requests for future agenda items. There were none.

12. Comments from the Committee

Vice Chair Lopez-Rogers asked if there were any comments for the committee members. There were no comments.

Adjournment

Mayor Schoaf moved to adjourn the Executive Committee meeting. Mayor LeVault seconded the motion and the motion carried unanimously. There being no further business, the Executive Committee adjourned at 1:21 p.m.

Chair

Secretary



Honorable Sharon Wolcott
Mayor, City of Surprise
16000 N. Civic Center Plaza
Surprise, AZ 85374
623-222-1322

January 31, 2012

Honorable Hugh Hallman
Chairman, MAG Regional Council
302 N 1st Ave., Ste. 300
Phoenix, AZ 85003

Mayor Hallman:

Please except this letter of interest as my request to be considered for the West Valley seat on the MAG Economic Development Committee (EDC).

As a councilmember, I sat on the original EDC committee. I have an extensive background and experience in developing public policy in the areas of transportation and economic development. I recognize the importance of this committee in setting the stage for Arizona's economic recovery, particularly in Maricopa County.

Thank you in advance for your consideration. Please let me know if you have any questions.

Respectfully submitted,

A handwritten signature in blue ink, appearing to read "Sharon Wolcott", is written over a large, stylized blue oval.

Sharon Wolcott
Mayor, City of Surprise

cc: Mr. Dennis Smith, Executive Director, MAG
Mayor Wolcott, City of Surprise

MARICOPA ASSOCIATION OF GOVERNMENTS

INFORMATION SUMMARY... for your review

DATE:

February 6, 2012

SUBJECT:

Development of the FY 2013 MAG Unified Planning Work Program and Annual Budget

SUMMARY:

Each year, the MAG Unified Planning Work Program and Annual Budget is developed in conjunction with member agency and public input. The Work Program is reviewed each year by the federal agencies in the spring and approved by the Regional Council in May. This presentation is an overview of MAG's early FY 2013 proposed Dues and Assessments, Budget Timeline, Budget Videoconference Invitation, and proposed new projects for the FY 2013 Work Program.

Because of the continuing uncertainty of economic conditions, MAG staff is recommending that the calculation of draft Dues and Assessments for FY 2013 be maintained at the same level approved for fiscal years 2010 and 2011. A fifty-percent reduction to the dues and assessment total was first approved in the FY 2010 budget. The reductions in the Dues and Assessments for fiscal year 2013 costs would continue to be covered by MAG reserve funds. In the January 10 and February 14, 2005 MAG Regional Council Executive Committee meetings, the committee discussed that a minimum dues and assessments amount be set to cover some administrative costs of MAG committee meetings. The minimum amount of \$350 for MAG Dues and Assessments was recommended in the February 14th, 2005 meeting to cover administrative costs associated with MAG membership. This minimum amount was adopted beginning with the FY 2006 MAG Unified Planning Work Program and Annual Budget. The MAG draft Dues and Assessments for FY 2013 are presented with the minimum dues and assessments applied in Attachment A.

This overview of MAG's draft Dues and Assessments for FY 2013 (Attachment A) provides an opportunity for early input into the development of the FY 2013 Work Program and Budget. The draft Dues and Assessments documents are footnoted for your information.

- ◆ The population numbers used in the draft Dues and Assessments calculation are updated using the most recently approved population estimates for 2011 as indicated on the draft Dues and Assessments for FY 2013 in Attachment A.
- ◆ The information in the footnotes to the draft Dues and Assessments, (b), (c), (d), (e), (f), (g) and (h) remains the same from prior years and describes the calculations for the 9-1-1 Planning Assessment, the Homeless Prevention Assessment and the county portion of the population calculation, respectively.
- ◆ Because of the continuing uncertainty of economic conditions, MAG staff is proposing no overall increase in draft Dues and Assessments for FY 2013. The recommended overall total for the draft Dues and Assessments remains the same as fiscal years 2010 and 2011, with changes for individual members because of population shifts and, the application of minimum dues and assessments. The application of a minimum dues and assessments amount of

\$350 affects four members and is discussed in footnote (d). The draft Dues and Assessments increase each fiscal year prior to FY 2010 has been calculated using the average CPI-U from the prior calendar year as approved by the MAG Regional Council in their May 24, 2006 Executive Committee meeting.

- ◆ The Homeless Prevention Assessment is only charged to those cities that are CDBG recipients with populations over 50,000 and to Maricopa County.

A draft budget timeline is included for your review as Attachment B. The Budget Workshop, which will also be available via Webinar, is scheduled for Thursday, February 16, 2012, at 1:30 p.m. in the MAG Palo Verde Room. The invitation to the Budget Workshop is included in the material as Attachment C.

Information for this presentation of the developing budget is included for your early review and input. Enclosed for your information are the following documents:

- ▶ Attachment A is the draft Dues and Assessments for FY 2013.
- ▶ Attachment B is the time line for budget development.
- ▶ Attachment C is the Budget Workshop invitation.
- ▶ Attachment D is the Proposed New Projects for FY 2013.

PUBLIC INPUT:

None.

PROS & CONS:

PROS: MAG is providing the draft budget timeline and information on draft estimates for Fiscal Year 2013 Dues and Assessments as well as the proposed new projects and associated estimated costs for FY 2013. This will provide for an incremental review of key budget proposed projects in February and a review of the more complete draft budget and work program in March of 2012.

CONS: None.

TECHNICAL & POLICY IMPLICATIONS:

TECHNICAL: None.

POLICY: None.

ACTION NEEDED:

Information and input on the development of the fiscal year (FY) 2013 MAG Unified Planning Work Program and Annual Budget.

PRIOR COMMITTEE ACTIONS:

This item is on the February 8, 2012, Management Committee agenda for information and input.

This item was on the January 11, 2012, Management Committee agenda for information and input.

MEMBERS ATTENDING

Chad Heinrich for Charlie Meyer,
Tempe
David Cavazos, Phoenix, Vice Chair
George Hoffman, Apache Junction

Charlie McClendon, Avondale
* Stephen Cleveland, Buckeye
Gary Neiss, Carefree
Wayne Anderson for Usama Abujbarah,

Cave Creek
Patrice Kraus for Rich Dlugas, Chandler
Spencer Isom, El Mirage
* Phil Dorchester, Fort McDowell Yavapai
Nation
Julie Ghetti, Fountain Hills
* Rick Buss, Gila Bend
* David White, Gila River Indian Community
Leah Hubbard for Patrick Banger, Gilbert
Horatio Skeete for Ed Beasley, Glendale
Paul Luizzi for John Fischbach,
Goodyear
* Bill Hernandez, Guadalupe
Darryl Crossman, Litchfield Park
Kari Kent for Christopher Brady, Mesa

Jim Bacon, Paradise Valley
Carl Swenson, Peoria
Patrick Flynn for John Kross, Queen Creek
* Bryan Meyers, Salt River Pima-Maricopa
Indian Community
David Richert, Scottsdale
Chris Hillman, Surprise
Chris Hagen for Reyes Medrano, Tolleson
Joshua Wright, Wickenburg
* Lloyce Robinson, Youngtown
Floyd Roehrich for John Halikowski, ADOT
John Hauskins for David Smith, Maricopa
Co.
Bryan Jungwirth for Valley Metro/RPTA

* Those members neither present nor represented by proxy.
Participated by telephone conference call. + Participated by videoconference call.

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Participated by telephone conference call. + Participated by videoconference call.

CONTACT PERSON:

Rebecca Kimbrough, MAG Fiscal Services Manager, (602) 452-5051

Maricopa Association of Governments

Fiscal Year 2013

February 6, 2012

Draft Dues And Assessments

Jurisdiction	FY 2011 Budget (a) Population Totals	MAG Member Dues	Solid Waste Planning Assessment	Water Quality Planning Assessment	9-1-1 (b) Planning Assessment	Human Services Planning Assessment	Homeless (c) Prevention Assessment	Total (d) FY 2013 Estimated Dues & Assessments	Total FY 2012 Dues & Assessments	\$ Change from FY 2012 to 2013 Dues & Assessments
Apache Junction (f)	36,539	\$949	\$47	\$553	\$1,083	\$340		\$2,972	\$2,937	\$35
Avondale	76,392	\$1,994	\$98	\$1,155	\$2,263	\$711	\$645	\$6,866	\$6,892	(\$26)
Buckeye	52,334	\$1,330	\$67	\$792	\$1,550	\$487		\$4,226	\$4,169	\$57
Carefree (d)	3,367	\$164	\$4	\$51	\$100	\$31		\$350	\$350	\$0
Cave Creek	5,055	\$131	\$7	\$76	\$150	\$47		\$411	\$411	\$0
Chandler	238,381	\$6,176	\$307	\$3,606	\$7,062	\$2,219	\$1,999	\$21,369	\$21,345	\$24
El Mirage	31,862	\$832	\$41	\$482	\$944	\$297		\$2,596	\$2,605	(\$9)
Fort McDowell Yavapai Nation (d) (h)	971	\$296	\$1	\$15	\$29	\$9		\$350	\$350	\$0
Fountain Hills	22,554	\$588	\$29	\$341	\$668	\$210		\$1,836	\$1,843	(\$7)
Gila Bend (d)	1,922	\$244	\$2	\$29	\$57	\$18		\$350	\$350	\$0
Gila River Indian Community (d) (h)	2,994	\$184	\$4	\$45	\$89	\$28		\$350	\$350	\$0
Gilbert	213,519	\$5,451	\$275	\$3,230	\$6,326	\$1,988	\$1,765	\$19,035	\$18,844	\$191
Glendale	227,446	\$5,929	\$293	\$3,440	\$6,738	\$2,117	\$1,918	\$20,435	\$20,495	(\$60)
Goodyear	67,337	\$1,707	\$87	\$1,019	\$1,995	\$627		\$5,435	\$5,348	\$87
Guadalupe	5,895	\$144	\$8	\$89	\$175	\$55		\$471	\$452	\$19
Litchfield Park	5,523	\$143	\$7	\$84	\$164	\$51		\$449	\$448	\$1
Maricopa County (e)	274,673	\$7,170	\$354	\$4,155	\$8,137	\$2,557	\$2,320	\$24,693	\$24,785	(\$92)
Mesa	441,160	\$11,483	\$568	\$6,673	\$13,070	\$4,107	\$3,716	\$39,617	\$39,693	(\$76)
Paradise Valley	12,972	\$335	\$17	\$196	\$384	\$121		\$1,053	\$1,050	\$3
Peoria (g)	155,761	\$4,030	\$201	\$2,356	\$4,615	\$1,450	\$1,304	\$13,956	\$13,928	\$28
Phoenix	1,451,966	\$37,810	\$1,873	\$21,960	\$43,515	\$13,515	\$12,232	\$87,390	\$87,494	(\$104)
Queen Creek (f)	27,218	\$689	\$35	\$412	\$806	\$253		\$2,195	\$2,161	\$34
Salt River Pima-Maricopa (h)	6,342	\$165	\$8	\$96	\$188	\$59		\$516	\$516	\$0
Scottsdale	217,965	\$5,686	\$281	\$3,297	\$6,457	\$2,029	\$1,840	\$19,590	\$19,653	(\$63)
Surprise	118,349	\$3,074	\$153	\$1,790	\$3,506	\$1,102	\$995	\$10,620	\$10,624	(\$4)
Tempe	162,503	\$4,229	\$209	\$2,458	\$4,814	\$1,513	\$1,369	\$14,592	\$14,620	(\$28)
Tolleson	6,541	\$171	\$8	\$99	\$194	\$61		\$533	\$536	(\$3)
Wickenburg (g)	6,379	\$167	\$8	\$96	\$189	\$59		\$519	\$522	(\$3)
Youngtown	6,156	\$161	\$8	\$93	\$182	\$57		\$501	\$505	(\$4)
TOTALS	3,880,076	\$101,432	\$5,000	\$58,688	\$71,935	\$36,118	\$30,103	\$303,276	\$303,276	\$0

FY 2012 Total Costs		\$101,432	\$5,000	\$58,688	\$71,935	\$36,118	\$30,103
Based on Population		\$0	\$0	\$0	\$0	\$0	\$0
		0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Per Capita Cost		\$0.02614	\$0.00129	\$0.01513	\$0.01854	\$0.00931	\$0.00776

The annual Dues and Assessments are apportioned according to per capita populations. Dues and Assessments were reduced by 50% beginning in FY 2010 from the FY 2009 total Dues and Assessments amount. This 50% reduction of member Dues and Assessments was applied to FY 2011, 2012 and MAG is recommending that the FY2013 member Dues and Assessments continue to be reduced by 50% due to economic conditions. Changes in population account for the individual member differences between the FY 2012 and FY 2013 Dues and Assessments totals .

- (a) MAG July 1, 2011 Approved Population. These population updates are needed by the State Economic Estimates Commission by December 15th of each year and are the final estimates.
- (b) The 9-1-1 assessment is apportioned according to per capita populations excluding the City of Phoenix.
- (c) The Homeless Prevention assessment is only charged to cities who are CDBG recipients and have populations over 50,000 and to Maricopa County.
- (d) Total Dues and Assessments minimum at \$350 per member results in an overall increase for these members.
- (e) The Maricopa County portion of the dues and assessments includes the balance of the county, excluding Gila River Indian Community, the Fort McDowell Yavapai Nation, and the Salt River Pima-Maricopa Indian Community (except when calculating the Homeless Prevention assessment).
- (f) Maricopa and Pinal County portions.
- (g) Maricopa and Yavapai County portions.
- (h) Maricopa County portion only.

Maricopa Association of Governments
 Fiscal Year 2013
 DRAFT February 6, 2012
 Work Program and Annual Budget Proposed Timeline

- 01/05/12 Thursday Intergovernmental Meeting
- 01/11/12 Wednesday Management Committee Meeting-dues/assessments; timeline
- 01/17/12 Tuesday Regional Council Executive Committee Meeting-dues/assessments; timeline
- 01/25/12 Wednesday Regional Council-dues/assessments; timeline
- 02/02/12 Thursday Intergovernmental Meeting
- 02/08/12 Wednesday Management Committee Meeting- present new projects; presentation of summary budget documents
- 02/13/12 Monday Regional Council Executive Committee Meeting- present new projects; presentation of summary budget documents
- 02/16/12 Thursday Budget Workshop-webinar 1:00 p.m. Palo Verde Room, 2nd Floor, MAG Building
- 02/22/12 Wednesday Regional Council Meeting- present new projects; presentation of summary budget documents
- 03/08/12 Thursday Intergovernmental Meeting
- 03/14/12 Wednesday Management Committee Meeting- information and review of draft budget documents
- 03/19/12 Monday Regional Council Executive Committee Meeting- information and review of draft budget documents
- 03/28/12 Wednesday Regional Council Meeting- information and review of draft budget documents
- 04/05/12 Thursday Intergovernmental Meeting
- 04/11/12 Wednesday Management Committee Meeting- information and review of draft budget documents
- 04/16/12 Monday Regional Council Executive Committee Meeting- information and review of draft budget documents
- 04/25/12 Wednesday Regional Council Meeting- information and review of draft budget documents
- April Changes in draft budget projects and/or any changes in budgeted staff will be brought to the Executive Committee, Management Committee and Regional Council in their April meetings if needed (TBD)
- April IPG meeting with FHWA, FTA, ADOT and others (TBD)
- 05/03/12 Thursday Intergovernmental Meeting
- 05/09/12 Wednesday Management Committee meeting - present draft Budget for recommendation of approval
- 05/14/12 Monday Regional Council Executive Committee meeting - present draft Budget for recommendation of approval
- 05/23/12 Wednesday Regional Council meeting - present draft Budget for approval

MAG WEBINAR PRESENTATION ON THE DEVELOPMENT OF THE FY 2013
UNIFIED PLANNING WORK PROGRAM AND ANNUAL BUDGET

Thursday, February 16, 2012 at 1:30 p.m.
MAG Office, Suite 200, Palo Verde Room
302 North 1st Avenue, Phoenix, AZ

In an effort to get early input into the FY 2013 MAG Budget and to provide information about the proposed budget for our member agencies, we will hold a budget workshop on Thursday, February 16 at 1:30 p.m. The budget workshop will include an overview of MAG's proposed dues and assessments and proposed projects for the FY 2013 Work Program.

We would like to invite you to attend this meeting by GoToMeeting®, or in person at MAG in the Palo Verde Room on the second floor of the MAG Offices. Instructions on attending this workshop are described below:

- GoToMeeting®: Please join GoToMeeting® with the following web address:
<https://www2.gotomeeting.com/join/401154090>
GoToMeeting® Online Meetings Made Easy™
- Once connected to GoToMeeting® dial (602) 744-5840 between 1:25 p.m. and 1:30 p.m. the day of the workshop. After the prompt, please enter the meeting ID number #2013 on your telephone keypad followed by the # key. (To attend by phone only please follow the same instructions.)
- Attending in Person: If you are attending in person, please park in the garage underneath the building. Bring your ticket to the meeting, parking will be validated.

If you have any questions or need additional information on the budget presentation, please contact Becky Kimbrough at (602) 254-6300.

Draft MAG FY 2013 Work Program
Proposed New Projects

Environmental Division

Air Quality Technical Assistance On-Call

Total Resources Required: \$280,000. 1

Air Quality Associate

Total Resources Required: \$130,000. 3

Communications Division

Don't Trash Arizona Litter Prevention and Education Program

Total Resources Required: \$300,000. 5

Disability Outreach Associate

Total Resources Required: \$18,000. 7

Transportation Division

Transportation Performance Dashboard

Total Resources Required: \$100,000. 8

Transportation Planning Services On-Call

Total Resources Required: \$250,000. 9

Managed Lanes Network Development Strategy-Phase II

Total Resources Required: \$500,000. 10

Pedestrian and Bicycle Facilities Design Assistance Program On-Call

Total Resources Required: \$200,000. 11

Transit Corridor Planning Tools

Total Resources Required: \$300,000. 12

Traffic Signal Optimization Program On-Call

Total Resources Required: \$250,000. 13

Road Safety Assessments, Project Assessments and Design Concept Reports On-Call

Total Resources Required: \$300,000. 14

Strategic Transportation Safety Plan Update

Total Resources Required: \$300,000. 15

Freight Transportation Plan

Total Resources Required: \$400,000. 16

Bottleneck Data Collection, Model Validation and Improvement On-Call

Total Resources Required: \$450,000. 17

Information Services Division

Digital Aerial Photography (Annual)

Total Resources Required: \$80,000. 18

Draft MAG FY 2013 Work Program
Proposed New Projects

Environmental Division

Project Name: Air Quality Technical Assistance On-Call

Brief Description: As the designated Regional Air Quality Planning Agency for the Maricopa County area, the Maricopa Association of Governments (MAG) conducts air quality modeling and prepares air quality plans to attain and maintain the National Ambient Air Quality Standards. The MAG 2012 Five Percent Plan for PM-10 contains a variety of existing committed control measures and projects that have been implemented to reduce PM-10 and a new measure designed to reduce PM-10 when high risk conditions, including high winds, are forecasted by the Arizona Department of Environmental Quality (ADEQ). Supplemental technical analyses and information may be required by the Environmental Protection Agency (EPA). On September 22, 2011, the EPA issued a memorandum indicating that their agency will proceed with the initial eight-hour ozone designations under the 2008 standard of 0.075 parts per million starting with the states' recommendations made in 2009 and updating them with the most current, certified air quality data. Once the designations are made, a new Eight-Hour Ozone Plan will be required. The new EPA MOVES model will need to be integrated into the MAG air quality modeling and analyses. As a result, Consultant expertise will be needed in the following technical air quality areas: air quality modeling; air quality monitoring and meteorology; exceptional events; traffic surveys and emissions inventories; dirt road inventories and tracking progress made to pave dirt roads; statistical analysis of data; analysis of control measures; air quality plan preparation; Congestion Management/Air Quality Improvement Program (CMAQ) evaluation methodologies; and transportation conformity. Consultant expertise may also include an analysis of greenhouse gas requirements and emissions. The National Association of Regional Councils and Association of Metropolitan Planning Organizations have indicated that greenhouse gas requirements for metropolitan planning organizations may be included in the transportation reauthorization legislation.

Recommended by: This project is recommended by MAG staff, in order to meet the requirements in the Clean Air Act and follow through with the direction given by the MAG Regional Council.

Mission/Goal Statement: Perform data collection, analysis, modeling, and planning necessary to meet the National Ambient Air Quality Standards and the Clean Air Act requirements for the pollutants and conformity criteria.

Total Resources Required: \$280,000

Approximate time frame for project completion: July 2012-June 2013

Expected Outcome: On September 2, 2011, President Obama directed the Environmental Protection Agency to withdraw its proposed new eight-hour ozone standards and delay any new rules until at least 2013, when the standard is due for the next formal review. On September 22, 2011, the EPA issued a memorandum indicating that the agency will proceed with the initial eight-hour ozone designations under the 2008 standard of 0.075 parts per million starting with the states' recommendations made in 2009 and updating them with the most current, certified air quality data. The EPA expects to issue their proposed changes to the states' recommendations (120-day letters) in mid-December, and to finalize the designations by mid-April 2012. A new Eight-Hour Ozone Plan will then be required. The MAG 2012 Five Percent Plan for PM-10 contains a variety of existing committed control measures and projects that have been implemented to reduce PM-10 and a new measure designed to reduce PM-10 when high risk conditions, including high winds, are forecasted by the ADEQ. Supplemental technical analyses and information may be required by the EPA. Tracking the progress made to pave dirt roads will contribute to attainment of the PM-10 standard and cleaner air for the citizenry.

Benefit to MAG Member Agencies: Attainment of the 2008 eight-hour ozone standard would reflect positively on the region. Timely implementation of committed control measures in the MAG 2012 Five Percent Plan for PM-10 will assist the region in meeting the Clean Air Act requirements for PM-10 and avoid more onerous control measures, the withholding

Draft MAG FY 2013 Work Program
Proposed New Projects

of federal highway funds, and a conformity lapse. Updating the CMAQ methodologies and assumptions used to quantify the air quality benefits of the CMAQ projects will incorporate the latest research results and technical approaches. This will ensure that the projects submitted by the MAG member agencies receiving CMAQ funds are fairly and equitably evaluated. An analysis of greenhouse gas requirements and emission inventories may be beneficial to the MAG member agencies for compliance with potential future mandates.

Benefit to the Public: Timely implementation of committed measures in the MAG 2012 Five Percent Plan for PM-10 will assist the region in attaining the PM-10 standard and protecting public health throughout the region. Tracking the progress made to pave dirt roads will also contribute to attainment of the PM-10 standard and cleaner air for the citizenry. Improved methodologies for CMAQ project evaluation will provide more accurate emissions reductions for proposed projects that will be used in prioritizing the projects for funding and implementation in accordance with the multi-modal theme in the Regional Transportation Plan.

Draft MAG FY 2013 Work Program
Proposed New Projects

Environmental Division

Project Name: Air Quality Associate

Brief Description: As the designated Regional Air Quality Planning Agency for the Maricopa County area, the Maricopa Association of Governments (MAG) conducts air quality modeling and prepares air quality plans to attain and maintain the National Ambient Air Quality Standards. Technical assistance from a MAG Associate will be needed in the following technical air quality areas: air quality modeling; air quality monitoring and meteorology; exceptional events; traffic surveys and emissions inventories; dirt road inventories and tracking progress made to pave dirt roads; statistical analysis of data; analysis of control measures; air quality plan preparation; Congestion Management/Air Quality Improvement Program (CMAQ) evaluation methodologies; and transportation conformity. The MAG 2012 Five Percent Plan for PM-10 contains a variety of existing committed control measures and projects that have been implemented to reduce PM-10 and a new measure designed to reduce PM-10 when high risk conditions, including high winds, are forecasted by the Arizona Department of Environmental Quality (ADEQ). Supplemental technical analyses and information may be required by the Environmental Protection Agency (EPA). On September 22, 2011, the EPA issued a memorandum indicating that their agency will proceed with the initial eight-hour ozone designations under the 2008 standard of 0.075 parts per million starting with the states' recommendations made in 2009 and updating them with the most current, certified air quality data. Once the designations are made, a new Eight-Hour Ozone Plan will be required. The new EPA MOVES model will need to be integrated into the MAG air quality modeling and analyses. Technical assistance may also include an analysis of greenhouse gas requirements and emissions. The National Association of Regional Councils and Association of Metropolitan Planning Organizations have indicated that greenhouse gas requirements for metropolitan planning organizations may be included in the transportation reauthorization legislation.

Recommended by: This project is recommended by MAG staff, in order to meet the requirements in the Clean Air Act and follow-through with the direction given by the MAG Regional Council.

Mission/Goal Statement: Perform data collection, analysis, modeling, and planning necessary to meet the National Ambient Air Quality Standards and the Clean Air Act requirements for the criteria pollutants and conformity.

Total Resources Required: \$130,000

Approximate time frame for project completion: July 2012-June 2013

Expected Outcome: On September 2, 2011, President Obama directed the Environmental Protection Agency to withdraw its proposed new eight-hour ozone standards and delay any new rules until at least 2013, when the standard is due for the next formal review. On September 22, 2011, the EPA issued a memorandum indicating that the agency will proceed with the initial eight-hour ozone designations under the 2008 standard of 0.075 parts per million starting with the states' recommendations made in 2009 and updating them with the most current, certified air quality data. The EPA expects to issue their proposed changes to the states' recommendations (120-day letters) in mid-December, to finalize the designations by mid-April 2012. A new Eight-Hour Ozone Plan will then be required. The MAG 2012 Five Percent Plan for PM-10 contains a variety of existing committed control measures and projects that have been implemented to reduce PM-10 and a new measure designed to reduce PM-10 when high risk conditions, including high winds, are forecasted by the EPA. Supplemental technical analyses and information may need to be provided to the EPA. Tracking the progress made to pave dirt roads will contribute to attainment of the PM-10 standard and cleaner air for the citizenry.

Benefit to MAG Member Agencies: Attainment of the 2008 eight-hour ozone standard would reflect positively on the region. Timely implementation of committed control measures in the MAG 2012 Five Percent Plan for PM-10 will assist the region in meeting the Clean Air Act requirements for PM-10 and avoid more onerous control measures, the withholding

Draft MAG FY 2013 Work Program
Proposed New Projects

of federal highway funds, and a conformity lapse. Updating the CMAQ methodologies and assumptions used to quantify the air quality benefits of the CMAQ projects will incorporate the latest research results and technical approaches. This will ensure that the projects submitted by the MAG member agencies for CMAQ funds are fairly and equitably evaluated. An analysis of greenhouse gas requirements and emissions may be beneficial to the MAG member agencies for complying with potential future mandates.

Benefit to the Public: Timely implementation of committed measures in the MAG 2012 Five Percent Plan for PM-10 will assist the region in attaining the PM-10 standard and protecting public health throughout the region. Tracking the progress made to pave dirt roads will also contribute to attainment of the PM-10 standard and cleaner air for the citizenry. Improved methodologies for CMAQ project evaluation will provide more accurate emissions reductions for proposed projects that will be used in prioritizing the projects for funding and implementation in accordance with the multi-modal theme in the Regional Transportation Plan.

Draft MAG FY 2013 Work Program
Proposed New Projects

Communications Division

Project Name: Don't Trash Arizona Litter Prevention and Education Program

Brief Description: During development of the Regional Transportation Plan, the Transportation Policy Committee expressed concern over freeway litter and recommended the creation of a litter education and prevention program to change littering behavior and reduce freeway maintenance costs. The objective of the Litter Prevention and Education program is to improve safety and aesthetics along the highway system in the Maricopa Association of Governments (MAG) region by increasing awareness of the economic, safety and health impacts caused by littering and to encourage motorists to dispose of trash properly.

In 2006, litter prevention and education efforts were begun by MAG and the Arizona Department of Transportation (ADOT) to address roadway litter. The slogan Don't Trash Arizona was selected and is used cooperatively by both MAG and ADOT to increase public awareness of the roadway litter condition, and the agencies agreed to work together in an effort to decrease roadway litter.

In September 2008, action by the MAG Regional Council approved the selection of a consultant to develop the FY 2009 litter prevention and education program. The action included a provision that the base contract period shall be a one-year term but that MAG may, at its option, offer to extend the period of this agreement up to a maximum of two (2), one (1) year options, based on consultant performance and funding availability. The available extension options were utilized, carrying the project through 2010 (FY 2011). A new Request for Proposals was issued in FY 2012 following Regional Council approval of the continuation of the Don't Trash Arizona program through the approval of the Unified Planning Work Program. In October 2011, the Regional Council Executive Committee approved the selection of the current consultant with the provision to again extend the period of the agreement up to a maximum of two (2), one (1) year options, based on consultant performance and funding availability. Approval of FY2013 funding for the Don't Trash Arizona program would enable MAG to continue building on its partnership with ADOT in litter prevention and education efforts in Maricopa County.

Recommended by: This project is recommended by MAG staff, the Transportation Policy Committee, Regional Council in 2003, a resolution passed by the MAG Regional Council and State Transportation Board on December 3, 2003, citing litter education as a high priority for the Regional Transportation Plan, approval of consultant by Regional Council Executive Committee on October 13, 2011.

Mission/Goal Statement: Develop and implement a strategy to increase public awareness as a way to reduce litter on the regional freeway system in the MAG Region and to establish an evaluative process to measure the success of the program.

Total Resources Required: \$300,000

Approximate time frame for project completion: December 2012-November 2013

Expected Outcome: The consultant will develop and implement a strategy to increase public awareness as a way to reduce litter on the MAG regional freeway system and will establish an evaluative process to measure the success of the program. The consultant will use an array of communication services, including public education and outreach efforts that are designed to increase awareness of the freeway litter problem in the MAG Region in an effort to lead to measurable changes in behavior among offenders. The consultant will provide services that include public relations, marketing, advertising and the development of partnerships with businesses, organizations or other entities that may provide additional value in promoting litter control efforts.

Draft MAG FY 2013 Work Program
Proposed New Projects

Benefit to MAG Member Agencies: It costs our region about \$3 million and nearly 150,000 labor hours annually to pick up 1.6 million pounds of litter along Valley freeways. Unsightly litter also impacts our economy when tourists and prospective businesses choose not to come back to our state due to a poor impression. Litter is not only unsightly, it is unsanitary and can cause environmental and health problems. Cigarette butts, for example, contain toxic chemicals that can end up in storm drains and contaminate our water systems. Trash and other items falling from unsecured loads can cause serious traffic accidents. Debris on roadways nationwide causes 25,000 accidents each year with more than 80 fatalities. Accidents and slowdowns due to roadway debris increases the time we spend in traffic and results in lost productivity. The litter prevention and education campaign will help mitigate this impact to local communities.

Benefit to the Public: Along with the benefits referenced above, reducing the amount of freeway litter through public education will help the region address the economic, safety and health impacts of litter to residents and improve our quality of life regionally.

Draft MAG FY 2013 Work Program
Proposed New Projects

Communications Division

Project Name: Disability Outreach Associate

Brief Description: Federal transportation law requires that environmental justice be part of any transportation plan to prevent discrimination and ensure the full and fair participation of minority populations and low-income populations in the transportation decision-making process. The Maricopa Association of Governments (MAG) implemented the Associate Outreach program in 2001 to provide targeted outreach to Title VI communities, including the disability community. The Disability Outreach Associate serves as a liaison between MAG and the disability community, by developing methods to engage the community in the transportation planning process, while achieving high levels of participation from the community, securing participation and promoting activity in the planning and programming process.

Recommended by: This project is recommended by MAG staff and SAFETEA-LU Federal Transportation Law

Mission/Goal Statement: Develop a regional transportation plan that provides the full and fair participation of all potentially affected communities in the transportation decision-making process. To ensure that the plan identifies and addresses, as appropriate, disproportionately high and adverse human health or environmental effects of its programs, policies, and activities on protected populations, such as the disability community.

Total Resources Required: \$18,000

Approximate Time Frame for Project Completion: Ongoing in one-year contract terms.

Expected Outcome: The Associate will work as a liaison between MAG and members of the disability community to provide information and collect feedback to be used in the update of the Regional Transportation Plan. The Plan is designed to develop systems, services and solutions that meet the needs of the public, including disability communities. Input from the disability community leads to better transportation decisions that meet the needs of all people and the creation of transportation facilities that fit harmoniously into communities.

Benefit to MAG Member Agencies: Active public involvement by all affected stakeholders helps strengthen community-based partnerships by helping to develop transportation facilities that fit harmoniously into communities. This provides populations with the opportunity to learn about and improve the quality of their lives through the use of public transportation.

Benefit to the Public: Regional transportation solutions that ensure safety and mobility for all while avoiding, minimizing or mitigating disproportionately high and adverse human health and environmental effects, including social and economic effects, for Title VI and other protected populations, such as people with disabilities.

Draft MAG FY 2013 Work Program
Proposed New Projects

Transportation Division

Project Name: Transportation Performance Dashboard

Brief Description: This proposed project would create a graphic interactive Web-based platform capable of pulling information from the Maricopa Association of Governments (MAG) transportation databases. The proposed software would be developed using Telerik and Silverlight software tools to complement the recently launched "Greater Phoenix Rising" Website. This project would focus on two transportation components:

1. Performance results for the MAG transportation system.
2. Project inventory and status data on a graphic interactive Web-based platform.

Recommended by: This project is recommended by MAG staff.

Mission/Goal Statement: Provide a user-friendly tool for various audiences that will accomplish informational and strategic goals for MAG. Based on visual interfaces they will help communicate multi-modal transportation system and corridor progress toward regional transportation goals. MAGnitude© will be a collection of various reports published in graphic format, available on the MAG Website. Reports in the dashboard will contain high-level summary information and be supported by the results of detailed sets of analyse and native data files. MAGnitude© will additionally serve as the repository for Project "Report Cards" which will track the progress of each Regional Transportation Plan (RTP) project in graphic format.

Total Resources Required: \$100,000

Approximate time frame for project completion: August 2012-April 2013

Expected Outcome: A fully functional real-time dashboard for high quality visualization of output and outcome performance measures posted publicly on the MAG Website.

Benefit to MAG Member Agencies: A fully functional real-time dashboard for high quality visualization of output and outcome performance measures posted publicly on the MAG Website.

Benefit to the Public: A fully functional real-time dashboard for high quality visualization of output and outcome performance measures posted publicly on the MAG Website.

Draft MAG FY 2013 Work Program
Proposed New Projects

Transportation Division

Project Name: Transportation Planning Services On-Call

Brief Description: Initiated in FY 2009, On-Call Consulting Services for the Transportation Planning Agreement has allowed expediting the delivery of consultant services in the following five service areas: civil engineering, transportation planning, transportation operations, policy and finance, and public involvement. A new selection process will be undertaken to establish agreements with up to ten consultants.

Recommended by: This project is recommended by MAG staff.

Mission/Goal Statement: On-Call Consultant Services programs enable Maricopa Association of Governments (MAG) to deliver information, data, and projects within a relatively short time frame. This program also increases the Transportation Division capabilities to provide rapid and strategic responses to critical issues that periodically face MAG.

Total Resources Required: \$250,000

Approximate time frame for project completion: October 2012-June 2015

Expected Outcome: MAG presently uses on-call contracts to supplement staff capabilities with expertise in varying specialized areas. These contracts have been integrated successfully into the delivery of studies and programs for transportation planning. The expected outcome of this effort will be to further this particular program with expedited delivery of consultant services in transportation planning at MAG. This provides MAG with information, data, project results and recommendations within a relatively short time frame, and allows for more effective decision-making by policy makers on critical transportation matters.

Benefit to MAG Member Agencies: The On-Call Transportation Planning Consultant Services Program ensures that MAG receives information on the initiatives of the overall transportation planning program. Data received from the task orders will be used in current and future projects. This program will be implemented in a manner that is consistent with other On-Call Consultant Service programs that are presently being administered by MAG.

Benefit to the Public: Timely regional transportation planning and analyses provides the public and policy makers with accurate information upon which to base decisions.

Draft MAG FY 2013 Work Program
Proposed New Projects

Transportation Division

Project Name: Managed Lanes Network Development Strategy-Phase II

Brief Description: Following the first phase (Phase I) of this project in FY 2012, the second phase (Phase II) of the Maricopa Association of Governments (MAG) Managed Lanes Network Development Strategy will continue the planning effort by identifying a preliminary concept of operations, developing specific design concepts (at a planning level) for system constructability, establishing preliminary traffic and revenue projections, and determining appropriate delivery approaches for the system that is consistent with continuing implementation of the Regional Transportation Plan (RTP).

Recommended by: This project is recommended by MAG staff.

Mission/Goal Statement: In Phase II of the MAG Managed Lanes Network Development Strategy, the system concepts derived from Phase I will be studied further to identify specific design, operations, revenue, and delivery for potentially implementing a Managed Lanes Network throughout the Phoenix metropolitan area.

Total Resources Required: \$500,000

Approximate time frame for project completion: September 2012-January 2014

Expected Outcome: Phase I provided decision-makers with information about overall system feasibility; Phase II will deliver additional detail for establishing the MAG Managed Lanes Network. Managed Lanes, often called HOT Lanes (High Occupancy Toll Lanes), have been constructed in other major metropolitan areas to provide additional capacity that is tolled, in order to maintain a minimum travel speed and ensure reliable travel times for users. Efforts in Phase II will build upon the system decisions that were made to examine options and identify a recommended method for operating, designing, and delivering of the Managed Lanes network. Traffic and revenue projections also will be established in Phase II, based upon the system decisions provided in Phase I.

Benefit to MAG Member Agencies: The Transportation Policy Committee recommended developing this study effort for Managed Lanes as a means for exploring alternate concepts and possibly expediting delivery of Proposition 400 projects, and potentially leveraging those funds in a Public-Private-Partnership venture(s). The Committee also recommended that Managed Lanes be considered as a network-system strategy versus looking at corridors individually. The effort underway in Phase I and proposed in Phase II meets the recommendations from the Transportation Policy Committee and benefits member agencies by ensuring delivery of the capacity expansion expressed in the RTP and Proposition 400.

Benefit to the Public: Managed Lanes have proven to provide additional capacity and ensure travel time reliability along freeway corridors in other parts of the United States. If proven feasible, a Managed Lanes Network in the MAG region could provide the same capacity and reliability characteristics to the public.

Draft MAG FY 2013 Work Program
Proposed New Projects

Transportation Division

Project Name: Pedestrian and Bicycle Facilities Design Assistance Program On-Call

Brief Description: The Pedestrian and Bicycle Facilities Design Assistance program was initiated in 1996 to encourage the development of designs for bicycle and pedestrian facilities according to the MAG Pedestrian Policies and Design Guidelines and the MAG Regional Bikeway Masterplan. The intent of the program is to promote integration of bicycle and pedestrian facilities into the transportation infrastructure. Maricopa Association of Governments (MAG) will issue a new Request for Qualifications to develop an On-Call Consultant List.

Recommended by: This project is recommended by MAG staff and the MAG Bicycle and Pedestrian Committee.

Mission/Goal Statement: Funding the design of bicycle and pedestrian projects in MAG member agencies that fit with MAG's mission as stated in the Regional Transportation Plan (RTP) to promote the development and expansion of alternative modes of transportation.

Total Resources Required: \$200,000

Approximate time frame for project completion: July 2012-June 2013

Expected Outcome: Up to four projects submitted by MAG member agencies will be designed by professional consultants using the MAG Pedestrian Policies and Design Guidelines and the MAG Regional Bikeway Masterplan. Using local consultants educates both the private and public sector about the importance of bicycle and pedestrian sensitive design.

Benefit to MAG Member Agencies: MAG member agencies will gain the ability to obtain planning and design assistance for bicycle and pedestrian projects they may not otherwise have. Designing projects in accordance with the Guidelines educates member agency staff and community stakeholders on best practices in design. Design projects through this program will leverage additional funding for the construction of bicycle and pedestrian facilities.

Benefit to the Public: Designing bicycle and pedestrian facilities in accordance with the Guidelines results in safe, comfortable and desirable facilities. Providing appropriate facilities encourages people to walk and bike, which reduces the negative impact of motorized travel on air quality and congestion while simultaneously creating more economically viable and healthy communities.

Draft MAG FY 2013 Work Program
Proposed New Projects

Transportation Division

Project Name: Transit Corridor Planning Tools

Brief Description: Transit Corridor Planning tools can greatly enhance the quality of transit planning in the region. Development of a suite of tools that would include market segmentation analysis, a service planning tool, and potential transit share. The tools would support current and future service, as well as regional and local transit planning efforts.

Recommended by: This project is recommended by MAG staff.

Mission/Goal Statement: The goal is to obtain computer software that can help gauge the efficiency of current transit service, analyze the impacts of local service changes and calibrate long-range transit service. Regarding local planning efforts, the software intends to help member agencies better understand potential transit markets, where to effectively deploy resources and test alternative service plans. On a regional planning level, the intention of the software will be to help the region better understand transit service for specific markets, transit ridership in congested corridors, and transit patterns to regional centers.

Total Resources Required: \$300,000

Approximate time frame for project completion: August 2012-April 2013

Expected Outcome: Analytical tools to help in the development of the new Regional Transportation Plan to ensure that the new plan provides the appropriate level of service to transit markets.

Benefit to MAG Member Agencies: Regional Public Transportation Authority and the Phoenix Transit Division are interested in having transit analytical tools available in the region. Analytical tools can help in understanding the impact of service changes, and provide an application that can run faster than running the regional or local travel models.

Benefit to the Public: Analytical tools to help in the development updates to the Regional Transportation Plan to ensure that the plan provides the appropriate level of service to transit riders.

Draft MAG FY 2013 Work Program
Proposed New Projects

Transportation Division

Project Name: Traffic Signal Optimization Program On-Call

Brief Description: The Maricopa Association of Governments (MAG) Traffic Signal Optimization Program (TSOP) has successfully completed nearly 50 projects and provided services to many MAG jurisdictions. Projects launched through this program will provide technical assistance to member agencies for improving traffic signal coordination, optimization and review of operations through simulation modeling. Assistance is provided by hiring local consultants by MAG through an On-Call Services contract.

Most of these projects result in immediate system improvements in efficiency and safety and are recognized nationally as having the highest benefit-to-cost ratios of any transportation project. This program has been championed by the MAG Intelligent Transportation Systems Committee to provide traffic engineering assistance for refining signal operations across the MAG region. It is also one of the strategies identified in the MAG Regional Concept of Transportation Operations. The average cost of each project is about \$25,000. The program also provides an annual training workshop for member agency staff on the use of the computer software SYNCHRO for optimizing traffic signal timing.

Starting in FY 2012, selected TSOP projects include a before-and-after evaluation component.

Recommended by: This project is recommended by MAG staff and the MAG ITS Committee.

Mission/Goal Statement: The goal of this program is to ensure that the traffic signal operations in the region are efficient, safe, minimize the impact on the environment, and fit well within the overall goals of the MAG Regional Transportation Plan (RTP).

Total Resources Required: \$250,000

Approximate time frame for project completion: October 2012-May 2013

Expected Outcome: The key outcomes from TSOP projects are improved traffic operations and reduced vehicular emissions. Some improvements to traffic operations also lead to secondary benefits in terms of safety improvements. National studies have found that signal optimization projects, such as these, produce benefit-cost ratios as high as forty (40) to one (1).

Benefit to MAG Member Agencies: (1) Ability to adjust signal timing to keep up with changes in traffic patterns due to new developments and traffic growth; (2) ability to delay the need for costly long-term road capacity improvements by improving traffic flow and reducing congestion through fine adjustments to traffic signal operations.

Benefit to the Public: Reduced motorist frustration and unsafe driving by reducing overall stops and delays. Improved traffic flow through a group of signals, thereby reducing overall emissions and fuel consumption.

Draft MAG FY 2013 Work Program
Proposed New Projects

Transportation Division

Project Name: Road Safety Assessments, Project Assessments and Design Concept Reports On-Call

Brief Description: A select number of Road Safety Assessments (RSAs), Project Assessments and Design Concept Reports will be developed for intersections and other locations with safety concerns. These locations will be identified both through a network screening process that includes a review of crashes on the road network, and also based on recommendations by the local agencies that own the facility.

Recommended by: The project is recommended by MAG staff and the MAG Transportation Safety Committee.

Mission/Goal Statement: The goals of performing Road Safety Assessments and developing Project Assessments (PAs) or Design Concept Reports (DCRs) are:

- To provide technical assistance to local agencies in identifying potential safety countermeasures that could be implemented at locations that experience high crash occurrences or at sites where the safety of road users is an agency concern.
- To help local agencies further develop safety counter measures into projects that could qualify for Federal Highway Safety Improvement Program (HSIP) funds.

Total Resources Required: \$300,000

Approximate time frame for project completion: November 2012-May 2013

Expected Outcome: The performance of RSAs will identify low cost road safety improvements that local agencies can address. The PAs and DCRs will develop detailed infrastructure improvements, based on recommendations in previous RSAs, that would position these as candidate projects for statewide HSIP funds.

Benefit to MAG Member Agencies: Assistance to MAG member agencies in the identification of road safety issues. Preparation of projects for high priority road safety improvements that could compete for HSIP funds in additional project phases once the RSA has been completed.

Benefit to the Public: Road safety improvements and the resulting reductions in crashes, injuries and deaths.

Draft MAG FY 2013 Work Program
Proposed New Projects

Transportation Division

Project Name: Strategic Transportation Safety Plan Update

Brief Description: This project would carry out a comprehensive update to the 2005 Strategic Transportation Safety Plan. The new Strategic Transportation Safety Plan (STSP) will identify observed road safety trends, establish regional goals and performance measures for road safety. The STSP will also identify strategies for addressing new areas of safety planning such as spatial analysis and utilization of appropriate analytical methods from the Highway Safety Manual.

Recommended by: The project is recommended by MAG staff and the Transportation Safety Committee.

Mission/Goal Statement: Develop a new Strategic Transportation Safety Plan that would serve as the road map for road safety planning at the regional level.

Total Resources Required: \$300,000

Approximate time frame for project completion: October 2012-March 2014

Expected Outcome: The resulting strategic plan would guide all planning activities at the Maricopa Association of Governments (MAG) in the area of transportation safety planning. It would identify regional priorities, strategies, resource needs and performance indicators.

Benefit to MAG Member Agencies: The establishment of a unified approach to planning and implementing solutions for key road safety issues that affect all agencies within the MAG region.

Benefit to the Public: The implementation of the plan is expected to result in reduced deaths, injuries and accidents across the region.

Draft MAG FY 2013 Work Program
Proposed New Projects

Transportation Division

Project Name: Freight Transportation Plan

Brief Description: Identifying and programming effective improvements to accommodate increasing freight in the Maricopa Association of Governments (MAG) region is critical for the economic vitality and quality of life. Building on the recommendations from the MAG Transportation Framework Study, the proposed MAG Freight Plan will analyze the existing freight corridors (including major corridors and subsystem corridors) throughout Maricopa County.

Recommended by: The project is recommended by MAG staff.

Mission/Goal Statement: Development of freight corridor plans for Maricopa County will set the framework for future transportation investment decisions and improve regional freight mobility throughout the MAG region.

Total Resources Required: \$400,000

Approximate Time Frame for Project Completion: August 2012-February 2013

Expected Outcome: The study will involve a comprehensive evaluation of the multimodal goods movement system, to address system needs and issues in order to increase mobility and access for both commuters and freight.

Benefit to MAG member agencies: The proposed Freight Transportation Plan will represent a vision for enhancing and improving the movement of goods throughout the region. The study will also provide strategies to increase goods movement capacity and increase regional economic competitiveness.

Benefit to the Public: The study will address system needs and issues in order to increase mobility and access for both commuters and freight throughout the region.

Draft MAG FY 2013 Work Program
Proposed New Projects

Transportation Division

Project Name: Bottleneck Data Collection, Model Validation and Improvement On-Call

Brief Description: Maricopa Association of Governments (MAG) conducts regional bottleneck studies that provide crucial input into transportation planning projects, operational improvements, transportation models development and updates. The scale of changes in regional travel during the past five years (time since the bottleneck study was last completed) requires a new data collection and corresponding review of modeling results. The study will produce systemic regionwide information on recurring bottlenecks and "hot spots" information will be utilized for the purpose of travel forecast improvement.

Recommended by: The project is recommended by MAG staff.

Mission/Goal Statement: The mission of the Transportation System Analysis Program is to provide state-of-the-art travel forecasting and analysis for the regional transportation planning process by continuous advancement in forecasting methods, analytical tools and data, as well as internal business processes.

The goal of the project is to identify and describe main recurring bottlenecks on the regional transportation network, including arterial and freeway facilities, analyze the data and utilize it for identifying and implementing relevant regional model updates and improvements.

Total Resources Required: \$450,000

Approximate time frame for project completion: October 2012-September 2014

Expected Outcome: Update the bottleneck and hot spot data analysis plus current regional forecasting models. The data and results will include, but not be limited to, descriptions of regional bottlenecks, aerial photography data, queue lengths, locations, times, temporal and spatial bottleneck and hot spot characteristics, analytical products (maps, tables, charts). Updates will improve the regional travel time and speed data, the regional travel data portal, and the regional traffic forecasting models.

Benefit to MAG Member Agencies: MAG member agencies will be able to utilize the new data and models for identifying and addressing existing future bottlenecks and hot spots on transportation networks. This information will provide critical input for the operational and planning decisions of the member agencies, creation of the bottleneck program areas, identification of the special bottleneck-focused projects, integration of the low-cost bottleneck solutions in the existing programs and plans.

Benefit to the Public: Better plans, forecasts and timely identification in addressing the regional hot spots will lead to improved travel time reliability, reduced travel times, and more efficient decision making for the purpose of planning and operating regional transportation systems.

Draft MAG FY 2013 Work Program
Proposed New Projects

Information Services Division

Project Name: Digital Aerial Photography (Annual)

Brief Description: The Maricopa Association of Governments (MAG) and MAG member agencies use digital aerial photography for a variety of planning and Geographic Information Systems (GIS) purposes. In this rapidly developing area, it is important to have up-to-date imagery to track development and land use and to plan for future growth in both Maricopa and Pinal Counties. This project also provides the digital aerial photography at no additional cost to all MAG member agencies.

Recommended by: This project is recommended by MAG staff and the Population Technical Advisory Committee members.

Mission/Goal Statement: Having annual updates to the digital aerial photography will enhance member agencies as well as MAG planning and mapping capabilities.

Total Resources Required: \$80,000

Approximate time frame for project completion: September 2012-June 2013

Expected Outcome: Up-to-date imagery enabling MAG and MAG member agency staff to use and display more current and therefore, accurate information.

Benefit to MAG Member Agencies: MAG will purchase the imagery with a license that allows MAG to distribute a copy of the imagery to all MAG member agencies.

Benefit to the Public: New imagery will enable MAG and MAG member agencies to enhance their planning efforts and allow them to provide better information to the public regarding new and existing developments.