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March 30, 2011

TO: Members of the MAG Economic Development Committee

FROM: Councilwoman Peggy Neely, City of Phoenix, Chair

SUBJECT: MEETING NOTIFICATION AND TRANSMITTAL OF TENTATIVE AGENDA FOR THE MAG ECONOMIC DEVELOPMENT COMMITTEE

Wednesday, April 6, 2011 - 12:00 Noon
MAG Office, Suite 200 - Saguaro Room
302 North 1st Avenue, Phoenix

A meeting of the MAG Economic Development Committee (EDC) has been scheduled for the time and place noted above. Members of the Committee may attend the meeting either in person, by telephone conference, or by videoconference. A light lunch will be provided.

Please park in the garage under the building. Bring your ticket to the meeting. Parking will be validated. For those using transit, the Regional Public Transportation Authority will provide transit tickets for your trip. For those using bicycles, please lock your bicycle in the bike rack in the garage.

Pursuant to Title II of the Americans with Disabilities Act (ADA), MAG does not discriminate on the basis of disability in admissions to or participation in its public meetings. Persons with a disability may request a reasonable accommodation, such as a sign language interpreter, by contacting Denise McClafferty at the MAG office. Requests should be made as early as possible to allow time to arrange the accommodation.

If you have any questions regarding the EDC agenda items, please contact Dennis Smith, MAG Executive Director, or Denise McClafferty, Management Analyst, at (602) 254-6300.

A Voluntary Association of Local Governments in Maricopa County

MAG ECONOMIC DEVELOPMENT COMMITTEE
TENTATIVE AGENDA
APRIL 6, 2011

COMMITTEE ACTION REQUESTED

1. Call to Order

The meeting of the Economic Development Committee will be called to order.

2. Call to the Audience

An opportunity will be provided to members of the public to address the Economic Development Committee on items not scheduled on the agenda that fall under the jurisdiction of MAG, or on items on the agenda for discussion but not for action. Members of the public will be requested not to exceed a three-minute time period for their comments. A total of 15 minutes will be provided for the Call to the Audience agenda item, unless the Economic Development Committee requests an exception to this limit. Please note that those wishing to comment on action agenda items will be given an opportunity at the time the item is heard.

3. Approval of Economic Development Committee Consent Agenda

Prior to action on the consent agenda, members of the audience will be provided an opportunity to comment on consent items that are being presented for action. Following the comment period, Committee members may request that an item be removed from the consent agenda. Consent items are marked with an asterisk (*).

2. Information and discussion.

3. Approval of Economic Development Committee Consent Agenda.

ITEMS PROPOSED FOR CONSENT
BY THE ECONOMIC DEVELOPMENT COMMITTEE

*3A. Approval of the March 1, 2011 Economic Development Committee Meeting Minutes

3A. Review and approval of the March 1, 2011 Economic Development Committee meeting minutes.

ITEMS PROPOSED TO BE HEARD BY THE
ECONOMIC DEVELOPMENT COMMITTEE

4. Business Relocations

The Economic Development Committee (EDC) has been discussing Arizona’s current assets that attract businesses to this region, and what Arizona may need to work on to retain and attract businesses in the future. To continue that discussion and obtain further information on what businesses look for when relocating, staff has invited Wendy Jameson, Chief Executive Officer, and Scott Grimshaw, Chief Technology Officer, from ColnaTec to discuss the reason(s) for relocating to Gilbert, Arizona. ColnaTec designs, develops and manufactures state-of-the-art sensors and electronic instrumentation used in the production of thin film solar cells, OLED display (cameras, cell phones, monitors), optics, high speed electrical devices and semiconductor wafers.

5. Expanding Business Relationships with Mexico

At the March 1, 2011 Economic Development Committee (EDC) meeting, it was requested that a report be provided on Mexico as it relates to Arizona’s economy and economic opportunities. A major focus of the EDC is the designation of Interstate 11, a freeway corridor between Phoenix and Las Vegas, and potentially reaching from Mexico to Canada through the Pacific Northwest. Interstate 11 improves upon trade and commerce opportunities for the MAG region, as well as Mexico. Margie Emmermann, Executive Director from the Arizona-Mexico Commission, will discuss the importance of Mexico to Arizona’s economy. In addition, Wendy Vittori, President of Arizona Sonora Manufacturing Initiative, will discuss the importance of doing business with Mexico, specifically manufacturing, as a critical component of this region’s economy.

4. Information and discussion.

5. Information and discussion.

6. Joint Web Site Update

On February 1, 2011, the Economic Development Committee (EDC) approved a partnership between MAG and the Greater Phoenix Economic Council (GPEC) to develop a data system for economic development. Many regions are using regional planning data to deliver information to existing and potential businesses, as well as residents. MAG and GPEC staff have been holding ongoing planning meetings regarding the look of the website, as well as the information to be displayed. The joint website would include interactive maps, graphs, charts and videos that would provide prospective businesses and residents information regarding the region. An update on the website discussions will be provided by staff and input on the content of the joint website is requested from the Committee. Please refer to the enclosed material.

7. Request for Future Agenda Items

Topics or issues of interest that the Economic Development Committee would like to have considered for discussion at a future meeting will be requested.

8. Comments from the Committee

An opportunity will be provided for the Economic Development Committee (EDC) members to present a brief summary of current events. The EDC is not allowed to propose, discuss, deliberate or take action at the meeting on any matter in the summary, unless the specific matter is properly noticed for legal action.

Adjournment

6. Information, discussion and input on the content of the joint website.

6. Information and discussion.

7. Information.