

February 10, 2014

TO: Members of the MAG Regional Council Executive Committee

FROM: Mayor Scott Smith, City of Mesa, Chair

SUBJECT: MEETING NOTIFICATION AND TRANSMITTAL OF TENTATIVE AGENDA FOR
THE MAG REGIONAL COUNCIL EXECUTIVE COMMITTEE

Tuesday, February 18, 2014 - 12:00 Noon (immediately following RCP meeting)
MAG Office, Suite 200 - Ironwood Room
302 North 1st Avenue, Phoenix

A meeting of the MAG Regional Council Executive Committee has been scheduled for the time and place noted above. Members of the Committee may attend the meeting either in person or by telephone conference.

Please park in the garage under the building. Bring your ticket to the meeting, parking will be validated. For those using transit, the Regional Public Transportation Authority will provide transit tickets for your trip. For those using bicycles, please lock your bicycle in the bike rack in the garage.

Pursuant to Title II of the Americans with Disabilities Act (ADA), MAG does not discriminate on the basis of disability in admissions to or participation in its public meetings. Persons with a disability may request a reasonable accommodation, such as a sign language interpreter, by contacting Denise McClafferty at the MAG office. Requests should be made as early as possible to allow time to arrange the accommodation.

If you have any questions regarding the Executive Committee agenda items, please contact me at 480-644-2388. For MAG staff, please contact Dennis Smith, MAG Executive Director, or Denise McClafferty, Regional Program Manager, at (602) 254-6300.

MAG EXECUTIVE COMMITTEE
TENTATIVE AGENDA
FEBRUARY 18, 2014

COMMITTEE ACTION REQUESTED

1. Call to Order

The meeting of the Executive Committee will be called to order.

2. Call to the Audience

An opportunity will be provided to members of the public to address the Executive Committee on items not scheduled on the agenda THAT FALL UNDER THE JURISDICTION OF MAG, or on items on the agenda for discussion but not for action. Members of the public will be requested not to exceed a three-minute time period for their comments. A total of 15 minutes will be provided for the Call to the Audience agenda item, unless the Executive Committee requests an exception to this limit. Please note that those wishing to comment on action agenda items will be given an opportunity at the time the item is heard.

2. Information and discussion.

ITEMS PROPOSED FOR CONSENT*
BY THE EXECUTIVE COMMITTEE

*3A. Approval of the January 21, 2014 Executive Committee Meeting Minutes

*3B. Amendment to the FY 2014 MAG Unified Planning Work Program and Annual Budget to Accept Funding to Support Planning to Address Domestic Violence

The FY 2014 MAG Unified Planning Work Program and Annual Budget (UPWP) was approved on May 22, 2013. On December 23, 2014, a renewal STOP Violence Against Women grant of \$160,428 was awarded to the MAG Protocol Evaluation Project by the Governor's Office Children, Youth and Families. This \$160,428 grant will support staffing for the project, two in-person training events, and hiring a survey services consultant. The contract is seeking a survey services consult to develop,

3A. Approval of the January 21, 2014 Executive Committee meeting minutes.

3B. Approval to accept the STOP Violence Against Women grant for \$160,428 and amend the FY 2014 MAG Unified Planning Work Program and Annual Budget to include the \$160,428, which includes \$38,465 for a survey services consultant.

conduct, and analyze a survey with victims of domestic violence about their experiences with the criminal justice system to inform the work of the Protocol Evaluation Project. Funding in the amount of \$38,465 was allocated for a survey services consultant within the STOP grant award. This item is to accept this grant and approve an amendment to the MAG FY 2014 Unified Planning Work Program and Annual Budget (UPWP) to add project funding and contract with a survey services consultant. Please refer to the enclosed material.

*3C. Amendment to the MAG FY2014 Unified Planning Work Program for Additional Printing of the MAG Regional Bikeways Map and Purchase of Camera for Digital Media for the On-Line Bikeways Map

In May 2012, the Regional Council approved the MAG FY 2013 Unified Planning Work Program (UPWP) and Annual Budget, which included printing 100,000 copies of the MAG Regional Bikeways Map. In August 2012, 100,000 maps were printed, of which 61,250 maps were directly delivered to MAG member agencies, and the remainder were distributed by MAG per other requests we received. Due to the popularity of the bike map, MAG has approximately 6,250 maps left as of January 2014. It is anticipated that the next update to the printed map will occur in 2016. In order to meet the demand for printed bike maps between now and 2016, MAG is requesting another print run of 50,000 maps at a cost not to exceed \$10,000. Additionally, MAG is requesting to purchase a GoProHERO3+ camera in an effort to enhance the MAG On-line Bikeways map and cut down on future printing costs. The camera will allow for photos, videos, audio recording and wayfinding instructions to be imbedded in the On-line Bikeways map. The cost for the camera equipment is approximately \$550. This item is on the February 12, 2014 Management Committee agenda for recommended approval. Please refer to the enclosed material.

3C. Approval to amend the FY2014 MAG Unified Planning Work Program to include printing costs and the purchase of noncapital equipment to reprint 50,000 bike maps and purchase a GoProHERO3+ camera not to exceed a total cost of \$10,550.

*3D. MAG Elderly & Persons with Disabilities Transportation Committee Vice Chair Appointment

On July 22, 2009, the MAG Regional Council approved the MAG Committee Operating Policies and Procedures. On January 25, 2012, the MAG Regional Council approved updating the Policies and Procedures to two-year terms for technical and other policy committees. In January 2014, the vice chair position of the Ad Hoc Elderly & Persons with Disabilities Transportation Program Committee became vacant.

On February 5, 2014, MAG staff sent a notice to the Management Committee, the Ad Hoc Elderly & Persons with Disabilities Transportation Program Committee, and the Intergovernmental Representatives to solicit letters of interest for the Ad Hoc Elderly & Persons with Disabilities Transportation Program Committee Vice Chair position. Copies of the letters received requesting consideration for the Vice Chair position are included. Please refer to the enclosed material.

*3E. Amendment to the FY 2014 MAG Unified Planning Work Program and Annual Budget to Accept Funding from the City of Phoenix for Human Services Transportation Coordination Planning

The FY 2014 MAG Unified Planning Work Program and Annual Budget (UPWP) was approved on May 22, 2013. In November 2013, the City of Phoenix notified MAG of two grant awards. One award of \$25,722.97 will support human services transportation coordination planning from August 2013 to January 2014. The second grant award of \$199,999.20 will support human services transportation coordination planning and facilitation of the regional Section 5310 application process from February 2014 to January 2015. This agenda item is to accept funding from the City of Phoenix and to approve an amendment to the FY 2014 MAG Unified

3D. Approval of the Vice Chair appointment to the Ad Hoc Elderly & Persons with Disabilities Transportation Program Committee.

3E. Approval to accept funding from the City of Phoenix and to amend the FY 2014 MAG Unified Planning Work Program for a total of \$225,722.17.

Planning Work Program for a total of \$225,722.17. Please refer to the enclosed material.

ITEMS PROPOSED TO BE HEARD
BY THE EXECUTIVE COMMITTEE

4. Discussion of the Development of the FY 2015
MAG Unified Planning Work Program and Annual
Budget

Each year, the MAG Unified Planning Work Program and Annual Budget is developed in conjunction with member agency and public input. The Work Program is reviewed each year by the federal agencies in April and approved by the Regional Council in May. To provide an early start in developing the Work Program and Budget, this presentation is an overview of MAG's draft proposed new projects for the FY 2015 Work Program. The updated draft budget timeline, the invitation for the Budget Webinar presentation on February 20, 2014, at 1:00 P.M. in the MAG Cottonwood Room, and estimated dues and assessments are included with the budget documents. Please refer to the enclosed material.

5. Annual Performance Review of the MAG
Executive Director

The employment agreement entered into with the MAG Executive Director in January 2003 provided that the Executive Committee conduct an annual performance review in consultation with the Regional Council. On November 18, 2013, the Executive Committee agreed to move forward with the electronic evaluation survey for the MAG Executive Director's performance review.

On November 26, 2013, the electronic survey and Major Regional Goals and Results for FY 2013-2014 were sent to members of the Regional Council to receive their input on the review. This information was also sent to the

4. Information and input on the development of the fiscal year (FY) 2015 MAG Unified Planning Work Program and Annual Budget.

5. Information, discussion and possible action to recess the meeting to conduct an executive session to discuss personnel matters relating to the MAG Executive Director's review and salary. The authority for such an executive session is A.R.S. § 38-431.03(A)(1).

members of the Executive Committee. The results of the completed surveys were summarized and were discussed by the members of the Executive Committee at the January 21, 2014 meeting. The Executive Committee tabled the action on this agenda item until February's meeting.

The Executive Committee may vote to recess the meeting and go into executive session to discuss personnel matters relating to the MAG Executive Director's review and salary. The authority for such an executive session is A.R.S. § 38-431.03(A)(1).

6. Possible Action on the Annual Performance Review of the MAG Executive Director

The Executive Committee may reconvene the regular meeting to take action regarding the annual performance review and make a salary determination. It is anticipated that the action of the Executive Committee would be presented to the Regional Council for ratification.

7. Request for Future Agenda Items

Topics or issues of interest that the Executive Committee would like to have considered for discussion at a future meeting will be requested.

8. Comments from the Committee

An opportunity will be provided for the Executive Committee members to present a brief summary of current events. The Executive Committee is not allowed to propose, discuss, deliberate or take action at the meeting on any matter in the summary, unless the specific matter is properly noticed for legal action.

Adjournment

6. Information, discussion and possible action on the review and salary of the MAG Executive Director.

7. Information.

8. Information.

MINUTES OF THE
MARICOPA ASSOCIATION OF GOVERNMENTS
MAG REGIONAL COUNCIL EXECUTIVE COMMITTEE
January 21, 2014
MAG Offices, Ironwood Room
302 N. 1st Avenue, Phoenix, Arizona

MEMBERS ATTENDING

*Mayor Scott Smith, Mesa, Chair	*Mayor Gail Barney, Queen Creek
Mayor Michael LeVault, Youngtown, Vice Chair	Mayor Marie Lopez Rogers, Avondale
Mayor W.J. “Jim” Lane, Scottsdale, Treasurer	Mayor Lana Mook, El Mirage
	Mayor Greg Stanton, Phoenix

* Not present

Participated by video or telephone conference call

1. Call to Order

The Executive Committee meeting was called to order by Acting Chair LeVault at 12:03 p.m. Acting Chair LeVault stated that there was an updated handout for agenda item #5 and additional items for agenda item #6 at their place.

2. Call to the Audience

Acting Chair LeVault stated that according to the MAG public comment process, members of the audience who wish to speak are requested to fill out the public comment cards. He stated that there is a three-minute time limit. Public comment is provided at the beginning of the meeting for items that are not on the agenda that are within the jurisdiction of MAG, or non-action agenda items that are on the agenda for discussion or information only. Acting Chair LeVault stated no comment cards had been received.

3. Approval of Executive Committee Consent Agenda

Acting Chair LeVault noted that prior to action on the consent agenda, members of the audience are provided an opportunity to comment on consent items that are being presented for action. Following the comment period, committee members may request that an item be removed from the consent agenda.

Acting Chair LeVault requested a motion to approve the consent agenda. Mayor Lane moved to approve consent items #3A-#3D. Mayor Mook seconded the motion and the motion carried unanimously.

3A. Approval of the November 18 and December 3, 2013 Executive Committee Meeting Minutes

The Regional Council Executive Committee, by consent, approved the November 18, 2013 Executive Committee meeting minutes and the December 3, 2013 Executive Committee special meeting minutes.

3B. Amendment to the FY 2014 MAG Unified Planning Work Program and Annual Budget for a Bicycle/Pedestrian Associate

The Regional Council Executive Committee, by consent, approved amending the FY 2014 MAG Unified Planning Work Program and Annual Budget for a Bicycle/Pedestrian Associate not to exceed \$25,000. This will allow for a transition period from the current MAG Bicycle/Pedestrian Planner to a MAG Associate position for the remainder of this fiscal year. When the new work program is prepared, the associate position will be evaluated to determine if it is to be continued in the next fiscal year.

3C. Amendment to the FY 2012 MAG Unified Planning Work Program and Annual Budget to Accept \$20,000 From the Maricopa County Department of Transportation (MCDOT) for the Town of Gila Bend Small Area Transportation Study and Amendment of the Corresponding Contract With Kimley Horn and Associates

The Regional Council Executive Committee, by consent, approved amending the FY 2012 MAG Unified Planning Work Program and Annual Budget to accept \$20,000 from the Maricopa Department of Transportation for the Gila Bend Small Area Transportation Plan Study and amendment of the corresponding MAG contract with Kimley Horn and Associates, to reflect additional scope and budget designated for the MCDOT funding amount. The fiscal year (FY) 2012 MAG Unified Planning Work Program and Annual Budget, approved by the MAG Regional Council in May 2011, includes \$70,000 for the development of the Gila Bend Small Area Transportation Study. MAG, the Maricopa County Department of Transportation (MCDOT) and the Town of Gila Bend have established a mutual agreement for this project with shared funding (the original total funding amount for the project is \$95,000, which includes \$70,000 from MAG, \$20,000 from MCDOT, and \$5,000 from the Town of Gila Bend). This collaboration will allow MAG and partnering agencies to plan for future transportation infrastructure needs in the Gila Bend Planning area. The project planning team has identified the need for additional analysis of key transportation corridors in the Gila Bend Planning Area, therefore, MCDOT is providing an additional \$20,000 toward the study to complete the additional analysis. An amendment to the FY 2012 MAG Unified Planning Work Program and Annual Budget is needed to accept the funds and an amendment to the contract with Kimley Horn and Associates is needed to reflect the additional scope and budget.

3D. On-Call Consulting List for the MAG Consultant Support for AZ-SMART Enhancement On-Call Project

The Regional Council Executive Committee, by consent, approved the list of on-call consultants for Area of Expertise A (Research, Data Collection, Demographic and Economic Analysis): Applied Economics, Elliot D. Pollack and Company, Planning Technologies LLC, Synthicity Inc., and University of Arizona Economic and Business Research Center; Area of Expertise B (Application Development, Geographic Information Systems, Database Management, and Socioeconomic Modeling) Planning Technologies LLC, Synthicity Inc., TerraSystems Southwest Inc., and University of Arizona Economic and Business Research Center; Area of Expertise C (Regional Economic Modeling and Economic Impact Analysis): Planning Technologies LLC, Regional Economic Models Inc., Synthicity Inc., and University of Arizona Economic and Business Research Center; for the MAG Consultant Support for AZ-SMART Enhancement On-Call Project. The FY 2014 MAG Unified Planning Work Program and Annual Budget, approved by the MAG Regional Council in May 2013, lists the MAG Consultant Support for AZ-SMART Enhancement On-Call Project in the amount of \$425,000. The purpose of the project is to enable MAG to solicit specialized consulting services in the area of socioeconomic modeling, data, reporting, and research. MAG issued a Request for Qualifications to create an on-call consulting list in three areas of expertise for the project and received seven Statements of Qualifications (SOQs). A multi-agency evaluation team reviewed the SOQs and unanimously recommended to MAG that the following firms be included on a MAG on-call consulting list for the MAG Consultant Support for AZ-SMART Enhancement On-Call Project: Applied Economics, Elliot D. Pollack and Company, Planning Technologies LLC, Regional Economic Models Inc., Synthicity Inc., TerraSystems Southwest Inc., and University of Arizona Economic and Business Research Center.

4. Status Update on the June 30, 2013 Single Audit and Management Letter Comments, MAG's Comprehensive Annual Financial Report and OMB Circular A-133 Reports (i.e., "Single Audit") for the Fiscal Year Ended June 30, 2013

Becky Kimbrough, MAG Fiscal Services Manager, stated that the members of this committee received a copy of the FY 2013 Comprehensive Annual Financial Report and the results of the Single Audit for this meeting. She added that the accounting firm of CliftonLarsonAllen, completed the audit of MAG's Comprehensive Annual Financial Report (CAFR) and Single Audit for the fiscal year ended June 30, 2013. An unqualified audit opinion was issued on November 18, 2013 on the financial statements of governmental activities, the aggregate discretely presented component units, each major fund and the aggregate remaining fund information. Ms. Kimbrough stated that the independent auditors' report on compliance with the requirements applicable to major federal award programs, expressed an unmodified opinion for the Single Audit. The Single Audit report indicated there were no reportable conditions in MAG's internal control over financial reporting considered to be material weaknesses, no instances of noncompliance considered to be material and no questioned costs and The Single Audit report had no new or repeat findings.

Ms. Kimbrough stated that the CAFR financial statements and related footnotes were prepared in accordance with the Government Finance Officers Association's (GFOA) standards for the Certificate of Achievement for Excellence in Financial Reporting awards program. She noted that MAG submitted the June 30, 2013 CAFR to the GFOA awards program for review in December 2013 and added that If MAG is awarded the certificate for the June 30, 2013 CAFR, this would be MAG's 16th consecutive award. Ms. Kimbrough stated that staff is asking for recommendation of acceptance of the audit opinion issued on the MAG Comprehensive Annual Financial Report and Single Audit Report for the year ended June 30, 2013.

Acting Chair LeVault asked if there were any questions or comments from the committee. There were none. Mayor Stanton made a motion to recommend acceptance of the audit opinion issued on the MAG Comprehensive Annual Financial Report and Single Audit Report for the year ended June 30, 2013. Mayor Mook seconded the motion and the motion carried unanimously.

5. Discussion of the Development of the FY 2015 MAG Unified Planning Work Program and Annual Budget

Becky Kimbrough, MAG Fiscal Services Manager, stated that the draft budget discussions and presentations begin each January and additional budget information is brought to this committee incrementally as it is developed each month to allow for thorough discussions and input. She added that the MAG final draft budget is presented for recommendation for approval in May of each year.

Ms. Kimbrough stated that the draft time line for presentation and production of the draft MAG budget for FY 2015 is included in the draft budget materials, along with the revised draft with the proposed Dues and Assessments for FY 2015. She indicated that the FY 2015 draft dues and assessments are presented with an increase to 100 percent and the four year average Consumer Price Index for All Urban Consumers (CPI-U), using calendar years 2010 through 2013, has been applied. She noted that the base year is FY 2009 dues and assessments totals as dues and assessments were first reduced by 50 percent in FY 2010, due to the downturn in the economy. She explained that being cognizant of the continuing downturn of economic conditions for our members, MAG has continued to implement the 50 percent decrease to dues and assessments without adding the CPI-U factor through FY 2014.

Ms. Kimbrough informed the committee that last January MAG first recommended an increase up to 75 percent for FY 2014 dues and assessments and after a discussion of the proposed draft dues and assessments in the May 2013 Regional Council meeting, the Regional Council recommended that it be recognized that in order to keep MAG's financial position flexible, that MAG dues and assessments be returned to 100 percent for FY 2015. Ms. Kimbrough stated that the proposed dues and assessments for FY 2015 were finalized on January 16, 2014 when staff received the December 2013 CPI-U. She noted that there was a very small decrease from 8.61 percent to 8.59 percent in the final amount compared to the draft that was previously sent with the mailing. She added that MAG has used fund balance since FY 2010 to supplement the dues and assessments each year.

Ms. Kimbrough indicated that currently approved population numbers are used to calculate the dues and assessments and the amounts calculated for each member's dues and assessments change slightly each year due to shifts in the population between the members and application of the CPI-U. She added that there were footnotes located on the draft dues and assessments which further explain the details of the dues and assessments calculations and that also on the draft dues and assessments page is the comparison between the proposed amount and last year's amount.

Acting Chair LeVault asked if there were any questions or comments from the committee.

Mayor Lane stated this concern regarding the increase. Mr. Smith explained that last year staff recommended that the allocated dues be increased to 75 percent and then an additional 25 percent this year, so the increase would not so be dramatic. He explained that last year some cities were still struggling and the decision was made by this committee and Regional Council to postpone last years increase, and do the full increase this year. He added that MAG cannot continue to tap into its reserve, which are getting too low. Ms. Kimbrough added that in 2010, the economy was failing and MAG cut their dues 50 percent from FY 2010- FY 2014 and we had to dip into the reserves to fund some programs. Mayor Lane asked if this increase includes the 100 percent increase plus the CPI-U. Ms. Kimbrough stated that was correct and that in 2006, this committee determined that the increase of dues and assessments be made using the CPI-U from the prior calender year.

Mayor Mook asked what amount has come out of the reserves in order to pay for expenses through the dues and assessment cutbacks. Ms. Kimbrough stated that approximately \$1 million, excluding the remodel of the building, has been taken out of reserves over the past five years. Mr. Smith added that to keep this in perspective, many Metropolitan Planning Organizations, Pima Association of Governments for example, does not have the aggressive in kind match program that MAG operates on, so MAG staff works with the member agencies staff to get the in kind contributions. Mr. Smith added that Tucson will almost always match federal money with member agency money and stated that MAG is trying to keep the costs down for MAG member agencies.

Ms. Kimbrough added that MAG in kind costs are about \$1.2 million - \$1.4 million per year. This allows MAG not to require a hard cash match. Acting Chair LeVault stated that these dues are being assessed and payable in FY 2015 and most cities are currently in the budgeting process internally, so it will be helpful to have these numbers. He also asked if this will go to Regional Council. Mr. Smith stated that this will be presented at the next Regional Council meeting and added that this is why the budget review process begins in January and the final decisions are not made until May.

Mayor Lane asked what percentage of the membership fees of the total budget does this represent. Ms. Kimbrough stated the full fees are approximately \$650,000 and the total operating budget for the current year will run approximately \$21million - \$22 million, so it is a fairly small percentage. Mayor Lane asked if there was some particular guidance as to what

percentage it is supposed to be. Ms. Kimbrough added according to best practice, for a reserve fund balance, it is anywhere from 10 to 15 percent of operating costs. Mayor Lane asked if there were guidance or calculated amounts that are supposed to come from the membership fees to the total budget. Ms. Kimbrough stated that she will do research and to see how other agencies determine their dues amount and present this at the next Regional Council meeting. Mr. Smith added that MAG is funding vital programs with these assessments, such as 9-1-1.

Acting Chair LeVault stated that having been with MAG for several years, he knows that when the economy was at its bleakest, MAG did things internally to control these costs and even deferred salaries for MAG employees. He added that it is tough to bring dues back to where they need to be, but is thankful that he received this information while city budgets are still being worked on. Mayor Stanton added that his city also asked MAG to adjust the budget accordingly, because they were still going through incredibly difficult times last year. He added that some of the Phoenix council members had concerns regarding lack of transparency and felt it was best to keep dues the same, in light of their economic situation. Mayor Stanton added that MAG had to tighten their belt and stated that it was very much appreciated. Acting Chair LeVault thanked Ms. Kimbrough for her report.

6. Desert Peaks Awards

Kelly Taft, MAG Communications Manager, stated that MAG established the Desert Peaks Awards in 1998 to recognize excellence in regional cooperation among local governments, residents and the private sector. She noted that this awards program is held every other year to honor member agencies, partners and individuals who have demonstrated a commitment to promoting, recognizing, and attaining the ideals of regionalism.

Ms. Taft stated that MAG is currently planning to host the awards program on June 25th, 2014, following the MAG annual meeting, and was here today to review the event structure and seek committee guidance on various aspects of the program, including the time of the event, potential venues, judging panel, and potential changes to the invitation and registration procedures. She provided an overview of the process to ensure that the committee was in agreement with the proposed event and structure.

Ms. Taft added that a draft Call for Nominations was at each member's place and staff is currently planning to issue the Call for Nominations within the next day or so, pending direction from this committee. She stated that the Nomination Form will be housed on the website for download, as they do not anticipate mailing hard copies of the form, although hard copy forms will be available at policy meetings. She added that staff will also send an email to a broad selection of MAG mailing lists with a link to the entry form. The entry deadline has been established for 5:00 p.m. on Friday, March 14, 2014.

Ms. Taft indicated that there are currently six Desert Peaks Award categories: Public Partnership; Public Private Partnership; Professional Service; Regional Partnership; Outstanding Economic Development Champion; and Regional Excellence. She added that the MAG By-Laws call for the MAG annual meeting to be held in the Central City, and in recent years the

event was held at the Downtown Phoenix Sheraton. She added that staff is currently soliciting proposals from the Sheraton and several other downtown venues.

Ms. Taft stated that the recipients of the Desert Peaks awards are selected by a balanced slate of judges who are typically recommended by the Executive Committee. She added that in the past, Desert Peaks judging panels have consisted of members representing the state legislature, business, education, and local government, as well as former Desert Peaks Award winners. Ms. Taft stated that the experience and background of those serving on this prestigious panel is critical to ensuring that selections are based on a true understanding of issues and the concept of regionalism. She added that a letter is at each member's place asking for their assistance in providing the names of qualified individuals to serve as potential judges on this important panel and requested names be received by February 5, 2014.

Ms. Taft stated that once the judging panel has selected the recipients to be honored in each of the six categories, the recipients are notified in advance of their selection. Staff has found this has actually helped increase attendance at the event from earlier years in which the recipients were kept secret. She noted that one major change staff is proposing this year, unless the Executive Committee directs otherwise, is to move from a mailing/paper based invitation system to a completely online registration process utilizing EventBrite. Ms. Taft added that those members who attended the Joint Planning Advisory Council meeting utilized this system. This is expected to expedite the registration process and save postage and outside printing costs. She stated that the event is typically held in the hotel ballroom with heavy hors d'ouvres, two drink tickets and parking provided. She noted that MAG relies on sponsorships to help offset the costs of the event.

Ms. Taft indicated that the outgoing MAG chair typically serves as the emcee of the event and during the program, they rely on members of the Executive Committee to present the various Desert Peaks awards. The end of the program includes the passing of the gavel and an incoming chair message. In the past the awards program has typically been held in the evening, immediately following the Regional Council Annual Meeting, which would be held at the same venue as the Desert Peaks program. She noted that this means that staff would have to change the time of the June Regional Council meeting from 11:30 p.m. to 5:00 p.m., with approval from the Executive Committee.

Acting Chair LeVault asked if there were any questions or comments from the committee.

Mayor Stanton asked what has worked and what has not worked in the last few years. Ms. Taft stated that when the program first started, it was a much more formal event, with a full dinner, formal emcee, and entertainment. At the last program, to offset the costs, they served heavy hors d'ouvres in place of dinner and the Executive Committee members served as presenters. She noted that one of the other changes they made last year was that every recipient received a large award. She noted that based on comment cards received after the event, the biggest issue was the length of the program, so at the last event, instead of recognizing individuals members in attendance, they now ask members to rise as a group, to help shorten the awards process.

Mayor Stanton asked what is the cost to attend the event. Ms. Taft stated that there was no charge for attendees, or to register or submit nominations. Mayor Stanton asked what was the budget for this event. Ms. Taft stated that the budget for the venue ranges between \$20,000-\$30,000 and this cost is offset by sponsorships, which were close to \$20,000 in 2012. She noted that one of the things they will be saving on this year, if they go to online invitations, is the cost of printing, which was about \$2,100. The event is also organized internally by staff, which is allocated in the program.

Mayor Mook asked who gets invited to this event. Ms. Taft stated that MAG committee members, business leaders, elected officials, city council members, previous chairs, legislators, members of the governor's office, judges, sponsors that are recognized, the panel of six to nine judges, and award recipients are typically invited. Mr. Smith added that the online invitation will also be sent to each city so that they can invite their council members. Ms. Taft stated that there is usually between 200-300 guests in attendance. Mayor Lane asked if this was a self-supporting event and what is the net result. Ms. Taft stated that typically MAG receives \$18,000-\$20,000, in sponsorships, which defrays the cost, but they do have some expenses associated with the program and not all costs are offset. The net result is bringing attention to the partnerships and work that is being done and taking place in our region. Mr. Smith stated that it was also suggested that staff add a Mexico element to this program.

Mayor Stanton stated that, in general, the awareness of Desert Peaks is not nearly what it should be. This is a high-profile event, with a lot of elected officials and business organizations and he is always surprised on who is not there. He suggested that at the 2016 Desert Peaks event, staff could change direction and form a host committee and to also make this a fund raising event for some of our domestic violence or homelessness programs. Mayor Stanton also suggested that perhaps even change the name of the event so that people would recognize it. He suggested making it a State of the Region type of event, where leaders from different organizations can have an opportunity to share their vision of the region. Mayor Stanton added that a decision on whether there should be a change in the fee structure for this type of event would also have to be discussed. He stated that this would be a great opportunity to raise money for human services. Mayor Lane added that this would require a mayor or someone in great standing to lead this program and it is a matter of communicating the cause and making it clear as to what or who this is ultimately intended to help.

Mr. Smith added that Regional Community Partners is a 501c(3) and guests would have the ability to write off their donations for these causes. Acting Chair LeVault added that he sees real value in terms of using events like this to enhance MAG's profile with the public. Mayor Mook asked how many different organizations does MAG sponsor, such as domestic violence, that would qualify for a 501c(3) status. Mr. Smith stated the major ones are aging, domestic violence and homelessness. Mayor Lopez Rogers stated that she really likes the idea of the State of a Region, highlighting who MAG is and what we have accomplished as a region. She added that this could also include the work with Mexico as one of those accomplishments. Ms. Taft stated that at the event, the outgoing chair does do a State of the Region highlighting the accomplishments from the past year. She added that press releases are sent to the media to let them know about the event. Mayor Lopez Rogers stated that she believes staff has been doing

a good job within our membership, but we need to get it out even more. Mr. Smith stated that at the Changing of the Gavel event, a video was shown that showed the year in review and staff could do that again.

Mayor Mook stated it is too soon to do this for this year's event, but when this event is wrapped up, Mayor Stanton's suggestion about forming a host committee should be mentioned at the Regional Council meeting so the planning can get started ahead of time. Mayor Stanton added that the possible name change could also be brought up to the host committee. Mayor Lopez Rogers suggested showing a two minute video clip of the projects, then recipients receive the awards, as opposed to the person speaking. Mayor LeVault added that marketing this event is important so we can use the program as a way to enhance MAG's profile.

Ms. Taft informed the committee that the June Regional Council meeting time would change to begin prior to this event and that the invitations would be send electronically, unless the committee directed her otherwise. The committee agreed that these changes were acceptable.

The next item was taken out of order and was an addendum to the agenda.

12. Enhancing Business and Political Relationships through the NASCAR Spring Race Initiative

Denise McClafferty, Regional Program Manager, stated that on February 28 through March 2, 2014, the Phoenix International Raceway (PIR) will be hosting the National Association for Stock Car Auto Racing (NASCAR) event and this will include the Toyota 120, NASCAR Toyota Mexico Series Race. She stated that in an effort to build partnerships and relationships with Mexico, as well as promote international trade, MAG would like to host a suite, which will hold thirty-six guests, on February 28, 2014, for Arizona and Mexico elected officials at the NASCAR event for an amount not to exceed \$5,000. Mayor Lopez Rogers added that this is not your typical event and noted that PIR is celebrating their 50th Anniversary and asked for member support, which will provide elected officials an opportunity to network, and build business-to-business relationships. Mayor Stanton stated that this is an excellent idea and added that high level business leaders attend these events and this is a good way to begin building relationships. Mayor Lane echoed Mayor Stanton and added that this is positive from an economic development standpoint and an excellent way to build business connections. Mayor LeVault stated this is in relation with the work that MAG has been doing in enhancing trade relationships.

Mayor Stanton made a motion to amend the FY 2014 MAG Unified Planning Work Program and Annual Budget to include an Arizona-Mexico networking event not to exceed \$5,000. Mayor Lane seconded the motion and the motion carried unanimously.

7. Review of MAG FY 2014 Goals and Results and Discussion of Proposed Draft FY 2015 Goals/Work Emphasis Areas

Dennis Smith, MAG Executive Director, stated this is a daunting task to really talk about everything MAG has accomplished. He noted that MAG is known nationally for their planning efforts and stated he would go through some of the highlights. Mr. Smith discussed the

expansion of the new metropolitan planning area boundary and the amount of internal work involved, which included new socioeconomic projections, transportation modeling zones in Pinal County, funding for projects in the Pinal area for the Transportation Improvement Program, new PM 2.5 funding and projects, air quality conformity analysis for Pinal County projects, expanded public involvement and the modification of the MAG By-Laws and committee procedures, which involved all of the divisions and it was done on time.

Mr. Smith added that in the Transportation Division, MAG recently had its certification review by the Federal Government, which happens every four years and was told that MAG was impressive, and one of the best Metropolitan Planning Organizations in the United States. He added that South Mountain is coming to a resolution, and also discussed the freight planning that had been presented to the Joint Planning Advisory Council. Mr. Smith stated that in Air Quality Division, there is nothing larger than the recent announcement by Environmental Protection Agency (EPA) of the proposed approval of the MAG Five Percent Plan for PM-10 and the exceptional event analysis. In the Communications division, he discussed the web based videos supporting the Greater Phoenix Rising web site, videos to support victim advocates for domestic violence, videos to support aging in place and videos on Arizona-Mexico trade relations. In the Information Services Division, he reported on the socioeconomic projections working with the State Demographers Office, the development of new mapping tools for use by the greater regional community and the MAG socioeconomic information and tools to promote economic development with the MAG member agencies.

Mr. Smith indicated that in Technology, through the Regional Community Network, MAG linked public fiber to provide the Regional 9-1-1 System another way to route 9-1-1 and eleven agencies have participated, developed an agency survey through survey monkey to assess the effectiveness of MAG. In the Human Services area, MAG achieved a 95 percent implementation rate for the domestic violence protocol in Maricopa County. He added that MAG was awarded by HUD, Hearth Act Funding to continue the work of the MAG homeless efforts, worked with MAG member agencies to implement age-friendly models and created an age friendly website Connect 60+.

Mr. Smith reported that in Fiscal Services, MAG received recognition by the Government Finance Officers for the Distinguished Budget Presentation and for the Comprehensive Annual Financial Report, and implemented a new accounting system for the agency. In the Administration Division, organized a Binational Economic Forum with Mexico, developed a Memorandum of Understanding for Research, Innovation and Entrepreneurial Agreement with Arizona Universities, and worked with other regional planning agencies to propose expanding the border zone with the border crossing card to encourage tourism for the State of Arizona.

Mr. Smith stated 2015 Goals include the Next Generation Transportation Plan, continue to implement Proposition 400, develop new transportation modeling methodologies, prepare an 8-Hour Ozone Plan, Building an International Economic Network, improve coordination with the Intermountain West through a federal grant, encourage more MAG member agencies to develop age friendly communities, implement the HEARTH Act for homeless planning, and work with the City of Phoenix to make the Mexico City office a success.

Mayor Mook stated that she hopes that a complete list will be available to Regional Council for no other reason than to justify what has been going on from an economic standpoint within MAG, because just like the cities, MAG has been doing more with less, and to remind them of everything that MAG has accomplished over the past year. Mr. Smith stated that MAG has an outstanding staff. Mayor Lopez Rogers added that this could be the beginning of the video for Desert Peaks. Acting Chair LeVault reiterated that the average person does not have any idea of the number of areas that MAG is deeply involved in, and anything we can do to enhance MAG's profile is positive, because it is astounding all the areas that MAG staff is involved in. Mayor Mook added that she would like to see more of these accomplishments in the newspaper. Mayor Stanton added that MAG needs more television coverage and recommend a press event for the PM-10 approval. Mayor Lane stated that although notoriety is not a priority for MAG, it is important to headline newsworthy and positive accomplishments. Mr. Smith stated that this can be done when the approval is final.

8. Annual Performance Review of the MAG Executive Director

Mayor Lane moved that the Executive Committee go into executive session regarding the annual performance review of the MAG Executive Director. Mayor Lopez Rogers seconded the motion and the motion carried unanimously. The meeting went into executive session at 1:17 p.m. The Executive Committee reconvened regular session at 1:49 p.m.

9. Possible Action on the Annual Performance Review of the MAG Executive Director

Mayor Stanton made a motion to table this item until the February meeting. Mayor Lane seconded the motion and the motion carried unanimously.

10. Request for Future Agenda Items

Acting Chair LeVault asked if there were any requests for future agendas items. There were none.

11. Comments from the Committee

Acting Chair LeVault asked if there were any comments from the committee. There were none.

Adjournment

There being no further business, the Executive Committee adjourned at 1:52 p.m.

Chair

Secretary

February 10, 2014

TO: Members of the MAG Regional Council Executive Committee

FROM: Renae Tenney, Human Services Planner II

SUBJECT: AMENDMENT TO THE FY2014 MAG UNIFIED PLANNING WORK PROGRAM AND ANNUAL BUDGET TO ACCEPT FUNDING AND APPROVE HIRING A SURVEY SERVICES CONSULTANT TO ADDRESS DOMESTIC VIOLENCE

The FY 2014 MAG Unified Planning Work Program and Annual Budget (UPWP) was approved on May 22, 2013. On December 23, 2013, a \$160,428 grant from STOP Violence Against Women was awarded to Regional Community Partners (RCP) from the Governor's Office for Children, Youth and Families for work on the Protocol Evaluation Project. The grant will support staffing for the project and two in-person training events. Funding in the amount of \$38,465 is also allocated for a contract to develop and implement a survey with victims of domestic violence. This item is to accept this grant and approve an amendment to the MAG FY 2014 Unified Planning Work Program and Annual Budget (UPWP) to hire a survey services consultant for the Protocol Evaluation Project.

This funding supports the implementation of the MAG Protocol Evaluation Project. Initiated in May 2010, the project assesses the arrest and prosecution protocols used to respond to domestic violence. Development of a regional protocol model has resulted in a more consistent response to domestic violence calls. Extensive community engagement identified victims' experiences in working with the criminal justice system as a key component for informing the work of the project. Victims' input will provide valuable insight into opportunities for improvement resulting in saved lives and money.

It is necessary to formally accept these funds and recommend approval of an amendment to the FY 2014 MAG Unified Planning Work Program. If you have any questions regarding this amendment, please contact me at the MAG office at (602) 254-6300.

MARICOPA ASSOCIATION OF GOVERNMENTS

INFORMATION SUMMARY... for your review

DATE:

February 10, 2014

SUBJECT:

Amendment to the MAG FY2014 Unified Planning Work Program for Additional Printing of the MAG Regional Bikeways Map and Purchase of Camera for Digital Media for the On-Line Bikeways Map

SUMMARY:

In May 2012, the Regional Council approved the MAG FY 2013 Unified Planning Work Program (UPWP) and Annual Budget, which included printing 100,000 copies of the MAG Regional Bikeways Map. The Complete Print Shop was awarded the contract to print the maps due to the company's ability to meet the qualifications, including free storage. The Complete Print Shop had the lowest bid. In August 2012, 100,000 maps were printed, of which 61,250 maps were directly delivered to MAG member agencies, and the remainder were distributed by MAG per other requests we received. The Coalition of Arizona Bicyclists works with MAG to deliver bike maps to all the bike shops in the region. The bike map is very popular with both tourists and residents. As of January 2014, MAG has approximately 6,250 maps left, having distributed approximately 2,500 maps per month. It is anticipated that the next update to the printed map will occur in 2016 illustrating new projects that will be constructed in the next few years. In order to meet the demand for printed bike maps between now and 2016, MAG is requesting another print run of 50,000 maps at a cost not to exceed \$10,000.

In an effort to enhance the MAG On-line Bikeways map and cut down on future printing costs, MAG is requesting to purchase a GoProHERO3+ camera. The camera will allow for photos, videos, audio recording and wayfinding instructions to be imbedded in the On-line Bikeways map. The initial phase of the digital media collection will focus on a representative sample of on-street and off-street bikeways throughout the region. MAG staff will work with MAG member agencies to complete the initial phase through the MAG Bicycle and Pedestrian Committee. The cost for the camera equipment and the accident protection plan is approximately \$550.

PUBLIC INPUT:

No public input has been received concerning this specific request.

PROS & CONS:

PROS: The increased funds will be used to print 50,000 more MAG Regional Bikeway maps. This map promotes economic development as tourists come to this regional for its multitude of outdoor activities. The camera will enable MAG to create digital media files enhancing the information available for all users.

CONS: None.

TECHNICAL & POLICY IMPLICATIONS:

TECHNICAL: The additional bike maps will provide information on the 3,520 miles of bicycle facilities in the Valley for both residents and tourists. The camera will allow the incorporation of digital media to enhance the effectiveness of the On-line map.

POLICY: None.

ACTION NEEDED:

Recommend approval to amend the FY2014 MAG Unified Planning Work Program to include printing costs and the purchase of noncapital equipment to reprint 50,000 bike maps and purchase a GoProHERO3+ camera not to exceed a total cost of \$10,550.

PRIOR COMMITTEE ACTIONS:

This item will be heard on February 12, 2014 at the MAG Management Committee.

CONTACT PERSON:

Maureen DeCindis, Transportation Planner III, (602) 452-5073



Chandler • Arizona
Where Values Make The Difference

February 4, 2014

The Honorable Scott Smith
MAG Regional Council Chair
Maricopa Association of Governments
302 N. 1st Avenue, Suite 300
Phoenix, Arizona 85003

Dear Mayor Smith:

On behalf of the City of Chandler, I would like to express my interest in appointing Ann Marie Riley as the Vice-Chair of the Maricopa Association of Governments Ad Hoc Elderly and Persons with Disabilities Transportation Program Committee. Ann Marie became a representative of this committee for the City of Chandler in February 2009. She has contributed a great deal of time attending many meetings and has provided assistance in reviewing and ranking numerous applications. Ann Marie is a Transit Services Coordinator for the City of Chandler and has expressed an interest in serving as Vice-Chair of this committee.

Thank you for your consideration in this matter.

Sincerely,

Daniel W. Cook, P.E.
Transportation Manger
City of Chandler

Cc: Patrice Krause



Mailing Address
Mail Stop 412
PO Box 4008
Chandler, Arizona 85244-4008

Transportation & Development Department
Transportation
Telephone (480) 782-3440
Fax (480) 782-3495
Web www.chandleraz.gov

Location
975 E. Armstrong Way
Building C
Chandler, Arizona 85286



February 10, 2014

TO: Members of the MAG Regional Council Executive Committee

FROM: Amy St. Peter, Human Services and Special Projects Manager

SUBJECT: AMENDMENT TO THE FY 2014 MAG UNIFIED PLANNING WORK PROGRAM AND ANNUAL BUDGET TO ACCEPT FUNDING FROM THE CITY OF PHOENIX FOR HUMAN SERVICES TRANSPORTATION COORDINATION PLANNING

The FY 2014 MAG Unified Planning Work Program and Annual Budget (UPWP) was approved on May 22, 2013. In November 2013, the City of Phoenix notified MAG of two grant awards. One award of \$25,722.97 will support human services transportation coordination planning from August 2013 to January 2014. The second grant award of \$199,999.20 will support human services transportation coordination planning and facilitation of the regional Section 5310 application process from February 2014 to January 2015. This agenda item is to accept funding from the City of Phoenix and to approve an amendment to the FY 2014 MAG UPWP for a total of \$225,722.17.

The coordinated human services transportation planning activities conducted by MAG results in the development of an inventory of human services transportation services, an assessment of the gaps in service, and prioritized strategies to coordinate human services transportation services. The MAG coordinated human services transportation planning activities fulfill the need for the region to have a plan in place in order to secure federal funding. Section 5310 provides funding to agencies that transport older adults and people with disabilities. Eligible costs under this program include vehicles, software, and mobility management.

If you have any questions regarding this amendment, please contact me at the MAG office at (602) 254-6300.

MARICOPA ASSOCIATION OF GOVERNMENTS

INFORMATION SUMMARY... for your review

DATE:

February 10, 2014

SUBJECT:

Development of the FY 2015 MAG Unified Planning Work Program and Annual Budget

SUMMARY:

Each year, staff develops the MAG Unified Planning Work Program and Annual Budget. The Work Program is reviewed each year by the federal agencies and approved by the Regional Council in May. A review of the detailed draft Work Program and Budget is tentatively scheduled for the beginning of April. This presentation is an overview of MAG's early FY 2015 proposed projects for the FY 2015 Work Program.

The Budget Workshop, which will also be available via Webinar, is scheduled for Thursday, February 20, 2014, at 1:00 p.m. in the MAG Cottonwood Room. The invitation to the Budget Workshop is attached.

The rate for the draft Dues and Assessments each fiscal year prior to FY 2010 has been calculated by applying the average CPI-U from the prior calendar year. This calculated rate was approved by the MAG Regional Council on May 24, 2006. In FY 2010, due to the downturn in the economy, the Dues and Assessments were reduced to 50 percent of the FY 2009 amount. This 50 percent reduction in Dues and Assessments for the members was maintained through FY 2014. Expenses in excess of the Dues and Assessments for the year have been paid out of MAG's fund balance. A motion was made and approved at the May 22, 2013 meeting that member Dues and Assessments would continue at the 50 percent rate for FY 2014 with the understanding that the Dues and Assessments rate would be increased to 100 percent for FY 2015. Last month MAG staff proposed that draft Dues and Assessments be set at 100 percent of the FY 2009 Dues and Assessments amount with the average CPI-U change of 8.59 percent from calendar year 2009 through 2013 applied to this overall amount. Changes in dues and assessments for individual members are due to population shifts and the application of the CPI-U. The draft Dues and Assessments for FY 2015 are included as Attachment A. The application of a minimum dues and assessments amount of \$350 affects two members and is discussed in footnote (d) of this attachment.

Information for this presentation of the developing budget is included for your early review and input. Enclosed for your information are the following documents:

- ▶ Attachment A is the draft Dues and Assessments for FY 2015.
- ▶ Attachment B is the timeline for budget development.
- ▶ Attachment C is the Budget Workshop invitation scheduled for Thursday, February 20, 2014.
- ▶ Attachment D is the Proposed New Projects for FY 2015.

PUBLIC INPUT:

None.

PROS & CONS:

PROS: MAG is presenting a review of the proposed new projects associated estimated costs for FY 2015. This will provide for an incremental review of key budget proposed projects in February and a review of the more complete draft budget and work program in March of 2014.

CONS: None.

TECHNICAL & POLICY IMPLICATIONS:

TECHNICAL: None.

POLICY: None.

ACTION NEEDED:

Information and discussion.

PRIOR COMMITTEE ACTIONS:

This item was on the January 29, 2014, MAG Regional Council agenda for information and discussion:

MEMBERS ATTENDING

- * Mayor Scott Smith, Mesa, Chair
- Mayor Michael LeVault, Youngtown, Vice Chair
- # Vice Mayor Robin Barker, Apache Junction
- Mayor Marie Lopez Rogers, Avondale
- Mayor Jackie Meck, Buckeye
- Councilmember Mike Farrar, Carefree
- * Councilmember Reginald Monachino, Cave Creek
- # Mayor Jay Tibshraeny, Chandler
- # Mayor Lana Mook, El Mirage
- * Mayor Tom Rankin, Florence
- * President Ruben Balderas, Fort McDowell Yavapai Nation
- Mayor Linda Kavanagh, Fountain Hills
- Mayor Steven Holt, Gila Bend
- * Governor Gregory Mendoza, Gila River Indian Community
- Mayor John Lewis, Gilbert
- Mayor Jerry Weiers, Glendale
- # Mayor Georgia Lord, Goodyear
- Mayor Rebecca Jimenez, Guadalupe
- Mayor Thomas Schoaf, Litchfield Park
- Mayor Christian Price, City of Maricopa
- * Supervisor Steve Chucuri, Maricopa County
- * Mayor Scott LeMarr, Paradise Valley
- Councilmember Cathy Carlat, Peoria
- Mayor Greg Stanton, Phoenix
- Supervisor Todd House, Pinal County
- Mayor Gail Barney, Queen Creek
- * President Diane Enos, Salt River Pima-Maricopa Indian Community
- Mayor W. J. "Jim" Lane, Scottsdale
- Mayor Sharon Wolcott, Surprise
- Mayor Mark Mitchell, Tempe
- * Mayor Adolfo Gamez, Tolleson
- Mayor John Cook, Wickenburg
- Victor Flores, State Transportation Board
- Joseph La Rue, State Transportation Board
- Roc Arnett, Citizens Transportation Oversight Committee

* Those members neither present nor represented by proxy.

Attended by telephone conference call.

+ Attended by videoconference

This item was on the January 21, 2014, MAG Executive Committee agenda for information and discussion.

MEMBERS ATTENDING

- * Mayor Scott Smith, Mesa, Chair
- Mayor Michael LeVault, Youngtown, Vice Chair
- Mayor W.J. "Jim" Lane, Scottsdale, Treasurer
- * Mayor Gail Barney, Queen Creek
- Mayor Marie Lopez Rogers, Avondale
- Mayor Lana Mook, El Mirage
- Mayor Greg Stanton, Phoenix

* Not present

Participated by video or telephone conference call

This item was on the January 8, 2014 MAG Management Committee for information and discussion.

MEMBERS ATTENDING

- Dr. Spencer Isom, El Mirage, Chair
- Christopher Brady, Mesa, Vice Chair
- # Matt Busby for George Hoffman,
Apache Junction
- Charlie McClendon, Avondale
- * Stephen Cleveland, Buckeye
- * Gary Neiss, Carefree
- Rodney Glassman, Cave Creek
- Patrice Kraus for Rich Dlugas, Chandler
- * Charles Montoya, Florence
- * Phil Dorchester, Fort McDowell
Yavapai Nation
- # Ken Buchanan, Fountain Hills
- Rick Buss, Gila Bend
- * David White, Gila River Indian Community
- Marc Skocypec for Patrick Banger,
Gilbert
- Brent Stoddard for Brenda S. Fischer,
Glendale
- * Brian Dalke, Goodyear
- Rosemary Arellano, Guadalupe

- Darryl Crossman, Litchfield Park
- * Trisha Sorensen, City of Maricopa
- * Jim Bacon, Paradise Valley
- Carl Swenson, Peoria
- Ed Zuercher, Phoenix
- # Greg Stanley, Pinal County
- # John Kross, Queen Creek
- * Bryan Meyers, Salt River
Pima-Maricopa Indian Community
- Brad Lundahl for Fritz Behring,
Scottsdale
- Chris Hillman, Surprise
- Marge Zylla for Andrew Ching, Tempe
- * Reyes Medrano, Tolleson
- Joshua Wright, Wickenburg
- Jeanne Blackman, Youngtown
- Brent Cain for John Halikowski, ADOT
- John Hauskins for Tom Manos,
Maricopa County
- John Farry for Steve Banta,
Valley Metro/RPTA

* Those members neither present nor represented by proxy.

Participated by telephone conference call. + Participated by videoconference call.

CONTACT PERSON:

Rebecca Kimbrough, MAG Fiscal Services Manager, (602) 452-5051

Maricopa Association of Governments
January 16, 2014 estimate for Fiscal Year 2015

ATTACHMENT A

Draft Dues And Assessments

Jurisdiction	FY 2014 Budget (a) Population Totals	MAG Member Dues	Solid Waste Planning Assessment	Water Quality (j) Planning Assessment	9-1-1 (b) Planning Assessment	Human Services Planning Assessment	Homeless (c) Prevention Assessment	Total (d) FY 2015 Estimated Dues & Assessments	Total FY 2014 Dues & Assessments
Apache Junction (f)	37,623	\$1,978	\$97	\$1,201	\$2,194	\$704		\$6,174	\$2,835
Avondale	77,511	\$4,075	\$201	\$2,475	\$4,520	\$1,451	\$1,336	\$14,058	\$6,520
Buckeye	56,460	\$2,968	\$146	\$1,803	\$3,292	\$1,057		\$9,266	\$4,154
Carefree	3,424	\$180	\$9	\$109	\$200	\$64		\$562	\$350
Cave Creek	5,228	\$275	\$14	\$167	\$305	\$98		\$859	\$392
Chandler	246,197	\$12,942	\$638	\$7,862	\$14,356	\$4,608	\$4,243	\$44,649	\$20,458
El Mirage	32,472	\$1,707	\$84	\$1,037	\$1,893	\$608		\$5,329	\$2,462
Florence (i)	25,512	\$1,341	\$66	\$66		\$478		\$1,885	\$924
Fort McDowell Yavapai Nation (d) (h)	984	\$241	\$3	\$31	\$57	\$18		\$350	\$350
Fountain Hills	22,893	\$1,203	\$59	\$731	\$1,335	\$429		\$3,757	\$1,742
Gila Bend (d)	1,948	\$133	\$5	\$62	\$114	\$36		\$350	\$350
Gila River Indian Community (i)	11,918	\$627	\$31	\$381	\$695	\$223		\$1,957	\$905
Gilbert	227,603	\$11,965	\$590	\$7,268	\$13,271	\$4,260	\$3,923	\$41,277	\$18,629
Glendale	231,109	\$12,149	\$599	\$7,380	\$13,476	\$4,326	\$3,983	\$41,913	\$19,421
Goodyear	72,275	\$3,799	\$187	\$2,308	\$4,214	\$1,353		\$11,861	\$5,299
Guadalupe	6,019	\$316	\$16	\$192	\$351	\$113		\$988	\$456
Litchfield Park	5,759	\$303	\$15	\$184	\$336	\$108		\$946	\$431
Maricopa (i)	46,140	\$2,425	\$120	\$2,690	\$690	\$864		\$6,099	\$2,779
Maricopa County (e)	277,846	\$14,606	\$720	\$8,872	\$16,201	\$5,201	\$4,789	\$50,389	\$23,461
Mesa	450,310	\$23,672	\$1,167	\$14,379	\$26,257	\$8,429	\$7,761	\$81,665	\$37,726
Paradise Valley	13,282	\$698	\$34	\$424	\$774	\$249		\$2,179	\$1,007
Peoria (g)	160,552	\$8,440	\$416	\$5,127	\$9,362	\$3,005	\$2,767	\$29,117	\$13,372
Phoenix	1,485,751	\$78,103	\$3,850	\$47,443	\$74,426	\$27,811	\$25,607	\$182,814	\$83,681
Pinal County (c)(i)	127,351	\$6,695	\$330	\$6,695	\$7,426	\$2,384	\$2,195	\$19,030	\$8,735
Queen Creek (f)	29,510	\$1,551	\$76	\$942	\$1,721	\$552		\$4,842	\$2,127
Salt River Pima-Maricopa (h)	6,498	\$342	\$17	\$207	\$379	\$122		\$1,067	\$494
Scottsdale	222,213	\$11,681	\$576	\$7,096	\$12,957	\$4,160	\$3,830	\$40,300	\$18,635
Surprise	121,629	\$6,394	\$315	\$3,884	\$7,092	\$2,277	\$2,096	\$22,058	\$10,138
Tempe	165,158	\$8,682	\$428	\$5,274	\$9,630	\$3,092	\$2,847	\$29,953	\$13,965
Tolleson	6,632	\$349	\$17	\$212	\$387	\$124		\$1,089	\$506
Wickenburg (g)	6,511	\$342	\$17	\$208	\$380	\$122		\$1,069	\$498
Youngtown	6,236	\$328	\$16	\$199	\$364	\$117		\$1,024	\$474
TOTALS	4,190,554	\$220,510	\$10,859	\$127,458	\$156,229	\$78,443	\$65,377	\$658,876	\$303,276

FY 2014 Total Costs		\$101,432	\$5,000	\$58,688	\$71,935	\$36,118	\$30,103
Based on Population		\$119,078	\$5,859	\$68,770	\$84,294	\$42,325	\$35,274
		117.40%	117.18%	117.18%	117.18%	117.19%	117.18%
Per Capita Cost		\$0.05262	\$0.00259	\$0.03042	\$0.03728	\$0.01872	\$0.01560

Each year, the MAG annual Dues and Assessments are apportioned according to per capita populations and the CPI-U from the prior calendar year is applied to the Dues and Assessments. From FY 2010 through FY 2014, Dues and Assessments were reduced by 50% from the FY 2009 amount and this overall lower amount was held constant due to economic conditions. The FY 2015 estimated Dues and Assessments are increased to 100% of the FY 2009 amount and the CPI-U increase from calendar year 2009 to the present of 8.59% has been applied. Changes in population coupled with the addition of 3 new members account for the individual member differences between the FY 2014 and FY 2015 Dues and Assessments totals.

- (a) MAG July 1, 2013 Approved Population within one percent of the approved Maricopa County control total. The population updates are needed by the State Economic Estimates Commission by December 15th of each year and in order to project the final estimates.
- (b) The 9-1-1 assessment is apportioned according to per capita populations excluding the City of Phoenix that performs 9-1-1 operations and the Town of Florence that is not part of the Maricopa Region 9-1-1 system.
- (c) The Homeless Prevention assessment is only charged to cities who are CDBG recipients and have populations over 50,000 and to Maricopa County and Pinal County.
- (d) Total Dues and Assessments minimum at \$350 per member results in an overall increase for these members and a slight adjustment for the other members.
- (e) The Maricopa County portion of the dues and assessments includes the balance of the county, excluding the Fort McDowell Yavapai Nation and the Salt River Pima-Maricopa Indian Community (except when calculating the Homeless Prevention assessment).
- (f) Maricopa and Pinal County portions.
- (g) Maricopa and Yavapai County portions.
- (h) Maricopa County portion only.
- (i) The Pinal County portion of the dues and assessments includes unincorporated areas in Pinal County in the the MAG Metropolitan Planning Organization Area planning boundaries; also included is the entire population of the Gila River Indian Community as well as the Town of Florence and the City of Maricopa.
- (j) The Water Quality Planning Assessment is applied to the members that have their Water Quality Planning performed by the Maricopa Region.

Maricopa Association of Governments
Fiscal Year 2015
DRAFT December 31, 2013
Work Program and Annual Budget Proposed Timeline

01/06/14	Monday	Intergovernmental Meeting
01/08/14	Wednesday	Management Committee Meeting-dues/assessments; timeline
01/21/14	Tuesday	Regional Council Executive Committee Meeting-dues/assessments; timeline
01/29/14	Wednesday	Regional Council-dues/assessments; timeline
02/06/14	Thursday	Intergovernmental Meeting
02/12/14	Wednesday	Management Committee Meeting- present new projects; presentation of summary budget documents
02/18/14	Tuesday	Regional Council Executive Committee Meeting- present new projects; presentation of summary budget documents
02/20/14	Friday	Budget Workshop-webinar 1:00 p.m.Cottonwood Room, 2nd Floor, MAG Building
02/26/14	Wednesday	Regional Council Meeting- present new projects; presentation of summary budget documents
03/06/14	Thursday	Intergovernmental Meeting
03/12/14	Wednesday	Management Committee Meeting- information and review of draft budget documents
03/17/14	Monday	Regional Council Executive Committee Meeting- information and review of draft budget documents
03/26/14	Wednesday	Regional Council Meeting- information and review of draft budget documents
April	TBD	IPG meeting with FHWA, FTA, ADOT and others
04/03/14	Thursday	Intergovernmental Meeting
04/09/14	Wednesday	Management Committee Meeting- information and review of draft budget documents
04/14/14	Monday	Regional Council Executive Committee Meeting- information and review of draft budget documents
04/23/14	Wednesday	Regional Council Meeting- information and review of draft budget documents
April		Changes in draft budget projects and/or any changes in budgeted staff will be brought to the Executive Committee, Management Committee and Regional Council in their April meetings if needed (TBD)
05/08/14	Thursday	Intergovernmental Meeting
05/14/14	Wednesday	Management Committee meeting - present draft Budget for recommendation of approval
05/19/14	Monday	Regional Council Executive Committee meeting - present draft Budget for recommendation of approval
05/28/14	Wednesday	Regional Council meeting - present draft Budget for approval

MAG WEBINAR PRESENTATION ON THE DEVELOPMENT OF THE
FY 2015 UNIFIED PLANNING WORK PROGRAM AND ANNUAL BUDGET

Thursday, February 20, 2014 at 1:00 p.m.
MAG Office, Suite 200, Cottonwood Room
302 North 1st Avenue, Phoenix, AZ

In an effort to get early input into the FY 2015 MAG Budget and to provide information about the proposed budget for our member agencies, we will hold a budget workshop on Thursday, February 20, at 1:00 p.m. The budget workshop will include an overview of MAG's proposed dues and assessments and proposed projects for the FY 2015 Work Program.

If you are attending in person, please park in the garage underneath the building and bring your ticket to the meeting, parking will be validated.

If you would like to attend this meeting by web and/or phone please contact Imelda Lopez-Worley for log in information at (602) 452-5068.

If you have any questions or need additional information regarding new projects or dues and assessments, please contact Becky Kimbrough at (602) 254-6300.

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Proposed New Projects

Environmental DivisionMAG Air Quality Associate

Total Resources Required: \$130,000. 1

Communications DivisionDon't Trash Arizona Litter Prevention and Education Program

Total Resources Required: \$300,000. 3

Video Outreach Associate

Total Resources Required: \$70,000. 4

Disability Outreach Associate

Total Resources Required: \$18,000. 5

Transportation DivisionMAG Regional Transportation Plan On-Call

Total Resources Required: \$300,000. 6

Transportation Associate

Total Resources Required: \$80,000. 7

Bicycle/Pedestrian Associate

Total Resources Required: \$50,000. 8

Pedestrian and Bicycle Facilities Design Assistance Program

Total Resources Required: \$300,000. 9

MAG Bicycle Data Collection Program

Total Resources Required: \$40,000. 10

Traffic Signal Optimization Program On-Call

Total Resources Required: \$300,000. 11

Corridor Safety Management Plan Pilot Project On-Call

Total Resources Required: \$200,000. 12

Federally Funded Safety Improvements On-Call

Total Resources Required: \$25,000. 13

Road Safety Assessments and Project Assessments On-Call

Total Resources Required: \$300,000. 14

Users Manual for RTSIMS Software On-Call

Total Resources Required: \$30,000. 15

Information Services DivisionMAG Data and GIS Consultant Support On-Call

Total Resources Required: \$150,000. 16

DRAFT MAG FY 2015 UPWP Proposed New Projects

Environmental Division

Project Name: MAG Air Quality Associate

Brief Description: As the designated Regional Air Quality Planning Agency for the Maricopa area, the Maricopa Association of Governments conducts air quality modeling and prepares air quality plans to attain and maintain the National Ambient Air Quality Standards. Technical assistance from a MAG Associate will be needed in the following technical air quality areas: air quality modeling; air quality monitoring and meteorology; exceptional events; traffic surveys and emissions inventories; dirt road inventories and tracking progress made to pave dirt roads; statistical analysis of data; analysis of control measures; air quality plan preparation; CMAQ evaluation methodologies; and transportation conformity. The MAG 2012 Five Percent Plan for PM-10 contains a variety of existing committed control measures and projects that have been implemented to reduce PM-10 and a new measure designed to reduce PM-10 during high risk conditions, including high winds. On April 19 and August 23, 2013, the Environmental Protection Agency (EPA) proposed approval of several statutes for the measures in the plan. On December 3, 2013, EPA issued a notice of final approval of various statutes for the plan measures. Supplemental technical analyses and information may need to be provided to EPA. Following plan approval and a determination by EPA that the standard has been met, MAG will initiate the planning effort to prepare a PM-10 Maintenance Plan. For the eight-hour ozone standard of 0.075 parts per million, EPA published a final rule on May 21, 2012 to designate the Maricopa nonattainment area as a Marginal Area with a December 31, 2015 attainment date. Based upon the June 6, 2013 EPA proposed planning requirements, Marginal Areas would be required to submit an emissions statement, a baseline emissions inventory, a pre-1990 reasonably available control technology fix-up, a nonattainment area preconstruction program, new source review, pre-1990 corrections to previously required vehicle inspection and maintenance programs, and meet transportation conformity requirements. On May 16, 2012, EPA published a final rule indicating that Onboard Refueling Vapor Recovery on passenger vehicles was in widespread use nationwide. States may now evaluate the removal of Stage II vapor recovery at gas stations, since they are redundant systems. A plan revision to remove Stage II vapor recovery has been initiated. New versions of the EPA MOVES model will need to be integrated into the MAG air quality modeling and analyses. Consultant expertise will be needed in the following technical air quality areas: air quality modeling; air quality monitoring and meteorology; exceptional events; traffic surveys and emissions inventories; dirt road inventories and tracking progress made to pave dirt roads; statistical analysis of data; analysis of control measures; air quality plan preparation; CMAQ evaluation methodologies; and transportation conformity. Consultant expertise may also include an analysis of greenhouse gas requirements and emissions. While the level of activity on Climate Change by Congress has slowed dramatically since 2009, there may be renewed interest due to the damage caused by Hurricane Sandy in 2012.

Requested by: This project is recommended by MAG staff, in order to meet the requirements in the Clean Air Act and follow through with the direction given by the MAG Regional Council.

Mission/Goal Statement: Perform data collection, analysis, modeling, and planning necessary to meet the National Ambient Air Quality Standards and the Clean Air Act requirements for the criteria pollutants and conformity.

Total Resources Required: \$130,000

Approximate time frame for project completion: July 2014-June 2015

Expected Outcome: On May 21, 2012, EPA published a final rule to designate the Maricopa nonattainment area as a Marginal Area for the eight-hour ozone standard of 0.075 parts per million, with a December 31, 2015 attainment date. Based upon the June 6, 2013 EPA proposed planning requirements, Marginal Areas would be required to submit an emissions statement, a baseline emissions inventory, a pre-1990 reasonably available control technology fix-up, a nonattainment area preconstruction program, new source review, pre-1990 corrections to previously required vehicle inspection and maintenance programs, and meet transportation conformity requirements. On May 16, 2012, EPA published a final rule indicating that Onboard Refueling Vapor Recovery on passenger vehicles was in widespread use nationwide. States may now evaluate the removal of Stage II vapor recovery at gas stations, since they are redundant systems. A plan revision to remove Stage II vapor recovery has been initiated. The MAG 2012 Five Percent Plan for PM-10 contains a variety of existing committed control measures and projects that have been implemented to reduce PM-10 and a new measure designed to reduce PM-10 during high risk conditions, including high winds. On April 19 and August 23, 2013, the Environmental Protection Agency (EPA) proposed approval of several statutes for the measures in the plan. On December 3, 2013, EPA issued a notice of final approval of various statutes for the plan measures. Supplemental technical analyses and information may need to be provided to EPA. Following plan approval and a determination by EPA that the standard has been met, MAG will initiate the planning effort to prepare a PM-10 Maintenance Plan. Tracking the progress made to pave dirt roads will contribute to attainment of the PM-10 standard and cleaner air for the citizenry.

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Benefit to MAG Member Agencies: Attainment of the 2008 eight-hour ozone standard (0.075 parts per million) would reflect positively on the region. Timely implementation of committed control measures in the MAG 2012 Five Percent Plan for PM-10 will assist the region in meeting the Clean Air Act requirements for PM-10 and avoid more onerous control measures, the withholding of federal highway funds, and a conformity lapse. Updating the CMAQ methodologies and assumptions used to quantify the air quality benefits of the CMAQ projects will incorporate the latest research results and technical approaches. This will ensure that the projects submitted by the MAG member agencies for CMAQ funds are fairly and equitably evaluated. An analysis of greenhouse gas requirements and emissions may be beneficial to the MAG member agencies for complying with potential future mandates.

Benefit to the Public: Timely implementation of committed measures in the MAG 2012 Five Percent Plan for PM-10 will assist the region in attaining the PM-10 standard and protecting public health throughout the region. Tracking the progress made to pave dirt roads will also contribute to attainment of the PM-10 standard and cleaner air for the citizenry. Improved methodologies for CMAQ project evaluation will provide more accurate emissions reductions for proposed projects that will be used in prioritizing the projects for funding and implementation in accordance with the multi-modal theme in the Regional Transportation Plan.

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Communications Division

Project Name: Don't Trash Arizona Litter Prevention and Education Program

Brief Description: Concern over ugly freeway litter led elected officials to call for a litter education and prevention as an important component of the Regional Transportation Plan. Don't Trash Arizona is a joint effort between the Maricopa Association of Governments and the Arizona Department of Transportation to address the economic, safety, and health impacts of freeway litter along regional and state highways. The program is funded through Proposition 400, which was approved by voters in 2004. Highway maintenance funding in the Regional Transportation Plan funded by Prop 400 encompasses litter pickup, sweeping, and landscape maintenance, as well as litter education and prevention. Don't Trash Arizona seeks to change attitudes, awareness, and most importantly, behavior, when it comes to roadway littering.

In 2006, litter prevention and education efforts were begun by MAG and ADOT to address roadway litter. The slogan Don't Trash Arizona is used cooperatively by both agencies to increase public awareness of the roadway litter condition.

In October 2011, the Regional Council approved the selection of a consultant to develop the FY 2012 litter prevention and education program. The action included a provision that the base contract period shall be a one-year term but that MAG may, at its option, offer to extend the period of this agreement up to a maximum of two (2), one (1) year options, based on consultant performance and funding availability. The available extension options were utilized, carrying the project through November 30, 2014. Continued funding for the Don't Trash Arizona program will enable MAG to continue building on its successes in litter prevention and education efforts in Maricopa County.

Requested by: This project is recommended by MAG staff, the Transportation Policy Committee and Regional Council in 2003, by a resolution passed by the MAG Regional Council and State Transportation Board on December 3, 2003, citing litter education as a high priority for the Regional Transportation Plan, and also by the approval of extending consultant contract by Regional Council Executive Committee on October 15, 2012.

Mission/Goal Statement: The goal of the litter prevention and education program, conducted in cooperation with the Arizona Department of Transportation, is to reduce litter along state and Valley freeways to protect public safety, health and the environment; improve visual aesthetics along the MAG Regional Freeway System, resulting in enhanced tourism and economic development prospects; and to ultimately reduce the cost of freeway maintenance.

Total Resources Required: \$300,000

Approximate time frame for project completion: December 2014-November 2015

Expected Outcome: The consultant will develop and implement a strategy to increase public awareness as a way to reduce litter on the regional freeway system in the MAG Region and will establish an evaluative process to measure the success of the program. The consultant will use an array of communication services, including public education and outreach efforts, that are designed to increase awareness of the freeway litter problem in the MAG region with a goal of changing behavior among offenders. The consultant will provide services that include public relations, marketing, advertising and the development of partnerships with businesses, organizations or other entities that may provide additional value in promoting litter control efforts.

Benefit to MAG Member Agencies: It costs our region about \$3 million and nearly 150,000 labor hours each year to pick up 1.6 million pounds of litter along Valley freeways. Unightly litter also impacts our economy when tourists and prospective businesses choose not to come back to our state due to a poor impression. Litter is not only unsightly, it is unsanitary and can cause environmental and health problems. Cigarette butts, for example, contain toxic chemicals that can end up in storm drains and contaminate our water systems. Trash and other items falling from unsecured loads can cause serious traffic accidents. Debris on roadways nationwide causes 25,000 accidents each year and more than 80 fatalities. Accidents and slow-downs due to roadway debris increase the time we spend stuck in traffic and results in lost productivity. The litter prevention and education campaign will help mitigate these impacts to local communities.

Benefit to the Public: Along with the benefits referenced above, reducing the amount of freeway litter through public education will help the region address the economic, safety and health impacts of litter to residents and improve our regional quality of life. It will improve visual aesthetics along the MAG Regional Freeway System, enhance tourism and economic development prospects, and ultimately reduce the cost of freeway maintenance.

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Communications Division

Project Name: Video Outreach Associate

Brief Description: The Video Outreach Associate assists in implementing the MAG Video Outreach Program by providing writing, direction, preproduction, production, and post production services, along with project management. Approximately five videos would be produced within a 12-month time frame.

Requested by: This project is recommended by MAG staff, in concert with federal guidelines calling for public involvement and visualization techniques.

Mission/Goal Statement: Surveys have found that an overwhelming majority of Americans get their news and information through the medium of television over all other forms of media. Through the use of television production equipment and facilities, MAG utilizes its Video Outreach Program to help inform Valley residents of MAG's role and responsibilities in the region and to encourage public participation in the development of MAG plans and programs. These video segments are posted to the MAG website and affiliated sites, YouTube, and distributed to air on city cable channels and other broadcast outlets in order to reach the broadest possible community.

Total Resources Required: \$70,000

Approximate time frame for project completion: July 2014-June 2015

Expected Outcome: The MAG Communications Division began its Video Outreach Program in 2007 with the purchase of television production equipment and staff training. Since that time, the program has evolved into a robust outreach program with numerous successful videos produced, resulting in a better informed public regarding MAG's roles and responsibilities in the region. It is anticipated that the continuation of the MAG Video Outreach Program, through the assistance of the MAG Associate, will continue to increase awareness and encourage public participation in the development of MAG plans and programs.

Benefit to MAG Member Agencies: As members of the MAG organization, member agencies play a key role in developing regional policies. The Video Outreach Program provides positive exposure regarding this role and increases the public understanding of local governments' regional responsibilities and accomplishments.

Benefit to the Public: The MAG Video Outreach Program performs an important public service by communicating information about air quality, transportation, and human services issues to the general public, encouraging public participation in the development of MAG plans and programs, and resulting in a better informed and active citizenry.

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Communications Division

Project Name: Disability Outreach Associate

Brief Description: Federal transportation law requires that environmental justice be part of any transportation plan to prevent discrimination and to ensure the full and fair participation of minority populations and low-income populations in the transportation decision-making process. MAG implemented the Associate Outreach program in 2001 to provide targeted outreach to Title VI communities, including the disability community. The Disability Outreach Associate serves as a liaison between MAG and the disability community, developing methods to engage the community in the transportation planning process, while achieving high levels of participation from the community and securing participation and promoting activity in the planning and programming process.

Requested by: This project is recommended by MAG staff and also required under MAP-21 Federal Transportation Law.

Mission/Goal Statement: To develop a regional transportation plan that ensures the full and fair participation of all potentially affected communities in the transportation decision-making process, and to ensure that the plan identifies and addresses, as appropriate, disproportionately high and adverse human health or environmental effects of its programs, policies, and activities on protected populations, such as the disability community.

Total Resources Required: \$18,000

Approximate time frame for project completion: July 2014-June 2015

Expected Outcome: The Associate will work as a liaison between MAG and members of the disability community to provide information and collect feedback to be used in the update of the Regional Transportation Plan. The Plan is designed to develop systems, services and solutions that meet the needs of the public, including disability communities. Input from the disability community leads to better transportation decisions that meet the needs of all people and the creation of transportation facilities that fit harmoniously into communities.

Benefit to MAG Member Agencies: Active public involvement by all affected stakeholders helps strengthen community-based partnerships; helps develop transportation facilities that fit harmoniously into communities; and provides populations with opportunities to learn about and improve the quality and usefulness of transportation in their lives.

Benefit to the Public: Regional transportation solutions that ensure safety and mobility for all while avoiding, minimizing or mitigating disproportionately high and adverse human health and environmental effects, including social and economic effects, on Title VI and other protected populations, such as people with disabilities.

DRAFT MAG FY 2015 UPWP Proposed New Projects

Transportation Division

Project Name: MAG Regional Transportation Plan On-Call

Brief Description: The next Regional Transportation Plan update represents the next generation and refresh of this important document since its current edition that was adopted by the MAG Regional Council in November 2003. Although there have been updates to the Plan in 2005, 2006, 2008, 2010 and 2013, there has been considerable change in the available funding for regional transportation facilities, greater demands for better transit integration (based upon the successes of light rail transportation), a larger transportation planning area related to expanding MAG's boundaries into Pinal County, designation of Interstate 11 as a new northwest-southeast corridor for the region providing connections throughout the InnerMountain West, and new federal policies significantly expanding the role of performance-based and scenario planning into a region's transportation planning process. New land use and socio-economic data forecasts have also been identified for the region for the 2040 horizon prompting the need to evaluate this growth on the regional transportation system to determine future needs. As part of this effort, a new tool such as Metroquest will be used to enhance the public involvement aspects of the plan. Given these factors, the multi-year planning for the next generation of the MAG Regional Transportation Plan will continue during FY 2015.

Requested by: This project is recommended by MAG staff.

Mission/Goal Statement: Establish the next generation of the MAG Regional Transportation Plan planned for adoption by the MAG Regional Council in FY 2016 through a continuing, comprehensive, and collaborative process.

Total Resources Required: \$300,000

Approximate time frame for project completion: July 2014-December 2015

Expected Outcome: During FY 2015, the development of the next generation of the MAG Regional Transportation Plan (RTP) will be completed. Tasks will include the development of the project management plan; identify and implement new tasks to supplement MAG's continued public consent and outreach process; establish the RTP Vision, Goals, and Measures; and complete the data collection and analysis of the following elements: Demographic/socio-economic data; System Performance Inventory; Congestion Management Process/Strategies; Environmental Justice; Environmental Mitigation Process; Freight; Pedestrian/Bicycle planning; Safety; Regional Studies Summary; System Preservation, Maintenance, and Rehabilitation; and Revenue Forecasts. In FY 2015 and FY 2016, the next generation of the Regional Transportation Plan will complete Alternative Analysis based upon a project identification/prioritization process following recommendations from the Congestion Management Plan, the Final Report, and the Adoption process through the MAG Regional Council.

Benefit to MAG Member Agencies: Member agencies rely upon the Regional Transportation Plan and its collective goals and visions to identify their future plans for meeting travel demand within their communities or within the purvey of their agencies. A reliable and reasonably funded transportation system permits all agencies to benefit economically in meeting their general plan's goals and objectives. The document also provides Valley Metro/RPTA, the Arizona Department of Transportation, and federal agencies within the U.S. Department of Transportation a vision for the future of transportation system within the MAG Region as well the anticipated performance of that system to meet the forecasted travel demand.

Benefit to the Public: The MAG Regional Transportation Plan is the cornerstone of transportation planning for the agency. A refreshed, next generation document will reflect the current thinking by the Region about the regional transportation system and through a scenario process that considers multiple congestion mitigation methods, modes of travel, and revenue possibilities based upon land-use and socio-economic data forecasted through 2040. As this process is collaborative, the public will be asked to provide thoughts, ideas, and comments in developing the new RTP. Following adoption, the public will have a document that will identify and prioritize future transportation facilities to assist with their personal mobility planning.

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Proposed New Projects

Transportation Division

Project Name: Transportation Associate

Brief Description: Continue the present MAG Transportation Division Associate position to assist the MAG Senior Engineering Project Manager with the delivery of the Interstate 10/Interstate 17 Corridor Master Plan project and other tasks as required.

Requested by: This project is recommended by MAG staff.

Mission/Goal Statement: The MAG Transportation Associate will provide review and support assistance to the MAG Senior Engineering Project Manager on consultant deliverables for the Interstate 10/Interstate 17 Corridor Master Plan and on other transportation division projects.

Total Resources Required: \$80,000

Approximate time frame for project completion: July 2014-June 2015.

Expected Outcome: The MAG Transportation Associate will continue to expedite the deliverable review process provided by the consultant in delivery of the Interstate 10/Interstate 17 Corridor Master Plan and other transportation division project reviews as assigned.

Benefit to MAG Member Agencies: The MAG Transportation Associate provides civil engineering and transportation planning expertise, based upon past experiences with member agencies, in the performance of duties associated with this position.

Benefit to the Public: An expedited review process, provided by this position, enhances MAG's capabilities in delivering transportation planning products and recommendations for timely Regional Council decisions on funding and project delivery matters.

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Proposed New Projects

Transportation Division

Project Name: Bicycle/Pedestrian Associate

Brief Description: The Bicycle/Pedestrian Associate will support the planning and programming team and work on short and long range regional Bicycle and Pedestrian planning issues.

Requested by: This project is requested by MAG staff.

Mission/Goal Statement: The MAG Associate will support the MAG Bicycle and Pedestrian Committee, and also assist with the management of the Bicycle/Pedestrian Design Assistance Program. This will include project oversight for FY 2013 and FY 2014 projects that are currently under contract, and for FY 2015 projects. This associate will also assist with the management of the Off-Street Bicycle Network Wayfinding Guide project, work with the Transportation Planning Project Manager to creating digital media files such as photos, videos, audio recording, and wayfinding instructions for the expansion of the on-line Bikeways Map.

Total Resources Required: \$50,000

Approximate time frame for project completion: July 2014-June 2015

Expected Outcome: The Associate will assist the launch, review, and conclusion of the FY 2014/2015 Bicycle/Pedestrian Design Assistance Program that will include review of contracts with consultants and MAG member agencies. The Associate will also assist on the Off-Street Bicycle Network Wayfinding Guide project and will be completed in FY 2015. The work done by the Bicycle/Pedestrian Associate will result with an enhanced on-line bikeways map in which the Associate will help create digital media files: photos, videos, audio recording, and wayfinding instructions.

Benefit to MAG Member Agencies: This associate contract will provide the seven bicycle/pedestrian design assistance projects to continue with the same project manager, and that the Bicycles Count study and the Wayfinding study will continue under the leadership of the associate.

Benefit to the Public: This associate contract will support MAG in delivering the multimodal program in the Regional Transportation Plan and the Transportation Improvement Program.

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Transportation Division

Project Name: Pedestrian and Bicycle Facilities Design Assistance Program

Brief Description: The Pedestrian and Bicycle Facilities Design Assistance program was initiated in 1996 to encourage the development of designs for bicycle and pedestrian facilities according to the MAG Pedestrian Policies and Design Guidelines and the MAG Regional Bikeway Masterplan. The intent of the program is to stimulate integration of bicycle and pedestrian facilities into the transportation infrastructure. MAG will issue a new Request for Qualifications to develop an On-Call consultant list.

Requested by: This project is recommended by MAG staff and the MAG Bicycle and Pedestrian Committee

Mission/Goal Statement: Funding the design of bicycle and pedestrian projects in MAG member agencies fits into MAG's mission as stated in the Regional Transportation Plan to promote the development and expansion of all modes of transportation.

Total Resources Required: \$300,000

Expected Outcome: Approximately four projects submitted by MAG member agencies will be designed by professional consultants using the MAG Pedestrian Policies and Design Guidelines and the MAG Regional Bikeway Masterplan.

Benefit to MAG Member Agencies: MAG member agencies will obtain planning and design assistance for bicycle and pedestrian projects that may not be designed any other way. Designing projects in accordance with the Guidelines educates member agency staff and community stakeholders about the best practices in design. Design projects through this program leverages additional funding for construction of the bicycle and pedestrian facilities.

Benefit to the Public: Designing bicycle and pedestrian facilities in accordance with the Guidelines results in safe, comfortable and desirable facilities. Providing appropriate facilities encourages people to walk and bike, which reduce the negative impacts of motorized travel on air quality and congestion while simultaneously creating more economically viable and healthy communities.

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Transportation Division

Project Name: MAG Bicycle Data Collection Program

Brief Description: In June 2014, MAG completed the MAG Bicycles Count project. Included in this project was an Implementation Plan for continuing data collection and analysis throughout the region beyond the scope of the project. At their December 17, 2013 meeting, the MAG Bicycle and Pedestrian Committee expressed support of the continuation of the bicycle data collection into the future, including the purchase of bicycle counters by MAG for this purpose. MAG and MAG member agencies will utilize the bike counters two ways. First, MAG will continue its bike count data collection program and deploy counters at 40 of the same locations that were counted in 2013. MAG is proposing to continue the annual counts for a total of 3 years (2013 (complete), 2014, and 2015), and then proceed with either a bi-annual count or continue on an annual basis, as needed. Second, the MAG bike counters will be available on loan to member agencies to do counts and use for their own needs.

The program will contract with a consultant to do the field work for installing/de-installing, quality control, and field checks/fixes the bike counters at approximately 40 locations over eight two-week periods (October/November and April/May). The consultant will install the equipment and perform frequent field checks to ensure the counters are functioning.

Requested by: This consultant project is requested by MAG staff and the MAG Bicycle and Pedestrian Committee.

Mission/Goal Statement: The goal of this project is to continue bike count data collection as recommended in the MAG Bicycles Count Final Report and Implementation Plan, and to provide MAG member agencies with the tools to conduct additional bike counts on an as-needed basis.

Total Resources Required: \$40,000

Approximate time frame for project completion: July 2014-June 2015

Expected Outcome: The outcome of this project will be to obtain data on bicycle volumes in the region at approximately 40 locations over two-week periods, in addition to counts at other locations throughout the year as requested. The data will be used to develop year-over-year trends of bicycle usage in the region, as well as before-and-after counts for individual projects, bike-to-transit counts, Road Safety Assessments, and other uses as requested by MAG member agencies. Data may also be utilized for project evaluation during MAG competitive processes for federal funding of projects.

Benefit to MAG Member Agencies: MAG member agencies will have access to data on bicycle travel volumes, both at set locations with year-over-year data, and at other specific locations as requested.

Benefit to the Public: The public will benefit from this project in having access to data about bicycling travel volumes in the region, as well as bicycle volumes at specific local sites as requested.

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Transportation Division

Project Name: Traffic Signal Optimization Program On-Call

Brief Description: The MAG Traffic Signal Optimization Program (TSOP) has successfully completed over 120 projects and has provided services to many MAG jurisdictions. Projects launched through this program will provide technical assistance to member agencies to improve traffic signal coordination, optimization and review of operations through simulation modeling. Future TSOP projects will also provide technical support to develop Integrated Corridor Management (ICM) strategies for freeway-arterial corridors. Assistance will be provided by local consultants hired by MAG through an on-call services contract, with modeling support for ICM projects provided by MAG staff.

This program has been championed by the MAG Intelligent Transportation Systems Program to provide traffic engineering assistance for refining signal operations across the MAG region. It is also one of the strategies identified in the MAG Regional Concept of Transportation Operations. A selected number of these projects will be evaluated through "before" and "after" travel time studies.

Requested by: This project is recommended by MAG staff and the MAG ITS Committee.

Mission/Goal Statement: The goal of this program is to ensure that the traffic signal operations in the region are efficient, safe and minimize the impact on the environment, and fits well within the overall goals of the MAG RTP.

Total Resources Required: \$300,000

Approximate time frame for project completion: July 2014-June 2015

Expected Outcome: The key outcomes of the TSOP projects include improved traffic operations and reduced vehicular emissions. Improvements to traffic operations also lead to secondary benefits in terms of safety improvements. National studies have found that signal optimization projects, such as these, produce benefit to cost ratios as high as 40 to 1.

Benefit to MAG Member Agencies: Ability to adjust signal timing to keep up with changes in traffic patterns due to new developments and traffic growth; and also the ability to delay the need for costly long-term road capacity improvements by improving traffic flow and reducing congestion through fine adjustments to traffic signal operations.

Benefit to the Public: Reduce motorist frustration and unsafe driving by reducing overall stops and delay. Improved traffic flow through coordinated signals, thereby reducing overall emissions and fuel consumption.

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Transportation Division

Project Name: Corridor Safety Management Plan Pilot Project On-Call

Brief Description: This pilot project will develop a Safety Management Plan for one arterial corridor in the region. These plans will be an effective approach to address road safety issues that will be identify and mitigate as part of a corridor-wide safety investigation. This will be similar to a Road Safety Assessment, except that a Safety Management Plan will involve a corridor 3 to 4 miles in length and will determine crash occurrences and also project resource limits. This will also include observations for pedestrian, bicycle, transit and vehicular interactions and safety issues associated with those interactions. The recommendations of this plan will include improvements in all four Es - Engineering, Enforcement, Education and Emergency Medical Services. This will be the first corridor Safety Management Plan to be developed by MAG and will address all forms of transportation, including pedestrians (with and without disabilities), bicyclists, transit and vehicles.

Requested by: This project is recommended by MAG staff and the MAG Transportation Safety Committee.

Mission/Goal Statement: The goals of conducting a Safety Management Plan Pilot Project are to provide technical assistance to local agencies in identifying potential safety countermeasures that could be implemented on one arterial corridor that experiences high crash occurrence, selected based on; reported crash data; and also will establish a methodology for developing a Corridor Safety Management Plan that local agencies could utilize to investigate corridors of high crash risk and identify effective countermeasures.

Total Resources Required: \$200,000

Approximate time frame for project completion: September 2014-June 2015

Expected Outcome: The development of a Safety Management Plan will identify low cost road safety improvements that local agencies can address within a short time. The countermeasures may include both infrastructure improvements that could compete for HSIP funds and also non-infrastructure improvements that may compete for MAG Transportation Alternatives funds.

Benefit to MAG Member Agencies: Assistance to MAG member agencies in the identification of road safety issues. Preparation of projects for high priority road safety improvements that could compete for federal funds.

Benefit to the Public: Road safety improvements and the resulting reductions in crashes, injuries and deaths.

DRAFT MAG FY 2015 UPWP Proposed New Projects

Transportation Division

Project Name: Federally Funded Safety Improvements On-Call

Brief Description: Most of the vehicle accidents in the MAG region, that result in injuries and deaths, occur on roads that are owned by local jurisdictions. Local agencies look to federal assistance for planning and implementing road safety improvements. Federal Highway Safety Improvement Program (HSIP) funds are available for such improvements through two sources: (1) HSIP funds suballocated to the MAG region and programmed for projects by MAG; and (2) HSIP funds programmed for projects by ADOT. The documentation of the many processes and added clarity regarding project applications, programming, obtaining eligibility for federal funds etc. would be very helpful to both local agencies and MAG. This consultant project will clearly document all relevant processes for road safety project application, review, approval and implementation of federally funded road safety improvement projects in local jurisdictions. It is anticipated that the result will clearly define the process to help improve the overall efficiency of planning and implementing road safety improvements that qualify for federal funds. This outcome will help both the state and the MAG region to reach MAP-21 goals for reducing deaths and serious injuries.

Requested by: This project is recommended by MAG staff and the Transportation Safety Committee.

Mission/Goal Statement: The goal of this project is to define the current process for seeking federal funds for implementing road safety improvements in local jurisdictions. This will be carried out in consultation with ADOT and FHWA.

Total Resources Required: \$25,000

Approximate time frame for project completion: July 2014-November 2014

Expected Outcome: A clear document that will define and map all the related processes for planning and implementing road safety improvements in local jurisdictions with federal funds. This will address obtaining federal funds (MAG HSIP or statewide HSIP) to obtain ADOT and FHWA approvals for project eligibility and implement the projects either through ADOT or by local agencies.

Benefit to MAG Member Agencies: The document will be helpful to both MAG and local agencies in streamlining the project programming process.

Benefit to the Public: Faster delivery of road safety improvement projects.

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Transportation Division

Project Name: Road Safety Assessments and Project Assessments On-Call

Brief Description: A select number of Road Safety Assessments (RSAs) and Project Assessments (PAs) will be executed for a list of intersections and arterial corridors that experience high crash occurrences. These locations will be identified by a comprehensive network screening process that will include a 3-year review of road network crashes, and also by local agency facilities recommendations.

Requested by: This project is recommended by MAG staff and the MAG Transportation Safety Committee.

Mission/Goal Statement: The goals of performing Road Safety Assessments and developing Project Assessments are to: 1) Provide technical assistance to local agencies in identifying potential safety countermeasures that could be implemented at locations that experience high crash occurrence or at sites where the safety of road users has been identified as an agency concern; 2) Assist local agencies in further developing safety countermeasures identified through RSAs or similar studies into projects that would qualify to receive federal Highway Safety Improvement Program funds for implementation.

Total Resources Required: \$300,000

Approximate time frame for project completion: January 2015-June 2015

Expected Outcome: The performance of RSAs will identify low cost road safety improvements that local agencies can address within a short time. The PAs will help define infrastructure improvements, based on recommendations in previous MAG or agency funded RSAs, that would position these as candidate projects to compete for statewide HSIP funds.

Benefit to MAG Member Agencies: Assistance to MAG member agencies in the identification of road safety issues. Preparation of projects for high priority road safety improvements that could compete for HSIP funds.

Benefit to the Public: Road safety improvements and reductions in automobile crashes, injuries and deaths.

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Proposed New Projects

Transportation Division

Project Name: Users Manual for RTSIMS Software On-Call

Brief Description: The RTSIMS software was developed by MAG for the purpose of performing crash data analysis to gain a good understanding of crash causation and crash risk and to identify appropriate countermeasures. The software was developed with built-in ability to allow authorized staff at MAG member agencies gain access to the software via the internet for performing crash data analysis. One of the essential steps prior to making the software available to local agencies is the development of a good Users Manual. The current Users Manual was developed in-house by MAG staff and needs to be improved.

Requested by: This project is request by MAG staff and the MAG Transportation Safety Committee.

Mission/Goal Statement: The goals of developing a comprehensive User's Manual for the RTSIMS software are: to enable users of the software to better understand how to gain the maximum use from it; and to help distribute the software to all interested MAG member agencies, so that agency staff can perform their own crash data analysis.

Total Resources Required: \$30,000

Approximate time frame for project completion: July 2014-December 2014

Expected Outcome: This project will produce a Users Manual for the RTSIMS software.

Benefit to MAG Member Agencies: The availability of a Users Manual for RTSIMS will help all end users of the software learn how to use RTSIMS..

Benefit to the Public: Local agencies gain insights to road safety issues and required improvements and the resulting reductions in crashes, injuries and deaths.

DRAFT MAG FY 2015 UPWP Proposed New Projects

Information Services Division

Project Name: MAG Data and GIS Consultant Support On-Call

Brief Description: MAG is in the process of collecting geospatial data that is needed for socioeconomic modeling activities. Much of this data, including seasonal transient population, mobile home and RV park population, and other data sources to support modeling and analysis, are not available from commercial sources and must be collected and compiled and subsequently maintained and disseminated to MAG member agencies and the public by MAG staff. The development and maintenance of these geospatial data will be made more efficient and of higher quality with consultant support to provide data collections, technical guidance, custom tools, and procedures to Information Services staff. Consultant projects that will be undertaken also include the development of an online land use analysis tool that will better enable MAG member agencies to review land use data sets and understand implications of changes to general plans for population and employment. These land use data sets are an essential input the socioeconomic modeling tools (AZ-SMART). Additional enhancements to the MAG employer database to ensure streamlined data maintenance will also be undertaken in this project.

Requested by: This project is recommended by MAG Staff.

Mission/Goal Statement: The support provided to MAG thorough on-call consultant contracts will ensure the collection and development of timely and accurate geospatial data in order to support the MAG socioeconomic and transportation models, and better enable Information Services staff to maintain and disseminate these data to the MAG member agencies and the public.

Total Resources Required: \$150,000

Approximate time frame for project completion: July 2014-December 2015

Expected Outcome: Updated socioeconomic data sets for use in regional analysis and as a basis for long term projections. Documented methods for collecting and maintaining these data in subsequent years. Support for the development of online tools that provide a rich analytical framework for member agencies to better understand their own data.

Benefit to MAG Member Agencies: Regional data sets developed or enhance under this project will be used by MAG member agencies and are essential for projections developed by Information Services and supporting the MAG transportation modeling and planning activities.

Benefit to the Public: Datasets enhanced or developed under this contract will enable MAG and MAG member agencies to enhance their long range planning efforts and also allow them to provide better information to MAG and the public. The software tools developed will aide the member agencies in making decisions regarding the future development of the communities of the MAG Region.