

DRAFT JOINT WEB SITE OUTLINE #1

Section	Topic	Metrics
Homepage/Overview	Introduction	
	Area Map	US map zooming to Maricopa County
	Contact	
	Relevant Links	
	Video Intro	
Business & Economy	Employment Profile	Existing - by sector
		Major employers
		International companies - list and size
		Fortune 500 Companies
		Job Center
	Labor Market	Labor availability
		Labor cost (average wage by occupation)
		Educational attainment
		Employment by occupation
	Real Estate	Existing built space by type (office, retail, etc.)
		Occupancy status (sub-markets)
		Lease/rental rates by type
		Infrastructured vacant land (shovel ready) by type
	Business Climate	Cost of doing business (taxation information)
		Incentives
Ranking (best in)		
Innovation	Research centers/ Incubators	
	Patents	
	Startup companies	
	Universities	
Population & Housing	Demographics	Population, density
		Age and gender
		Race & ethnicity
		Educational attainment
		HH Income
		Second language spoken
	Housing	Housing stock by type
		Residential completion statistics (recent growth)
		Median home price

DRAFT JOINT WEB SITE OUTLINE #1

		Property tax
		New residents (in migration)
Transportation	Commute Time/Distance/Cost	Existing - peak and non peak
		Future - peak and non peak
	Highway & Street Network	Existing and planned miles by facility type
		Volume
		Future investment by time period
	Transit Network	Existing and planned miles by facility type
		Future investment by time period
	Rail (Freight)	Existing and planned miles by facility type
	Aviation	Number of passengers (enplanements, originations), flights etc.
		Linkages - direct connections
		Air cargo (?)
	Trucking	Back haul rates
	Connectivity	Drive time/flight time to major cities
Lifestyle	Safety	Natural disasters/risk management/seismic maps
	Climate	Number days sunshine/airport or workday shutdowns due to weather/humidity
	Cultural Resources	Zoos/museums/art centers
	Sports & Entertainment	Stadiums/concert venues/
	Outdoor Activities	Bikeways/hiking trails/fishing/horseback/lakes/ski resorts/golf courses/ski resorts/lakes
	Cost of Living	
	Open Space	
Other Assets & Infrastructure	Utilities	List of providers/water availability/costs
	Telecom Facilities	List of providers/network availability/network length
	Military Bases	List/maps/size
	Education	Child development centers
		Schools (K-12)
		4-Year Institutes
		Community Colleges
		Vocational/Tech Centers
	Health Care	
	International Resources	Consulates (links)

DRAFT JOINT WEB SITE OUTLINE #2

Section	Topic	Metrics
Homepage/Overview	Introduction	
	Area Map	US map zooming to Maricopa County
	Contact	
	Relevant Links	
	Video Intro	
Regional Overview	Employment Profile	Existing - by sector
		Major employers
		Fortune 500 Companies
		Job Center
	Labor Market	Labor availability
		Labor cost (average wage by occupation)
		Educational attainment
		Employment by occupation
	Real Estate	Existing built space by type (office, retail, etc.)
		Occupancy status (sub-markets)
		Lease/rental rates by type
		Infrastructured vacant land (shovel ready) by type
	Transportation	Existing - peak and non peak
		by facility type)
		Rail (Freight) Existing and planned miles by facility type
flights etc.		
Trucking - Back haul rates		
Connectivity Drive time/flight time to major cities		
California	Employment Profile	CA companies in AZ
	Business Climate	Cost of doing business (taxation information)
		Comparison - Bay Area
		Comparison - LA
		Comparison - Inland Empire
	Real Estate	Existing built space by type (office, retail, etc.)
		Occupancy status (sub-markets)
		Lease/rental rates by type
Infrastructured vacant land (shovel ready) by type		
Emerging Technology	Innovation	Research centers/ Incubators
		Patents
		Startup companies
		Universities
International (translated)		Map showing Arizona, GP
		International companies - list and size
		Second language spoken
		Business Services (list or link)
		Climate
		International Resources