

September 11, 2014

TO: Members of the MAG Executive Committee

FROM: Mayor Michael LeVault, Town of Youngtown, Chair

SUBJECT: ADDENDUM TO THE SEPTEMBER 15, 2014 MAG EXECUTIVE COMMITTEE AGENDA

An addendum to the September 15, 2014 MAG Executive Committee agenda has been prepared to provide an agenda item to report on an economic development and cultural opportunities event. Please contact the MAG office if you have questions about the addendum to the agenda.

ITEM PROPOSED TO BE HEARD

10. Report on an Economic Development and Cultural Opportunities Event

Peoria Councilmember Tony Rivero, City of Peoria, the United Peoria Foundation and the Arizona Chamber of Commerce are hosting a unique economic and cultural discussion with the former presidents of Mexico and Costa Rica on September 23, 2014 at the Arizona Chamber of Commerce. The day will begin with a roundtable discussion and a press conference, followed by a luncheon conversation on women in economic development and trade. The MAG Regional Council Chair has been invited to discuss MAG's effort on extending the border zone in Arizona at the roundtable discussion and press conference. The Third Annual State of the Americas dinner will be held that evening at Arizona State University West La Sala Ballroom. The State of the Americas will be an evening of an engaging economic discussion with political, business, and community leaders. MAG is preparing a brief video on the efforts to extend the border zone in Arizona, which was approved by the MAG Regional Council on January 29, 2014 in the form of a resolution. In support of this event, MAG would like to host a table at the State of the Americas dinner for an amount not to exceed \$5,000. Please refer to the enclosed material.

10. Approval to sponsor a table at the State of the Americas dinner for an amount not to exceed \$5,000.

State of the Americas



Marta Sahagún de Fox
Former First Lady of Mexico



Laura Chinchilla Miranda
Former President of Costa Rica

Join us for a conversation on Women in Economic Development and Trade

Tuesday, September 23rd, 12-1 pm

Peoria City Hall, Pine Room
8401 West Monroe Street
Peoria, AZ 85345

Opening Remarks by Peoria City Councilmember Tony Rivero

Introduction by Angela Ducey

Conversation between Mrs. Fox and Mrs. Chinchilla

Event Chair Shiree Verdone

Co-Chairs

Sharon Harper
Tillie Enriquez-Jones
Betsey Bayless

Anna Marie Knorr
Maggie Enriquez
Diane Zuniga

Lea Marquez Peterson
Patricia Hawkins
Carol Crockett

Light Hors d'Oeuvres will be served.

Event organized by



Councilmember
Tony Rivero

Space is limited, RSVP is required. To RSVP for this event, please email Shiree Verdone at Shireeverdone@aol.com



United Peoria Foundation

United Peoria Foundation requests the pleasure of your company at the

**Third Annual
State of the Americas Dinner**

To be held at

**Arizona State University
West La Sala Ballroom
4701 West Thunderbird Road
Glendale, Arizona**

Event parking has been reserved in the North parking lot

Tuesday, September 23, 2014

Welcome Reception 6 - 7 p.m.
Dinner 7 - 9 p.m.

Dinner Keynote Speakers include:

Former President Vicente Fox of Mexico

President 2000-2006

Former President Laura Chinchilla of Costa Rica

President 2010-2014

Moderated by Dr. Juan Hernandez

Cabinet Member for the Fox Administration for Mexicans Abroad



*R.S.V.P. to Jane Lynch at jane518@cox.net or 602-741-6898
Please specify if a vegetarian plate is desired*



City of Peoria

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Former Latin American Presidents to Discuss Economic and Cultural Opportunities

United Peoria Foundation and the Arizona Chamber of Commerce are hosting a forum to discuss economic potential and cultural understanding between the Americas.

PEORIA, Ariz. (September 4, 2014) – Peoria Councilmember Tony Rivero, City of Peoria, United Peoria Foundation and the Arizona Chamber of Commerce are hosting a unique economic and cultural discussion with the former presidents of Mexico and Costa Rica at 6:00 p.m. on Tuesday, Sept. 23, at Arizona State University, West Campus. The State of the Americas Dinner is a special dinner and conference event which will focus on the economic potential and cultural understanding between the United States and Central American countries.

This event will kick off Hispanic Heritage Month for Peoria, as it will be the precursor to the *Fiesta Peoria 2014* festival that will take place at Pioneer Community Park beginning Friday, Sept. 26.

Featured speakers for the State of the Americas Dinner will be Laura Chinchilla Miranda, former President of Costa Rica from 2010-2014, and Vicente Fox, former President of Mexico from 2000 to 2006.

The State of the Americas will be an evening of an engaging economic discussion with political, business, and community leaders. The forum will be moderated by Dr. Juan Hernandez, International Senior Advisor to UST Global which employs 15,000 people worldwide, and former head of the office that oversaw Mexicans overseas particularly in the U.S. during the presidency of Vicente Fox. Hernandez created US-Mexico programs benefiting small business on both sides of the border and became a confidant between

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State of the Americas Dinner 1/1/1

president Fox and President Bush, as well as one of the most effective promoters of the US-Mexico Partnership for Prosperity.

Former president Chinchilla Miranda graduated from the University of Costa Rica and received her masters degree in public policy from Georgetown University. She went on to serve in the José María Figueres Olsen administration as vice-minister for public security (1994–1996) and minister of public security (1996–1998). From 2002 to 2006, she served in the National Assembly as a deputy for the province of San José. Chinchilla was one of two vice-presidents elected under the second Arias administration (2006–2010). She resigned the vice-presidency in 2008 in order to prepare her run for the presidency in 2010. On 7 June 2009 she won the Partido Liberación Nacional (PLN) primary with a 15% margin over her nearest rival, and was thus endorsed as the party's presidential candidate.

Vicente Fox Former President of Mexico is a previous presenter at the United Peoria Foundation event where he discussed U.S.-Mexico relations with an emphasis on trade, commerce, and economic development. He is businessman and politician who was president of Mexico from 2000 to 2006. His term in office marked the end of 71 years of uninterrupted rule by the Institutional Revolutionary Party (PRI).

Mexico is Arizona's largest trading partner and, according to the Arizona-Mexico Commission in 2012, \$26 billion flowed through the Arizona-Sonora border in imports and exports, 235,700 jobs in Arizona depend on trade with Mexico, and nearly half of all winter produce consumed in the U.S. comes through Nogales.

Fox and Chinchilla Miranda will focus on the multitude of positive opportunities for the U.S. and Mexico to forge stronger ties which benefit both economies and create jobs for Americans. Councilmember Rivero added "Trade between the countries of the Western Hemisphere has the potential to create the largest trading bloc in the world, bring increased standards of living throughout the region, and create jobs for Americans.

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State of the Americas Dinner 2/2/2

I also look forward to welcoming UST Global to the City of Peoria and the State of Arizona. I believe we should be welcoming organizations like UST Global to discuss opportunities that create jobs”

For ticket or sponsorship information for the State of the Americas Dinner, contact Jane Lynch at jane518@cox.net or call 602-741-6898.

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