

September 10, 2012

TO: Members of the MAG Regional Council Executive Committee

FROM: Mayor Marie Lopez Rogers, City of Avondale, Chair

SUBJECT: MEETING NOTIFICATION AND TRANSMITTAL OF TENTATIVE AGENDA FOR  
THE MAG REGIONAL COUNCIL EXECUTIVE COMMITTEE

Monday, September 17, 2012 - 12:00 noon  
(Following the Regional Community Partners Meeting)  
MAG Office, Suite 200 - Ironwood Room  
302 North 1<sup>st</sup> Avenue, Phoenix

A meeting of the MAG Regional Council Executive Committee has been scheduled for the time and place noted above. Members of the Committee may attend the meeting either in person or by telephone conference.

Please park in the garage under the building. Bring your ticket to the meeting, parking will be validated. For those using transit, the Regional Public Transportation Authority will provide transit tickets for your trip. For those using bicycles, please lock your bicycle in the bike rack in the garage.

Pursuant to Title II of the Americans with Disabilities Act (ADA), MAG does not discriminate on the basis of disability in admissions to or participation in its public meetings. Persons with a disability may request a reasonable accommodation, such as a sign language interpreter, by contacting Denise McClafferty at the MAG office. Requests should be made as early as possible to allow time to arrange the accommodation.

If you have any questions regarding the Executive Committee agenda items, please contact me at 480-350-8221. For MAG staff, please contact Dennis Smith, MAG Executive Director, at (602) 254-6300.

MAG EXECUTIVE COMMITTEE  
TENTATIVE AGENDA  
SEPTEMBER 17, 2012

COMMITTEE ACTION REQUESTED

1. Call to Order

The meeting of the Executive Committee will be called to order.

2. Call to the Audience

An opportunity will be provided to members of the public to address the Executive Committee on items not scheduled on the agenda that fall under the jurisdiction of MAG, or on items on the agenda for discussion but not for action. Members of the public will be requested not to exceed a three-minute time period for their comments. A total of 15 minutes will be provided for the Call to the Audience agenda item, unless the Executive Committee requests an exception to this limit. Please note that those wishing to comment on action agenda items will be given an opportunity at the time the item is heard.

2. Information and discussion.

ITEMS PROPOSED FOR CONSENT\*  
BY THE EXECUTIVE COMMITTEE

\*3A. Approval of the July 16, 2012 Executive Committee Meeting minutes and the August 30, 2012 Special Executive Committee Meeting minutes.

\*3B. Amendment to the FY 2013 MAG Unified Planning Work Program and Annual Budget to Accept Funding from Partners for Livable Communities to Support Aging Services Planning

The FY 2013 MAG Unified Planning Work Program and Annual Budget (UPWP) was approved on May 23, 2012. On August 21, 2012, a \$6,000 grant from Partners for Livable Communities was awarded to Regional Community Partners (RCP) for work on the City Leaders Institute on Aging in Place. This region was selected as one of five communities in the country to participate in this national pilot project.

3A. Approval of the July 16, 2012 Executive Committee meeting minutes and the August 30, 2012 Special Executive Committee Meeting minutes.

3B. Approval of the budget amendment to the FY 2013 MAG Unified Planning Work Program and Annual Budget to include grant funding in the amount of \$6,000 from the Partners for Livable Communities to support aging services planning.

The MetLife Foundation is providing \$6,000 grants to each of the communities selected. As part of the Institute, the region will develop a plan to assist older adults in being socially engaged and not isolated. This item is to accept this grant and approve an amendment to the MAG 2013 Unified Planning Work Program and Annual Budget (UPWP) increasing the budget for RCP by \$6,000. Please refer to the enclosed material.

\*3C. Amendment to the Arup North America, Ltd. Contract #442 to Continue Stakeholder Work for the Sustainable Transportation and Land Use Integration Study

In May 2010, the Regional Council approved the MAG FY 2011 Unified Planning Work Program (UPWP) and Annual Budget, which included a Sustainable Transportation and Land Use Integration Study. On September 13, 2010 the Regional Council Executive Committee selected Arup North America, Ltd. to conduct the study for an amount not to exceed \$750,000. Additionally, on March 14, 2011, the Regional Council Executive Committee approved an amendment to the MAG FY2011 UPWP and Annual budget to include \$48,650 for the Urban Land Institute (ULI) to conduct two public/business forums with stakeholder participation in coordination with the Sustainable Transportation and Land Use Integration Study. The ULI completed the two public/business forums and the contract is complete with \$23,740.78 unspent. It is requested that \$23,000 is added to contract #442 with Arup North America, Ltd for stakeholder work to complete the Sustainable Transportation and Land Use Integration Study. This funding will support four stakeholder meetings related to the findings of the high capacity transit and land use integration modeling exercise, the Sustainable Transportation Toolkit, and the recommendations of the Study. This item is on the September 12, 2012 MAG Management Committee meeting. Please refer to the enclosed material.

3C. Approval to amend the Arup North America, Ltd. contract by \$23,000 to conduct the stakeholder work for the Sustainable Transportation Land Use Integration Study.

ITEMS PROPOSED TO BE HEARD  
BY THE EXECUTIVE COMMITTEE4. Metropolitan Business Planning Initiative Update

In April 2012, an update on the region's participation in the Metropolitan Business Planning Initiative was provided to the MAG Regional Council Executive Committee. Since that time, additional analysis has been completed in support of the project. The purpose of this item is to provide an update on the progress, to describe the staffing plan, and to solicit input on the project. Please refer to the enclosed material.

5. Metropolitan Planning Area Boundary Adjustment

On March 27, 2012, the Census Bureau announced the list of urbanized areas and urban clusters defined on the basis of the 2010 decennial Census. The current MAG Planning Area (MPA) boundary includes all of Maricopa County and a portion of Apache Junction in Pinal County (Attachment one). Federal planning requirements (§450.312) indicate that the boundaries of the MPA shall be determined by agreement between the MPO and the Governor. At a minimum, the MPA boundaries shall encompass the entire existing urbanized area (as defined by the Bureau of the Census) plus the contiguous area expected to become urbanized within a 20-year forecast period for the metropolitan transportation plan. Two options have been developed (Attachments two and three). The MPA boundaries may be further expanded to encompass the entire metropolitan statistical area or combined statistical area, as defined by the Office of Management and Budget. On September 5, 2012, MAG staff met with representatives of Pinal County, Casa Grande, Central Arizona Governments, the Arizona Department of Transportation, the Federal Highway Administration and the Arizona Department of Environmental Quality. The City of Casa Grande has exceeded the 50,000

4. Information, discussion, and input.

5. Information, discussion and input regarding the adjustment of the MAG Metropolitan Planning Area boundary and possible planning partnerships in Pinal County.

population threshold required to form a Metropolitan Planning Organization (MPO) and is in the process of forming an MPO. They have not yet determined the boundaries for their MPO. The urbanized area that is contiguous to MAG and expected to be urbanized in 20 years extends past Apache Junction and into Pinal County towards the San Tan Valley. Staff will review the options available for MAG to expand the MAG Metropolitan Planning Area boundary in accordance with federal regulations. Please refer to the enclosed material.

6. Appointments of the MAG Economic Development Committee Business Member Positions

On October 27, 2010, the MAG Regional Council approved the composition of the MAG Economic Development Committee (EDC). The composition includes eleven business member positions that have two-year terms with possible reappointment by recommendation of the Executive Committee and approval of the MAG Regional Council. The business member positions are up for reappointment. On August 1, 2012, a memorandum was sent to the EDC business members soliciting letters of interest to be reappointed to the EDC. Nine letters to be reappointed were received. The two transportation representatives chose not to submit letters for reappointment. The Executive Committee is requested to recommend approval of the appointments of the EDC business members that submitted letters of interest. It is suggested that an opportunity be provided for those interest in the two transportation industry position to submit a letter and be approved at a later date. Please refer to the enclosed material.

6. Information, discussion and recommendation to approve the appointments of nine Economic Development Committee (EDC) business member positions, not including the two transportation industry positions.

7. Request for Future Agenda Items

Topics or issues of interest that the Executive Committee would like to have considered for discussion at a future meeting will be requested.

8. Comments from the Committee

An opportunity will be provided for the Executive Committee members to present a brief summary of current events. The Executive Committee is not allowed to propose, discuss, deliberate or take action at the meeting on any matter in the summary, unless the specific matter is properly noticed for legal action.

Adjournment

7. Information and discussion.

8. Information.

MINUTES OF THE  
MARICOPA ASSOCIATION OF GOVERNMENTS  
MAG REGIONAL COUNCIL EXECUTIVE COMMITTEE

July 16, 2012

MAG Offices, Ironwood Room  
302 N. 1<sup>st</sup> Avenue, Phoenix, Arizona

MEMBERS ATTENDING

Mayor Marie Lopez Rogers, Avondale, Chair  
Mayor Scott Smith, Mesa, Vice Chair  
Mayor Michael LeVault, Youngtown, Treasurer  
Mayor Gail Barney, Queen Creek

Mayor W.J. "Jim" Lane, Scottsdale  
Mayor Thomas L. Schoaf, Litchfield Park  
\*Mayor Greg Stanton, Phoenix

\* Not present

# Participated by video or telephone conference call

1. Call to Order

The Executive Committee meeting was called to order by Chair Lopez Rogers at 12:01 p.m.

Chair Lopez Rogers stated that public comment cards were available for those members of the public who wish to comment. Transit tickets were available from Valley Metro for those using transit to come to the meeting. Parking validation was available from MAG staff for those who parked in the parking garage.

2. Call to the Audience

Chair Lopez Rogers stated that according to the MAG public comment process, members of the audience who wish to speak are requested to fill out the public comment cards. He stated that there is a three-minute time limit. Public comment is provided at the beginning of the meeting for items that are not on the agenda that are within the jurisdiction of MAG, or non-action agenda items that are on the agenda for discussion or information only. Chair Lopez Rogers noted that no public comment cards had been received.

3. Approval of the May 14, 2012 Executive Committee Meeting Minutes

Mayor Smith moved to approve the May 14, 2012 Regional Council Executive Committee meeting minutes. Mayor Schoaf seconded the motion and the motion carried unanimously.

4. MAG 3-1-1 Business Plan committee Vice Chair Appointment

Denise McClafferty stated as of June 15, 2012, the position of Vice Chair of the 3-1-1 Business

Plan committee has been vacant. She noted Jane Morris from the City of Phoenix held the position had retired. Ms. McClafferty noted MAG staff sent out a notice to the MAG Management Committee, the MAG 3-1-1 Business Plan Committee, and the Intergovernmental Representatives to solicit letters of interest for the MAG 3-1-1 Business Plan Committee Vice Chair position and one letter was received from Shelley Hearn, City of Tempe. Ms. McClafferty requested approval to appoint the Vice Chair for the MAG 3-1-1 Business Plan Committee.

Mayor Smith moved to approve Shelley Hearn for the Vice Chair position for the MAG 3-1-1 Business Plan Committee. Mayor Schoaf seconded the motion and the motion carried unanimously.

5. MAG Intelligent Transportation Systems Committee Vice Chair Appointment

Denise McClafferty stated on April 20, 2012, the Vice Chair position for the MAG Intelligent Transportation Systems (ITS) Committee became vacant. She added Kurt Sharp from the Town of Gilbert was assigned to other duties in the Town of Gilbert that prevented him from representing the town on MAG technical committees. She stated MAG staff sent a notice to the MAG Management Committee, the ITS Committee, and the Intergovernmental Representatives to solicit letter of interest for the ITS Vice Chair position. Ms. McClafferty stated two letters of interest were received: Catherine Hollow, City of Tempe, and Luke Albert, of the City of Goodyear. Ms. McClafferty requested approval to appoint the ITS Vice Chair.

Chair Lopez Rogers asked who the current Chair is on the ITS Committee. Ms. McClafferty stated Debbie Albert, City of Glendale, is the Chair of the ITS Committee. Mayor Smith stated if they were going to follow past and current practice, they should replace a Town of Gilbert representative with a City of Tempe representative, to keep the balance.

Mayor Smith moved to approve Catherine Hollow as the MAG ITS Vice Chair. Mayor Schoaf seconded the motion and the motion carried unanimously.

6. Appointments of the MAG Economic Development Committee Member Agency Positions

Denise McClafferty stated at the June 28, 2012, Regional Council meeting, the Regional Council Chair and Vice Chair, and the TPC Chair and Vice Chair were approved. She added following that meeting a memorandum was sent to the MAG Regional Council members soliciting nominations to fill the member agency positions on the Economic Development Committee (EDC). She added there are fourteen member agency positions, five are designated through officer appointments, nine positions need to be appointed or reappointed, and eleven letters were received. She added one of the letters received was from Mayor Schoaf, for the Chair of the EDC, to replace Mayor Hallman as the immediate Past Chair of Regional Council. Ms. McClafferty stated six reappointment letters were received from Mayor LeVault, Mayor Lewis, Mayor Scruggs, Councilmember Sellers, Mayor Stanton and Mayor Wolcott. The County sent a letter requesting Supervisor Fulton Brock to serve as the Maricopa County representative on the EDC. She added two letters were received for the two vacant East Valley positions. This

included Mayor Barney, Town of Queen Creek and Mayor Mitchell from the City of Tempe. She added a letter was also received from Mayor Lord, City of Goodyear, requesting to be appointed to the EDC. Ms. McClafferty stated staff is requesting the committee to recommend approval of appointments of the fourteen EDC member agency positions. She added this recommendation will move forward to the Regional Council for approval at the July 25, 2012 committee meeting.

Chair Lopez Rogers stated the two East Valley vacancies are the positions that Mayor Hallman and Mayor Schlum held on the committee. Mayor Smith asked if there was a position available for Mayor Lord. Ms. McClafferty stated not at this time.

Mayor Smith moved to approve recommendation of the fourteen positions, including Mayor Barney and Mayor Mitchell to fill the two vacant East Valley positions. Mayor LeVault seconded the motion and the motion carried unanimously.

Mayor Schoaf stated what happened this year with the EDC committee and the process of filling the vacancies indicates that staff needs to go back to the procedures as it applies to this committee and make some adjustments. He added the decision for him to stay on as EDC Chair for another term was due to the fact the Past Vice Chair, Mayor Hallman is no longer in office. Mayor Schoaf added he supports the concept of the rotation of these position to allow everyone the opportunity to serve on each of the different MAG committees. Mayor Smith agreed with Mayor Schoaf and added it is a positive sign that people continue to want to be a part of the EDC committee.

7. Followup to the Border Resolution and Next Steps

Dennis Smith stated in December 2011, elected officials and staff participated in trips to the Arizona ports of entry in Nogales and San Luis to better understand the challenges facing freight movement to and from Mexico and Arizona. He added as a result of these trips, a resolution of support for Arizona's borders was signed by each Metropolitan Planning Organization and Council of Governments in Arizona.

Mr. Smith stated under the leadership of Mayor Lopez Rogers, a session will be held to discuss the importance of trade between Arizona and Mexico at the August 2012 League of Arizona Cities and Towns Conference. He added Mayor Lopez Rogers has agreed to moderate the session and Mayor Stanton has agreed to participate on the panel. Mr. Smith noted Mayor Stanton will be taking a trade delegation to Mexico, prior to the session, so he can also report on that trip. He added staff has been in discussion with the U.S. Department of Commerce to have a high-level individual be on the panel to focus on the importance of exports. Mr. Smith stated Margie Emmerman from the Arizona-Mexico Commission has agreed to give the overview of the border issues and John Halikowski, from Arizona Department of Transportation, will discuss the wait time studies that are being done on the ports of entry.

Mr. Smith stated in addition to the League event, ASU North American Center for Transborder Studies (NACTS) and the U.S. Department of Commerce will be sponsoring an international

conference September 23-25th at the Fiesta Resort Conference Center in Tempe that will feature identifying regional solutions to border related challenges and priorities. He added staff has met with Eric Lee, from Arizona State University, and Mr. Lee stated all of the elected official will be invited to attend this conference. Mr. Smith noted that a handout on the event is at each members place.

Mr. Smith stated, Michael Camuñez, U.S. Assistant Secretary of Commerce for Market Access & Compliance, has agreed to stay an extra day, September 26, to have a separate event and meet with elected officials in Arizona to have a “listening session.” The elected officials from around the state could voice their concerns to him on what is needed to address the border issues, (staffing, infrastructure etc.). Mr. Smith stated he has talked with Arizona Commerce Authority and Arizona Mexico Commission and they would like to join MAG in this effort. He added Mr. Camuñez has also agreed to speak at the MAG Regional Council meeting on September 26, 2012.

Mayor Smith stated he had recently reviewed the Surface Transportation Bill and it showed a separate category for border initiatives. He asked Eric Anderson if there are specific earmarks, formulas, or grants for border initiatives. Mr. Anderson stated in the SAFETEA-LU (Safe, Accountable, Flexible, Efficient Transportation Equity Act: A Legacy for Users) there was a Corridors and Borders Fund that was set up and earmarked. He added he would have to look into MAP-21 (Moving Ahead for Progress in the 21<sup>st</sup> Century) for the specific details in regards to border eligibility money. He stated if there is available funding, it is probably a new generation of that program. He added at this time, there are no specific earmarks, formulas, or grants for border initiatives.

Dennis Smith stated that he spoke with a representative at U.S. Department of Commerce and they informed him that they have a grant program and could be of interest to the Sun Corridor. He added staff has been in discussions with Marisa Walker at Arizona Commerce Authority to see if they can team up with the state.

Chair Lopez Rogers stated she agreed with Mr. Smith that they need to fine tune the “ask”. Mr. Smith stated he spoke with Gail Lewis from ADOT regarding the Nogales High School bypass. She estimated the cost to be \$100 million and that it was not in the Five Year Highway Construction Program. Mr. Smith asked how can they put something in the Five Year Highway Construction Program with a state that is already hurting for money, and if they get it in, how do they accelerate it. He added that if the state helps Nogales, it helps the entire region.

8. Letter of Support for XpressWest High Speed Rail

Eric Anderson, MAG Transportation Director, stated MAG is a founding member of the Western High Speed Rail Alliance and is participating in the Federal Railroad Administration’s project to examine the market potential for a high speed rail network in the southwest. He added the final report is due out late 2012 or early next year. Mr. Anderson added the states that are participating include California, Nevada, Arizona, and Utah and some of the findings include

high level estimates of riderships and costs. The analysis found that the Phoenix to Los Angeles corridor has a 5 million per year ridership potential in 2050, which makes sense considering Los Angeles to Phoenix air travel is one of the highest city pairs in the country. He added there could be a possible recommendation to look at the Phoenix to Los Angeles routing segment in more detail.

Mr. Anderson stated on July 6, 2012, the California Legislature approved funding for the first segment of the California High Speed Rail from Madera to Bakersfield, which is about 130 miles. He noted there are some environmental issues that need to be resolved, but California seems to be moving forward. He added XpressWest, formally known as Desert Express, is in the final steps of the process to plan and build a high speed rail link from Victorville, California to Las Vegas, Nevada. This segment is approximately 185 miles between the two points, estimating 150 mph with a 80 minute travel time. Mr. Anderson stated this would be the first high speed rail service in the western United States and all of the necessary approvals have been received and are in place. The only remaining step is the approval of a \$6 billion loan from the Federal Railroad Rehabilitation and Improvement Financing Program.

Mr. Anderson noted this is a privately operated system with no on-going subsidies. If this loan is received this summer, final design would start toward the end of 2012, and construction would begin in 2013 and through 2018. XpressWest has requested that MAG provide a letter of support for the Victorville to Las Vegas segment. He added the Utah Transit Authority and the Los Angeles Metropolitan Transportation Authority have provided letters of support.

Chair Schoaf asked if the \$6 billion from the Federal Government is a grant. Mr. Anderson stated it would be a loan guarantee and would be the first privately operated passenger rail service in recent times. Mayor Lane asked if this request for support is for a specific segment. Mr. Anderson stated the specific segment is the XpressWest connection, which is the Victorville to Las Vegas connection. Mayor Barney asked how does this help MAG in the long run. Mr. Anderson stated it is really to demonstrate that high speed rail may be feasible in the western United States and this would just be a general letter of support for the project.

Mayor LeVault asked if California has committed to allocate the funds. Mr. Anderson stated on July 6<sup>th</sup>, California Legislature approved \$5.8 billion of funding for a 130 mile section in central California, which they see as a starter segment. He added to fund the project, they will use \$3.2 billion in stimulus money that expires in September 2012, and a \$2.6 billion proposition bond that was specifically set aside for high speed rail. Mayor Smith added he believes California had a high speed rail initiative that voters approved in 2008.

Mayor Schoaf motioned to have staff write a letter supporting the initiative based on it being a loan guarantee with private operation of a private system. Mayor Lane seconded the motion and the motion carried unanimously.

11. Thunderbird School of Global Management Consulting Practicum Project - Overview: Mexican Business in Arizona

This agenda item was an addendum to the original agenda.

Dennis Smith stated in October 2011, MAG entered into an agreement with the Thunderbird School of Global Management Practicum Program for project research for an amount not to exceed \$18,000. He added a Supply Chain Landscape Analysis for Mexico and Canada was completed for a total cost of \$4,000. Mr. Smith stated MAG has received input from Arizona-Mexico Commission and Arizona Department of Transportation. Three initial ideas for the Thunderbird School of Management Practicum project includes assessing the level of investment by Mexican individuals and companies in Arizona; conduct a survey of CEO's of Mexican based companies with operations in Arizona and why they selected to do business in Arizona; and profiling 5-10 Mexican companies with operations in the United States that do not have a significant presence in Arizona, so they can target them for expansion. Staff did run these ideas by Michael Finney at Thunderbird School of Global Management and he believes this would be able to be completed under one project. Mr. Smith stated he is asking for authority for MAG to go back and work with Thunderbird for a estimate of \$2,000. Mr. Smith added these findings may also be beneficial to the Arizona Transportation and Trade Corridor Alliance and the Arizona Commerce Authority. He added this is about trade, business, and dollars coming into Arizona and believes this could move the ball forward one more time.

Chair Lopez Rogers asked if there were any questions or comments.

Mayor Schoaf stated there is interest with some of the cities in the West Valley to hire Thunderbird for a project that would be related to specific things that cities could do to foster an environment that would improve trade with Mexico and establish some relationships with corresponding entities in Sonora. He asked if this project should be in conjunction with the MAG study, as opposed to doing it separately. Mr. Smith indicated that previous contact had been made with the West Valley. Mayor Schoaf indicated that the West Valley is still interested in working with Thunderbird. Mr. Smith stated staff will contact the West Valley as the scope is developed, to determine if these projects could be combined. He added staff will be working on the scope, which is due August 1, 2012.

Mayor Schoaf motioned to approve MAG to enter into an agreement with the Thunderbird School of Global Management Consulting Practicum Program to further evaluate Mexican and Arizona businesses, for a preliminary cost of \$2,000. Mayor LeVault seconded the motion and the motion carried unanimously.

Mayor LeVault asked the Chair if there is anything our region should be doing that we have not done to alleviate the choke point that is at the border. He added, in terms of trade, Arizona is doing very poorly compared to Texas. Mr. Smith stated one of the things that will bring more emphasis on this is in September, Tim Strow, will have specific recommendations from the Freight Transportation Framework Study on Nogales, Tucson, Red Rock, Phoenix-Mesa

Gateway Airport and the West Valley. He stated the biggest thing we could do for Nogales is try to figure some way to put the bypass on the Five Year Highway Construction Program.

Chair Lopez Rogers asked Mr. Smith what he believes is the Texas strong hold. Mr. Smith stated it is the governance and political alignment. He added Texas welcomes trade from Mexico and he believes there is a mixed message coming from Arizona. Mr. Smith stated Michael Camuñez, U.S. Assistant Secretary of Commerce for Market Access & Compliance, has also agreed to speak at the Regional Council meeting on September 26, 2012 and they will have our opportunity to voice their concerns.

9. Request for Future Agenda Items

Chair Lopez Rogers asked if there were any requests for future agenda items. There were none.

10. Comments from the Committee

Chair Lopez Rogers asked if there were any comments for the committee members. There were none.

Chair Lopez-Rogers informed the committee that there would not be a meeting in August. The next meeting is scheduled for September 17, 2012 at 12 Noon. She also reminded the committee members of the League of Arizona Cities & Towns session on border trade that will take place on August 29, 2012 at 3:30 p.m. at the Hyatt Regency Scottsdale at Gainey Ranch.

Adjournment

Mayor Lane moved to adjourn the Executive Committee meeting. Mayor Schoaf seconded the motion and the motion carried unanimously. There being no further business, the Executive Committee adjourned at 12:47 p.m.

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Chair

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Secretary

MINUTES OF THE  
MARICOPA ASSOCIATION OF GOVERNMENTS  
MAG REGIONAL COUNCIL EXECUTIVE COMMITTEE  
SPECIAL MEETING

August 30, 2012

Hyatt Regency Scottsdale Resort and Spa at Gainey Ranch  
7500 E. Doubletree Ranch Road, Executive Boardroom  
Scottsdale, Arizona

MEMBERS ATTENDING

Mayor Marie Lopez Rogers, Avondale, Chair  
\*Mayor Scott Smith, Mesa, Vice Chair  
Mayor Michael LeVault, Youngtown, Treasurer  
Mayor Gail Barney, Queen Creek

Mayor W.J. "Jim" Lane, Scottsdale  
Mayor Thomas L. Schoaf, Litchfield Park  
Mayor Greg Stanton, Phoenix

\* Not present

# Participated by video or telephone conference call

1. Call to Order

The Executive Committee meeting was called to order by Chair Lopez Rogers at 5:00 p.m.

Chair Lopez Rogers stated that public comment cards were available for those members of the public who wish to comment. Transit tickets were available from Valley Metro for those using transit to come to the meeting. Parking validation was available from MAG staff for those who parked in the parking garage.

2. Call to the Audience

Chair Lopez Rogers stated that according to the MAG public comment process, members of the audience who wish to speak are requested to fill out the public comment cards. He stated that there is a three-minute time limit. Public comment is provided at the beginning of the meeting for items that are not on the agenda that are within the jurisdiction of MAG, or non-action agenda items that are on the agenda for discussion or information only. Chair Lopez Rogers noted that no public comment cards had been received.

3. Litchfield Park Multiuse Underpass Project

Eric Anderson provided an update on the Litchfield Park Multiuse Underpass project. He stated that on June 28, 2011, the MAG Regional Council approved the Litchfield Park multiuse underpass project to receive additional closeout funding for a total engineering estimated project cost of \$2,100,000. The project was authorized in 2011 and was bid by the Arizona Department

of Transportation (ADOT) in 2012 for construction. The sealed bid competitive process returned bids much higher than the originally estimated total construction project cost at \$3,075,589, leaving a \$908,314 shortage of funding for the project. Mr. Anderson reported that cost savings from other projects have been identified to cover this shortage. He noted that savings of \$520,000 from an Intelligent Transportation Systems project in Surprise, and approximately \$360,000 from a City of Phoenix pedestrian project will be enough to close this gap.

Mayor Schoaf thanked the City of Phoenix and City of Surprise for their assistance with this project. He noted that Litchfield Park has been working on this project for more than six years.

Mayor Lane asked what is the policy for project savings. Dennis Smith replied that the money is set aside and the cities and towns use that money toward other projects. Mr. Anderson commented that if MAG would have known about the \$3.1 million in the Spring, MAG could have funded the shortfall with close out money. He explained that federal money not used is lost to this region and returned to either the Federal government or to ADOT.

Mr. Smith noted that this type of shortage in an engineering estimate does not normally happen.

Mayor Stanton moved to approve to increase the federal funding on the Litchfield Park Multiuse Underpass project through cost savings identified by the Arizona Department of Transportation, and to amend the FY 2011-2015 MAG Transportation Improvement Program.

#### Adjournment

Mayor Lane moved to adjourn the Special Executive Committee meeting. Mayor Schoaf seconded the motion and the motion carried unanimously. There being no further business, the Executive Committee adjourned at 5:06 p.m.

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Chair

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Secretary

September 10, 2012

TO: Members of the MAG Regional Council Executive Committee

FROM: Amy St. Peter, Human Services and Special Projects Manager

SUBJECT: AMENDMENT TO THE FY 2013 MAG UNIFIED PLANNING WORK PROGRAM AND ANNUAL BUDGET TO ACCEPT FUNDING FROM PARTNERS FOR LIVABLE COMMUNITIES TO SUPPORT AGING SERVICES PLANNING

The FY 2013 MAG Unified Planning Work Program and Annual Budget (UPWP) was approved on May 23, 2012. On August 21, 2012, a \$6,000 grant from Partners for Livable Communities was awarded to Regional Community Partners (RCP) for work on the City Leaders Institute on Aging in Place. This region was selected as one of five communities in the country to participate in this national pilot project. The MetLife Foundation is providing \$6,000 grants to each of the communities selected. As part of the Institute, the region will develop a plan to assist older adults in being socially engaged and not isolated. This item is to accept this grant and approve an amendment to the MAG 2013 Unified Planning Work Program and Annual Budget (UPWP) increasing the budget for RCP by \$6,000.

The City Leaders Institute on Aging in Place builds on the work of the MAG Municipal Aging Services Project, sponsored by the Virginia G. Piper Charitable Trust. The goal of the Institute is to ensure people aged 65 years and more are not socially isolated and have access to the support they need to remain living at home. The Municipal Aging Services Project identified this as a high priority through extensive community engagement. The funds received will be used to host an event with national examples of excellence and local partners wanting to implement aging in place model programs.

It is necessary to formally accept these funds and recommend approval of an amendment to the FY 2013 MAG Unified Planning Work Program. If you have any questions regarding this amendment, please contact me at the MAG office at (602) 254-6300.

# **MARICOPA ASSOCIATION OF GOVERNMENTS**

## **INFORMATION SUMMARY... for your review**

**DATE:**

September 10, 2012

**SUBJECT:**

Amendment to the Arup North America, Ltd. Contract #442 to Continue Stakeholder Work for the Sustainable Transportation and Land Use Integration Study

**SUMMARY:**

In May 2010, the Regional Council approved the MAG FY 2011 Unified Planning Work Program (UPWP) and Annual Budget, which included a Sustainable Transportation and Land Use Integration Study. On September 13, 2010 the Regional Council Executive Committee selected Arup North America, Ltd. to conduct the study for an amount not to exceed \$750,000.

Additionally, on March 14, 2011, the Regional Council Executive Committee approved an amendment to the MAG FY2011 UPWP and Annual budget to include \$48,650 for the Urban Land Institute (ULI) to conduct two public/business forums with stakeholder participation in coordination with the Sustainable Transportation and Land Use Integration Study. The ULI completed the two public/business forums and the contract is complete with \$23,740.78 unspent.

It is requested that \$23,000 is added to contract #442 with Arup North America, Ltd for stakeholder work to complete the Sustainable Transportation and Land Use Integration Study. This funding will support four stakeholder meetings related to the findings of the high capacity transit and land use integration modeling exercise, the Sustainable Transportation Toolkit, and the recommendations of the Study.

**PUBLIC INPUT:**

No public input has been received concerning the specific requested change.

**PROS & CONS:**

PROS: This study will provide a coordinated, comprehensive approach for promoting sustainable transportation and transit supportive land use patterns.

CONS: None.

**TECHNICAL & POLICY IMPLICATIONS:**

TECHNICAL: The study will provide planning tools to assist local jurisdictions in preparing for future high capacity transit services.

POLICY: The study will define how transit can help support the development of a sustainable transportation system in the MAG region. The study will also recommend development patterns and densities necessary to support various types of high capacity transit service (e.g., bus rapid transit and commuter rail).

**ACTION NEEDED:**

Approval to increase the Arup North America, Ltd. contract by \$23,000 to conduct the stakeholder work for the Sustainable Transportation Land Use Integration Study.

**PRIOR COMMITTEE ACTIONS:**

MAG Management Committee: This item is on the September 12, 2012 MAG Management Committee. An update will be provided on action taken by the committee.

**CONTACT PERSON:**

Jorge Luna, Transit Planner III, 602-254-6300.

**Update on the Greater Phoenix Metropolitan Business Planning Initiative  
Draft August 30, 2012**

In May 2011, the Maricopa Association of Governments Regional Council approved the submission of the region’s application to the Brookings Institution to participate in the Metropolitan Business Planning Initiative (MBP). Since that time, a tremendous amount of work has been completed to support this project. A significant amount of work remains. The purpose of this document is to provide an update on the progress, to describe the staffing plan, and to solicit input on the project.

In April 2012, an update on the project was provided to the MAG Regional Council. At that time, opportunities for possible initiatives in clean technology and unmanned systems were being explored. Since then, the Arizona Commerce Authority has taken the lead on activities related to unmanned systems in aerospace and defense. The Greater Phoenix Economic Council has taken the lead on the analysis for the Greater Phoenix Economic Council (GPEC), including clean technology. This includes continuing analysis in other industry clusters such as healthcare, information technology, and personalized medicine. MAG is providing support to GPEC with the analysis and is taking the lead on spatial efficiency.

Based on this analysis, implementation steps would be explored in areas including but not limited to a science and technology ballot initiative to support the development of high-value jobs, companies, and exports. Economic development tools such as tax increment financing would also be explored by the steering committee.

The next steps for the project include the following:

- Revise the strategic overview with the updated analysis.
- Convene a working committee meeting with membership drawn from GPEC’s Innovation Council to leverage their work in support of the MBP.
- Draft lead initiative concepts based on the analysis and the working committee’s feedback.
- Convene a high-level steering committee with membership drawn from the current Leadership Advisory team, the MAG Economic Development Committee (EDC), and the business community to provide feedback on the strategic overview and lead initiative concepts.
- Draft the business plan for the lead initiative recommended by the steering committee.
- Solicit input from the steering committee, MAG EDC and Regional Council on the draft business plan and lead initiative.
- Revise the business plan based on feedback received and submit it to the Brookings Institution by January 2013.
- Facilitate a local launch event for the business plan in the Greater Phoenix area.
- Participate in a national launch event for the MBP in Washington, D.C. in March or April 2013.

Adequate staffing is needed to ensure high quality work can move ahead on schedule. The following roles and responsibilities are proposed:

Group	Responsibilities	Next Steps
MAG Economic Development Committee (EDC) and Regional Council	Initial sponsorship of MBP, including dedicating resources and mobilizing regional organizations to staff the project.	MAG liaison to Steering Committee, continue to receive updates and provide input at strategic points.

Working Committee	Oversee the development of the strategic overview, and recommend regional strategies and lead initiatives. The Committee will seek input from industries, experts, and academics.	Draw business leaders to form the Committee. Leverage ongoing work of GPEC Innovation Council.
Steering Committee	A group of recognized leaders responsible for facilitating regional collaboration and support. Directs project staff on the development of the business plan, institutional implementation plan and communication plan. Mobilize financial and operational resources for implementing the lead initiative.	Draw members from the Leadership Advisory Team and the MAG Economic Development Committee to create a Steering Committee. Add other regional and business leaders.

### Project Staff

At the direction of the Working Committee, project staff will conduct a rigorous market analysis, define and execute work plans, and develop recommendations on strategies and lead initiatives. GPEC and MAG will co-lead the project. GPEC will be primarily responsible for the economic and market analysis, which includes shaping the strategic overview and the lead initiative. MAG will continue to serve as the lead on the spatial efficiency section of the strategic overview and related strategies and initiatives. MAG will also provide support for analysis within the other areas. MAG and GPEC will coordinate community outreach and collaboration.

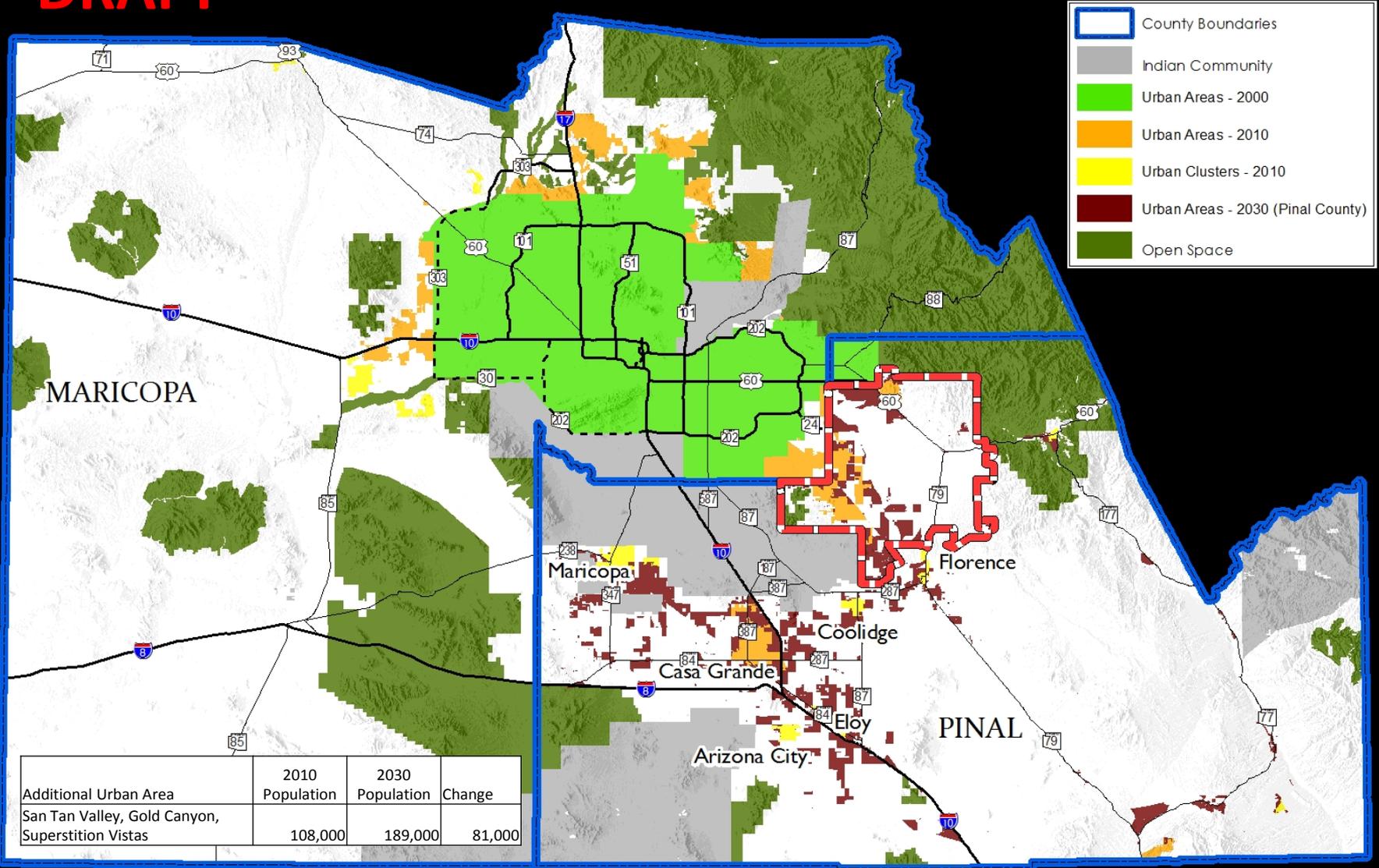
Lead	Responsibilities
MAG/GPEC	<ul style="list-style-type: none"> <li>Organize and coordinate the Steering Committee.</li> <li>Build stakeholder support, leveraging market analysis and deliverables.</li> <li>Draft the strategic overview and develop strategies and lead initiatives. MAG will take the lead on spatial efficiency.</li> </ul>
MAG	<ul style="list-style-type: none"> <li>Manage the consultant with guidance from GPEC including refining the scope of work and deliverables.</li> <li>Take the lead on the analysis, strategies, and initiatives for spatial efficiency.</li> </ul>
GPEC	<ul style="list-style-type: none"> <li>Drive the analysis for the strategic overview and lead initiative with the exception of spatial efficiency.</li> <li>Consult with MAG prior to Steering Committee approval of deliverables that address MAG's core functions. Examples of MAG's core function areas include but are not limited to transportation, air quality, and population projections.</li> <li>Organize and coordinate the working committee with support from MAG.</li> </ul>
Consultant - Value Point	<ul style="list-style-type: none"> <li>Advise project staff on business plan development.</li> <li>Support project staff on targeted market and feasibility analysis.</li> <li>Support the development of an operational plan and financial modeling.</li> </ul>





# DRAFT

## Attachment Three



Additional Urban Area	2010 Population	2030 Population	Change
San Tan Valley, Gold Canyon, Superstition Vistas	108,000	189,000	81,000



MAG Economic Development Committee Business Members

<u>POSITION</u>	<u>LETTERS RECEIVED FOR REAPPOINTMENT</u>
Economist	Jim Rounds, Elliott Pollack & Company, VP & Senior Economist
Transportation Industry Representatives (2)	Vacant
Education	Dr. Joseph Cavinato, Professor of Supply Chain Management, Thunderbird
WESTMARC (New member)	William Sheldon, Chair of WESTMARC, General Counsel for SCF Arizona
East Valley Partnership	Mark Dreher, Chair of East Valley Partnership
Greater Phoenix Economic Council	Steve Betts, GPEC Board Member
Greater Phoenix Leadership	Thomas Franz, President/CEO of the Greater Phoenix Leadership
Development Community	Jim Kenny - El Dorado Holdings Inc.
Phoenix Chamber of Commerce Representative	Todd Sanders, President and CEO of the Phoenix Chamber of Commerce
Arizona Commerce Authority Representative	Sandra Watson, Interim President & CEO

Terms - The business members will have two-year terms with possible reappointment by recommendation of the Executive Committee and approval of the MAG Regional Council.