

September 9, 2014

TO: Members of the MAG Regional Council Executive Committee

FROM: Mayor Michael LeVault, Town of Youngtown, Chair

SUBJECT: MEETING NOTIFICATION AND TRANSMITTAL OF TENTATIVE AGENDA FOR
THE MAG REGIONAL COUNCIL EXECUTIVE COMMITTEE

Monday, September 15, 2014 - 12:00 Noon
MAG Office, Suite 200 - Ironwood Room
302 North 1st Avenue, Phoenix

A meeting of the MAG Regional Council Executive Committee has been scheduled for the time and place noted above. Members of the Committee may attend the meeting either in person or by telephone conference.

Please park in the garage under the building. Bring your ticket to the meeting, parking will be validated. For those using transit, the Regional Public Transportation Authority will provide transit tickets for your trip. For those using bicycles, please lock your bicycle in the bike rack in the garage.

Pursuant to Title II of the Americans with Disabilities Act (ADA), MAG does not discriminate on the basis of disability in admissions to or participation in its public meetings. Persons with a disability may request a reasonable accommodation, such as a sign language interpreter, by contacting Denise McClafferty at the MAG office. Requests should be made as early as possible to allow time to arrange the accommodation.

If you have any questions regarding the Executive Committee agenda items, please contact me at 623-933-8286. For MAG staff, please contact Dennis Smith, MAG Executive Director, or Denise McClafferty, Regional Program Manager, at (602) 254-6300.

MAG EXECUTIVE COMMITTEE
TENTATIVE AGENDA
September 15, 2014

COMMITTEE ACTION REQUESTED

1. Call to Order

The meeting of the Executive Committee will be called to order.

2. Pledge of Allegiance

3. Call to the Audience

An opportunity will be provided to members of the public to address the Executive Committee on items not scheduled on the agenda THAT FALL UNDER THE JURISDICTION OF MAG, or on items on the agenda for discussion but not for action. Members of the public will be requested not to exceed a three-minute time period for their comments. A total of 15 minutes will be provided for the Call to the Audience agenda item, unless the Executive Committee requests an exception to this limit. Please note that those wishing to comment on action agenda items will be given an opportunity at the time the item is heard.

3. Information and discussion.

ITEMS PROPOSED FOR CONSENT*
BY THE EXECUTIVE COMMITTEE

*4A. Approval of the August 18, 2014 Executive Committee Meeting Minutes

*4B. Consultant Selection for the 2015 Behavior Based Freight Model Development On-Call Consultant Services

The fiscal year (FY) 2015 MAG Unified Planning Work Program and Annual Budget, approved by the MAG Regional Council in May 2014, includes \$350,000 for on-call consulting services for the 2015 Behavior Based Freight Model Development On-Call. On February 13, 2014, MAG, the Arizona Department of Transportation and the Pima Association of Governments submitted a joint application for implementation and technical assistance funds in Round 3 of the

4A. Approval of the August 18, 2014 Executive Committee meeting minutes.

4B. Approval of the list of on-call consultants for the Area of Expertise A (Freight Modeling): Cambridge Systematics, Resource Systems Group, and RS&H; and for the Area of Expertise B (Data Collection, Analysis and Management): American Transportation Research Institute, Cambridge Systematics, CDM Smith, Resource Systems Group, and RS&H, for the 2015 Behavior Based Freight Model Development On-Call, for a total amount not to exceed \$350,000.

Federal Highway Administration (FHWA) Strategic Highway Research Program Implementation Assistance Program (SHRP2). MAG was the lead agency in the Freight Demand Modeling portion of the proposal. On March 28, 2014, FHWA and AASHTO announced that MAG was one of the organizations selected in Round 3 of SHRP2 implementation assistance for freight demand modeling. On June 25, 2014, MAG issued a Request for Qualifications to create an on-call consulting list for the project with two areas of expertise: (A) Freight Modeling; and (B) Data Collection, Analysis and Management. A multi-agency evaluation team reviewed the Statements of Qualifications and recommended to MAG firms to be included on a MAG on-call consulting list for the 2015 Behavior Based Freight Model Development On-Call. This item is on the September 10, 2014 Management Committee agenda. An update will be provided on action taken by the committee. Please refer to the enclosed material.

ITEMS PROPOSED TO BE HEARD
BY THE EXECUTIVE COMMITTEE

5. 2013 MAG Freight Transportation Plan Consultant Contract

The MAG Fiscal Year (FY) 2011 Unified Planning Work Program and Annual Budget, approved by the MAG Regional Council in May 2010, included the MAG Freight Transportation Framework Study. In October 2010, the MAG Executive Committee approved the selection of Parsons Brinckerhoff for the first phase of the study. The Request for Proposals for this study included a provision that MAG may, at its discretion, offer an additional contract(s) to the successful respondent to extend the study into an additional phase(s) based on consultant performance and available funding. The MAG FY 2013 Unified Planning Work Program and Annual Budget, approved by the MAG Regional Council in May 2012, included \$400,000 for an additional phase for the Freight

5. Approval of a new contract with Parsons Brinckerhoff for the 2013 MAG Freight Transportation Plan Consultant (Phase II), for an amount not to exceed \$400,000.

Framework Study. Due to the ongoing success of phase I and federal regulations requiring additional freight planning in our region, staff recommends initiating a new contract with Parsons Brinckerhoff for this additional phase of the original study, to prepare the 2013 MAG Freight Transportation Plan (phase II) for an amount not to exceed \$400,000. This project was carried forward in the FY 2015 Unified Planning Work Program and Annual Budget, approved by the Regional Council on May 28, 2014. This item is on the September 10, 2014 Management Committee agenda. An update will be provided on action taken by the committee. Please refer to the enclosed material.

6. Appointments of the MAG Economic Development Committee Business Member Positions

On August 21, 2013, the Regional Council approved changes to the MAG Committee Operating Policies and Procedures that included changes to the composition of the EDC by increasing the business members from 11 members to 12 members. The EDC business members serve a two-year term, with possible reappointment by recommendation of the Executive Committee and approval of the Regional Council. The EDC business member positions are up for appointment/reappointment. On August 7, 2014, a memorandum was sent to the EDC business members, soliciting letters of interest. The Executive Committee is requested to recommend approval of the EDC business member positions. Please refer to the enclosed material.

7. Representation by Providers of Public Transportation on MPO Boards

A new requirement under the federal transportation law, Moving Ahead for Progress in the 21st Century (MAP-21), requires transit representation on the governing bodies of Metropolitan Planning Organizations (MPOs) such

6. Information, discussion and recommendation to approve the appointments of the Economic Development Committee (EDC) business member positions.

7. Information and discussion.

as MAG. Options for the transit position on the MAG Regional Council have been developed and were presented to the Executive Committee at the August 2014 meeting. MAG staff is still gathering information on all potential options, including exemption. An update will be provided to the committee.

8. Request for Future Agenda Items

Topics or issues of interest that the Executive Committee would like to have considered for discussion at a future meeting will be requested.

9. Comments from the Committee

An opportunity will be provided for the Executive Committee members to present a brief summary of current events. The Executive Committee is not allowed to propose, discuss, deliberate or take action at the meeting on any matter in the summary, unless the specific matter is properly noticed for legal action.

Adjournment

8. Information.

9. Information.

MINUTES OF THE
MARICOPA ASSOCIATION OF GOVERNMENTS
MAG REGIONAL COUNCIL EXECUTIVE COMMITTEE

August 18, 2014

MAG Offices, Ironwood Room
302 N. 1st Avenue, Phoenix, Arizona

MEMBERS ATTENDING

Mayor Michael LeVault, Youngtown, Chair	#Mayor Gail Barney, Queen Creek
Mayor W.J. “Jim” Lane, Scottsdale, Vice Chair	Mayor Jackie Meck, City of Buckeye
*Mayor Greg Stanton, Treasurer	Mayor Lana Mook, El Mirage

* Not present

Participated by video or telephone conference call

1. Call to Order

The Executive Committee meeting was called to order by Chair LeVault at 12:09 p.m. Mayor Barney joined the meeting via teleconference. Chair LeVault welcomed Mayor Meck and Mayor Mitchell as new members to this committee.

2. Call to the Audience

Chair LeVault stated that, according to the MAG public comment process, members of the audience who wish to speak are requested to fill out the public comment cards. He stated that there is a three-minute time limit. Public comment is provided at the beginning of the meeting for items that are not on the agenda that are within the jurisdiction of MAG, or non-action agenda items that are on the agenda for discussion or information only. Chair LeVault noted that no public comment cards had been received.

3. Approval of the June 16, 2014 Executive Committee Meeting Minutes

Mayor Lane moved to approve the June 16, 2014 Executive Committee meeting minutes. Mayor Meck seconded the motion and the motion carried unanimously.

4. MAG Population Technical Advisory Committee (POPTAC) Vice Chair Appointment

Denise McClafferty, Regional Program Manager, stated that as of July 20, 2014, the position of Vice Chair for the Population Technical Advisory Committee (POPTAC), held by Chris Hillman, City of Surprise, became vacant. On June 25, 2014, MAG sent a notice to the Management Committee, POPTAC, and Intergovernmental Representatives to solicit letters of interest for the POPTAC Vice Chair position. Two letters were received requesting

consideration for the Vice Chair position from Shawn Kreuzwiesner, Engineering Planning Manager, City of Peoria and Joshua Wright, Town Manager, Town of Wickenburg. This item was on the agenda for approval of the Vice Chair appointment.

Chair LeVault asked if there were any questions or comments from the committee. Mayor Mook stated that traditionally this position has been held by a town or city manager and asked why would they want to make a change. Ms. McClafferty stated that historically, a city or town manager has held this position, but that it is open to anyone on the committee. Chair LeVault added that a town or city manager in the Chair and Vice Chair position gives a direct tie in back to the Management Committee. Mr. Smith stated that staff could be more clear in future requests for consideration letters that in the past, these positions have been held by a manager. Mayor Lane asked if this needs to be a specific policy change or do we want to continue to have this open. Mayor Meck stated that he felt that by stating that this position has been traditionally held by a manager in future letters of interests would be sufficient. Mayor Lane added that instead of using the word “traditionally” that instead use the word “preferred”. The committee members agreed.

Mayor Meck motioned to approve Joshua Wright, Town of Wickenburg, as MAG Population Technical Advisory Committee Vice Chair. Mayor Lane seconded the motion and the motion carried unanimously.

5. MAG Transportation Safety Committee Vice Chair Appointment

Denise McClafferty, Regional Program Manager, stated that the position of Vice Chair for the Transportation Safety Committee held by Chris Lemka, City of Glendale, became vacant after Mr. Lemka resigned from the City of Glendale. Mr. Lemka is now employed with the City of Buckeye and represents the City on the Transportation Safety Committee. On July 1, 2014, MAG staff sent a notice to the Management Committee, the Transportation Safety Committee and the Intergovernmental Representatives to solicit letters of interest for the Transportation Safety Committee Vice Chair. Ms. McClafferty stated that two letters were received requesting consideration for the Vice Chair position from Dana Chamberlin, Traffic Engineer, City of Avondale and Chris Lemka, Principal Traffic Engineer, City of Buckeye. This item was on the agenda for approval of the Vice Chair appointment.

Chair LeVault asked if there were any questions or comments from the committee.

Mayor Mook motioned to approve Dana Chamberlin, City of Avondale, as MAG Transportation Safety Committee Vice Chair. Mayor Meck seconded the motion and the motion carried unanimously.

6. Appointment of the MAG Economic Development Committee Chair Position

Denise McClafferty, Regional Program Manager, stated that at the June meeting, the Regional Council approved the MAG officers and executive committee members. She noted that the

composition of the EDC includes the MAG officers, the immediate past chair of the Regional Council, and the TPC chair and vice chair. Due to the immediate past chair of the Regional Council no longer being a current member of the Council, the EDC Chair position is vacant. Ms. McClafferty added that on July 8, 2014, MAG staff sent a notice to the Regional Council members, the Management Committee, and the Intergovernmental Representatives to solicit letters of interest. One letter was received requesting consideration for the EDC Chair position from Mayor Lewis, Town of Gilbert. She stated that the Executive Committee is requested to recommend approval of the Economic Development Committee Chair position.

Chair LeVault asked if there were any questions or comments from the committee.

Mayor Mitchell motioned to recommend approval of Mayor Lewis, Town of Gilbert, as the MAG Economic Development Committee Chair. Mayor Meck seconded the motion and the motion carried unanimously.

7. Appointments of the MAG Economic Development Committee Member Agency Positions

Denise McClafferty, Regional Program Manager, stated that in September 2013, the MAG Regional Council approved increasing the composition of the Economic Development Committee (EDC) to include eighteen MAG member agency positions that have one-year terms with possible reappointment by recommendation of the Executive Committee and approval of the MAG Regional Council. Due to the prescribed seats, such as the Transportation Policy Committee Chair and Vice Chair, appointments of the EDC member agency positions occurred at the Regional Council meeting in June. On July 8, 2014, a memorandum was sent to the MAG Regional Council members soliciting letters of interest for the member agency positions on the EDC. Letters were received from all previous MAG member agency members, as well as three new letters of interest from Councilman Michael Farrar, Town of Carefree; Mayor Alex Finter, City of Mesa; and Mayor Kenneth Weise, City of Avondale. The Executive Committee was requested to recommend for approval the EDC member agency positions.

Mr. Smith added that due to the positions on other committees, some members have dedicated seats, however, all other seats are available for possible reappointment or new appointment for a one year term. Chair LeVault asked if there were any questions or comments from the committee. Mayor Barney asked if Mayor Finter was recommended for appointment, could he continue on the committee after his term as mayor was up in September. Ms. McClafferty stated that he would still be able to continue as a member because he would still be an elected official.

Mayor Mitchell motioned to recommend Mayor Finter, City of Mesa, for the East Valley seat and Mayor Weise, City of Avondale for the West Valley seat. Mayor Lane seconded the motion and the motion carried unanimously.

Mayor Lane motioned to recommend approval of the appointments of the EDC member agency positions. Mayor Mitchell seconded the motion and the motion carried unanimously.

8. Proposed Consultant Practicum Project with the Thunderbird School of Global Management

Amy St. Peter, MAG Human Services and Special Projects Manager, discussed a proposed practicum project with the Thunderbird School of Global Management. The focus of the project would be to engage experienced older adults in the Greater Phoenix global economy. She explained that every community has residents who have valuable experience and who could make important contributions. She asked what is the strategy for finding and engaging these older adults and what is the value of their contributions to the economy? She noted that we don't necessarily know the answers to these questions today, but that we do know that every community will see a significant increase in the numbers of people aged 65 years and older. Ms. St. Peter added that in general, people in this age group have more education and experience than any other age group and that we are facing a skills gap, which is causing us to lose business and ground in the global economy as a result. The solution may be found within the experienced residents living in our communities today.

Ms. St. Peter stated that The Greater Phoenix Age-Friendly Network has been approaching this work from more of a human services perspective and is working with local governments, nonprofit agencies, and places of worship to build community capacity. Their goal has been to leverage the talents of older adults to build stronger communities. This work continues and is expanding statewide. Ms. St. Peter added that staff is proposing to partner with this committee to consider this work from an economic development perspective. Questions to be asked include what is the impact of seasoned workers in the global economy here in Greater Phoenix?; How can we compete more successfully for export and trade opportunities by better leveraging our experienced workers?; What kind of work environment will keep older adults in the workforce?; and how do we facilitate the transfer of knowledge to younger workers?

Ms. St. Peter added that MAG can explore the answers to these questions by working with a team of Thunderbird students who can analyze the human capital impact of continuing older adults in high skilled employment such as STEM jobs. The students can help MAG develop a better understanding of our region's competitive advantages and disadvantages. She added that working with the team, we can quantify the contributions older adults make to the economy as a source of skilled human capital and purchasing power.

Ms. St. Peter stated that the proposed deliverables for this project include delivering an analysis of data to determine the range of skills existing among Arizona's population aged 65 years plus; strategies to keep this population engaged in the workforce as part/full time employees, mentors, or volunteers; strategies to facilitate the transfer of knowledge from seasoned workers to younger generations; and the corresponding impact on the availability of skilled human capital, their purchasing power, and the economy.

Ms. St. Peter noted that the ability of the region to leverage the time and talents of older adults can play a pivotal role in the region's ability to sustain a thriving global economy based on exports and skilled human capital. The region's asset of retired workers may have a significant impact on the overall economic vitality if effectively identified and engaged. She added that the

MAG Economic Development Committee heard this item at their August meeting and voted to recommend proceeding with the Thunderbird Practicum project in the amount of \$2,500 and that this item was for action to recommend proceeding with the study.

Chair LeVault thanked Ms. St. Peter and asked if there were any questions or comments from the committee.

Mayor Mook asked which companies are expressing interest and would this study include vocational areas. Ms. St. Peter stated that part of the study would be to find out those answers. Mayor Lane added that he applauds this effort but also expressed concern that in a down economy has she received any push back on the fact that older adults are staying employed longer. Ms. St. Peter stated that by facilitating the transfer of knowledge from one generation to another will allow opportunities for everyone.

Mr. Smith added that without even realizing this, the transfer of knowledge is happening at MAG. He explained how MAG has a part-time associate who is a master in modeling and is now teaching other MAG employees. He provided another example of a recent City of Tempe retiree who is an expert on traffic synchronization. MAG has hired this person as an associate and this person is now working part-time and teaching the younger engineers how to solve their synchronization issues in their cities. Mr. Smith suggested that offering a Master Class in certain STEM fields at local universities could be a draw for some of the industries that want to come here.

Chair LeVault noted that this is a subtle way of utilizing a great resource that has been sitting idle. He added that as a country, not making that connection from our seasoned citizens back to the younger generation is a great missing link. He added that seasoned citizens of today are very different from the seasoned citizens from 20 years ago, that today they want to age in place and remain vital and active. Mr. Smith added that before the project is launched, staff will be meeting with stakeholders to make sure the right questions are being asked.

Mayor Lane motioned to approve proceeding with the Thunderbird Practicum project in the amount of \$2,500. Mayor Meck seconded the motion and the motion carried unanimously.

9. Representation by Providers of Public Transportation on MPO Boards

Nathan Pryor, Government Relations Manager, stated a new requirement under the federal transportation law, Moving Ahead for Progress in the 21st Century (MAP-21), requires transit representation on the governing bodies of metropolitan planning organizations (MPOs), such as MAG. He noted that this item was heard for information and discussion at the August MAG Management Committee meeting. Mr. Pryor explained the various options for the transit representative position on the MAG Regional Council. Option 1A would include a representative chosen from the four municipalities that operate transit (Glendale, Peoria, Phoenix and Scottsdale), Regional Public Transportation Authority Board (RPTA), and the Metro Light Rail Board. The rotation would include a total of six positions. He explained that

Option 1B is the same except that the RPTA Board and the Valley Metro Rail Board would be consolidated into one. The rotation would include a total of five rather than six positions. Option 2 would rotate the MAG Regional Council transit representative among the RPTA Board officers. This option would limit the MAG transit representative to one of the three elected officials who serve as one of three officers (Chair, Vice-Chair, and Treasurer) of the RPTA Board. Option 3 includes the elected official from the Federal Transit Administration (FTA) Designated Recipient that sits on the RPTA Board would serve as the transit representative to the MAG Regional Council. The City of Phoenix is the FTA Designated Recipient for the MAG region. He added that one of the provisions is very explicit in that this transit representative is a standalone seat

Chair LeVault asked if there were any questions or comments from the committee. Mayor Mook added that she was on RPTA for three years and she believes she was the last mayor to serve on that board. Mayor Lane requested that the pros and cons be listed for the options and bring them to the next September Regional Council meeting. Mr. Smith explained that Option 3 is the simplest solution and Option 2 is the second simplest. He noted that Option 1A and 1B means you are putting in other transit operators and this gets more complicated.

Mr. Smith explained that when this was being discussed at the Management Committee meeting, the Town of Florence committee member explained that there is transit operator in Coolidge that provides service to Florence, but Coolidge is not a member of the Regional Council. Mayor Lane asked what role does this additional position play? Mr. Smith stated that member would have one vote on transit related matters. Mr. Pryor stated that the discussion of these options will be held throughout August, with action on a recommended option, with any associated by-laws changes, be brought forward for action during September, in order to comply with the October 1, 2014 implementation date.

Chair LeVault requested that staff provide a list of pros and cons of each preferred option at the next Regional Council meeting.

10. Request for Future Agenda Items

Chair LeVault asked if there were any requests for future agendas items. There were none.

11. Comments from the Committee

Chair LeVault asked if there were any comments from the committee. Denise McClafferty, MAG Regional Program Manager, announced that MAG is hosting two sessions at the League of Arizona Cities and Towns Conference on August 20 and 21. One session will be on the I-11/CANAMEX corridors as it relates to economic development and the other will be on Arizona-Sonora Binational Megaregion session with a very impressive panel of mayors and presenters. Immediately following the Megaregion session, a press conference will be held for the signing of an agreement to continue working together with the Sonoran's and include them in the Annual League Conference. On that same day, there will be a Mega Region Council

meeting and immediately following that will be the MPO/COG Directors meeting.

Adjournment

There being no further business, the Executive Committee adjourned at 1:00 p.m.

Chair

Secretary

MARICOPA ASSOCIATION OF GOVERNMENTS

INFORMATION SUMMARY... for your review

DATE:

September 9, 2014

SUBJECT:

2015 Behavior Based Freight Model Development On-Call

SUMMARY:

The fiscal year (FY) 2015 MAG Unified Planning Work Program and Annual Budget, approved by the MAG Regional Council in May 2014, includes \$350,000 for on-call consulting services for 2015 Behavior Based Freight Model Development On-Call. Understanding freight flows and forecasting them are critical to determining the need for future transportation capacity on the regional highways or other modal infrastructure. MAG staff has identified a need for the future development of the regional freight forecasting models. On February 13, 2014, MAG, the Arizona Department of Transportation (ADOT) and the Pima Association of Governments (PAG) submitted a joint application for implementation and technical assistance funds in Round 3 of the Federal Highway Administration (FHWA) Strategic Highway Research Program Implementation Assistance Program (SHRP2). MAG was the lead agency in the Freight Demand Modeling portion of the proposal submitted to FHWA. On March 28, 2014, FHWA and AASHTO announced that MAG was one of the organizations selected in Round 3 of SHRP2 implementation assistance for freight demand modeling. Up to \$350,000 for each applicant is available to be applied to the implementation of Behavior-Based Freight Modeling. The main purpose of the project is to develop a new generation regional freight model based on the principles identified in the SHRP2 C20 products and consistent with MAG freight flows forecasting needs. On June 25, 2015 MAG issued a Request for Qualifications to create an on-call consulting list for the project with two areas of expertise: (A) Freight Modeling; and (B) Data Collection, Analysis and Management.

MAG received Statements of Qualifications (SOQs) from American Transportation Research Institute, Cambridge Systematics, CDM Smith, Resource Systems Group, and RS&H. A multi-agency evaluation team reviewed the SOQs and recommended to MAG that the following firms be included on a MAG on-call consulting list for 2015 Behavior Based Freight Model Development On-Call:

Area of Expertise A (Freight Modeling): Cambridge Systematics, Resource Systems Group, and RS&H.

Area of Expertise B (Data Collection, Analysis and Management): American Transportation Research Institute, Cambridge Systematics, CDM Smith, Resource Systems Group, and RS&H.

This item is on the September 10, 2014 Management Committee agenda for recommended approval. Please refer to the enclosed material.

PUBLIC INPUT:

No public input has been received.

PROS & CONS:

PROS: creation of the on-call consulting list will enable MAG to conduct development of the behavior-based freight model based on the guidelines of SHRP2 C20 project. The model will become a critical component in addressing emerging needs in MAG travel demand forecasting, transportation planning and traffic operations analysis. The funding obtained through the SHRP2 Implementation Assistance Program grant will help in the design and implementation of operational, behavioral, tour-based freight models for the region. The model is required to support making informed investment decisions and providing the base for infrastructure planning that integrates complex logistics practices of the freight industry.

CONS: None.

TECHNICAL & POLICY IMPLICATIONS:

TECHNICAL: The freight model development and implementation will qualitatively increase sensitivity of the forecasting tools to various policy scenarios and improve the accuracy of travel projections for the region.

POLICY: The project will ensure that MAG can provide high quality travel forecasts required for future infrastructure planning and support of investment decisions.

ACTION NEEDED:

Approval of the list of on-call consultants for the Area of Expertise A (Freight Modeling): Cambridge Systematics, Resource Systems Group, and RS&H, and for Area of Expertise B (Data Collection, Analysis and Management): American Transportation Research Institute, Cambridge Systematics, CDM Smith, Resource Systems Group, and RS&H, for the 2015 Behavior Based Freight Model Development On-Call, for a total amount not to exceed \$350,000.

PRIOR COMMITTEE ACTIONS:

On May 14, 2014 MAG Management Committee recommended acceptance of \$350,000 of Strategic Highway Research Program Implementation Assistance Program Funding in the Draft FY 2015 MAG Unified Planning Work Program and Annual Budget and to add the funding to the corresponding on-call consultant project.

On May 19, 2014 MAG Regional Council Executive Committee approved to accept \$350,000 of Strategic Highway Research Program Implementation Assistance Program Funding in the Draft FY 2015 MAG Unified Planning Work Program and Annual Budget and to add the funding to the corresponding on-call consultant project.

On August 25, 2014 a multi-agency evaluation team reviewed the SOQs and recommended to MAG approval of the list of on-call consultants:

Area of Expertise A (Freight Modeling): Cambridge Systematics, Resource Systems Group, and RS&H.

Area of Expertise B (Data Collection, Analysis and Management): American Transportation Research Institute, Cambridge Systematics, CDM Smith, Resource Systems Group, and RS&H.

SOQ EVALUATION TEAM

Vidya Dhara Mysore, FHWA
Romare Truely, FHWA
Keith L. Killough, ADOT

Aichong Sun, PAG
Tim Strow, MAG
Vladimir Livshits, MAG

This item is on the September 10, 2014 Management Committee agenda for recommended approval.

CONTACT PERSON:

Vladimir Livshits, (602) 254-6300

MARICOPA ASSOCIATION OF GOVERNMENTS

INFORMATION SUMMARY...for your review

Revised

DATE:

September 9, 2014

SUBJECT:

2013 MAG Freight Transportation Plan Consultant Contract

SUMMARY:

The MAG Fiscal Year (FY) 2011 Unified Planning Work Program and Annual Budget, approved by the MAG Regional Council in May 2010, included the MAG Freight Transportation Framework Study. In October 2010, the MAG Executive Committee approved the selection of Parsons Brinckerhoff for the first phase of the study. The Request for Proposals for this study included a provision that MAG may, at its discretion, offer an additional contract(s) to the successful respondent to extend the study into an additional phase(s) based on consultant performance and available funding.

The MAG FY 2013 Unified Planning Work Program and Annual Budget, approved by the MAG Regional Council in May 2012, included \$400,000 for an additional phase for the Freight Framework Study. Due to the ongoing success and federal regulations requiring additional freight planning in our region, staff recommends initiating a new contract with Parsons Brinckerhoff for this additional phase of the original study, to prepare the 2013 MAG Freight Transportation Plan (phase II) for an amount not to exceed \$400,000. This project was carried forward in the FY 2015 Unified Planning Work Program and Annual Budget, approved by the Regional Council on May 28, 2014.

The primary focus of the 2013 MAG Freight Transportation Plan (phase II) is to review and evaluate the area's transportation system to enhance the transportation network, facilitate freight movement, and improve access to and from major employment centers, all of which will increase economic development potential for the area. This study will include evaluating multimodal transportation needs identified through an analysis of existing and future conditions. The study shall consider guidance from the U.S. Department of Transportation based on the enacted Moving Ahead for Progress in the 21st Century Act (MAP-21), respective to the national freight network, encouraged freight planning activities, and guidance on performance- and outcome-based programming.

A full copy of the Freight Transportation Framework Study (phase I) and its findings is available at www.bqaz.org. The site also includes information about other planning studies completed by MAG.

PUBLIC INPUT:

Numerous presentations and special events were conducted throughout the year for the completed Freight Transportation Framework Study (phase I).

PROS & CONS:

PROS: It has been recommended by the Federal Highway Administration to develop a regional freight plan to keep our transportation network running safely and efficiently for commuter and freight operations. Developing a Regional Freight Plan will identify major and minor freight corridors and recommend improvements that will assist in moving freight more efficiently and continue to attract new businesses to our region and keep our region globally competitive. Future surface transportation bills will include a more robust

freight program and could potentially include designated funding for freight related projects. Delaying this project would delay the region being prepared for a future federal freight policy.

CONS: None.

TECHNICAL & POLICY IMPLICATIONS:

TECHNICAL: The procurement of consultant services will enable MAG to obtain technical expertise in the long-range framework planning process.

POLICY: An effective Freight Transportation Plan will assist in the overall movement of goods in the MAG region, which will improve overall traffic operations and safety, and enhance economic development prospects.

ACTION NEEDED:

Approval of a new contract with Parsons Brinckerhoff for the 2013 MAG Freight Transportation Plan Consultant (Phase II), for an amount not to exceed \$400,000.

PRIOR COMMITTEE ACTIONS:

On October 12, 2010, the MAG Executive Committee approved a recommendation forwarded by the MAG Management Committee that Parsons Brinckerhoff, be selected to develop the MAG Freight Transportation Framework Study. The Request for Proposals for this study included a provision that MAG may, at its discretion, offer an additional contract to the successful respondent to extend the project for an additional phase(s) based on consultant performance and available funding.

This item is on the September 10, 2014 MAG Management Committee agenda. An update will be provided on action taken by the committee.

CONTACT PERSON:

Tim Strow, Senior Transportation Project Manager, 602-254-6300.

MAG Economic Development Committee Business Members

<u>POSITION</u>	<u>LETTERS RECEIVED FOR REAPPOINTMENT</u>
Economist	Jim Rounds, Elliott Pollack & Company, VP & Senior Economist
Transportation Industry Representatives (2)	1) Vacant 2) Vacant
Education (2)	1) Dr. Joseph Cavinato, Professor of Supply Chain Management, Thunderbird 2) Angela Creedon, Assistant Vice President, Community and Municipal Relations, Arizona State University
WESTMARC	William Sheldon, Past Chair of WESTMARC, General Counsel for SCF Arizona
East Valley Partnership	Mark Dreher, Chair of East Valley Partnership
Greater Phoenix Economic Council	Steve Betts, GPEC Board Member
Greater Phoenix Leadership	Thomas Franz, President/CEO of the Greater Phoenix Leadership
Development Community	Jim Kenny - El Dorado Holdings Inc.
Phoenix Chamber of Commerce Representative	Todd Sanders, President and CEO of the Phoenix Chamber of Commerce
Arizona Commerce Authority Representative	Sandra Watson, President & CEO

If three (3) consecutive meetings are missed, the position will be considered vacated.

Terms - The business members will have two-year terms with possible reappointment by recommendation of the Executive Committee and approval of the MAG Regional Council.



Economic and Real Estate Consulting



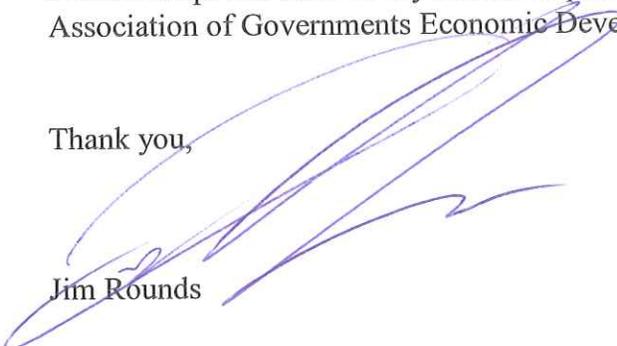
August 19, 2014

Mayor Michael LeVault
MAG Chair at the MAG offices
302 North 1st Avenue,
Suite 300
Phoenix, AZ 85003

Mayor Michael LeVault,

Please accept this letter as my official request to be re-appointed to the Maricopa Association of Governments Economic Development Committee.

Thank you,


Jim Rounds

Elliott D. Pollack & company

7505 East 6th Avenue, Suite 100 Scottsdale, Arizona 85251 ■ PH 480.423.9200 ■ FAX 480.423.5942 ■ info@edpco.com ■ www.arizonaeconomy.com

Joseph L. Cavinato, Ph.D.

15714 EAST GRASSLAND DRIVE
FOUNTAIN HILLS, ARIZONA 85268 • +1.480.836.8398



August 14, 2014

Mayor Michael LeVault
MAG Chair
302 North First Avenue, Suite 300
Phoenix, AZ 85003

Subject: Reappointment to MAG Economic Development Committee

I would very much like to continue membership on the EDC. I have been an educator member since the committee was founded a few years ago, and I enjoy contributing to the energies and activities of it.

I feel I bring much to the EDC. Economic development has been a major part of my career and activities since my Ph.D. program. In recent times it is a strong part of my research and teaching of corporate supply chains at Thunderbird (and soon to be ASU). In the past year I also have been active in assisting the creation of the economic development council for the nation of Sri Lanka.

I look forward to contributing to the economic development of Maricopa County and its extended regional scope.

Regards,

A handwritten signature in blue ink, reading "Joseph L. Cavinato". The signature is fluid and cursive, with the first name being the most prominent.



August 20, 2014

Mayor Michael Levault
MAG Chair
302 North 1st Avenue, Suite 300
Phoenix, AZ 85003

RE: Reappointment to MAG Economic Development Committee

Dear Mayor Levault:

I address this letter to you in my pursuit for reappointment to the Economic Development Committee of the Maricopa County Association of Governments. I consider this appointment to be a great honor and meaningful opportunity and look forward to partnering with others to work to build and strengthen the infrastructure of our county and therefore our state. I have years of experience in committee teamwork and feel I have much to offer this organization. I believe that I have exemplified my interest and commitment to this organization over the last few years and I would like to continue in that effort.

Sincerely,

Angela Creedon
Assistant Vice President of Public Affairs
Arizona State University



Telephone: (602) 633-7133
FAX: (602) 631-8965
Email: wsheldon@copperpoint.com
William D. Sheldon
Chief Risk Officer & VP
3030 N 3rd Street | Phoenix AZ | 85012
copperpoint.com

August 26, 2014



Mayor Michael LeVault
MAG Chair
302 North 1st Avenue
Suite 300
Phoenix, AZ 85003

Re: Maricopa Association of Governments, Economic Development Committee

Dear Mayor LeVault,

I write today to formally request consideration for a second term membership in the Maricopa Association of Government's Economic Development Committee. I am the Chief Risk Officer & VP, for CopperPoint Mutual Insurance Company, Arizona's largest workers' compensation insurance provider. I am a past Chairperson of WESTMARC and have served on the organization's Board of Directors for several years. I have also participated in the Economic Development Committee at WESTMARC. I am also the current Chairperson of the West Valley Arts Council.

I would be deeply honored to be appointed for a second term to serve Maricopa County in this capacity.

Thank you, Mayor LeVault, for your consideration.

Sincerely,

William D. Sheldon
Chief Risk Officer & VP



August 18, 2014

Mayor Michael LeVault, MAG Chair
Maricopa Association of Governments
302 N. 1st Street, Suite 300
Phoenix, AZ 85003

Re: Economic Development Committee membership

Dear Mayor LeVault:

I received the request for letters of interest dated August 7, 2014, and would like to request reappointment to the Economic Development Committee for an additional two year term, representing East Valley Partnership.

Please note that beginning August 25, 2014, my address will be:

Mark Dreher
Wallace Plese + Dreher, LLP
500 N. Juniper Drive, Suite 275
Chandler, AZ 85226

Sincerely,

A handwritten signature in blue ink, appearing to read "Mark R. Dreher".

Mark R. Dreher

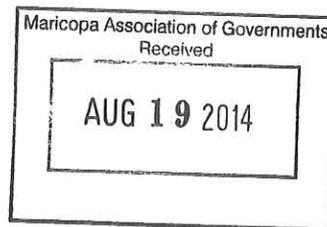
✓ cc: Roc Arnett, CEO, East Valley Partnership

Wallace, Plese + Dreher, LLP

Scott T. Wallace | Anthony J. Plese | Mark R. Dreher | Stephen J. Rodis
3933 S. McClintock Dr., Suite 500, Tempe AZ 85282
PHONE 480 345 0500 FAX 480 345 7756 wpd-cpa.com
Members: CPAmerica International | FD Alliance



CHANEN DEVELOPMENT COMPANY, INC.



August 18, 2014

Mayor Michael LeVault
MAG Chair
302 N. 1st Avenue, Suite 300
Phoenix, AZ 85003

RE: Business Member Position on the
Economic Development Committee

Dear Mayor LeVault:

Thank you for the opportunity to place my name for consideration as a member of the MAG Economic Development Committee, representing the Greater Phoenix Economic Council. I have enjoyed serving on the committee and would appreciate being reappointed to serve for another two-year term.

I look forward to hearing from you.

Sincerely,

Steven A. Betts
President
Chanen Development Company, Inc.

SAB:jw

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GREATER PHOENIX LEADERSHIP

400 E Van Buren, #825 | Phoenix, AZ 85004 | (602)252-5667 (O) | (602)252-5667 (F)

August 19, 2014

Mayor Michael LeVault
MAG Chair
302 N. 1st Avenue, Suite #300
Phoenix, AZ 85003

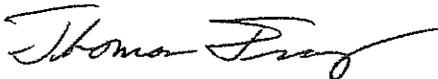
Dear Mayor LeVault,

I am in receipt of your solicitation of interest from the business members of the Economic Development Committee regarding continued service.

I, Tom Franz, President and CEO of Greater Phoenix Leadership, would be pleased to continue to serve as a member of the Maricopa Association of Governments Economic Development Committee for a third 2 year term.

If you have any questions, please feel free to reach me at (602)252-5667x101 or by email at tfranz@gplinc.org.

Respectfully,



Thomas R. Franz
President/CEO
Greater Phoenix Leadership





El Dorado

Holdings, Inc.



August 25, 2014

Mayor Michael LeVault
EDC Chair
Maricopa Association of Governments
302 First Avenue Suite 300
Phoenix, AZ 85003

Re: Reappointment to Economic Development Committee

Dear Mayor LeVault,

Please accept this letter of interest for my reappointment to the MAG's Economic Development Committee.

I have appreciated being able to serve during the committee's past two terms. I continue to appreciate the unique venue the EDC provides for the business community to partner with and learn from our region's municipal leaders.

The EDC's continued focus on infrastructure is important as we continue to work on projects of regional significance such as Interstate 11. My company, El Dorado Holdings, has taken a lead role on this, working with MAG, ADOT and the I-11 coalition to advance the corridor study that is scheduled for completion in the next month or so. My participation and collaboration with EDC will continue to help move this job-creating, transformative project forward to fruition.

As I noted in my last request for reappointment, our company participates with the boards of GPEC, the Arizona Commerce Authority and City of Maricopa's Economic Development Alliance, along with Pinal Partnership and others. This helps us to understand and continue to support MAG and the EDC's regional approach. I look forward to continuing to serve with the EDC.

Thank you for your consideration.

Very truly yours,

James F. Kenny
President, El Dorado Holdings



August 19, 2014

Mayor Michael LeVault
MAG Chair
Maricopa Association of Governments
302 N. 1st Avenue, Suite 300
Phoenix, AZ 85003

Re: Reappointment to the Economic Development Committee

Dear Mayor LeVault:

It has been an honor to serve on the Economic Development Committee of the Maricopa Association of Governments over the past four years. I would like to continue serving on this Committee for an additional two years and request that my letter of interest be approved at the MAG Executive Committee and Regional Council meetings in September 2014.

Thank you for your consideration.

Sincerely,

Todd Sanders
President/CEO

TS/mkc



August 20, 2014

Mayor Michael LeVault
MAG Chair
Maricopa Association of Governments
302 North 1st Avenue, Suite 300
Phoenix, AZ 85003

RE: Reappointment to the Economic Development Committee

Dear Mayor LeVault,

I am interested in reappointment to the Economic Development Committee. Please consider my request.

Best regards,

A handwritten signature in black ink, appearing to read 'S. Watson'.

Sandra Watson
President/Chief Executive Office