

July 10, 2012

TO: Members of the MAG Regional Council Executive Committee

FROM: Mayor Marie Lopez Rogers, City of Avondale, Chair

SUBJECT: MEETING NOTIFICATION AND TRANSMITTAL OF TENTATIVE AGENDA FOR  
THE MAG REGIONAL COUNCIL EXECUTIVE COMMITTEE

Monday, July 16, 2012 - 12:00 noon  
MAG Office, Suite 200 - Ironwood Room  
302 North 1<sup>st</sup> Avenue, Phoenix

A meeting of the MAG Regional Council Executive Committee has been scheduled for the time and place noted above. Members of the Committee may attend the meeting either in person or by telephone conference.

Please park in the garage under the building. Bring your ticket to the meeting, parking will be validated. For those using transit, the Regional Public Transportation Authority will provide transit tickets for your trip. For those using bicycles, please lock your bicycle in the bike rack in the garage.

Pursuant to Title II of the Americans with Disabilities Act (ADA), MAG does not discriminate on the basis of disability in admissions to or participation in its public meetings. Persons with a disability may request a reasonable accommodation, such as a sign language interpreter, by contacting Denise McClafferty at the MAG office. Requests should be made as early as possible to allow time to arrange the accommodation.

If you have any questions regarding the Executive Committee agenda items, please contact me at 480-350-8221. For MAG staff, please contact Dennis Smith, MAG Executive Director, at (602) 254-6300.

MAG EXECUTIVE COMMITTEE  
TENTATIVE AGENDA  
JULY 16, 2012

COMMITTEE ACTION REQUESTED

1. Call to Order

The meeting of the Executive Committee will be called to order.

2. Call to the Audience

An opportunity will be provided to members of the public to address the Executive Committee on items not scheduled on the agenda that fall under the jurisdiction of MAG, or on items on the agenda for discussion but not for action. Members of the public will be requested not to exceed a three-minute time period for their comments. A total of 15 minutes will be provided for the Call to the Audience agenda item, unless the Executive Committee requests an exception to this limit. Please note that those wishing to comment on action agenda items will be given an opportunity at the time the item is heard.

3. Approval of the May 14, 2012 Executive Committee Meeting Minutes

4. MAG 3-1-1 Business Plan Committee Vice Chair Appointment

On July 22, 2009, the MAG Regional Council approved the MAG Committee Operating Policies and Procedures. Officer appointments for technical and other policy committees, with exception of the MAG Regional Council, Transportation Policy Committee, and Management Committee, will be made by the MAG Executive Committee and are eligible for two-year terms.

As of June 15, 2012, the position of Vice Chair of the 3-1-1 Business Plan Committee has been vacant. Jane Morris from the City of Phoenix retired after many years of public service. On June 19, 2012, MAG staff sent a notice to the Management Committee, the MAG 3-1-1 Business Plan Committee, and the Intergovernmental

2. Information and discussion.

3. Approval of the May 14, 2012 Executive Committee meeting minutes.

4. Approval of the MAG 3-1-1 Business Plan Committee Vice Chair appointment.

Representatives to solicit letters of interest for the MAG 3-1-1 Business Plan Committee Vice Chair position. A copy of the letter received requesting consideration for the Vice Chair position is included. Please refer to the enclosed material.

5. MAG Intelligent Transportation Systems Committee Vice Chair Appointment

On July 22, 2009, the MAG Regional Council approved the MAG Committee Operating Policies and Procedures. Officer appointments for technical and other policy committees, with exception of the MAG Regional Council, Transportation Policy Committee, and Management Committee, will be made by the MAG Executive Committee and are eligible for two-year terms.

In April 2012, the Vice Chair position for the MAG Intelligent Transportation Systems (ITS) Committee became vacant. Kurt Sharp from the Town of Gilbert was assigned to other duties at the Town of Gilbert that prevented him from representing the town on MAG technical committees. MAG staff sent a notice to the Management Committee, the ITS Committee, and the Intergovernmental Representatives to solicit letters of interest for the ITS Vice Chair position. Copies of the letters received and a table identifying individuals requesting consideration for the Vice Chair position have been included. Please refer to the enclosed material.

6. Appointments of the MAG Economic Development Committee Member Agency Positions

On October 27, 2010, the MAG Regional Council approved the composition of the MAG Economic Development Committee (EDC). The composition includes twelve MAG member agency positions that have one-year terms with possible reappointment by recommendation of the Executive Committee and approval of the MAG Regional Council. Due to the prescribed

5. Approval of the Intelligent Transportation Systems (ITS) Committee Vice Chair appointment.

6. Information, discussion and recommendation to approve the appointments of the Economic Development Committee (EDC) member agency positions.

seats, such as the Transportation Policy Committee Chair and Vice Chair in June each year, appointments of the EDC member agency positions will occur annually at the July MAG Regional Council meeting. On June 28, 2012, a memorandum was sent to the MAG Regional Council members soliciting nominations for the member agency positions on the EDC. The Executive Committee is requested to recommend the EDC member agency positions. Please refer to the enclosed material.

7. Followup to the Border Resolution and Next Steps

In December 2011, elected officials and staff participated in trips to the Arizona ports of entry in Nogales and San Luis. The purpose of these trips was to better understand the challenges facing freight movement to and from Mexico and Arizona. As a result of these trips, a resolution of support for Arizona's borders was signed by each Metropolitan Planning Organization and Council of Governments in Arizona. In addition, the August 2012 League of Arizona Cities and Towns Conference will have a session to discuss the importance of trade between Arizona and Mexico. In addition to the League event, the U.S. Commerce Department is proposing a Phoenix metro area Round-Table on border and trade issues on September 26 following its national conference taking place at Fiesta Resort Conference Center in Tempe. Please refer to the enclosed material.

8. Letter of Support for XpressWest High Speed Rail

MAG is a founding member of the Western High Speed Rail Alliance and is participating in the Federal Railroad Administration's (FRA) project to examine the market potential for a high speed rail network in the west. The preliminary analysis has found that the Phoenix - Los Angeles corridor has strong ridership potential. On Friday, July 6, 2012,

7. Information, discussion and input on next steps.

8. Information, discussion and possible action to authorize the MAG Executive Director to prepare and transmit a letter of support for the Xpress West project.

the California Legislature approved funding for the first section of the California High Speed Rail system with the first 131 mile section linking Madera and Bakersfield in central California. XpressWest, formerly known as Desert Express, is in the final steps of the process to plan and build a high speed rail link from Victorville, California, to Las Vegas, Nevada. This would be the first high speed rail service in the western United States. All of the necessary approvals have been received with the only remaining step is the approval of a loan from the Railroad Rehabilitation and Improvement Financing program (RRIF). If received this summer, final design would start toward the end of 2012, construction would begin in 2013 and service would begin by 2018. XpressWest has requested that MAG provide a letter of support for the Victorville to Las Vegas segment. The Utah Transit Authority (UTA) and the Los Angeles Metropolitan Transportation Authority (LAMTA) have provided letters of support. This line is viewed as the first segment of a building high speed rail network in the Southwest.

9. Request for Future Agenda Items

Topics or issues of interest that the Executive Committee would like to have considered for discussion at a future meeting will be requested.

10. Comments from the Committee

An opportunity will be provided for the Executive Committee members to present a brief summary of current events. The Executive Committee is not allowed to propose, discuss, deliberate or take action at the meeting on any matter in the summary, unless the specific matter is properly noticed for legal action.

Adjournment

9. Information and discussion.

10. Information.

MINUTES OF THE  
MARICOPA ASSOCIATION OF GOVERNMENTS  
MAG REGIONAL COUNCIL EXECUTIVE COMMITTEE

May 14, 2012

MAG Offices, Ironwood Room  
302 N. 1<sup>st</sup> Avenue, Phoenix, Arizona

MEMBERS ATTENDING

Mayor Hugh Hallman, Tempe, Chair  
Mayor Marie Lopez-Rogers, Avondale,  
Vice Chair  
Mayor Scott Smith, Mesa, Treasurer  
Mayor W.J. "Jim" Lane, Scottsdale

Mayor Michael LeVault, Youngtown  
Mayor Thomas L. Schoaf, Litchfield Park,  
Past Chair  
Mayor Greg Stanton, Phoenix

\* Not present

# Participated by video or telephone conference call

1. Call to Order

The Executive Committee meeting was called to order by Chair Hallman at 12:09 p.m.

Chair Hallman stated that public comment cards were available for those members of the public who wish to comment. Transit tickets were available from Valley Metro for those using transit to come to the meeting. Parking validation was available from MAG staff for those who parked in the parking garage.

2. Call to the Audience

Chair Hallman stated that according to the MAG public comment process, members of the audience who wish to speak are requested to fill out the public comment cards. He stated that there is a three-minute time limit. Public comment is provided at the beginning of the meeting for items that are not on the agenda that are within the jurisdiction of MAG, or non-action agenda items that are on the agenda for discussion or information only. Chair Hallman noted that no public comment cards had been received.

3. Approval of the April 16, 2012 Executive Committee Meeting Minutes

Mayor Lane moved to approve the April 16, 2012 Regional Council Executive Committee meeting minutes. Mayor Smith seconded the motion and the motion carried unanimously.

4. Draft Federal Exceptional Events Reform Legislation

Ms. Bauer informed the committee that on April 12, 2012, staff from Representative Flake's office had a meeting at MAG and shared a two page summary of draft legislation called "The Commonsense Legislative Exceptional Events Reform Act of 2012" (The CLEER Act of 2012), which involves exceptional events reform. She noted this draft legislation includes a ninety day deadline for EPA to take action from when they received the documentation, with the option of requesting a ninety day extension. She stated that in the draft legislation there would also be an appeals process for EPA's decisions on exceptional events. Ms. Bauer stated this draft legislation was introduced on May 8, 2012.

Ms. Bauer stated that MAG's Washington legal counsel prepared an analysis of the draft legislation and found that although this legislation does streamline the EPA approval process, it does not streamline the documentation that states have to submit for exceptional events. She added MAG legal counsel provided suggestions, which included statutory definitions of natural and high wind events, the need for EPA to take into account that some areas receive very little rain and have stagnant conditions and dust storms, and to also make it clear that the streamlining applies to the documentation itself.

Ms. Bauer added that the Chair of MAG Regional Council also suggested to make it permissive to allow the states to make the determination. This means that EPA could defer to the states. She noted since that time, staff determined that the legislation had already been introduced, and according to Representative Flake's staff, they did not want to offer an amendment at this point in time. Ms. Bauer stated Representative Flake has been very helpful and testified in Congress regarding exceptional events. Ms. Bauer noted that this proposed legislation is different than the legislation the committee has seen in the past.

Chair Hallman asked if there were any comments or questions. There were none.

Chair Hallman stated he has a call into Representative Flake's office to see if they would consider the amendment. He noted that the current pending legislation will be helpful, however, the amendment would streamline the documentation requirement.

Mayor Lane agreed that the legislation should include the streamlining of documentation.

Mayor Levault stated he would like to see the MAG legislation move forward and asked what the timing is in regards to passing the current legislation. Ms. Bauer stated she would contact Representative Flake's office to get the deadlines.

5. Approval of the Draft FY 2013 MAG Unified Planning Work Program and Annual Budget and Member Dues and Assessments

Becky Kimbrough, MAG Fiscal Services Manager, stated the Draft FY 2013 MAG Unified Planning Work Program and Annual Budget was first presented in January, with incremental

pieces added each month through May. She added she is requesting approval of the resolution to adopt the Draft FY 2013 MAG Unified Planning Work Program and Annual Budget and Member Dues and Assessments for final adoption.

Ms. Kimbrough stated in January 2012, MAG proposed to keep a fifty percent overall reduction of member dues and in February proposed projects were presented for the Work Program. She added, in March the initial draft was mailed out to the committee and in April, positions, budgeted salary increases, and changes to projects, including the Cave Creek/Carefree Transportation Framework Study and additional funding for the Maricopa Trip Reduction program, were discussed.

Ms. Kimbrough stated the incremental presentations allowed time for questions, input and a more thorough review of the proposed budgetary items. She added there is an overall decrease proposed to the FY 2013 budget from the current year budget of 13.2 percent without including carryforward consultant estimates. She noted the largest dollar decrease is in budgeted capital costs with the remodel of the MAG office space completed during FY 2012 and the next largest decrease was the decrease in new project consultants. Ms. Kimbrough added budgeted overhead decrease reflects reduced costs in a number of overhead items with the highest dollar decrease in telephone charges, meetings, and noncapital equipment software

Ms. Kimbrough stated MAG submits its Work Program each year to the Government Finance Officer's Association for review and application for the Distinguished Budget Presentation Award. She added MAG received this award for the current Work Program in January of this year, and the Work Program for FY2013 will be submitted for the fifteenth consecutive year.

Chair Hallman asked if there were any questions or comments. There were none.

Mayor Lane moved to approve the resolution to adopt the Draft FY2013 MAG Unified Planning Work Program and Annual Budget and the Member Dues and Assessments. Mayor LeVault seconded the motion and the motion carried unanimously

6. Request for Future Agenda Items

Chair Hallman asked if there were any requests for future agenda items. There were none.

7. Comments from the Committee

Chair Hallman asked if there were any comments for the committee members.

Mayor Lopez-Rogers informed the committee that on Friday, May 11, 2012 the Executive Committee of the League of Arizona Cities and Towns accepted and adopted the resolution regarding improving the border crossings.

Ms. McClafferty stated at the last Executive Committee meeting she announced MAG had

received six complimentary registrations to the 2012 Arizona-Mexican Commission Summer Plenary Session on June 7 and 8, 2012 and will extended these to the Executive Committee if they were interested in attending the event. She noted four complimentary registrations are still available if anyone is interested in attending. Chair Hallman noted this conference will be held in Tucson.

Adjournment

Mayor Lane moved to adjourn the Executive Committee meeting. Mayor Lopez-Rogers seconded the motion and the motion carried unanimously. There being no further business, the Executive Committee adjourned at 12:22 p.m.

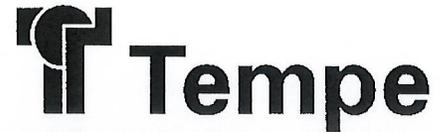
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Chair

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Secretary

City of Tempe  
P. O. Box 5002  
31 East Fifth Street  
Tempe, AZ 85280  
480-350-8909  
www.tempe.gov



Community Relations

June 21, 2012

The Honorable Hugh Hallman  
Chair, MAG Regional Council  
Mayor of Tempe  
302 N. 1<sup>st</sup> Avenue, Suite 300  
Phoenix, AZ 85003

Dear Mr. Hallman:

I am interested in being considered for the Vice Chair position for the MAG 311 Business Plan Committee. As you are aware, Tempe established a Customer Relations Center in November of 2010 and recently launched the service to the public. We approached the County to discuss the possibility of utilizing the 3-1-1 number in our Center to provide an easier way for the public to contact City Hall. Through those discussions it became evident that use of 3-1-1 throughout the MAG region would provide a higher level of customer service to all Valley residents. I would welcome the opportunity to lend my expertise and experience toward the effort to develop an approach that would benefit all communities.

As we work through this process, Tempe would be willing to share what we have learned about establishing a center with individual communities who are interested in the concept in order to help foster successful implementation at the local level and work toward building a model system for the region.

Thank you for your consideration.

Sincerely,

A handwritten signature in black ink, appearing to read 'Shelley Hearn', written over a horizontal line.

Shelley Hearn  
Community Relations Administrator  
City of Tempe

### Intelligent Transportation Systems (ITS) Committee

<u>Vice Chair</u>	<u>Agency</u>
Catherine Hollow, P.E., Senior Civil Engineer	City of Tempe
Luke Albert, Traffic Engineer	City of Goodyear

*Current Chair of the ITS Committee is - Debbie Albert, City of Glendale*

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*Public Works Department, Transportation Division*

May 9, 2012

Mayor Hugh Hallman  
MAG Chair  
302 No. 1<sup>st</sup> Avenue, Suite 300  
Phoenix, AZ 85003

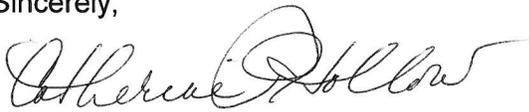
Dear Mayor Hallman:

I would like to express my interest in furthering my involvement with the MAG ITS Committee by serving as the Vice Chair. I currently serve on this committee as the City of Tempe's representative. Service as the Vice Chair would provide me the ideal avenue to increase my level of involvement within the committee and also to further my professional goals of improving transportation operations through the application of technology in an integrated matter throughout the region.

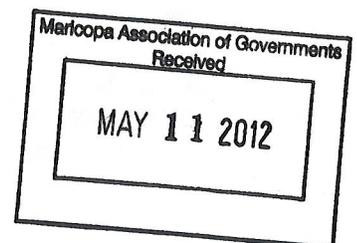
I have over 25 years of experience in the field of transportation. I have worked for the City of Tempe for the last five years; prior to that I worked for a consulting firm. My experience encompasses all aspects of transportation and traffic engineering. I have a Bachelor of Science in Engineering degree and a Master of Science in Engineering degree from Arizona State University. I am a licensed professional civil engineer. I am involved with the Institute of Transportation Engineers (ITE), serving on the Board as an officer for five years and continuing my involvement by serving on the Annual Spring Conference Committee. In addition to ITE, I am also a member of the ITS Arizona.

I believe my work experience, educational background, and professional involvement make me an ideal candidate to serve in a leadership role on this committee. Thank you for your time and consideration. If you have any questions, please contact me at (480) 350-8445 or [catherine\\_hollow@tempe.gov](mailto:catherine_hollow@tempe.gov).

Sincerely,

A handwritten signature in cursive script that reads 'Catherine P. Hollow'.

Catherine P. Hollow, P.E.  
Senior Civil Engineer  
City of Tempe  
Public Works/Transportation





*City Manager's Office*

June 1, 2012

The Honorable Mayor Hugh Hallman  
Maricopa Association of Governments  
302 North 1st Avenue, Suite 300  
Phoenix, AZ 85004

**RE: City of Goodyear Representative – MAG Intelligent Transportation Systems (ITS) Committee – Vice Chair Appointment**

Honorable Mayor Hallman:

I would like to request your consideration of the appointment of Luke Albert as Vice Chair of the MAG ITS Committee effective July 1, 2012.

Luke is the City Traffic Engineer for the City of Goodyear and has been the City's representative on the MAG ITS Committee for over five years. During this time, Luke spearheaded the development of Goodyear's ITS Strategic Plan. His skill in managing the MAG funding process led to the creation and continued development of the Goodyear Traffic Management Center. Luke also was the local Project Manager overseeing the construction of 4.5 miles of federally funded fiber optic infrastructure on Litchfield Road in Goodyear and he continues to participate in the development and construction of all of Goodyear's federally funded transportation projects.

Thank you for your time and consideration of this nomination. Goodyear would be proud to have Luke rise to the level of Vice Chairman of the ITS Committee.

Sincerely,

Brian Dalke  
City Manager

190 N. Litchfield Road, Goodyear, AZ 85338  
623-882-7051 \* Fax 623-882-7077  
[www.goodyearaz.gov](http://www.goodyearaz.gov)



June 28, 2012

TO: Members of the MAG Regional Council

FROM: Mayor Marie Lopez Rogers, City of Avondale, Chair

SUBJECT: SOLICITATION OF NOMINATIONS FOR MEMBER AGENCY ELECTED  
OFFICIAL POSITIONS ON THE ECONOMIC DEVELOPMENT COMMITTEE

The composition of the Economic Development Committee (EDC) was approved by the MAG Regional Council on October 27, 2010. The MAG Regional Council appointed the 14 member agency elected officials to serve a one-year term, with possible reappointment by recommendation of the Executive Committee and approval of the Regional Council. Of the 14 member agency positions, five are designated through their committee appointments, such as the Chair of the Transportation Policy Committee (TPC). Nine committee positions need to be appointed or reappointed. Recommendation and approval of appointments of the EDC members will be considered at the July 16, 2012 Executive Committee and the July 25, 2012 Regional Council meetings. Letters of interest regarding appointments to the EDC are requested to be submitted to MAG by **July 5, 2012**.

The EDC composition approved by the MAG Regional Council includes the Chair, Vice Chair and the Immediate Past Chair of the Regional Council. The Chair of the EDC will be the Immediate Past Chair of the MAG Regional Council, and the Vice Chair of the EDC will be the Chair of the Regional Council. In addition, the Chair and the Vice Chair of the TPC will be members of the EDC. On June 27, 2012, the Regional Council approved the officers for both Regional Council and TPC. Attached is a list of the EDC elected official members, including the recently appointed officers and the seats that need to be appointed.

If you have any questions regarding the composition of the EDC, please contact Dennis Smith or Denise McClafferty at 602-254-6300 at the MAG office.

c: MAG Management Committee  
Intergovernmental Representatives

Economic Development Committee Elected Official Members  
(July 2012)

Committee members on EDC due to their committee appointments

<u>POSITION</u>	<u>REPRESENTATIVE</u>	
RC Immediate Past Chair	*Mayor Tom Schoaf, Litchfield Park (Chair)	WW
Regional Council Chair	*Mayor Marie Lopez Rogers, Avondale (Vice Chair)	WW
Regional Council Vice Chair	*Mayor Scott Smith, Mesa	EV
TPC Chair	*Mayor Jim Lane, Scottsdale	EV
TPC Vice Chair	*Mayor Jackie Meck, Buckeye	WW

\* On June 27, 2012, the MAG Regional Council approved the Regional Council and Transportation Policy Committee officers.

EDC positions eligible for reappointment or appointment of a new member

Currently held by	<b>Vacant</b> (was Mayor Smith)	EV
Currently held by	<b>Vacant</b> (was Mayor Schlum)	EV
Currently held by	Mayor Michael LeVault, Youngtown	WW
Currently held by	Mayor John Lewis, Gilbert	EV
Currently held by	Mayor Elaine Scruggs, Glendale	WW
Currently held by	Councilmember Jack Sellers, Chandler	EV
Currently held by	Mayor Greg Stanton, Phoenix	Central City
Currently held by	Supervisor Mary Rose Wilcox	MC
Currently held by	Mayor Sharon Wolcott, Surprise	WW

MAG Economic Development Committee (REVISED 7-27-2011)

Mission

The mission of the MAG Economic Development Committee (EDC) is to develop an opportunity-specific and action oriented plan that fosters and advances infrastructure in the MAG Region, especially transportation infrastructure that would further economic development opportunities.

Composition

1. Fourteen (14) MAG member agency elected officials - to be appointed by the MAG Regional Council
  - Central City
  - Maricopa County
  - Six West Valley
  - Six East Valley
  - The MAG member agency elected officials shall include the Chair, Vice Chair and immediate Past Chair of the Regional Council.
  - The Chair of the EDC will be the immediate past chair of the MAG Regional Council.
  - The Vice Chair of the EDC will be the Chair of the Regional Council.
  - The Chair and Vice Chair of the TPC will be members of the EDC.
  - The EDC will also include a seat for an ADOT Transportation Leadership position to be selected by the ADOT Director.

Terms - In accordance with the MAG Committee Operating Policies and Procedures, the MAG member agency elected official members will have one-year terms with possible reappointment by recommendation of the Executive Committee and approval of the MAG Regional Council. Appointments occur each year at the Regional Council meeting in July.

2. Eleven (11) business members of the MAG Economic Development Committee representing region-wide business interests.

<u>POSITION</u>	<u>REPRESENTATIVE</u>
Economist	Jim Rounds, Elliott Pollack & Company, VP & Senior Economist
Transportation Industry Representatives	Jeffrey Simmons, Ryley Carlock, Transportation Attorney Mary Peters, HDR
Education	Dr. Joseph Cavinato, Professor of Supply Chain Management, Thunderbird
WESTMARC	Candace Wiest, Vice Chair of WESTMARC
East Valley Partnership	Mark Dreher, Chair of East Valley Partnership
Greater Phoenix Economic Council	Steve Betts, Board Member
Greater Phoenix Leadership	Thomas Franz, President/CEO of the Greater Phoenix Leadership
Development Community	Jim Kenny - El Dorado Holdings Inc.
Phoenix Chamber of Commerce Representative	Todd Sanders, President and CEO of the Phoenix Chamber of Commerce
Arizona Commerce Authority Representative	Sandra Watson, Chief Operating Officer

- A quorum is a simple majority of members of the Regional Council on the MAG EDC, participating in person or by teleconference or videoconference, shall constitute a quorum for the transaction of business. Use of proxy at the MAG EDC is not permitted.
- If three (3) consecutive meetings are missed, the position will be considered vacated.
- The MAG EDC will make recommendations to the MAG Regional Council and coordinate with the JPAC.

Terms - The business members will have two-year terms with possible reappointment by recommendation of the Executive Committee and approval of the MAG Regional Council.

The MAG Economic Development Committee (EDC) will sunset in two years, unless it is renewed by the MAG Regional Council.

# City of Litchfield Park

Office of the Mayor

July 2, 2012

Honorable Mayor Lopez-Rogers  
Chairman MAG Executive Committee  
302 North 1<sup>st</sup> Avenue  
Phoenix, Arizona 85003

Dear Chairman Rogers:

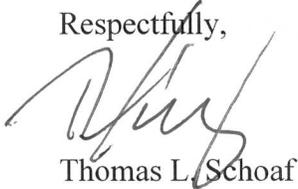
Please accept this letter as an expression of my interest to continue to serve as Chairman on the MAG Economic Development Committee in place of Mayor Hallman as Past Chair. I have served as Mayor of Litchfield Park since 2006 and currently serve on the MAG Regional Council Executive Committee. I value the opportunity to continue serving the region as Chair of the Economic Development Committee.

Over the last 32 years, I have actively served on numerous Boards, Commissions, and Committees for the community, region, and state. My formal education includes a Bachelor of Science in Engineering and a Juris Doctor from the University of Notre Dame.

I believe my education and experience in local and regional issues will provide a wealth of resources to draw upon and will prove to be very beneficial to the Economic Development Committee.

If you have any further questions, please contact me.

Respectfully,



Thomas L. Schoaf  
Mayor



**Town of Youngtown**  
**12030 Clubhouse Square**  
**Youngtown, Arizona 85363**

July 5, 2012

The Honorable Marie Lopez-Rogers  
In-coming Chairwoman, MAG Regional Council

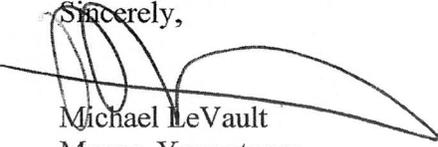
Dear Mayor Lopez-Rogers:

I respectfully ask to be considered for another term as a West Valley member of the MAG Economic Development Committee (EDC).

I believe my private sector background, along with my understanding of the MAG process and my position as MAG Treasurer, uniquely qualifies me to continue to serve and contribute during these challenging times.

Thank you and the other Executive Committee and Regional Council members for your consideration...

Sincerely,



Michael LeVault  
Mayor, Youngtown

**OFFICE OF THE MAYOR**

Town Hall: 623/933-8286 Police: 623/974-3665 Court: 623/972-8226 Fax: 623/933-5951 TDD: 623/974-3665



"Most Livable City"  
U.S. Conf. of Mayors

Town of Gilbert, Arizona  
*A Community of Excellence*  
Municipal Center  
50 East Civic Center Drive  
Gilbert, Arizona 85296

From the Office of  
Mayor  
John W. Lewis

July 2, 2012

The Honorable Marie Lopez Rogers  
Chairman, MAG Regional Council  
302 North 1<sup>st</sup> Avenue, Suite 300  
Phoenix, Arizona 85003

Chairman Lopez Rogers:

It has been a privilege to serve for the past year and a half on MAG's Economic Development Committee (EDC). Economic Development and the creation of meaningful, sustainable jobs in the Valley are two top priorities for the Town of Gilbert and we have benefited from the dialogue and research sparked by the EDC.

While much has been accomplished since the EDC was created in late 2010, there remains significantly more research and work to be done. The Committee must continue to develop an opportunity-specific, action-oriented plan to promote economic development and infrastructure in our region. Please accept this letter as my formal request to continue serving on this distinguished committee so I may continue contributing to this important effort as well as learning from my colleagues throughout the Valley.

Sincerely,

John Lewis  
Mayor



ELAINE M. SCRUGGS  
Mayor

July 3, 2012

Mayor Marie Lopez Rogers  
Chairman, Maricopa Association of Governments  
302 North 1st Avenue, Suite 300  
Phoenix, Arizona 85003

Dear Mayor Lopez Rogers:

I am writing to express my interest in being reappointed as a representative on the Economic Development Committee at the Maricopa Association of Governments (MAG). I look forward to serving with you and other members of the committee.

Sincerely,

A handwritten signature in black ink that reads 'Elaine M. Scruggs'. The signature is written in a cursive style.

Elaine M. Scruggs  
Mayor

c: Brent Stoddard



**Chandler • Arizona**  
*Where Values Make The Difference*

June 29, 2012

**Jay Tibshraeny**

*Mayor*

**Jeff Weninger**

*Vice Mayor*

**Trinity Donovan**

*Councilmember*

**Kevin Hartke**

*Councilmember*

**Rick Heumann**

*Councilmember*

**Matt Orlando**

*Councilmember*

**Jack W. Sellers**

*Councilmember*

Honorable Marie Lopez Rogers  
Chairman, Maricopa Association of Governments  
302 North 1<sup>st</sup> Avenue, Suite 300  
Phoenix, AZ 85003

Dear Mayor Rogers:

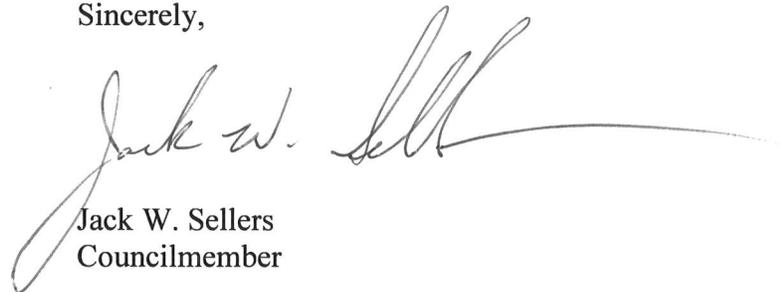
Please accept this letter as my expression of interest in being reappointed to the MAG Economic Development Committee.

I have very much enjoyed being on this committee during the past year and want to continue to participate. My long history of involvement in both transportation and economic development activities in the East Valley and the region, as well as my service on this committee, will help bring continuity and experience to its work.

The City of Chandler has been, and continues to be, a leader in economic development activity in the region. I believe it is important for Chandler to be represented on the Economic Development Committee and look forward to continuing to be part of this regional effort.

Please do not hesitate to contact me if you have questions about my interest in this position or need additional information. Thank you for your consideration.

Sincerely,



Jack W. Sellers  
Councilmember

**Chandler**



**2010**



## City of Phoenix

OFFICE OF THE MAYOR

MAYOR GREG STANTON

July 5, 2012

The Honorable Marie Lopez Rogers  
Chair, MAG Regional Council  
Maricopa Association of Governments  
302 N. 1st Avenue, Suite 300  
Phoenix, Arizona 85003

Dear Mayor Lopez Rogers:

I would like to express my interest in continuing to serve on the Maricopa Association of Governments Economic Development Committee as the Central City representative.

My current participation in MAG has allowed me to work to improve the quality of life for all residents of the region. I look forward to working in cooperation with all MAG member agencies to address common regional concerns and to take a role in long-range regional issues.

If you would like to contact me with any questions, I can be reached at 602-262-7111.

Thank you for your consideration.

Sincerely,

Greg Stanton  
Mayor

cc: Dennis Smith, Maricopa Association of Governments  
Karen Peters, Office of Government Relations



[www.facebook.com/mayorstanton](http://www.facebook.com/mayorstanton)



[www.twitter.com/mayorstanton](http://www.twitter.com/mayorstanton)

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# Maricopa County

MAX WILSON, CHAIRMAN  
Board of Supervisors, District 4

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301 West Jefferson Street  
10th Floor  
Phoenix, AZ 85003-2143  
Phone: 602-506-7642  
Fax: 602-506-4989  
www.maricopa.gov

July 3, 2012

The Honorable Mayor Marie Lopez Rogers  
Chair, Regional Council  
Maricopa Association of Governments  
302 North First Avenue, Suite 300  
Phoenix, Arizona 85003

Dear Mayor Lopez Rogers:

I am writing to recommend Supervisor Fulton Brock to serve as the Maricopa County representative on the MAG Economic Development Committee. Supervisor Brock's experience and dedication to GPEC will allow him to bring valuable insight and continuity to this committee's efforts.

Sincerely,

A handwritten signature in black ink that reads "Max W Wilson".

Max Wilson, Chairman  
Maricopa County Board of Supervisors



The Honorable Sharon Wolcott  
Mayor, City of Surprise  
16000 N. Civic Center Plaza  
Surprise, AZ 85374  
623-222-1320

July 9, 2012

Honorable Marie Lopez Rogers  
Chairman, MAG Regional Council  
302 N 1st Ave., Ste. 300  
Phoenix, AZ 85003

Chairman Rogers:

Please except this letter of interest and my desire to continue serving on the Maricopa Association of Governments (MAG) Economic Development Committee (EDC).

For the past year, I have served as a member on the Maricopa Association of Governments on the Regional Council (RC), Economic Development Committee (EDC) and the Transportation Policy Committee (TPC). I have an extensive background and experience in developing public policy in the areas of transportation and economic development. I recognize the importance of this committee in setting the stage for Arizona's economic recovery, particularly in Maricopa County.

Thank you in advance for your consideration. Please let me know if you have any questions.

Respectfully submitted,

A handwritten signature in black ink that reads "Sharon Wolcott". The signature is fluid and cursive, with a large, sweeping flourish at the end.

Sharon Wolcott  
Mayor

cc: Mr. Dennis Smith, Executive Director, MAG  
Mayor Wolcott, City of Surprise



July 2, 2012

Mayor Marie Lopez-Rogers  
Chair  
Maricopa Association of Governments  
302 N. 1<sup>st</sup> Ave, Suite 300  
Phoenix, AZ 85003

Dear Mayor Lopez-Rogers:

Please accept this letter as my official request to be appointed to the Maricopa Association of Governments Economic Development Committee.

My dedicated service to the City of Goodyear started in 2005, when I was elected to serve as a Goodyear Council Member, followed by my appointment to Vice Mayor in 2009. I became acting Mayor in November 2010, shortly before resigning my seat to run, successfully, for Mayor. In addition to my role on the city council, I represented Goodyear on the Board of Directors of the Greater Phoenix Economic Council (GPEC) and the GPEC International Leadership Council. I have extensive experience serving on civic committees both locally and regionally, including the Three Rivers Historical Society, Friends of the Library, and the Purple Ribbon Council on Domestic Violence. In addition, I served as a member of the Executive Delegation to Washington DC to advocate for the F-35 training mission at Luke Air Force Base and served as Vice Chair to the Governor's Municipal Tax Code Commission.

As Mayor, one of my priorities is the economic vitality of our region and state. In addition, I want to assist MAG's efforts as we work to promote the economic development interests of all cities in our region.

I would be honored to represent the City of Goodyear and the entire West Valley as a member of the Economic Development Committee. I appreciate your favorable consideration of this request.

Sincerely,

Georgia Lord  
Mayor





TOWN OF  
**QUEEN CREEK**  
ARIZONA

July 9, 2012

The Honorable Marie Lopez Rogers  
Chairman, MAG Regional Council  
302 North 1<sup>st</sup> Avenue, Suite 300  
Phoenix, Arizona 85003

Chairman Lopez Rogers:

I would like to respectfully submit my name as a candidate for MAG's Economic Development Committee (EDC). The attraction, retention and expansion of sustainable, high-value jobs in the Phoenix Metropolitan area are top priorities of the Town of Queen Creek and the communities in the East Valley.

As a small, growing community, Queen Creek has a unique perspective on economic development, which would add great value to the important discussions taking place on the committee. Please accept this letter as my formal request to assist in the important work being done by the Committee and my colleagues throughout the Valley.

Sincerely,

A handwritten signature in cursive script that reads "Gail Barney".

Gail Barney  
Mayor

# Memorandum



City of Tempe

Date: July 3, 2012  
To: MAG Executive Committee  
From: Mark Mitchell, Mayor  
Subject: EDC Appointment Request

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I respectfully request an Executive Committee appointment to one of the two available openings for the East Valley on the MAG Economic Development Committee.

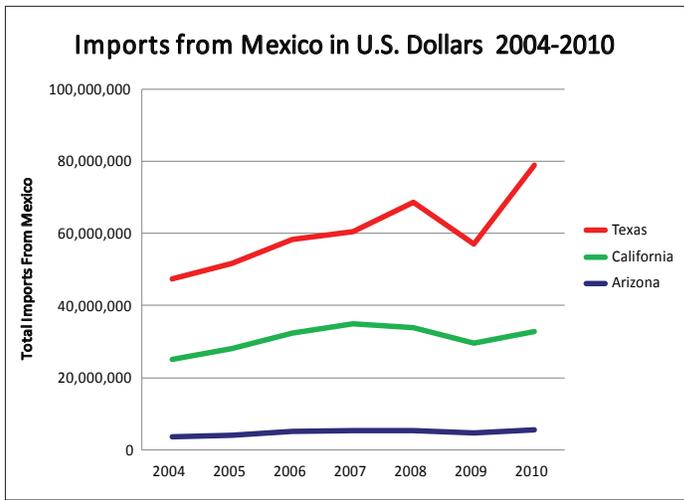
My experience includes being a current member of the Board of Directors for the National League of Cities (NLC), past Chair of the NLC City Futures Community and Regional Development Panel and a Board member for the NLC University Community Council. In addition, I currently serve as the Vice President for the Executive Committee of the Arizona League of Cities and Towns.

I look forward to working productively with the Economic Development Committee to develop opportunities that forward economic development in the region.

If there is anything else required, just let me know.

# ARIZONA'S OPPORTUNITY: ENHANCE TRADE WITH MEXICO

Mexico is Arizona's top trading partner. Our shared border is the gateway for \$26 billion worth of imports and exports and 44 million people (crossings) each year. Mexican visitors spend approximately \$7.3 million *each day* in Arizona, providing an annual impact of **\$2.3 billion**. In addition, there are tens of thousands of jobs in Arizona that rely on trade with Mexico.



Despite this wealth of opportunity, recent studies show that competing border states such as Texas are far outpacing Arizona when it comes to developing trade relations with Mexico. While Arizona exports to Mexico totaled about \$5.7 billion in 2011, in Texas the total was \$87 billion. With a population of 113 million, Mexico is the 13<sup>th</sup> largest economy in the world. In 2010, Mexico invested an unprecedented five percent of its Gross Domestic Product (GDP) in infrastructure.



**Immediate action is necessary to support Arizona's ports of entry with Mexico to be competitive with neighboring states, such as Texas.**

# ARIZONA'S OPPORTUNITY: ENHANCE TRADE WITH MEXICO

## Border Resolution

Improving trade relations with Mexico and enhancing the flow of commerce into Arizona is the goal of a border resolution that has been supported by all of the Councils of Governments and all of the state's Metropolitan Planning Organizations throughout Arizona, as well as the League of Arizona Cities and Towns. The resolution calls for proactive support for infrastructure improvements at the Arizona ports of entry to improve traffic flow and increase trade between Arizona and Mexico. Issues being examined include increasing U.S. Customs and Border staffing; reducing commercial vehicle wait times; reducing the number of hours it takes to process rail cars through the border; and seeking dedicated funding sources for the Arizona ports of entry.



Mariposa Port of Entry in Nogales, Arizona

The Arizona Councils of Governments and Metropolitan Planning Organizations below support the resolution.



## State and Federal Efforts

Since the passage of the North American Free Trade Agreement (NAFTA), bilateral trade has grown exponentially, reaching a record high of nearly \$400 billion in 2010. Mexico is now the third-ranked commercial partner of the U.S. and the second largest market for U.S. exports.



Recently, Arizona Governor Jan Brewer announced the formation of the State Transportation and Trade Corridor Alliance to explore infrastructure improvements and economic opportunities at the border. This effort will be led by the Arizona Department of Transportation in conjunction with the Arizona-Mexico Commission.

The issue also is getting federal attention. The U.S. global market share of spending by international travelers has fallen from 17 to 11 percent. In January, President Obama signed an Executive Order establishing Visa and Foreign Visitor Process Goals and the Task Force on Travel and Competitiveness. The order seeks to develop a national travel and tourism strategy with recommendations for initiatives to promote domestic and international travel opportunities.

## Jobs, Jobs, Jobs

Trade with Mexico supports six million jobs in the U.S. and supports tens of thousands jobs in Arizona. A strong trade relationship with Mexico can help create high quality jobs within our borders.



## Infrastructure

While total trade between the U.S. and Mexico has expanded by more than 600 percent since 1990, ports of entry face significant challenges, including aging infrastructure and an often inadequate number of customs and border protection agents needed to staff them. A heavy focus on security has impacted the tourism industry by diverting investments from improving infrastructure, leaving a multibillion dollar deficit in border infrastructure. According to a report by the San Diego Association of Governments, inadequate infrastructure capacity at the border crossings between San Diego County, California, and the state of Baja, Mexico, results in delays that cost \$7.2 billion and more than 62,000 jobs each year.

While investments of \$200 million in expansion improvements to the Nogales port of entry are moving Arizona toward becoming a leader in international trade, no funding is allocated to improving the road at the Mariposa port. With 23 million northbound visitor border crossings, 373,000 northbound truck crossings, and 602 train crossings annually, long waits at the border suppress economic development. Greater emphasis is needed to upgrading northbound and southbound passenger vehicle and pedestrian crossings. According to the Arizona State University North American Center for Transborder Studies, needed enhancements include staffing, technology, infrastructure and communications.

# ARIZONA'S OPPORTUNITY: ENHANCE TRADE WITH MEXICO

## Growing Business

Nearly half (43%) of all of the winter produce consumed in the United States comes through the Nogales port of entry. Along with produce, which makes up 28 percent of Arizona imports from Mexico, other major commodities include electrical machinery and equipment (18%); machinery and mechanisms (12%); edible fruits and nuts (11%); vehicles (6%); and optical, photographic and cinematic equipment (4%).

Major opportunities exist in the development of clusters of high-tech manufacturing facilities in Sonora, Mexico. Aerospace, defense and renewable energy are areas ripe for expansion opportunities. While Asia has had a competitive edge in skilled workers, in recent years Mexico's education system has improved, with universities graduating more than 90,000 students from engineering and technical schools on an annual basis.

Nationwide, Mexico is our second-ranked supplier of petroleum, while the U.S. in turn refines most of the oil that Mexico consumes domestically. For every dollar Mexico makes exporting to the U.S., it in turn spends 50 cents on U.S. products or services. In 2011, the World Bank ranked Mexico the easiest place in Latin America to do business (and 35<sup>th</sup> in the world). Goldman Sachs research on emerging markets estimates that the Mexican economy will become the world's fifth largest economy by 2050. Mexico has improved its competitiveness ranking by eight places, the largest such improvement in Mexico's history.



## CANAMEX Corridor

While one focus is on infrastructure improvements at the border, there is a bigger picture to consider. The CANAMEX Corridor Project is a multi-state effort to develop and implement a designated transportation corridor to link Mexico, the U.S., and Canada. Arizona is working with Congress to seek a designation of the Interstate 11 (I-11) corridor to Las Vegas, and potentially to destinations farther north into the Pacific Northwest. In Arizona, I-11 has been identified to replace U.S. 93 and includes the 152-mile Hassayampa freeway corridor west and south of Phoenix. Discussions are underway to extend the I-11 corridor to the Pacific Northwest and Vancouver, Canada, which may be a more appropriate route for the CANAMEX corridor.



Regardless of routing, completing CANAMEX as a super-corridor will result in a larger, more comprehensive transportation system that will provide a more efficient means of moving goods coming through Mexico to the entire U.S. and Canada. According to the ASU North American Center for Transborder Studies, the impact of trade and foreign investment on states in the corridor is significant, with more than two million jobs linked to trade.

## Major Freight Linkages, Including the Proposed I-11 Corridor

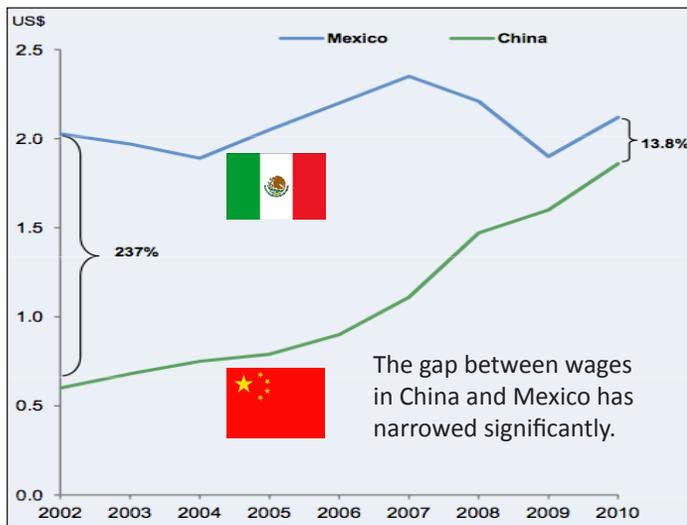


# ARIZONA'S OPPORTUNITY: ENHANCE TRADE WITH MEXICO

## “Nearshoring”

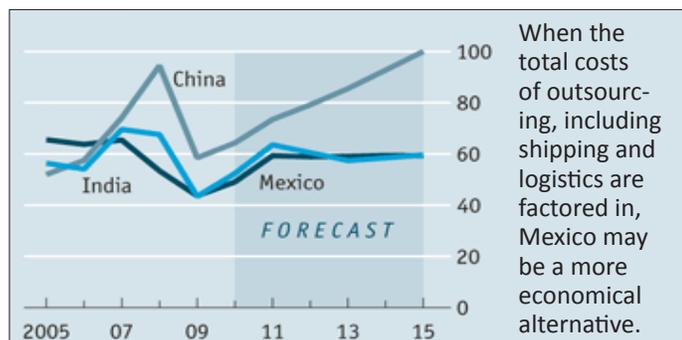
In the past, low wages in China have been the strongest motivating factor for companies to move operations from the United States to Asia. But China’s wages have risen sharply in recent months, closing that gap. Today, Mexican manufacturing wages are only 20 percent higher than in China. Due to cost savings in shipping, travel times, and global logistics, it may be cheaper for companies to keep production operations in Mexico. Mexico is a viable outsourcing destination for Arizona companies. One example would be the aviation and aerospace industry. The state of Sonora has 40 of the 260 facilities manufacturing aerospace parts in Mexico, which is the largest number of aerospace plants of any state in Mexico. The nearshoring trend will continue to provide cross-border trade opportunities with the state of Arizona and the state of Sonora, Mexico.

### Wages in the Manufacturing Sector



Source: Mexico Ministry of Finance

### Manufacturing Outsourcing Cost Index (% of U.S. cost)



Source: AlixPartners

## Call to Action

- Increase U.S. Customs and Border Protection staffing for the Arizona/Mexico ports of entry.
- Support highway and rail infrastructure that assists our Arizona/Mexico ports of entry and urge the State Transportation Board to focus resources on these projects for the economic vitality of Arizona.
- Improve infrastructure to reduce commercial vehicle wait times and to reduce the number of hours it takes to process rail cars through the border.
- Support the necessary planning to improve the global competitiveness for Arizona with Mexico.
- Seek dedicated funding sources for the Arizona ports of entry.

### Sources:

- Arizona-Mexico Commission
- Arizona State University North American Center for Transborder Studies
- *BizTucson 2012 Special Report*
- Maricopa Association of Governments
- Thunderbird School of Global Management



### For more information:



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